



***D.5.3 - Report on PRO-IDEAL PLUS platform
content including screenshots***

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Latina – extension towards Mexico, Colombia, Cuba, Costa Rica**

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1 INTRODUCTION

Work Package 5 of PRO-IDEAL PLUS identified the following objectives:

- To enlarge the PRO-IDEAL Web 2.0 platform, to include the new target countries.
- To support and complement the face-to-face activities of PRO-IDEAL PLUS, in particular through the creation of the Virtual ICT Dialogue Space, using easy-to-use communication tools e.g. modelled after "Twitter".
- To include webcasting and on-line brokerage facilitation into the platform.
- To continue feeding the PRO-IDEAL Web 2.0 platform with content from or relevant to Mexico, Costa Rica, Cuba and Colombia.
- To ensure continued technical maintenance and up-dating. As the platform is based on OS DRUPAL, this up-dating is crucial for the safety and security as well as the usability of the platform.

Also, the main tasks to achieve these objectives are:

Task 5.1 enlarging the PRO-IDEAL platform to new countries: Based on the experience gathered with the "Lexelerator" platform (www.lexelerator.eu) and the PRO-IDEAL platform (www.pro-ideal.eu), EMF will enlarge the latter to include and embrace Mexico, Costa Rica, Cuba and Colombia (EMF; subcontractor for technical adaptation and implementation).

Task 5.2 Improving/Amending existing tools: Before enhancing the platform by installing new features, new versions and modules of DRUPAL will be checked and, if considered necessary, installed and implemented. OS platforms like DRUPAL that are not regularly up-dated risk to become targets of spammers and hackers, thus regular maintenance is crucial. (EMF and subcontractor for technical amendments).

Task 5.3 Continuous content feed into the PRO-IDEAL Wiki part and News Section: All project partners will be familiarised with the platform and coached with regard to adding their own content. Furthermore, the mobilisation and involvement of third-party users will be encouraged through targeted dissemination activities. (All partners).

Task 5.4 Setting up Virtual ICT Dialogue Space: In order to support the activities carried out in the ICT Fora and Round tables, this virtual space will allow continuous information exchange and discussions on crucial topics of the ICT dialogue as defined in the face-to-face events. The space will be set up in a way to allow for public participation and for private discussions, depending on the persons and topics involved.

Task 5.5 Provision for webcasting and on-line brokerage events: To improve the visibility and enlarge the impact, ICT Fora will be webcast and shown on the PRO-IDEAL platform. For this purpose, it will be adapted for easy viewing without lengthy downloading of viewer tools. Furthermore, the follow up of on-line Brokerage events will be supported by the PRO-IDEAL platform. (EMF; subcontractor for technical implementation).

In order to comply with these tasks, the content to promote the ICT programme has been integrated and is permanently up-dated. The enclosed screenshots of the different pages give an overview of the content so far created. For that matter, the **screenshot of the homepage** gives an overview of the new spaces and updates:

The screenshot displays the PRO-IDEAL PLUS website interface. At the top, a navigation bar includes links for Home, Help, About, Contact, and Search. Below this, a secondary navigation bar lists various sections: ICT Wiki, Project Ideas, Partner Search, Training, Project Angels, Policy Dialogue, Who is who, and Blog. The main content area features a section titled 'The ICT programme for Europe and Latin America', which describes the platform as a knowledge source and link between Latin America and Europe. It lists main benefits such as one-stop-shop information, insight into EU funding mechanisms, efficient partner search, and support for project ideas. A map of Latin America is shown with labels for Mexico, Cuba, Colombia, Brazil, Chile, Uruguay, and Argentina. To the right of the map, there are links to 'Project Partners' and 'Funded by the ICT Programme of FP7'. Below the map, there is a section for 'Pro-Ideal News' with a list of recent news items. A 'Latest poll' section asks if users are familiar with the opportunities the ICT Programme offers to Latin America, with 'YES' and 'NO' options and a 'Vote' button. On the right side of the page, there is a 'User login' section with fields for 'E-mail' and 'Password'. Annotations with arrows point to various elements: 'Navigation bar with new spaces such as Policy Dialogue, Who is who and Blog' points to the top navigation bar; 'New social network spaces: RSS feed, Pro Ideal and Pro ideal Plus LinkedIn, Twitter and Polls' points to the social media links; 'Live presentations' points to the 'Project Partners' section; 'Extended map for the new Country Links' points to the map of Latin America; 'Spanish and Portuguese versions' points to the language links at the bottom left; 'News section with Pro Ideal and Pro Ideal Plus news' points to the 'Pro-Ideal News' section; and 'Cluster Projects and Cooperation initiatives' points to the 'First' section.

Navigation bar with new spaces such as Policy Dialogue, Who is who and Blog

New social network spaces: RSS feed, Pro Ideal and Pro ideal Plus LinkedIn, Twitter and Polls

Live presentations

Extended map for the new Country Links

Spanish and Portuguese versions

News section with Pro Ideal and Pro Ideal Plus news

Cluster Projects and Cooperation initiatives

more

Pro-Ideal News

- Knowledge Safari to hunt future collaborative ICT projects
- Creation of the Steering Council of the Mexican Technology Platform on Future Internet
- Information Day on ICT-Call 7 took place in Valparaíso, Chile on 5 November, 2010
- First ICT Forum held in Santiago, Chile

Latest poll

Are you familiar with the opportunities the ICT Programme offers to Latin America?

Choices

☐ YES

☐ NO

User login

E-mail: *

Password: *

2 SCREENSHOTS OF THE UPDATES AND THE NEW PAGES

2.1 Enlarging the PRO-IDEAL platform to new countries

New countries have been added to the previous Pro Ideal project enlarging the platform to the country pages of Mexico, Cuba and Costa Rica. The following graphic is an example of the new page of Costa Rica.



2.2 Continuous content feed into the Wiki part and News Section

ICT wiki: Updates and new content about the ICT work programme. New keywords, information about future calls and new funding schemes.

For the ICT work programme 2011-2012 the entire wiki had to be redone as the work programme structure changed.

The image displays three screenshots of the PRO-IDEAL PLUS platform, illustrating the flow of information from the ICT Wiki to the News Section and then to a detailed Call 7 page.

Left Screenshot (ICT Wiki): The 'ICT WIKI' section is visible, listing various topics. 'CALL 7' is highlighted with a blue box and an arrow pointing to the 'CALL 7' page. The 'CALL 7' page lists various challenges and objectives, including 'Challenge 1: Pervasive and Trusted Network and Service Infrastructures', 'Challenge 2: Cognitive systems and robotics', 'Challenge 3: Alternative Paths to Components and Systems', 'Challenge 4: Technologies for Digital Content and Languages', and 'Challenge 5: ICT for Health, Ageing Well, Inclusion and Governance'.

Top Right Screenshot (News Section): The 'WORK PROGRAMME 2011/2012' section is visible, providing an overview of the programme and a link to 'Download the Workprogramme 2011-2012'.

Bottom Right Screenshot (Call 7 Page): The 'CALL 7' page is shown in detail, providing information about the call, including the deadline (18 January 2011) and a list of challenges and objectives. The page also includes a 'Contact persons' section and a 'Cluster Cooperation' section.

News section:

The screenshot displays the PRO-IDEAL PLUS website interface. The header includes navigation links: Home, Help, About, Contact, Search. Below the header, a secondary navigation bar lists: ICT Wiki, Project Ideas, Partner Search, Training, Project Angels, Policy Dialogue, Who is who, and Blog. The main content area shows a news article titled "Pro-Ideal News" with the subtitle "Reinforcing the collaboration between the EU and Latin America in ICT Research and Development." The article text describes the PRO-IDEAL PLUS project's first-time interactive workshops in Mexico and Colombia, aimed at informing, involving, and engaging future participants in the FP7 ICT programme. It mentions that two Knowledge Safari workshops involved 35 stakeholders each (researchers, industry, institutions) and were held on 9 November 2010 in Pachuca (Mexico) and on 11 November 2010 in Medellin (Colombia). The article also notes that the co-creative events were designed and facilitated by the Italian team of FUTURE, and that the Knowledge Safari workshops adopted innovative participatory methodologies that fostered networking, clustering, team building, and knowledge sharing by stimulating connective intelligence and connectivity. A photograph of the workshop is included. The sidebar on the right contains links to "Subscribe to our News", "Join us on LinkedIn", "Join us on Twitter", and "Respond to our polls". It also lists "Project Partners" (CAMEC, FUTURE, FP7, FORESTA) and "Cluster Projects and Cooperation Initiatives" (First, FORESTA). A "User login" section is also present. A callout box points to the "Blog" link in the header, and another points to the "Subscribe to our News" link in the sidebar. A green arrow points from the "News Blog" box to a zoomed-in view of the blog post.

Option to subscribe by RSS to the Pro Ideal and Pro Ideal Plus News

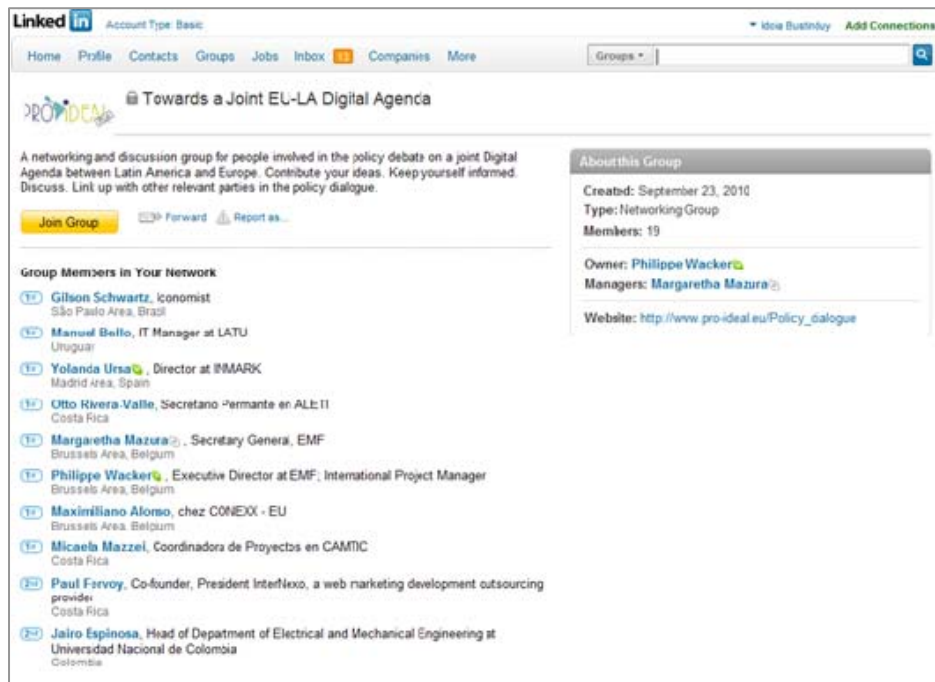
News Blog

2.3 Virtual ICT Dialogue Space

The virtual ICT Dialogue Space is composed by the following sections:

- *ICT Policy Dialogue Forum (Participation only with invitation)*
- *Background information about the EU-LA Policy Dialogue*
- *Virtual Policy Dialogue Participants*
- *Interesting Documents and Information*
- *EU-LA Policy Dialogue Calendar*

- *ICT Policy Dialogue Forum (Participation only with invitation)*



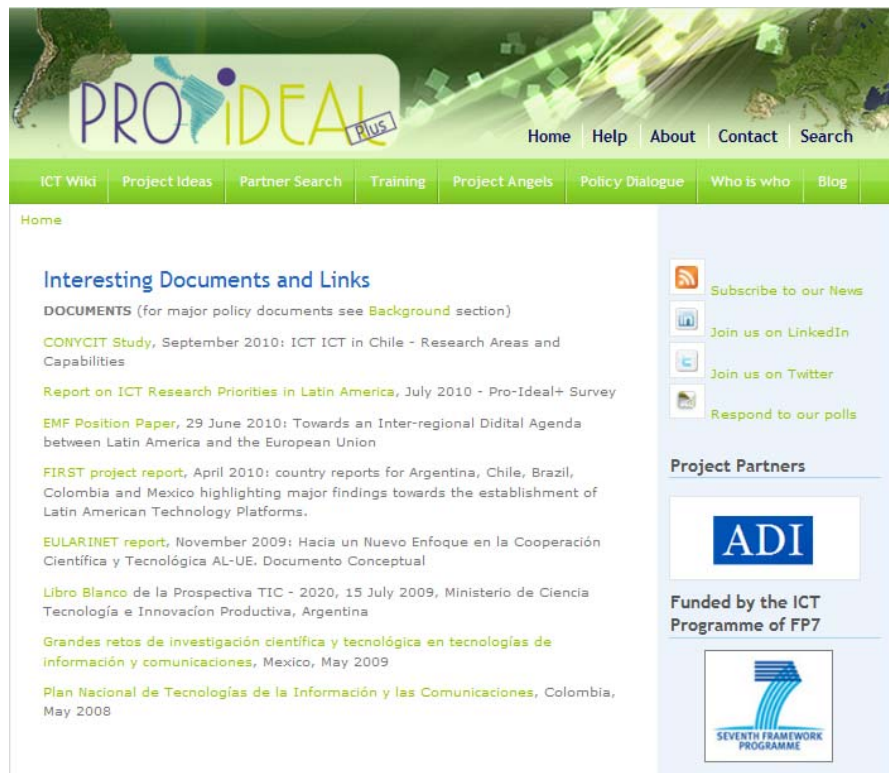
- *Background information about the EU-LA Policy Dialogue*



- *Virtual Policy Dialogue Participants*



- *Interesting Documents and Information*



The screenshot shows the PRO-IDEAL PLUS website interface. The header features the PRO-IDEAL PLUS logo and navigation links: Home, Help, About, Contact, Search. Below the header is a green bar with links: ICT Wiki, Project Ideas, Partner Search, Training, Project Angels, Policy Dialogue, Who is who, Blog. The main content area is titled 'Home' and 'Interesting Documents and Links'. It lists several documents and links, including 'CONYICIT Study', 'Report on ICT Research Priorities in Latin America', 'EMF Position Paper', 'FIRST project report', 'EULARINET report', 'Libro Blanco de la Prospectiva TIC - 2020', 'Grandes retos de investigación científica y tecnológica en tecnologías de información y comunicaciones', and 'Plan Nacional de Tecnologías de la Información y las Comunicaciones'. On the right side, there is a sidebar with social media links (RSS, LinkedIn, Twitter), a 'Project Partners' section featuring the ADI logo, and a 'Funded by the ICT Programme of FP7' section with the Seventh Framework Programme logo.

- *EU-LA Policy Dialogue Calendar*



The screenshot shows the PRO-IDEAL PLUS website interface with the 'Calendar' section selected. The header and navigation bar are identical to the previous screenshot. The main content area is titled 'Calendar' and shows a calendar for January 2011. The calendar is a grid with days of the week (Monday to Sunday) and dates (1 to 31). The days of the week are color-coded: Monday (blue), Tuesday (green), Wednesday (yellow), Thursday (orange), Friday (red), Saturday (purple), and Sunday (pink). The calendar is set to 'Year', 'Month', 'Week', and 'Day' views. On the right side, there is a sidebar with social media links (RSS, LinkedIn, Twitter), a 'Project Partners' section featuring the ADI logo, and a 'Funded by the ICT Programme of FP7' section with the Seventh Framework Programme logo.

2.4 Project Angels

New exercises and list of new Project Angels participants.



Project Angels on-line training modules

The following Course Schedule is composed of 7 modules (a module per month)

 Join the Project Angels LinkedIn group!!!

Module 1	Basic information for self-learning: <ul style="list-style-type: none"> - Please check the information on the training page - Exercise: Test on the basic information Creation of a LinkedIn profile
Module 2	Partner profile writing and searching for participation in projects: <ul style="list-style-type: none"> - How to create a partner profile - Familiarizing with "partner search" tools and websites - Exercise: Creation of a real Partner Profile
Module 3	Overview on project management – structure and procedures and partial proposal evaluation <ul style="list-style-type: none"> - How to manage efficiently a project - Day-to-Day project management - Real life evaluation (management part) - Exercise: Project HERMES
Module 4	Important parts of a proposal: <ul style="list-style-type: none"> - 1; Work packages and related budget - 2; Dissemination and exploitation plan - Exercises: 1-Test on a Dissemination and exploitation WP 2-Test on a Budget
Module 5	Put your knowledge into practice: New Calls/new Topics. Identify one or more potential partners for Call 7, Call 8 or call 9 of the ICT work programme and provide profiles(s) <ul style="list-style-type: none"> - Information about challenges and objectives for upcoming calls - Exercise: Fill in a real potential Partner profile questionnaire for a specific call. You can also search for a project and propose a partner to join the project idea
Module 6	Make a ppt presentation for potential project partners summarising what they need to know, where to find information and what to do to participate in a project (max. 12 slides)
Module 7	Feed-back on profiles and evaluation. Diploma award to those that successfully followed the course

Project Partners



Funded by the ICT Programme of FP7





Cluster Projects and Cooperation initiatives






User login

E-mail: *

Password: *


[Home](#) [Help](#) [About](#) [Contact](#) [Search](#)


[ICT Wiki](#) [Project Ideas](#) [Partner Search](#) [Training](#) [Project Angels](#) [Policy Dialogue](#) [Who is who](#) [Blog](#)


Home


Search for Project Angels


Contact details of **Project Angels** as well as the contact details of experienced Project Managers in Europe can be found below. Please contact first the **Currently ACTING Project Angels** (if available) in your country.

<p>ARGENTINA</p> <p>Currently acting Project Angels:</p> <p>Rosa Graciela Wachenchauzer Alejandra Davidziuk</p> <p>Currently coaching Project Angels:</p> <p>Elina Rocio Pacini Belén Manchego Martín Virdis María Angeles Viqueira Gabarain Luciana Ayciriex Valeria Becker Mario Roberto Aguilera Ángel Hernáiz Luz Ledezma-Silvina Bidart Juan Ignacio Pérez Carmen Lagamba María E. Ferreiro Federico Corral Nadia Brandan-Florencia Crocci Paula Vink</p>	<p>URUGUAY</p> <p>Currently acting Project Angels:</p> <p>Manuel Bello</p> <p>Currently coaching Project Angels in Uruguay:</p> <p>Nathalie Pargman Viviana Mezzetta Mariana Maceiras Diego Mariani Raul Marcel Oliviera Maria Balas</p>
<p>CHILE</p> <p>Currently acting Project Angels:</p> <p>Humberto Rolando Carrasco</p> <p>Currently coaching Project Angels:</p> <p>Annika Schustler</p>	<p>BRAZIL</p> <p>Currently acting Project Angels:</p> <p>Gilson Schwartz</p> <p>Currently coaching Project Angels:</p> <p>Gonzalo Vicente Favio Veras Karen Workman Erick Krulikowski Sonia Paschoal Edmir Perrotti Alan Angeluci Dirceu Murakami</p>
<p>COSTA RICA</p> <p>There are not Currently acting Project Angels in Costa Rica. Please, contact us in this case</p> <p>Currently coaching Project Angels:</p> <p>David de Faria Castro Magally Centeno Osorio Fiona Zoe Patricia and Guillermo Sanchez Micaela Mazzel Josue Fumero Marilyn Calvo Luis Oreamuno Carlos Cartin</p>	<p>EUROPE</p> <p>Currently acting Project Angels:</p> <p>Margaretha Mazura Philippe Wacker Yolanda Ursa Idoia Bustinduy</p> <p>Currently coaching Project Angels:</p> <p>Luis Redondo Mónica Valencia</p>
<p>COLOMBIA</p> <p>There are not currently acting Project Angels in Colombia. Please, contact us in this case</p> <p>Currently coaching Project Angels:</p> <p>Andrés Navarro Natalia Peláez Carlos Hugo Gómez Juan Carlos Díaz Pablo Andrés Deossa Mauricio Montenegro</p>	<p>CUBA</p> <p>There are not currently acting and coaching Project Angels in Cuba. Please, contact us in this case</p>
<p>MEXICO</p> <p>There are not currently acting Project Angels in Mexico. Please, contact us in this case</p> <p>Currently coaching Project Angels:</p> <p>Paolo Buccioli</p>	<p>PERU</p> <p>There are not currently acting Project Angels in Guatemala. Please, contact us in this case</p> <p>Currently coaching Project Angels:</p> <p>Luis Ponce Cesar Beltrán Jose Luis Segovia</p>
<p>GUATEMALA</p> <p>There are not currently acting Project Angels in Guatemala. Please, contact us in this case</p> <p>Currently coaching Project Angels:</p> <p>Marta Amador</p>	


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 [Respond to our polls](#)


Project Partners




Funded by the ICT Programme of FP7

Cluster Projects and Cooperation initiatives





User login

E-mail: *

Password: *

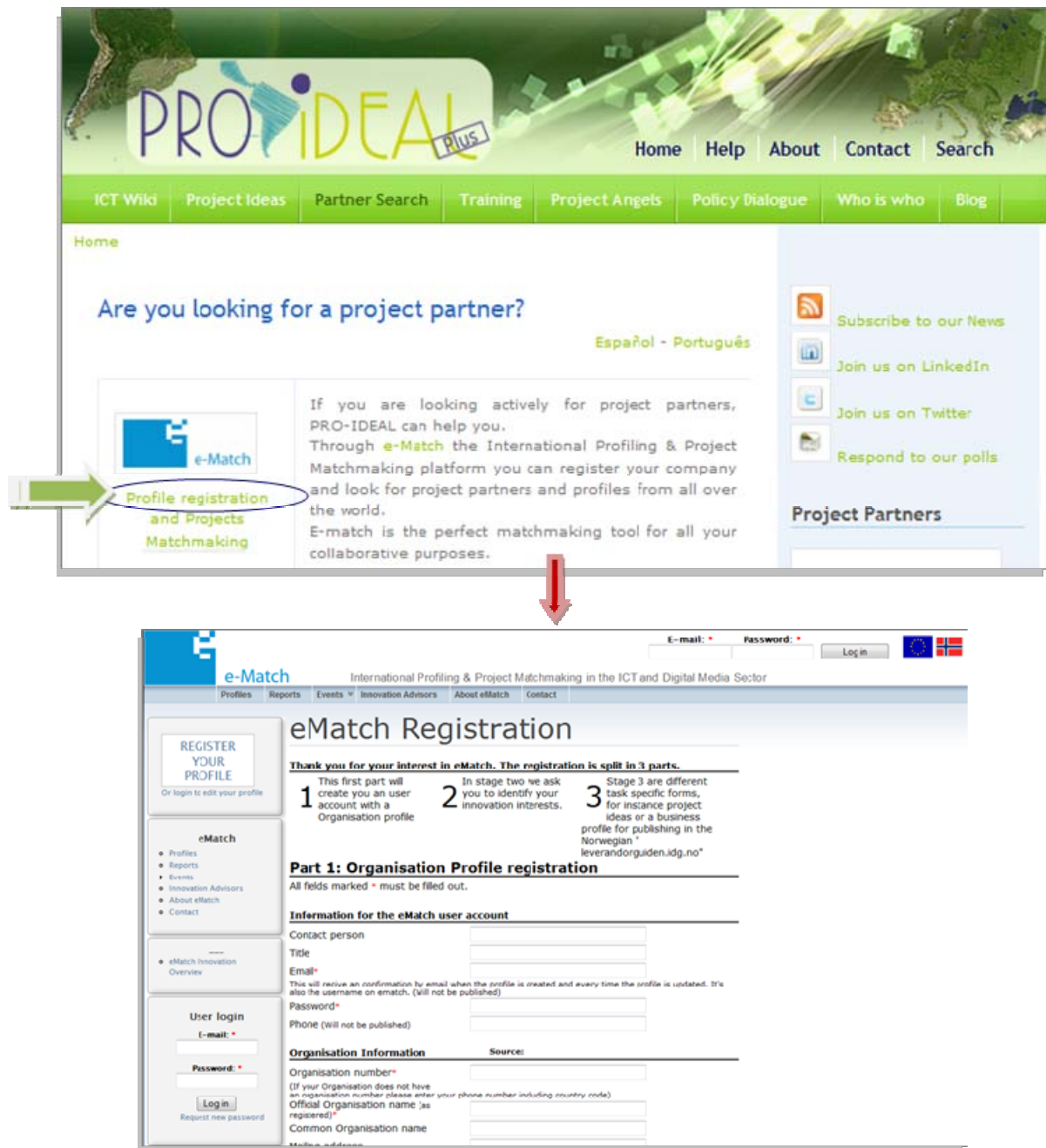
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2.5 On-line brokerage

Pro Ideal plus provides an on-line match making tool for easier partnership building.



However experience shows that these tools are not accepted by the users despite of promoting the tool as it is for the average Latin American user, as they are seen as too complex. Furthermore an experience in relation to the EULARINET "Project Café" showed that Project proposal were sent in a word document only often with the argument of data protection as they are afraid that the on-line system is not secure.

In the course of the second half of PRO-IDEAL PLUS the option of the on-line brokerage will be analyzed.