



Trusted **A**rchitecture for Securely Shared Services

*D11.2 Communication: Public
Website/Portal, Press Releases,
Flyers, Brochures, etc.*

Version 1.0

1 July 2008



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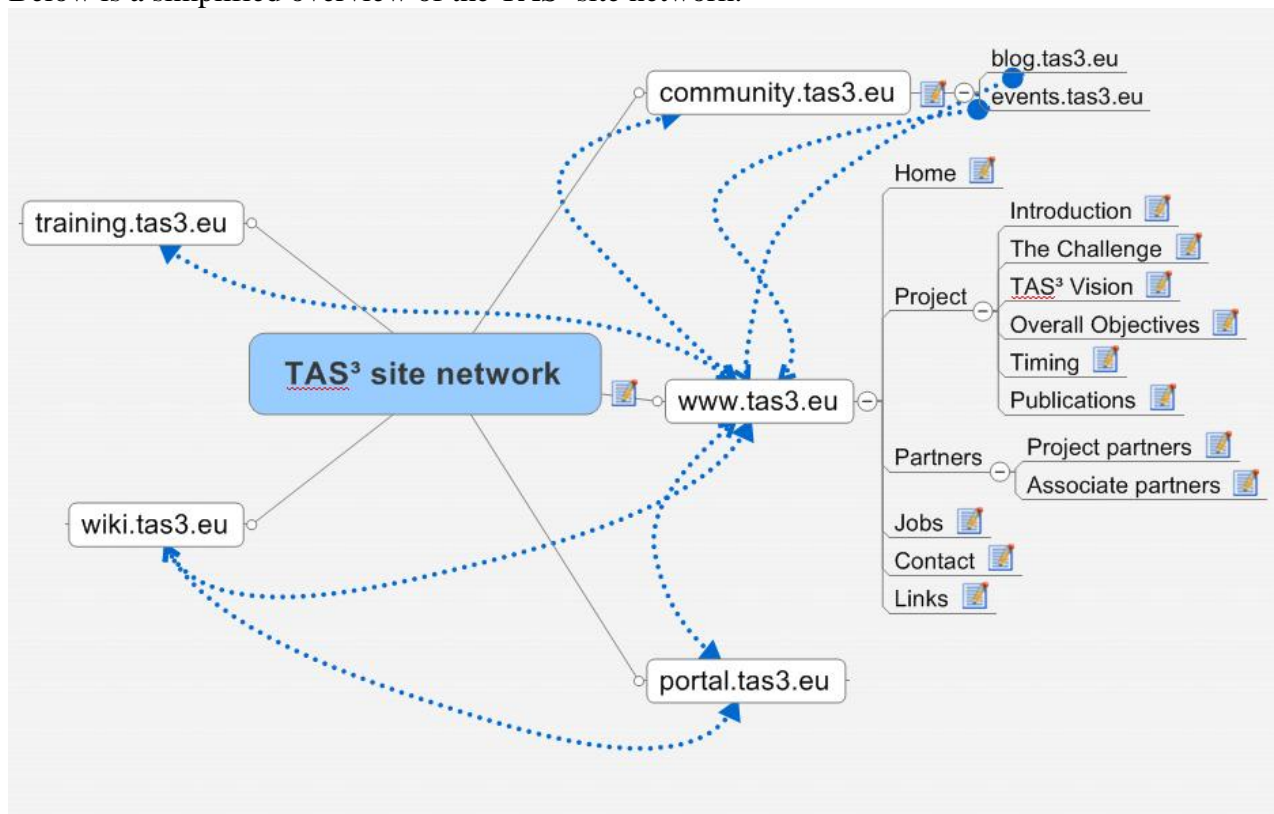
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Introduction

The Consortium has been very active in setting up various dissemination channels. The main dissemination channel will be the project website, consisting of a central project site and several clicks through subdomains. Next to the website, a project presentation, leaflet and posters have been made. A promotional video is in production on the basis of the project presentation.

Public website / portals

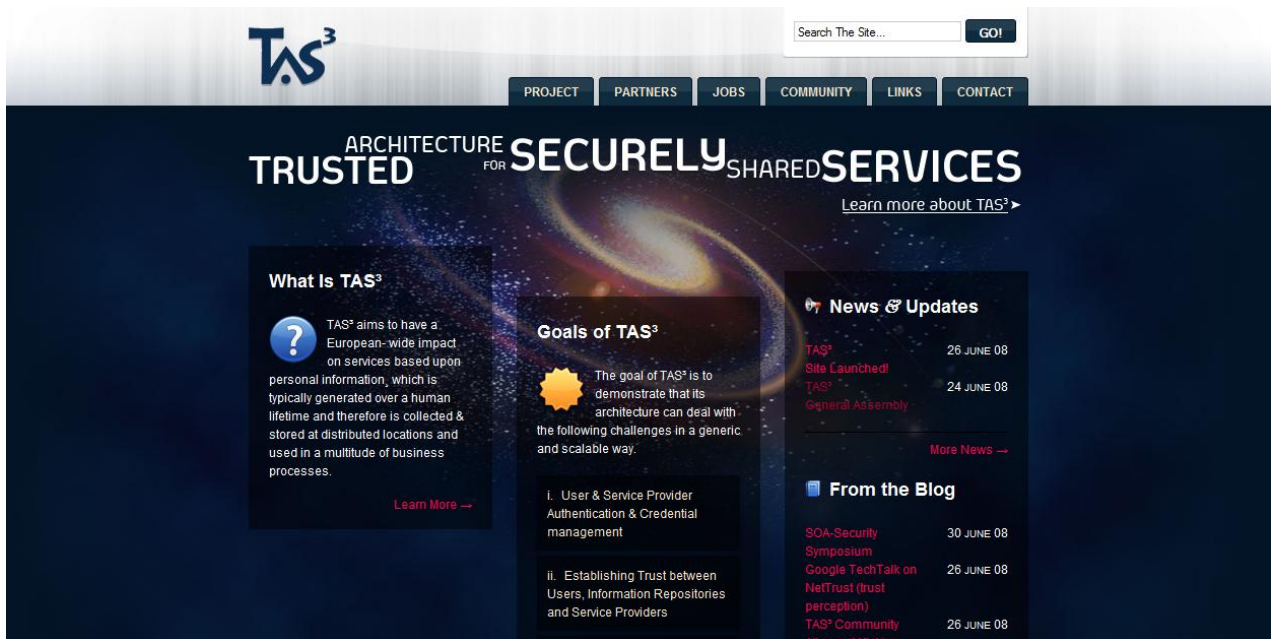
The main project site can be found at www.tas3.eu and is conformant to the EC's project website recommendations. The main site links through to all other project websites. Below is a simplified overview of the TAS³ site network:



The TAS³ site network

Main project site (<http://www.tas3.eu> - PUBLIC)

The main project site consists of a landing page, project and partner information pages, job postings, contact opportunities and a links page. It also contains links to all other project sites. The site sports customized CSS, RSS feeds from the news and community blog, and a Text pattern CMS which has been modified to better fit the needs of the consortium.



Landing page



Challenge page

Project community (<http://community.tas3.eu> – PUBLIC)

The project community is based on the Ning social network technology and features a multitude of community building tools such as member and profile management, blogs, events, news. We have also set up Technorati and Google Blogsearch feed aggregators on the main page. The Ning CSS has been hacked to fit the look and feel of the community with the project.



Ning

TAS³
Trusted Architecture for Securely Shared Services

Main My Page Members Events

The TAS³ Community aims to have a European- wide impact on services based on personal information.

TAS³ COMMUNITY SITE

Sign Up or Sign In

TAS3 Community Badge

TAS3 Community

The TAS³ Community aims to have a European- wide impact...

24 members Join Us

Spread the word. Get your own TAS3 Community badge for your website or MySpace page. (Get Code)

Get More Badges

About TAS3 Community

Administrator created this social network on Ning.

Events

July 2008

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Last Month Next Month

SOA Security Symposium
July 3, 2008 at 12am to July 4, 2008 at 12:30pm - Hasso-Plattner-Institut, Potsdam, Germany

ePortfolio & Digital Identity 2008
October 22, 2008 at 9am to October 24, 2008 at 5pm - MECC, Maastricht, The Netherlands

Main links

Community Blog	TAS3 project website	Project Partner Website (access reserved)	Project Partner Wiki website (access reserved)	Project Partner Training website (access reserved)

TAS³ Project News Feed

TAS³ Site Launched!

TAS³ General Assembly

Blog Posts

SOA-Security Symposium

On 3 and 4 July 2008, Hasso-Plattner-Institut Potsdam is holding a symposium on SOA-Security. The event is in German, but the program gives a good overview on some work relevant to TAS³ topics.

Posted by Jens Müller on 30th June 2008 at 2:40pm — No Comments (Add)

Google TechTalk on NetTrust (trust perception)

Community Landing page

Ning Administrator

TAS³
Trusted Architecture for Securely Shared Services

Main Invite My Page Members Events Manage

All Blog Posts Featured Blog Posts My Blog

+ Add New Blog Post

Hello, Administrator

My Friends (Invite More)

My Settings

TAS3 Community Badge

TAS3 Community

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BLOG POSTS ACROSS TAS3 COMMUNITY

SOA-Security Symposium

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Posted by Jens Müller on 30 June 2008 at 2:40pm — No Comments

Feature on Main

Google TechTalk on NetTrust (trust perception)

Found an interesting movie on Youtube today which I thought might be of interest to the community. NetTrust is a system that embeds social context in browsing by combining individual histories, social networks, and explicit ratings. NetTrust combines an implicit and explicit means of data collection. This trust based system uses shared browsing histories from a user's self-selected social networks to create both explicit and implicit data collection. NetTrust targets the human element... Continue

Posted by Davor on 26 June 2008 at 12:00pm — No Comments

Recent Blog Posts

Latest Blog Posts

SOA-Security Symposium

Google TechTalk on NetTrust (trust perception)

TAS³ Community Alive and Kicking

TAS³ Community Launched

Most Popular Blog Posts

TAS³ Community Launched

SOA-Security Symposium

Google TechTalk on NetTrust (trust perception)

TAS³ Community Alive and Kicking

Blog Topics by Tags

tas3 (4)

tp7 (3)

nettrust (1)

TAS³ Community Blog



Ning Administrator

TAS³
Trusted Architecture for Securely Shared Services

Main Invite My Page Members Events Manage

Events Home My Events + Add an Event

UPCOMING EVENTS

July 3 Thursday

SOA Security 2008

SOA Security Symposium
July 3, 2008 at 12am to July 4, 2008 at 12:30pm – Hasso-Plattner-Institut, Potsdam, Germany
Symposium organized by the Hasso-Plattner-Institut, with speakers both from academia and industry.
Organized by Hasso-Plattner-Institut | Type: Scientific/industry, symposium
You have not responded.

October 22 Wednesday

ePortfolio & Digital Identity 2008

ePortfolio & Digital Identity 2008
October 22, 2008 at 9am to October 24, 2008 at 5pm – MECC, Maastricht, The Netherlands
ePortfolio & Digital Identity 2008 is the 6th edition of the key international event for the growing community of professionals interested in, and working with, ePortfolios and digital identity.
Organized by European Institute for e-Learning | Type: Conference

My Upcoming Events

ePortfolio & Digital Identity 2008
October 22, 2008 at 9am to October 24, 2008 at 5pm
ICT 2008
November 25, 2008 at 9am to November 27, 2008 at 8pm

Popular Event Types

Conference (2)
Symposium (1)
Scientific/industry (1)
Assembly (1)
General (1)

TAS3 Community Badge

TAS3 Community

The TAS3 Community aims to have a European-wide impact...
24 members Join Us

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About TAS3 Community

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June 2008

TAS³ Community Events

Partner portal (<http://portal.tas3.eu> – PRIVATE)

The partner portal is based on self-hosted activeCollab technology, and allows the partners to collaborate in a milestone-centric way.

Welcome back Davor | Admin | Profile | Logout

TAS³

People Projects Status Calendar Time Assignmt. Search Starred Trash Quick Add

WP 11: Dissemination, Exp... Milestones Discussions Files Checklists Calendar Pages Tickets Time People

Overview

Dashboard > Projects > WP 11: Dissemination... > Overview

Show Me

- Tasks that I am responsible for or that I'm involved in
- iCalendar feed for this project so I can see all milestone and tasks in my favorite calendar application (iCal, Google Calendar etc)
- Recent activities as a RSS feed so I can track changes in this project

Late / Today Milestones

- Milestone: D11.1 Dissemination Plan (1)
Serge Ravet is responsible. Other assignees: Davor Meersman. Due Today
- Milestone: D11.7 Internal Training requirements and setup technical partners (1)
Sandra Winfield is responsible. Other assignees: Davor Meersman. Due Today

Upcoming Milestones

WP 11: Dissemination, Exploitation & Training

Leader: Davor Meersman

Group: TAS³ WPs

Status: Active

4 tasks done of 24 in the project (17% done)

Edit This Information Change Status of this Project

Partner portal



Project wiki (<http://wiki.tas3.eu> – PRIVATE)

The project wiki is used for partner collaboration with an extra degree of freedom. The wiki is based on Xwiki technology.

The TAS³ wiki

Training portal (<http://training.tas3.eu> – PRIVATE)

The training portal is used for partner training on TAS³ topics. The training portal is based on Xerceo technology.

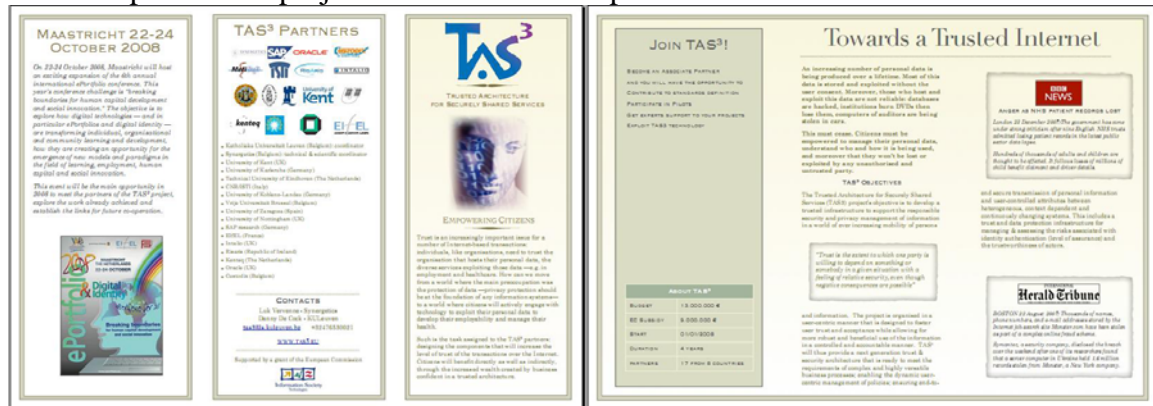
The training portal

Press releases

The Consortium partners have sent out numerous TAS³ related press releases in the first six months of the projects. Now that the TAS³ stakeholders and dissemination strategy have been established, the consortium will be acting as a communicating entity with a fully functional PR service. The TAS³ project already has more than 800 hits in Google (TAS3 & TAS³) and plans to raise this number significantly as the project reaches out to a broader public.

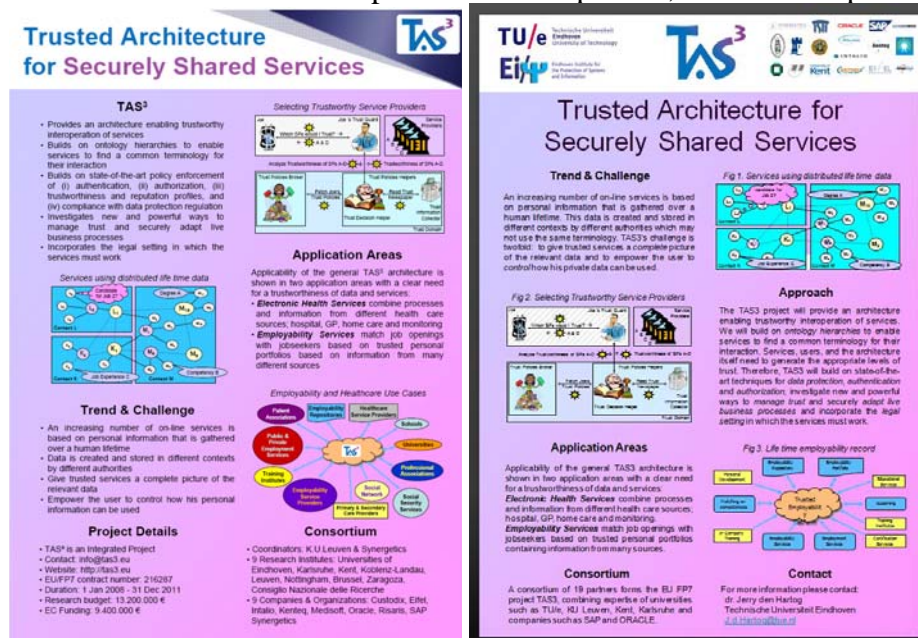
Flyer & Brochures

Eifel has produced a project leaflet which is depicted below



Posters

K.U.Leuven and TU/e have produced TAS³ posters, which are depicted below.





Promotional Video

The TAS³ promotional video is currently in production, based on the TAS³ presentation. Synergetics and K.U.Leuven have produced a TAS³ presentation.

Bimonthly Newsletter

Instead of having a newsletter, the consortium has opted to have continuous news feeds and blog posts, as they offer a more modern and dynamic alternative. The news feeds can be obtained through <http://tas3.eu/rss/?section=news&limit=5> and the blog feed through http://community.tas3.eu/profiles/blog/feed?xn_auth=no .