WatERP

Water Enhanced Resource Planning
"Where water supply meets demand"

GA number: 318603

WP8 : Dissemination & Exploitation

D.8.2 : Project website

V0.4　21/12/2012

www.waterp-fp7.eu

Document Information

Project Number	318603	Acronym	WatERP
Full title	Water Enhanced Planning "Where water supply meets demand"		
Project URL	http://www.waterp-fp7.eu		
Desk officer	Stefanos Grouvras		

Deliverable	Number	D8.2	Title	Project website
Workpackage	Number	8	Title	Dissemination & Exploitation

Date of delivery	Contractual	M03	Actual	M03
Nature	Prototype ☐ Report ☐ Dissemination ☐ Other ☑			
Dissemination Level	Public ☐ Consortium ☑			

Responsible Author	Edgar Rubión	Email	erubion@bdigital.org
	Partner	BDIGITAL	Phone

Abstract (for dissemination)	Description of the WatERP public website. This document (which is not a report) provides details on the features of the public website due in M03.
Key words	Dissemination, public awareness, website, project information

Executive Summary

Deliverable 8.2 consists in the report of the website of WatERP project. This document depicts the structure of the web site, explaining in a functional way all sections of the website. Furthermore, the main technical characteristics are specified.

The project website will continuously evolve and develop as the project itself matures. The dedicated server provisioning solution that has been adopted delivers the flexibility to choose the most appropriate tools and technologies to support the future web-site needs of WatERP, whatever they may be.

Table of contents

Table of figures

1. Precedence and purposes

Promoting the use, dissemination and public awareness of FP7 projects is a key objective of 7th Framework Programme. The beneficiaries shall, throughout the duration of the project, take appropriate measures to engage with the public and the media about the project.

WatERP project website will be an effective mechanism for rapid and straightforward knowledge-sharing, in a disciplined and controlled manner, and **to promote the project's approach and results** (as they become available) **to the widest possible audience**.

The project website is intended to enhance the general-purpose communicational objectives for WatERP dissemination:

- To provide **visibility** to the Project and its **scientific and technical** outcomes within research communities working on key areas related to WatERP.

- To raise the **awareness** within different potential WatERP user groups.

- To promote the ICT contribution to water efficiency.

- To increase the **social visibility** of water supply and demand to ensure the transfer of the Project conclusions to the relevant public entities and strengthen public awareness regarding water efficiency.

2. Technical specifications

Some technical decisions have been done in order to guarantee a correct behaviour and administration of the website regarding the objectives of the project.

- Managed via Joomla.

- Full compliance with the standards of the W3C.

- Social networks services incorporated.

- Languages: English.

- Cross browser compatibility

3. User-friendly principles

WatERP website has been developed under design, accessibility principles and elements which grab visitor's attention and encourage them to continue reading:

- Calmer graphic design along all sections.

- Easy navigation.

- Limited use of images and flashes.

- Descriptive titles.

- Useful contents, avoiding irrelevant information.

4. Website description

The official project website http://www.waterp-fp7.eu/ (also http://www.waterp-fp7.org/), available since November 2012, provides exhaustive information on the project features and details. This website is aimed to gather the whole production of digital contents related to the Project, with a special focus on multimedia content.

The website has been designed under basic layout principles, and is structured in 7 main sections divided in subsections which contain the information of the project.

The navigation bar provides visitor with options to move around within the website without crowding the rest of sections accesses:

- **Home** (Outline of the project)

- **Project Overview** (In depth description of the project)

- **Partners** (Information about the companies and universities involved in the project)

- **Dissemination** (Press releases, publications and commercial benefits)

- **Useful Links** of the project and interesting initiatives

- **About FP7** concerning FP7 Initiative

- **Contact Us**

Moreover, the website provides some common elements for all pages, for instance:

- Internal search, to facilitate searching of content within the portal.

- Media social buttons, to share the information in the social networks (twitter, facebook, linkedin and google+).

4.1 Home page

Visitor's first impression of our site. The page briefly presents what the project is about: the vision, mission and objectives of WatERP project.
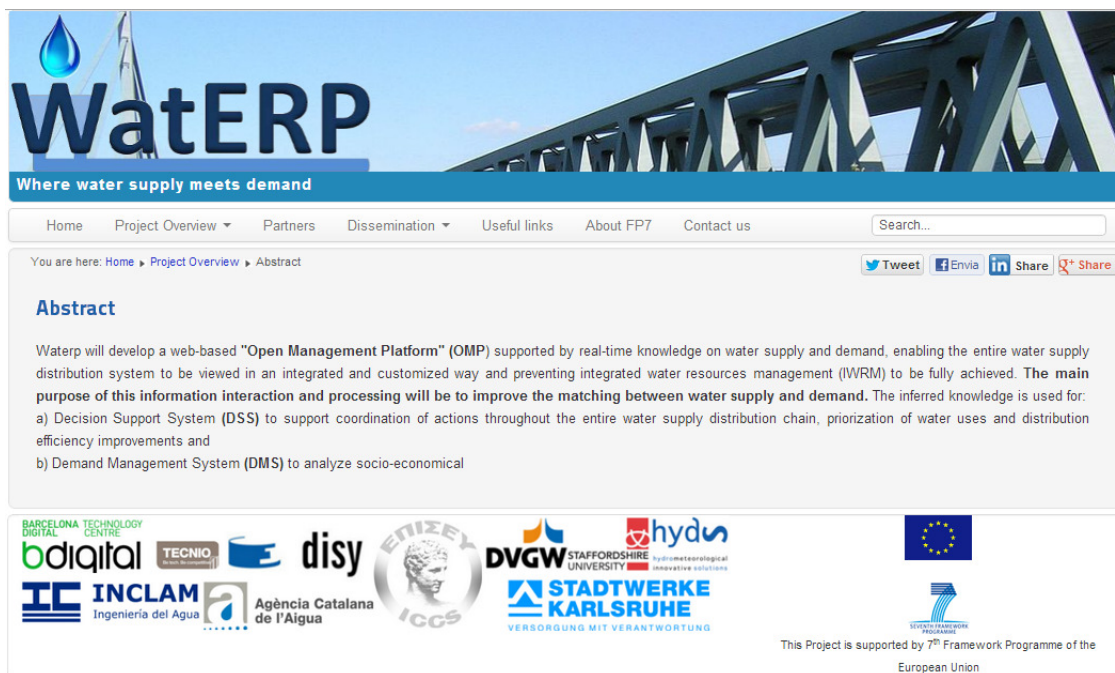
Figure 1: WatERP website Home page

4.2   Project Overview

In this section, visitors have access to the **Abstract**, a description of the different **Actions** that will be carried out, and the **Planning** of the WatERP project.

4.2.1   Abstract

In this subsection, a brief description of the project is offered to the visitors.

Figure 2: WatERP Abstract subsection

4.2.2 Work packages

This subsection is intended to list all work packages that will be carried out during the project. The list of work packages is followed by a description of each of them.
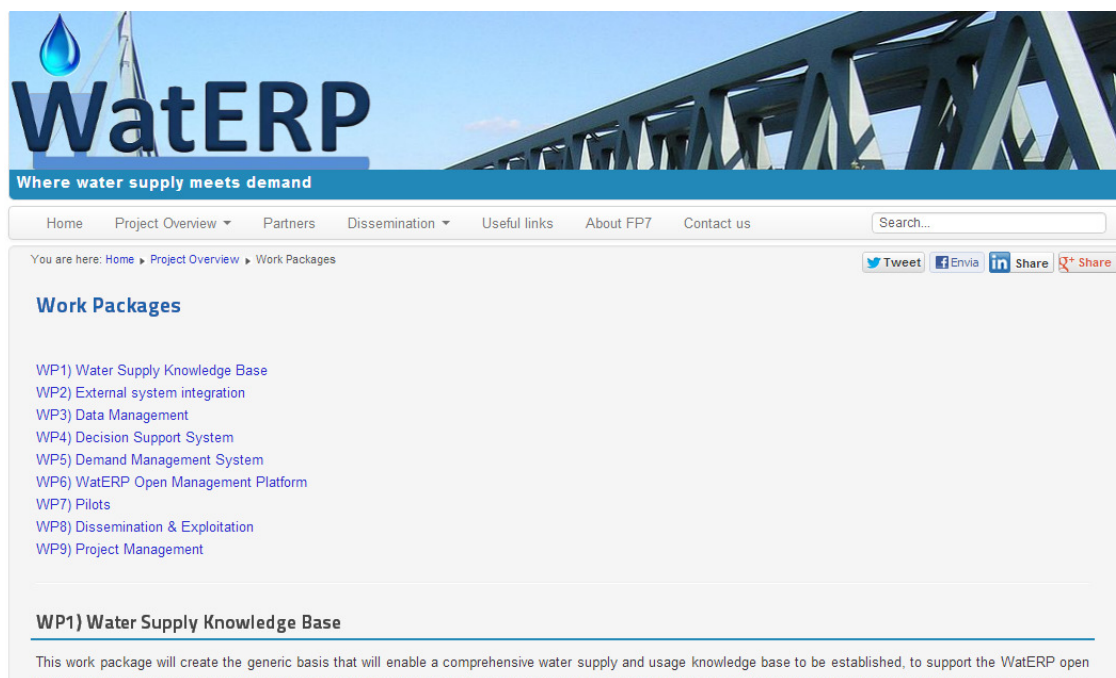

Figure 3: WatERP Work packages subsection

4.2.3   Planning

Through a Gantt diagram, this subsection offers to the visitors an overview of the evolution of the different actions during the lifetime of the project.

Figure 4:   WatERP Planning subsection

4.3   Partners

In this section, a formal presentation of the consortium is given: description of each partner, providing the visitor with information about participant organizations' background and experience.

The partners' description highlights their specific expertise for and their role in the project.

4.4   Dissemination

This section is intended to provide **visibility** to the Project and its **scientific and technical** outcomes within research communities working on key areas related to WatERP.

4.4.1 External News

In this subsection, visitors will find all press releases and publications made outside the consortium and related with WatERP project.
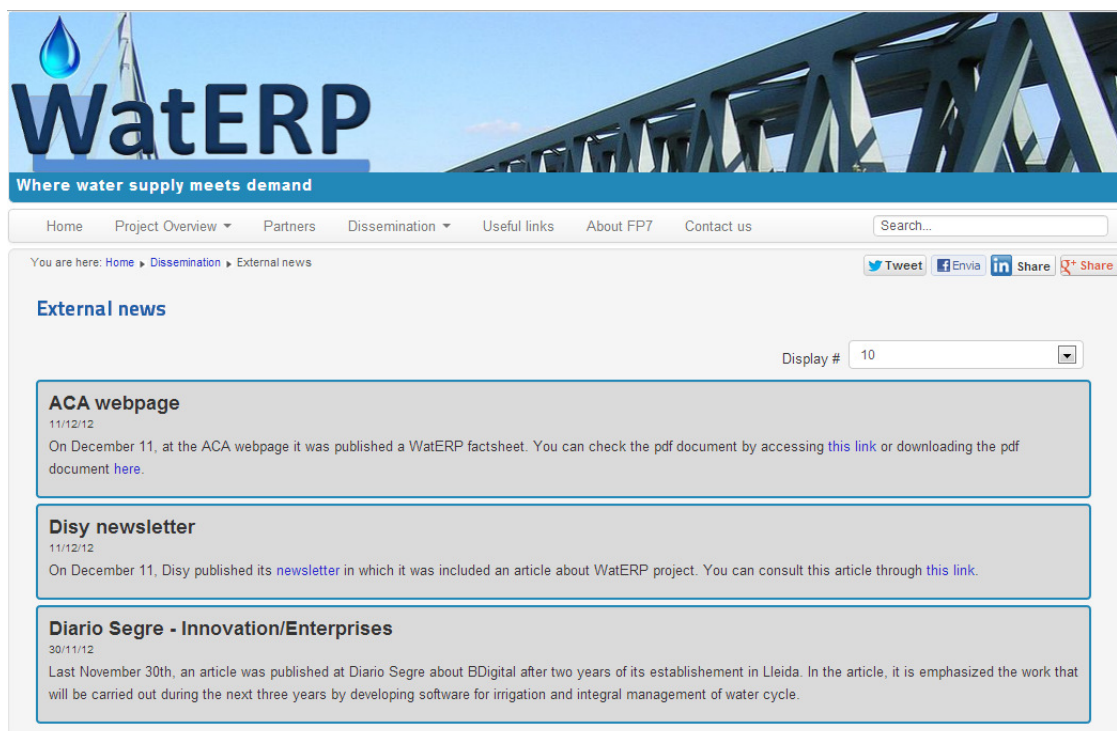

Figure 5: WatERP External news subsection

4.4.2 Internal News

In this subsection, visitors will find news and events that take place within the consortium (e.g. kick-off meeting).
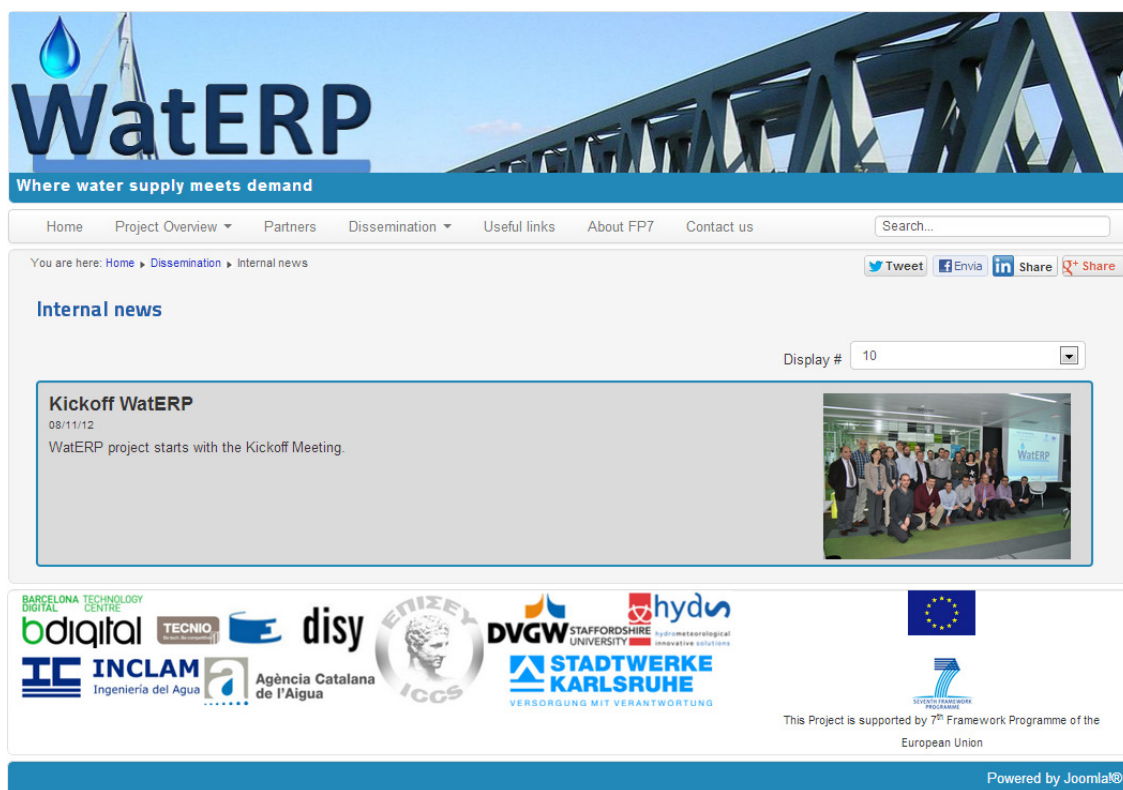

Figure 6: WatERP Internal news subsection

4.4.3 Public documents

In this subsection, visitors will find public documents of WatERP project. They are available to download.
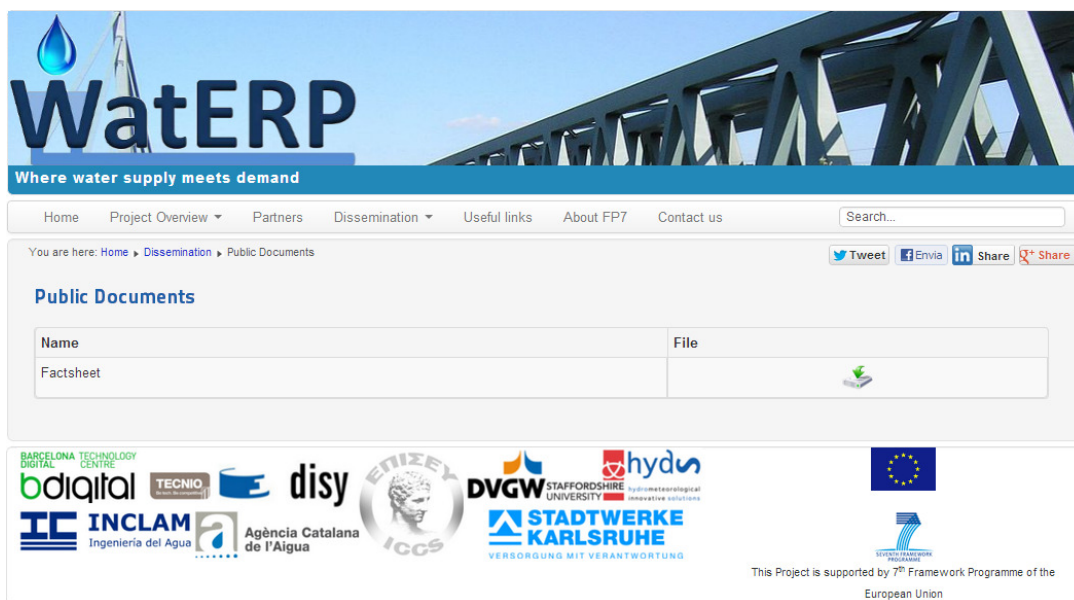

Figure 7: WatERP Public documents subsection

4.5 Useful Links

The WatERP website will include detailed information on useful links related to the area of activity of the project (e.g. related projects).
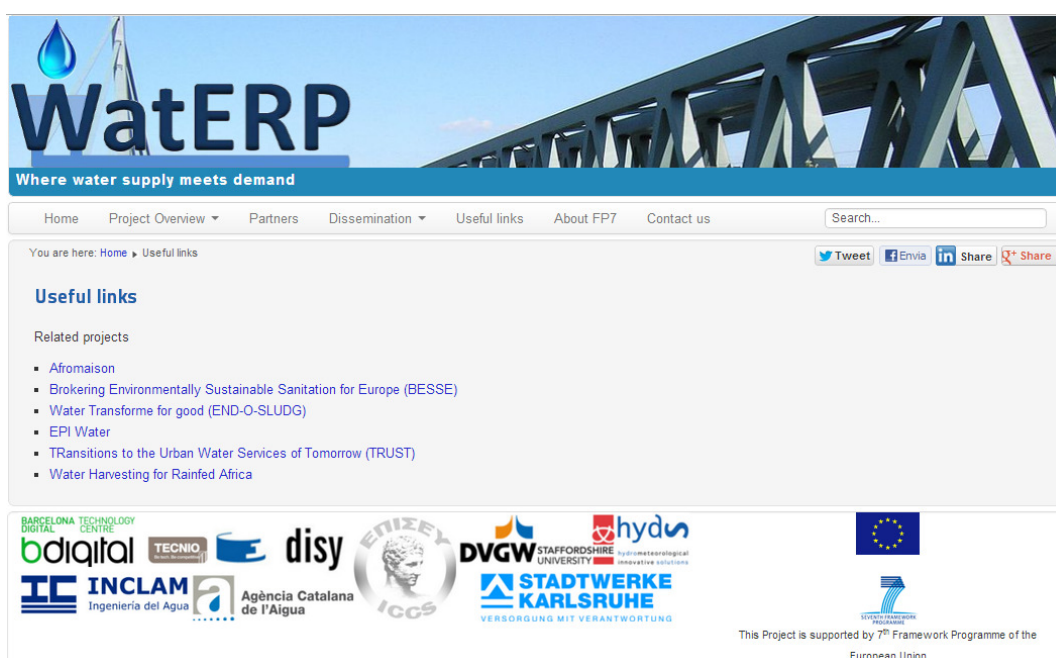
Figure 8: WatERP Useful links subsection

4.6 About FP7

WatERP website is also aimed to increase the social visibility of 7th Framework Programme and water supply/demand needs to ensure the transfer of the project conclusions to the relevant public entities. Relevant information on FP7 and water supply/demand, and latest research progress will be available on the website.
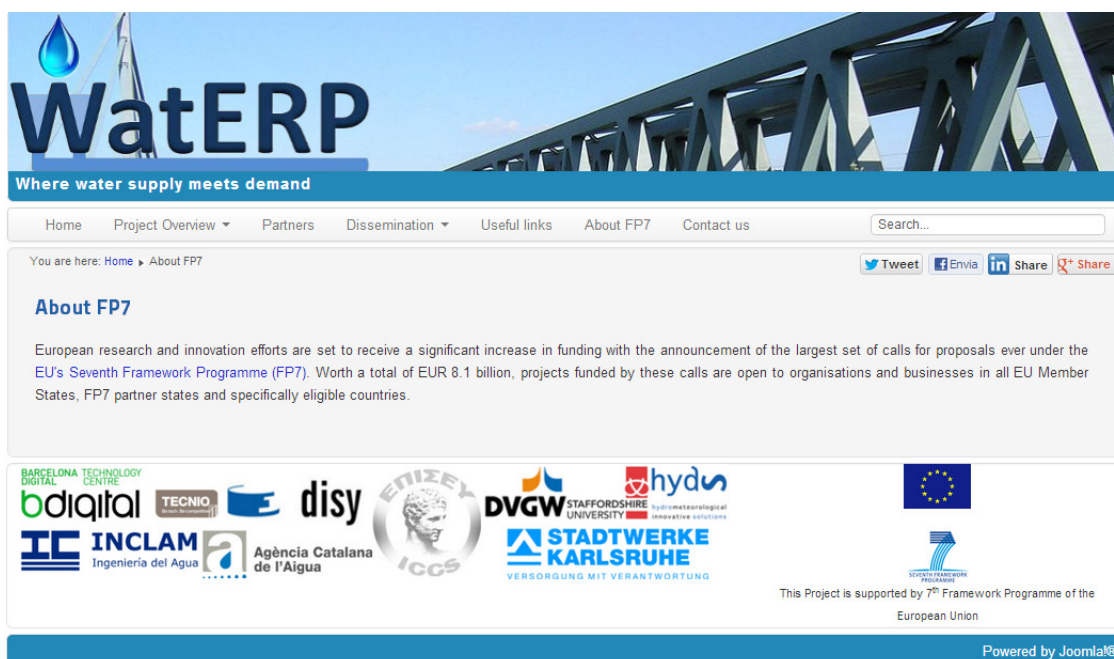

Figure 9: WatERP About FP7 subsection

4.7 Contact us

This section includes contact details of the Coordination of the WatERP project: address, telephone number, google maps location and a contact email address through which interested parties might contact the Coordinator and the Project Office.

5. Responsibilities

The official project web site is managed by the Coordinator which is responsible for the final contents, the regular updating.

It shall be the most up-to-date and complete reference for the project related public information. That means that **partners need to contribute** latest material as soon as possible, should make reference to it on their public communications and should provide the Coordinator with news and latest facts such as complete information (date, place, media, source or reference, purpose, contents etc.) on publications, press releases, public communication and presentations and similar.