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SMARD

European Support Framework on Networked Media R&D for SMEs

FP7-ICT-2007-7 Coordination and Support Action Activity 1.5: Networked Media and Search Systems



Work Package 4: Dissemination

Presentation of project results at min. 3 international conferences

Due date of deliverable: January 2013

Actual submission date: 20 March 2013 Responsible Partner: MFG Baden-Württemberg

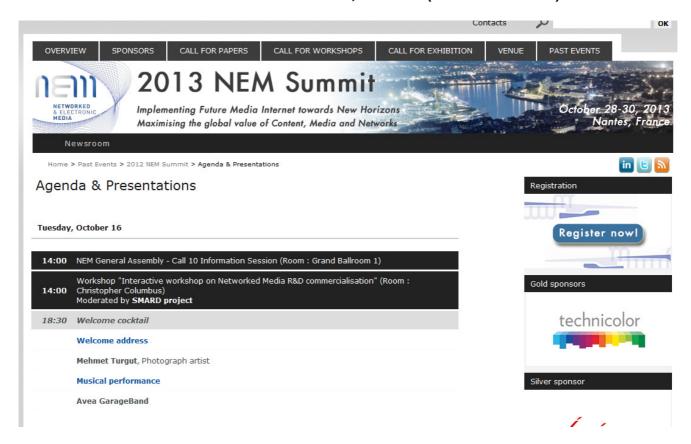
Start date of project: 01.09.2011 Duration: 19 months

DOCUMENT HISTORY

Project co-funded by the European Commission within the Seventh Framework Programme		
Dissemination Level		
PU	Public	Х
PP	Restricted to other programme participants (including the Commission)	
RE	Restricted to a group specified by the consortium (including the	
СО	Confidential, only for members of the consortium (including the Commission Services)	

PURPOSE OF THE DOCUMENT
This document lists the presentations of project results at international conferences.

1. Presentation of project results in the framework of interactive workshop on NM R&D Commercialization at NEM Summit, Istanbul (16 October 2012)



2. Presentation of project results at European Agency Knowledge Exchange Event organized by Karim Project, Brussels (28 February)



3. Presentation of project results at SMARD Final Conference in the framework of Heidelberg Innovation Forum, Heidelberg (20 March 2013)

09:00 - 09:15 Dr. Jürgen Jähnert (MFG) Challenges of Technology Transfer in European Research Viorel Peca 09:15 - 09:45 Bridging the Gap Between Research and Innovation (DG Connect, European Commission) 09:45 - 10:00 Robert Eckhoff RDI Needs of SMEs in the Digital Media (Salzburg Research Forschungsgesellschaft) Industry and the Web Economy 10:15 - 10:45 Sven de Cleyn (iMinds) Strategic Roadmap Towards Better Exploitation of EU Michela Pollone (CSP - Innovazione nelle ICT) Research Outcomes Facilitator: Dr. Jürgen Jähnert (MFG) Viorel Peca (DG Connect, European Commission) 10:45 - 11:45 Peter Stollenmayer (Eurescom) Panel Discussion on RDI Commercialization in the Digital Thierry Baujard (Media Deals) Media Sector Prof. Dr. Helmut Wittenzellner (Stuttgart Media University) 11:45-12:30 Laura Kilcrease, Triton Ventures Keynote: Venture Capital - The US Perspective