

# Highlights on MOSIPS annual progress for public dissemination

Deliverable 7.2.1

RSA FG





Modeling and Simulation of the Impact of public Policies on SMEs

*ICT-2011.5.6 - ICT Solutions for governance and policy modeling*

## **D7.2.1– Highlights on MOSIPS annual progress for public dissemination**

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The project consortium is composed by: Anova IT Consulting (ANOVA), Universidad de Alcalá (UAH), Research Studio Austria Forschungsgesellschaft (RSA), University of Reading (UoR), Opera 21 (Opera21), University of Konstanz (Konstanz), European Institute of Interdisciplinary Research (EIIR), Ayuntamiento de Madrid (MUNIMADRID) and Comune di Verona (VERONA)

## More Information

Public MOSIPS reports and other information pertaining to the project are available through the MOSIPS public website under [www.mosips.eu](http://www.mosips.eu)

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## **1. Introduction**

This first report on dissemination activities (Deliverable 7.2.1) presents an overview of the dissemination of the MOSIPS results by devoting several sub-sections to expose: the dissemination strategy, the corporate identity of MOSIPS project, the appearance and functionalities of the MOSIPS project website, the printed media that will play an important role in terms of dissemination and the accomplished dissemination activities until now (press releases; publications of technical and specialized articles; contributions to conferences, workshops or symposiums...). In subsequent sections, the preliminary results of the work carried out in the tasks T7.2 MOSIPS Scalability and T7.5 Contribution to European standards, has been exposed.

Finally, the most relevant conclusions are presented and several annexes recollect with much more detail the information of the dissemination activities presented in section 2 in a summarized way. Apart from the table filled out by the partners involved there are other materials recollected, such as, papers, posters, short papers, proceedings, certificates of attendance, invitation letters, photos, programs and agendas, scanned covers of books/journals where the publication itself appears.

The information contained in this report will be duly updated when preparing the other deliverables in work-package 7 tightly related to this one, the second and the final report of dissemination activities.

## 2. Dissemination of the MOSIPS results

This section presents several issues concerning the dissemination of the MOSIPS results. In the first place, a summary of the dissemination strategy presented in the deliverable D7.1, which will be followed throughout the project's lifetime, is outlined to facilitate the understanding of this deliverable. Then, the following sub-sections present the corporate identity of MOSIPS project, an overview of the MOSIPS website together with its most relevant sections and menus, some ideas regarding printed media to disseminate the project results once they appear, and the accomplished dissemination activities.

### 2.1. Dissemination strategy

The purpose of the MOSIPS Dissemination Activities task is to raise awareness of the MOSIPS project and its results. The project identified key target groups of the MOSIPS dissemination and stakeholder engagement plan:

- policy-makers responsible for SME development across the EU
- related EC research programs
- the technical and scientific community
- the general public
- partners, executives and members of the consortium are main target groups for internal communication

To reach the awareness level intended, any dissemination activities will be supported by contemporary communication materials and tools, such as the MOSIPS website, social media, newsletters, leaflets and technical publications. In addition, project members will participate at conferences and workshops. Such events will also be arranged within the project, as an important dissemination mechanism for the results of the project.

### 2.2. Corporate identity of MOSIPS project

A corporate image was designed at the beginning of the project and it was officially presented in the MOSIPS website in Month 1. In this way, the project can be easily identified and the dissemination activities can be much more efficient. As it can be seen in Figure 1, the corporate logo shows the short name (acronym) of the project as well as some elements that represents circular graphic, which are one of the medium of forecasting visualization.



Figure 1. Logo of the MOSIPS project



The different dissemination materials (deliverables, flyers, leaflets, power point presentations (Figure 2) will have this logo and their designs will be in line with the colours chosen for the corporative image. In addition, the logo of the Seventh Framework Programme will be included in the design or at the bottom of all project communication materials, and the sentence “funded by the Seventh Framework Programme of the European Commission” will also be included.



**Figure 2. Power Point presentation template**

## **2.3. MOSIPS website**

In the initial stage of the MOSIPS project a web site was established to provide a unified view of the project. The aim of the MOSIPS website ([www.mosips.eu](http://www.mosips.eu)) is to offer information of the project activities and partners and allow interested parties download documents within the MOSIPS framework or even about other events related to the project.

The information is available in English since it is the official language in MOSIPS project and, moreover, the web site is advertised in the dissemination material through the insertion of the link above.

Among the different contents included in the web site it is noteworthy to remark that from the homepage it is possible to access to the following menus (Figure 3):



**Figure 3. Homepage of MOSIPS website**

- **The project.** Within this menu it is possible to get into a brief summary of the project, expected results, information concerning work-packages and an overview of the project schedule. In addition, the participant list of the MOSIPS Consortium is exposed together with a link to the institutional web sites.
- **Deliverables.** Within this menu, the public deliverables to be generated in the MOSIPS project are exposed. Besides, once the deliverable is submitted to the European Commission, it is available in the website in order to be downloaded.
- **Dissemination.** This menu brings together the different publications that have arisen in the MOSIPS framework: papers & publications and presentations. It appears a chronologically-ordered list with the events which publications belong to. Besides, newsletters and promotional material are available in this section.
- **Events.** When accessing this menu a list of events and meetings appears in chronological order. In each, relevant information, brief summary and documents appear to complement the information process of people interested in this field.
- **News.** This section addresses news related to both MOSIPS environment and eGovernance field as a whole.
- **Contact.** The contact data of the Project Coordinator are shown in this menu.

Apart from these menus, in the homepage it is possible to keep in touch with the latest news, subscribe to the MOSIPS newsletter, as well as accessing to the intranet and social networks. Moreover, one can register in the RSS service to

receive information concerning news, paper and publications, presentations and newsletters associated with MOSIPS project.

Finally, needless to say that the management of contents in this website is carried out by the project coordinator, Anova IT Consulting.

## 2.4. MOSIPS Newsletter

One of the dissemination activities in which the consortium has been working during this period is the design of a newsletter based on the most relevant news and advances in the MOSIPS Project framework.

The first release is foreseen to be submitted in September and it will be edited on a quarterly basis. A short version will be sent by email and it will be linked to an extended version available in the website (Figure 4).

The main contents included in the MOSIPS Newsletter nº 1 will be:

- About MOSIPS:
  - What is MOSIPS (*ANOVA*)
  - Who is working in MOSIPS (*ANOVA*)
- MOSIPS Technology News:
  - Agent-based models (*UAH*)
  - The Small Business Act (*EIIR*)
- MOSIPS Events:
  - Summit 2012 Sammos (*ANOVA*)
  - ERSa 2012 Congress (*ANOVA*)
- Partner in brief: ANOVA

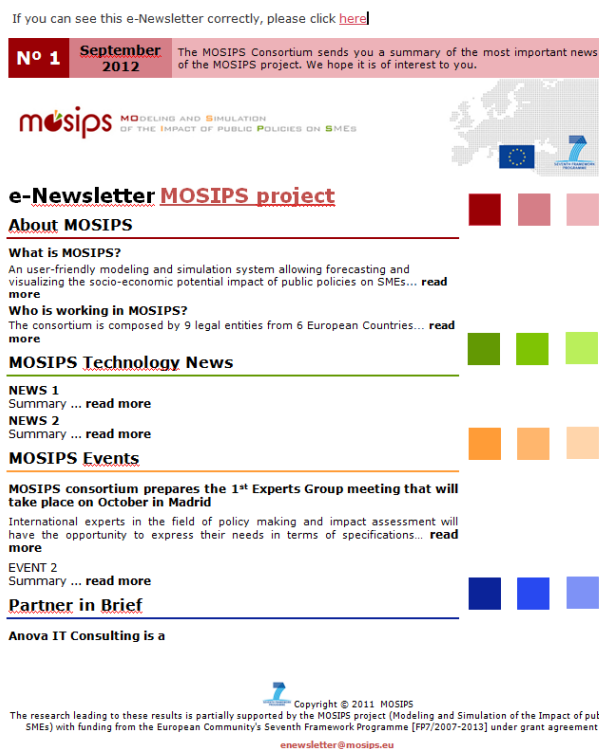
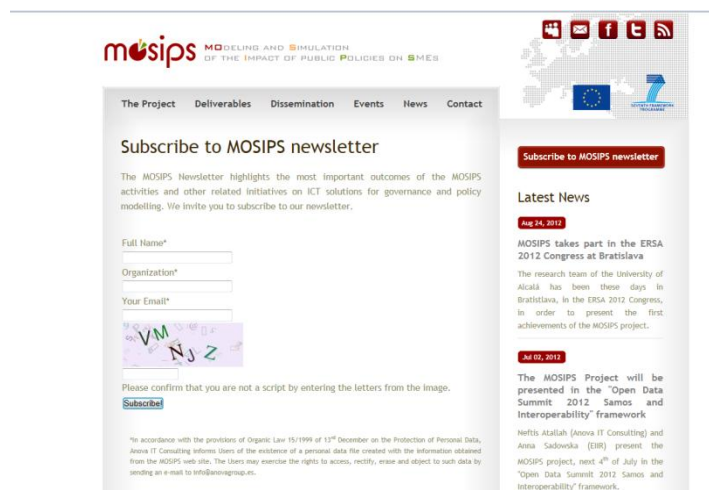


Figure 4. Draft short version of the MOSIPS Newsletter

This newsletter will be broadcasted to the project's own database of relevant targets. In a first phase, this database will be created including contacts of partners (around 180 members). We expect that the MOSIPS newsletter community will be increasing according to the progress of the project. In order to support the subscription process, a section has been created in the website (Figure 5).



**Figure 5. Subscription page to the Newsletter in the MOSIPS website**

## 2.5. Promotional materials

Promotional materials are planned to be developed throughout the whole project lifespan. In order to have various information depths the consortium aims to produce promotion materials describing the project in general and to generate promotion materials for each project partner describing their role and expertise in the project.

### 2.5.1 General presentation

A general presentation describing the MOSIPS project is available at the project webpage:

[http://www.mosips.eu/uploads/promotional\\_material/MOSIPS%20Presentation.pdf](http://www.mosips.eu/uploads/promotional_material/MOSIPS%20Presentation.pdf)

The presentation highlights the goals and the strategy of the project as well as the project partners.

### 2.5.2 Brochure

A brochure describing the project in general is planned to be realized in the next three months, and it will be disseminated via the website and as printed version when visiting conferences or external partners. The brochure should give the reader a first impression of the contents and goals of the project as such. In order to publish more detailed information on the project each partner is free to create a folder describing their main contribution to the MOSIPS project. Of course each project partner folder has to meet the corporate design of the MOSIPS project.

## 2.5.3 Poster

In the course of the dissemination activities two partners have created MOSIPS posters. The posters of UAH and RSA are/will be presented at conferences in 2012 highlighting the MOSIPS project and detailed work carried out by the partners during the work packages 2 and 3. In order to generate a general poster describing the project, which will be available for all project partners - the responsible partners will team up and develop a poster for dissemination.

## 2.5.4 Social Media

MOSIPS as declared in the Dissemination Plan starts promoting its activities on the Facebook and Twitter. Here are the relevant links:

- **Facebook:** <http://www.facebook.com/MOSIPS>
- **Twitter:** <https://twitter.com/#!/MOSIPS>

Even if for the moment the number of society members is low we aim to use this medium more effectively once the results start being more complete.

## 2.6. Accomplished dissemination activities

MOSIPS dissemination activities are designed to reach different audiences with various communication channels. On one hand information is released to the press in order to reach a broad public audience, and on the other hand technical papers in international journals and conferences aim to reach the scientific community. Overall, the consortium has achieved to deliver 39 dissemination activities. In detail, **eight press releases, two technical articles, 15 publications at conferences/workshops/symposia** and **14 other items** have been published.

### 2.6.1 Press releases

Next table contains a list of all the press releases that have appeared throughout the MOSIPS project. Further information about these press releases is available in the Annex 1.

PRESS RELEASES			
Date of appearance	Newspaper, Magazine or Gazette's name	Participant Partner	Language
19/10/2011	Aprendelo.com	Anova IT Consulting University of Alcalá	Spanish
19/10/2011	Diario digital de la UAH	ANOVA IT – UAH	Spanish
19/10/2011	Diario digital de la UAH	UAH	Spanish

20/10/2011	ANOVA IT CONSULTING web	Anova IT Consulting	Spanish
20/10/2011	Madrid Network	UAH	Spanish
20/10/2011	PORTAL - LOCAL	University of Alcalá	Spanish
27/10/2011	"The Cathedral of New Technologies"	ANOVA, UAH, OPERA 21, Research Studio Austria, University of Reading, University of Konstanz, European Institute of Interdisciplinary and Municipalities of Verona and Madrid	Spanish
30/01/2012	"The Euros"	Opera 21	Italian

## 2.6.2 Publications of technical and specialized articles

The next table contains a list of all the technical articles that have appeared throughout the MOSIPS project. Further information about these technical contributions is available in Annex 2.

PUBLICATIONS OF TECHNICAL AND SPECIALIZED ARTICLES		
Date of appearance	Journal	Participant Partner
30/04/2012	Working Paper 04/2012 from the "Institute of Economic and Social Analysis" (IAES) - ISSN: 2172-7856	IAES
In press (accepted)	Encrucijadas	UAH

## 2.6.3 Contributions to conferences, workshops and symposiums

The next table contains a list of all the contributions to technical events that have been accepted throughout the MOSIPS project. Some of the events has not taken place on the first year of the project so the presentation of the MOSIPS results will be carried out in the next months. Further information about these contributions to technical events is available in the Annex 3.

<b>CONTRIBUTIONS TO DISSEMINATIVE EVENTS</b>				
<b>Event</b>	<b>Location</b>	<b>Date</b>	<b>Title</b>	<b>Partner involved</b>
Convegno USCI 2011	Brescia, Italy	8-9/09/2011	Mr Vecchietti presented Mosips like an example of matter to study the simulation impact on the country	Comune di Verona
tGov2012 Workshop. Transforming Government 2012 - Enabling citizen participation, social inclusion & democracy through electronic systems	Business School, Brunel University, London (UK)	8-9/05/2012	"Modelling and Simulation of the Impact of Public Policies on SMEs "	University of Reading
Symposium für angewandte Geoinformatik 2012	Salzburg, Austria	04-06/07/2012	MOSIPS – Modeling and Simulation of the Impact of Public Policies on SMEs	Research Studios Austria, Studio iSPACE
The Samos 2012 Summit on Open Data and Interoperability	Samos, Greece	02-04/07/2012	Modelling and Simulation of the Impact of Public Policies on SMEs	ANOVA IT Consulting EIIR
ERSA Regions in Motion (Breaking the path) 52st European Congress of the Regional Science Association	Bratislava, Slovakia	21-25/08/2012	"Forecasting and simulation of the impact of public policies on industrial districts using an Agent-Based model "	UAH-IAES
ERSA Regions in Motion (Breaking the path) 52st European Congress of the Regional Science Association	Bratislava, Slovakia	21-25/08/2012	"Agent – Based Models: A promising way for modeling entrepreneurial activity from location perspective"	UAH-IAES

ECCS '12 - Brussels (European Conference on Complex System). From policy intelligence to intelligent policy.	Brussels (Belgium)	3-7/09/2012	"MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES"	UAH
WCSS 2012 (4th World Congress on Social Simulation)	Taipei (Taiwan)	4-7/09/2012	"Macroeconomic forecasting with Agent-Based models. The prediction and simulation of the impact of public policies"	UAH
MAS 2012 (The 11th International Conference on Modeling and Applied Simulation)	Vienna, Austria	19-21/09/2012	"MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES"	UAH
ECLIPSE-IT 2012, The 7th Workshop of the Italian Eclipse Community	Pozzuoli (Naples), Italy	20-21/09/2012	Eclipse nei Progetti di Ricerca di Opera21 ("Eclipse in the Opera21 Research Projects")	Opera21
Complexity Science and Social Science at the Interface to the Real World Conference. Complex Interface Conference	Buckinghamshire (England)	24-25/09/2012	"MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES"	UAH
IEEE Conference on Visual Analytics for Science and Technology (VAST) 2012	Seattle, WA, USA	14-19/10/2012	Visual Analytics for the Big Data Era -- A Comparative Review of State-of-the-Art Commercial Systems	University Konstanz
Service Oriented Mapping 2012	Vienna, Austria	22-23/11/2012	Spatio-temporal Visualization of Simulation Results using a task-oriented tile-based Design-Metaphor	RSA



AEER – XXXVIII Reunión de Estudios Regionales	Bilbao (Spain)	22– 23/11/2012	El papel de las políticas públicas en la dinámica de los distritos industriales: una propuesta de modelización y simulación basada en agentes.	UAH
AEER – XXXVIII Reunión de Estudios Regionales	Bilbao (Spain)	22– 23/11/2012	Perspectiva de la actividad emprendedora desde un modelo basado en agentes	UAH

## 2.6.4 Other dissemination activities

The following table contains a list of other dissemination activities that have been undertaken during the MOSIPS project lifetime. Further information about these activities is available in the Annex 4.

OTHER DISSEMINATION ACTIVITIES		
Date of appearance	Type of Activity	Participant Partner
01/09/2011	MOSIPS presentation in the partner website	Anova IT Consulting
01/09/2011	MOSIPS presentation in the partner website	UAH
01/09/2011	MOSIPS presentation in the partner website	RSA
01/09/2011	MOSIPS presentation in the partner website	University of Reading
01/09/2011	MOSIPS presentation in the partner website	Opera21
01/09/2011	MOSIPS presentation in the partner website	University of Konstanz
01/09/2011	MOSIPS presentation in the partner website	EIIR
01/09/2011	MOSIPS presentation in the partner website	Ayuntamiento de Madrid (Madrid City Council)

01/09/2011	MOSIPS presentation in the partner website	The Municipality of Verona
21/01/2012	Editorial on the website of Verona City Council regarding the Mosips Project	The Municipality of Verona
13/03/2012	Direct contact with Daniel CALLEJA, General Director for Enterprise & Industry and Special Envoy for SMEs in the European Commission	UAH
26-29/03/2012	MOSIPS Project presentation in Panamá	Anova IT Consulting
18-20/04/2012	MOSIPS Project presentation in Colombia	Anova IT Consulting

### 3. MOSIPS Scalability

This section refers to task 7.2 MOSIPS Scalability which starts at M13. However a few activities referring to this task have already started.

One of the scalability activities is the signature of a Memorandum of Understanding between MOSIPS project and two partners (end-users) of the PEOPLE project (other EU founded projects which aims at speeding up the uptake of smart cities through the rapid implementation, deployment and uptake of innovative internet-based services): <http://www.people-project.eu/portal/>. The major goal of this memorandum is to increase the scalability of the MOSIPS project and include Municipality of Thermi and Bilbao in development of MOSIPS solution via experts board, testing and further exploitation of the final results of MOSIPS. Due to the complementarities between MOSIPS and PEOPLE in possible interaction areas such as citizens' engagement, use of Open Data Models and involvement of Public Administrations in the technologies developed testing process, it is of great interest defining and formalizing the possible interactions between the two projects through a Memorandum of Understanding (MoU). Also this MoU promotes the stability of the collaboration between the parties. It is meant as a follow-up of preliminary informal contacts that took place between the two projects. Both mentioned partners have been already invited to be a member of the MOSIPS Experts Group and they have signed MoU. The specific members of the EG will be (at a local level): Ioannis Pavlou, Municipality of Thermi and Roberto Ondarra, Municipality of Bilbao.

The text of MoU is attached to this deliverable for reference (Annex 5).

#### 3.1. Stakeholders Engagement activities

The implementation of SEP (Stakeholders Engagnment Plan) outlined in D7.1. to support a wide scalability of MOSIPS has started. At the moment the following activities have been performed:

- The internal interview with the policy makers has been performed by the partners representing the municipalities among their institutions and internal departments (the results are included in the D1.1).
- The list of possible external experts to be included in the Experts Group has been constructed, (still in progress to confirm final selection). The first round of interviews with the Experts Group members is planned to be carried out during the first face-to-face meeting of the experts group planned in October.
- The possible list of other stakeholders, e.g. SME's association, has been launched and will be used first for the dissemination purpose (newsletter), and further for more active involvement e.g. blog discussion, ideas exchange and so on.

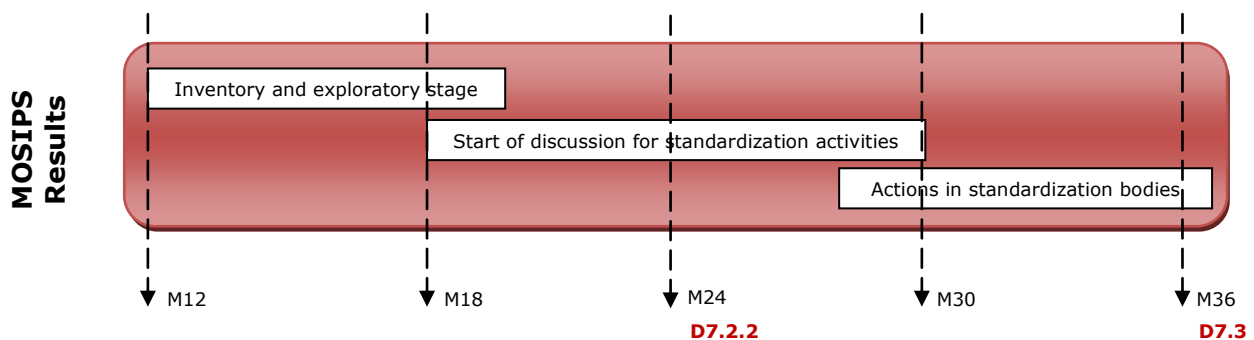
There is also a slightly change in the SEP schedule:

<b>Activities</b>	<b>Timing</b>
Formulation of Experts Group	September 2012
Face-to-face consultation	October/November 2012
Recommendation	December 2012
Second round of interview	May/June 2013
Recommendation	September 2013
MOSIPS Workshop	March 2014
Final Recommendation	May 2014

## 4. MOSIPS Contribution to EU Standards

The work package (WP7) is also in charge of contributing to standardization bodies. This section refers to task 7.5 which starts in M13 and whose aim is contribute to standardization bodies with project results.

MOSIPS strategy is first to conduct a stage of inventory of standardisation activities, bodies and issues relevant for standardization. Secondly, within MOSIPS and with the identified bodies, to trigger discussion for standardization activities and finally to conduct those actions, with special involvement from MOSIPS industrial participants. A time line and reporting planning are presented in the figure below.



**Figure 6: MOSIPS standardization strategy, time-line and reporting planning**

Within the planned activities which have been started are the preparatory tools/methods to collect systematically progress on different areas touching variety of standardisation fields from technology to policy.

The Experts Group plays an important role since it is acting as an external consulting board on scientific issues and its mission is to provide both input and feedback on the MOSIPS activities with the aim to facilitate the exploitation of the results and to improve the impact on the project. Therefore, the project is considering to invite to the MOSIPS expert group Ms. Gaby Lenhart who represents ETSI (European Telecommunications Standards Institute: [www.etsi.org](http://www.etsi.org)) in order to facilitate access to European standardisation know-how and on ongoing standardisation processes in Europe.

## **5. Conclusions**


This first report has addressed several issues related to the accomplished dissemination activities to date.


The first part of Section 2 has presented the dissemination strategy and some relevant elements of the MOSIPS dissemination plan: corporate identity of MOSIPS project, MOSIPS Website and printed media. Both strategy and dissemination elements have been treated in this deliverable, although any issue related to this dissemination strategy has been previously reflected in the Deliverable 7.1.

Sections 3 and 4 have highlighted the performed activities related to raising scalability of MOSIPS and the initial steps to monitor effectively the project's contribution to European standards (both these sections will be continue more intensively from Month 13 when the relevant task begins).


As for the possible future lines to consider about dissemination, the MOSIPS Consortium will follow working according to the strategy outlined in this document. Notwithstanding, several novelties will appear in terms of a more active contribution in technical journals as well as a greater dedication to exploitation issues (this task start on month 13).


## Annex 1. Detailed description of the press releases


<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	Aprendelo.com
<b>LOCATION</b>	ONLINE
<b>DATE OF APPEARANCE</b>	19/10/2011
<b>COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Madrid
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Article
<b>PARTNER INVOLVED</b>	Anova IT Consulting University of Alcalá
<b>ABSTRACT</b>	The Spanish high education and training web portal aprendelo.com published an article presenting the MOSIPS project, the involvement of the University of Alcalá and its cooperation with Anova IT
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://universidades.aprendelo.com/universimag/anova-it-consulting-universidad-alcala-logran-financiacion-proyecto-europeo-mosips-creacion-un-sistema-simulacion-im/">http://universidades.aprendelo.com/universimag/anova-it-consulting-universidad-alcala-logran-financiacion-proyecto-europeo-mosips-creacion-un-sistema-simulacion-im/</a></p> 


<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	Diario digital de la UAH
<b>LOCATION</b>	ONLINE
<b>DATE OF APPEARANCE</b>	19/10/2011
<b>COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Madrid
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Interview
<b>PARTNER INVOLVED</b>	ANOVA IT – UAH
<b>ABSTRACT</b>	The digital newspaper of the University of Alcalá de Henares devotes the interviews section of the October issue to the MOSIPS project.
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www2.uah.es/diariodigital/index.php?option=com_content&amp;task=view&amp;id=5436&amp;Itemid=34">http://www2.uah.es/diariodigital/index.php?option=com_content&amp;task=view&amp;id=5436&amp;Itemid=34</a></p> 





<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	Diario digital de la UAH
<b>LOCATION</b>	ONLINE
<b>DATE OF APPEARANCE</b>	19/10/2011
<b>COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Madrid
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Article
<b>PARTNER INVOLVED</b>	UAH
<b>ABSTRACT</b>	UAH and Anova IT Consulting manage to obtain the Financing for the MOSIPS project.
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="https://portal.uah.es/portal/page/portal/servicio_comunicacion/sala_prensa/notas_prensa/2011/10/AFA484F7C5C53B84E04400212814D826">https://portal.uah.es/portal/page/portal/servicio_comunicacion/sala_prensa/notas_prensa/2011/10/AFA484F7C5C53B84E04400212814D826</a></p> 

<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	ANOVA IT CONSULTING web
<b>LOCATION</b>	ONLINE
<b>DATE OF APPEARANCE</b>	20/10/2011
<b>COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Madrid
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Article
<b>PARTNER INVOLVED</b>	Anova IT Consulting
<b>ABSTRACT</b>	ANOVA IT Consulting announces his election as leader of the project MOSIPS
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.anovagroup.es/es_ES/news/1175/1116/Anova-IT-Consulting-lidera-el-proyecto-europeo-MOSIPS.html">http://www.anovagroup.es/es_ES/news/1175/1116/Anova-IT-Consulting-lidera-el-proyecto-europeo-MOSIPS.html</a></p> 

<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	Madrid Network
<b>LOCATION</b>	ONLINE
<b>DATE OF APPEARANCE</b>	20/10/2011
<b>COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Madrid
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Interview
<b>PARTNER INVOLVED</b>	University of Alcalá
<b>ABSTRACT</b>	In this interview, the director of the IAES, Tomás Mancha, and the managing partner of ANOVA – company located on the Science&Technology Park of UAH, which leads the project – Ricardo Buendía, who also collaborates with the University of Alcalá de Henares as associate lecturer of the Business School, explain what the MOSIPS project is about and how it will develop in the next 3 years.
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.pctua.org/red/Tecnoalcala/noticias/detalle/UAH-implicada-en-el-proyecto-internacional-MOSIPS">http://www.pctua.org/red/Tecnoalcala/noticias/detalle/UAH-implicada-en-el-proyecto-internacional-MOSIPS</a></p> 

<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	PORTAL – LOCAL
<b>LOCATION</b>	ONLINE
<b>DATE OF APPEARANCE</b>	20/10/2011
<b>COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Corredor de Henares – Madrid
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Article
<b>PARTNER INVOLVED</b>	University of Alcalá
<b>ABSTRACT</b>	Alcalá de Henares city information web portal <a href="http://www.portal-local.com">www.portal-local.com</a> presents the consortium and the activities foreseen by the MOSIP project
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.portal-local.es/index.php/es/actualidad-local/sociedad/item/3705-archivo-24746-20111020">http://www.portal-local.es/index.php/es/actualidad-local/sociedad/item/3705-archivo-24746-20111020</a></p> 

<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	"The Cathedral of New Technologies"
<b>LOCATION</b>	ONLINE
<b>DATE OF APPEARANCE</b>	27/10/2011
<b>COVERAGE (REGIONAL, NATIONAL, ETC.)</b> <b>PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Madrid – Spain
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Article
<b>PARTNER INVOLVED</b>	ANOVA, UAH, OPERA 21, Research Studio Austria, University of Reading, University of Konstanz, European Institute of Interdisciplinary and Municipalities of Verona and Madrid
<b>ABSTRACT</b>	"The Cathedral of New Technologies" presents on his website the MOSIP Project, underlying how it seeks to create a public policies "wind tunnel"
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.lacatedralonline.es/innova/noticias/11661-madrid-escenario-de-un-nuevo-proyecto-europeo-para-aumentar-el-impacto-de-las-politicas-de-apoyo-a-las-pymes">http://www.lacatedralonline.es/innova/noticias/11661-madrid-escenario-de-un-nuevo-proyecto-europeo-para-aumentar-el-impacto-de-las-politicas-de-apoyo-a-las-pymes</a></p> 

<b>NEWSPAPER, MAGAZINE OR GAZETTE'S NAME</b>	"The Euros"
<b>LOCATION</b>	Online
<b>DATE OF APPEARANCE</b>	30/01/2012
<b>COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.</b>	Italy
<b>TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)</b>	Article – Interview (by Francesca Ronchi)
<b>PARTNER INVOLVED</b>	OPERA 21
<b>ABSTRACT</b>	<p>The Italian version of the web portal focused on European matters "The Euros" interviews Alessandro Niglio (OPERA 21) about the MOSIPS project.</p> <p>The main features of the MOSIPS project are presented: Consortium composition, the main goal to reach as the simulator of public policies for SMEs etc. The importance of the project and its innovation is especially emphasized.</p>
<b>LANGUAGE</b>	Italian
<b>ADDITIONAL COMMENTS</b>	<p>The article is written based on interviews.</p> <p><a href="http://www.glieuros.eu/L-Italia-che-innova-l-Europa-Un,5328.html">www.glieuros.eu/L-Italia-che-innova-l-Europa-Un,5328.html</a></p>  <p>The screenshot shows the article "L'Italia che innova l'Europa. Un esempio virtuoso." by Francesca Ronchi, dated 30 January 2012. The page includes a header with the gliEuros.eu logo, a navigation menu, and a sidebar with "Gli ultimi articoli" and "Autore". The main content area features the article title, a sub-header "Analise", and the author's name "Autore".</p>

## **Annex 2. Detailed description of the technical publications**

<b>TITLE OF THE JOURNAL</b>	Working Paper 04/2012 from the "Institute of Economic and Social Analysis" (IAES) - ISSN: 2172-7856
<b>EDITOR</b>	Instituto Universitario de Análisis Económico y Social (IAES)
<b>DATE OF APPEARANCE</b>	30/04/2012
<b>TITLE OF THE CONTRIBUTION</b>	Modeling and Simulation of the Impact of Public Policies on SMEs
<b>AUTHORS AND PARTNER INVOLVED</b>	<p>Tomás Mancha – Universidad de Alcalá</p> <p>Federico Pablo Martí – Universidad de Alcalá</p> <p>Juan Luis Santos – Universidad de Alcalá</p> <p>Antonio García Tabuenca – Universidad de Alcalá</p> <p>María Teresa del Val – Universidad de Alcalá</p> <p>María Teresa Gallo – Universidad de Alcalá</p> <p>Ricardo Buendía - ANOVA IT Consulting</p> <p>Neftis Atallah - ANOVA IT Consulting</p> <p>Paolo Darminio - ANOVA IT Consulting</p>
<b>ABSTRACT</b>	<p>The use of systems with ABM (Agent-based Models) foundations in order to modeling the real economy allows making useful forecast and simulations based on the attributes and behavior of each particular agent. The MOSIPS system implements the multi-agent environments from multiple both open and specific data sources. These data will build the Data Warehouse and feed the Simulations and Predictions Engine (SFE). The spatio-temporal visualization technologies will be used in order to develop an advanced user interface to support the decision-making. Furthermore, to encourage active participation of citizens in the public policy design, a module will be developed to allow the MOSIPS integration with social networks and to gather the user feedback.</p>
<b>LANGUAGE</b>	Spanish

## ADDITIONAL COMMENTS

Available at <http://www.iaes.es/doctrab.htm>



The screenshot shows the IAES website with a navigation bar for years from 1998 to 2012. The main content area lists publications, including a highlighted entry for 2012: "WP- 04/12 Evaluación y simulación del impacto de las políticas públicas sobre las PYMES a través del uso de modelos basados en agentes" by Tomás Mancha, Federico Pablo Martí, Juan Luis Santos, Antonio García Tabares, María Teresa del Val, María Teresa Gallo, Ricardo Buendía, Neftis Atallah and Paolo D'Amico.




<b>TITLE OF THE JOURNAL</b>	Encrucijadas
<b>EDITOR</b>	Revista crítica de Ciencias Sociales
<b>DATE OF APPEARANCE</b>	Accepted paper by the editorial board for an open peer assessment
<b>TITLE OF THE CONTRIBUTION</b>	La necesidad de un cambio de paradigma en la predicción económica. Del equilibrio general a los modelos basados en agentes.
<b>AUTHORS AND PARTNER INVOLVED</b>	Juan Luis Santos – Universidad de Alcalá
<b>ABSTRACT</b>	The need of a paradigm shift in economic forecasting. From the general equilibrium to agent-based models.
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	Accepted paper by the editorial board for an open peer assessment.

## Annex 3. Detailed description of the contributions to conferences, workshops and symposiums

<b>TITLE OF THE EVENT</b>	Convegno USCI 2011 – Brescia 8 -9 September 2011. (Italian Union City Council Statics Department Congress)
<b>LOCATION</b>	Labss ISTC CNR, via Palestro 32, Rome - Italy
<b>DATE</b>	8-9/09/2011
<b>TITLE OF THE CONTRIBUTION</b>	Mr Vecchietti presented Mosips like an example of matter to study the simulation impact on the country
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Mr Vecchietti presented the Verona City Council programme regarding the Simulators by a Power Point Document.
<b>AUTHORS AND PARTNER INVOLVED</b>	Comune di Verona
<b>ABSTRACT</b>	Mr Vecchietti presented the Simulation and simulators in support of the Verona City Council programme.
<b>LANGUAGE</b>	Italian and English
<b>PUBLICATION</b>	None
<b>ADDITIONAL COMMENTS</b>	<p>Available documents:</p> <ul style="list-style-type: none"> <li>• Ppt presentation</li> <li>• Programme</li> </ul>

<b>TITLE OF THE EVENT</b>	tGov2012 Workshop. Transforming Government 2012 - Enabling citizen participation, social inclusion & democracy through electronic systems .
<b>LOCATION</b>	Business School, Brunel University, London (UK)
<b>DATE</b>	08/05/2012 – 09/05/2012
<b>TITLE OF THE CONTRIBUTION</b>	"Modelling and Simulation of the Impact of Public Policies on SMEs "
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Workshop Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	University of Reading Prof. Atta Badii (University of Reading) Chattun Lallah (University of Reading)
<b>ABSTRACT</b>	Presentation of the MOSIPS Project Overview
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	<p>Available documents:</p> <ul style="list-style-type: none"> <li>• Programme</li> <li>• Ppt presentation</li> <li>• Picture</li> </ul> <p><b><a href="http://www.policy-community.eu/results/community-activities/tgov-workshop-2012">http://www.policy-community.eu/results/community-activities/tgov-workshop-2012</a></b></p>  <p><b><a href="http://www.iseing.org/tgovwebsite/tGovWorkshop2012/tGovHomePage2012.html">http://www.iseing.org/tgovwebsite/tGovWorkshop2012/tGovHomePage2012.html</a></b></p> 

<b>TITLE OF THE EVENT</b>	Symposium für angewandte Geoinformatik 2012
<b>LOCATION</b>	Salzburg, Austria
<b>DATE</b>	04-06/07/2012
<b>TITLE OF THE CONTRIBUTION</b>	MOSIPS – Modeling and Simulation of the Impact of Public Policies on SMEs
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Poster
<b>AUTHORS AND PARTNER INVOLVED</b>	Manfred Mittlböck and Johannes Scholz Research Studios Austria, Studio iSPACE Matthias Kirisits and Philip Brugger Salzburg University of Applied Sciences
<b>ABSTRACT</b>	Modeling and Simulation of the Impact of Public Policies on SMEs
<b>LANGUAGE</b>	German
<b>ADDITIONAL COMMENTS</b>	

<b>TITLE OF THE EVENT</b>	The Samos 2012 Summit on Open Data and Interoperability
<b>LOCATION</b>	Samos (Greece)
<b>DATE</b>	02/07/2012 – 04/07/2012
<b>TITLE OF THE CONTRIBUTION</b>	Modelling and Simulation of the Impact of Public Policies on SMEs
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Slide show
<b>AUTHORS AND PARTNER INVOLVED</b>	Neftis Atallah -Anova IT Consulting Anna Sadowska - EIIR
<b>ABSTRACT</b>	Project presentation and activities foreseen: objective, methodology, structure, goals...
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	<p>It is co-organised by the University of Aegean, the Greek Interoperability Centre of the National Technical University of Athens, the ENGAGE e Infrastructures project (managed by European Commission) and the ENSEMBLE Support Action (under the auspices of the Future Internet Enterprise Systems cluster), in order to foster international cooperation and strive for a new research and practice agenda in open data, collaborative governance, enterprise interoperability and future internet systems.</p> <p>Available documents:</p> <ul style="list-style-type: none"> <li>• Ppt presentation</li> <li>• Programme</li> </ul> <p><b><a href="http://samos-summit.blogspot.com.es/">http://samos-summit.blogspot.com.es/</a></b></p>  <p><b><a href="http://www.anovagroup.es/es_ES/news/1207/1116/Anova-IT-Consulting-presenta-el-proyecto-europeo-MOSIPS-en-la-cumbre-de-Samos-2012.html">http://www.anovagroup.es/es_ES/news/1207/1116/Anova-IT-Consulting-presenta-el-proyecto-europeo-MOSIPS-en-la-cumbre-de-Samos-2012.html</a></b></p>

<b>TITLE OF THE EVENT</b>	ERSA Regions in Motion (Breaking the path) 52st European Congress of the Regional Science Association ZW SS Industrial district/industrial clusters and related place-based Policies in a Changing Europe.
<b>LOCATION</b>	Bratislava (Slovakia)
<b>DATE</b>	21 – 25/08/2012
<b>TITLE OF THE CONTRIBUTION</b>	"Forecasting and simulation of the impact of public policies on industrial districts using an Agent-Based model "
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Workshop Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	UAH – IAES: Federico Pablo Antonio García Tabuenca Juan Luis Santos
<b>ABSTRACT</b>	Forecasting and simulation of the impact of public policies on industrial districts using an Agent-Based model
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	Available documents: <ul style="list-style-type: none"> <li>• Programme</li> <li>• Paper</li> <li>• Ppt presentation</li> <li>• Picture</li> </ul>

<b>TITLE OF THE EVENT</b>	ERSA Regions in Motion (Breaking the path) 52st European Congress of the Regional Science Association ZW SS Industrial district/industrial clusters and related place-based Policies in a Changing Europe.
<b>LOCATION</b>	Bratislava (Slovakia)
<b>DATE</b>	21 – 25/08/2012
<b>TITLE OF THE CONTRIBUTION</b>	"Agent – Based Models: A promising way for modeling entrepreneurial activity from location perspective"
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Workshop Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	UAH – IAES: Federico Pablo Juan Luis Santos Antonio García Tabuenca María Teresa Gallo Tomás Mancha
<b>ABSTRACT</b>	Agent – Based Models: A promising way for modeling entrepreneurial activity from location perspective
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	Available documents: <ul style="list-style-type: none"> <li>• Programme</li> <li>• Paper</li> <li>• Ppt presentation</li> <li>• Picture</li> </ul>

<b>TITLE OF THE EVENT</b>	ECCS '12 - Brussels (European Conference on Complex System). From policy intelligence to intelligent policy.
<b>LOCATION</b>	Brussels (Belgium)
<b>DATE</b>	3 – 7/09/2012
<b>TITLE OF THE CONTRIBUTION</b>	“MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES”
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Workshop Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	UAH: Federico Pablo-Martí Juan Luis Santos Antonio García Tabuena María Teresa Gallo Tomás Mancha María Teresa del Val
<b>ABSTRACT</b>	MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	Available documents: <ul style="list-style-type: none"> <li>• Programme</li> <li>• PPT presentation</li> <li>• Poster</li> <li>• Pictures</li> </ul>



<b>TITLE OF THE EVENT</b>	WCSS 2012 (4th World Congress on Social Simulation) Applications of Social Simulation in Politics and Public Spheres.
<b>LOCATION</b>	Taipei (Taiwan)
<b>DATE</b>	4 – 7 September, 2012
<b>TITLE OF THE CONTRIBUTION</b>	"Macroeconomic forecasting with Agent-Based models. The prediction and simulation of the impact of public policies"
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	UAH: Federico Pablo-Martí Juan Luis Santos Antonio García Tabuena María Teresa Gallo Tomás Mancha
<b>ABSTRACT</b>	Macroeconomic forecasting with Agent-Based models. The prediction and simulation of the impact of public policies
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	Available documents: <ul style="list-style-type: none"> <li>• Programme</li> <li>• Paper</li> <li>• PPT presentation</li> </ul>

<b>TITLE OF THE EVENT</b>	MAS 2012 (The 11th International Conference on Modeling and Applied Simulation) <i>ACTIVITY APPROVED – PENDING COMPLETE EXECUTION</i>
<b>LOCATION</b>	Vienna (Austria)
<b>DATE</b>	19 – 21 September, 2012
<b>TITLE OF THE CONTRIBUTION</b>	“MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES”
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	UAH: Federico Pablo-Martí Juan Luis Santos Antonio García Tabuena María Teresa Gallo Tomás Mancha
<b>ABSTRACT</b>	MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	Available documents: <ul style="list-style-type: none"> <li>• Programme</li> </ul>

<b>TITLE OF THE EVENT</b>	ECLIPSE-IT 2012, The 7th Workshop of the Italian Eclipse Community <i>ACTIVITY APPROVED – PENDING COMPLETE EXECUTION</i>
<b>LOCATION</b>	Accademia Aeronautica, Pozzuoli (Naples), Italy
<b>DATE</b>	20 – 21 September, 2012
<b>TITLE OF THE CONTRIBUTION</b>	Eclipse nei Progetti di Ricerca di Opera21 (“Eclipse in the Opera21 Research Projects”)
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Slide presentation: MOSIPS section
<b>AUTHORS AND PARTNER INVOLVED</b>	Carmine Seraponte, Opera21
<b>ABSTRACT</b>	In the context of the different Opera21 research projects in which the Eclipse platform is or could be used also a section with some main characteristics of MOSIPS project is presented.
<b>LANGUAGE</b>	Italian
<b>PUBLICATION</b>	
<b>ADDITIONAL COMMENTS</b>	<p>The section about MOSIPS is included in the presentation essentially for dissemination purposes in the Public Institutions, Industry and defence track of the Workshop. This year much interesting for the Workshop are topics regarding Public Institutions or Administration.</p> <p>Available documents:</p> <ul style="list-style-type: none"> <li>• Power Point Presentation</li> </ul>

<b>TITLE OF THE EVENT</b>	Complexity Science and Social Science at the Interface to the Real World Conference. Complex Interface Conference <i>ACTIVITY APPROVED – PENDING COMPLETE EXECUTION</i>
<b>LOCATION</b>	Buckinghamshire (England)
<b>DATE</b>	24 – 25/09/2012
<b>TITLE OF THE CONTRIBUTION</b>	“MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES”
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Poster / Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	UAH: Federico Pablo-Martí Juan Luis Santos Antonio García Tabuenca María Teresa Gallo María Teresa del Val Tomás Mancha
<b>ABSTRACT</b>	MOSIPS Agent-Based model for predicting and simulating the impact of public policies on SMES
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	

<b>TITLE OF THE EVENT</b>	IEEE Conference on Visual Analytics for Science and Technology (VAST) 2012 <i>ACTIVITY APPROVED – PENDING COMPLETE EXECUTION</i>
<b>LOCATION</b>	Seattle, WA, USA
<b>DATE</b>	October 14-19, 2012
<b>TITLE OF THE CONTRIBUTION</b>	Visual Analytics for the Big Data Era -- A Comparative Review of State-of-the-Art Commercial Systems
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Full paper
<b>AUTHORS AND PARTNER INVOLVED</b>	Leishi Zhang and Daniel Keim – UNIVERSITÄT KONSTANZ
<b>ABSTRACT</b>	Visual analytics (VA) system development started in academic research institutions where novel visualization techniques and open source toolkits were developed. Simultaneously, small software companies, sometimes spin-offs from academic research institutions, built solutions for specific application domains. In recent years we observed the following trend: some small VA companies grew exponentially; at the same time some big software vendors such as IBM and SAP started to acquire successful VA companies and integrated the acquired VA components into their existing frameworks. Generally the application domains of VA systems have broadened substantially. This phenomenon is driven by the generation of more and more data of high volume and complexity, which leads to an increasing demand for VA solutions from many application domains. In this paper we survey a selection of state-of-the-art commercial VA frameworks, complementary to an existing survey on open source VA tools. From the survey results we identify several improvement opportunities as future research directions.
<b>LANGUAGE</b>	English
<b>PUBLICATION</b>	In Proceedings of IEEE Symposium on Visual Analytics Science and Technology (to appear), 2012

<b>ADDITIONAL COMMENTS</b>	We conducted the survey as part of our background research for the MOSIPS Project.
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<b>TITLE OF THE EVENT</b>	Service Oriented Mapping 2012 <i>ACTIVITY APPROVED – PENDING COMPLETE EXECUTION</i>
<b>LOCATION</b>	Vienna, Austria
<b>DATE</b>	22-23/11/2012
<b>TITLE OF THE CONTRIBUTION</b>	Spatio-temporal Visualization of Simulation Results using a task-oriented tile-based Design-Metaphor
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Full Paper
<b>AUTHORS AND PARTNER INVOLVED</b>	Johannes Scholz and Manfred Mittlböck - RSA
<b>ABSTRACT</b>	<p>Space and Time show a strong relationship as spatial processes are always connected to the temporal dimension. Hence, if spatial processes should be mapped accordingly, time is an inevitable dimension in order to understand the genesis of an event or a certain state of the universe of discourse. In the FP7 research project MOSIPS ("Modelling and Simulation of the Impact of Public Policies on SMEs") space and time play a critical role in simulating the results of 'public policy making' on socio-economic processes. To present simulation results appropriately, a geoportal is employed that facilitates a task oriented result presentation strategy. This geoportal usage approach comprises of the identification of the key tasks reflecting the end-users' needs for information discovery and provides singular "apps" that answer the projects' key questions comparable to 'Apps' on Smartphones. Following this strategy, we propose that, the layman user is less distracted by a reduced level of information complexity. Hence, the user can focus on the task he has to accomplish. The geoportal follows a task-oriented 'Windows 8' former 'Windows Metro style' design philosophy highlighting the advantages of modern user guidance. This tightly focused presentation approach enhances the clarity of the offered results and fosters the insight of occasional users and decision makers explaining complex spatial-temporal processes.</p>


<b>LANGUAGE</b>	English
<b>PUBLICATION</b>	In Press
<b>ADDITIONAL COMMENTS</b>	<p>Available documents:</p> <ul style="list-style-type: none"> <li>• Programme</li> <li>• Paper</li> </ul>



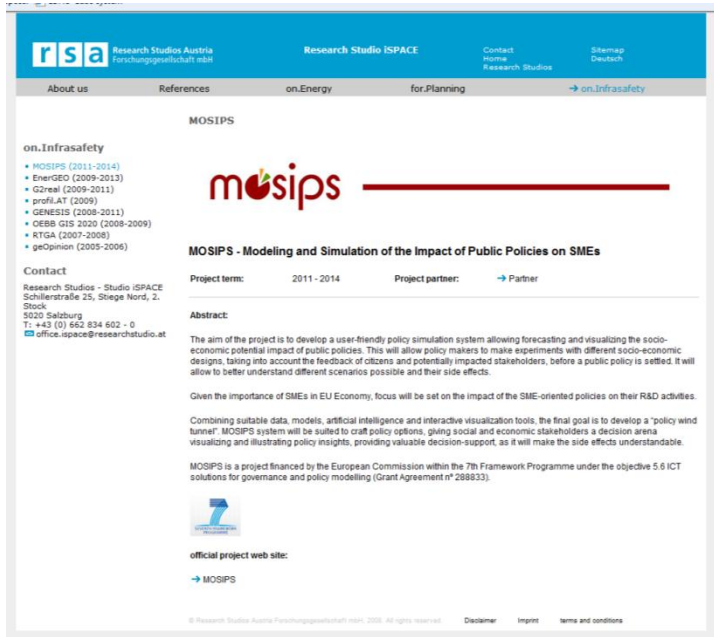
<b>TITLE OF THE EVENT</b>	<p>AECR – XXXVIII Reunión de Estudios Regionales The Challenge of Regional Development in a world of changing hegemonies</p> <p><i>ACTIVITY APPROVED – PENDING COMPLETE EXECUTION</i></p>
<b>LOCATION</b>	Bilbao (Spain)
<b>DATE</b>	22 – 23/ 11/ 2012
<b>TITLE OF THE CONTRIBUTION</b>	El papel de las políticas públicas en la dinámica de los distritos industriales: una propuesta de modelización y simulación basada en agentes.
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	<p>UAH:</p> <p>Federico Pablo-Martí</p> <p>Juan Luis Santos</p> <p>Antonio García Tabuenca</p> <p>María Teresa Gallo</p> <p>Carlos Muñoz</p> <p>Tomás Mancha</p>
<b>ABSTRACT</b>	The challenge of Regional Development in a World of Changing Hegemonies: Knowledge, Competitiveness and Austerity
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p>Available documents:</p> <ul style="list-style-type: none"> <li>• Programme</li> </ul>

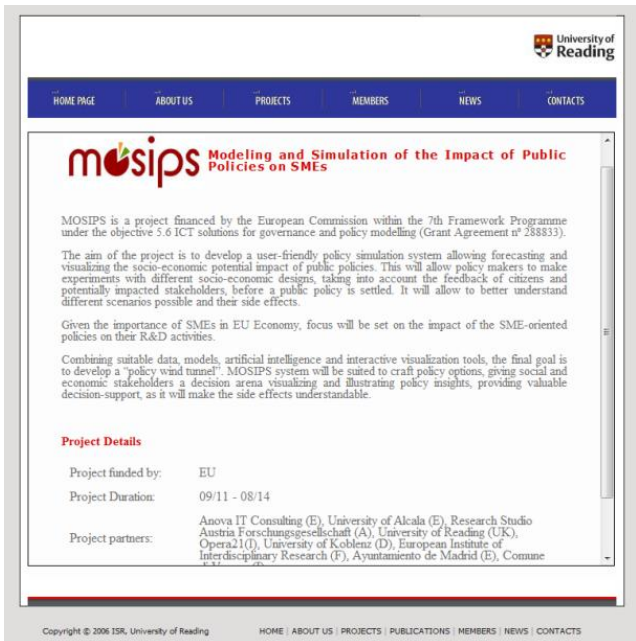
<b>TITLE OF THE EVENT</b>	<p>AECR – XXXVIII Reunión de Estudios Regionales The Challenge of Regional Development in a world of changing hegemonies</p> <p><i>ACTIVITY APPROVED – PENDING COMPLETE EXECUTION</i></p>
<b>LOCATION</b>	Bilbao (Spain)
<b>DATE</b>	22 – 23/11/ 2012
<b>TITLE OF THE CONTRIBUTION</b>	Perspectiva de la actividad emprendedora desde un modelo basado en agentes
<b>TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)</b>	Presentation
<b>AUTHORS AND PARTNER INVOLVED</b>	<p>UAH:</p> <p>Federico Pablo-Martí</p> <p>Juan Luis Santos</p> <p>Antonio García Tabuenca</p> <p>María Teresa Gallo</p> <p>Tomás Mancha</p>
<b>ABSTRACT</b>	The challenge of Regional Development in a World of Changing Hegemonies: Knowledge, Competitiveness and Austerity
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p>Available documents:</p> <ul style="list-style-type: none"> <li>• Programme</li> </ul>


## Annex 4. Detailed description of the other dissemination activities

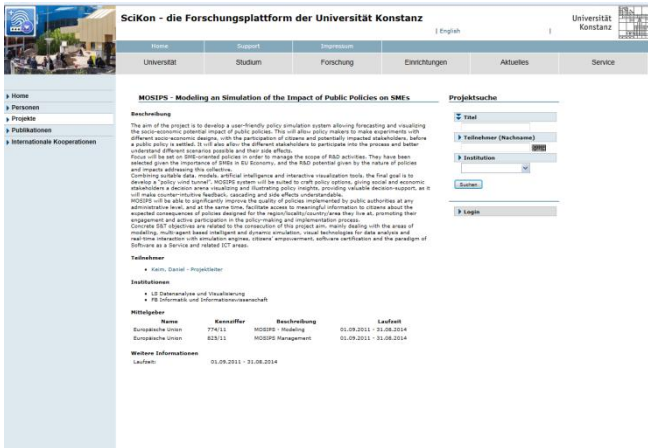
<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	The ANOVA website presents the MOSIPS project
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Project presentation and partners
<b>AURHORS AND PARTNER INVOLVED</b>	Anova IT Consulting
<b>LANGUAGE</b>	Spanish, English
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.anovagroup.es/es_ES/soluciones/soluciones-i-d-i-internacional/proyectos-i-d-i-internacional/mosips.html">http://www.anovagroup.es/es_ES/soluciones/soluciones-i-d-i-internacional/proyectos-i-d-i-internacional/mosips.html</a></p> 

<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	The University of Alcalá include a link to the MOSIPS project in the IAES website
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Visibility of the project
<b>AURHORS AND PARTNER INVOLVED</b>	University of Alcalá
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.servilab.org/">http://www.servilab.org/</a></p> 

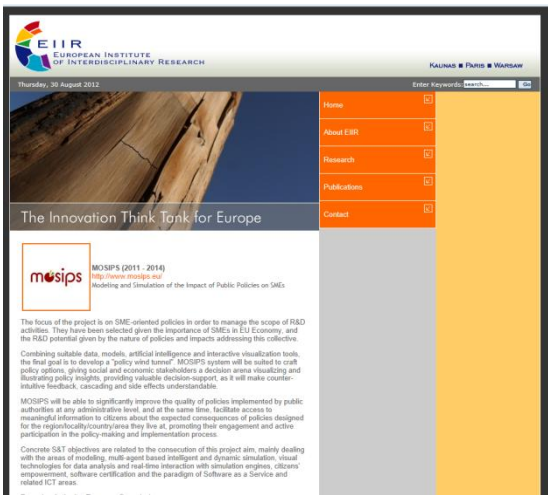
<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	The RSA official web presents the MOSIPS project
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Project presentation and partners
<b>AURHORS AND PARTNER INVOLVED</b>	Research Studios Austria Forschungsgesellschaft (RSA)
<b>LANGUAGE</b>	English, German
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://ispace.researchstudio.at/infrasafety/infrasafety_mosips_en.html">http://ispace.researchstudio.at/infrasafety/infrasafety_mosips_en.html</a></p> 

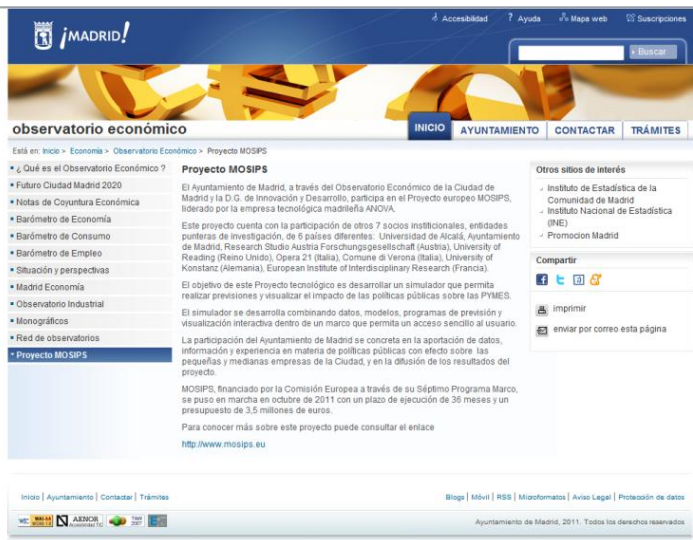
<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	University of Reading platform presents the MOSIPS project
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Project presentation and activities foreseen: objective, methodology, structure, philosophy and technique.
<b>AURHORS AND PARTNER INVOLVED</b>	University of Reading
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://isr.reading.ac.uk/mosips.html">http://isr.reading.ac.uk/mosips.html</a></p> 

<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	OPERA 21 official web presents the MOSIPS project
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Project presentation and activities foreseen: objective, methodology, structure, philosophy and technique - Approved by the European Commission the project MOSIPS Project is a research and experimentation directly operated under the 7 th Framework Programme.
<b>AURHORS AND PARTNER INVOLVED</b>	OPERA21
<b>LANGUAGE</b>	Italian
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.opera21.it/it-IT/650it.html">http://www.opera21.it/it-IT/650it.html</a></p> 


<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	The Konstanz University platform presents the MOSIPS project
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Project presentation and activities foreseen: objective, methodology, structure, philosophy and technique.
<b>AURHORS AND PARTNER INVOLVED</b>	University of Konstanz
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	<p><a href="https://scikon.uni-konstanz.de/projekte/2036/">https://scikon.uni-konstanz.de/projekte/2036/</a></p> 



<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	The European Institute of Interdisciplinary Research official web presents the MOSIPS project
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Summary Project presentation - The focus of the project is on SME-oriented policies in order to manage the scope of R&D activities. They have been selected given the importance of SMEs in EU Economy, and the R&D potential given by the nature of policies and impacts addressing this collective.
<b>AURHORS AND PARTNER INVOLVED</b>	European Institute of Interdisciplinary Research (EIIR)
<b>LANGUAGE</b>	English
<b>ADDITIONAL COMMENTS</b>	<p><b><u><a href="http://www.eiir.org/index.php?option=com_content&amp;task=section&amp;id=121">http://www.eiir.org/index.php?option=com_content&amp;task=section&amp;id=121</a></u></b></p> 


<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	Madrid city council platform presents the MOSIPS project
<b>DATE</b>	01/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Project presentation and activities foreseen.
<b>AURHORS AND PARTNER INVOLVED</b>	Ayuntamiento de Madrid (Madrid City Council)
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.madrid.es/portales/munimadrid/es/Inicio/Ayuntamiento/Economia/Observatorio-Economico?vgnextfmt=default&amp;vgnextoid=62e57b6aa3568110VgnVCM2000000c205a0aRCRD&amp;vgnnextchannel=254a171c30036010VgnVCM100000dc0ca8c0RCRD&amp;idCapitulo=6462193">http://www.madrid.es/portales/munimadrid/es/Inicio/Ayuntamiento/Economia/Observatorio-Economico?vgnextfmt=default&amp;vgnextoid=62e57b6aa3568110VgnVCM2000000c205a0aRCRD&amp;vgnnextchannel=254a171c30036010VgnVCM100000dc0ca8c0RCRD&amp;idCapitulo=6462193</a></p> 

<b>TYPE OF ACTIVITY</b>	MOSIPS presentation in the partner website
<b>TITLE OF ACTIVITY</b>	The Municipality of Verona official web presents the MOSIPS project
<b>DATE</b>	16/09/2011
<b>LOCATION</b>	Website
<b>SUMMARY OF THE ACTIVITY</b>	Project presentation and activities foreseen: objective, methodology, structure, philosophy and technique.
<b>AURHORS AND PARTNER INVOLVED</b>	The Municipality of Verona
<b>LANGUAGE</b>	Italian
<b>ADDITIONAL COMMENTS</b>	<p><b><a href="http://portale.comune.verona.it/nqcontent.cf?m?a_id=31515">http://portale.comune.verona.it/nqcontent.cf?m?a_id=31515</a></b></p> 

<b>TYPE OF ACTIVITY</b>	Editorial on the website of Verona City Council regarding the Mosips Project
<b>TITLE OF ACTIVITY</b>	Researching solutions for the local authority governance <a href="http://intranet.comune.verona.it/nqcontent.cf m?a_id=28217">http://intranet.comune.verona.it/nqcontent.cf m?a_id=28217</a>
<b>DATE</b>	21/01/2012
<b>LOCATION</b>	Verona
<b>SUMMARY OF THE ACTIVITY</b>	Simple description of the project
<b>AURHORS AND PARTNER INVOLVED</b>	Comune di Verona
<b>LANGUAGE</b>	Italian
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://intranet.comune.verona.it/nqcontent.cf m?a_id=28217">http://intranet.comune.verona.it/nqcontent.cf m?a_id=28217</a></p>  <p>Progetto MOSIPS: alla ricerca di soluzioni per la governance locale</p>

<b>TYPE OF ACTIVITY</b>	Direct contact
<b>TITLE OF ACTIVITY</b>	Direct contact with Daniel CALLEJA, General Director for Enterprise & Industry and Special Envoy for SMEs in the European Commission
<b>DATE</b>	13/03/2012
<b>LOCATION</b>	Contact established in the presentation ceremony of the study "Pequeña y mediana empresa: impacto y retos de la crisis en su financiación"
<b>SUMMARY OF THE ACTIVITY</b>	Antonio García Tabuenca sent an email to Daniel Calleja, as a key stakeholder, about the MOSIPS project.
<b>AURHORS AND PARTNER INVOLVED</b>	Antonio García Tabuenca - UAH
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	

<b>TYPE OF ACTIVITY</b>	MOSIP Project presentation
<b>TITLE OF ACTIVITY</b>	Project Presentation – PANAMÁ
<b>DATE</b>	26-29/03/2012
<b>LOCATION</b>	PANAMÁ
<b>SUMMARY OF THE ACTIVITY</b>	<p>General Presentation of MOSIPS project to:</p> <ul style="list-style-type: none"> <li>• COYBUS</li> <li>• INVERSIONES TAGORE</li> <li>• MERCADO INTERCUENTAS</li> <li>• AUTORIDAD NACIONAL PARA LA INNOVACIÓN GUBERNAMENTAL</li> </ul>
<b>AURHORS AND PARTNER INVOLVED</b>	Anova IT Consulting
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	

<b>TYPE OF ACTIVITY</b>	MOSIP Project presentation
<b>TITLE OF ACTIVITY</b>	Project Presentation – Forum of Investment and Business Cooperation Spain – Colombia organized by Spanish ICEX in Bogotá (Colombia)
<b>DATE</b>	18-20/04/2012
<b>LOCATION</b>	El Tiempo.com
<b>SUMMARY OF THE ACTIVITY</b>	General Presentation of MOSIPS project in the framework of "Forum of Investment and Business Cooperation Spain – Colombia"
<b>AURHORS AND PARTNER INVOLVED</b>	Anova IT Consulting
<b>LANGUAGE</b>	Spanish
<b>ADDITIONAL COMMENTS</b>	<p><a href="http://www.eltiempo.com/politica/ARTICULO-WEB-NEW_NOTA_INTERIOR-11610966.html">http://www.eltiempo.com/politica/ARTICULO-WEB-NEW_NOTA_INTERIOR-11610966.html</a></p> 

## **Annex 5. Memorandum of Understanding**

### **MEMORANDUM OF UNDERSTANDING BETWEEN FP7 MOSIPS PROJECT & FP7 PEOPLE PROJECT**

February 1st, 2012

#### **PARTIES**

This non-binding Memorandum of Understanding is entered into 01.02.2012 by and between FP7 MOSIPS project (“MOSIPS”) and FP7 PEOPLE project (“PEOPLE”), hereafter jointly referred to as the “parties”.

#### **PURPOSE**

##### **BACKGROUND**

MOSIPS (Modeling and Simulation of the Impact of Public Policies on SMEs) is a project having as aim the development of a user-friendly policy simulation system allowing forecasting and visualization of the socio-economic potential impact of public policies. The simulation system will allow policy makers to make experiments with different socio-economic designs, with the participation of citizens and potentially impacted stakeholders, before the settlement of a public policy. The combination of suitable data, models, artificial intelligence and interactive tools will deliver a policy wind tunnel.

PEOPLE (People smart urban Ecosystem leveraging Open innovation for Promoting and enabLing future Eservices) project has as aim speeding up the uptake of smart cities through the rapid implementation, deployment and uptake of innovative internet-based services in order to allow facing the main challenges of developed cities at present and towards their future quality of life. This will be enabled by designing and implementing user-driven open innovation methodologies and processes.

Due to the complementarities between MOSIPS and PEOPLE in possible interaction areas such as citizens’ engagement, use of Open Data Models and involvement of Public Administrations in the technologies developed testing process, it is of great interest defining and formalizing the possible interactions between the two projects through a Memorandum of Understanding (MoU).

##### **PURPOSE**

This MoU promotes the stability of the collaboration between the parties. It is meant as a follow-up of preliminary informal contacts that took place between the two projects.

The MoU and collaboration is explicitly done in a non-exclusive basis, so the freedom of the parties is not limited. The collaboration is done in good faith and both parties will try to maximize the stability and collaborative possibilities. Both parties will make sure that the mutual collaboration follows each party’s rules and regulations as specified in their respective consortium agreements.



## UNDERSTANDING

### MUTUAL INTERESTS AND PLANNED ROLES OF PARTIES

Both parties have a mutual interest in supporting each other in their goal to deploy technologies for enabling future e-services, promoting citizens' empowerment by involving them in cities' social and public lives.

With this aim, MOSIPS and PEOPLE will collaborate on exchanging user and development experiences between the two projects. In particular,

1. PEOPLE is implementing a full strategy for the engagement of citizens into its Pilots' activities through the participation in the design of the services to deliver, their testing and validation. PEOPLE consortium will share the methodology for achieving this scope, allowing MOSIPS consortium to better achieve citizens' empowerment in the process of public policies simulation.
2. PEOPLE pilots are implemented on the base of Open Data models. Data coming from information sources of the local administrations are used to develop new innovative internet-based services. PEOPLE consortium will share with MOSIPS the data obtained for these test beds.
3. PEOPLE counts with 4 pilots for the evaluation of the internet based smart services to be developed, being one of them implemented in the **Municipality of Bilbao/ Municipality of Thermi**. The collaboration will be done by means of the participation of the Municipality of Bilbao/ Municipality of Thermi in the MOSIPS Experts Group (EG), constituted by policy makers at different levels of governance, whose main purpose will be to share and transfer the PEOPLE knowledge, experiences and best practices.
4. MOSIPS will share with PEOPLE stakeholders' community the results obtained with the use of the public policies impact simulator to be developed.

### GENERAL

1. This MoU sets forth the current intentions of the parties with respect to the activities described herein, but in no way gives rise to any legal obligations and does not create legally enforceable rights or obligations for any Party, other than the obligations set forth.
2. There will be named liaison persons from each party to allow coordination and planning on the further steps. In the case of MOSIPS the person is the Project Coordinator Neftis Atallah and for PEOPLE are the Project Coordinator Maria Eugenia Ortiz and \_\_\_\_\_, on behalf of Municipality of Bilbao/ Municipality of Thermi.
3. Both parties are willing to make this MoU public. It is agreed between parties that Press Releases related to the collaboration will be handled together in the collaborative and suitable manner for both parties benefit.
4. This MoU expires at the end of the support period for PEOPLE or MOSIPS whichever comes first. This MoU may be terminated earlier by either party for any reason, subject to a 30 day notice, which may be through email to the appropriate Project Coordinator of the other party.

This MoU has been signed by the parties in three identical copies of which each party has taken one.

Neftis Atallah  
MOSIPS Project Coordinator

Maria Eugenia Ortiz  
PEOPLE Project Coordinator

\_\_\_\_\_  
Municipality of Bilbao/Thermi