

FABulous

The European 3DP Accelerator



D3.2 FABulous Dissemination and Training (first release)

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VERSION HISTORY

VERSION	DATE	NOTES AND COMMENTS
1	07.10.2015	First version Lies Boghaert
2	27.11.2015	Revisions by CARSA
3	30.11.2015	Final version by iMinds

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1 OBJECTIVES

1.1 Objectives WP3 – Dissemination and Training Office

The overall objective of WP3 – Dissemination and Training Office is to generate the required material for dissemination and training.

- Generate and consolidate a dissemination plan for the various stakeholders (investors, ICT SMEs, Creative Industry, 3D printing communities).
- Generate the content required for public dissemination.
- Define the training plan for ICT SMEs and Web-Entrepreneurs.
- Generate the content required for providing the various training services (business innovation, investment, technical...).
- Provide a unique point of contact (FABulous innovation portal) for regional agents, investors, business innovation centres, creative industry, ICT developers & SMEs, web-entrepreneurs, etc...

Note: Please note that the fact that no specific instruments are mentioned as part of the objectives in this WP is intentional, since the activities in this WP are basically a transversal effort across all instruments and WPs.

1.2 Objectives D3.2 – Dissemination and Training (first release)

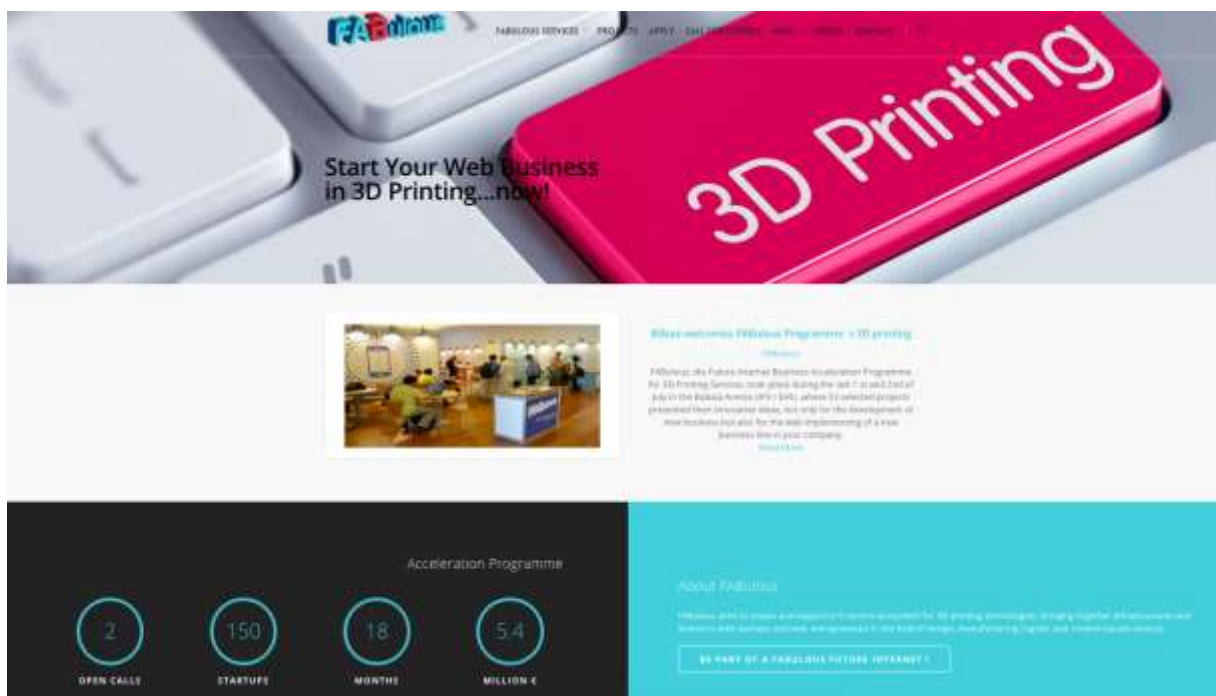
This document reports on the material being generated for the various dissemination channels as well as the training programme and content put in place to address the technical, business innovation and funding training capabilities.

This document has been updated and adapted throughout the project, to cover the needs of the project and to exploit the opportunities for dissemination and training that were identified by the FABulous consortium during the first reporting period.

2 DISSEMINATION MATERIAL

2.1 Fabulous website

The **website** has been created and used as main source of information for (potential) participants in the program. It contains all the necessary information about the FABulous program as part of the FIWARE Acceleration program. fabulous-fi.eu



Since September 2014, **14 articles** have been published on the FABulous website: announcement of the call, participation in various events, workshops and conferences¹.

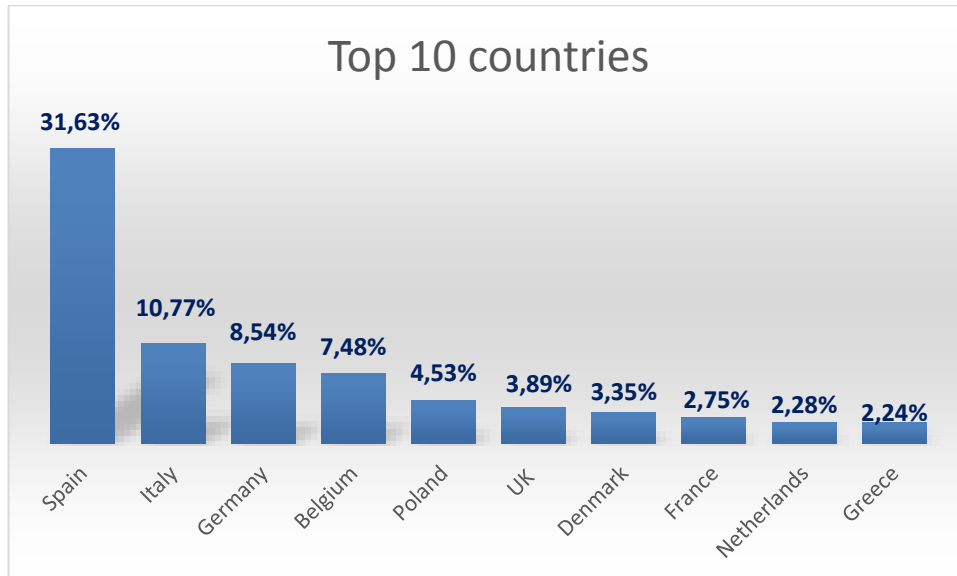
Statistics on the **website**

- Sessions: 17.578
- Unique user: 9.767
- Pages visited: 48.436
- Pages per session: 2.76
- Average duration of the visit: 00:02:47

¹ <http://fabulous-fi.eu/news/>

- Bounce rate: 50.53%
- % of new session: 55.56%

Top 10 countries visiting the website



Top 10 section visited

- Home: 14.996
- Open-calls: 7.301
- About-fabulous-project: 3.885
- Call-for-experts: 3.589
- Projects: 2.546
- Consortium: 2.141
- News: 1.349
- Events: 1.269
- Contact: 995
- Webinar registration: 920

Channels to enter the Website:

- Organic search: 5.680 sessions

- Direct Entry: 5.583 sessions
- Referral: 4.941
 - 4.941 entries to the FABulous website from other websites (from a total of 236) which disseminated or included the link to FABulous website.)

Top 10 of the Webs which redirected to the FABulous website:

- Fi-ware.org: 1.331
- Fiware.org: 510
- Fi-ppp.org: 246
- F6s.com: 241
- Iminds.be: 152
- 3dprintingindustry.com: 142
- Carsa.es: 117
- Spri.eus: 85
- Bwcon.de: 81
- 3dprint.com: 76
- Social Media: 1.116
 - Twitter: 496 sessions
 - Facebook: 303 sessions
 - Linkedin: 289 sessions

2.2 FABulous Webinars

FABulous Webinars were organized each Tuesday during the open call 1 and open call 2 period. Potential participants were invited to join and were informed about the program. At the end participants were given the floor to ask questions. Specific topics were tackled during several webinars such as:

- What is FABulous & how to participate - Insight into FITMAN technologies
- What is FABulous & how to submit a successful proposal
- FABulous: How to submit a successful proposal
- FABulous: Q&A session when finalizing your proposal

In total 4 webinars gathering 162 participants were organised for the first Open Call and 6 webinars gathering 93 participants for the second Open Call. Several webinars were recorded and made available via the [website](#).

2.3 Social Media

Social Media channels mainly included [Twitter](#) and [LinkedIn](#). These channels were used to communicate about the projects and announce updates on the FABulous project (open calls, call for experts, Startup of the day, Community meeting in Bilbao ...)

Twitter

- 442 Tweets
- 431 Followers

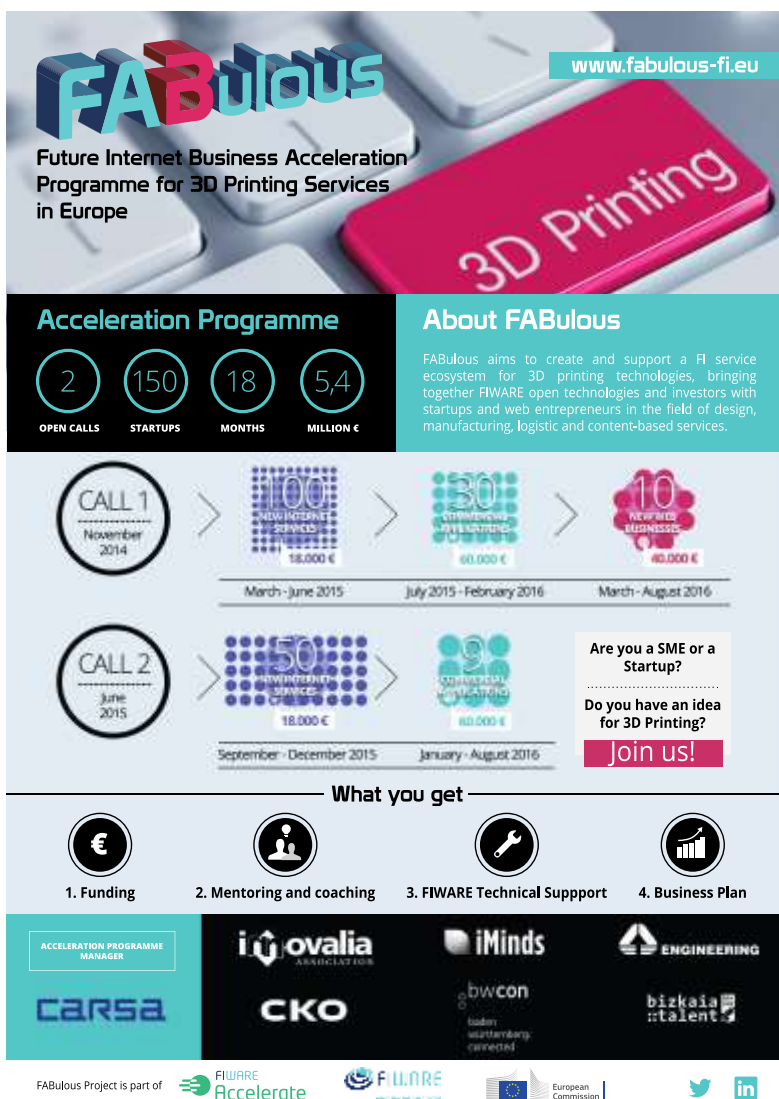
LinkedIn

- 138 members

Both channels were reinforced by the consortium partners' social media channels which guaranteed a wide spread of the messages posted.

2.4 FABulous Poster

The FABulous poster provides a nice visual providing at a glance a complete overview of the FABulous open calls, the different phases in the acceleration programme and the services offered, in an appealing infographic on poster format.



FABulous
Future Internet Business Acceleration
Programme for 3D Printing Services
in Europe

www.fabulous-fi.eu

Acceleration Programme

2	150	18	5.4
OPEN CALLS	STARTUPS	MONTHS	MILLION €

About FABulous

FABulous aims to create and support a FI service ecosystem for 3D printing technologies, bringing together FIWARE open technologies and investors with startups and web entrepreneurs in the field of design, manufacturing, logistic and content-based services.

CALL 1
November 2014

100 NEW INTERNET SERVICES
18.000 €

30 STARTUPS
60.000 €

10 NEW FIWARE BUSINESSES
40.000 €

March - June 2015 | July 2015 - February 2016 | March - August 2016

CALL 2
June 2015

50 NEW INTERNET SERVICES
18.000 €

30 STARTUPS
60.000 €

10 NEW FIWARE BUSINESSES
40.000 €

September - December 2015 | January - August 2016

Are you a SME or a Startup?
Do you have an idea for 3D Printing?
Join us!

What you get

1. Funding
2. Mentoring and coaching
3. FIWARE Technical Support
4. Business Plan

ACCELERATION PROGRAMME MANAGER

CARSA

iQ ovalia
ASSOCIATION

CKO

iMinds

bwcon
business
support
center

ENGINEERING

bizkaia
talent

FABulous Project is part of

FIWARE Accelerate

FIWARE
Future Internet Web Acceleration

European Commission

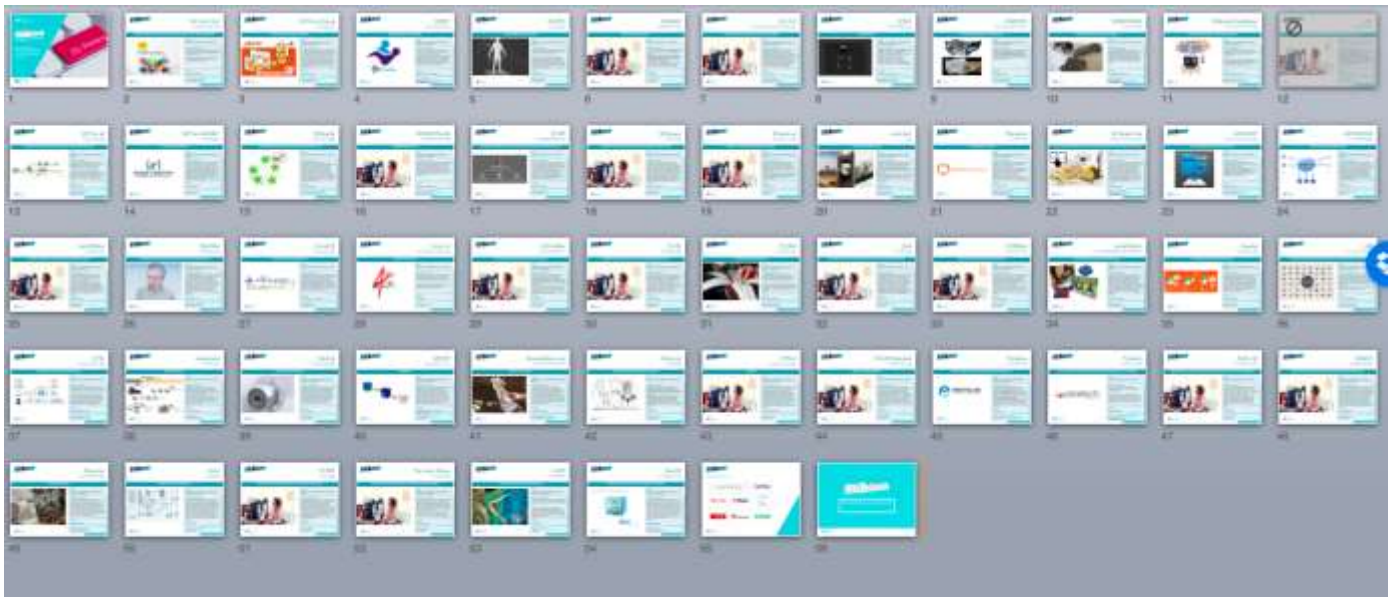
[Twitter](#) [LinkedIn](#)

2.5 Open Call 1 - Flyer

In order to promote FABulous open call 1 during physical events, a flyer has been produced:



The Project Catalogue is provided to external parties, such as partners from the creative industries, as well as investors, a nice looking overview of the project portfolio of FABulous, facilitating the match making between those industry partners or investors and the selected SMEs.



2.7 Open Call 2 – Flyer

In order to promote FABulous open call 2 during physical events, a flyer has been produced:

Future Internet Business Acceleration Programme for 3D Printing Services in Europe

Contact: Luis Riquelme @fabulous
luis.riquelme@fabulous.eu

Partners: carsa, ovalia, IMinds, ENGAGEERING, CKO, iwincon, blunty ITALY

Initiative Project is part of FIWARE Accelerate, FIWARE, European Commission

The FABulous Future Internet Business Acceleration Programme for 3D Printing in Europe

The Opportunity
The opportunity presented by 3D printing technology is huge for providers to become a major source of business growth, and to make the most of the Europe's strengths in design and online retail, with an estimated market size of 200+ billion in 2020.

It is crucial to quickly identify the key moving open challenges your company is manufacturing, delivering and it already represents a software-enabled ecosystem. The European 3D Printing initiative for printers but also a number of additional elements. Call applications for strategic suppliers and firms, countries for mapping digital, digital and model the most important and early adoption, much of which is open source.

The Concept
Call is being the FABulous open Internet and online and support of European Commission for 3D printing technology that bridges the gap between ICT, innovation and manufacturing industries.

2nd OPEN CALL

FABulous Budget	Open Call Dates	FABulous Size
5,4 M€	Opening: 1 st July of April Deadline: 18 th of June - 17:00 CEST	150 100%+ Start-ups 2-100+ employees

FIRST OPEN CALL APPROVED PROJECTS

Receives	80% Data	20%+ Entrepreneur
<p>Denmark, The Netherlands, Germany, Spain, Italy, France, Ireland, United Kingdom, Belgium, Austria, Switzerland</p> <p>18 Countries</p>	<p>10% General Content Management related to 3D Printing</p> <p>47% General Content & Content related to 3D Printing</p> <p>22% Manufacturing & Logistics related to 3D Printing</p> <p>15% Mobile Apps & related to 3D Printing</p>	<p>Business Application</p>

2.8 FABulous Newsletters

FABulous Newsletters were sent before, during and after the open calls. In total 349 interested parties subscribed for the newsletter. A few examples can be found here below:



Last chance to get all the information about the Open Call!
Register for the webinar: 16th of December

Did you miss our webinar and you want to apply for FABulous Open Call? Do you still have questions about the preparations of your proposal? You have one last chance to get all the information you need! One last webinar, on 16th of December at 11:00, to solve all your questions!

During this webinar we will make a walkthrough the technical proposal, chapter by chapter, and we will provide you tips and a To-do list for each of them. We will also explain you how to use the Guide for Applicants, and where you can find exactly the information you need.

[Register for the webinar!](#)

FABulous Open Call



This first Open Call, which will be ongoing up until the 18th of December, is divided in three phases. The first one, spanning 4 months, will fund 100 startups and SMEs that will then start new internet services. In the second phase, from July 2015 to February 2016, 30 projects will receive 60.000€ of funding for the evolution into a commercial application. The last phase, from March to August 2016, will include only the 10 best projects, which will receive an economic support of 40.000€ for the commercialization of their new web businesses in 3D Printing.

FABulous videos



Do you need more information?

Don't hesitate to contact us by phone (+34 94 480 41 38)
or email: info@fabulous-fi.eu



Register for our webinar and
get all the information you need to apply for the Open Call

Are you a startup with an idea for a 3D Printing web business, or an SME willing to implement 3D Printing in its line of business? FABulous, the Future Internet Business Acceleration Programme for 3D Printing Services, gives you the chance to make it happen! We will give you all the information you need to apply during our webinar, to be held on 26th of November at 11:00 CET.

[Register for the webinar!](#)

FABulous Open Call



This first Open Call, which will be ongoing up until the 18th of December, is divided in three phases. The first one, spanning 4 months, will fund 100 startups and SMEs that will then start new internet services. In the second phase, from July 2015 to February 2016, 30 projects will receive 60.000€ of funding for the evolution into a commercial application. The last phase, from March to August 2016, will include only the 10 best projects, which will receive an economic support of 40.000€ for the commercialization of their new web businesses in 3D Printing.

Upcoming Events



25 November
Ghent (Belgium)

4 December
Madrid (Spain)

15 December
Genk (Belgium)

Do you need more information?

Don't hesitate to contact us by phone (+34 94 480 41 38)
or email: info@fabulous-fi.eu





FABulous Second Open Call is launched!

FABulous Acceleration Programme launches the second Open Call in search of 50 ideas based on 3D Printing most likely to become web business

FABulous, the Future Internet Business Acceleration Programme for 3D Printing Services, has launched its second Open Call, in which SMEs and entrepreneurs may submit innovative ideas for the development of new web business, as well as the implementation of a new business line in their company.

[Read more](#)

How does it work?



This second Open Call, which will be ongoing up until the 18th of June, is divided in two phases. The first one, spanning 4 months, will fund 50 startups and SMEs that will then start new internet services. In the second phase, from January 2016 to August, 9 of this 50 projects will receive 60.000 Euro of funding for the evolution into a commercial application.

FITMAN - ICT for Manufacturing

FABulous encourages potential applicants to make use of FIWARE technologies relevant to manufacturing, such as the ones developed in the project FITMAN. FITMAN is a FI-PPP Phase II project, developing and applying FIWARE technologies to manufacturing industries. Within the project, technologies have been applied to ten industry-led use case trials in the domains of Smart, Digital and Virtual Factories of the Future. The technologies are now available alongside non-technical resources and support.

[Learn more](#)

Do you need more information?

Don't hesitate to contact us by phone (+34 94 480 41 38) or email: info@fabulous-fi.eu



3 TRAINING ACTIVITIES

Participants of Service Maturity Level 1 in Open call 1 have been offered the opportunity to participate in the webinars and trainings organized by FI-Business, such as the Berlin Bootcamp, online pitch sessions (covering different topics). This information has been passed through them via personal contact with the FABulous coordinator. When passing through to Maturity Level 2, they will be offered more personal coaching based on their needs and the plans in WP 2: Business Innovation office as well as support offered by the Technical partner in FABulous.

Additionally three FIWARE Bootcamps were organized where participants in open call 1 were invited to participate in and pose technical questions directly to the FIWARE technical team. These Bootcamps took place in Madrid, Brussels and Vienna.

Throughout the first months of the project, selected projects were involved in the overall FIWARE communication by the press office, FIWARE technical team and support actions via which they received additional information on trainings and events that could be of interest for them to participate in.

3.1 Bootcamps

Two bootcamps have been organized by FI-Business, one held in Berlin from the 1st to the 3rd of May 2015 and the other will be held in Athens beginning of October 2015.

Each bootcamp will last 3 days and consists of parallel tracks for early and advanced stage startups and companies. Each one was opened to 60 startups from all FIWARE accelerators. Each accelerator can invite up to 4 startups.

Berlin bootcamp participants: the FABulous sub-grantees that participated in this Bootcamp were the following:

- Mr. Christian Carestia (Mathfem s.r.l.): MF3DP project
- Mr. Tristan Thost (INDMATEC): SAMGO project
- Mr. Felix Traup (INDMATEC): SAMGO project
- Mr. Jose María Sánchez-Laulhé (CommonFab): 3DMEDIFI
- Mr. Tobias Wunner (3YOURMIND): ASPIRATION

Additionally three FIWARE Developers Week were organized where participants in open call 1 were invited to participate in and pose technical questions directly to the FIWARE technical team. These Developers Week took place in Madrid, Brussels and Vienna.

Throughout the first months of the project, selected projects were involved in the overall FIWARE communication by the press office, FIWARE technical team and support actions via which they received additional information on trainings and events that could be of interest for them to participate in.

3.2 Specific training Webinars on how to build a strong proposal

3 successive webinars were held every Tuesday of the first three weeks of M4 (December 2014) with the aim of providing support to FABulous applicants in preparing their proposals. The webinars lasted 1 hour each: at the first half, we were providing all relevant information for preparing a good proposal; in the second half the participants had the opportunity to address all their questions.

The majority of the questions received were related to technical issues of the call as well as the content of the call.

After each webinar, we were following up with the participants in order to ask them if there were any specific topics they would like us to focus on in the upcoming webinar as well as to provide them the webinar's PPT and link to video recording².

² Webinar's recording: <http://vimeo.com/fabulousfi>

4 DISSEMINATION ACTIVITIES

4.1 Open Call 1 - Events & Network activities

The table here below gives an overview of the events and network activities participated in and organized by the consortium partners to disseminate the project and open call 1

Date	Title of event	Activity Type	Message	Organising Partner	Impact (Reach - attendees/ subscriptions)	Link
12-13-Sept-2014	Expo Vova together with Danmarks Radio (DR) and Iværksætteren Copenhagen (Denmark)	Workshop	Presentation and introduction of FIWARE, FABulous, and announcement of Open Call 1. This was followed with several meetings with interest applicants (SMEs and entrepreneurs)	CKO		
16-sep-2014	ECFI Munich	Conference	Official launch of the program by the EC	All	300-400 attendees	

22-sep-2014	Start-up BBQ	Network event for the iMinds Start-up community - short pitch & speeddating	Pitch open call and program	iMinds	144	invitation only
24-sep-2014	Opportunities for SMEs and Entrepreneurs in the future Internet Madrid (Spain)		Presentation of FABulous Open Call1 requirements and details on how to participate in a proposal	INNOVALIA		
30-sep-2014	NEM Summit 2014, Brussels	Conference/Summit on digital experience/media	session on FABulous (presentation of call and concept, workshop)	CARSA, bwcon		http://nem-summit.eu/
30-sep-2014	Funding for SMEs and developers to enter the Future Internet - infosession	Info and networking sessions - Kick off of the FIWARE program in Belgium -	introduction in the FIWARE program and information on the FABulous project - Pitch open call and program	iMinds	170	http://www.iminds.be/en/events/2014-09-fi-ware-infosession

		organized by iMinds				
7-oct-2014	SME Knowledge Fair	Booth - Fair for SMEs who are looking for support	Pitch open call and program	iMinds	420	http://kmokennisbeurs.be/
10-oct-2014	ICT Proposer's Day Florence	Conference organised by European Commission	Session on FABulous to present project	CARSA, bwcon		http://ec.europa.eu/digital-agenda/en/ict-proposers-day-9-10-october-2014
14-oct-2014	DSP Valley Smart Systems Industry Summit	Participation/Networking	Network & pitch open call and program via one-to-one conversations	iMinds	250	http://www.ssi2014.com/program/
15-oct-2014	FIWARE Multicity event, Seville (Spain)	Conference	Presentation of FABulous Open Call1 requirements and details on how to participate in a proposal in an event simultaneously done in 3 Spanish cities (Seville, Valencia and Las Palmas de	CARSA		https://www.fiware.org/event/omultisede/

			Gran Canaria) and streamed in Internet			
16-oct-2014	FIWARE Info Day Stuttgart	Info Day on open calls, business recognition workshop, workshop on technologies, FABulous Roadmapping Workshop	How to apply for open calls? Collection of ideas and info on GEs	bwcon	150 registrations	
16-oct-2014	Digital First	Booth - Matchmaking event	Pitch open call and program	iMinds	3500	http://www.digitalmarketingfirst.be/programme-nl#prettyPhoto[iframe]/47/
16-oct-2014	Macherthon, Stuttgart	Lab Event with entrepreneurs building prototypes in 3D printing	Session on FABulous, possibly with short workshop on collection of ideas or forming teams	bwcon		

21-oct-2014	Speed dating @ C-Mine Crib	Speed dating session @ local incubator	Pitch open call and program	iMinds	32	http://www.eventbrite.nl/e/tickets-150000-euro-subsidie-voor-je-creatieve-digitale-projecten-13257602847?aff=es2&rank=3
21-oct-2014	Opportunities for SMEs in the future Internet, Valladolid (Spain)	Conference	Presentation of FABulous Open Call1 requirements and details on how to participate in a proposal. This was followed by one to one meetings with 5 potential projects from local SMEs and entrepreneurs	CARSA		
23-oct-2014	iMinds The Conference	Session + FIWARE demo's at the demofloor	Pitch open call and program	iMinds	1300 (203 participants to the Entrepreneurial challenges	http://www.iminds.be/en/conference2014_pr

					session in which FIWARE has been a topic)	ogram_entrepr eneurship
27-oct- 2014	Roadmapping Workshop/ Business Recognition Workshop, Stuttgart	Workshop, Call dissemination	Session on business recognition, FIWARE technologies and projects for application	bwcon		
6-nov-2014	Creativity World Forum	Conference - booth	Organize speeddating and on-on-one meetings	iMinds	3000 attendees at the conference	http://creativityworldforum.be/
11-nov- 2014	LibreCon 2014	Fair - booth	Participation in the fair as silver sponsors and our own booth for the dissemination of the FABulous acceleration programme	Btalent	Fair: 1.500 attendees / Booth: 120	http://fb.me/3o7Fv3SO0

11-nov-2014	LibreCon 2014	Conference	FABulous: Open Source technologies for 3D printing - introduction to Fiware and how to finance business creation in the 3D printing value chain	Btalent + Carsa + Innovalia	75 attendees	http://fb.me/3o7Fv3S00
11-nov-2014	LibreCon 2014	Interview	Presentation and call for applicants of the FABulous acceleration programme	Btalent + Innovalia		http://fb.me/3o7Fv3S00
11-nov-2014	LibreCon 2014	Workshop	Future Internet PPP / FIWARE	Btalent + Carsa + Innovalia	150 attendees	http://fb.me/3o7Fv3S00
12-nov-2014	LibreCon 2014	Fair - booth	Participation in the fair as silver sponsors and our own booth for the dissemination of the FABulous acceleration programme	BTalent	Fair: 1.500 attendees / Booth: 120	http://fb.me/3o7Fv3S00
12-nov-2014	Founders House		Presentation of FABulous Open Call 1 process, requirements and details on	CKO		Power Point

			<p>how to participate in a proposal. This meeting was held with all other FIWARE accelerators in Denmark, e.g. Finodex.</p> <p>This was followed by one to one meetings with 5 potential projects from local SMEs and entrepreneurs.</p>			Presentation and flyers
13-nov-2014	Flanders Food Technology Days	Booth & Session	Pitch open call and program	iMinds	170	http://www.flandersfood.com/event/flanders-food-technology-days-welcome-new-era-food-technology
17-nov-2014	Creative Business Cup	Workshop, Call dissemination	Session on roadmapping workshops with experts from the creative sectors in Denmark	CKO	10 - 15 people	

19-nov-2014	FIWARE Acceleration Program - FABulous, the 3D Printing accelerator		Half day event in which the FIWARE Acceleration Program was presented along with the enabling technologies of FI-CORE and FITMAN. Details on FABulous Open Call1 were given, requirements for participation, target audience, etc. The event counted with the collaboration of FITMAN and FI-LINKs	CARSA, INNOVALIA, Bizkaia Talent		Power Point Presentation
23-nov-2014	Startup Weekend Stuttgart	Workshop	FIWIRE as global sponsor. FABulous promoted during the networking session and in face to face meeting	bwcon	ca. 50 participants	
3-dec-2014	Printing the Innovation - 3DP for industrial use	Conference	Presentation of the Acceleration Programme and the Open Call	CARSA		http://empresa.barcelonactiva.cat/empresa/cat/edit.do?codiIdioma=1&id=697362&id_activitat_mestre=697362

4-dec-2014	Expo3D	Conference	Presentation of the Acceleration Programme and the Open Call	INNO		http://expotresd.es/
4-dec-2014	After Hours > Startup Showcase with Robin Wauters of Tech.eu	Event/workshop	Present FABulous open call	iMinds	ca. 55	https://www.eventbrite.co.uk/e/after-hours-startup-showcase-with-robin-wauters-of-techeu-tickets-14598429295
5-dec-2014	i.materialise Meetup	Event	Meeting with company & talk to attendees	iMinds	ca. 25	http://www.eventbrite.com/e/december-2014-imaterialise-hq-3d-printing-meetup-registration-13694782463?aff=es2&rank=7

4.2 Open Call 1 – Communication Activities

The table here below gives an overview of the communication activities organized by the consortium partners to disseminate the project linked to open call 1

Date	Title of event	Activity Type	Message	Organising Partner	Impact (Reach - attendees/ subscriptions)	Link
25-sep-2014	Newsletter	Communication	Announcement of the FIWARE program and open call dates	iMinds	15000 subs.	
8-sep-2014	LinkedIn Communication	Communication	Information on the FABulous LinkedIn group to the LinkedIn contact network of bizkaia:talent	BTalent	> 4.200 contacts	https://www.linkedin.com/groups?home=&qid=8143130&trk=groups_guest_about-h-logo
13-oct-2014	Newsletter	Communication	Announcement on FABulous call of expert	CKO	Sent to 3317 individuals subscribed in CKO	

21-oct-2014	Newsletter	Communication	Announcement of FABulous and other accelerator open calls	CKO	Sent to 3322 individuals subscribed in CKO	
9-nov-2014	Newsletter	Communication	Announcement of the FABulous open call	CKO	Sent to 3269 individuals subscribed in CKO	
10-nov-2014	bwcon newsletter	Communication	Announcement of the FABulous open call	bwcon	ca. 500 receivers	
11-nov-2014	Newsletter	Communication	Announcement of the FABulous open call	iMinds	15000 subs.	
12-nov-2014	LibreCon 2014	Communication	Announcement of the FABulous acceleration programme and open call dates	BTalent	113 visits to the new	http://www.bizkaia.talent.org/librecon2014/

25-nov-2014	Newsletter	Communication	Announcement of the FABulous acceleration programme and open call dates; Presentation of the FABulous acceleration Programme in LibreCon 2014	BTalent	> 6.200 subscriptions	http://us8.campaign-archive1.com/?u=c7c9b5c16c593ce8f0d6f69ee&id=a6b6a443d7
30-nov-2014	FI-PPP Newsletter	Communication		iMinds		
2-dec-2014	News	Communication	FABulous Acceleration Programme launches the first Open Call	Btalent	20 visits to the new	http://www.bizkaia.talent.org/en/fabulous/
4-dec-2014	Personalized Mailing to professionals & SMEs	Communication	FABulous Acceleration Programme launches the first Open Call	BTalent	> 140 ICT professionals & 18 local and international organizations (SMEs & other organizations with multiplier effect).	

9-dec-2014	Newsletter	Communication	Announcement of the FABulous open call for SMEs and Expert	bwcon	ca. 500 receivers	
11-12/Nov/2014	LibreCon 2014	Communication	Dissemination of the different activities (conference, workshop, etc.) carried out within the Fair.	BTalent	485 followers	
November 2014	Publication in newsletter November 2014		Article about FABulous and its Open Call 1	INNOVALIA	SMEs and innovation stakeholders registered on the FABulous website 349 emails	Description text, doc attached
13/11/2014	Press release	SMEs and innovation stakeholders - Innovalia database	Article about FABulous and its Open Call 1	INNOVALIA	362 emails (spanish) - 16.35% emails opened, 5.77% clicked in the newsletter	Description text, doc attached

13/11/2014	Press release	SMEs and innovation stakeholders - Innovalia database	Article about FABulous and its Open Call 1	INNOVALIA	758 emails (english) - 32% emails opened, 8.49% clicked on the newsletter	Description text
13/11/2014	Newsletter	SMEs and innovation stakeholders - Innovalia database	Article: Start Your Web Business in 3D Printing: First Open Call launched!	INNOVALIA		128 emails (english) - 59.84% opened emails, 25% clicked in the newsletter
19/11/2014	Press release	Basque SMEs and innovation stakeholders	Article following the workshop held at the SPRI	CARSA, INNOVALIA	356 emails (spanish) - 17.96% opened emails, 5.17% clicked in the newsletter	Description text
20/11/2014	Publication in newsletter	SMEs and innovation stakeholders registered on the	Article: Register for our webinar and get all the	INNOVALIA	151 emails (english) - 59.33% opened emails, 31.46%	Description text

		FABulous website	information you need to apply for the Open Call		clicked in the newsletter	
26/11/2014	Publication in newsletter	SMEs and innovation stakeholders registered on the FABulous website	Article about FABulous and its Open Call 1	INNOVALIA	215 emails (english) - 59.43% opened emails, 33.33% clicked in the newsletter	Description text
Continuously	bwcon social media channels	Communication	Announcement of the FABulous open call for SMEs and Expert via twitter and facebook	bwcon	ca. 580 facebook ca. 1450 Twitter followers	
Continuously	iMinds social media channels	Communication	Announcement of the FABulous open call for SMEs and Expert via twitter and facebook	iMinds		
Continuously	Twitter Communication	Communication	Presentation of the FABulous acceleration programme; Dissemination about FABulous in ECFI in Munich;	BTalent	388 followers	

			Dissemination of the FABulous LinkedIn group;			
Continuously	Twitter Communication	Communication	Presentation of the FABulous acceleration programme; Dissemination about FABulous in ECFI in Munich; Dissemination of the FABulous LinkedIn group;	BTalent	388 followers	
Continuously	The FABLAB community		Dissemination text explaining FABulous in general and specificities about the Open Call	CARSA, INNOVALIA	50 FABlabs around Europe	emailing + phone
	Interview on the radio, Basque Country region	Interview on the radio, Basque Country region	Interview made by Radio Euskadi in the framework of a afternoon program about entrepreneurship and innovation	CARSA	more than 50.000 people	Interview on the radio
	Interview in FIPEDIA	Interview in FIPEDIA	Highlights of the presentation made in Bilbao about FABulous and its Open Calls	CARSA	all FIPEDIA readers and followers	http://fipedia.eu/fabulous/

	Tweet from FIPEDIA	Tweet from FIPEDIA	Highlights of the presentation made in Bilbao about FABulous and its Open Calls	CARSA	all FIPEDIA readers and followers	https://twitter.com/fipediaeu/status/542036023866589185
	Telco with Ariadne capital	Telco	Monika Gierszewska, managing director of Ariadne capital. Conversation about what is FABulous and the objectives of the Open Call	CARSA		
	Telco with FABLab London	Telco	Conversation about what is FABulous and the objectives of the Open Call. Tony Fish - technical director of the FABlab	CARSA		
	Publication on website	Publication on website	Article about FABulous and its Open Call 1 in collaboration with Culturallia	CARSA	SMEs and innovation stakeholders	Description text - https://plus.google.com/+Culturallia2015ForumB2B/posts/bVuqBJA1Zro

	Publication in newsletter	Newsletter	Article about FABulous and its Open Call 1 in collaboration with Aquitaine Développement Innovation, member of the Enterprise Europe Network South West of France	CARSA	SMEs and innovation stakeholders in southern west of France	Description text in website
Dec 2014	Publication in newsletter Dec 2014		Article on the call for application and FABulous programme	bwcon	SMEs and innovation stakeholders	http://www.bwcon.de/index.php?id=6366
12/12/2014	Newsletter	SMEs and innovation stakeholders registered on the FABulous website	Article about FABulous and its Open Call 1	INNOVALIA	533 emails (english) - 53.74% opened emails, 18.93% clicked in the newsletter	Description text
	3D Printing Industry magazine readers	Article + Tweet	Article about FABulous and its Open Call 1	CARSA, INNOVALIA	57.000 followers of http://3dprintingindustry.com/	Description text

	Article + Tweet	3DPrint.com magazine readers	Article about FABulous and its Open Call 1	CARSA, INNOVALIA		http://3dprint.com/24679/accelerate-fabulous-3d-print/
	Article		Article about FABulous and its Open Call1 in collaboration with the CEEI Burgos	INNOVALIA	SMEs and innovation stakeholders	Description text
	Tweet	Tweet	Tweet made by EFEemprende Spain	INNOVALIA	SMEs and innovation stakeholders	Description text
	Press release	Press release	Article about the FABulous workshop held at SPRI in collaboration with estrategia [Empresarial]	INNOVALIA	SMEs and innovation stakeholders	Description text
	Article	Article	Article about FABulous and its Open Call 1 in collaboration with estrategia [Empresarial]	INNOVALIA	SMEs and innovation stakeholders	Description text

	Article	Article	Article about FABulous and its Open Call1 in collaboration with 3D Print magazine	INNOVALIA	SMEs and innovation stakeholders	Description text
	Article	Article	Article about FABulous and its Open Call1 in collaboration with EFE Emprende	INNOVALIA	SMEs and innovation stakeholders	Description text
	Newsletter	Newsletter	Article about FABulous and its Open Call 1 in collaboration with Estrategia Empresarial	INNOVALIA	SMEs and innovation stakeholders	Description text
	FABulous LinkedIn group	FABulous LinkedIn group	Creation and animation of the LinkedIn group	INNOVALIA	SMEs and innovation stakeholders - 138 members	https://www.linkedin.com/groups/FABulous-8143130/about
	FABulous_FI Twitter account		Creation and animation of the @FABulous_FI account	INNOVALIA	SMEs and innovation stakeholders - 425 followers	https://twitter.com/FABulous_FI

	Vimeo		Creation and animation of the FABulous Vimeo profile	INNOVALIA	SMEs and innovation stakeholders	https://vimeo.com/fabulousfi
	FABulous website	FABulous website	Publication of articles	INNOVALIA	SMEs and innovation stakeholders – 14 articles	http://fabulous-fi.eu/
	Publication in newsletter (monthly up to December)		Article about: - FIWARE Acceleration - FABulous project description - Open Call 1 process - Submission and deadlines	Denmark CKO		Description text in website
		emailing + phone	3D print SMEs and entrepreneurs in Copenhagen and other areas	CKO		

4.3 Open Call 2 - Events & Network activities

The table here below gives an overview of the events and network activities participated in and organized by the consortium partners to disseminate the project and open call 2.

Name of the Event	Organised by/ in collaboration with	Brief description	Location	Date	Partners involved	Material used*
ACE Creative Kick-Off meeting - Brussels	EBN and the ACE Creative consortium	2 full-day event at EBN office in Brussels, which other FI-PPP actors also shared their acceleration projects, such as CREATI-FI	Brussels, Belgium	10-12/01/2015	CKO	-
Meeting with University Strasbourg		bwcon meet with the incubator within the University of Strasbourg which showed interest in the FIWARE and FABulous Project. The co-working space Start-Hub has been also visited and bilateral meeting with potential participants have been organized	Strasbourg (FR)	20/01/15	bwcon	Flyer and one to one meeting at stand

FIWARE Media & Content Open days March 5th and 6th by FI-Content	FI-CONTENT	Attendance to the event to present FABulous results of the Open Call 1 and the forthcoming Open Call 2. Project were also invited to discover "Media & content" enablers developed by FIcontent, through demonstrations and presentations.	Barcelona (Spain)	6/03/15	CARSA	Slides attached
3D PRINTSHOW MADRID	3D PRINTSHOW	FABulous run a 1 hour session on the 3D Printing Acceleration program conducting a panel with 2 other experts in 3D Printing and public financing of innovation projects. FABulous Open Call was also promoted among the audience	Madrid (Spain)	12-13/03/2015	CARSA, INNOVALIA	Slides attached
SMAU		During the conference bwcon promoted the FABulous call to interested potential participant. We also held a pitch at present FABULOUS and FIWARE programme	Berlin(DE)	12.-13.03.2015	bwcon	Flyer and one to one meeting

Factoria Emprende	Industrial Organization School/UNED	FABulous run a 3 hours Workshop on the 3D Printing Acceleration program. General presentation of FABulous was made, along with details on Open Call 2 + exercises on how to write a successful proposal	Santa Cruz de la Palma (Spain)	18/03/15	CARSA	Slides attached
Global Entrepreneurship Congress	Kaufmann Foundation	Presentation and introduction of FIWARE and FABulous, and announcement of Open Call 2. The meeting under the GEC was collaborated also with the CBC meeting for National Partners. It was followed with several one-to-one meetings with interest National Partners from Europe (SMEs and entrepreneurs)	Milan, Italy	16-19/03/2015	CKO	-
CEBIT		During the conference bwcon promoted the FABulous call at interested potential participants	Hannover(DE)	19.03-20.03.2015	bwcon	Flyer and one to one meeting at stand

London 3D Printshow		During the conference bwcon promoted the FABulous call at interested potential participants	London(UK)	21/03/15	bwcon	Flyer and one to one meeting
Creative Business Booster	CKO	The national booster arrangement that being held in 6 cities in Denmark, i.e. Aalborg, Odense, Aarhus, Roskilde, Copenhagen, and Vejle. Small presentation of FABulous project and also the Open Call 2	Denmark	04-05/2015	CKO	-
Info day - Cosenza	Engineering	With the cooperation of Engineering bwcon attended to promote the FABulous call amongst interested potential participants	Cosenza(IT)	9/05/15	bwcon + Engineering	slide Attached
3D Printing Days Budapest	Design Terminal and FABLab Budapest	Presentation of FABulous and Open Call 2. In addition, on Saturday 16th May FABulous run a workshop on the 3D Printing Acceleration program. General presentation of FABulous was made, along with details on Open	Budapest (HU)	14-16/05/2015	CARSA	http://3d.designterminal.hu/program-2/

		Call 2 + exercises on how to write a successful proposal				
3D Design and Engineering Conference	Jakajima	Presentation of FABulous Acceleration program and details on Open Call 2. The organization company included info on FABulous in its newsletter as well.	Eindhoven (NL)	19/05/15	INNOVALIA	http://3ddeconference.com/program/
eDigiregion Budapest - Boosting World-Class Innovation Regions through Digitally-Enabled Ecosystems across Europe	Horizon 2020 ICT & FET programme National Contact Point for Hungary	FABulous participated in a Workshop session about Future Internet Clusters development, presenting the Accelerator, our Open Call 2 and contributing to the open discussion carried out.	Budapest (HU)	19/05/15	CARSA	Conference program attached
Heidelberg Innovation Forum 2015	bwcon	Pitching Event for early stages of innovation. FI-PPP pitching session for 5 entrepreneurs from the FI programme with prior training. ca. 140 attendees	Heidelberg (Germany)	21-may-2015	bwcon	www.heidelberg-innovationforum.eu

FIWARE Accelerator Program	AMETIC - Spanish Association of ICT companies	Open Call 2 details were presented at the event in front of SMEs and entrepreneurs and a supported startup from Open Call 1 also presented its experience within Fabulous	Madrid (Spain)	21/05/15	CARSA, INNOVALIA	Slides
Funding opportunities for start-ups and SMEs of the 3D Printing sector	FABLab London	FABulous prepared and run a Workshop about 3D printing and the opportunities to be found in our Open Call 2	London(UK)	27/05/15	CARSA	http://www.meetup.com/es/fablab-london/events/22526391/?eventId=222526391
ALT START	Cluster for Innovation and Technology from Braşov, Romania	Alt Start is a training and mentoring program for future entrepreneurs and it is oriented towards turning creative ideas (technology based) into successful businesses. http://start.altbrasov.org/	Online presentation for Romania	9/06/15	CARSA	PowerPoint presentation - http://start.altbrasov.org/
CBC Bootcamp and Final - Denmark	CKO	2 full-day of bootcamp for Creative entrepreneurs	Copenhagen, Denmark	30/06/2015	CKO	-

		1 full-day of Creative Business Cup - Denmark Final				
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4.4 Open Call 2 – Communication Activities

The table here below gives an overview of the communication activities organized by the consortium partners to disseminate the project linked to open call 2

Promotion action	Target audience	Brief description	Partners involved	Impact	Promotional material*
Publication in newsletter	SMEs and innovation stakeholders in southern west of France	Article about FABulous and its Open Call 2 in collaboration with l'agence du développement économique, de l'export et de l'innovation en Midi-Pyrénées, member of the Enterprise Europe Network South West of France	CARSA, INNOVALIA	2000 SMEs	Description text: http://www.entreprise-europe-sud-ouest.fr/ckfinder/userfiles/private/newsletters/Newsletter%20on%C2%B076%20Mai%202015.pdf
email	The FABLAB community		CARSA, INNOVALIA	50 FABlabs	

				around Europe	
Interview on TV	SME and entrepreneur from the La Palma Island (Canary islands)	Interview made by a local/regional TV in which in a 10 min interview details on FABulous were given.	CARSA		video recording
Publication on website	SMEs and innovation stakeholders in center region of France	Article about FABulous and its Open Call 2 in collaboration with the Agence Régionale de l'Innovation en région Centre, member of the Enterprise Europe Network	CARSA, INNOVALIA		Description text: http://www.arittcentre.fr/au-coeur-de-l-innovation/2eme-appel-a-projets-europeens-de-l-accelérateur-fabulous.html
Publication on website	SMEs and innovation stakeholders in southern west of France	Article about FABulous and its Open Call 2 in collaboration with Aquitaine Développement Innovation, member of the Enterprise Europe Network South West of France	CARSA		Description text: http://www.aquitaine-developpement-innovation.com/catalogue/appels-a-projets/appel-a-projets-impression-

					3d.html#.VgFqspfqXzk
Publication on website	SMEs and innovation stakeholders in west of France	Article about FABulous and its Open Call 2 in collaboration with the Bretagne Développement et Innvation, member of the Enterprise Europe Network	CARSA, INNOVALIA		Description text
Publication on website	SMEs and innovation stakeholders in Paris, France	Article about FABulous and its Open Call 2 in collaboration with the Chambre de Commerce et d'Industrie de Paris, member of the Enterprise Europe Network	CARSA, INNOVALIA		Description text: http://www.pic2europe.fr/financements-europeens/programme/2e-appel-projets-fabulous-dans-le-domaine-de-limpression-3d
Publication on website	SMEs and innovation stakeholders in southern west of France	Article about FABulous and its Open Call 2 in collaboration with the	CARSA		Description text: http://www.aerospace-valley.com/actualites/impression-3d-

		Aerospace Valley pôle de compétitivité			ouverture-du-2nd-appel-%C3%A0-projets-fabulous-acc%C3%A9l%C3%A9rateur-europ%C3%A9en
Publication on website	SMEs and innovation stakeholders in southern west of France	Article about FABulous and its Open Call 2 in collaboration with the Pôle Numérique of the Chambre de Commerce et d'Industrie de Bordeaux	CARSA		Description text: https://polenumerique33.wordpress.com/2015/06/12/aap-fabulous-fiware-services-cloud-et-impression3d-jusquau-1806/
Publication on website	SMEs and innovation stakeholders in France	Article about FABulous and its Open Call 2 in collaboration with the Chambre de Commerce et d'Industrie de France	CARSA		Description text: https://les-aides.fr/projets/
Publication on website	SMEs and innovation stakeholders in north of France	Article about FABulous and its Open Call 2 in	CARSA		Description text: http://www.clubimpression3d.fr/2e-appel-a-projets-

		collaboration with the Club Impression 3D			fabulous-dans-le-domaine-de-limpression-3d/
Publication in newsletter	SMEs and innovation stakeholders in north of France	Article about FABulous and its Open Call 2 in collaboration with Plaines et Images, Cluster for digital creativity & innovation	CARSA		Description text
Publication on Twitter	SMEs and innovation stakeholders	Tweet from Innoveille			https://twitter.com/innoveille/status/606072166006816768
Publication on Twitter	SMEs and innovation stakeholders in Portugal	Tweet promoting Open Call 2	CARSA		Description text
Publication on Twitter and website	SMEs and innovation stakeholders	Tweet and article promoting Open Call 2 in collaboration with Interinnov			Tweet + Description text, http://www.interinnov.eu/2015/04/rt-fabulous-fi-our-2nd-open-call-will-be.html

Mailing to Fab Labs	French Fab Labs		CARSA	54 emails	
Mailing to Pôle de Compétitivité	French Pôle de Compétitivité		CARSA	9 emails	
Mailing to Enterprise Europe Network	French EEN contand Portuguese		CARSA	38 emails	
Mailing to online specialized Magazine	3D Printing Magazine readers		CARSA	5 emails	
Publication in newsletter Mai2015	SMEs and innovation stakeholders	Article on the call for application and FABulous programme	bwcon		http://www.bwcon.de/index.php?id=6432

Publication in newsletter June 2015	SMEs and innovation stakeholders	Article on the call for application and FABulous programme	bwcon		http://www.bwcon.de/index.php?id=6440
email	Companies from 3D and Technological sectors		bwcon		text attached
Publication in newsletter 16/04/2015	Potential applicants	Article: FABulous Second Open Call is launched! Apply and start your web business in 3D Printing	CARSA, INNOVALIA	561 emails (english) - 53.68% opened emails, 16.78% clicks	Description text, doc attached
Publication in newsletter 08/05/2015	Potential applicants registered on the FABulous website	Article about FABulous and its Open Call 2	CARSA, INNOVALIA	337 emails (english) - 53.31 opened emails,	Description text, doc attached

				12.43 clicks	
Publication in newsletter 14/05/2015	Potential applicants registered on the FABulous website	Article about FABulous, its Open Call 2 and the webinars	CARSA, INNOVALIA	338 emails (inglés) - 47.59% opened emails, 11.39% clicks	Description text, doc attached
Press release June 2015	SMEs and innovation stakeholders in Spain	Article about FABulous and its Open Call 2	CARSA, INNOVALIA	356 emails (spanish) - 17.88% emails opened, 5.56% clicked on the newsletter	Description text, doc attached esp/en

FABulous Linkedin group	SMEs and innovation stakeholders	Creation and animation of the LinkedIn group	INNOVALIA	137 members	https://www.linkedin.com/groups/FABulous-8143130/about
FABulous_FI Twitter account	SMEs and innovation stakeholders	Creation and animation of the @FABulous_FI account: 441 tweets	INNOVALIA	425 followers	https://twitter.com/FABulous_FI
Vimeo	SMEs and innovation stakeholders	Creation and animation of the FABulous Vimeo profile	INNOVALIA		https://vimeo.com/fabulousfi
FABulous website	SMEs and innovation stakeholders	Publication of articles	INNOVALIA	2 articles	http://fabulous-fi.eu/

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