

Models for Optimising Dynamic Urban Mobility



D7.4 Website Report II

Updated Report about the website <http://modum-project.eu/>

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Note

This deliverable is subject to final acceptance by the European Commission.

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1. Introduction

This report is an updated version of the D7.4 Website report, which was submitted to the EC in June 2013. It gives an overview about the website of the project MODUM with the address <http://www.modum-project.eu/>.

The website is the official deliverable D7.4.

This document gives an overview about the technicalities, describes the structure of the site, gives an outline of the future plans, and provides statistical information about the usage of the site.

2. Technicalities

The discussion about the website for the MODUM project was launched at the very beginning of the project. The URL¹ was the first thing to be clarified. All the applicable addresses with MODUM alone (e.g. <http://modum.eu/>) were already taken so it was decided to use <http://modum-project.eu/>, a common approach in EU-funded projects.

The project partner FGM, who is responsible for the website, bought the URL for 10 years to ensure the availability of the website even after the project. Registrar is EuroDNS.

The site itself is hosted by the webserver of FGM, which is in fact located in a server farm at the provider Hetzner in Germany.

The operating system of the webserver is a virtualised Debian-Linux environment; the actual webserver uses a LAMP² environment. The site is based on a FGM programmed CMS³ which enables to change and add content without web-programming knowledge.

For access and usage statistics the programme Piwik⁴ is used.

The website is in operation since December 2011.

3. Content of the Website

The website is divided into a public part and an internal part. The latter is password protected and serves for project management purposes.

¹ URL – uniform resource locator (i.e. website address)

² LAMP – for Linux (operating system), Apache (the actual webserver software), MySQL (a database server) and PHP (a scripting / programming language)

³ CMS - content management system

⁴ <http://piwik.org/>

3.1. Public Site

The public site is structured into:

- **Home** – the splash screen in portal layout with teasers and links to all other content.
- **The Project MODUM** – gives a short overview about the MODUM project in general. It is structured into **Rationale** (why MODUM), **Objectives** (the aims of the project), **Approach** (the technical and programmatical approach of the project), **Expected Results** (the outcomes of MODUM) and **What's in for Cities**
- **Partners** – the description of the project partners. The splash screen shows only the logos and names of each partner and each of them links to a subpage with a short description of each partner, a short overview about the tasks of the respective partner, and a link to the website of each partner..
- **Test Sites** – within MODUM, field tests are carried out on 2 test sites, namely Nottingham and Sofia. This part of the website describes both.
- **Newsletter** – here links to all available MODUM newsletters are provided
- **Events** – a description of the forthcoming events, where MODUM will be presented can be found on this page
- **Documents** – under documents the public documents are made available for downloading once they are finalised.
- **Contact** – gives the contact details of the project coordinator.
- **Press information** – here a short project summary, and graphics depicting the MODUM system are available for download

In addition a search function within the site is offered, buttons to resize the font size, the login to the internal site, the disclaimer and a site map.

3.2. Internal Site

The internal site is password protected and restricted to the project partners. It has an upload/download section which is structured by work packages and meetings. It is used for the exchange of documents and documentation.

The section about meetings contains for example an agenda, orientation instructions, all the presentations and also the minutes. The section about work packages contains materials and working papers. Also the draft reports are exchanged there until they are finalised and then uploaded to the external part of the site.

The internal site provides also a "Dissemination Recording Tool" for the partners, where partners can upload information regarding the MODUM related presentations they have given as well as articles and scientific papers they have submitted.

4. Plans for the future

The website is regularly updated.

The update of the "Documents"-page and "Newsletter"-page is strongly linked to the progress of the deliverables and newsletters respectively. Once a deliverable/newsletter is finalised it can be published at the "Documents"- / "Newsletter"-page.

The update of the “Test Sites”-page and “Events”-page is done whenever interesting new information about the progress of the test sites and forthcoming new MODUM-related events is available respectively.

In April 2014, when more details regarding the Final Conference will be available, it is planned to announce the Final Conference prominently on the “Home”-page of the website.

5. Screenshots

The following screenshots give an impression of the MODUM website.

(The screenshots are taken from www.modum-project.eu on 15th of March 2014)



Figure 1: MODUM website Home-page





Figure 4: What's in for Cities



Figure 5: Partners - Page



Figure 6: Partners-page → subpage (example TML)

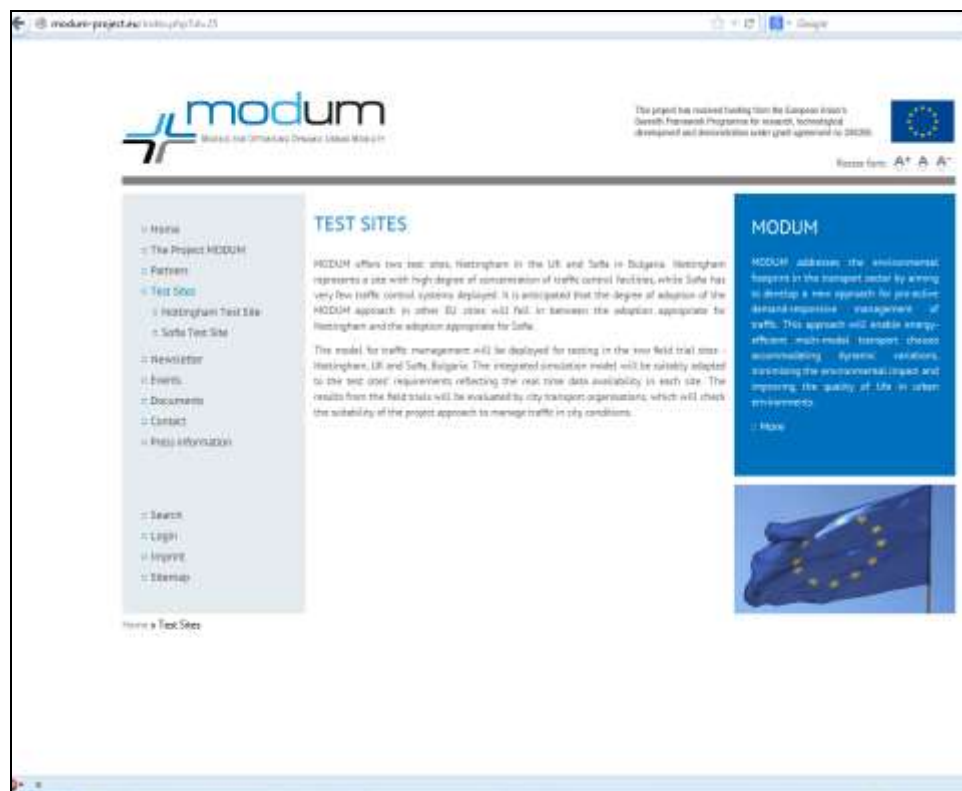


Figure 7: Test Sites – page



Figure 8: Test Sites – page -> subpage (example Nottingham)

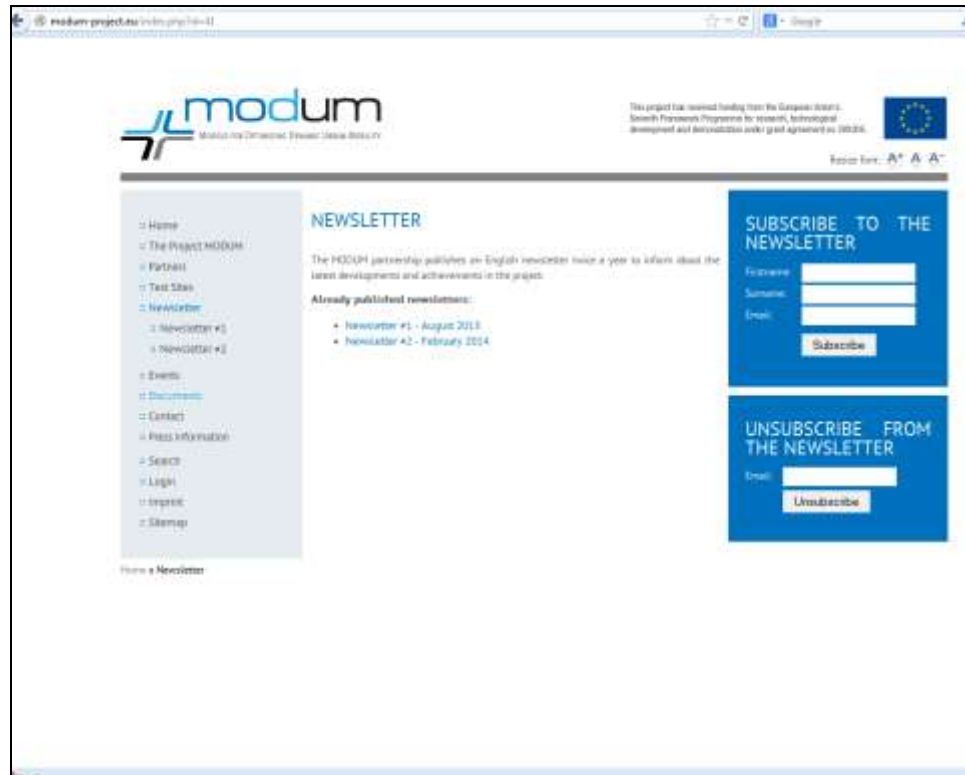


Figure 9: Newsletter – page



Figure 10: Newsletter-page -> subpage (example Newsletter 2)



Figure 11: Events-page



Figure 12: Technical Documents (for Download)



Figure 13: Flyer and Poster (for Download)

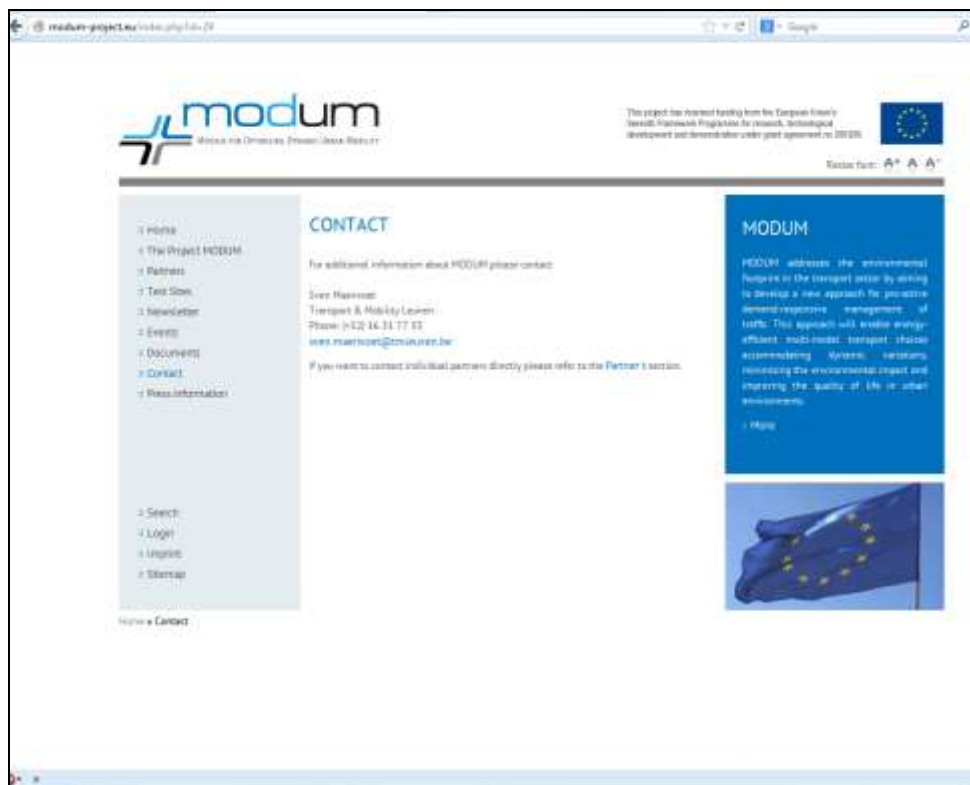


Figure 14: Contact-page



Figure 15: Press Information – page

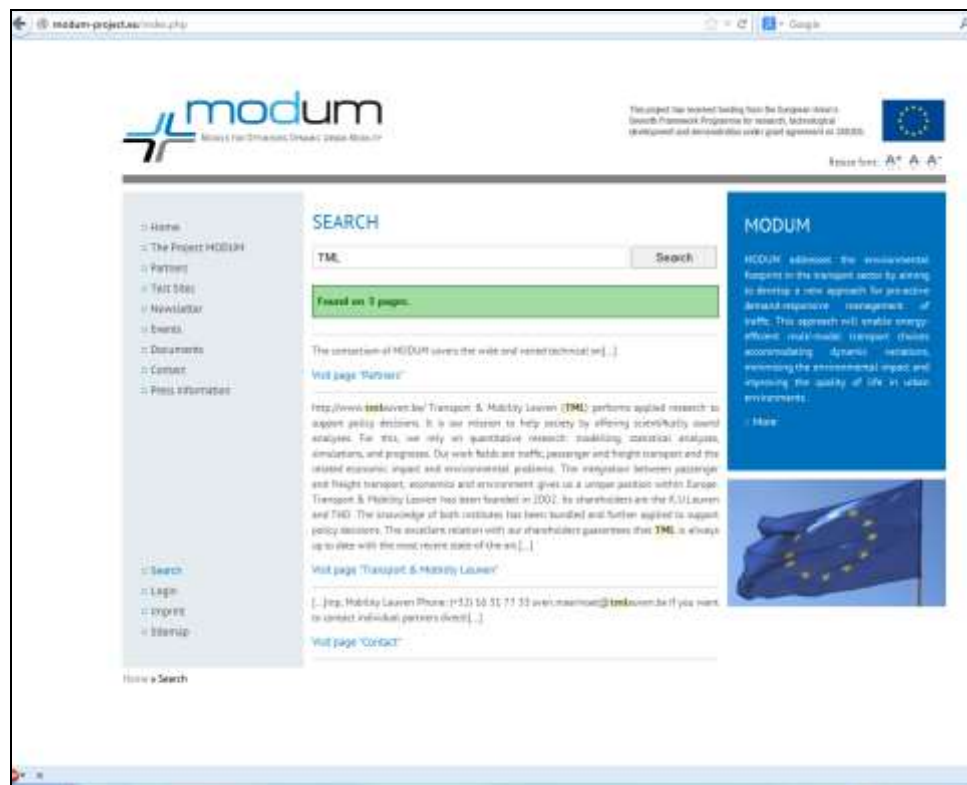


Figure 16: Search-page



Figure 17: Imprint-page

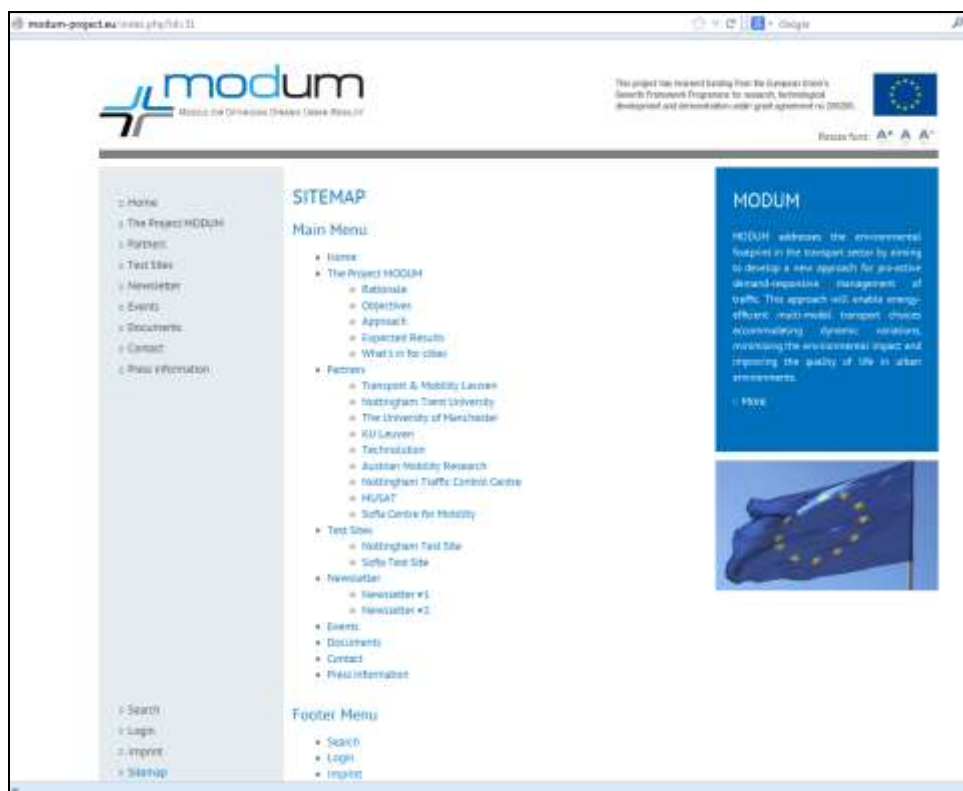


Figure 18: Site Map - page

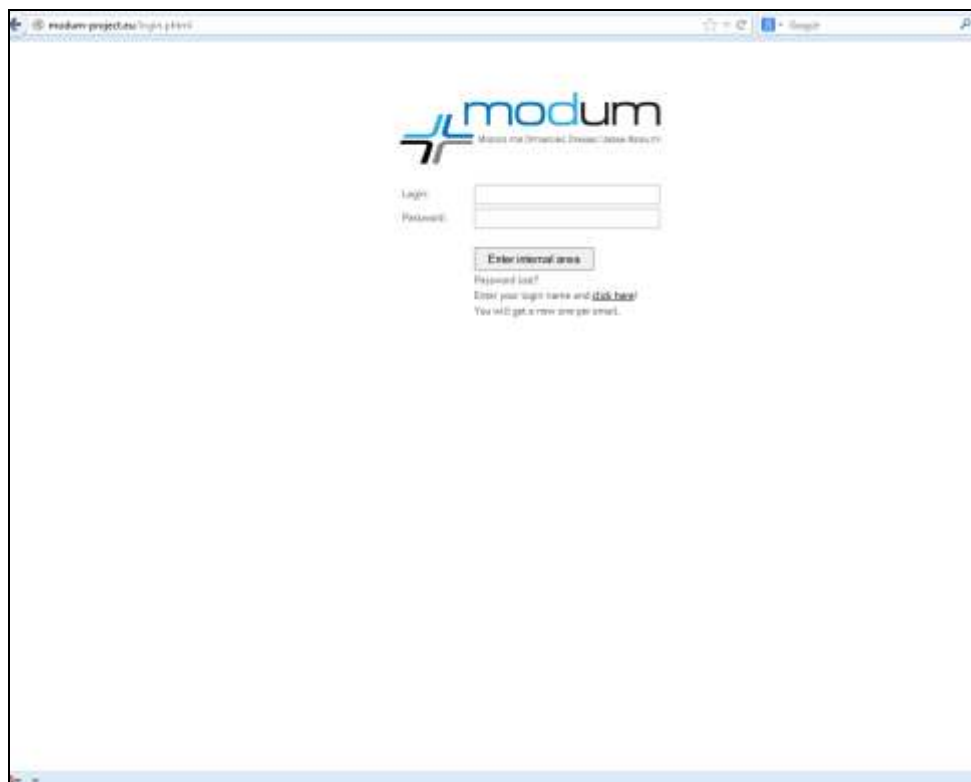
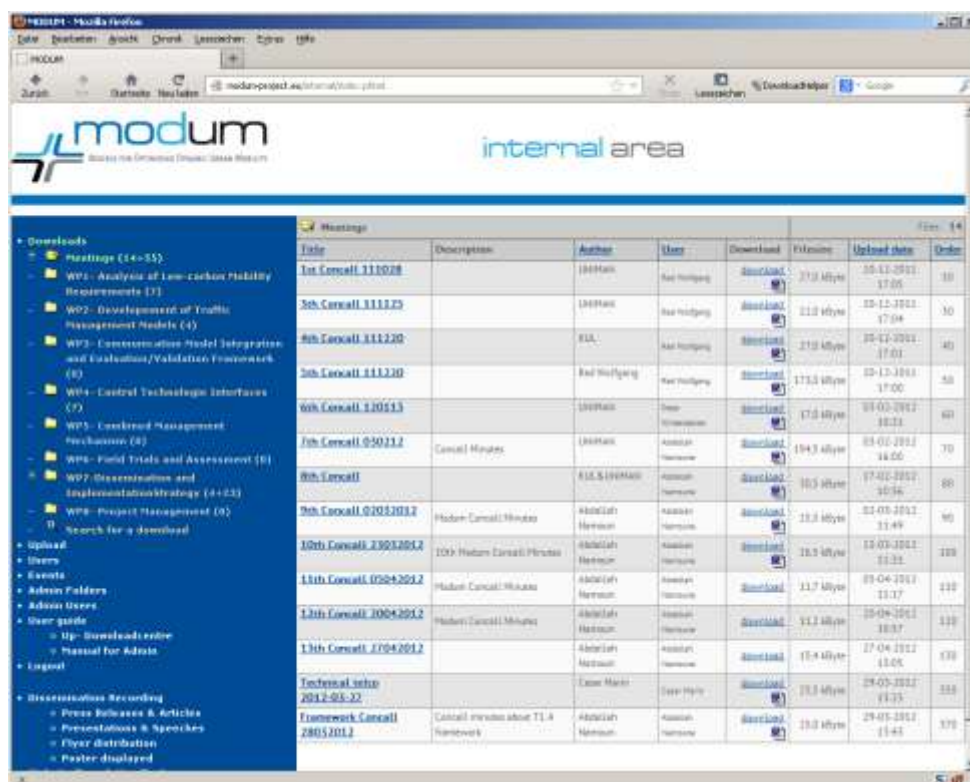


Figure 19: Login-page (Login required to enter internal area of the website)



The screenshot shows the 'modum internal area' website. On the left is a navigation menu with categories like Downloads, Upload, Users, Events, Admin Folders, Admin Users, User guide, and Discussion Recording. The main content area is titled 'Meetings' and displays a table of documents.

Title	Description	Author	User	Download	Filesize	Upload date	Order
1st Council 11/02/12		UrbHans	Red Hocking	Download	212 Kbyte	05-11-2011 17:05	10
5th Council 11/11/12		UrbHans	Red Hocking	Download	212 Kbyte	05-12-2011 17:04	30
8th Council 11/12/12		EU	Red Hocking	Download	212 Kbyte	05-12-2011 17:01	40
2nd Council 11/12/12		Red Hocking	Red Hocking	Download	173 Kbyte	05-12-2011 17:00	50
6th Council 11/01/13		UrbHans	Red Hocking	Download	173 Kbyte	01-02-2012 18:21	60
7th Council 05/01/12	Council Minutes	UrbHans	Arash Hameed	Download	194 Kbyte	01-02-2012 14:05	70
8th Council		UrbHans	Arash Hameed	Download	103 Kbyte	07-02-2012 10:56	80
9th Council 02/03/2012	Modern Council Minutes	Arash Hameed	Arash Hameed	Download	11.3 Kbyte	01-03-2012 11:49	90
10th Council 23/03/2012	10th Modern Council Minutes	Arash Hameed	Arash Hameed	Download	11.3 Kbyte	13-03-2012 11:31	100
11th Council 05/04/2012	Modern Council Minutes	Arash Hameed	Arash Hameed	Download	11.7 Kbyte	03-04-2012 11:17	110
12th Council 10/04/2012	Modern Council Minutes	Arash Hameed	Arash Hameed	Download	11.7 Kbyte	03-04-2012 18:37	120
13th Council 27/04/2012		Arash Hameed	Arash Hameed	Download	15.4 Kbyte	17-04-2012 11:05	130
Technical setup 2012-04-22		UrbHans	UrbHans	Download	17.3 Kbyte	24-05-2012 11:35	140
Framework Council 28/05/2012	Council minutes about T1.4 Framework	Arash Hameed	Arash Hameed	Download	13.0 Kbyte	24-05-2012 11:45	150

Figure 20 - Internal Site - Downloads / Meetings

6. Statistical Information

From December 2011 (when the website www.modum-project.eu was launched) until mid of March 2014 a total of about 3900 visitors have accessed the website.

The following graphics give an overview of the development of the number of unique visitors and the number of page views during the period from launch of the website until 15.3.2014:

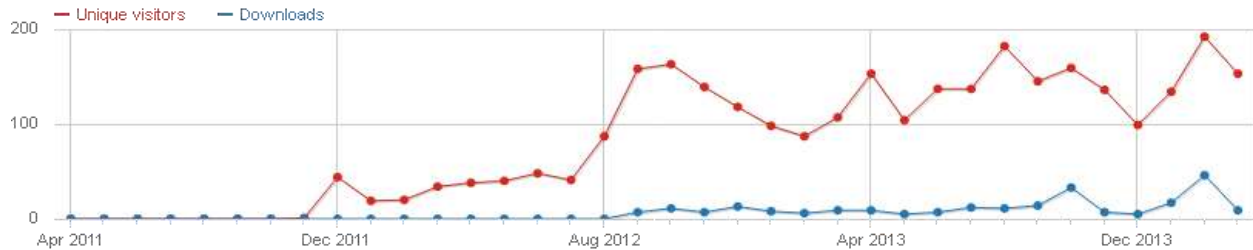


Figure 21: Unique visitors from launch of the website until 15th March 2014

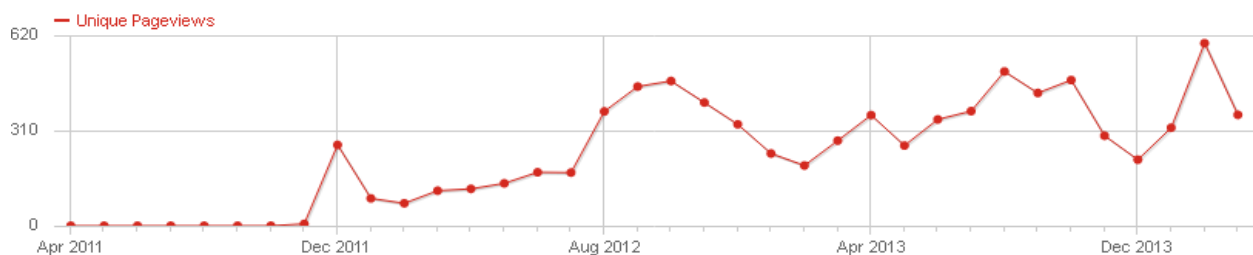


Figure 22: Unique Pageviews from launch of the website until 15th March 2014

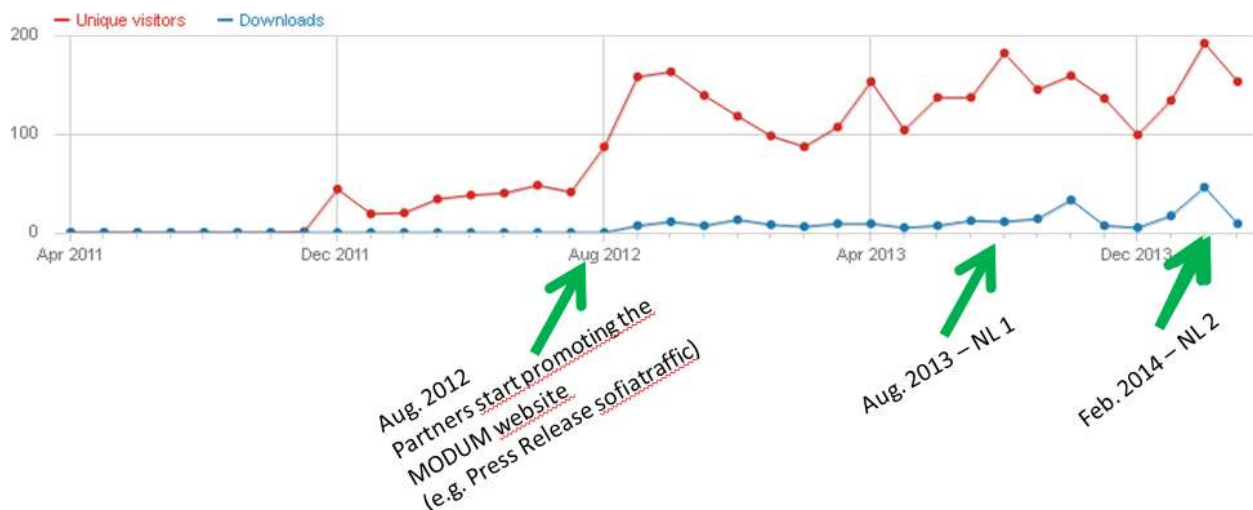


Figure 23: Mapping of number of website visits with major dissemination activities

Over 60 websites refer to www.modum-project.eu. The following table lists some of those, which Piwik could track as referrer sites for visitors of the MODUM website:

Referrer Website	Number of visitors coming from this site to the MODUM website
www.sofiatraffic.bg	300
semalt.com	81
www.sofia.bg	51
www.tmleuven.be	46
www.mbs.ac.uk	20
ec.europa.eu	15
www.project-peacock.eu	15
www.ecompass-project.eu	10
www.manchestersciencefestival.com	8
sofia.bg	7
www.fgm.at	7
www.technolution.nl	7
www.transport-research.info	5
www.manchester.ac.uk	3
tmleuven.be	2
www.searchmobileonline.com	1
www.technolution.eu	1
www.logistop.org	1