#### SEVENTH FRAMEWORK PROGRAMME

Challenge 1

Information and Communication Technologies



## Trusted Architecture for Securely Shared Services

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## The TAS<sup>3</sup> Consortium

Benef. Nr	Beneficiary name	Benef. short name	Country	Date enter project	Date exit project
1	Katholieke Universiteit Leuven (Proj. Coord)	KUL	BE	M1	M48
2	Synergetics nv/sa	SYN	BE	M1	M48
3	University of Kent	KENT	UK	M1	M48
4	University of Karlsruhe	KARL	DE	M1	M48
5	Technical University Eindhoven	TU/E	NL	M1	M48
6	Consiglio Nazionale delle Ricerche	CNR	IT	M1	M48
7	University of Koblenz-Landau	UNIKOLD	DE	M1	M48
8	Vrije Universiteit Brussel	VUB	BE	M1	M48
9	University of Zaragoza	UNIZAR	ES	M1	M48
10	University of Nottingham	NOT	UK	M1	M48
11	SAP research (S&T Coord.)	SAP	DE	M1	M48
12	Eifel asbl	EIF	FR	M1	M30
13	Intalio Ltd	INT	UK	M1	M18
14	Risaris Ltd	RIS	IR	M1	M48
15	Kenteq	KETQ	NL	M1	M48
16	Oracle	ORACLE	NL	M1	M48
17	Custodix nv/sa	CUS	BE	M1	M48
18	Medisoft by	MEDI	NL	M1	M12
19	Karlsrhue Institute of Technology (KIT)	KARL	DE	M1	M48
20	Symlabs SA	SYM	PT	M18	M30

## Contributors

	Name	Organisation
1	Davor Meersman, Theo Hensen	Synergetics
2	Serge Ravet	EIfEL
3	Stuart Short (editor), Gilles Montagnon	SAP



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## 1 Introduction

The structure of the communication and dissemination of  $TAS^3$  is distributed on 5 different channels, each one addressing a specific target.

Site	Access	Function	Target	Contents
www.tas3.eu	Public + Restricted	Official project website	All public	Project presentation & contractual deliverables
portal.tas3.eu	Private	Partners' working space	Partners	Work in progress, deliverables, RFCs
training.tas3.eu	Restricted	Training portal	Project partners and implementers of digital identity	Courses, guidelines
www.linkedin.com	Public	social network for TAS <sup>3</sup> community	All the partners, professionals, stakeholders involved in trust and digital identity	Contacts, discussions, special interest groups
twitter.com	Public	Social network for project's event	All public	Project's public events



# 2 TAS<sup>3</sup> project web site

The TAS<sup>3</sup> public web site (<u>www.tas3.eu</u>) contains an introduction to the project's objectives, expected results, a list of TAS<sup>3</sup> partners and a news section.

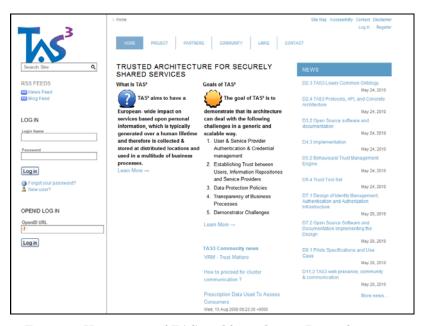


Figure 1 Home page of TAS<sup>3</sup> public web site: December 2010



Figure 2: Home page of revised TAS<sup>3</sup> website: September 2011



The TAS<sup>3</sup> website had a large increase of unique visitors from around 2200 in 2009 to now more than 5000. It contains latest public reports, public materials, conference, and events. Also there have been more than 800 views on videos and more than one thousand download on publications and deliverables.

EIFEL has had ownership of the website, which they have also been hosting; following EIFEL's withdrawal from the project and with the increasing interest in TAS<sup>3</sup> from the community we redefined a second version of the TAS<sup>3</sup> website during Q4 2010 which was released in 2011 (Figure 2). Currently CNR are maintaining the website and KUL is hosting.

The public website targets are the following:

- A more collaborative place for the consortium. Partners are able to publish content, especially public material and all other non-public dissemination material in a restricted area
- Support for communities through the integration of the new LinkedIn group and twitter channel see also D11.5 [1]
- A sustainable hosting after the life of the project

Additionally, by relocating dissemination processes to our internal workspace (portal.tas3.eu), the publication of information from internal to public is facilitated.

# 3 TAS<sup>3</sup> working space for project partners

A working space for TAS<sup>3</sup> partners (<a href="https://portal.tas3.eu/">https://portal.tas3.eu/</a>) provides a document repository for deliverables, work in progress, calendar for project events and meetings, reporting documents, software, realtime monitoring, ticketing etc. This latter point has helped the quality assurance of work. The portal is maintained by Katholieke Universiteit Leuven.

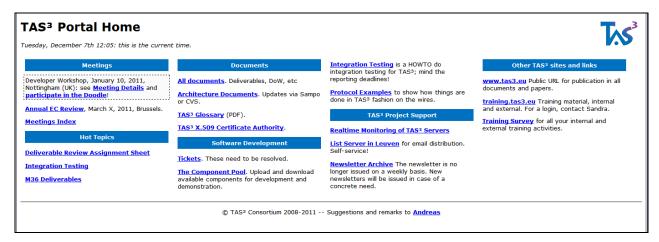


Figure 3 Home page of project partners' working space: December 2010

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## 4 Training portal

A training portal (<a href="https://training.tas3.eu/moodle/">https://training.tas3.eu/moodle/</a>) is being used by the project in order to provide internal training and to support external training. Please refer to D11.8, Report on internal training, which gives more information.

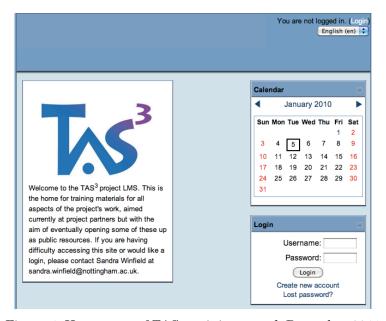


Figure 4 Home page of TAS<sup>3</sup> training portal: December 2011

The project Moodle environment has been maintained and additional learning objects have being added. Key presentations have been uploaded into the environment and coordination plans are in development for materials to be refined and repackaged for external use. This includes addressing IPR issues in some cases.

## 5 Web communities

More information on communities is described in the report D11.5 – Supporting community, December 2011.

### 5.1 LinkedIn

A TAS<sup>3</sup> virtual community was initially created using the Ning platform to explore the use of social networks to support the project, but this is now dormant as it was not the expected success.



As a second phase, TAS<sup>3</sup> instead established a presence on LinkedIn which is the most widely used web application among professional communities to build a professional network of trusted contacts.

A TAS<sup>3</sup> group was created at the end of 2010; it is a public group that can be found by searching "<u>Trusted Architecture for Securely Shared Services</u>". With the integration of LinkedIn into the main public TAS<sup>3</sup> website, the dissemination to the community has been facilitated in the final year.

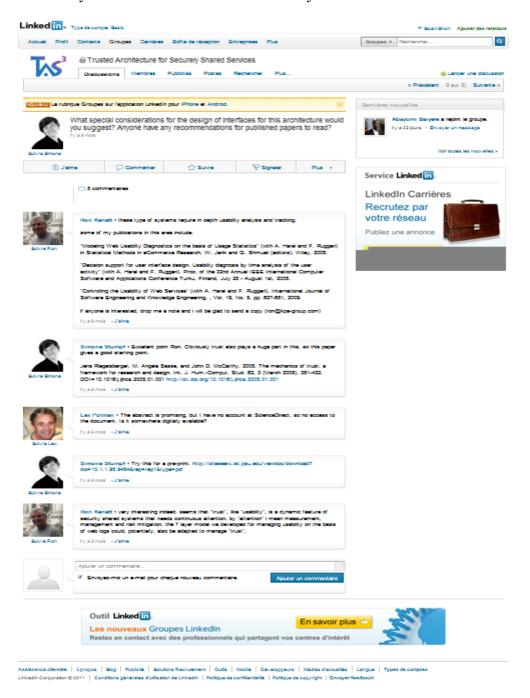


Figure 5 Discussion on TAS3 LinkedIn group



## 5.2 Twitter

The existing process for "news" publication (via the public website) does not allow quick and easy updates by consortium members. An information channel such as Twitter provides this quick and easy access to the project's public information and the pervasiveness of the application will enable us to reach a much wider audience. Twitter channel created end of 2010.

The prominent Twitter feed on the website ensures that the most current activity is clearly visible. Partners are actively using Twitter to promote their TAS<sup>3</sup> public activities.

On Twitter, TAS<sup>3</sup> is referenced under the hash tag 'tas3\_eu'.

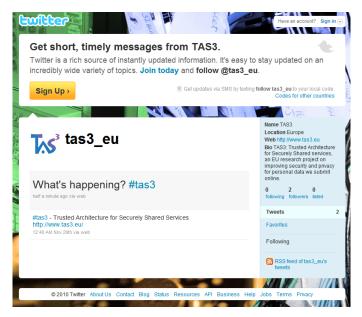


Figure 6 TAS<sup>3</sup> Twitter channel

## 5.3 loS

The IoS (Internet of Subjects) website is designed to aggregate a movement around a central idea: the complete separation between the hosting and exploitation of personal data, something that the TAS<sup>3</sup> technology is able to support fully.





Figure 7 Home page of IoS website

IoS was mainly run by EIfEL and has a common chief Architect with TAS<sup>3</sup>. Despite EIfEL's situation, IoS will remain active but there is currently no visibility on the further collaboration steps.

# 6 TAS<sup>3</sup> leaflet and poster

An initial flyer on the project has been produced and is regularly distributed by the partners at events they organize (ePortfolio Maastricht 2008, Learning Forum London 2009) and participate in (e.g. Wolce 2009). The leaflet now needs to be revised, based on the new approach to communication of the project and to reflect developments in the project's work and approach.



Figure 8: TAS<sup>3</sup> Leaflet





Figure 9:  $TAS^3$  Poster



# 7 IFIP Summer School 2011, ICT 2010 and dissemination

TAS3 co-sponsored the IFIP Summer School in cooperation with the EU funded projects: PrimeLife, ABC4Trust, Endorse, NESSOS, the Norwegian PETweb II and e-Me, and Swedish U-PrIM (in cooperation with HumanIT) projects. It also had a strong presence in the form of guest speaker, session chair, panelist and paper presentation.



Figure 10: IFIP Summer School

Dissemination materials were created for the project to distribute at the ICT event in Brussels in September 2010. These have been designed so that they can be reused for future events and for general distribution by partners. The ICT targeted a citizen, non-technical audience, so the following materials were created:



• Two posters to present existing issues on security and privacy and some highlights of TAS<sup>3</sup> technology.



Figure 11: ICT Poster1



Figure 12: ICT Poster2

 $\bullet$  A poster to raise the interest from visitors with two main topics : TAS3-D11p2-web.presence.community.and.communication.doc Page 13 of 17



- o Watch a short video about Jack's
  privacy.( http://www.youtube.com/watc
  h?v=elYB5pVYIVk )
- oUse of a Tasss'ified application with the possibility to win a prize. Visitor could enter personal data into a demonstration Tasss'ified Personal Data Store while getting explanation on TAS<sup>3</sup> privacy and security concepts. At the end of each day access to a randomly chosen profile was detected via the audit bus to select a winner.



Figure 13: Prize Poster

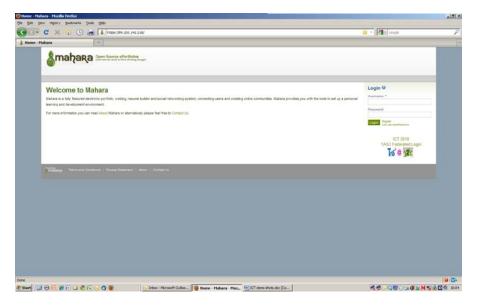


Figure 14 Mahara "win a prize" application

The existing PILS live demo (TAS<sup>3</sup> eHealth) was presented to provide a more technical approach, and the full architecture could also be described for the most 'technical' visitors.



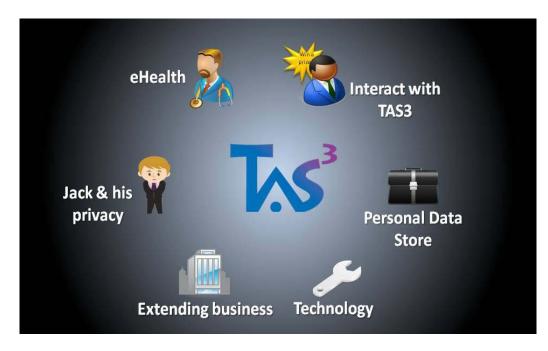


Figure 15 Index of TAS $^3$  ICT presentations and demos



## 8 Conclusions

TAS³ is finishing its final year with an increasing support for communities and organisations<sup>[1][2]</sup>. The ongoing changes in the overall web presence has given the opportunity to enforce exploitation activities and the creation of a professional network that will ensure sustainability and follow-up initiatives. By orchestrating the project's web presence across several different channels, public, private and online community, we facilitate greater visibility for the project's outputs and outcomes, and engage a wider number of individuals and organisation from beyond the project in our work, its continuation and its eventual exploitation.

As such the project has been introduced to several emerging "personal data related initiatives" such as:

- www.projectVRM.org
- <u>www.steps.nl</u> (ePortfolio4all)
- www.personaldataecosystem.org/
- www.sibos.com
- www.digitalestedenagenda.nl/
- http://www.newdigitaleconomics.com/MCommerce2 Oct2011/agenda.php
- IDA (identity Assurance program UK Cabinet Office)
- www.empowerlimburg.nl
- World Economic Forum



## 9 References

- [1] The TAS3 Consortium, (2011). Report D11.5 Supporting community ver. 4.0 December 2011.
- [2] The TAS3 Consortium, (2011). Report D11.3 Events, Conferences and Workshops ver. 3.0- December 2011.