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The deliverable is:

- ☒ A document
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D7.5 Second report on the support for the preparation of research proposals & funding opportunities

Succeed
30/12/2014

Abstract

This deliverable constitutes the second report on the work carried out under Succeed to support digitisation stakeholders in identifying funding opportunities towards undertaking new research projects and initiatives.



Succeed is supported by the European Union under FP7-ICT and coordinated by Universidad de Alicante.

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¹ PU Public; RP Restricted to other programme participants (including Commission Services); RE Restricted to a group specified by the consortium (including Commission Services); CO Confidential, only for members of the consortium (including the Commission Services)

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1. OVERVIEW

This deliverable constitutes the second report on the activities carried out under Succeed to support digitisation stakeholders in identifying opportunities for public-private cooperation in digitisation and the creation of research proposals and consortia (task T7.4).

Task T7.4 (M7–M18) specifically aimed at *producing an overview of funding opportunities, and creating an online information point to assist the creation of research proposals and consortia*. This task was originally assigned in the Description of Work (DoW) to Fundación Biblioteca Virtual Miguel de Cervantes (BVC) (task leader), Koninklijke Bibliotheek (KB) and Fraunhofer-Institut für Intelligente Analyse- und Informationssystem (IAIS). However, after the Project Review Meeting which took place on 25 February 2014 in Alicante, and following a reallocation of effort, two more partners were formally involved, namely, Bibliothèque nationale de France (BnF) and the British Library (BL).

The actions undertaken from M7 to M12 were duly reported in the ‘First report on the support for the preparation of research proposals and funding opportunities’ (deliverable D7.4). This report already informed about the creation of an online information point, the *EU Project Proposals Corner*, consisting of:

- *Info-service* on funding opportunities, EU calls, and other information of interest for the target audience;
- *Partner search & match*. Service to help digitisation stakeholders find the right partners for their collaborative projects;
- *Publication (in 2014) of short and practical leaflets/guides* on ‘do’s and don’ts in proposal drafting and digitisation projects’;
- *Helpline*. E-mail service to answer concrete doubts of digitisation stakeholders.

Taking the abovementioned into account, the work to be done in this task was conceived and quite advanced in the first reporting period, being further developed within the second project year. While the work carried out within the first reporting period primarily focused on the EU Framework Programme for Research and Innovation – Horizon 2020, during the second project year this focus broadened. In particular, information on national funding options and public-private partnerships was included, as further detailed in Section 3.

Officially, task T7.4 was to end in M18 (June 2014). However, the work for the support of digitisation stakeholders has continued until the end of the project. For instance, in close cooperation with WP6 a panel discussion dedicated to this topic was organised at the Succeed Final Conference (28 November 2014, Paris) and news on Horizon 2020 calls

was published in December. All the outputs created under task T7.4 will be maintained after the project end, integrated in the IMPACT Centre of Competence in Digitisation, as explained in Section 4.

2. METHODOLOGY FOR IMPLEMENTING THE WORK

2.1 The focus of the web service – The Project Proposals Corner

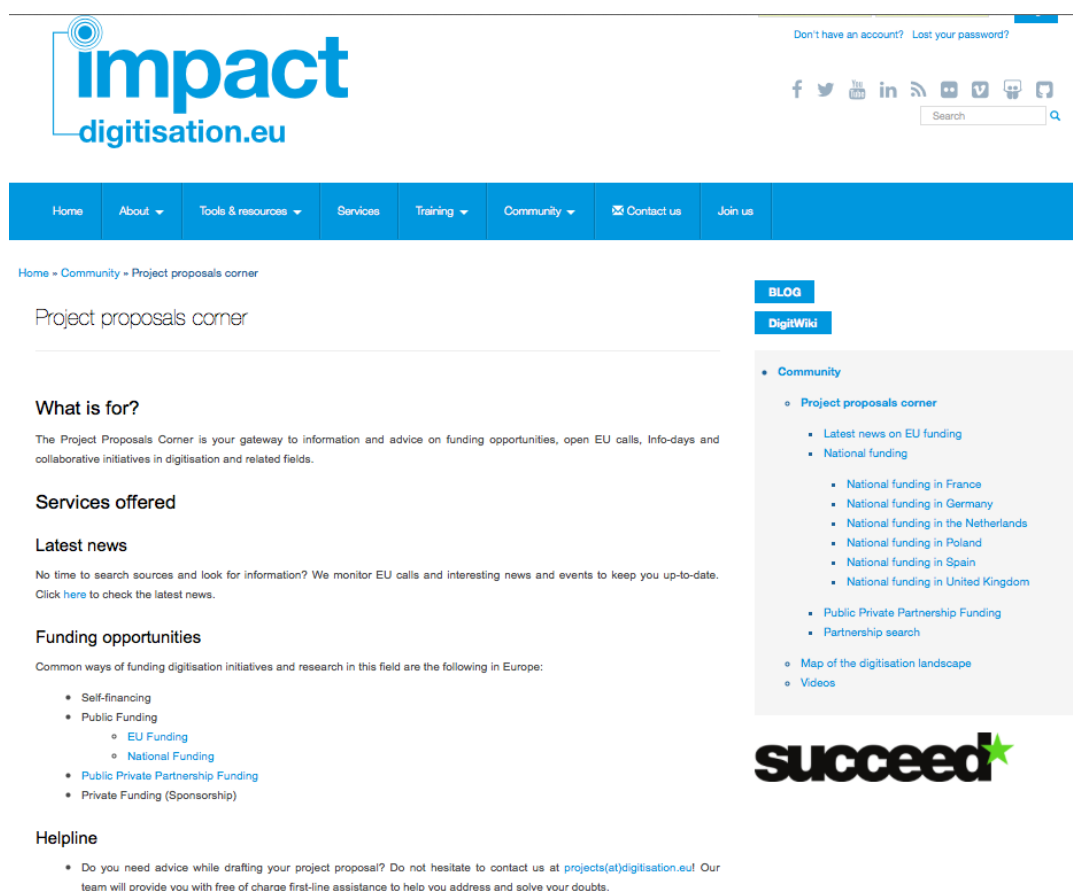
The methodology indicated in the DoW focused on producing an overview of funding opportunities, and an online information point to assist the creation of research proposals and consortia.

As mentioned before, the work carried out within the first reporting period was primarily focused on Horizon 2020. However, during the second year of the project, it was decided to broaden this focus to cover other funding options, like national funding programmes and public-private partnerships.

This decision was taken after several discussions held during the monthly WP7 calls by the WP coordinator and the partners, and in other occasions such as partners' meetings with other stakeholders, where it seemed clear that opportunities for digitisation R&D under Horizon 2020 were limited in the first Work Programmes. This finding was reflected in the guiding document sent by the WP coordinator to the partners in March 2014, as explained in Section 2.2. This decision was also backed by the vision shared by the European Commission representatives during the Digitisation Days organised by Succeed and the IMPACT Centre of Competence in Digitisation on May 19-20, 2014 in Madrid. There, the project partners had the opportunity to talk with Mr Giuseppe Abbamonte, Director of Media and Data at DG CONNECT, who stressed the availability of other funding options, such as the Structural Funds, as an alternative to Horizon 2020 for this specific topic.

Taking all this into account, the name of the web page dedicated to the outputs and services developed within task T7.4 was slightly changed from 'EU Project Proposals Corner' to the more comprehensive 'Project Proposals Corner'.

Finally, as a little reminder, as it was already reported in deliverable D7.4, the Project Proposals Corner at Succeed's home page (<http://succeed-project.eu>) redirects the user to the IMPACT Centre of Competence in Digitisation, where the service is hosted (www.digitisation.eu/community/project-proposals-corner). See screen shot below.



The screenshot shows the homepage of the 'impact digitisation.eu' website. The header features the 'impact digitisation.eu' logo on the left and social media icons (Facebook, Twitter, YouTube, LinkedIn, RSS, etc.) on the right. Below the header is a blue navigation bar with links: Home, About, Tools & resources, Services, Training, Community, Contact us, and Join us. The main content area is titled 'Project proposals corner' and includes sections for 'What is for?', 'Services offered', 'Latest news', 'Funding opportunities', and 'Helpline'. A right-hand sidebar contains a 'BLOG' section and a 'Community' section with a list of links to various funding opportunities and resources. The 'Succeed' logo is visible in the bottom right corner of the website screenshot.

The abovementioned decision clearly favours the sustainability of the results generated in task T7.4, as further commented in Section 4.

2.2 Guiding document & work plan, March-April 2014

Upon the abovementioned grounds, the WP coordinator and task leader (BVC) sent a preliminary guiding document to the partners on 26 March 2014 to organise the work during the second project year. This document aimed at clarifying all the tasks (partners' roles, suggested work plan & deadlines) to be carried out up to the end of the project, taking into account the activities for the second project year as planned in the DoW and the outcomes of the Succeed Review Meeting held in February. Further discussed with the partners, a final version of this document was ready in mid-April.

Following the indications included in the guiding document in relation to deliverable D7.5, it could be highlighted:

- *Changes in the plans conceived during the first reporting period:*

After discussions on Horizon 2020, it was decided that opportunities at the national level should be explored. During the project meeting held in February 2014 in Madrid and following discussions afterwards, it was also decided to replace the leaflets originally planned to cover H2020 proposals preparation (see deliverable D7.4) by other outputs on *public-private partnerships (PPPs)*. These outputs were to be provided by the two partners newly incorporated in the task (i.e., BnF and BL).

- *Work plan for further outputs – National funding options and documents on PPPs:*

- National programmes:

- By the end of April: KB, IAIS, BnF and BL should send their results on national programmes funding digitisation projects to the WP coordinator for being uploaded to the Project Proposals Corner. BVC will have its own national overview too. Other partners were also invited to contribute.
- Structure of information – Table and fields to be filled in:
Country – Programme Name – Description/Main requirements for participation –Link

Country	Programme Name	Description/Main requirements for participation	Link

- Production of content (short videos, fact sheets or leaflets) in support of digitisation initiatives related to PPPs:
 - By the end of April: BnF and BL should send their proposals to the WP coordinator.
 - May – beginning of June: Validation of the proposals and production of the content by BnF and BL for being uploaded to the Project Proposals Corner.

3. THE PROJECT PROPOSALS CORNER – RESULTS & ACTIVITIES DURING THE REPORTING PERIOD

The partners followed the work plan outlined above quite closely. Activities and outputs corresponding to the second year of the project were thus concentrated on gathering information on national funding programmes and experiences on PPPs. In addition,

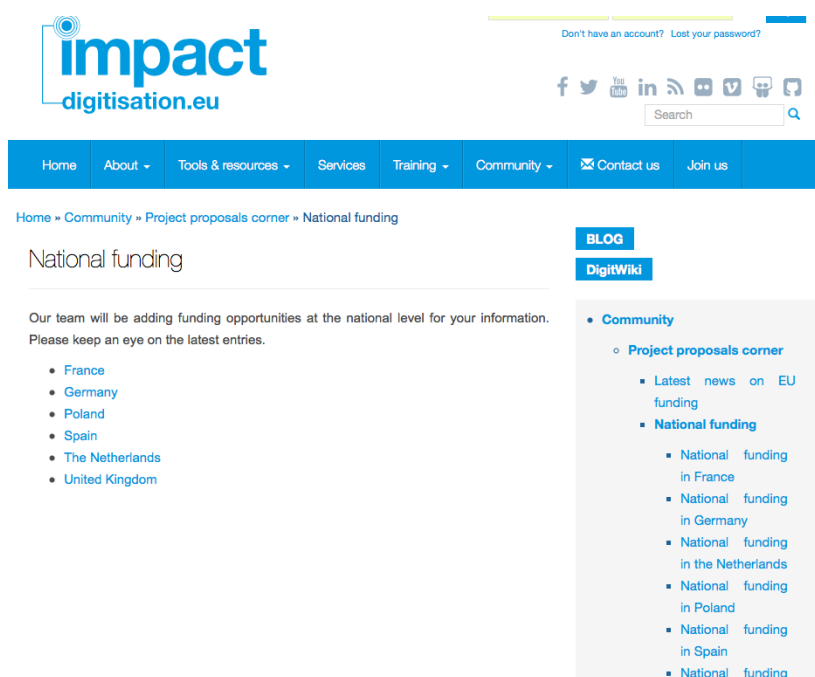
some news items on H2020 calls were published, and the Helpline service was continuously open, answering the questions submitted by digitisation stakeholders, as detailed in the sub-sections below.

3.1 Inclusion of national funding options

All partners involved in task T7.4, namely, BVC, KB, IAIS, BnF and BL, and also PSNC, WP7 partner not involved in the task, sent their contributions on national programmes by the time scheduled in the work plan (April 2014).

Six countries, i.e., all the countries of the Succeed partners (France, Germany, Poland, Spain, the Netherlands, and United Kingdom) are covered.

The section on national funding options can be seen in the screen shot below:



www.digitisation.eu/community/project-proposals-corner/national-funding

To have a quick look at some of the funding opportunities at the national level, please see the two screen shots below corresponding to the first two entries (France and Germany):

National funding in France

Ministère de la culture et de la communication (ministry of culture and communication)

Institution

Ministère de la culture et de la communication (ministry of culture and communication).

Description/Main requirements

It has established a national plan (by annual calls for projects) for cultural heritage digitisation.

Useful links

- <http://www.culturecommunication.gouv.fr/>
- http://www.numerique.culture.fr/pub-fr/pro_inscrire.html

Centre National du Cinéma et de l'image animée (CNC) (National center for film and moving image)

Institution

Centre National du Cinéma et de l'image animée (CNC) (National center for film and moving image).

Description/Main requirements

Programme for digitisation of film heritage works.

Useful links

- <http://www.cnc.fr/web/fr/patrimoine-cinematographique>

Ministère de l'Économie, des Finances et de l'Industrie (Ministry of Economy, Finance and Industry)

Institution

Ministère de l'Économie, des Finances et de l'Industrie (Ministry of Economy, Finance and Industry).

Description/Main requirements

«La Direction générale de la compétitivité, de l'industrie et des services (DGCIS)» is regularly leading investment projects related to the cultural projects.

Useful links

- <http://www.dgcis.gouv.fr/secteurs-professionnels/appels-a-projets-economie-numerique>

Les investissements d'avenir (future investments)

Institution

Gouvernement de France.

Description/Main requirements

It includes the regional investment.

Useful links

- <http://investissement-avenir.gouvernement.fr/>

Bibliothèque numérique scientifique BSN (Digital Scientific Library)

Institution

National funding in Germany

Information on the Cataloguing and Digitisation Programme

Institution

DFG (Deutsche Forschungsgemeinschaft / German Research Foundation).

Description/Main requirements

This funding programme targets primarily scientific libraries and archives, as well as libraries and archives of scientific research institutions in Germany. The funding objective is the cataloguing and/or digitisation of prominent collections with nationwide significance for researchers. Indexing and digitisation can be combined. However, it is also possible to submit a proposal solely for indexing or digitisation (where metadata is available).

This programme is primarily directed at research information and service facilities in Germany that house the collections they wish to index/digitise.

Useful links

- [Programme](#)
- [Forms and Guidelines](#)
- [Guidelines "Indexing and Digitisation"](#)

Upcoming Funding Opportunity "Pilot Phases for Digitising Specific Material Types"

Institution

DFG (Deutsche Forschungsgemeinschaft / German Research Foundation).

Description/Main requirements

For some types of material, the methodological, technical and organisational frameworks for large-scale digitisation measures are to be clarified in pilot phases funded by the DFG. The aim is to set up the necessary infrastructures, establish exemplary workflows, define standards and, in close consultation with the benefiting scientific disciplines, to establish criteria for selecting and prioritising the materials to be digitized.

Pilot phases are currently being funded for the following types of material:

- Digitisation of archival material (anticipated conclusion at the end of 2014).
- Digitisation of historic newspapers (anticipated conclusion in early 2015).
- Digitisation of medieval manuscripts (anticipated conclusion at the end of 2015).

Once concluded, the results of these pilot phases will be evaluated by the responsible statutory bodies of the DFG and will form the basis for the development of framework conditions for appropriate funding programmes. Until the pilot phases have been concluded, no applications will be accepted for digitising the respective groups of materials.

Useful links

http://www.dfg.de/en/research_funding/programmes/infrastructure/lis/funding_opportunities/upcoming_funding_opportunities/index.html

www.digitisation.eu/community/project-proposals-corner/national-funding/national-funding-in-france

www.digitisation.eu/community/project-proposals-corner/national-funding/national-funding-in-germany

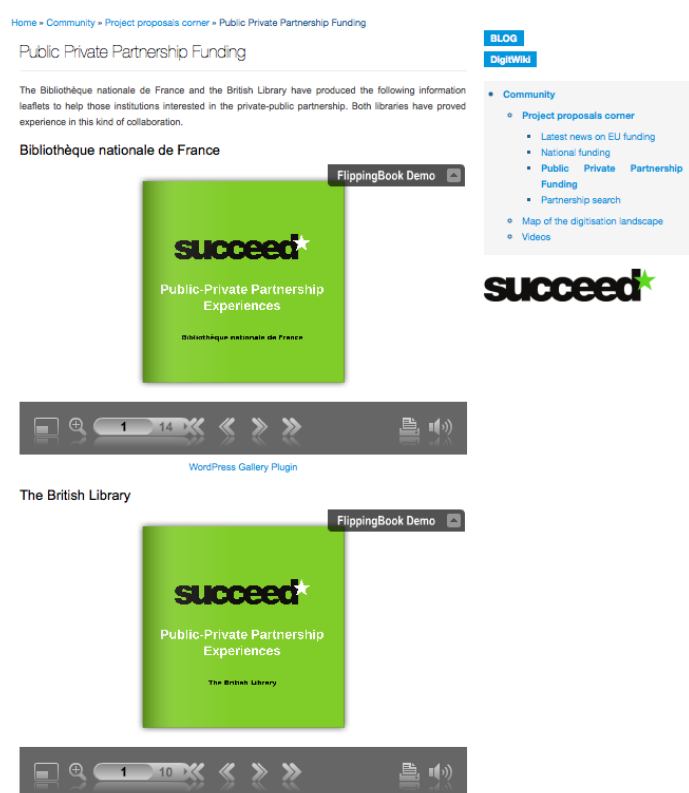
3.2 Publication of partners' experiences on Public-Private Partnerships

BnF and BL worked on short documents reflecting their experience with public-private partnerships (PPPs). This specific topic was chosen due to these two partners' significant expertise and the fact that cooperation between public and private funding is also a crucial issue for the EU institutions and member countries, in line with Commission Recommendation of 27 October 2011 on the digitisation and online accessibility of cultural material and digital preservation ([Recommendation 2011/711/EU](#)).

As both institutions were to work on the same topic, a coordination effort to avoid

overlapping and missing information was necessary. With this objective in mind, the task leader, BVC, got in contact with both partners at the beginning of May. Further conversations followed and the line for producing the content by the two partners was finally settled by mid-May.

The work on these documents took a bit longer than originally planned. They were quite advanced at the end of July and ready in September, when UA and BVC designed them in the form of leaflets and uploaded them to the Project Proposals Corner, as it can be seen in the screen shot below.



<http://www.digitisation.eu/community/project-proposals-corner/public-private-partnership-funding>

3.3 Other support provided: News, Helpline, Panel discussion at Succeed's Final Conference

3.3.1 News



During the second project year, and following the news items published at the end of 2013, Succeed has informed about EU calls of interest for digitisation stakeholders with all necessary details.

In particular:

- H2020-EINFRA-2015-1: e-infrastructures (September 2014)
- H2020-REFLECTIVE-6-2015 (December 2014)

See screen shot of the news items below:

EU News

H2020-REFLECTIVE-6-2015

1ST DECEMBER 2014

The European Commission recently announced the forthcoming call H2020-REFLECTIVE-6-2015 (*Reflective societies: Cultural heritage and European identities*) under the pillar 'Societal Challenges'.

Planned opening date: 10-12-2014

Deadline for submission: 28-5-2015 17:00:00 (Brussels local time)

Topic: Innovation ecosystems of digital cultural assets

As indicated in the topic description, the call is open to proposals for innovation actions aiming at supporting and promoting access to / reuse of digital cultural heritage resources as part of R&I.

Projects should enable new models and demonstrations of the analysis, interpretation and understanding of Europe's cultural and intellectual history and/or capitalising on state of the art technologies (e.g. mobile and wearable devices), bring cultural content to new audiences in novel ways, through the development of new environments, applications, tools, and services for digital cultural resources in scientific collections, archives, museums, libraries and cultural heritage sites.

For additional information, please visit the [call web page](#).

H2020-EINFRA-2015-1: e-Infrastructures

29TH SEPTEMBER 2014

The European Commission recently launched the call H2020-EINFRA-2015-1, e-Infrastructures.

Deadline for submission of proposals: 14-01-2015 17:00:00 (Brussels local time)

This call includes two

[Continue reading >](#)

www.digitisation.eu/latest-news-on-eu-funding

3.3.2 Helpline service

The Helpline service has been organised amongst all Succeed partners following a forum approach. That is, the question received first at info@digitisation.eu and later at projects@digitisation.eu is centralised and administered by the Project Coordinator. The question is then posted to all partners, and those with the right or more experience in the topic answer the user.

The service, since the beginning of its operation at the end of 2013, has received 14 questions, some of them with several questions inside, all of which have been answered. Although not a high number of questions, we are to use diagrams to illustrate more

visually subject matters, type of institution asking the questions and origin of the questions. Thus, in Figure 1, it can be seen the percentages corresponding to the different subject matters of the questions received.

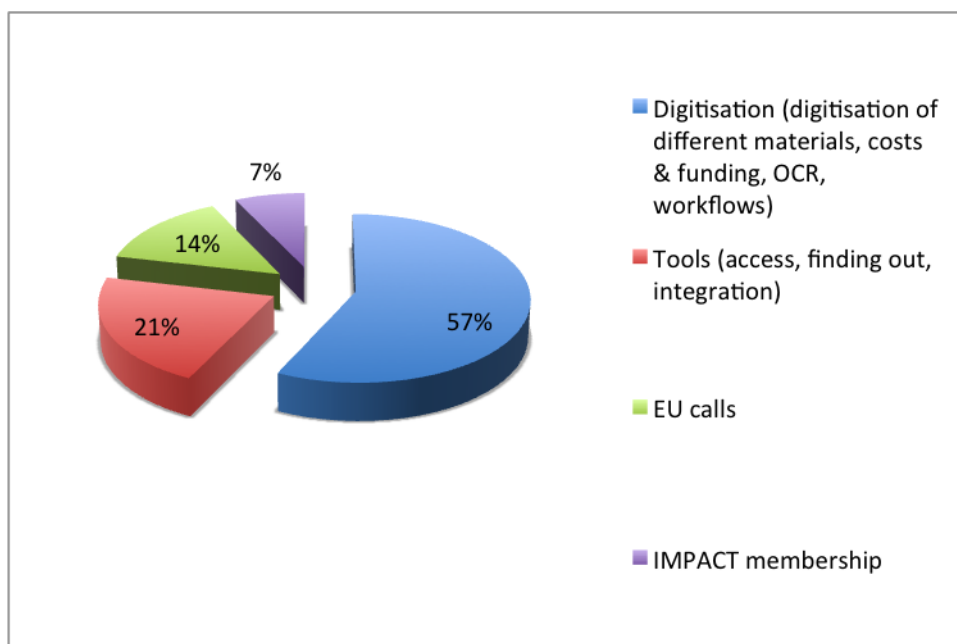


Figure 1 Topics of the questions

In Figure 2, it can be seen the type of entities submitting the questions.

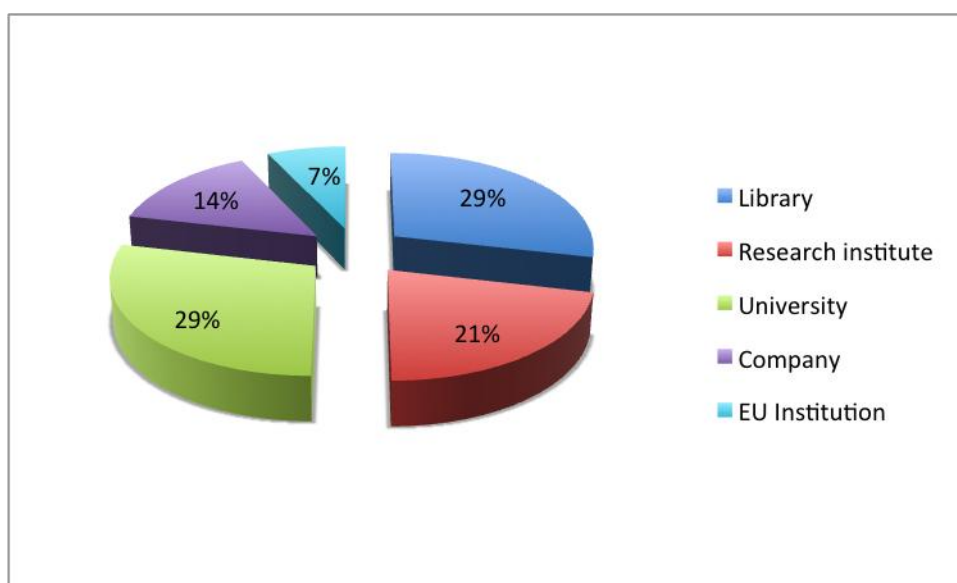


Figure 2 Profiles of the entities submitting the questions

Finally, as for the countries of origin of the questions, see Figure 3 below.

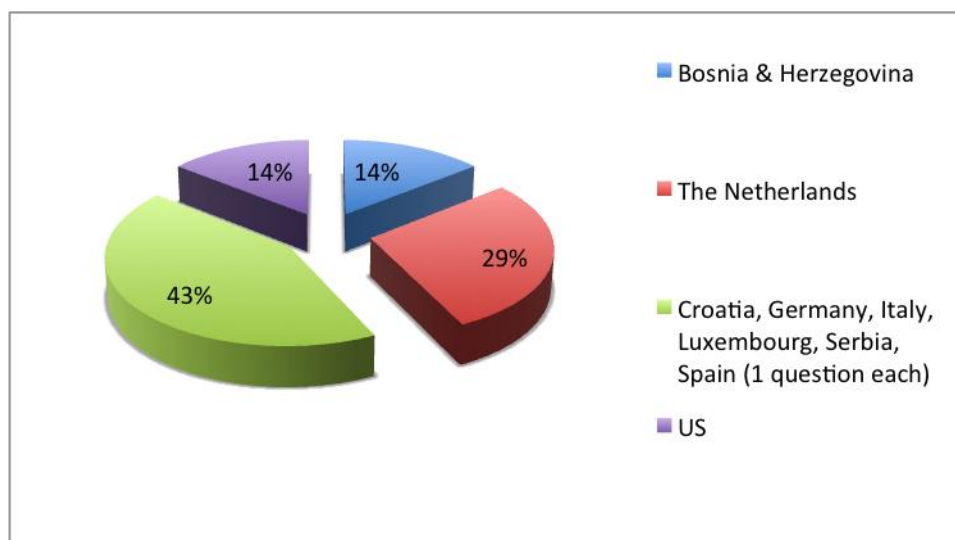


Figure 3 Country of origin of the questions

3.3.3 Panel discussion at Succeed's Final Conference

A panel session on exploring opportunities for new R&D projects in digitisation was organised at the Succeed Final Conference 'Succeed in digitisation – Spreading excellence', held on 28 November 2014 at the premises of the BnF in Paris.

The panel, entitled '*What's next: Future R&D projects*', was chaired by WP7 coordinator Alicia Blaya (BVC), and was integrated by relevant members of digitisation projects and initiatives which are currently on-going (Hildelies Balk, member of Succeed and representing Delpher; Corinne Szteinszneider, representing DCH-RP, who participated in the panel together with Marie-Véronique Leroi, from the French Ministry of Culture and Communication; and Clemens Neudecker, Coordinator of Europeana Newspapers).

The main purpose of this activity was to help attendees identify upcoming opportunities for R&D projects and initiatives, and reflect also on any difficulties. The session started with the Chair's brief introduction on Horizon 2020, as the main EU instrument for funding R&I projects, and a mention to other funding paths to support digitisation initiatives. The Panel members then focused on their own experiences regarding project opportunities, identifying practices and some concrete funding options and calls for collaborative R&I in digitisation, such as H2020-REFLECTIVE-6-2015. After the Panel's debate, the floor was open to the attendees, who were invited to discuss and share their interests and views towards building up new projects and initiatives to help the future of digitisation develop further.

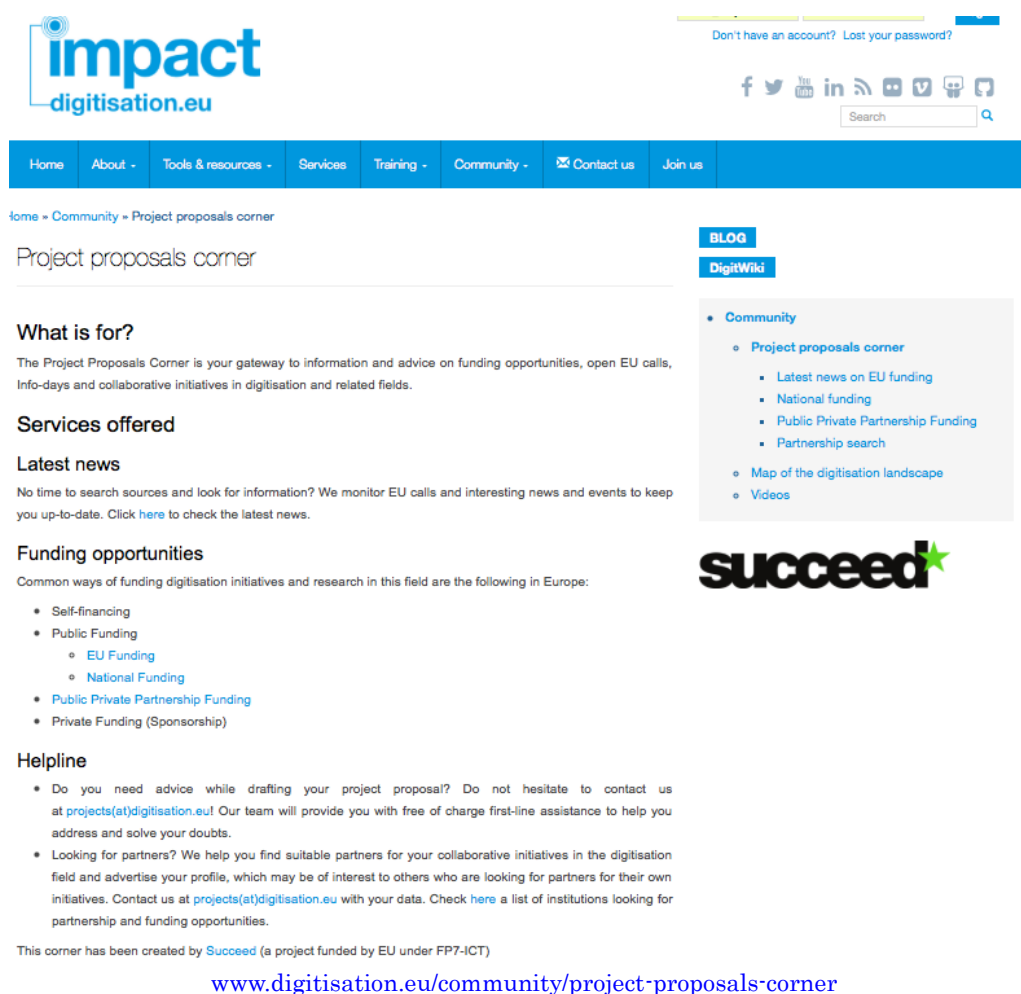
The panel announcement and its description are available at <http://succeed-project.eu/whats-next-further-research-and-development-projects-panel-session>

The video of the panel session is available at <http://vimeo.com/114970120>

4. SUSTAINABILITY – THE IMPACT CENTRE OF COMPETENCE IN DIGITISATION

As shown in this report and in the previous deliverable D7.4, Succeed has implemented several actions in support of digitisation stakeholders, and different results of interest for the target audience have been generated. The main message to convey at this moment when the project comes to its end is that all these outputs have been created to last.

Indeed, during the project implementation phase these results have already been integrated in the IMPACT Centre of Competence in Digitisation (www.digitisation.eu). In particular, all outputs are included in the Project Proposals Corner, as mentioned in the sections above, and as it can be seen in the screen shot below.



The screenshot shows the 'impact digitisation.eu' website. The header includes the logo, navigation links (Home, About, Tools & resources, Services, Training, Community, Contact us, Join us), and social media icons. The main content area is titled 'Project proposals corner' and contains sections for 'What is for?', 'Services offered', 'Latest news', 'Funding opportunities', and 'Helpline'. A sidebar on the right features a 'BLOG' section with a 'DigitWiki' link and a 'Community' section listing 'Project proposals corner' with sub-links for 'Latest news on EU funding', 'National funding', 'Public Private Partnership Funding', 'Partnership search', 'Map of the digitisation landscape', and 'Videos'. The footer mentions that the corner was created by Succeed, a project funded by the EU under FP7-ICT.

www.digitisation.eu/community/project-proposals-corner

The main consequence of this early integration is that digitisation stakeholders will have access to all the publications, relevant information and services provided by Succeed after the project end with no interruption.

The IMPACT Centre of Competence in Digitisation started small but has now more than 30 members interested in digitisation from the public and private sectors of EU and non-EU countries. With a clear focus and commitment to advance digitisation R&D and digitisation initiatives, we are certain that the IMPACT Centre of Competence in Digitisation constitutes the best platform for the continuation of the initiatives undertaken by Succeed to support digitisation stakeholders in finding new opportunities for cooperation and collaborative R&D. In the upcoming years, the IMPACT Centre will develop the results generated by Succeed as needed, provide updated and supplementary information and support the digitisation community with the ultimate objective of better access to and use of cultural materials in Europe and beyond.