

## REVIEW OF FET FLAGSHIP PILOT PROJECT "GUARDIAN ANGELS" EUROPEAN COMMISSION: BRUSSELS 10 JULY 2012

# Guardian Angels - WP6- Management GA WP6: Deliverable 6.1: "Website and project logo"

#### **Executive Summary**

The FET Flagship Pilot action "Guardian Angels" took special care to address carefully the website (Internet and Intranet) as well as the Graphical Identity of the Project. These tools have proven useful in term of internal and external communication. The graphical identity developed at the beginning of the project helped out in developing the corporate image amongst the consortium partners as well as with external audiences. We will present:

- GA Logo and Graphic elements developed
- GA website
- GA Intranet

#### **Guardian Angels Logo & Icon**





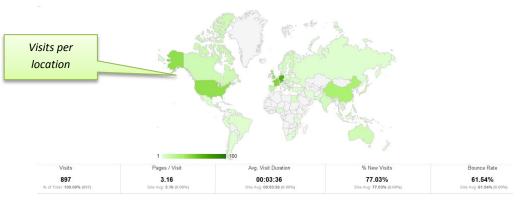
### Guardian Angels Website: http://www.ga-project.eu/





### Guardian Angels Website Indicators: 29.05.2012 - 28.06.2012

We decide here to present some indicators of the Guardian Angels website.



Country / Territory	Visits	% New Visits
Switzerland	160	66.25%
Germany	102	55.88%
France	74	72.97%
United Kingdom	67	83.58%
United States	66	96.97%
Belgium	64	82.81%
China	48	33.33%
Spain	25	76.00%
Japan	17	88.24%
Canada	16	100.00%

Pageviews by Page Title	¢	
Page Title	Pageviews	
Home	992	
GA at the Edge of the Cloud	237	
GA PROJECT	234	
PARTNERS	166	
International Advisory Board	113	
MEDIA & NEWS	107	
SCIENCE & TECHNOLOGY	102	
GA Smart Autonomous Systems	84	
Institutional Partners	69	
Organization	68	

The Number of visits by country indicates that Guardian Angels project is raising interest in Europe and International territories.

The percentage of new visits demonstrates that the GA Website is continuously bringing in new interest.

The Indicator of pages viewed indicates the domains of interest to the GA website visitors.



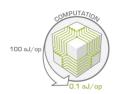
## **GA Project**





## **Guardian Angels Science and Technology**





http://www.ga-project.eu/science/computation





http://www.ga-project.eu/communication





http://www.ga-project.eu/science/sensors

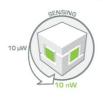




http://www.ga-project.eu/energy\_harvesting



Guardian Angels are future zero-power smart autonomous systems featuring sensing, computation and communication beyond human aptitudes







http://www.ga-project.eu/science/integration



http://www.ga-project.eu/science/software



## **GA Media Material**

## GA Flayer





## GA Brochure







GA Video (initial version & completed version) http://www.ga-project.eu

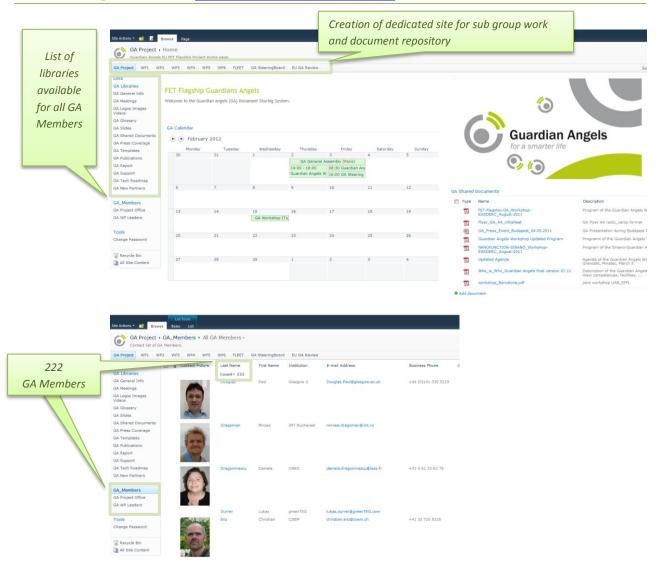


Partners' vision on GA Project <a href="http://www.ga-project.eu/video">http://www.ga-project.eu/video</a>





### Guardian Angels Intranet: https://intra.epfl.ch/flagship/



#### **Conclusion**

Web based access to Guardian Angels documents (templates, media, press coverage, presentation, posters, roadmaps, DOW, reports) has proven very beneficial. The GA Intranet allowed unique source of document repository (approved documents), as well as timely integration of newcomers within the consortium. The GA members have direct access to other members, which ease cooperation, identification of key players within the project as well as key milestones to be reached on time.

The Management foresees that the use of the intranet and internet are key factors to facilitate the consortium management. Other tools such as social networks (Wikipedia, Linkedin, Facebook, Twitter...) have been used at the individual level we foresee these tools as very interesting to leverage the actual actions undertaken by the GA Management.