Deliverable D 11.2
Dissemination Means

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## Change History

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EXECUTIVE SUMMARY

The main objectives of the dissemination activities are to spread the NEXOF-RA to acquire the necessary knowledge and find the appropriate mechanism to exploit the project results.

To date NEXO-RA has come up with some dissemination means such as one slide-based presentation and one brochure in order to promote the evolution and results of the project.
## Document Information

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<td>Arian Zwegers</td>
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**Abstract (for dissemination)**

**Keywords** Dissemination, means, slide-based presentation, brochure

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<td>Responsible Author</td>
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1 INTRODUCTION

The purpose of this document is to provide some support dissemination means relevant to the work done in NEXOF-RA.

To date, the document is structured as follows; the leaflet is included in chapter 1 and detailed information about the slide-based presentation is contained in chapter 2. To sum up, some conclusions are considered.
2 DISSEMINATION MEANS

2.1 NEXOF-RA Brochure
A commercial brochure has been produced to describe NEXOF-RA to non-familiarized people with the project issues and outcomes. The final purpose of the brochure is to sell NEXOF-RA ideas to a broad audience and at a first glance give a rapid and useful idea about what is a Reference Service Architecture and how they can contribute to build this service-based economy of the future.
2.2 Slide-based presentation
An animated and attractive project presentation has already been produced for showing in a graphical way to different type of audiences what is NEXOF and NEXOF-RA; why NEXOF is innovative and how NEXOF will become the future infrastructure for a service-based economy.
**Structure**

- It defines the starting point of a collaboration process to link NEXOF-RA with a community of NESSI Researches, Adopters and Stakeholders in order to:

  - define the Reference Architecture

**OA Specification Process**

- It defines the starting point of a collaboration process to link NEXOF-RA with a community of NESSI Researches, Adopters and Stakeholders in order to:

**Open Construction Process**

- NEXOF-RA is setting up an Open Reference Architecture for service framework by a collaborative process, in which industry and academia have been invited to contribute.

- NEXOF-RA is creating an initial set of Investigation Teams, focusing on each of the topics below:
  - core service framework area
  - user Interaction area
  - infrastructure area
  - security area
  - quality of service area

Further information [http://www.nexof-ra.eu/?open_construction_process](http://www.nexof-ra.eu/?open_construction_process)
**Reference Architecture Model**

- Including entities that constitute both the requirements to and elements of a service-based system.
- Including elements of infrastructure, service compositions, business processes, user-interactions and their relationships (between each other and between the context).

**Objectives**

- NEXOF-RA Community
- Reference Architecture Model
  - Concept and Principles
  - Reference Architecture Specifications
  - Standards
- Open Reference Implementation
- Conformance Test Suite
- Validation of NEXOF instances in real scenarios

**NESSI Open Service Framework**

- NEXOF-RA
  - Proof-of-concept
  - NEXOF Roadmap

- Develop the NEXOF-RA Glossary
  - Including entities of the Reference Architecture Model and key entities of the Reference Architecture Specification
  - Common source for all NEXOF partners and the wider NEXOF community
- Motivation
  - Build up an consortium-wide agreed, common glossary of relevant terms
**Reference Architecture Specification**

- **Overall Approach**

**Distinction of Model and Specification**

- **RA-Model**
  - Technology neutral
  - Application-domain independent
  - Includes the NEXOF Glossary
  - Identify essential entities and their relations
    - To each other
    - To the context of the system

- **RA-Specification**
  - Coherent and consistent set of technology specifications
  - Set of styles and patterns based on the RAM

**Proof-of-Concept**

- Set of software artifacts to be used by the project team and the whole NEXOF to validate the key architectural choices made.

**The NEXOF Roadmap**

- It will define the strategic plan and the methodology for the adoption of NEXOF from the first step (NEXOF-RA) to the future NEXOF results.
- The aim is to ensure the success of this evolution and the deployment of the framework.
Strategic Impact

- NEXOF-RA will design an open SaaS (Software as a service) platform to enable European companies to manage and offer their infrastructure to SaaS application developers.

Conclusions

- NEXOF-RA aims at standardising the way services are built, offered and consumed.
- Reference Architecture should be defined in order to allow any business domain, size and technologies.
- Implementing a Reference Architecture needs a large community with contributions from many sources.
3 CONCLUSIONS

This deliverable has summarized the preliminary version of the dissemination plan of the consortium. We have addressed community efforts, buildings, instruments, and means in order to reinforce the awareness of the project by the market target.

The present deliverable, as a preliminary version, does not cover all aspects that usually are part of a consolidated plan. The next version of the deliverable will be extended to cover in greater detail what has been outlined in the current version.