

Highlights on MOSIPS Annual Progress for Public Dissemination

Deliverable 7.2.2

RSA FG





Modeling and Simulation of the Impact of public Policies on SMEs

ICT-2011.5.6 - ICT Solutions for governance and policy modeling

D7.2.2– Highlights on MOSIPS Annual Progress for Public Dissemination

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More Information

Public MOSIPS reports and other information pertaining to the project are available through MOSIPS public website under www.mosips.eu

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1. Introduction

This second report on dissemination activities (Deliverable 7.2.2) presents an overview of the dissemination of the MOSIPS results of the second year (01-09-2012 until 31-08-2013 i.e. M13-M24). The report is structured similar to the Deliverable 7.2.1 and comprises several sections covering the following subjects: the dissemination strategy, the corporate identity of MOSIPS project, the appearance and functionalities of the MOSIPS project website, the printed media that will play an important role in terms of dissemination and the accomplished dissemination activities until now (press releases; publications of technical and specialized articles; contributions to conferences, workshops or symposiums...). After, the most relevant conclusions and the reference that have supported the creation of this report are presented.

Finally, several annexes recollect with additional details the information of the dissemination activities presented in section 2 in a summarized way. Apart from the table fulfilled by the partners involved there are other materials annexed, such as, papers, posters, short papers, proceedings, certificates of attendance, invitation letters, photos, programs and agendas, scanned covers of books/journals where the publication itself appears.

2. Dissemination of the MOSIPS results

This section presents several aspects related with the dissemination of MOSIPS results. At first, a summary of the dissemination strategy presented in the deliverable D7.1, which will be followed throughout the project's lifetime, is exposed, in order to facilitate the understanding of this deliverable. The following sub-sections present the corporate identity of the MOSIPS project, an overview of the project's website together its most relevant sections and menus, the printed media to disseminate the project results and the accomplished dissemination activities.

2.1. Dissemination strategy

The purpose of the MOSIPS Dissemination Activities task is to raise awareness of the MOSIPS project and its results. The project has identified key target groups for dissemination and stakeholder engagement. These include:

- Policy-makers responsible for SME development across the EU
- European SMEs associations
- Related EC research programs
- The technical and scientific community
- The general public
- Partners, executives and members of the consortium are main target groups for internal communication

In order to reach the desired awareness level, all the dissemination activities have been supported by specific communication materials and tools, such as MOSIPS website, social media, newsletters, leaflets and technical publications. In addition, project members actively participate to conferences and workshops. Such events have been arranged within the project as an important dissemination mechanism.

2.2. Corporate identity of MOSIPS project

A corporate image was designed at the beginning of the project and it was officially presented in the MOSIPS website in the Month 1. In this way, the project can be easily identified and the dissemination activities can be much more efficient. As it can be seen in Figure 1, the corporate logo shows the short name (acronym) of the project as well as some elements that formed in a circular graphic, which are one of the medium of forecasting visualization.



Figure 1. Logo of the MOSIPS project

The different dissemination materials (deliverables, flyers, leaflets, power point presentations (Figure 2) have this logo and their designs are in line with the colours chosen for the corporative image. In addition, the logo of the Seventh Framework Programme has been included in the design or at the bottom of all project communication materials, and the sentence “funded by the Seventh Framework Programme of the European Commission” will also be included.



Figure 2. Power Point presentation template

2.3. MOSIPS website

In the initial stage of MOSIPS project a web site has been established to provide a unified view of the project. The aim of the MOSIPS website (www.mosips.eu) is to offer information of the project activities and partners and download documents within the MOSIPS framework as well as information on other events related to the project.

The information is available in English since it is the official language in MOSIPS project and, moreover, the website is advertised in the dissemination material through the insertion of the link above.

Among the different contents included in the website it is noteworthy to remark that from the homepage it is possible to access to the following menus (Figure 3):



Figure 3. Homepage of MOSIPS website

- **The project.** Within this menu it is possible to get into a brief summary of the project, expected results, information concerning work-packages and an overview of the project schedule. In addition, the participant list of MOSIPS Consortium is exposed together with a link to the institutional web sites.
- **Deliverables.** Under this menu, the public deliverables to be generated in the MOSIPS project are exposed. Besides, once the deliverable is submitted to the European Commission, it is available in the website in order to be downloaded.
- **Dissemination.** This menu brings together the different publications that have been developed during the MOSIPS project's lifetime. These include working papers, published papers and presentations. They appear in a chronologically ordered list with the events which publications belong to. Newsletters and promotional materials are also available in this section.
- **Events.** When accessing this menu a list of events and meetings appears in chronological order. In each, relevant information, brief summary and documents appear to complement the information process of people interested in this field.
- **News.** This section addresses news related to both to the MOSIPS environment and the eGovernance field as a whole.
- **Contact.** The contact data of the Project Coordinator are shown in this menu.

Apart from these menus, in the homepage it is possible to keep in touch with the latest news, subscribe to the MOSIPS newsletter, as well as accessing the intranet and social networks. Moreover, one can register in the RSS service to receive information concerning news, paper and publications, presentations and newsletters associated with MOSIPS project.

Finally, needless to say that the management of contents in this website is carried out by the project coordinator, Anova IT Consulting.

2.3.1 Social Media

MOSIPS, as declared in the Dissemination Plan of the project Technical Annex, starts promoting its activities on the Facebook and Twitter. Here are the relevant links:

- **Twitter:** <https://twitter.com/#!/MOSIPS>
- **Facebook:** <http://www.facebook.com/MOSIPS>

Even if for the moment the number of society members is low we aim to use this medium more effectively once the results start being more completed.

In detail, the following table presents the dissemination strategy that the MOSIPS consortium is currently undertaking through the use of social networks.

Objective	Pushing out news about MOSIPS project to stakeholder and stimulate discussion through the platform (once the simulator beta will be available).
Content and messages	Project news, general information about European SBA, public policies focused on SMEs, technology news related with MOSIPS research objectives (big data, agent based simulation, visual analytics).
Target audience	Users, media and influencers
Information required	Project updates, current worldwide news
Information provider	Project partners, policy and technology related media
Activities	Regular news update
Schedule	Almost daily

2.3.2 Impact of Internet Related Dissemination activities

Google analytics has been used in order to monitor the activity of the project web site and measure its progresses and impact. Google Analytics is a powerful tool to track websites' visitors and get a big amount of useful data in order to establish the correct website dissemination strategy. In this section, the most relevant data is presented, focusing on the number of visits, the average time spent by users in the website and the reference sites.

NUMBER OF WEB VISITS

The overall number of visitors on MOSIPS website in the period from 01/09/2011 until 31/08/2013 is 2.615 (1.311 unique visitors), with a total of 8.266 page views. It is important monitoring how many people were visiting the project website due to the fact that it constitutes a powerful way to measure the dissemination efforts and the interest in the project activities. Based on these results, it is possible saying that the number of visits can be considered as adequate with comparison to the efforts made by all the partners for the dissemination of the projects activities. Moreover, taking into account that additional dissemination efforts will be made during the last year of project execution (thanks to the availability of the MOSIPS software) it is expected that these figures will greatly increase.

AVERAGE TIMING OF VISITORS SPENT IN THE WEBSITE

Monitoring the average timing that people spend in the project website is considered as an important effort, due to the fact that this indicator describes the real interest of the user in the pages content (few seconds or few minutes means interested or not really interested audience).

The average time of users in the MOSIPS website is 2:48 minutes; according to this, the average time should increase in order to be sure that visitors take the time to read carefully about the project and its activities. It is expected to have this value increased during the last year of the project execution, when the MOSIPS software will be available and practical examples of the technology under development will be available.

REFERRING SITES

The parameter "*referring sites*" allows understanding where the website traffic comes from. Referring sites brought to MOSIPS.eu 760 visits (almost the 30% of the total), constituting an important source of traffic.

It is interesting to point out that 2 of the main referring sites for mosips.eu are the websites of the municipalities of Madrid and Verona. However, while the average timing of the citizens of Verona is of 1:54 minutes, it drastically decreases to 0:22 minutes for the citizens of Madrid. The consortium will work on improving these indicators by publishing new contents more citizens and less scientific community oriented.

Also interesting, taking into account the average of time spent (though interested users) is the fact that other 2 of the main referring sites are represented by Epractice.eu (portal created by the European Commission which offers a new service for the professional community of eGovernment, eInclusion and eHealth practitioners) and IAES.es (University of Alcalá). This means that currently scientific community is more interested in the project results rather than citizens. We will correct this trend with the engagement activities foreseen in the last year of project execution.

SOCIAL NETWORKS

The following table summarises the users' involvement in our social network pages:

	Followers	Contents published
Facebook	89	80
Twitter	78	171
Youtube	1	2

Social networks are used also in an optic of traffic referring for the project website www.mosips.eu. According to the information obtained through Google Analytics, 241 have been the access to the web portal proceeding from social networks (175 from Facebook, 48 from Twitter, 11 from LinkedIn and the rest proceeding from Wordpress, Delicious and Weebly).

It is worth mentioning that the average timing of these visitors is much higher in the case of Twitter referral (1:56 minutes) rather than Facebook referral (1:02 minutes). This reflects that, most probably, the users available on Twitter are more interested in MOSIPS results with respect with Facebook users. The consortium will further analyse this aspect in order to implement more specific actions connected with SMEs and citizens engagement.

2.4. MOSIPS Newsletter

One of the dissemination activities in which the Consortium has been worked in the period covered by this report is the design of a newsletter based on the most relevant news and advances in the MOSIPS Project framework.

The first release of the newsletter has taken place in September 2012. A short version has been sent by email and it is linked to an extended version available in the website.

The main contents included in the MOSIPS **Newsletter n° 1** are:

- About MOSIPS:
 - What is MOSIPS (*ANOVA*)
 - Who is working in MOSIPS (*ANOVA*)
- Partner in brief: ANOVA
- MOSIPS Technology News:
 - Agent-based models (*UAH*)
 - The Small Business Act (*EIIR*)
- MOSIPS Events:
 - Summit 2012 Samos (*ANOVA*)
 - ERSa 2012 Congress (*ANOVA*)

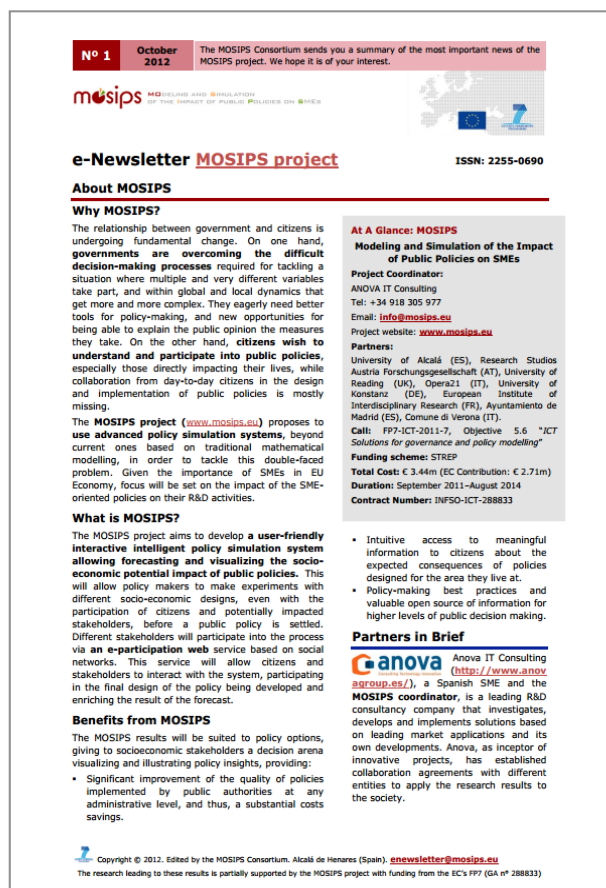


Figure 4. 1st MOSIPS Newsletter

The second release of the Newsletter was published in August 2013. An electronic version was sent to the MOSIPS Mailing list and is ready for download from the Website of the MOSIPS project (see Figure 5).

The main contents included in the **MOSIPS Newsletter nº 2** are:

- About MOSIPS:
 - Objectives of MOSIPS (ANOVA)
 - MOSIPS at a Glance (ANOVA)
- Partner in brief: IAES, UAH
- MOSIPS Technology News:
 - MOSIPS Theoretical Model (UAH)
- MOSIPS Events:
 - Experts Group Meeting (UAH)



Figure 5: 2nd MOSIPS Newsletter

This newsletter has been broadcast to the project's contacts database. This database has been created through the collaborative effort of all partners. We expect that the MOSIPS newsletter community will further increasing according to the progress of the project.

In order to support the subscription process, a section to “Subscribe to MOSIPS Newsletter” has been created in the website (Figure 6).

(See: <http://www.mosips.eu/subscribe-form.html>)



Figure 6. Subscription page to the Newsletter in the MOSIPS website

At the moment in which this deliverable has been prepared, the third release of the Newsletter is already in its last draft version. The main contents included in this **3rd MOSIPS Newsletter** are:

- About MOSIPS
 - o Objectives of MOSIPS
 - o MOSIPS at a Glance
- Partner in brief
 - o Research Studio Austria
- MOSIPS Technology News
 - o MOSIPS data sources and processes implemented
- MOSIPS Events
 - o Madrid Vaguada Innovation Centre Conference

2.5. Promotional materials

Promotional materials are being developed throughout the whole project lifespan. In order to have various information depths the Consortium has produced promotion materials describing the project in general. The consortium is generating promotion materials for each project partner describing their role and expertise in the project.

2.5.1 General presentation

A general presentation describing the MOSIPS project is available at the project webpage:

http://www.mosips.eu/uploads/promotional_material/MOSIPS%20Presentation.pdf

This presentation highlights the goals and the strategy of the project, as well as the project partners.

2.5.2 Brochure

A brochure describing the project in general has been created by RSA, with the aim of disseminating it via the project website and as printed version when visiting conferences or external partners. The brochure is designed to give the reader a first impression of the contents and goals of the project as such.



Figure 7: MOSIPS brochure (page 1)

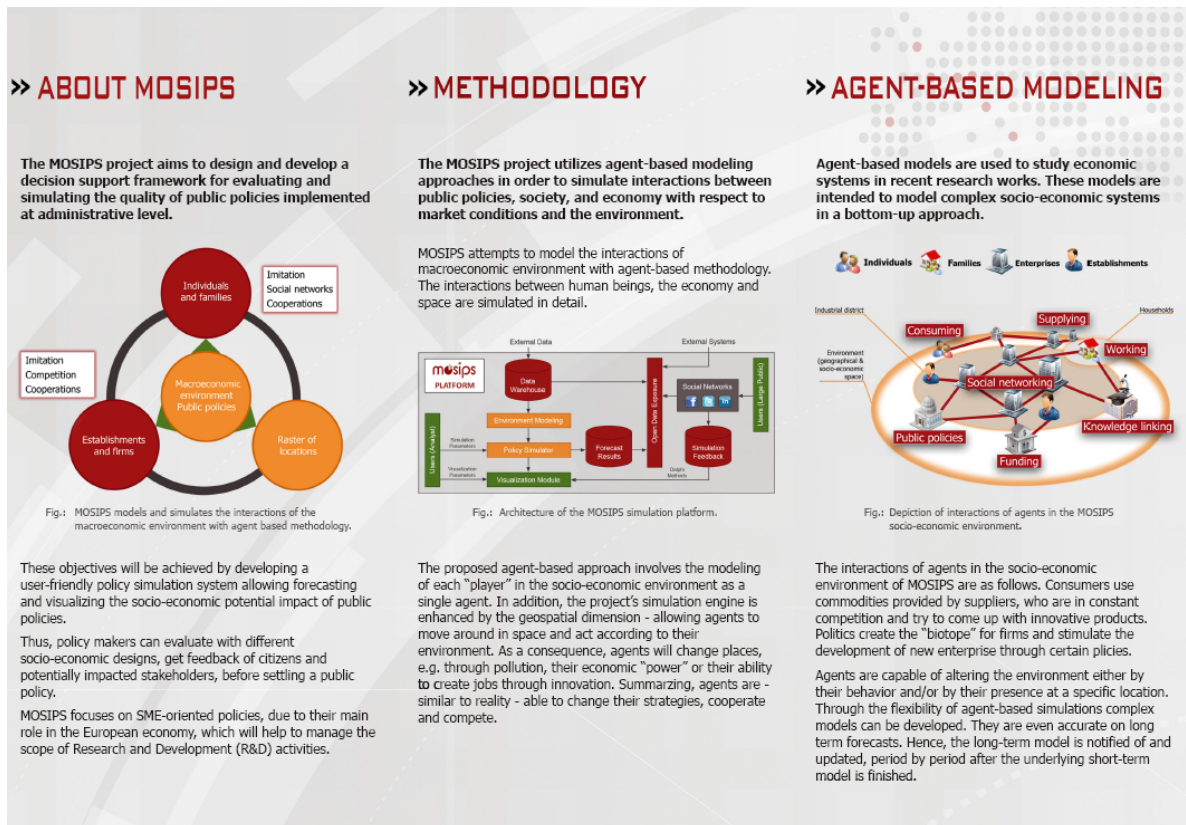


Figure 8: MOSIPS brochure (page 2)

2.5.3 Poster

In the course of the dissemination activities two partners have created MOSIPS posters. The posters of UAH and RSA are/will be presented at conferences in 2012 highlighting the MOSIPS project and detailed work carried out by the partners during the work packages 2 and 3.

RSA poster (the one that focuses at general audience) is also available on mosips.eu, in the "Promotional Material" section.

http://www.mosips.eu/uploads/promotional_material/MOSIP_S_poster_1st_Experts_Group_meeting.pdf

The general MOSIPS poster in its final version is depicted in the following page (Figure 9) and is also available on:

http://www.mosips.local/uploads/promotional_material/mosips_130118.png



MODELING AND SIMULATION OF THE IMPACT OF PUBLIC POLICIES ON SMES

ABOUT

The MOSIPS project aims to design and develop a decision support framework for evaluating and simulating the quality of public policies implemented at administrative level. This fosters decision makers to evaluate the impact of public strategies by designing socio-economic scenarios including citizen feedback.



METHODOLOGY

The MOSIPS project utilizes agent-based modeling approaches in order to simulate the influence and interactions between public policies, society and economy with respect to market conditions and environment of each player acting in space and time.

The proposed agent-based approach involves the modeling of each "player" in the socio-economic environment as a single agent. In addition, the project's simulation engine is enhanced by the spatial domain – allowing agents to move around in space and act according to their environment. As a consequence, agents will change places, e.g. through pollution, their economic "power" or their ability to create jobs through innovation. Agents are – similar to reality – able to change their strategies, cooperate and compete.

EXPECTED RESULTS

MOSIPS delivers a multi-agent based simulator for policy impact assessment and validation. The simulation framework will

- » be dedicated to public policies evaluation and adaptive to fit the needs of given policy domains
- » comprise web components for reuse & exploitation
- » allow a direct involvement of stakeholders in the simulation process
- » rely on public Open Data Models in order to ensure the reusability of simulations
- » provide an easy to use interaction module and an intuitive spatio-temporal interface for visual analytics



AGENT-BASED MODELING

Agent-based models are used to study economic systems in recent research works. These models are intended to model complex systems in a bottom-up approach. Therefore each actor is represented by a virtual agent. The agents are equipped with strategies how to act and react with other agents and environment. This is used to imitate real behavior in a simulation engine for socio-economic environment.

In addition, agents are capable of altering the environment either by their behavior or by their presence at a specific location. Through the flexibility of agent-based simulations complex models can be developed, that are even accurate on long term forecasts. Hence, the long-term model is notified of an update, period by period after the underlying short-term model is finished.



↑ The interactions of agents in the socio-economic environment of MOSIPS. Consumers use commodities provided by suppliers, who are in constant competition and try to come up with innovative products. Politics create the "biotope" for firms and stimulate the development of new enterprise through certain policies.

WWW.MOSIPS.EU



The project is carried out by nine entities, research and communities. The duration is scheduled for a period of 36 months, funded by the European Commission in the 7th Framework Programme under Objective 5.6 ICT. (C) MOSIPS 2013

Figure 9: General MOSIPS Poster (final version).

2.6. Accomplished dissemination activities

MOSIPS dissemination activities are directed to reach different audiences with various communication channels. On the one hand, information is released to the press in order to reach a broad public audience, while on the other, technical papers in international journals and conferences aim to reach the scientific community. Overall, to this day, the Consortium has managed to deliver 39 dissemination activities. In detail, **eleven press releases, one technical article, six publications at conferences/workshops/symposia** and **four other items** have been published.

The MOSIPS project provides challenging research problems in the area of Visual Analytics. As part of the academic dissemination activities, publication of research papers in top information visualization and visual analytics venues - conferences and journals is planned. Efforts are being made toward establishing relationships with other research projects and presenting the MOSIPS project among academic and industrial partners.

2.6.1 Press releases

The following table contains a list of all the press releases that have appeared throughout the MOSIPS project. Further information about these press releases is available in the Annex 1.

PRESS RELEASES			
DATE OF APPEARANCE	NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	PARTICIPANT PARTNER	LANGUAGE
3/11/2012	"Puerta de Madrid" (Madrid, Spain)	University of Alcalá	Spanish
7/11/2012	"Fundación Mi+d" web portal (Madrid, Spain)	University of Alcalá ANOVA IT Consulting	Spanish
8/11/2012	"Madrid Network" (Madrid, Spain)	University of Alcalá ANOVA IT Consulting	Spanish
12/11/2012	"Madrid Diario" (web portal)	University of Alcalá ANOVA IT Consulting	Spanish
26/11/2012	University of Alcalá Digital (Spanish Journal)	University of Alcalá ANOVA IT Consulting	Spanish

27/11/2012	"Portal Local website" (web portal)	University of Alcalá ANOVA IT Consulting	Spanish
27/11/2012	ABC newspaper (Spain)	University of Alcalá ANOVA IT Consulting	Spanish
28/11/2012	"La Catedral Online" (Spanish web portal)	University of Alcalá ANOVA IT Consulting City of Verona	Spanish
28/11/2012	"El Digital Complutense", the digital newspaper (Alcalá de Henares, Spain)	University of Alcalá ANOVA IT Consulting City of Verona	Spanish
13/12/2012	Comune di Verona web portal (Comune di Verona, Italy)	City of Verona	Italian
13/12/2012	Comune di Verona web portal (Comune di Verona, Italy)	City of Verona	Italian

2.6.2 Publications of technical and specialized articles

The table below contains a list of all the technical articles that have appeared throughout the MOSIPS project. Further information about these technical contributions is available in the Annex 2.

PUBLICATIONS OF TECHNICAL AND SPECIALIZED ARTICLES		
DATE OF APPEARANCE	JOURNAL	PARTICIPANT PARTNER
Accepted, forthcoming	Revista Instituto Nacional de Administración Pública Argentina	UAH IAES

2.6.3 Contributions to conferences, workshops and symposiums

In the following table we outline a list of all the contributions to technical events that have been presented throughout the MOSIPS project. Further information about these contributions to technical events is available in the Annex 3.

CONTRIBUTIONS TO DISSEMINATIVE EVENTS				
EVENT	LOCATION	DATE(s)	TITLE	PARTNER INVOLVED
ECLIPSE-IT 2013 The 8 th Workshop of the Italian Eclipse Community	University of Milan (Italy)	from 19/09/2013 to 20/09/2013	Open Source ed Eclipse in Progetti di R&S ("Open Source and Eclipse in R&D Projects")	Opera21
VIII Conferencia Bienal de la Sociedad Española de Evaluación de Políticas Públicas: Evaluación, Transparencia y Democracia	Sevilla (Spain)	from 25/02/2013 to 26/02/2013	La evaluación del impacto de políticas públicas a través de modelos basados en agentes	UAH IAES
16th Uddevalla Symposium 2013	Kansas City, MO (USA)	from 13/06/2013 to 15/06/2013	AMOEBA: An Agent-based Model of Entrepreneurship and Business Activities	UAH IAES
18th Annual Workshop on the Economic Science with Heterogeneous Interacting Agents	Reykjavik University (Iceland)	from 20/06/2013 to 22/06/2013	Agent-based models for population dynamics	UAH IAES
XII Semana de la Ciencia Madrid 2012	Aula de informática 2, Plaza de la Victoria (Alcalá de Henares, Spain)	from 12/11/2012 to 15/11/2012	Programas simuladores de realidad: El proyecto MOSIPS	UAH IAES Anova
16th AGILE Conference on Geographic Information Science	Leuven (Belgium)	from 14/05/2013 to 16/05/2013	Spatial Accuracy Evaluation of Population Density Grid Disaggregations with Corine Landcover	RSA

The European Business Network (EBN) Congress Annually gathers international decision-makers, Associations of SMEs, investors, and business angels <i>Number of participants: 500</i>	London Derry (United Kingdom)	from 29/05/2013 to 31/05/2013	MOSIPS's Poster dissemination & engagement activities directed to communities of SMEs and business community	EIIR
Baltic Dynamics 2013 (number of participants 350 including high-level policy makers, research and business communities)	Riga (Latvian)	from 12/09/2013 to 13/09/2013	MOSIPS project disseminated during the keynote speech given by <i>Takis Damaskopoulos</i> in the opening panel of the conference	EIIR

2.6.4 Other dissemination activities

The following table contains a list of other dissemination activities that have been undertaken during the MOSIPS project's lifetime. Further information about these activities is available in the Annex 4.

OTHER DISSEMINATION ACTIVITIES		
DATE OF APPEARANCE	TYPE OF ACTIVITY	PARTICIPANT PARTNER
18/01/2013	FP7 CIP PEOPLE Project Final Conference	Anova
02/07/2013	XVIII Summer School Course hosted by the "Illustrious National College of PhDs and Graduates in Political Science and Sociology"	Anova
From 20/05/2013 to 21/05/2013	Open Innovation 2.0 conference	EIIR
19/06/2013	Smart City + Projects in Horizon 2020	Anova

2.7. Key performance indicators for 09/13

In order to evaluate on the performance of the dissemination activities each activity is associated with a KPI – allowing the consortium to assess quality and quantity of the dissemination activities. Thus, the consortium collects a number of parameters to evaluate the dissemination activities of MOSIPS. The KPIs and their current values (as of 31/08/2013) are depicted in the following table.

KPI Name	Value (09/13)
MOSIPS Website visitor statistics	Unique Visitors: 2615
Facebook – MOSIPS Group Likes and People Talking about MOSIPS	Likes: 89 People talking: 2
LinkedIn - MOSIPS Group Members	5
LinkedIn – Discussion Items	0
Twitter – Number of MOSIPS Tweets	171
Twitter – MOSIPS Followers	78
MOSIPS Contact Database	39
MOSIPS Number of Newsletters	3
Presentation: conference and trade fairs	6 (M1-M24)
General media articles	19 (M1-M24)
Scientific Publications – number of Journal & Conference publications	4 (M1-M24)
Scientific Publications – presentation at scientific conferences	19 (M1-M24)

3. MOSIPS Scalability

This section refers to task 7.2 MOSIPS Scalability, which starts at M13. A few activities relating to completing this task have already started. One of the scalability activities is the signature of a Memorandum of Understanding between MOSIPS project and two partners (end-users) of the PEOPLE project (other EU founded projects which aims at speeding up the uptake of smart cities through the rapid implementation, deployment and uptake of innovative internet-based services): <http://www.people-project.eu/portal/>. The major goal of this memorandum is to increase the scalability of the MOSIPS project and include the Municipalities of Thermi and Bilbao in the development of the MOSIPS solution through the Experts Board, that will facilitate testing and further exploitation of the final results of MOSIPS.

Given identified complementarities between MOSIPS and the PEOPLE project in possible interaction areas such as citizens' engagement, use of Open Data Models and involvement of Public Administrations in the technologies developed testing process, it is of great interest defining and formalizing the possible interactions between the two projects through a Memorandum of Understanding (MoU). Also this MoU promotes the stability of the collaboration between the parties. It is meant as a follow-up of preliminary informal contacts that took place between the two projects. Both mentioned partners have been already invited to be a member of the MOSIPS Experts Group and they have signed MoU. The specific members of the EG will be (at a local level): Ioannis Pavlou, Municipality of Thermi and Roberto Ondarra, Municipality of Bilbao.

3.1. Stakeholders engagement activities

The implementation of SEP (Stakeholders Engagement Plan) outlined in D7.1, which is designed to support a wide scalability of MOSIPS, has started. To this day, the following activities have been performed:

- Internal interviews with policy makers have been performed by the partners representing the municipalities among their institutions and internal departments (the results are included in the D1.1).
- The list of external experts to be included in the Experts Group has been constructed and includes: Paolo Bulleri (Department of Internationalization at the Italian Ministry of Economic Development), Romano Tiozzo (Technical Secretary of the SME Guarantee at the Italian Ministry of Economic Development), Maria Luisa Poncela (General Director for Innovation and Competitiveness at the Spanish Ministry of Economic Development), Manuela Turrión Nieves (Support Unit of the General Directorate for Innovation and Competitiveness at the Spanish Ministry of Economic Development), Juan Junquera (Former Secretary of State at the Spanish

Ministry of Science and Innovation) and Roberto Ondarra (Responsible of the Enterprise Area at the Municipality of Bilbao). The external experts met in a first Committee on November 28th 2012 (additional information is presented in D8.1.1 – MOSIPS Experts Group Periodic Report) and the second meeting will take place in the month of October 2013, in order to analyze how their contributions have been taken into account in MOSIPS development and to present them the interim project's results.

- A list of other stakeholders, e.g. SME's associations, has been compiled and will be used first for dissemination purposes (newsletter), and further for more active involvement e.g. blog discussion, ideas exchange etc. Preliminary contacts have been establish with the following associations, with the aim of presenting them the project and achieve the engagement necessary during MOSIPS validation phase:
 - FEDETICAM (ICT Companies Federation of Castilla La Mancha)
 - CEPYME (Spanish SMEs confederation)
 - FEDECAM (Madrid entrepreneurs federation)
 - AECPYMEs (Spanish Association for SMEs competitiveness)
 - Madrid Chamber of Commerce
 - Madrid Network (Innovation companies cluster of Madrid Region)
 - Guadalajara Chamber of Commerce
 - Entrepreneurs Regional Union of East Madrid

According to the project activities schedule updating (agreed by the Consortium and the European Commission in the month of December 2012), the SEP schedule suffered a slight change:

ACTIVITIES	TIMING
Formulation of Experts Group	September 2012
Face-to-face consultation	December 2012
Recommendation	December 2012
Second round of interview	October 2013
Recommendation	October 2013
MOSIPS Workshop	March2014
Final Recommendation	May 2014

So far the EG has been established and its activities reported in the Management report. Following the First face-to-face consultations, further recommendations have been provided in order to be included in the development and exploitation plan.

The second meeting of the Expert Group will take place on October 18th 2013 in Alcalá de Henares (Madrid).

3.1.1 Engagement activities beyond MOSIPS network – MoU with EUROCITIES

Following the recommendations from last MOSIPS' review, the consortium initiated the contact with EUROCITIES organization. In particular, due to the complementarity of the objectives with the MOSIPS project, the Working Group on Entrepreneurship and SMEs of EUROCITIES¹ has been identified as the most relevant one. In order to establish closer collaboration between our project and the above mentioned group, MOSIPS consortium has prepared and shared with EUROCITIES a MoU (attached in Annex 7). At the moment we are waiting for formal reply in order to proceed with the immediate signing of this document.

Also, a representative of EUROCITIES (Mr Marc Sans) has been invited to participate in our next Expert Group meeting on October 18th 2013.

In case of acceptance of MoU, MOSIPS will propose to establish a closer collaboration on raising awareness of the MOSIPS solution and the possible exploitation path. The MoU with EUROCITIES is attached to this deliverable for reference (Annex 7).

3.1.2 SMEs' engagement strategy

Additional to stakeholder engagement activities towards policy makers represented in the Expert Group, the project has developed a separate mechanism of engagement which focuses on SME communities (following recommendation from the last review). This second mechanism consists of following phases:

- 1. SMEs consultation on the MOSIPS design and development phase.** This phase consists of development of survey on the use cases represented in the MOSIPS test version of the system and providing feedback on the scope and details of the system design
- 2. SMEs involvement in the final test of the MOSISP solutions phase.** In this phase the SMEs networks approached during the dissemination as well as during the Phase 1 will be invited to test the solution on line. Their feedback will support the future improvement of the system and its wider exploitation. The detailed plan on the activities to be performed by SMEs will be given in the Test scenarios (D6.1).

PHASE 1: SME SURVEY

¹http://www.eurocities.eu/eurocities/activities/working_groups/Entrepreneurship-and-SMEs&tpl=home

This survey is a mechanism of the implementation of the engagement strategy of MOSIPS. The goal of this survey is to collect SMEs communities' feedback on the range and scope of practical implementation of the system in terms of its use cases and the variables selected to present the final results of SMEs' policies simulation for taking policy decisions, performed by MOSIPS.

This is an important phase in the stakeholders' engagement process where SMEs representation can express their priorities in terms of the presentation of the final results of decision making process. The results of this survey will directly support the final stage of MOSIPS system development.

This survey is a supportive tool for MOSIPS development. Therefore it will be distributed among following SMEs community via following channels:

1. SMEs' oriented events.
2. SMEs networked communities/associations/ which were approached during engagement/dissemination activities.
3. Via services like SurveyMonkey where survey will be shared with consortium direct contacts and relevant SMEs groups in LinkedIn.

Participation in this survey is based on personal decision of each SMEs representative.

Although outside the reporting period the SME survey has been presented at an SME oriented event: the Toledo's Living Lab. The audience consisted of a group of local SMEs that participated in the survey which attached in Annex 2 (see <http://www.mosips.eu/news/113/20/MOSIPS-SMEs-engagement-session-in-Toledo-s-Living-Lab.html> for details).

PHASE 2: SMES INVOLVEMENT IN FINAL TEST OF MOSIPS

So far there were 2 activities explicitly performed in order to build community of SMEs which will be invited to test MOSIPS functionality. These are 2 events attended by MOSIPS consortium partners in which the project outcomes have been disseminated through face-to-face meetings with the representation of SMEs and their networks:

1. The European Business Network (EBN) Congress, which annually gathers international decision-makers, Associations of SMEs, investors and business angels (500 participants);
2. Open Innovation 2.0 conference – an event from the portfolio of the Digital Agenda meetings.

Both events are described in the relevant section of this document.

4. MOSIPS Contribution to EU Standards

Work package (WP7) is also in charge of contributing to standardization bodies. This section refers to task 7.5 which starts in M13 and whose aim is contribute to standardization bodies with project results.

The MOSIPS strategy is first to generate an inventory of standardization activities, bodies and issues relevant for standardization. Second, within MOSIPS and with the identified bodies, to trigger discussion for standardization activities and finally to conduct those actions, with special involvement from MOSIPS industrial participants. A time line and reporting planning are presented in the figure below.

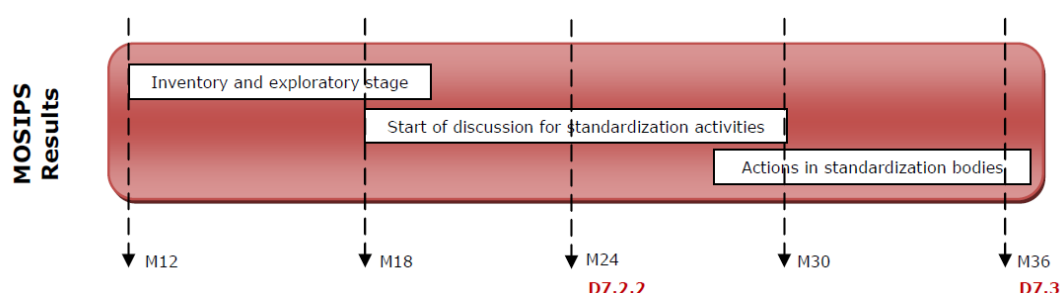


Figure 10: MOSIPS standardization strategy, time-line and reporting planning.

Within the planned activities that have been started are the preparatory tools/methods to collect systematically progress on different areas touching variety of standardization fields from technology to policy.

The following table summarizes the outcomes of these preparatory activities.

PARTNER	GROUP / FORUM / BODY	ACTIVITIES / CONTRIBUTION TO STANDARDIZATION	TIME
DATA REPOSITORY			
RSA	ON (Austrian Standards Institute)	Ongoing participation in Austrian Standards Institute (e.g. ON/EN/ISO 19115 profil.AT Metadata profile)	ongoing
RSA	OGD Austria	Ongoing participation in the Austrian Open Government Initiative – especially working in the Metadata standard for OGD (http://www.data.gv.at/datensatz/?id=e92bb3bd-f462-4bf9-9100-d98723c003de)	ongoing

According to the current status of the project activities, the Consortium (mainly the partner RSA) undertook activities related with Standardization for the geographic information contained in the data repository.

The rest of the consortium members will address the relevant standardization bodies (mainly in the field of visualization) as soon as the preliminary research results will be considered as stable.

5. Conclusions

This second report on dissemination activities addresses several issues related to the accomplished dissemination activities up to 31/08/2013.




Firstly, in section 2 the dissemination strategy and some relevant elements of the dissemination strategy are presented: corporate identity of MOSIPS project, MOSIPS Website and printed media. Both strategy and dissemination elements have been treated in this deliverable, although any issue related to this dissemination strategy has been previously reflected in the Deliverable 7.1.

Sections 3 and 4 highlight the performed activities related to raising scalability of MOSIPS and the initial steps to monitor effectively the project's contribution to European standards.

As for the possible future lines to consider about dissemination, the MOSIPS Consortium will follow working according to the strategy exposed in this document.

6. ANNEXs

Annex 1. SMEs Engagement Survey (English)

	
	<p data-bbox="628 712 1054 748" style="text-align: center;">SMEs engagement survey</p> <div data-bbox="422 860 1145 936" style="text-align: center;">  MODELING AND SIMULATION OF THE IMPACT OF PUBLIC POLICIES ON SMEs </div> <div data-bbox="587 965 973 1207" style="text-align: center;">  </div> <div data-bbox="395 1547 659 1610" style="text-align: center;"> <h1>[MOSIPS]</h1> </div> <p data-bbox="395 1619 1200 1744">The aim of the project is to develop a user-friendly policy simulation system allowing forecasting and visualizing the socio-economic potential impact of public policies. This will allow policy makers to make experiments with different socio-economic designs, with the participation of citizens and potentially impacted stakeholders, before a public policy is settled. Focus will be set on SME-oriented policies in order to manage the scope of R&D activities. Combining suitable data, models, artificial intelligence and interactive visualization tools, the final goal is to develop a “policy wind tunnel”.</p>

Contents

1. Annex 1: SMEs engagement survey.....	1
SMEs engagement survey	2

1. The goal of the survey

This survey is the mechanism being part of the implementation of the engagement system. The goal of this survey is to collect SMEs communities' feedback on the range and scope of practical implementation of the system in terms of its use cases and the variables selected to present the final results of SMEs' policies simulation for taking policy decisions, performed by MOSIPS.

This is an important phase in the stakeholders engagement process where SMEs representation can express their priorities in terms of the presentation of the final results of decision making process. The results of this survey will directly support the final stage of MOSIPS system development.

2. Audience

The SMEs themselves are not the direct group of users of MOSIPS system, which is explicitly designed for policy makers as the major group of stakeholders. Therefore this action has a supportive character to explore how this kind of solution could also served as a link between the policy designers and the interested group towards which the policies are implemented.

3. Methodology of data collection:

This survey is a supportive tool for MOSIPS development therefore it will be distributed among following SMEs community via following channels:

1. SMEs' oriented events
2. SMEs networked communities/associations/ which were approached during engagement/dissemination activities
3. Via services like SurveyMonkey where survey will be shared with consortium direct contacts and relevant SMEs groups in LinkedIn

Participation in this survey is based on personal decision of SMEs representative.

4. Survey

SMEs perspective
SECTION 1: General information
PROJECT name: MOSIPS
Goal of the Project:
The aim of the MOSIPS project is to develop a user-friendly policy simulation system allowing forecasting and visualizing the socio-economic potential impact of public policies for support of small and medium enterprises (SMEs).

<p>Goal of the Questionnaire:</p> <p>The goal of this survey is to collect SMEs communities' feedback on the range and scope of practical implementation of the system in terms of its use cases and the variables selected to present the final results of SMEs' policies simulation for taking policy decisions, performed by MOSIPS.</p>			
<p>DATE of performing Survey:</p> <p>__-__-__</p>			
<p>SECTION 2A: contact details of Interviewer in behalf of MOSIPS project</p>			
Person in charge	Organisation	Address, website	Other participants involved in the survey
<i>Name(s)</i>	<i>Name of the Organisation</i>		
Contact Address	Phone number	email	
<p>SECTION 2B: Responder contact details and identification</p>			
Person in charge	Organisation	Address; website	Other participations involved in the survey
<i>Name(s)</i>	<i>Name of the Organisation</i>		<i>Name of department</i>
Contact Address	Phone number	email	

SECTION 3: QUESTIONNAIRE

1. Part 1: Description of selected use cases of MOSIPS system which are subject of this survey

Following there are 4 use cases of MOSIPS system with selected policy mechanisms (one per each use case), which have been selected base on 4 categories referring to the priorities areas pointed by of the end users as important ones and provided as the outcomes of the MOSIPS design features in Deliverable D1.1 which are: Environment; Innovation; Responsible administration; Entrepreneurship. This use cases refers to the European Small Business Act.

Description of use cases:

1. Entrepreneurship:

The EU and Member States should create an environment within which entrepreneurs and family businesses can thrive and entrepreneurship is rewarded.

They need to care for future entrepreneurs better, in particular by fostering entrepreneurial interest and talent, particularly among young people and women, and by simplifying the conditions for business transfers. (Small Business Act).

Action type:

a. Public grants for new entrepreneurs

2. Responsible administration

The EU and Member States should make public administrations responsive to SME needs, making life as simple as possible for SMEs, notably by promoting e-government and one-stop-shop solutions.

Modern and responsive public administrations can make a major contribution to the success and growth of SMEs by saving them time and money and hence freeing resources for innovation and job creation. (Small Business Act). Action type:

a. "Reduce the level of fees requested by the Member States' administrations for registering a business"

3. Innovation


The EU and Member States should promote the upgrading of skills in SMEs and all forms of innovation. They should encourage investment in research by SMEs and their participation in R&D support programmes, transnational research, clustering and active intellectual property management by

<p>SMEs. (Small Business Act). Action Type:</p> <p style="margin-left: 40px;">a. Foster internal R&D in firms</p> <p>4. Environment</p> <p>The EU and Member States should enable SMEs to turn environmental challenges into opportunities. They should provide more information, expertise and financial incentives for full exploitation of the opportunities for new "green" markets and increased energy efficiency, partly through the implementation of environmental management systems in SMEs. (Small Business Act)</p> <p style="margin-left: 40px;">a. "developing new forms of support for innovative start-ups and SMEs in the field of Eco innovation, with a view to facilitating market access, technology transfer, use of standards and access to finance, in line with existing State Aid provisions".</p> <p><i>The MOSIPS project takes the Small Business Act (SBA) http://ec.europa.eu/enterprise/policies/sme/small-business-act as the core area for policy investigation, analysis and modelling. The Small Business Act forms the 'enabling framework' of the EU for improved SME performance and policy quality. It is the EU flagship SME policy initiative comprising ten principles that should guide the design and implementation of policies in the European Union and its Member States.</i></p>				
<p>Part 2: Survey</p> <p>Within each of the 5 categories of output variables provided below please point the ones (with a note from 1 to 5 where 1 means "not important at all" and 5 means "very important") which in your opinion will be beneficial from SMEs perspective to describe the effectiveness of the proposed policy intervention under each of the selected use cases described above.</p>				
Parameters\ Use cases	Entrepreneurship - Public grants for new entrepreneurs	Responsive Administration "- Reduce the level of fees requested by the Member States' administrations for registering a business"	Innovation "- Foster internal R&D in firms"	Environment "- developing new forms of support for innovative SMEs in the field of eco-innovation"

1. Number of companies in the municipality territory:				
a. Number of companies created after the application of the policy design				
b. Total number of companies in the Municipality distributed according to:				
i. Census sections level				
ii. Sectors				
2. Number of SMEs in the municipality territory				
a. Number of SMEs created after the application of the policy design				
b. Total number of SMEs in the municipality territory distributed according to:				
i. Census sections level				
ii. Sectors				
3. Number of unemployed and employed citizens				
a. Distribution according to Census Section				
b. Distribution according to age ranges				
c. Distribution according to gender				
d. Distribution according to education level				
4. Sales change (per year) for the policy design affected sectors (if				

any specific)				
a. Comparison between firms affected by the measures with firms not affected				
5. Unemployment rate trend for:				
a. Sex				
b. Age				
c. Education Level				

Annex 2. SMEs Engagement Survey (Spanish)



**MODELING AND SIMULATION
OF THE IMPACT OF PUBLIC POLICIES ON SMEs**

24 de Septiembre del 2013


PERSPECTIVA PYMES			
INFORMACIÓN GENERAL DEL PROYECTO MOSIPS			
<p>Objetivo del Proyecto:</p> <p>El objetivo del proyecto MOSIPS - <i>Modeling and Simulation of the Impact of Public Policies on SMEs</i> (Modelado y simulación del impacto de medidas de políticas públicas sobre PYMES) es la creación de una herramienta para la simulación y la visualización del impacto socio-económico de las políticas públicas y más especialmente las medidas enfocadas a PYMES.</p> <p>Objetivo del Cuestionario:</p> <p>El propósito del cuestionario es recopilar información procedente de las PYMES sobre el alcance de la aplicación práctica del sistema, a través de sus casos de uso y las variables seleccionadas en los ejercicios prácticos de simulación. De esta manera, el resultado final de la simulación de políticas realizado por MOSIPS podrá ser considerado de manera efectiva para llevar a cabo la toma de decisiones más favorable para las PYMES.</p>			
DETALLES DE CONTACTO			
Persona encargada			
Organización		Dirección web	
Otros participantes relacionados con la encuesta			
Dirección de contacto			
Número de teléfono		Email	
CASOS DE USO SELECCIONADOS DEL SISTEMA DE MOSIPS			
<p>Los cuatro casos extraídos del sistema de MOSIPS, correspondientes con los mecanismos de política seleccionados (uno por caso de uso), han sido seleccionados en base a 4 categorías que representan las áreas de prioridad señaladas por el usuario final: Medio Ambiente; Innovación; Administración Responsable e Iniciativa empresarial. Estos casos de uso hacen referencia a la «Small Business Act¹» para Europa, la iniciativa en favor de las pequeñas empresas y han sido descritas en detalle en el documento de los casos de uso.</p> <p>DESCRIPCIÓN CASOS DE USO:</p> <ol style="list-style-type: none"> <p>Iniciativa empresarial: La Unión Europea y los Estados Miembros deben establecer un marco en el que los empresarios y las empresas familiares puedan prosperar y en el que se recompense el espíritu empresarial. Deben apoyar más a los futuros empresarios, en especial estimulando el talento y el interés empresarial, sobre todo entre las mujeres y los jóvenes, y simplificando las condiciones de transmisión de empresas. (Small Business Act).</p> <p><i>Tipo de acción:</i> Subvenciones públicas para nuevos emprendedores</p> <p>Administración responsable: La UE y los Estados miembros deben hacer a las administraciones públicas permeables a las necesidades de las PYME, simplificándoles la vida todo lo posible, sobre todo promoviendo la administración electrónica y soluciones como las ventanillas únicas as administraciones públicas modernas y eficaces pueden contribuir de forma significativa al éxito y crecimiento de las PYME ahorrándoles tiempo y dinero y, por tanto, liberando recursos para la innovación y la creación de empleo. (Small Business Act).</p> <p><i>Tipo de acción:</i> Reducir el nivel de las tasas que exigen las administraciones de los Estados miembros para registrar empresas, inspirándose en los mejores ejemplos de la UE</p> <p>Innovación: La UE y los Estados miembros deben promover la actualización de las cualificaciones en las PYME y toda forma de innovación. Deben fomentar la inversión de las PYME en investigación y su participación en programas de apoyo en materia de I+D, investigación transnacional, clusters y gestión activa de la propiedad intelectual por parte de las PYME. (Small Business Act).</p> <p><i>Tipo de acción:</i> Promover el desarrollo de las competencias de las PYME en materia de investigación e innovación</p> <p>Medio Ambiente: La UE y los Estados miembros deben permitir que las PYME conviertan los desafíos medioambientales en oportunidades. Deben ofrecer más información, experiencia e incentivos financieros para aprovechar todas las oportunidades que ofrecen los nuevos mercados «verdes» y una mayor eficiencia energética, en particular mediante la aplicación de sistemas de gestión medioambiental en las PYME. (Small Business Act).</p> <p><i>Tipo de acción:</i> Desarrolla nuevas formas de apoyo a la creación de empresas y PYME innovadoras en el campo de la eco innovación, a fin de facilitar el acceso a los mercados, la transferencia de tecnologías, el uso de normas y el acceso a la financiación, conforme a las disposiciones existentes en materia de ayudas estatales</p> 			

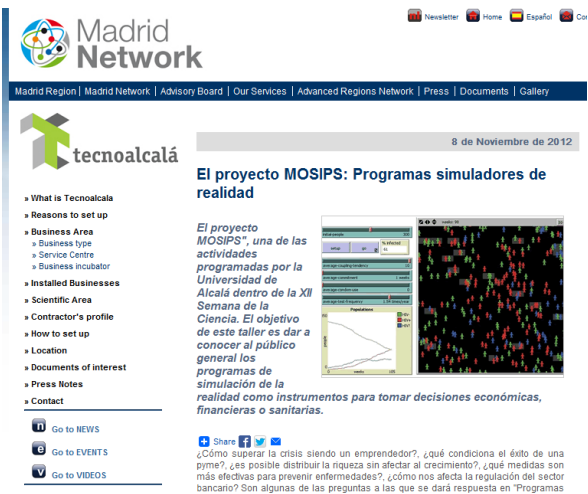
¹ El proyecto MOSIPS toma como referencia la Small Business Act (SBA) para la investigación, análisis y modelado de políticas:
<http://eur-ss.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2008:0394:FIN:ES>. The Small Business Act conforma el marco propicio en la Unión Europea para la mejora en la actuación de las PYME y la calidad de las políticas. EL emblema de la Unión Europea con respecto a la iniciativa política para apoyar a las PYME se comprende en diez principios que deben guiar el diseño y la implantación de políticas en la Unión Europea y sus Estados Miembros.

ENCUESTA				
Valorar de 1 (indicador menos importante) a 5 (indicador más importante) para cada parámetro y para cada caso de uso				
Parámetros / Casos de uso	INICIATIVA EMPRESARIAL	INICIATIVA EMPRESARIAL	INNOVACIÓN	MEDIO AMBIENTE
	Subvenciones públicas para nuevos emprendedores	Reducción de impuestos para empresas que cumplan con parámetros específicos (p.e: contratación de desempleados de larga duración)	Promover el desarrollo de las competencias de las PYME en materia de investigación e innovación	Soluciones para <i>startup</i> de eco-innovación
1. Número de empresas en el municipio				
a. Número de empresas creadas después de aplicar la política diseñada				
b. Número total de empresas en el municipio				
2. Número de PYMEs por municipio				
a. Número de PYMEs creadas después de aplicar la política diseñada				
b. Número total de PYMEs en el municipio				
3. Número de ciudadanos empleados y desempleados				
a. Distribución acorde con la sección censal				
b. Distribución acorde con el rango de edad				
c. Distribución acorde con el género				
d. Distribución acorde con el nivel de educación				
4. Cambios producidos en las ventas (por año) por el diseño de políticas en los sectores afectados (en su caso específico)				
a. Comparación entre las empresas afectadas y las empresas no afectadas por las medidas aplicadas				
5. Tendencia de la tasa de desempleo según				
a. Sexo				
b. Edad				
c. Nivel de Educación				

Annex 3. Detailed description of the press releases


NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	PUERTA DE MADRID
LOCATION	Print
DATE OF APPEARANCE	3/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá
ABSTRACT	On November 3rd, the print newspaper "Puerta de Madrid" presents the MOSIPS Project through the "XII Science Week" event celebrated at the University of Alcalá.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	<p>https://portal.uah.es/portal/page/portal/servicio_comunicacion/sala_prensa/uah_medios/prensa/2012/11/puertademadrid_semanaciencia.pdf</p>  <p>XII Semana de la Ciencia, del 5 al 10 de noviembre, con más de 900 actividades gratuitas, un centenar de ellas en la UAH</p> <p>¿Cómo y qué se investiga en universidades como la de Alcalá?</p> <p>La Universidad de Alcalá va a celebrar la XII Semana de la Ciencia en Madrid bajo el lema "Conocer y Mejorar el Mundo", que este año se desarrolla del 5 al 10 de noviembre. Esta importante cita con la divulgación científica cuenta con un completo y variado programa que está coordinado en la UAH por Ruth Parra, con un centenar de actividades multidisciplinares gratuitas para todos los públicos. El objetivo de esta semana es promover la cultura científica abriendo las puertas de las universidades y centros públicos de investigación para que los ciudadanos conozcan el trabajo que se está realizando investigando y clasificados con el fin de mejorar nuestra vida cotidiana y larga plazo. En el marco de las actividades entre otros habrá y reuniones en vivo, en el caso de la UAH, a través del Área de Cultura Científica OTRI o en el e-mail: ruth.parra@uah.es.</p> <p>La Semana de la Ciencia en Madrid es uno de los acontecimientos más importantes de ciencia en Europa. Esta decimonovena edición acoge a más de 400 organismos implicados con el objetivo común de acercar la ciencia y la tecnología a los ciudadanos. Está organizada por la Dirección General de Universidades e Investigación del Ministerio de Educación, en la Consejería de Educación, Juventud y Deporte de la Comunidad de Madrid.</p> <p>El programa de actividades que se desarrolla del 5 al 10 de noviembre, incluye jornadas de puertas abiertas y visitas guiadas al CATECHOM, Edificio Politécnico, donde cada hora, desde las 10 hasta las 14 horas, se realizan actividades de prueba y montaje de equipos electrónicos. Y en el Centro de la Experiencia Superior de Arquitectura, Edificio Politécnico, se realizan actividades de prueba y montaje de equipos electrónicos. Y en el Centro de la Experiencia Superior de Arquitectura, Edificio Politécnico, se realizan actividades de prueba y montaje de equipos electrónicos.</p> <p>El miércoles 7, se han celebrado actividades gratuitas, entre algunas de las más interesantes, como: el taller de Análisis del comportamiento el curso Analizando el comportamiento digital, una charla sobre análisis de electrocardiograma con la ayuda de un ordenador en el Edificio Politécnico, el taller Algoritmos bioinspirados, para qué y para qué, en el Edificio Politécnico. Y también, los talleres de programación sobre el uso del ordenador en el Aula de Informática, de la Facultad de CC. AA. Biomédicas y "Consumo, gen, ADN, ecología, sostenibilidad, etc.", en el Aula planta 1ª (Unidad Científica Clínica) del Hospital Universitario Príncipe de Asturias.</p> <p>Asimismo habrá una conferencia sobre Los Braxas científicas en el salón de actos del Edificio Politécnico y un taller sobre la materia y el cambio en la sala de Grupos del Edificio Politécnico.</p> <p>Los viernes 9 y 10 de noviembre se celebrarán el jueves 9 son dos talleres de la materia, el miércoles 8 y el jueves 9 son dos talleres de la materia, el miércoles 8 y el jueves 9 son dos talleres de la materia, el miércoles 8 y el jueves 9 son dos talleres de la materia.</p> <p>Los miércoles 14 la principal actividad de esta semana es el día que se desarrollará con el fin de que los ciudadanos conozcan el trabajo que se está realizando investigando y clasificados con el fin de mejorar nuestra vida cotidiana y larga plazo.</p> <p>El objetivo es promover la cultura científica abriendo las puertas de las universidades, centros públicos de investigación para que los ciudadanos conozcan el trabajo que se está realizando investigando y clasificados con el fin de mejorar nuestra vida cotidiana y larga plazo.</p>

NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	"FUNDACIÓN MI+D" WEB PORTAL
LOCATION	ONLINE
DATE OF APPEARANCE	7/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá Anova IT Consulting
ABSTRACT	How to overcome the crisis being an entrepreneur? What determines the success of an SME? Is it possible to distribute the wealth without affecting the growth? What are the most effective measures to prevent disease? How does the regulation of banking sector affect citizens? These are some of the questions that will be answered in "Programs for Reality Simulations: the MOSIPS Project", one of the activities organized by the University of Alcalá in the "XII Science Week".
LANGUAGE	Spanish
ADDITIONAL COMMENTS	<p>http://www.madrimasd.org/informacionidi/noticias/noticia.asp?id=54790</p> 

NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	"MADRID NETWORK"
LOCATION	ONLINE
DATE OF APPEARANCE	8/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá Anova IT Consulting
ABSTRACT	The aim of the "XII Science Week" organized by the University of Alcala is to show, to the general public, the simulation programs for reality, as tools for making economic, financial or health decisions. The MOSIPS project is presented in this event.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	<p>http://www.pctua.org/red/Tecnoalcala/noticias/detalle/El-proyecto-MOSIPS</p> 

NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	"Madrid Diario" web portal
LOCATION	ONLINE
DATE OF APPEARANCE	12/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá ANOVA IT Consulting
ABSTRACT	The web portal of "Madrid Diario" talks about the "XII Science Week" event organized by the University Institute of Social and Economic Analysis (IAES), which belongs to the University of Alcalá, in collaboration with Anova IT Consulting. This workshop presented the MOSIPS project as an example of reality simulator.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	<p>http://madriddiario.es/noticia/224107</p> 

NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	University of Alcalá Digital Journal (Spain)
LOCATION	ONLINE
DATE OF APPEARANCE	26/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá ANOVA IT Consulting
ABSTRACT	The Digital Journal of the University of Alcalá speaks about the MOSIPS project and how in 28th of November will be held at the University of Alcalá a meeting of experts to discuss the impact of public policies aimed at SMEs.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	http://www2.uah.es/diariodigital/index.php?option=com_content&task=view&id=6578&Itemid=32


	
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NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	Portal Local website
LOCATION	ONLINE
DATE OF APPEARANCE	27/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá ANOVA IT Consulting
ABSTRACT	On 28 th , the "Portal-Local" website presents the expert meeting of the MOSIPS Project that will be held at the University of Alcalá to discuss the impact of public policies aimed at SMEs.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	http://www.portal-local.com

local.es/index.php/es/actualidad-local/economia/item/9641-jornada-de-anova-it consulting-y-la-uah-en-torno-a-las-políticas-públicas-sobre-las-pymes




The screenshot shows the 'Portal Local' website interface. At the top, there's a navigation bar with links like 'Inicio', 'Actualidad local', 'PortalTV', 'Utilidad', 'Ocio', and 'Patrimonio'. The main article is titled 'Jornada de Anova IT Consulting y la UAH en torno a las políticas públicas sobre las PYMES'. It includes a date 'Martes, 27 Noviembre 2012', a 'Seguir' button, and a social media share section. The article text mentions a project within the MOSIPS framework, taking place at the Sala 3M of the Universidad de Alcalá. A small photo of a building interior is also visible.

NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	ABC newspaper (Spain)
LOCATION	Madrid, Spain
DATE OF APPEARANCE	27/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá ANOVA IT Consulting
ABSTRACT	The national newspaper ABC, publish a new about the MOSIPS project: "In the European framework of the MOSIPS Project, the University of Alcala will host tomorrow a meeting of experts to analyze the impact of public policies on small and medium enterprises (SMEs) and the initiatives that could improve the results.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	<p>http://www.abc.es/agencias/noticia.asp?noticia=1303028</p>  <p>The screenshot shows the ABC.es website with the article title 'Expertos debatirán en Alcalá el efecto de las políticas públicas en las pymes'. The article text mentions the MOSIPS project and the meeting at the University of Alcalá. A sidebar on the right lists various regions and topics.</p>

NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	"La Catedral Online" web portal
LOCATION	ONLINE
DATE OF APPEARANCE	28/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Madrid (Spain)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá ANOVA IT Consulting City of Verona (Italy)
ABSTRACT	The web portal of "La Catedral Online" speaks of the workshop organized by the University of Alcalá and Anova IT Consulting, where will attend María Luisa Poncela, General Director for Innovation and Competitiveness at the Ministry of Economy and Competitiveness. She will present the innovation policies of the Ministry to promote private investment in R+D+ i, and in particular the measures aimed at SMEs.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	http://www.lacatedralonline.es/innova/noticias/16071-el-ayuntamiento-de-madrid-comprobara-el-impacto-de-las-politicas-publicas-sobre-las-pymes

	
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NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	"El Digital Complutense" the digital newspaper of Alcalá de Henares
LOCATION	ONLINE
DATE OF APPEARANCE	28/11/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Alcalá de Henares (Madrid)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	University of Alcalá ANOVA IT Consulting City of Verona (Italy)
ABSTRACT	On 28 th , the digital newspaper of Alcalá de Henares presented the expert meeting of the MOSIPS Project that was held at the University of Alcalá to discuss the impact of public policies aimed at SMEs.
LANGUAGE	Spanish
ADDITIONAL COMMENTS	http://eldigitalcomplutense.es/2012/11/28/mosips-analiza-el-impacto-de-las-politicas-publicas-sobre-las-pymes/

	<p>28 MOSIPS ANALIZA EL IMPACTO DE LAS <i>Miércoles</i> POLÍTICAS PÚBLICAS SOBRE LAS PYMES <small>nov 2012</small></p> <p>Publicado por eldigitalcomplutense en ACTUALIDAD DE ALCALÁ DE HENARES, UNIVERSIDAD ~ Dejar un comentario</p> <p>Etiquetas MOSIPS, UNIVERSIDAD DE ALCALÁ</p> <p>El 28 de noviembre, en el marco del proyecto europeo MOSIPS, tendrá lugar en la Sala 3M de la Universidad de Alcalá, a partir de las 11, una reunión de expertos para debatir sobre el impacto de las políticas públicas orientadas a las PYMES.</p> <p>En dicho evento, políticos españoles e italianos, junto con expertos investigadores del proyecto MOSIPS debatirán sobre posibles iniciativas para mejorar el impacto que tienen las políticas públicas sobre las medianas y pequeñas empresas.</p> <p>Alineado con las políticas de transparencia y participación ciudadana fomentadas desde todos los gobiernos</p> 
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NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	Comune di Verona Web Portal
LOCATION	ONLINE
DATE OF APPEARANCE	13/12/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Verona (Italy)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	City of Verona (Italy)
ABSTRACT	The City of Verona web portal speaks about the MOSIPS' first newsletter, which describes the project and its objectives, the consortium and the new technologies that are being developed within the project; with the possibility to download the English version of the newsletter.
LANGUAGE	Italian
ADDITIONAL COMMENTS	http://www.comune.verona.it/nqcontent.cfm?a_id=36144



NEWSPAPER, MAGAZINE OR GAZETTE'S NAME	Comune di Verona Web Portal
LOCATION	ONLINE
DATE OF APPEARANCE	13/12/2012
COVERAGE (REGIONAL, NATIONAL, ETC.) PLEASE, INDICATE ALSO THE REGION, ETC.	Verona (Italy)
TYPE OF PRESS-CLIPPING (ARTICLE, REPORT, INTERVIEW, COLUMN, ETC.)	Article
PARTNER INVOLVED	City of Verona (Italy)
ABSTRACT	The City of Verona participated in the 1 st Group of Experts meeting of MOSIPS, held in Alcalá de Henares (Madrid, Spain) on 28th and 29th of November, 2012
LANGUAGE	Italian
ADDITIONAL COMMENTS	http://www.comune.verona.it/nqcontent.cfm?a_id=36402



Annex 4. Detailed Description of the Technical Publications

TITLE OF THE JOURNAL	Revista Instituto Nacional de Administración Pública Argentina
DATE OF APPEARANCE	Accepted (forthcoming)
TITLE OF THE CONTRIBUTION	La evaluación, predicción y simulación del impacto de políticas públicas sobre pequeñas y medianas empresas a través de modelos basados en agentes.
AUTHORS AND PARTNER INVOLVED	Tomás Mancha, UAH, IAES
ABSTRACT	The use of systems with ABM foundations in order to modelling the real economy allows making useful forecast and simulations based on the attributes and behaviour of each particular agent. The MOSIPS system implements the multiagent environments from a multiple both open and specific data sources. These data will build the Data Warehouse and feed the simulations and Predictions Engine. The spatio-temporal visualization technologies will be used in order to develop an advanced user interface to support the decision making. Furthermore, to encourage active participation of citizens in the public policy design, a module will be developed to allow the MOSIPS integration with social networks and to gather the user feedback.
LANGUAGE	Spanish

Annex 5. Detailed description of the contributions to conferences, workshops and symposiums

TITLE OF THE EVENT	ECLIPSE-IT 2013 The 8th Workshop of the Italian Eclipse Community
LOCATION	University of Milan, Italy
DATE	From 19/09/2013 to 20/09/2013
TITLE OF THE CONTRIBUTION	Open Source ed Eclipse in Progetti di R&S ("Open Source and Eclipse in R&D Projects")
TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)	Slide presentation: MOSIPS section
AUTHORS AND PARTNER INVOLVED	Carmine Seraponte, Opera21
ABSTRACT	Showing the use of open source products and Eclipse platform & plugins in Research and Development projects, some main characteristics and the current status of MOSIPS project are presented with a specific slides section.
LANGUAGE	Italian
ADDITIONAL COMMENTS	The section about MOSIPS project is included in the presentation essentially for dissemination purposes in the Industrial Track of the Workshop. Also this year much interesting for the Workshop are topics regarding Public Institutions or Administration.

TITLE OF THE EVENT	VIII Conferencia Bienal de la Sociedad Española de Evaluación de Políticas Públicas "Evaluación, Transparencia y Democracia".
LOCATION	Sevilla, Spain
DATE	From 25/02/2013 to 26/02/2013
TITLE OF THE CONTRIBUTION	La evaluación del impacto de políticas públicas a través de modelos basados en agentes
TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)	Oral presentation
AUTHORS AND PARTNER INVOLVED	University of Alcalá, IAES
ABSTRACT	<p>Esta comunicación muestra de forma esquemática los aspectos esenciales del modelado incluido en el proyecto europeo MOSIPS (<i>Modeling and Simulation of the Impact of public Policies on SMEs</i>) que encara el reto de elaborar un modelo económico que sirva como base del desarrollo de un simulador. La combinación del modelo teórico con fuentes de datos públicas y tecnologías de inteligencia artificial permite evaluar y predecir los efectos de las políticas públicas sobre pequeñas y medianas empresas (PYMEs).</p> <p>Para el desarrollo práctico de este planteamiento, MOSIPS propone un avance en el estado del arte dentro del ámbito de los sistemas de simulación multiagente a través del modelado de la economía como un sistema complejo que no tiene que converger necesariamente hacia un estado de equilibrio, lo que acerca el modelo a la realidad sin tener que adoptar algunos de los fuertes supuestos de los modelos convencionales. En consecuencia, la metodología utilizada se basa en la modelización individualizada de todos los agentes que forman parte de la economía lo que permite aproximar el impacto de las políticas de una manera más precisa.</p>

TITLE OF THE EVENT	16th Uddevalla Symposium 2013
LOCATION	Kansas City, MO, USA
DATE	From 13/06/2013 to 15/06/2013
TITLE OF THE CONTRIBUTION	AMOEBA: An Agent-based Model of Entrepreneurship and Business Activities
TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)	Oral presentation
AUTHORS AND PARTNER INVOLVED	University of Alcalá IAES
ABSTRACT	<p>Answering the principal questions related to entrepreneurship research in recent decades has consisted of taking steps to contrast analytical and empirical studies. In most cases this process has been accompanied by developing various econometric models suitable for the conceptual framework or allowing them to specify and interpret by various explanatory variables the underlying basis of in entrepreneurial dynamics.</p> <p>Despite this development of analytical and empirical literature on entrepreneurship, in recent years, especially after the emergence of the current crisis, in specialized forums it is argued that most such models are partial. Traditional modelling approaches assume that a representative agent—by maximising his or her utility—solves a social problem with which he or she is faced. However, this neglects the fact that the economy is a complex and constantly evolving system comprising heterogeneous interacting agents. As a result, such models present major shortcomings. One of the most important of these is that they often fail to provide an overview of the phenomenon studied, as they are concerned with analysing specific aspects of reality without taking account of the actions and interactions among the participating agents. Thus, these non-general models often consider many endogenous aspects as fixed variables. Even those models which provide a general view, such as the dynamic stochastic general equilibrium (DSGE) models, often refer to global rather than local areas and display further important constraints, such as the non-inclusion of the heterogeneity of agents. Other</p>

	<p>limitations include using the controversial assumptions of rationality and perfect information.</p> <p>Such shortcomings make it convenient to develop more comprehensive and realistic models in the field of entrepreneurship. Among others, agent-based models (ABMs) are one of the most promising alternatives. This methodology allows individual interactions between the entrepreneur, firms and their local environment to be modelled.</p> <p>This paper presents an ABM that includes all the main variables related to entrepreneurial activity, such as entrepreneur, company, knowledge, innovation and location. It uses real data (from the Spanish population census, Amadeus and GEM data bases) to forecast entrepreneurship and business activity at a local or country level. It tries to provide solutions to the questions unanswered by traditional models. The paper takes into account the behaviours, decisions and interactions dynamics of firms and individuals regarding capital entrepreneurship. Thus, two basic types of agents are considered: individuals and firms. Individuals belong to a society made up of households and they act as entrepreneurs i.e. businesspersons who establish firms. Enterprises have their own dynamics and adopt decisions in accordance with their approach to economic and business performance.</p>
LANGUAGE	English
PUBLICATION	Proceedings booklet

TITLE OF THE EVENT	18th Annual Workshop on the Economic Science with Heterogeneous Interacting Agents
LOCATION	Reykjavik University, Iceland
DATE	From 20/06/2013 to 22/06/2013
TITLE OF THE CONTRIBUTION	Agent-based models for population dynamics
TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)	Poster
AUTHORS AND PARTNER INVOLVED	University of Alcalá, IAES
ABSTRACT	The aim of this paper is to forecast the population dynamics of the European regions at NUTS 3 level using an agent-based model. It includes individuals who try to maximize its utility and perform several activities with bounded rationality.
LANGUAGE	English

TITLE OF THE EVENT	XII Semana de la Ciencia Madrid 2012
LOCATION	Aula de informática, Plaza de la Victoria, 2., Alcalá de Henares, Spain
DATE	From 12/11/2012 to 5/11/2012
TITLE OF THE CONTRIBUTION	Programas simuladores de realidad. el proyecto MOSIPS
TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)	POSTER, SHORT PAPER
AUTHORS AND PARTNER INVOLVED	University of Alcalá, IAES Anova
LANGUAGE	Spanish
ADDITIONAL COMMENTS	<p>4 activities of 2 hours each one to show examples of simple agent-based models to interact with and discuss the need and relevance of Mosips project.</p> <p>Available brochure at: http://es.scribd.com/doc/110180037/Triptico-Semana-de-la-Ciencia-MOSIPS </p>

TITLE OF THE EVENT	16th AGILE conference on Geographic Information Science
LOCATION	Leuven, Belgium
DATE	From 14/05/2013 to 16/05/2013
TITLE OF THE CONTRIBUTION	Spatial Accuracy Evaluation of Population Density Grid Disaggregations with Corine Landcover
TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)	Full Paper
AUTHORS AND PARTNER INVOLVED	Johannes Scholz, Manfred Mittlböck, Michael Andorfer; RSA
ABSTRACT	<p>The article elaborates on the spatial disaggregation approach of the 1 km population density grid created by the European Forum for Geostatistics in a defined study area where accurate population reference data are available. The chapter presents an approach to disaggregate the population grid to target resolution of 100 and 500 m respectively and describes the evaluation methodology. The resulting population grids are evaluated with respect to the reference population dataset of the Austrian Bureau of Statistics. In addition, the results are evaluated regarding their correlation to the reference or a random population dataset. The results indicate that there is evidence that the disaggregated population grid with 500 m resolution is more accurate than the 100 m population grid. In addition, the 100 m disaggregated population raster shows more correlation with the random population grid. Furthermore, the chapter shows that densely populated zones are estimated with higher accuracy than medium and sparsely populated areas.</p>
LANGUAGE	English
PUBLICATION	Scholz, J., Andorfer, M. and Mittlboeck, M. (2013): Spatial Accuracy Evaluation of Population Density Grid Disaggregations with Corine Landcover. In Geographic Information Science at the Heart of Europe (pp. 267-283). Springer International Publishing. (DOI: 10.1007/978-3-319-00615-4_15)
ADDITIONAL COMMENTS	Double blind peer reviewed full paper.

TITLE OF THE EVENT	The European Business Network (EBN) Congress
LOCATION	London Derry, UK
DATE	From 29/05/2013 to 31/05/2013
TITLE OF THE CONTRIBUTION	MOSIPS Poster
TYPE OF CONTRIBUTION (POSTER, SHORT PAPER...)	POSTER and engagement activities
AUTHORS AND PARTNER INVOLVED	Anna Sadowska, EIIR
LANGUAGE	English
MORE INFORMATION	

	 
<p>ADDITIONAL COMMENTS</p>	<p>Congress, which annually gathers international decision-makers, Associations of SMEs, investors, and business angels was the perfect place to increase the visibility among business communities (in particular the major participants are SMEs networks from EU and worldwide).</p> <p>The prominent key speakers like Steve Wozniak (Apple co-founder) as well as Tom Smit guaranteed the high visibility of the event and high number of participants (500) and media cover.</p> <p>MOSIPS Project has been disseminated among international stakeholders going beyond EU borders (as participants included Technologies parks and Business associations and policy makers from Brazil and Asia as well)</p>

TITLE OF THE EVENT	Key note speech
LOCATION	Baltic Dynamics 2013
DATE	From 12/09/2013 to 13/09/2013
TITLE OF THE CONTRIBUTION	Riga (Latvia)
SUMMARY OF THE ACTIVITY	<p>Baltic Dynamics 2013 (number of participants 300 including high-level policy makers, research and business international communities including EU, US and Turkey among others).</p> <p>MOSIPS project disseminated during the key note speech given by <i>Takis Damaskopoulos</i> in the opening panel. The targeted audience for dissemination – high level policy makers.</p>
AUTHORS AND PARTNER INVOLVED	Takis Damaskopoulos (EIIR)
LANGUAGE	English

Annex 6. Detailed description of the other dissemination activities

TYPE OF ACTIVITY	Public presentation
TITLE OF ACTIVITY	FP7 CIP PEOPLE Project Final Conference
DATE	18/01/2013
LOCATION	Rectorate of the University of Alcalá – Alcalá de Henares (Madrid)
SUMMARY OF THE ACTIVITY	<p>On Friday, 18th of January 18, at the auditorium of the Rectorate of the University of Alcalá, Anova IT Consulting held the closing day of the PEOPLE Project about Open Innovation and the future of the Smart Cities in the framework of the European project PEOPLE, Smart Cities for Smart Innovation.</p> <p>At the event, representatives from different European organizations discussed together with research experts on different aspects related to the deployment of intelligent services to improve the citizens' quality of life.</p> <p>The Conference was organized around three roundtables on Open Innovation, current experiences and future trends in Smart Cities. The event was an opportunity to share solutions and the knowledge of the participants and allowed attendees to meet the Smart Cities' services and applications developed under the PEOPLE project, which is funded by the European Commission via the Competitiveness and Innovation CIP Programme. In this framework, Paolo D'Arminio presented the MOSIPS project as an example of e-government, open data and policies impact.</p>
AURHORS AND PARTNER INVOLVED	Paolo D'Arminio (Anova IT Consulting)
LANGUAGE	English

TYPE OF ACTIVITY	Public presentation
TITLE OF ACTIVITY	XVIII Summer School Course hosted by the "Illustrious National College of PhDs and Graduates in Political Science and Sociology"
DATE	02/07/2013
LOCATION	"Illustrious National College of PhDs and Graduates in Political Science and Sociology" - Madrid
SUMMARY OF THE ACTIVITY	<p>On 2nd of July, during the XVIII Summer School Course of the "Illustrious National College of PhDs and Graduates in Political Science and Sociology", MOSIPS was presented to the students in the Master of Public Sector Consulting.</p> <p>The main goal of the XVIII Summer School Course for the Public Sector Consulting is to train as consulting professionals, graduates in Political Science and Sociology, in order to pursue their professional career in the working area related to consulting projects co-financed by the European Union. The MOSIPS case was introduced as a successful case to the attendees, which made possible for the audience understand, in a practical way, how a co-financed project by the European Union successfully occurs. MOSIPS's presentation gave students a basic knowledge and tools to professionally enter this working area.</p> <p>The progress made in the MOSIPS project and explaining to the audience the features and future opportunities of the project once it will be completed were presented</p>
AURHORS AND PARTNER INVOLVED	Alba Rocio Perez (Anova IT Consulting)
LANGUAGE	Spanish

TYPE OF ACTIVITY	Public presentation
TITLE OF ACTIVITY	Smart City + Projects in Horizon 2020
DATE	19/06/2013
LOCATION	"La Catedral de la Innovación" (The Innovation Cathedral) – Madrid
SUMMARY OF THE ACTIVITY	<p>Under the slogan 'Where the Future is Present', the innovation was promoted through the cornerstones created between public institutions, research centers and private companies. All these institutions encouraged and explained attendees how to develop innovation through European funds.</p> <p>The event took place in one of the headquarters of the "La Catedral de la Innovación" located in the Vaguada Mall (city center of Madrid). The conference brought together small, medium and large companies, and public institutions, in order to share all their experiences and results obtained in R&D projects co-financed by the European Commission and with the theme of Smart Cities.</p> <p>The private companies and public institutions that participated in the event and their projects related with Smart Cities were:</p> <p>DHL Spain: STRAIGHTSOL Project (Smart Cities and challenges for urban logistics)</p> <ul style="list-style-type: none"> - NOMMON: Eunoia Project (Evolutive User-centric Networks for Intraurban Accessibility) - ERICSSON SPAIN: BUTLER (Ecosystem enablement in Smart Cities) - Mobivery: Urban Sensing (Listening to the digital city) - Anova IT Consulting and the Municipality of Madrid: MOSIPS
AURHORS AND PARTNER INVOLVED	Ramon Rodriguez (Anova IT Consulting)
LANGUAGE	Spanish

TYPE OF ACTIVITY	Engagement, Participation in roundtable on Innovation / Grand Café format
TITLE OF ACTIVITY	Open Innovation 2.0 conference
DATE	20-21/05/2013
LOCATION	Dublin, Ireland
SUMMARY OF THE ACTIVITY	<p>During the first international conference on Open Innovation organized by OISPG network as the part of the Digital Agenda Programme's event, different aspect directly connected with MOSIPS developments and prospects of future exploitation have been discussed during organised round tables:</p> <ul style="list-style-type: none"> - European Innovation Instruments - Ideas and Crowd sourcing, Crowd Funding - Government, Public Sector and OI 2.0 - Social Innovation - Designing new Innovation ecosystems - Innovation Measurement - Service Innovation (complexity, modularity and structure) - Socio Economic Impact of Open Innovation <p>The outcomes from the discussion will be included in exploitation planning and engagement activities</p>
AURHORS AND PARTNER INVOLVED	Anna Sadowska
LANGUAGE	English

Annex 7. Memorandum of Understanding

MEMORANDUM OF UNDERSTANDING BETWEEN FP7 MOSIPS PROJECT & EUROCITIES

01/10/2013

PARTIES

This non-binding Memorandum of Understanding is entered into 01.10.2013 by and between FP7 MOSIPS Project ("MOSIPS") and the network of major European Cities EUROCITIES ("EUROCITIES"), hereafter jointly referred to as the "parties".

PURPOSE

BACKGROUND

MOSIPS (Modelling and Simulation of the Impact of Public Policies on SMEs) is a project having as aim the development of a user-friendly policy simulation system allowing forecasting and visualizing the socio-economic potential impact of public policies. The simulation system will allow policy makers to make experiments with different socio-economic designs, with the participation of citizens and potentially impacted stakeholders, before the settlement of a public policy. The combination of suitable data, models, artificial intelligence and interactive tools will delivery a policy wind tunnel.

EUROCITIES is the network of major European cities. Founded in 1986, it brings together the local government of over 130 of Europe's largest cities and 40 partner cities that between them govern 130 million citizens across 35 countries. EUROCITIES is composed by six thematic forums; each forum is able to set up a limited number of working groups focusing on specific policy issues. One specific working group of EUROCITIES is the one related with "Entrepreneurship and SMEs", focusing on supporting business creation and development and skills development in cities, supporting our objective of long-term economic development.

Due to the complementarities between MOSIPS and the "Entrepreneurship and SMEs" working group of EUROCITIES in possible interaction areas such as citizens' engagement and involvement of Public Administrations in the technologies developed testing process, it is of great interest defining and formalizing the possible interaction between the two parties through a Memorandum of Understanding (MoU).

PURPOSE

This MoU promotes the stability of the collaboration between the parties. It is meant as a follow-up of preliminary informal contacts that took place between the project consortium and EUROCITIES.

The MoU and collaboration is explicitly done in a non-exclusive basis, so the freedom of the parties is not limited. The collaboration is done in good faith and both parties will try to maximize the stability and collaborative possibilities.

UNDERSTANDING

MUTUAL INTERESTS AND PLANNED ROLES OF THE PARTIES

Both parties have mutual interest in supporting each other in their goal to reinforce the role that local governments should play in order to tackle strategic challenges at local level and support business creation in cities.

With this aim, MOSIPS and the “Entrepreneurship and SMEs” working group of EUROCITIES will collaborate on exchanging knowledge and good practices. In particular:

1. MOSIPS will share with EUROCITIES “Entrepreneurship and SMEs” working group the results obtained with the use of the public policies impact simulator under development.
2. EUROCITIES “Entrepreneurship and SMEs” working group will share with MOSIPS consortium their knowledge, experiences and best practices related with the measures that can be undertaken by municipalities for promoting SMEs business creation in cities.

GENERAL

1. This MoU sets forth the current intentions of the parties with respect to the activities described herein, but in no way gives rise to any legal obligations and does not create legally enforceable rights or obligations for any Party, other than the obligations set forth.
2. There will be named liaison persons from each party to allow coordination and planning on the further steps. In the case of MOSIPS the person is the Project Coordinator Paolo D’Arminio and for EUROCITIES is Ms Julie Herve.
3. Both parties are willing to make this MoU public. It is agreed between parties that Press Releases related to the collaboration will be handled together in the collaborative and suitable manner for both parties benefit.
4. This MoU expires at the end of the support period for MOSIPS. This MoU may be terminated earlier by either party for any reason, subject to a 30 day notice, which may be through email to appropriate person of the other party.

This MoU has been signed by the parties in three identical copies of which each party has taken one.

Paolo D'Arminio
MOSIPS Project Coordinator

Marc Sans
EUROCITIES