

#### D.6.2 - Newsletters

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extension towards Mexico, Colombia, Cuba, Costa Rica

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#### 1. Introduction

This deliverable is a compilation of the Newsletters issued during the first period of the PRO-IDEAL PLUS project. It corresponds to the *task 6.3.1. Offline activities* described in DoW:

Newsletters: Whereas usually sent per e-mail, they must be considered a hybrid between off-line and on-line, as they are not fully dependant on the Internet. They are useful tools when a news value can be communicated, e.g. event dates, new results from ICT Fora etc.

It is envisaged to have at least 6 Newsletters sent out during the project phase.

Newsletters are a valid means to diffuse relevant information about activities, events and outcomes of the project. PRO-IDEAL PLUS covers this dissemination medium at three levels:

- **PRO-IDEAL PLUS news** in the partners' newsletters.
- **PRO-IDEAL News:** a newsletter specially designed for ICT key stakeholders and policy makers.
- **PRO-IDEAL Blog:** an online blog available through the PRO-IDEAL platform at <a href="http://pro-ideal-project.blogspot.com/">http://pro-ideal-project.blogspot.com/</a>, with a chronologically organized repository including all news uploaded by the partners. It also includes information about past and future events, open calls for FP7-ICT, and relevant information related to the core activities of PRO-IDEAL and PRO-IDEAL PLUS projects.

For this period, three editions of *EMF FLASH* and five editions of *Clic* (Boletín de la Cámara de Tecnología de Información y Comunicación - CAMTIC) Newsletters were created and disseminated. Also, three editions of PRO-IDEAL News were emailed on a quarterly basis:

- EMFlash Newsletter: April 28, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - o ICT 2010 Event conference, 27-29 September 2010, Brussels
  - PRO-IDEAL PLUS: A commitment to cooperation in ICT between Europe and Latin America
- EMFlash Newsletter: September 07, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - Participate in the "Project Café" organised by EULARINET, together with PRO-IDEAL PLUS, FIRST and FORESTA
  - Visit us and our Latin American delegations at the ICT Conference / EU-LAC ICT Gateway stand
- EMFlash Newsletter: October 12, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - o EU-Latin American ICT Gateway Workshop on EU-LA cooperation possibilities
- Clic Newsletter: January 14, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - o PRO-IDEAL PLUS apuesta por la cooperación en TIC entre Europa y América Latina
- Clic Newsletter: January 29, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - o CAMTIC participa en el desarrollo del Proyecto PRO-DEAL PLUS

- Clic Newsletter: February 02, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - o Se acerca el primer taller de cooperación TIC Europa Costa Rica
- Clic Newsletter: February 05, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - Sector TIC costarricense se beneficiará con programa de cooperación internacional PRO-DEAL PLUS
- Clic Newsletter: February 09, 2010. Relevant info regarding PRO-IDEAL PLUS:
  - Acceda a fondos de cooperación Internacional y participe en proyectos de investigación y desarrollo en TIC
- PRO-IDEAL News: June 7, 2010
  - o 1st ICT Day in Costa Rica- A great success.
  - o Empowering EU-LA ICT Collaboration ICT 2010 Networking Session
  - o PRO-IDEAL and Ideal-ist event in Chile and Uruguay
  - o Workshop on EU- Mexican S&T Cooperation in ICT. Monterrey, Mexico
  - o Upcoming PRO-IDEAL Events in Uruguay and Argentin
  - FIRST fosters EU-LA Cooperation on Future Internet

#### PRO-IDEAL News: September 8, 2010

- o Latin America defines ICT research priorities for cooperation with Europe
- o ICT 2010: a gateway to enhance the ICT policy dialogue and R&D cooperation between EU-LA
- EULARINET Workshop on EU-LA cooperation, 29-30 September 2010, Goethe Institute, Brussels
- PRO-IDEAL leads the debate on ICT policies and R&D priorities in Uruguay and Argentina
- o Upcoming Events: ICT Interactive workshops in Mexico D.F and Medellín

#### • PRO-IDEAL News: December 1, 2010

- o Knowledge Safari to hunt future collaborative ICT projects
- o First ICT Forum held in Santiago, Chile
- ANDICOM 2010 was ratified as the most important space of dialogue and interaction of the ICT industry in Latin America
- o Information Day on ICT-Call 7 took place in Valparaíso, Chile on 5 November, 2010
- Creation of the Steering Council of the Mexican Technology Platform on Future Internet

The following sections show screenshots of *EMFlash*, *Clic* and *PRO-IDEAL News* newsletters, along with images of the *PRO-IDEAL Blog* including news regarding PRO-IDEAL PLUS.

#### 2. EMFlash Newsletters

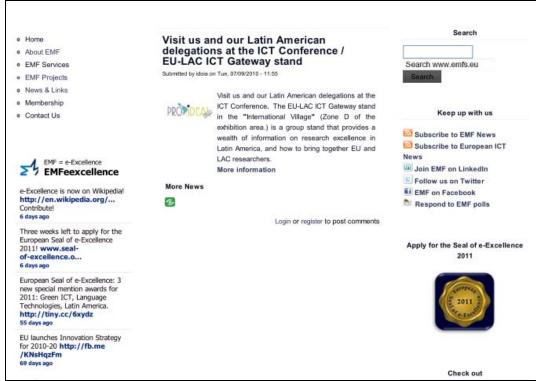
EMFlash: 28 April 2010





#### EMFlash: 07 September 2010





#### EMFlash: 12 October 2010



#### 3. Clic Newsletters

CLIC - Boletín de la Cámara de Tecnología de Información y Comunicación América Latina

Date: 14/01/2010



#### **EVENTOS TIC**

Eventos TIC nacionales e internacionales

Programa PRO-IDEAL PLUS apuesta por la cooperación en TIC entre Europa y América Latina

14 de Enero, 2010



El próximo 16 de febrero CAMTIC acogerá la reunión de lanzamiento del proyecto PRO-IDEAL PLUS y el primer workshop sobre cooperación en TIC entre Europa y América Latina.

Para inscribirse a este evento contacte a Micaela Mazzei al (506) 2283-2205 o al e-mail mmazzei@camtic.org

PRO-IDEAL PLUS es un proyecto de cooperación internacional financiado por el VII Programa Marco de la Unión Europea con el fin de facilitar la participación activa de universidades, centros de investigación y empresas latinoamericanas en proyectos de investigación y desarrollo tecnológico relacionados con las TIC

Costa Rica a través de CAMTIC participa activamente en el proyecto PRO-IDEAL PLUS, junto con INMARK, la empresa española coordinadora del proyecto, y otros socios europeos y latinoamericanos: el European Multimedia Forum, el Instituto Tecnológico de Monterrey, SOFTEL de Cuba, la Universidad Nacional de Colombia, la Universidad de Sao Paulo, el Ministerio de Ciencia y Tecnología de Argentina y la Asociación de Derecho e Informática de Chile.

Con su apertura a la cooperación con terceros países, el VII Programa Marco constituye una excelente oportunidad también para los países de América Latina que pueden participar en igualdad de condiciones con las universidades, centros de investigación y empresas europeas, aunque hasta ahora su participación en proyectos de investigación del Programa Marco, y en especial en proyectos TIC ha estado muy por debajo de sus expectativas

#### Participación en proyectos de I+D con Europa

CAMTIC y el Consorcio PRO-IDEAL PLUS organizan un taller interactivo el próximo 16 de febrero en la sede de la Fundación Omar Dengo en San José. El objetivo es familiarizar a los participantes con el programa de investigación en TIC del VIIPM y con las reglas de participación en proyectos de cooperación internacional.

#### ¿Quiénes deben participar?

- · Investigadores, de Universidades y empresas
- Directores de investigación
- Empresas del sector TIC
- · Responsables de las políticas de I+D

#### CLIC - Boletín de la Cámara de Tecnología de Información y Comunicación:

Dates: 29/01/2010 & 02/02/2010





#### CLIC - Boletín de la Cámara de Tecnología de Información y Comunicación

Date: 05/02/2010



#### **ACTUALIDAD TIC**

Noticias de actualidad sobre el sector TIC en Costa Rica

Sector TIC costarricense se beneficiará con programa de cooperación internacional PRO-DEAL PLUS

05 Febrero, 2010



Juan Pablo Flores Piedra

Periodista del Boletin Clic

pflores@camtic.org

El sector TIC costarricense se verá favorecido en materia de cooperación internacional gracias al programa PRO-IDEAL PLUS y la realización del primer taller sobre cooperación TIC entre la Unión Europea y América

#### Latina

PRO-IDEAL PLUS tendrá su reunión inicial el 16 de Febrero del 2010. Este progra forma parte de un proyecto de cooperación internacional financiado por el VII Programa Marco de la Unión Europea.

Su objetivo es facilitar la participación activa de universidades, centros de investigación y empresas latinoamericanas en proyectos de investigación y desarrollo tecnológico relacionados con las tecnologías de información y comunicación (TIC).

Esta actividad reprsenta una oportunidad para que los países de la región latinoamericana cooperen con las universidades, centros de investigaciones y empresas europeas dentro del VII Programa Marco (VIIPM) de la Unión Europea.

La Cámara de Tecnologías de Información y Comunicación (CAMTIC) está involucrada de manera activa en el proyecto junto a INMARK, la empresa española encargada de coordinar el proyecto.

Es por esa razón que CAMTIC y el Consorcio PRO-IDEAL PLUS organizaron un taller interactivo que tendrá lugar 16 de Febrero en las instalaciones de la Fundación Omar Dengo.

El objetivo de esta actividad es familiarizar a los participantes con el programa de investigación en TIC del VII Programa Marco de la Unión Europea y con las reglas de participación en proyectos de cooperación internacional.

## CLIC – Boletín de la Cámara de Tecnología de Información y Comunicación Date: 09/02/2010



#### 4. PRO-IDEAL News

Date: 7 June, 2010



success.

#### In this Issue

1st ICT Day in Costa Rica- A great success

Empowering EU-LA ICT Collaboration - ICT 2010 Networking Session

PRO-IDEAL and Ideal-ist event in Chile and Uruquay

Workshop on EU- Mexican S&T Cooperation in ICT, Monterrey, Mexico

Upcoming PRO-IDEAL Events in Uruquay and Argentina

FIRST fosters EU-LA Cooperation on Future Internet

#### **PRO-IDEAL Projects**

PRO-IDEAL and PRO-IDEAL PLUS FP7-ICT projects promote the ICT dialogue and support the ICT R&D cooperation between Europe and Latin America.
Ongoing projects activities cover eight LAC countries: Argentina, Brazil, Chile, Uruguay, Colombia, Costa Rica, Mexico and Cuba. For more information, please visit PRO-IDEAL's platform.

#### Welcome to the EU-Latin America ICT Gateway



The EU-LA cluster projects are Support Actions funded by FP7-ICT Programme

#### 1st ICT Day in Costa Rica- A great

7 June, 2010

The first PRO IDEAL PLUS ICT Day took place in San Jose, Costa Rica on 16 of February 2010, organised by the Costa Rican Chamber of Information and Communications Technologies (CAMTIC) and supported by the EC International Relations Unit. The ICT Day attracted over 55 participants representing universities, research centres, local and international companies, SMEs, civil society organisations and other ICT policy makers and stakeholders

Ms Clotilde Fonseca, the new Minister of Science and Technology of the Costa Rican government and then executive director of the Omar Dengo Foundation that hosted the event, opened the morning session. It focused on highlighting the opportunities for research cooperation with Europe and the need to forge the ICT policy dialogue between the EU and LAC. A practical training session run by the PI+ team started the afternoon workshop, followed by interactive roundtable discussions on project ideas. Learn more about the ICT Day: <a href="http://www.pro-">http://www.pro-</a>

ideal.eu/ICT day San Jose

For a full appreciation of its success, please refer to "El Financiero"

## Empowering EU-LA ICT Collaboration - ICT 2010 Networking Session

This Networking Session will take place in Brussels during the ICT 2010 event on 27-29 September. The ICT 2010 is a biannual event organised by the European Commission. The last one in 2008 attracted almost 5000 visitors active in ICT.

The Networking Session will be facilitated by four FP7-ICT running projects promoting ICT research collaboration: PRO-IDEAL, PRO-IDEAL PLUS, FORESTA, and FIRST, and will provide an opportunity for participants to share ICT project ideas and empower closer collaboration between Europe and Latin America through proactive networking. Key topics discussion will showcase practical tools to participate in ICT projects, like the ICT Wiki of the PRO-IDEAL platform, Project Angels support or the Technology Platforms in Latin America.



The Agenda of the Networking Session will be available soon at www.pro-ideal.eu and ICT 2010 website.

#### PRO-IDEAL and Ideal-ist event in Chile and Uruguay

PRO-IDEAL, in collaboration with Ideal-ist, organized in Uruguay (23 of March) and Chile (25 of March) a workshop to spread knowledge about PRO-IDEAL on-line tools to facilitate the participation in ICT R&D projects, e.g. the ICT Wiki, training modules and partners search. <a href="Ideal-ist">Ideal-ist</a> National Representatives in Mexico and Argentina presented its partners search service throughout Latin America.

The events mobilized over 120 qualified participants in the ICT field from the academia, private and public sector, providing a great opportunity for participants to gain an up-to-date knowledge and hands-on work of the issues in international cooperation with Europe.

Both events also showcased the benefits for potential participants in the FP7-ICT Programme to take advantage from the combined services of PRO-IDEAL and Ideal-ist in order to successfully apply to FP7.

#### Workshop on EU- Mexican S&T Cooperation in ICT. Monterrey, Mexico

The Bureau for EU-Mexican Science, Technology and Innovation Cooperation (UEMEXCYT2) and CONACYT are organizing a workshop on June 28 - 29, 2010, about EU - Mexican Science and Technology Cooperation in ICT. The event focuses on common challenges and ICT priorities for FP7 R&D Cooperation between EU and Mexico under the ICT Programme.

The PRO-IDEAL PLUS project will actively participate in this event through its partners INMARK (Spain) and Instituto Tecnológico de Estudios Superiores de Monterrey - ITESM (Mexico), to promote the ICT dialogue and support the participation of Mexican researchers in R&D ICT projects in cooperation with Europe. The workshop is supported by the European Commission DG Information Society and Media and other outstanding ICT stakeholders like Asociación Mexicana de la Industria de Tecnologías de Información (AMITI), ICT National Contact Point for Mexico (ITESM), LANIA A.C. and REDTIC.

#### Upcoming PRO-IDEAL Events in Uruguay and Argentina

Two new awareness raising workshops will take place in Montevideo on 30-21 August and Buenos Aires on 2-3 September 2010. These events will continue promoting the opportunities for ICT R&D collaboration between Europe and Latin America and it is expected to attract key ICT players from the industry and researchers wishing to participate in the next ICT calls for proposals.

The workshop in Buenos Aires will be held in cooperation with Jornadas Argentinas de Informática (Argentine Informatics Days), organized by the Sociedad Argentina de Informática (SADIO). Symposium sessions will be held separately, with a specific topic and one or two days each. The aim of this event is to present papers, discuss research results and activities on different topics, as well as holding meetings and conferences.

#### FIRST fosters EU-LA Cooperation on Future Internet

The FIRST project aims to extend and adapt the successful concept of European Technology Platforms (ETPs) to Latin American, by gathering strategic stakeholders from the different sectors included in the Future Internet, ICT Components and systems fields into one national ICT Technology Platform per country in Argentina, Brazil, Chile, Colombia and Mexico.

The importance of Future Internet as federated research theme has been already recognised worldwide, e.g. research initiatives in USA (FIND and GENI), Japan (AKARI), Korea or China.

Europe's current research efforts on the Future Internet account for more than 100 projects, involving more than 500 European entities with total EU funding of around €500M, which will be complemented by new projects coming from forthcoming calls of FP7-ICT and the Future Internet PPP.

We trust that FIRST will encourage Latin American stakeholders to actively cooperate with Europeans through R&D projects in the field of Future Internet, and Latin American Technology Platforms will play a key role in this cooperation.

Be the FIRST in the Future Internet world and join Latin American Technology Platforms! <a href="www.latin-american-technology-platforms.eu">www.latin-american-technology-platforms.eu</a>























To unsubscribe, please reply with the word "Unsubscribe" in the subject.

Date: 09 September, 2010

Promotion of an ICT dialogue between Europe and America Latina

#### In this Issue

Latin America defines ICT research priorities for cooperation with Europe

ICT 2010: a gateway to enhance the ICT policy dialogue and R&D cooperation between EU-LA

EULARINET Workshop on EU-LA cooperation, 29-30 September 2010, Goethe Institute, Brussels

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PRO-IDEAL and PRO-IDEAL
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Ongoing projects activities cover
eight LAC countries: Argentina,
Brazil, Chile, Uruguay, Colombia,
Costa Rica, Mexico and Cuba.
For more information, please visit
www.pro-ideal.eu.

#### Welcome to the EU-Latin America ICT Gateway



The EU-LA cluster projects are Support Actions funded by FP7-ICT Programme 9 September, 2010

### Latin America defines ICT research priorities for cooperation with Europe

The findings of a recent survey conducted in June 2010 by PRO-IDEAL and PRO-IDEAL PLUS projects show that common Latin America ICT research priorities exist and they are aligned with the European R&D priorities defined in the ICT Work Programme 2011-2012. The questionnaire was answered by 356 ICT researchers and stakeholders from Mexico, Colombia, Costa Rica, Cuba, Argentina, Brazil, Chile and Uruguay, representing Universities and research centres, the industry and Government institutions.

The survey outlines the top ten ICT priorities to enhance research cooperation between Latin America and Europe:

- · Technology-enhanced learning
- Future Networks
- · Intelligent Information Management
- · ICT for efficient water resources management
- Computing Systems
- · ICT for access to cultural resources
- ICT Systems for Energy Efficiency
- ICT solutions for governance and policy modelling
- Smart Energy Grids
- Patient Guidance Services (PGS), safety and healthcare record information reuse

The ICT priorities identified in the survey create a solid basis for future ICT R&D cooperation and will be the basis for building a Roadmap on ICT research cooperation between Europe and Latin America.

The complete Report on ICT Research Priorities in Latin America. Results from PRO-IDEAL PLUS Survey can be downloaded <a href="https://example.com/here.com/

# ICT 2010: a gateway to enhance the ICT policy dialogue and R&D cooperation between EU-LA

PRO-IDEAL, PRO-IDEAL PLUS, FORESTA and FIRST projects invite you to:

Participate in our Networking Session Empowering EU-LAC ICT collaboration that will take place on 28 September at 11 a.m. in Room T004. The agenda includes discussions on key topics in ICT research and networking to empower co-operation between Europe and Latin America.

Visit our Exhibition Stand EU-Latin America ICT Gateway: Fostering the ICT policy dialogue and research cooperation between Europe and Latin America, in Zone D: International Village. This exhibition stand is a one-stop-shop for all EU-Latin American activities within ICT 2010 and especially a meeting point for potential Latin American and European partners for ICT projects.

# EULARINET Workshop on EU-LA cooperation, 29-30 September 2010, Goethe Institute, Brussels

EULARINET, the European Únion-Latin American Research and Innovation Networks, supported by PRO-IDEAL, PRO-IDEAL PLUS, FIRST and FORESTA, organizes a workshop focusing on LA-EU cooperation. It will bring together researchers and ICT experts from Latin American and Europe, FP7 NCPs on ICT and EU representatives from DG RTD and DG INFSO.

The event includes a session on future perspectives of EU-LA cooperation in ICT research, success stories on R&D cooperation and a "project café" partnering session on specific topics and information on next calls. The agenda, registration form and further information are available online at: http://www.conacyt.gob.mx/uemexcyt2/w-eu-la2010.html.

# PRO-IDEAL leads the debate on ICT policies and R&D priorities in Uruguay and Argentina

PRO-IDEAL organised in Montevideo (30-31 August) and Buenos Aires (2-3 September) awareness raising workshops to continue promoting the opportunities for ICT R&D collaboration between Europe and Latin America, and to enhance the ICT policy dialogue.

In Montevideo, the event took place at the Technological Laboratory of Uruguay (LATU), and it was supported by Incubadora de Empresas INGENIO (spin-off support) and the National Agency for Research and Innovation (ANNI). The event addressed public policies and ICT research priorities and brought together more than 90 key players in the ICT field. In parallel, the PRO-IDEAL delegation including LATU, INMARK and EMF partners took part in a set of face to face meetings with selected stakeholders and policy makers in Science, Technology and ICT, including the Ministry of Education and Culture, the National Agency for Research and Innovation (ANNI), Fundación Ricaldoni, and the main Universities of Uruguay: Universidad de la República – Computing Institute, Universidad Católica del Uruguay and Universidad ORT.

The workshop in **Buenos Aires** was organised by MINCYT in the framework of the Argentine Informatics Days JAIIO 39, and supported by the Liaison Office Argentina-UE (ABEST). Around 35 researchers, industry representatives and policy makers attended the event. There was a session on international cooperation Argentina-EU in ICT, followed by a roundtable chaired by ABEST-MINCYT to discuss about the ICT policies and priorities status in Argentina with key national stakeholders and policy makers as panellists. The main topic was the ICT scenario in Argentina and the future of international cooperation in R&D ICT with Europe.

# Upcoming Events: ICT Interactive workshops in Mexico D.F and Medellín

- 8-9 November 2010, Pachuca, Hidalgo, Mexico. Instituto
   Tecnológico de Estudios Superiores de Monterrey ITESM
- 11-12 November 2010, Medellín, Universidad Nacional de Colombia- Facultad de Minas



These interactive workshops will be held in the framework of PRO-IDEAL PLUS ICT Days to raise awareness and engage interested persons in Mexico and Colombia in the FP7 ICT programme, the mechanisms of European funding and guide them in a proactive way to project proposal writing.

The workshops address selected groups of participants from the academia and the industry (30-35 per country) and will apply new participatory methods like Safari, to stimulate creativity, innovation and engagement, as to increase the quality and quantity of Latin America and EU ICT R&D cooperation projects.

#### Benefits:

- Networking, clustering and teambuilding
- · Connective intelligence and contactivity
- Demand-driven project design
- Innovation through interaction and creativity techniques
- Sharing of information
- Knowledge generation

The Agenda of the events will be available soon at <a href="https://www.proideal.eu">www.proideal.eu</a>



Date: 01 December, 2010

Promotion of an ICT dialogue between Europe and America Latina

#### In this Issue

Knowledge Safari to hunt future collaborative ICT projects

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#### Welcome to the EU-Latin America ICT Gateway



The EU-LA cluster projects are Support Actions funded by FP7-ICT Programme 1 December, 2010

## Knowledge Safari to hunt future collaborative ICT projects

The PRO-IDEAL PLUS project has organised for the first time interactive workshops in Mexico and Colombia to inform, involve and engage future participants to the FP7 ICT programme. The two Knowledge Safari workshops involved 35 stakeholders each (researchers, industry, institutions). They were held on 9 November 2010 in Pachuca (Mexico) and on 11 November 2010 in Medellin (Colombia).

The co-creative events were designed and facilitated by the Italian team of <u>FUTOUR</u>. The Knowledge Safari workshops adopted innovative participatory methodologies that fostered networking, clustering, team building and knowledge sharing by stimulating connective intelligence and contactivity.

Each event lasted about four hours and generated over 300 ideas to effective and successful collaborative projects. The level of engagement and attention among the participants was extremely high and this led to a strong motivation and curiosity relating to the possibility to participate in future FP7 ICT projects.



The Safari addressed a number of issues related to R&D cooperation with the EU and the process to create successful ICT proposals. At each new station the participants analyse its specific issue or question, they discuss and create a series of ideas. This circular brainstorming allows an in depth analysis of the various perspectives and the creation of an incremental, wikilike picture of the knowledge and experience of the participants. Ideas discussed can be seen in the Safari reports from Mexico and Colombia.

#### Next Safari stop, Cuba!

The next PRO-IDEAL PLUS event is scheduled to take place in La Habana at the Hotel Nacional de Cuba. On 15th March 2011 there will be an ICT Forum to support Cuba-EU dialogue for ICT R&D cooperation while on 16th March 2011 there will be the third Safari to co-create successful future ICT collaborative research projects with Europe.

## First ICT Forum held in Santiago, Chile

The first PRO-IDEAL PLUS ICT Forum to support the ICT policy dialogue was held on 3 November 2010 in Santiago de Chile. Preceding the official S&T bilateral meeting between the EU and Chile scheduled for 4 November, the ICT Forum brought together a broad range of key players in the ICT and R&D sector from both. Chile and Europe. After introductory words of the representative of the EU Delegation, Claudia Geyer, Klaus Pendl from DG-INFSO gave an overview on Chilean participation in EU projects and the opportunities that the ICT programme offers. The intervention from Mr. Alfredo Barriga Cifuentes of the Chilean Ministry of economy highlighted the challenges Chile faces in the area of ICT. Speakers from CONCYT, the e-Infrastructures project EVALSO, REUNA and SME groups, as well as DG RTD were complemented by interventions of the European PRO-IDEAL PLUS partners. As preliminary conclusions, the following issues were pointed out:

- Research+Development+Innovation are crucial for both, the EU and Chile
- SMEs are at the core of Chile's (and EU's) economy and innovation
- Need for global action in ICT
- Challenge to collaborate between academia, industry and governments
- Up-grade intercontinental connectivity of e-infrastructures for ubiquitous access
- Chilean challenges: lack of R&D investment; Lack of success stories to prove benefit of ICT; no connection between science and economic value creation



These conclusions were followed by some short term action points, like the participation of a Chilean delegation for the next ICT 2012 event and the emphasis of ICT at the EU-LAC summit 2012 that will be hosted by Chile.

# ANDICOM 2010 was ratified as the most important space of dialogue and interaction of the ICT industry in Latin America

In its 25th edition, the International ICT Congress ANDICOM, organized by the Telecommunications Research Centre of Colombia CINTEL, was ratified as the space for dialogue and interaction of the industry in the region. This was demonstrated in each of the sessions that addressed issues of business opportunities, vision, policy, regulation, economics, global trends, cooperation between Colombia and Europe, prospects for the mobile industry, and networking activities that were held during the congress.

From October 27th to 29th in the UNESCO world heritage site, Cartagena de Indias, ANDICOM was the scenario to generate discussion and analysis among the main actors in public and private sectors of the Industry around the theme "Networks, Services and Content: Business of the next decade in Latin America."

Throughout each of its editions, ANDICOM has offered the ICT industry a space with special features to discuss and promote the development of the sector. This was highlighted by Mr. Diego Molano, Colombia's Minister of ICT, who congratulated CINTEL for promoting the congress for 25 consecutive years. "These opportunities for dialogue and interaction are very important to observe how the business is evolving ...with the understanding that a year in this industry equals seven years of any other ..." stated the Minister of ICT.

More information here.



Colombia's Minister of ICT at ANDICOM 2010.

# Information Day on ICT-Call 7 took place in Valparaíso, Chile on 5 November, 2010

An Information Day on ICT-Call 7 was organised by ADI Chile and the PRO-IDEAL Consortium with the support of the EC DG-INFSO and the Universidad Técnica Federico Santa María in Valparaiso that hosted the event. The Info Day addressed possible ways forward in Chile-EU ICT R&D cooperation, including those objectives of the ICT Work Programme 2011 that are more relevant for International Cooperation between Europe and Latin America. The agenda also comprised key issues for successful ICT proposals and how the PRO-IDEAL Platform <a href="https://www.pro-ideal.eu">www.pro-ideal.eu</a> can help the local research community to get involved in ICT projects.

During the event, the Project Angel Annika Schuettler from Chile received the Diploma of the Project Angels coaching course. The Info Day was also an opportunity for proposers to present project ideas for ICT.



The agenda and presentations are available for download.

#### Creation of the Steering Council of the Mexican Technology Platform on Future Internet

Last November 9th the Steering Council of the Mexican Technology Platform (MTP) was defined and implemented during the ICT Day & Interactive Workshop organized by PRO-IDEAL PLUS and FIRST projects in Pachuca, Mexico. The Steering Council members of the MTP were nominated, and the organization's vision, mission, and governance defined. Around 60 representatives of the industry, government, and research institutions of different states of the country attended this event; among them there were applicants for different positions in the Steering Council: presidency, the leaders of Thematic Work Groups (TWG), the Observers (organizations supporting R&D), Group operators of ICT companies, Scientific Committee and secretariat. The elected president was Guillermo Safa.

The event agenda consisted of the following sections:

- o 1st Part. Introduction.
- o 2nd Part. Formation of MTP's Steering Council.
- 3rd Part. Revision and analysis of the initial version of MTP's vision, mission, governance, and strategic agenda.
- · 4th Part. Next actions for MTP consolidation.

The next challenge of the MTP are: the official launching of the MTP at the beginning of next year, development of TWG meetings for generating research and action lines, approach of Mexican TWG with their European counterparts, recruitment of more companies from members of the different ICT clusters, generation of first proposals for obtaining FP7 funds.





#### 5. PRO-IDEAL Blog









