6. Report on Societal Implications

<table>
<thead>
<tr>
<th>A General Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Agreement Number: 287704</td>
</tr>
<tr>
<td>Title of Project: Human-enhanced time-aware multimedia search</td>
</tr>
<tr>
<td>Name and Title of Coordinator: Engineering Ingegneria Informatica S.p.A.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B Ethics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Did your project undergo an Ethics Review (and/or Screening)?</td>
</tr>
<tr>
<td>2. Please indicate whether your project involved any of the following issues:</td>
</tr>
</tbody>
</table>

**Research on Humans**
- Did the project involve children? | NO |
- Did the project involve patients? | NO |
- Did the project involve persons not able to give consent? | NO |
- Did the project involve adult healthy volunteers? | NO |
- Did the project involve Human genetic material? | NO |
- Did the project involve Human biological samples? | NO |
- Did the project involve Human data collection? | NO |

**Research on Human Embryo/foetus**
- Did the project involve Human Embryos? | NO |
- Did the project involve Human Foetal Tissue / Cells? | NO |
- Did the project involve Human Embryonic Stem Cells (hESCs)? | NO |
- Did the project on human Embryonic Stem Cells involve cells in culture? | NO |
- Did the project on human Embryonic Stem Cells involve the derivation of cells from Embryos? | NO |

**Privacy**
- Did the project involve processing of genetic information or personal data (eg. health, sexual lifestyle, ethnicity, political opinion, religious or philosophical conviction)? | NO |
- Did the project involve tracking the location or observation of people? | NO |

**Research on Animals**
- Did the project involve research on animals? | NO |
- Were those animals transgenic small laboratory animals? | NO |
- Were those animals transgenic farm animals? | NO |
- Were those animals cloned farm animals? | NO |
- Were those animals non-human primates? | NO |

**Research Involving Developing Countries**
- Did the project involve the use of local resources (genetic, animal, plant etc)? | NO |
- Was the project of benefit to local community (capacity building, access to healthcare, education etc)? | NO |

**Dual Use**
**C Workforce Statistics**

3. Workforce statistics for the project: Please indicate in the table below the number of people who worked on the project (on a headcount basis).

<table>
<thead>
<tr>
<th>Type of Position</th>
<th>Number of Women</th>
<th>Number of Men</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific Coordinator</td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td>Work package leaders</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Experienced researchers (i.e. PhD holders)</td>
<td>10</td>
<td>40</td>
</tr>
<tr>
<td>PhD Students</td>
<td>5</td>
<td>20</td>
</tr>
<tr>
<td>Other</td>
<td>40</td>
<td>100</td>
</tr>
</tbody>
</table>

4. How many additional researchers (in companies and universities) were recruited specifically for this project? 16

Of which, indicate the number of men: 12
D  Gender Aspects

5. Did you carry out specific Gender Equality Actions under the project? NO

6. Which of the following actions did you carry out and how effective were they? NONE

- Design and implement an equal opportunity policy
- Set targets to achieve a gender balance in the workforce
- Organise conferences and workshops on gender
- Actions to improve work-life balance
- Other: [ ]

7. Was there a gender dimension associated with the research content – i.e. wherever people were the focus of the research as, for example, consumers, users, patients or in trials, was the issue of gender considered and addressed? NO

E  Synergies with Science Education

8. Did your project involve working with students and/or school pupils (e.g. open days, participation in science festivals and events, prizes/competitions or joint projects)? NO

9. Did the project generate any science education material (e.g. kits, websites, explanatory booklets, DVDs)? YES, Dissemination material, Material from Summer School

F  Interdisciplinarity

10. Which disciplines (see list below) are involved in your project?

   2.2 Main discipline:
   Associated discipline:

G  Engaging with Civil society and policy makers

11a Did your project engage with societal actors beyond the research community? (if ’No’, go to Question 14) NO
11b If yes, did you engage with citizens (citizens’ panels / juries) or organised civil society (NGOs, patients' groups etc.)?

- No
- Yes - in determining what research should be performed
- Yes - in implementing the research
- Yes, in communicating / disseminating / using the results of the project

11c In doing so, did your project involve actors whose role is mainly to organise the dialogue with citizens and organised civil society (e.g. professional mediator; communication company, science museums)?

- Yes
- No

12. Did you engage with government / public bodies or policy makers (including international organisations)

- No
- Yes - in framing the research agenda
- Yes - in implementing the research agenda
- Yes, in communicating / disseminating / using the results of the project

13a Will the project generate outputs (expertise or scientific advice) which could be used by policy makers?

- Yes – as a **primary** objective (please indicate areas below - multiple answers possible)
- Yes – as a **secondary** objective (please indicate areas below - multiple answer possible)
- No

13b If Yes, in which fields?

<table>
<thead>
<tr>
<th>Agriculture</th>
<th>Energy</th>
<th>Human rights</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audiovisual and Media</td>
<td>Enlargement</td>
<td>Information Society</td>
</tr>
<tr>
<td>Budget</td>
<td>Enterprise</td>
<td>Institutional affairs</td>
</tr>
<tr>
<td>Competition</td>
<td>Environment</td>
<td>Internal Market</td>
</tr>
<tr>
<td>Consumers</td>
<td>External Relations</td>
<td>Justice, freedom and security</td>
</tr>
<tr>
<td>Culture</td>
<td>External Trade</td>
<td>Public Health</td>
</tr>
<tr>
<td>Customs</td>
<td>Fisheries and Maritime Affairs</td>
<td>Regional Policy</td>
</tr>
<tr>
<td>Development Economic and Monetary Affairs</td>
<td>Food Safety</td>
<td>Research and Innovation</td>
</tr>
<tr>
<td>Education, Training, Youth</td>
<td>Foreign and Security Policy</td>
<td>Space</td>
</tr>
<tr>
<td>Employment and Social Affairs</td>
<td>Fraud</td>
<td>Taxation</td>
</tr>
<tr>
<td></td>
<td>Humanitarian aid</td>
<td>Transport</td>
</tr>
</tbody>
</table>
13c If Yes, at which level?
- Local / regional levels
- National level
- European level
- International level

H Use and dissemination

14. How many Articles were published/accepted for publication in peer-reviewed journals? 103

To how many of these is open access provided? 63

How many of these are published in open access journals? 40

How many of these are published in open repositories? 23

To how many of these is open access not provided? 40

Please check all applicable reasons for not providing open access:
- X publisher's licensing agreement would not permit publishing in a repository
- ❑ no suitable repository available
- ❑ no suitable open access journal available
- X no funds available to publish in an open access journal
- ❑ lack of time and resources
- ❑ lack of information on open access
- ❑ other: ……………

15. How many new patent applications (‘priority filings’) have been made? 2

("Technologically unique": multiple applications for the same invention in different jurisdictions should be counted as just one application of grant).

16. Indicate how many of the following Intellectual Property Rights were applied for (give number in each box).

<table>
<thead>
<tr>
<th>Intellectual Property Rights</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trademark</td>
<td>0</td>
</tr>
<tr>
<td>Registered design</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

17. How many spin-off companies were created / are planned as a direct result of the project? 4

Indicate the approximate number of additional jobs in these companies: unknown (startups)

18. Please indicate whether your project has a potential impact on employment, in comparison with the situation before your project:

<table>
<thead>
<tr>
<th>Impact on Employment</th>
<th>In small &amp; medium-sized enterprises</th>
<th>In large companies</th>
<th>None of the above / not relevant to the project</th>
</tr>
</thead>
<tbody>
<tr>
<td>X Increase in employment, or</td>
<td>❑</td>
<td>❑</td>
<td>X</td>
</tr>
</tbody>
</table>
19. **For your project partnership please estimate the employment effect resulting directly from your participation in Full Time Equivalent (FTE = one person working fulltime for a year) jobs:**

Difficult to estimate / not possible to quantify

<table>
<thead>
<tr>
<th>Indicate figure:</th>
</tr>
</thead>
<tbody>
<tr>
<td>92</td>
</tr>
</tbody>
</table>

### I Media and Communication to the general public

20. **As part of the project, were any of the beneficiaries professionals in communication or media relations?**

NO

21. **As part of the project, have any beneficiaries received professional media / communication training / advice to improve communication with the general public?**

NO

22. **Which of the following have been used to communicate information about your project to the general public, or have resulted from your project?**

- [x] Press Release
- [x] Media briefing
- [x] TV coverage / report
- [ ] Radio coverage / report
- [x] Brochures /posters / flyers
- [x] DVD /Film /Multimedia
- [x] Event targeting general public (festival, conference, exhibition, science café)
- [ ] Coverage in specialist press
- [x] Coverage in general (non-specialist) press
- [x] Coverage in national press
- [x] Coverage in international press
- [x] Website for the general public / internet
- [x] Event targeting general public (festival, conference, exhibition, science café)

23. **In which languages are the information products for the general public produced?**

- [x] Language of the coordinator
- [x] English
- [x] Other language(s)