SEVENTH FRAMEWORK PROGRAMME

THEME ICT-2013.5.4

"ICT for Governance and Policy Modelling"

SEVENTH FRAMEWORK
PROGRAMME

D6.1.2
Dissemination Plan & Report

Project acronym: CONSENSUS

Project full title: *Multi-Objective Decision Making Tools through Citizen Engagement*

Contract no.: 611688

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No	Name	Short name	Country
1	Institute of Communication and Computer Systems/National Technical University of Athens	NTUA	Greece
2	IBM Israel Science and Technology Ltd.	IBM	Israel
3	International Institute for Applied Systems Analysis	IIASA	Austria
4	Athens Technology Center	ATC	Greece
5	University of Konstanz	UKON	Germany
6	OXFAM Italia ONLUS	OXFAM	Italy
7	WWF - World Wide Fund for Nature	WWF	Switzerland
8	European Union Road Federation	ERF	Belgium

Document History

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V0.1	17-07-2014	ToC	ATC
V0.2	19-09-2014	1st draft	ATC
V0.3	01-10-2014	2nd draft	ERF
V1.0	03-10-2014	Final version including partners contribution	ATC

Executive Summary

The present deliverable provides an overall report about the dissemination actions that were carried out to communicate news and results of the CONSENSUS project (M1 October 2013-M12 September 2014) during the 1st reporting period.

It describes all dissemination activities carried out by the members of our consortium in terms of the dissemination strategy and plan submitted to the EC months ago in the context of Deliverable D6.1.1 Dissemination Plan & Report (M6). It also presents all dissemination material created in the CONSENSUS project (e.g. brochure, posters, press release, newsletter etc.). Additionally, it provides a complete list of publications, papers, press release, conferences, etc. It also describes ongoing activities for collaboration with existing EU Projects/Initiatives relevant to CONSENSUS project.

Finally, dissemination actions are continuously monitored and accordingly updated, following the achievements and evolutions of the technical work.

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1   Introduction

1.1   About this deliverable

This deliverable details the report of the dissemination activities that have been carried out in CONSENSUS under WP6 "Dissemination and Exploitation" and, specifically it reports the dissemination, collaboration and communication activities followed during the 1st reporting period as well as the results from these activities.

Based on a comparison between what was planned and what was actually executed, key performance indicators were measured and strengths and weaknesses of CONSENSUS dissemination strategy were identified. Even though during the 1st reporting year the dissemination team did not have yet the first version of CONSENSUS assets at their disposal to use in dissemination activities (production of material, focused web – based activities), the analysis of KPIs showed that people were attracted by CONSENSUS vision. It is obvious that the main goal of the next reporting period is the dissemination of CONSENSUS evolution and technical achievements.

1.2   Document Structure

The document is structured as follows:

- Section 2, describes in detail the dissemination material that was created during the 1st reporting period;

- Section 3, presents the performed dissemination activities, including among other scientific publications to journals and conferences as well as participation to events, conferences, workshops;

- Section 4, refers to CONSENSUS official web site and social channels;

- Section 5, presents project's liaison activities during the 1st reporting period;

- Section 6, compares planned against actual work by considering the key performance indicators defined in [1];

- Section 7, provides an overview of the next reporting period. More specifically, it refers to future dissemination activities with a specific timetable and indicative dissemination events and scientific journals/specialized magazines that the project will target;

- Finally, Section 8 provides some concluding remarks.

2 Creation of dissemination material

2.1 Brochure

CONSENSUS has produced a three-fold printed and electronic brochure (size A4 open) that reflects the results of the project. The brochure has been uploaded to the project website.

It is structured as follows:

Inner side:

- "CONSENSUS Overview", a section presenting a short overview of the project,

- "CONSENSUS Objectives", a section that highlights the objectives of the project,

- "Piloting Project's Results, a section presenting the real-world use cases of the project,

- "Technical Approach", a section that briefly presents the technical approach of CONSENSUS and illustrated in a figure,

- "Expected Impact", a section describing the expected impact that will occur from the project.

Outer side:

- First page including the logo and title of the project along with a picture relevant to CONSENSUS vision,

- Middle page providing information about the project at a glance,

- Last page including contact information for further communication and CONSENSUS web-based channels that can be used to know CONSENSUS' vision better.

By being both a printed and electronic brochure, CONSENSUS brochure enables the consortium partners to use (Print-On-The-Go) the brochure in dissemination events and workshops, as well as to disseminate it through their respective websites.

Figure 1: Brochure (Inner side)

CONSENSUS Overview

CONSENSUS project aims to model the multiple objectives of real policies under various constraints and identify optimal solutions given their trade-offs. Such a service can become a powerful tool in the hands of policy makers allowing them to test various policy scenarios and get a hint about how successful their policies can be in achieving the stated goals.

In parallel, the second goal of CONSENSUS is to employ this tool in order to educate but also gather valuable feedback from citizens, thus involving them in the decision-making process and contributing to the transparency of policymaking.

CONSENSUS Objectives

CONSENSUS will simplify, predict and visualise the consequences of decisions in the policy making process by:

- Maximising the impact of policies by accurately predicting policy implementation effects in multiple domains. CONSENSUS employs multi-objective optimisation methods in order to identify a rich set of optimal alternatives. This information will allow policymakers to confront the side-effects of their decisions, which in turn can enable them to maximise the impact of their actions.

- Empowering citizens and echo the increasingly growing importance of public opinion in policy making. This will be achieved through an analysis of public opinion as it is currently formed in social media and crowdsourcing platforms. Gamification techniques will also be used to incentivise people to participate.

- Mapping policy implementation alternatives to actual policy decisions. CONSENSUS fosters human - computer interaction mechanisms that will visually highlight the consequences of certain options and based on users' feedback and will further suggest solutions that are more appropriate.

- Educating citizens on policy issues and increasing transparency in decision making. CONSENSUS attempts to educate citizens about the consequences of each decision by providing them with a tool that will enable them to visualise the various optimal alternatives.

Piloting Project's Results

The consortium will validate the CONSENSUS results and developments through the operation of two important real world use cases: one investigating the trade-offs of policies regarding Biofuels and Climate Change (EU Renewable Energy Directive), and the other dealing with road infrastructure (Trans-European Transport Networks).

Technical Approach

CONSENSUS plans to examine the correlation of multi-criterion decision making with crowd-sourcing and gamification in the context of policy making.

Crowdsourcing will be used in various phases of the project - from refining criteria, to gathering input, and to examining resulting visualisation and assisting in the actual decision making.

Citizens' involvement in decision making and the transparency of the process will also support better acceptance of any decision.
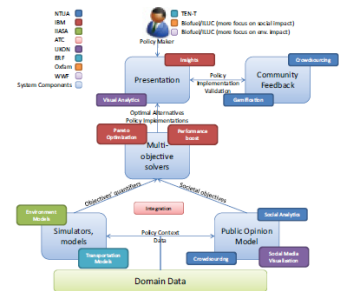
Expected Impact

CONSENSUS is expected to make significant impact in EU policymaking by improving the validation of the potential impacts of policies through evidence. By incorporating all the parameters that comprise the policy context, the policy maker will be able to witness the balance between them in view of existing constraints. Furthermore, by allowing the citizens to visualise the impact of various policy implementations and gathering their feedback, CONSENSUS will help promote a greater social acceptability of future policies and thus, increasing the chance of these policies' success. Also, by introducing gaming concepts in real everyday considerations, CONSENSUS, hopes to increase the participation of younger citizens in policy making. All these, make CONSENSUS an attractive tool, ensuring take up for policy makers.

Figure 2: Brochure (Outer side)

At a Glance

The Project
CONSENSUS will model existing real world user-cases and deliver the tools that can, in an easy and comprehensive manner, provide policy makers with optimal choices based on a number of relevant criteria.

Project Coordinator
Institute of Communication and Computer Systems/ National Technical University of Athens (Greece)

Partners
- IBM Israel - Science and Technology LTD (Israel)
- Internationales Institut Fuer Angewandte Systemanalyse (Austria)
- Athens Technology Center S.A. (Greece)
- Universitat Konstanz (Germany)
- OXFAM Italia Onlus (Italy)
- WWF - World Wide Fund for Nature (Switzerland)
- European Union Road Federation (Belgium)

Duration
Start: 1 October 2013; 30 months

Website
www.consensus-project.eu

Programme
FP7-ICT-2013-10

Research areas
CONSENSUS combines research and technologies from several research areas including policy modelling, multi objective optimisation, machine learning, crowdsourcing, gamification and visual analytics.

Contact

Project Coordinator
Prof. Theodora Varvarigou
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www.consensus-project.eu
CONSENSUSeu CONSENSUS

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Multi-Objective Decision Making Tools through Citizens Engagement

2.2 Project Posters

CONSENSUS has produced two posters in A0 format that reflect the scope of the project. The posters present the aim and use cases of the project as well as the CONSENSUS web-based presence.

By being both printed and electronic posters, CONSENSUS posters enable the consortium partners to use (Print-On-The-Go) the posters in dissemination events and workshops, where CONSENSUS results and activities are presented, as well as to disseminate it through their respective websites.
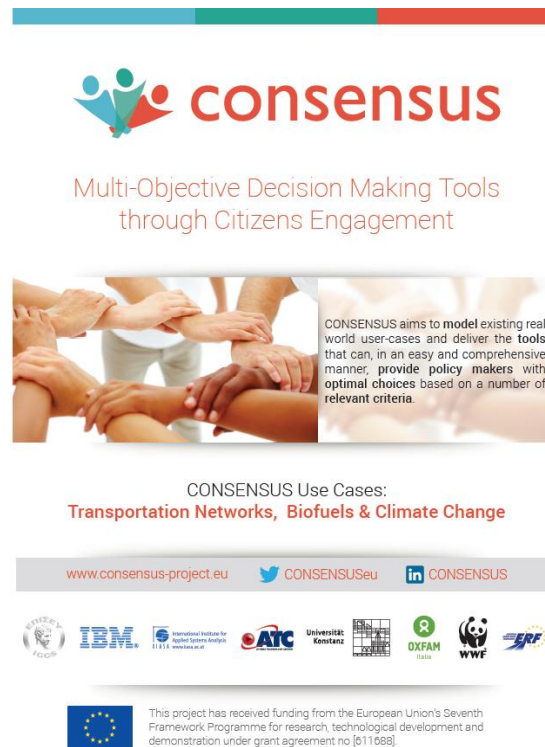

Figure 3: CONSENSUS Poster-version 1

Figure 4: CONSENSUS Poster-version 2

2.3 Press Release

In line with the project's dissemination strategy, a press release has been created in English which offers basic information about the project. The consortium utilized their relevant communication channels within their countries and markets, both in English and local language in order to distribute Issue 1.

In order to effectively keep track on partner's activities regarding the press release, the dissemination team created a reporting file to post all the relevant channels and the status of each distribution. The reporting file can be seen in Section 10.1.2.

Issue 1 has been published to 22 different communication channels as can be seen in the following table.

Table 1: Press release publications – Issue 1

Type	Published in	Partners
Press Release (English version)	ATC website	ATC
Press Release (English version)	ATC LinkedIn Company page	ATC
Press Release (English version)	iLab ATC blog	ATC

Type	Published in	Partners
Press Release (English version)	iLab ATC Twitter	ATC
Press Release (English version)	ATC LinkedIn group	ATC
Press Release (English version)	EurActiv press release	ATC
Press Release (English version)	IBM website	IBM
Press Release (English version)	ERF website	ERF
Press Release (English version)	ERF Twitter	ERF
Press Release (Modified Greek translation of English version)	Emea.gr	ATC
Press Release (Modified Greek translation of English version)	Businessnews.gr	ATC
Press Release (Modified Greek translation of English version)	Epixeiro.gr	ATC
Press Release (Modified Greek translation of English version)	Epixeiro.gr Facebook page	ATC
Press Release (Modified Greek translation of English version)	iNewsgr.com	ATC
Press Release (Modified Greek translation of English version)	Tipos.gr	ATC
Press Release (Modified Greek translation of English version)	Cebil.gr	ATC

Type	Published in	Partners
Press Release (Modified Greek translation of English version)	Matiastanea.gr	ATC
Press Release (Modified Greek translation of English version)	NETFAX Newsletter & NETWEEK Online	ATC
Press Release (Modified Greek translation of English version)	ICT PLUS Portal	ATC
Press Release (Modified Greek translation of English version)	ICT PLUS Facebook	ATC
Press Release (Modified Greek translation of English version)	FNM.com website	ATC
Press Release (Modified Greek translation of English version)	FNM.com twitter	ATC

3   Reporting dissemination activities

This section summarizes the dissemination activities that have been performed by the CONSENSUS partners throughout the 1st year of the project's lifetime. CONSENSUS dissemination activities are split into the following categories:

- Scientific publications to journals and conferences

- Participation in events, conferences, workshops

    o   including presentations and distribution of brochures

- Other dissemination activities

3.1   Scientific publications to journals and conferences

The following table presents CONSENSUS scientific publications to journals and conferences released during the 1st reporting period.

Title	Main author	Title of the periodical or the series	Number, date or frequency	Publisher	Place of publication	Year of publication	Relevant pages	Permanent identifiers (if available)	Is/Will open access provided to this publication?
Comparative Visual Analysis of Large Customer Feedback Based on Self-Organizing Sentiment Maps	Halldór Janetzko, Dominik Jäckle, Tobias Schreck	IMMM 2013, The Third International Conference on Advances in Information Mining and Management	ISSN: 2326-9332 ISBN: 978-1-61208-311-7	IARIA XPS Press	Lisbon, Portugal	November 17, 2013	12-17	Archived in the free access ThinkMind™ Digital Library http://www.thinkmind.org/index.php?view=article&articleid=immm_2013_1_30_20075	Yes
Collaborative data analysis with smart tangible devices	Johannes Fuchs, Roman Rädle, Dominik Sacha, Fabian Fischer, Andreas	Proc. SPIE 9017, Visualization and Data Analysis 2014, 90170C	Volume 9017	IS&T/SPIE Electronic Imaging		December 23, 2013	90170C-90185C	DOI: 10.1117/12.2040011	No

Title	Main author	Title of the periodical or the series	Number, date or frequency	Publisher	Place of publication	Year of publication	Relevant pages	Permanent identifiers (if available)	Is/Will open access provided to this publication?
	Stoffel								
Geo-Temporal Visual Analysis of Customer Feedback Data Based on Self-Organizing Sentiment Maps	Halldór Janetzko, Dominik Jäckle, Tobias Schreck	International Journal On Advances in Intelligent Systems	2014, Vol. 7, Nr. 1 and 2 ISSN: 1942-2679	IARIA	-	June 30, 2014	237-246	http://www.iariajournals.org/intelligent_systems/intsys_v7_n12_2014_paged.pdf	Yes
The Influence of Contour on Similarity Perceptio	Johannes Fuchs, Petra Isenberg, Anastasia Bezerianos, Fabian Fischer, and	IEEE Transactions on Visualization and Computer Graphics (2014)	Volume: 20 Issue: 12 ISSN: 1077-2626	IEEE		11 August 2014	1	DOI: 10.1109/TVCG.2014.2346426	No

Title	Main author	Title of the periodical or the series	Number, date or frequency	Publisher	Place of publication	Year of publication	Relevant pages	Permanent identifiers (if available)	Is/Will open access provided to this publication?
n of Star Glyphs	Enrico Bertini								

3.2 Attended Events, Conferences, Workshops

The following table presents the attended events during the 1st reporting period.

Event	Date and Place	Type of Activity	Type of audience	Countries addressed	Size of audience	Partner responsible involved
IMMM 2013 The Third International Conference on Advances in Information Mining and Management	18 November, 2013, Lisbon, Portugal	Presentation	Researchers on Mining	EU Countries	30	UKON
2014 - Informal annual strategy meeting with European NGOs working on bioenergy	30-31 January 2014, Brussels, Belgium	Presentation of the Stakeholder Consultation for Biofuel Scenario launched by the project on 16th January 2014	NGOs	EU Countries	30 Organizations	OXFAM
VDA 2014 Conference on Visualization and Data Analysis 2014	3-5 February 2014, San Francisco, CA, USA	Paper Presentation	Scientists	International	40	UKON
TRA 2014	14-17 April	Distribution of	Road Transport	EU Countries	1000	ERF

Event	Date and Place	Type of Activity	Type of audience	Countries addressed	Size of audience	Partner responsible involved
Transport Research Arena	2014, Paris, France	CONSENSUS brochures via ERF booth	experts, European Commission officials, Representatives of EU permanent representations, road agencies, universities			
TransCon 2014 6th International Exhibition for Transport Infrastructure Construction	14-16 May 2014, Moscow, Russia	Presentation of CONSENSUS project	Road Transport experts, European Commission officials, Representatives of EU permanent representations, road agencies, universities	Russia	70	ERF
ERF Symposium on Future Road Infrastructure Challenges	18 June 2014, Brussels, Belgium	Distribution of CONSENSUS brochure	Road Transport experts, European Commission officials, Representatives of EU permanent representations, road agencies	Road Transport experts, European Commission officials, Representatives of EU permanent representations, road agencies	100	ERF

Event	Date and Place	Type of Activity	Type of audience	Countries addressed	Size of audience	Partner responsible involved
SYMPHONY project Focus Group	20 June 2014, Athens, Greece	Presentation / Distribution of CONSENSUS brochure	Representatives of NGOs, Associations, journalists, general audience	Greece	15	ATC
Samos 2014 Summit on ICT-enabled Governance	30 June 2014, Samos, Greece	A presentation in the Global System Science sessions of the Samos Summit 2014 entitled: "Social computing approaches for policy support (CONSENSUS project)".	Researchers	International	20	ICCS/NTUA
Thailand Competitiveness Conference	12 September 2014, Thailand	Presentation				IBM

Event	Date and Place	Type of Activity	Type of audience	Countries addressed	Size of audience	Partner responsible involved
2nd Technological Forum on Intelligent Transport Systems (ITS Forum 2nd edition)	30 September 2014, Villeneuve d'Ascq, France	Poster and Distribution of brochures	Technology Players, Research Laboratories	European	100	ERF

3.3 Other

The following table presents any other activity performed by partners, e.g. presentations, talks, etc. during the 1st reporting period.

Date	Type/Place	Type of audience	Countries addressed	Size of audience	Partner responsible involved
25 November 2013	Invited talk and presentation at the workshop "How will Big Data Influence our Life?" with the topic Visualization and Analysis of Big Data – Approaches and Application Opportunities, Exemplified for 3D Object and Social	Technical University of Darmstadt, Germany	Germany	60	UKON

Date	Type/Place	Type of audience	Countries addressed	Size of audience	Partner responsible involved
	Media Data				
8 July 2014	Invited talk and presentation at IBM's Core Technology stream of the agribusiness strategic initiative	Research and Practitioners	International	~50	IBM

Additionally, CONSENSUS has made use of the media tool of its partners to generate a larger awareness of the project and its objectives. With respect to the transport scenario for the Trans-European Network, the ERF has made use of its monthly newsletter 3 times (October 2013, January 2014, May 2014) to generate greater awareness of the project. The newsletter goes to approximately 5600 transport professionals.

With respect to the number of hits to the newsletter items related to CONSENSUS, the following performances were observed:

- CONSENSUS project kick-off in Athens (241 hits);

- CONSENSUS project launches consultation on road pricing (247 hits);

- ERF participates at 6th Transport Congress in Moscow (115 hits).

4 Web based activities

During the 1st reporting period and following the dissemination strategy, the CONSENSUS consortium focused on creating CONSENSUS social network profiles (Twitter and LinkedIn) and official website and continuously increasing its dissemination activities.

4.1 Updating and maintaining project's web site

As a central point for dissemination purposes and the main dissemination and communication channel, the CONSENSUS official web-site has been built, aiming to spread information about the project's activities and results. The project web site is made available under the www.CONSENSUS-project.eu domain and is continuously being maintained to provide up-to-dated information and material of the project deliveries and news.

The picture below shows the current status of the website if a user enters the home page:
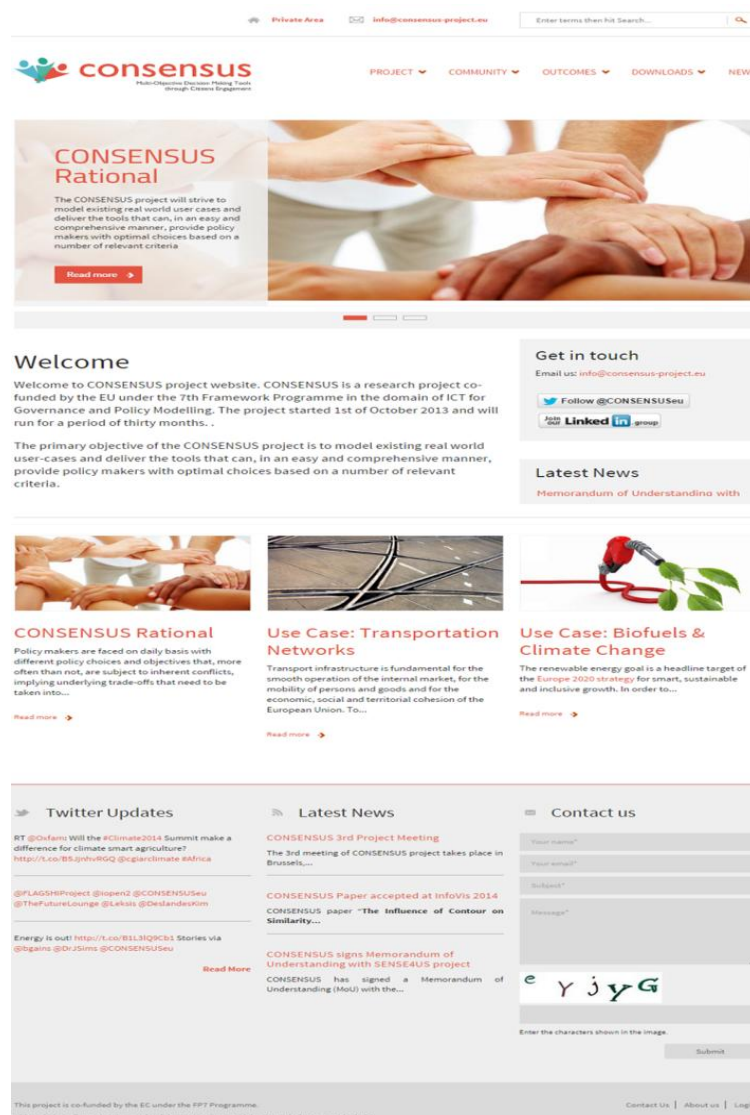
Figure 5: CONSENSUS Web site-Home page

4.1.1   Web-site statistics

CONSENSUS consortium uses the Google analytics in order to monitor the activity of CONSENSUS web site and measure our progress and impact. Google Analytics is a very powerful tool to track our site visitors and get enormous amount of useful data.

The web site from its launch until now (December 2013 – September 2014) has 766 Unique Visitors out of a total of 1347 Visits and 4.747 Page views, as it can be seen from Figure 6 below.
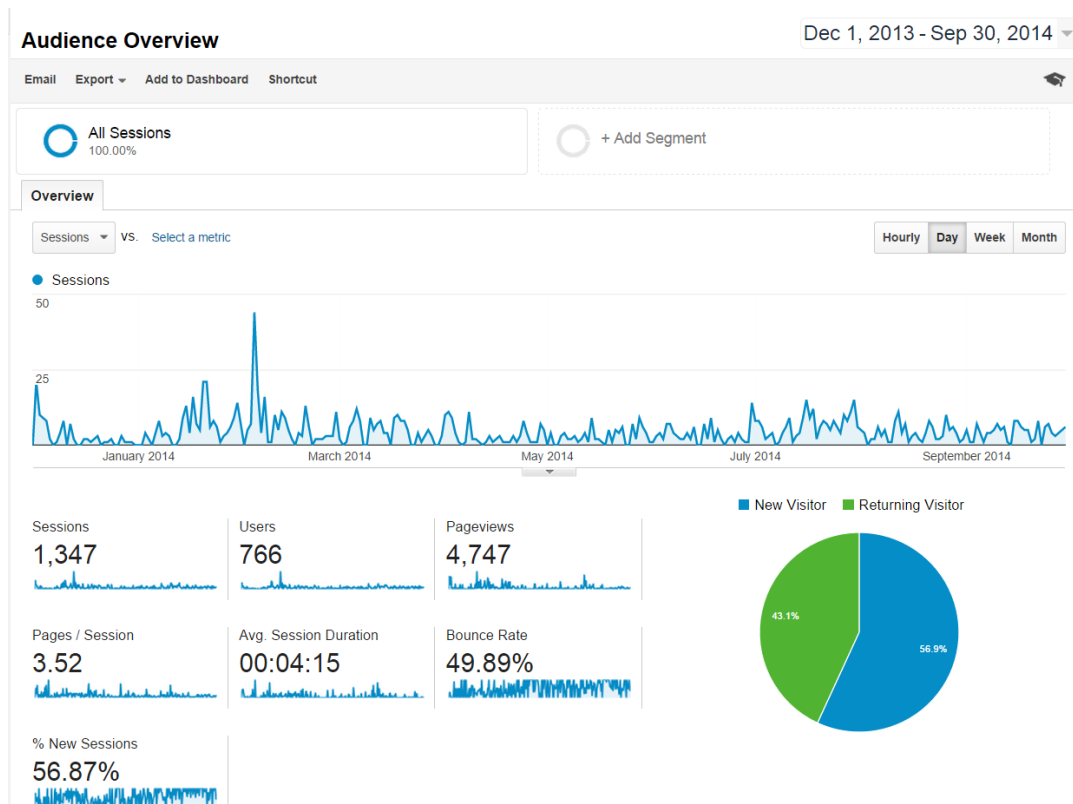

Figure 6: Web site Visits

Moreover, Figure 7 presents an overview of CONSENSUS web site visitors (top ten) per Country/Territory for this reporting period.

Country / Territory	Sessions ▾ ↓	Sessions
	1,347 % of Total: 100.00% (1,347)	**1,347** % of Total: 100.00% (1,347)
1. Greece	493	36.60%
2. Belgium	107	7.94%
3. Brazil	95	7.05%
4. Slovakia	88	6.53%
5. Germany	68	5.05%
6. United States	60	4.45%
7. Israel	59	4.38%
8. Italy	52	3.86%
9. United Kingdom	51	3.79%
10. Spain	30	2.23%
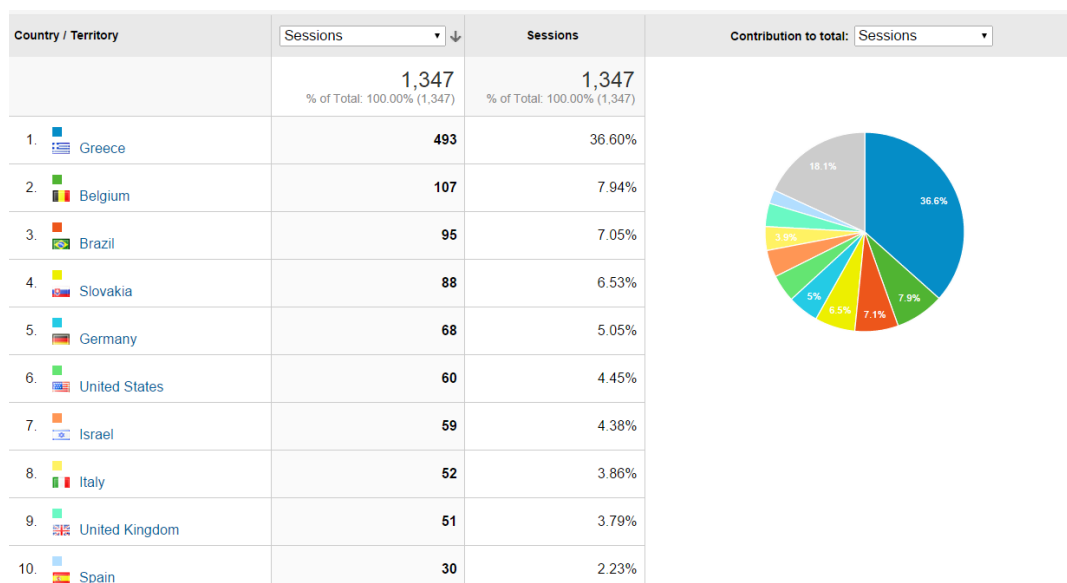
Figure 7: Top 10 visiting countries

Also, the details from where the traffic came from can be seen in Figure 8. The direct traffic is composed of 43%, the Google search of 14% and the other sites below 8%.

Source / Medium	Sessions ▾ ↓	Sessions
	1,347 % of Total: 100.00% (1,347)	**1,347** % of Total: 100.00% (1,347)
1. (direct) / (none)	571	42.39%
2. google / organic	190	14.11%
3. semalt.semalt.com / referral	106	7.87%
4. linkedin.com / referral	79	5.86%
5. hestia.atc.gr / referral	78	5.79%
6. dlvr.it / twitter	49	3.64%
7. ilab.atc.gr / referral	37	2.75%
8. t.co / referral	30	2.23%
9. 127.0.0.1:4664 / referral	19	1.41%
10. pr.euractiv.com / referral	18	1.34%
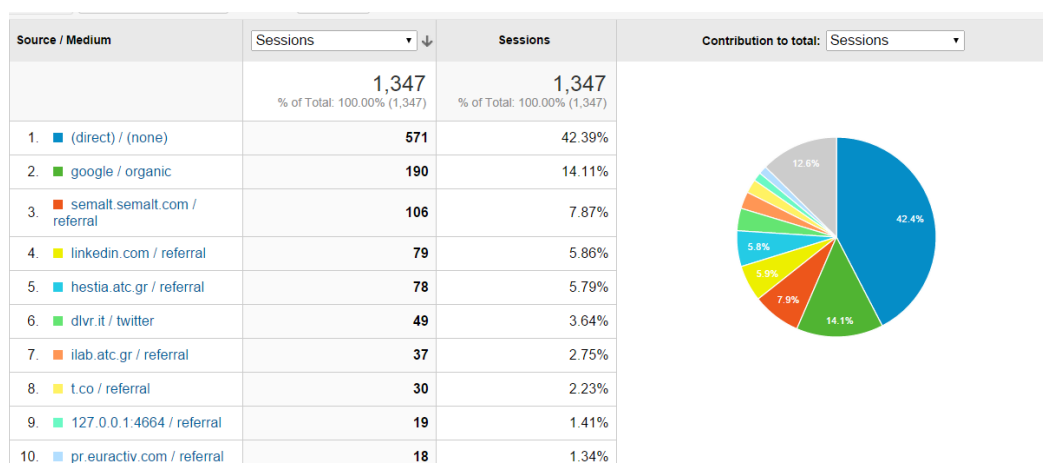
Figure 8: Traffic Source

4.2   Social networking activity

The social networking sites of CONSENSUS project have been created to support dissemination activities. In particular, they are meant to highlight project news and events, CONSENSUS activities and results as well as to promote discussions on project's related topics. Furthermore, they aim to reach a wide range of communities and involve other people interested in policy modeling and decision making.

4.2.1   Twitter Page

The project has created the twitter account, which can be followed here: https://twitter.com/CONSENSUSeu.

Twitter is a website that offers a social networking and microblogging service, enabling its users to send and read messages (tweets) and diffuse information amongst interested audiences. The goal of CONSENSUS tweets is to post comments related to our project, share events to attend and news related to policy modeling and decision making.

Up to date CONSENSUS has posted 47 tweets, we have 50 followers and we are following 207 accounts.
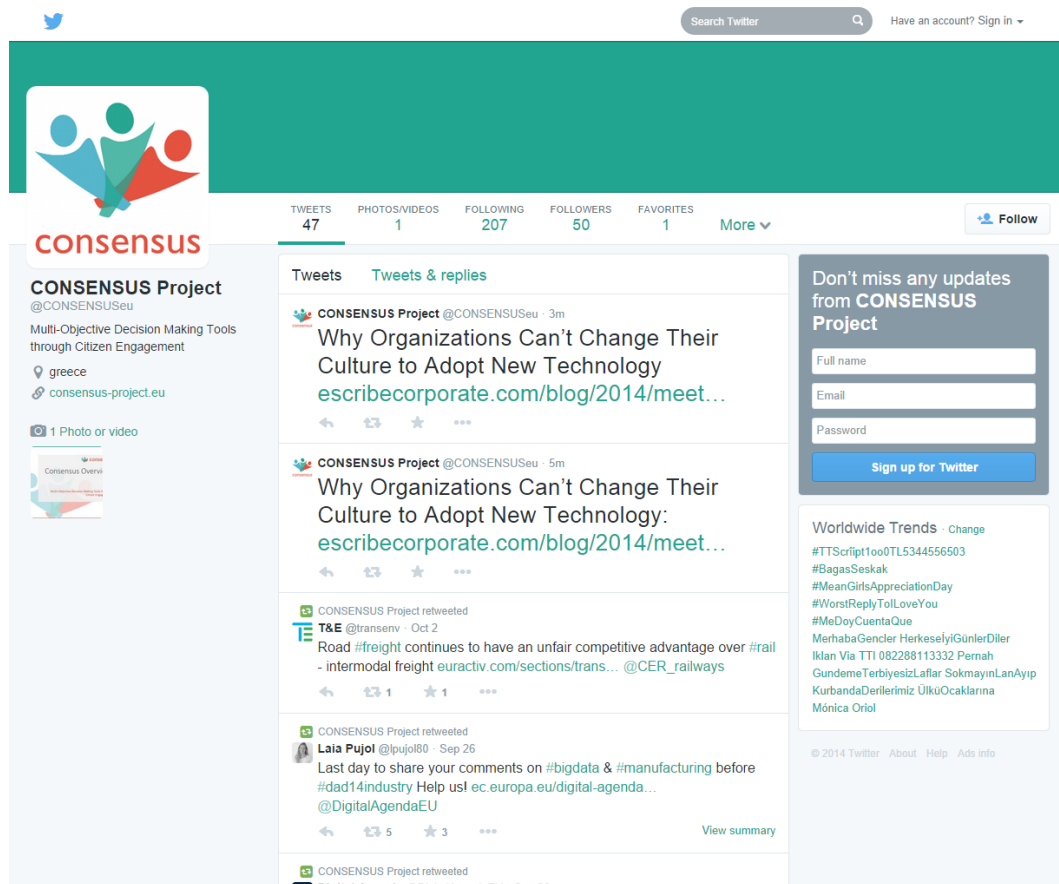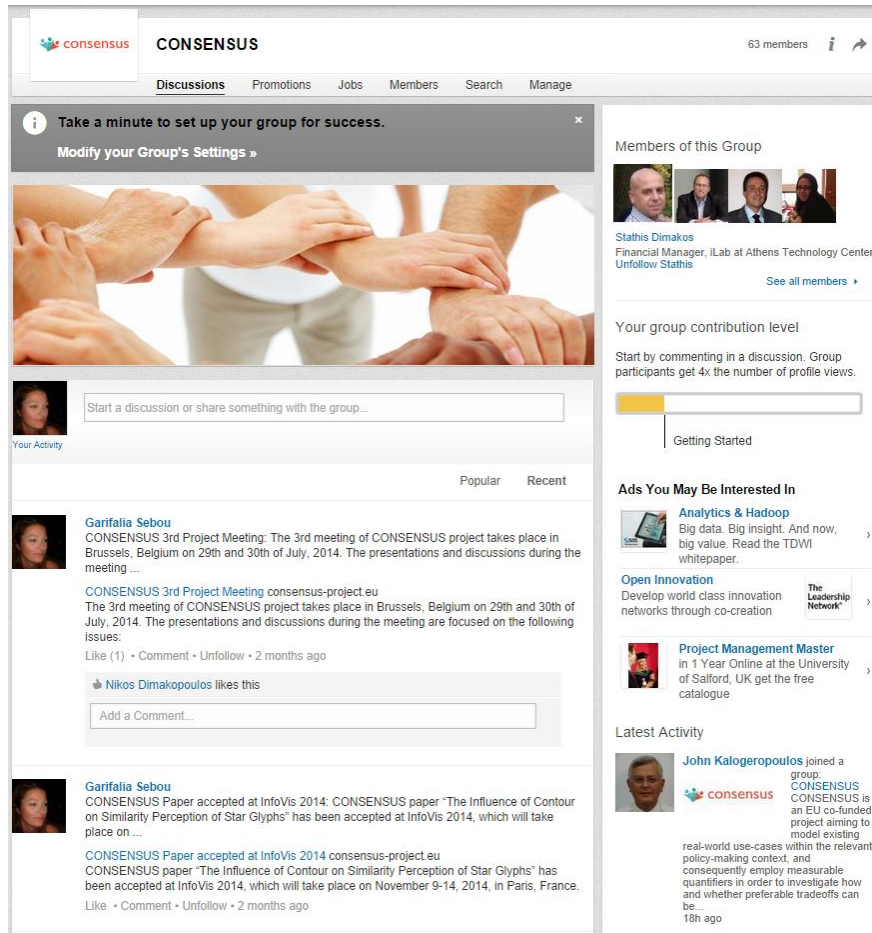

Figure 9: CONSENSUS twitter account

4.2.2   LinkedIn Group

The project has created CONSENSUS group on LinkedIn, which can be seen here: http://www.linkedin.com/groups?gid=7411896.

The goal of this group is to bring together people currently involved in the project and outsiders.

Figure 10 shows the page of CONSENSUS group on LinkedIn that includes the project description and the link to the public Website.

Up to date we have 63 members:

Figure 10: CONSENSUS LinkedIn group

5 Collaboration/communication activities with Existing EU Projects/Initiatives

This section will present in detail CONSENSUS collaboration activities during the 1st reporting period.

Table 2 presents in detail a list of European projects that are most related to CONSENSUS and collaboration activities that have been reported during the 1st reporting period.

Table 2: Projects for collaboration

Projects/Initiatives identified for collaboration	Areas of collaboration	Status	Partner Responsible
EU COMMUNITY EU Community	Collaboration in dissemination activities, exchange of technical views	Collaboration has already started; Use of EU COMMUNITY media to publish and re-distribute the CONSENSUS press-release; Exchange of information and knowledge via emailing informing them about project's latest developments. Next steps: Affiliate marketing between the projects, creating linkages and references, publishing project briefs and news articles regarding the project and its developments via collaborators' websites	ATC
SYMPHONY Orchestrating Information Technologies and Global Systems Science for Policy Design and Regulation of a Resilient and Sustainable Global Economy	Collaboration in dissemination activities, exchange of technical views	Exchange of know-how regarding the implementation of the Game, agreement for organizing common dissemination actions; Exchange of information and knowledge via emailing informing them about project's latest developments. Next steps: Affiliate marketing between the projects, creating linkages and references, publishing project briefs and news articles regarding the project and its developments via collaborators'	ATC

Projects/Initiatives identified for collaboration	Areas of collaboration	Status	Partner Responsible
		websites	
Nomad Policy Formulation and Validation through non-moderated crowd-sourcing	Collaboration in dissemination activities, exchange of technical views	Examine the use of NOMAD components (crawlers); Plan to organize a common dissemination event in Athens	ATC
eGovPoliNet The Policy Community	Collaboration in dissemination activities	Publish CONSENSUS news in the Policy 2.0 LinkedIn group.	ATC
SENSE4US Data insights for policy makers & citizens	Share expertise and information relating to policy modeling and the use of tools that enhance the work of policy-makers and develope reciprocal promotional and dissemination activities	Collaboration has already started- Sense4us has signed a MoU with CONSENSUS project. The two projects have already designed and organized collaborative actions and workshops for the upcoming months. The MoU was signed by the Dissemination Leaders of both projects; Exchange of information and knowledge via emailing informing them about project's latest developments Next steps: Affiliate marketing between the projects, creating linkages and references, publishing project briefs and news articles regarding the project and its developments via collaborators' websites	ATC
CONDUITS	Learn from their experience in setting up tools for policy support	A meeting is planned in November 2014 to discuss how the CONDUITS experience can be of value of the development of the MOOVIZ Tool	ERF
FOODSECURE An interdisciplinary research project to explore the future of	Improve food security representation in GLOBIOM	Collaboration is envisioned but have not started yet	IIASA

Projects/Initiatives identified for collaboration	Areas of collaboration	Status	Partner Responsible
global food and nutrition security	model		
TRANSMANGO Assessment of the impact of global drivers of change on Europe's food security	Improve food security representation in GLOBIOM model	Collaboration is envisioned but have not started yet	IIASA
REDD-PAC project Land-use modelling at global and regional scales to support national and regional REDD+ policies.	Improve biodiversity representation in GLOBIOM model	Collaboration is envisioned but have not started yet	IIASA
+Spaces Policy Simulation in Virtual Spaces	The project is closed. Nevertheless the results and technology coming from +Spaces project has been taken into consideration from CONSENSUS	Data analytics' concepts originally developed in +Spaces are now incorporated in CONSENSUS (sentiment analysis with dictionaries)	NTUA
SocIoS Exploiting Social Networks for Building the Future Internet of Services	The project is closed. Nevertheless the results and technology coming from SocIoS project has been taken into consideration from CONSENSUS	Data analytics' concepts originally developed in SocIoS are now incorporated in CONSENSUS (sentiment analysis with NLPs like ngram graphs)	NTUA

6 Key performance indicators analysis

Based on the key performance indicators and their description [1] and considering the dissemination activities so far, the following table presents an indication of how effective these activities were during the 1st reporting period.

Explanation symbols

✔	Criterion has been met
✔	Some actions have already been done
✖	Nothing to report yet

Table 3: Key performance indicators for Y1

Key Performance Indicators				
Means	**Quantitative Indicators**	**Target Values for the Project period**	**Values Achieved**	
Web site	Number of unique visitors and no. of visits to the website	At least 5000 visits to the website	766 Unique Visitors out of a total of 1.347 Visits were reported by the Google Analytics application	✔
Social Media (Twitter)	Number of followers	It is envisioned that 300 Twitter followers will be connected with CONSENSUS Twitter account	Up to date CONSENSUS has posted 47 tweets, we have 50 followers and we are following 207 accounts	✔
Social Media (LinkedIn)	Number of members	It is envisioned that 300 LinkedIn members will be connected with CONSENSUS LinkedIn group	Up to date CONSENSUS has 63 members	✔
Brochures	Number of brochures produced	Preparation and distribution of 2 different brochures during the project's life cycle	We have already produced the first brochure	✔

Key Performance Indicators				
Means	**Quantitative Indicators**	**Target Values for the Project period**	**Values Achieved**	
Posters	Number of posters produced	Preparation and distribution of 2 different posters during the project's life cycle	Two posters were created	✔
Publications	Number of scientific publications to journals and conferences	CONSENSUS consortium will aim at releasing at least 10 journal and conference publications	4 papers have already been published to journals and conferences in total.	✔
Articles	Number of articles published in specialized magazines, journals	CONSENSUS consortium will aim at publishing at least 10 articles	2 articles have already been published to magazines	✔
CONSENSUS workshops	Number of workshops organized by the project Number of participants	It is foreseen to organize 2 workshops at least	1 workshop has already been held in which 30 organizations participated	✔
Events, conferences, workshops	Number of participation in events, conferences, workshops Number of presentations in events, conferences, workshops	It is foreseen to present CONSENSUS in at least 10 major events; The number of participation in events, conferences, workshops is estimated at 10	CONSENSUS has participated in 10 events so far; In seven of them the project was presented	✔
Press releases	Number of press releases	At least 5 press releases during the project's life cycle	One press release has been published so far in 22 different communication channels	✔

Key Performance Indicators				
Means	**Quantitative Indicators**	**Target Values for the Project period**	**Values Achieved**	
Newsletters	Number of newsletters and numbers of contacts distributed	CONSENSUS aims at producing and distributing 3 newsletter during the project's life cycle; Newsletters will be basically distributed to contacts provided by each partner	The first Newsletter is under production and it will be distributed during October 2014	✔
Liaison	Number of liaison activities	The consortium will participate in liaison activities with similar projects (~3 core collaborations). The ultimate goal is not only to participate jointly in relevant events, but at the same time to exchange know-how as the projects evolve	Collaboration with 5 projects has already started; Collaboration with 4 projects is envisioned but have not started yet; Also the know-how coming from 2 closed EU projects are incorporated in CONSENSUS	✔

7 Future plans

The second year of the project will be focused more on communicating the results of the projects to the various target groups. We will keep participating in events, conferences and workshops and will continuously seek for opportunities to promote CONSENSUS through publications.

7.1 Dissemination activities

Table 4 describes in detail our planned activities for the second reporting period.

Table 4: Dissemination timetable from M13- M24 (October 2014 – September 2015)

Delivery Date	Activity	Remark	Status	Lead/Contributors
M02<	Twitter Feed	Maintenance	On-going	ATC
M02<	LinkedIn group	Maintenance	On-going	ATC
M02<	Website	Maintenance	On-going	ATC
M06<	Liaison activities	Liaison activities with other project/initiatives	On-going	ATC
M13	Paper presentation	PCI 2014 18th Panhellenic Conference on Informatics, 2-4 October 2014, Athens, Greece	Paper accepted, presentation pending	ICCS/NTUA
M13	Paper presentation	KDIR 2014 6th International Conference On Knowledge Discovery And Information Retrieval, 21-24 October 2014, Rome, Italy	Paper accepted, presentation pending	ICCS/NTUA
M13	Newsletter distribution	First issue to be released	In progress	ATC with contribution from ALL partners
M14	Paper Presentation	IEEE VIS 2014, 9-14 November 2014, Paris, France	Paper accepted	UKON
M14	Project	Cluster Meeting,	Event data	ICCS/NTUA

Delivery Date	Activity	Remark	Status	Lead/Contributors
	Research Progress Presentation	19 November 2014	fixed, presentation pending	
M24	Press release compilation	Second issue to be released	Not started yet	ATC with contribution from ALL partners
M24	Newsletter compilation and distribution	Second issue to be released	Not started yet	ATC with contribution from ALL partners
M24	Organisation of workshop	1st CONSENSUS workshop	Not started yet	ERF or ATC
M24	Dissemination Plan & Report	Compilation and submission (version 3)	Not started yet	ATC with contribution from ALL partners

7.2 Indicative Dissemination Events

Table 5 presents some indicative venues (events, conferences, workshops) that have already be identified as useful for CONSENSUS dissemination within the second reporting period (October 2014 – September 2015).

Table 5: Indicative dissemination events

WHAT?	WHERE?	WHEN?	FIELD	WHO?	STATUS
2014 -Informal annual strategy meeting with European NGOs working on bioenergy	Brussels, Belgium	06/10/2014	Bioenergy, Biofuels	OXFAM	Planned
AVTODOR/ERF Seminar on Road Infrastructure and Safety	Moscow, Russia	14/10/2014	Infrastructure and Road Safety	ERF	Planned
IEEE VIS 2014	Paris, France	09/11/2014 - 14/11/2014	Information Visualization, Data Mining, Visual Analytics	UKON	Planned
Conference on Visualization and Data Analysis 2015 (VDA 2015)	San Francisco, CA	08/02/2015 – 12/02/2015	Information Visualization, Data Mining, Visual Analytics	UKON	Planned
World Bio Markets in Amsterdam	Amsterdam, The Netherlands	10/03/2015 -12/03/2015	Bioenergy, biorpoducts	WWF	Planned
ACM CHI PLAY 2015	Seoul, Korea	18/04/2015 – 23/04/2015	Gamification	NTUA	Planned
EAERE 21st Annual Conference	Helsinki, Finland	24/06/2015 - 27/06/2015	Policy Modelling	IIASA	Planned
SEMEVAL 2015 (Task 11)	TBA	Summer 2015	Data mining, Knowledge extraction	NTUA	Planned
19th ACM Conference on Computer-Supported Cooperative Work and Social Computing (CSCW	San Francisco, USA	27/02/2016 - 01/03/2016	Human-computer interaction	IBM	Planned

WHAT?	WHERE?	WHEN?	FIELD	WHO?	STATUS
2016)					
DIS 2016 Designing Interactive Systems Conference	Brisbane, Australia	06/06/2016 - 10/06/2016	Human-computer interaction	IBM	Planned
European Development Days	Brussels, Belgium	To be defined	Development, Policy Coherence for Development	OXFAM/WWF	Planned
Gamification Research Network	Not yet defined	Not yet defined	Gamification	NTUA	Planned

7.3 Indicative scientific journals and specialized magazines

The following table presents a list of scientific journals and specialized magazines that will be targeted to maximize the impact of the scientific work to the target communities within the second reporting period (October 2014 – September 2015).

SCIENTIFIC JOURNAL/SPECIALIZED MAGAZINE NAME	LINK (PUBLISHER)	FIELD	RESPONSIBLE PARTNER	STATUS
IEEE Conference on Visual Analytics Science and Technology	http://ieeevis.org/	Computer-Science	UKON	Planned
IEEE Transactions on Visualization and Computer Graphics	http://ieeexplore.ieee.org/xpl/RecentIssue.jsp?punumber=2945	Computer-Science	UKON	Planned
Sage Information Visualization	http://ivi.sagepub.com/	Computer-Science	UKON	Planned
Wiley Computer Graphics Forum	http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-8659	Computer-Science	UKON	Planned
International Journal of Human-Computer Studies (ELSEVIER)	http://www.journals.elsevier.com/international-journal-of-human-computer-studies/	Human-computer interaction	IBM	Planned
Elsevier Biomass and Bioenergy	http://www.journals.elsevier.com/biomass-and-bioenergy/	Bioenergy Policy-modelling	WWF IIASA	Planned
Bioenergy International	http://svebio.se/english/bioenergy-international	Bioenergy	WWF	Planned
Elsevier	http://www.journ	Policy-modelling	IIASA	Planned

SCIENTIFIC JOURNAL/SPECIALIZED MAGAZINE NAME	LINK (PUBLISHER)	FIELD	RESPONSIBLE PARTNER	STATUS
Energy policy	als.elsevier.com/energy-policy/			
ACM Transactions on Computer-Human Interaction	http://tochi.acm.org/	Human-computer interaction	NTUA	Planned
IEEE Transactions on Pattern Analysis and Machine Learning	http://ieeexplore.ieee.org/xpl/RecentIssue.jsp?punumber=34	Computer science	NTUA	Planned
International Journal of Engineering Education (Special issue on Gamification in Engineering Education)	http://www.ijee.ie/	Computer science	NTUA	Planned
Global Environmental Change	http://www.journals.elsevier.com/global-environmental-change/	Policy-modelling	IIASA	Planned
Global Change Biology: Bioenergy	http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291757-1707	Policy-modelling	IIASA	Planned
Thinking Highways	http://thinkinghighways.com/	Specialised transport magazine	ERF	Planned

8 Conclusions

This Deliverable, D6.1.2 Dissemination Plan & Report is part of the WP6 'Dissemination and Exploitation" and has provided information regarding the project's dissemination activities during the first reporting period of the project (October 2013 - September 2014). An overview of the related dissemination material and activities that were being used in order to disseminate the project's results were presented.

In general words, and after one year of project, we can conclude that our dissemination efforts are on track. Quite a good number of project presentations and publications as well as participation to large events made it possible for all the partners to properly disseminate CONSENSUS concepts.

Moreover, relevant events and scientific journals and magazines that are found suitable for presenting the project and promoting its goals, as well as other projects related to CONSENSUS were listed.

The candidate dissemination actions will be continuously monitored and accordingly updated, so this deliverable provided an overview of what is known and planned at the timing of the document preparation.

It is important to bear in mind that the CONSENSUS dissemination during the 1st year could not rely on the presence of the project's tangible outcomes in order to trigger a greater interest by stakeholders. However, the project has succeeded in generating a good awareness of its concept and vision. It can be assumed that the presence of the multi-Objective Optimization and Visualization tool as well as the CONSENSUS Game in the 2nd year of the project will enable the consortium to strengthen its dissemination activities.

9   References

[1] CONSENSUS, Deliverable D6.1.1 Dissemination Plan & Report

10 Annexes

10.1 Press Release

10.1.1 Issue 1

Press Release

July 2014

Multi-Objective Decision Making Tools through Citizens Engagement

Every real-world planning problem, especially in governance and policy-making, possesses several objectives that are typically subject to inherent conflicts with underlying tradeoffs to be discovered. Policy makers are in need of proper tools that will employ an overall analytical process, i.e., assist in modelling the real-world planning process, automatically obtain the best attainable trade-offs, and facilitate an efficient analysis that will ultimately lead to a final decision on which policy to implement.

Now a team of experts from the fields of operational research, decision science, social technologies (gamification, crowdsourcing and social analytics), applied system analysis and visual analytics are working on tackling the aforementioned challenges.

CONSENSUS is a research project co-funded by the European Commission, under the 7th Framework Programme in the domain of ICT for Governance and Policy Modelling. It will model multiple objectives of real policies under various constraints and identify optimal solutions given their trade-offs. Such a service can become a powerful tool in the hands of policy makers allowing them to test various policy scenarios and get a hint about how successful their policies can be in achieving their stated goals. In parallel, the second goal of CONSENSUS is to employ this tool in order to educate but also gather valuable feedback from citizens, thus involving them in the decision-making process and, thus, contributing to the transparency of policymaking.

The results and developments of the project will be validated through the operation of two important real world use cases: one investigating the trade-offs of policies regarding Biofuels and Climate Change (EU Renewable Energy Directive) and the other dealing with road infrastructure (Trans-European Transport Networks).

The project brings together two renowned universities (ICCS/NTUA-Greece and UKON-Germany), the world's largest IT research organization (IBM ISRAEL-Israel) along with one multi-national research institute (IIASA-Austria) as well as one specialized SME (ATC-Greece) and three non-profit associations (WWF-Switzerland, OXFAM ITALIA-Italy and ERF-Belgium).

If the proposed solution works, it will make significant impact in EU policymaking by improving the validation of the potential impacts of policies through evidence. By incorporating all the parameters that comprise the policy context, the policy maker will be able to witness the balance between them in view of existing constraints. Furthermore, by allowing the citizens to visualise the impact of various policy implementations and gathering their feedback, CONSENSUS will help promote a greater social acceptability of future policies and thus, increasing the chance of these policies' success. Last but not least, by introducing gaming concepts in real everyday considerations, CONSENSUS hopes to increase the participation of younger citizens in policy making. All these, make CONSENSUS an attractive tool, ensuring take up for policy makers!

Detailed information on CONSENSUS is available at: http://www.consensus-project.eu

CONSENSUS Consortium

10.1.2 Reporting document

Partner (Short name)	Press Release Issue	Language used	Contacted entity (*Name*)	Entity type	Entity contact email address	Entity web site	Press Release delivery date	Press Release publication date
ATC	Issue 1	English	ATC website			http://www.atc.gr/?page=news&ListID=3&RowID=91&Year=2014	16/7/2014	21/7/2014
ATC	Issue 1	English	ATC LinkedIn Company page		-	https://www.linkedin.com/company/athens-technology-center	16/7/2014	21/7/2014
ATC	Issue 1	English	iLab ATC blog		-	http://ilab.atc.gr/blog/multi-objective-decision-making-tools-through-citizens-engagement	16/7/2014	16/7/2014
ATC	Issue 1	English	iLab ATC Twitter			https://twitter.com/iLabATC/status/491339479961964546	16/7/2014	21/7/2014
ATC	Issue 1	English	ATC LinkedIn group		-	https://www.linkedin.com/groups?home=&gid=1412537&trk=my_groups-tile-grp	16/7/2014	21/7/2014
ATC	Issue 1	English	EurActiv (under press releases of EU Community project)	Media network	daniel.van.lerberghe@euractiv.com	http://pr.euractiv.com/pr/multi-objective-decision-making-tools-through-citizens-engagement-113681	16/7/2014	16/7/2014
IBM	Issue 1	English	IBM website		-	https://www.research.ibm.com/haifa/info/	16/7/2014	17/7/2014

Partner (Short name)	Press Release Issue	Language used	Contacted entity (*Name*)	Entity type	Entity contact email address	Entity web site	Press Release delivery date	Press Release publication date
						20140717_decision.shtml		
ERF	Issue 1	English	ERF website		-	http://www.erf.be/index.php?option=com_content&view=article&id=438:press-release-CONSENSUS-project&catid=1:press-release&Itemid=2	15/7/2014	15/7/2014
ERF	Issue 1	English	ERF Twitter		-	https://twitter.com/ERFbrussels/status/489069187680440320	15/7/2014	15/7/2014
ATC	Issue 1	Greek	Emea.gr	portal	-	http://www.emea.gr/atc-%CF%83%CF%85%CE%BC%CE%BC%CE%B5%CF%84%CE%AD%CF%87%CE%B5%CE%B9-%CF%83%CF%84%CE%BF-%CE%B5%CF%85%CF%81%CF%89%CF%80%CE%B1%CF%8A%CE%BA%CF%8C-%CE%AD%CF%81%CE%B3%CE%BF-CONSENSUS/416061	15/9/2014	15/9/2014
ATC	Issue 1	Greek	Businessnews.gr	news and business portal	-	http://www.businessnews.gr/article/6583/symmetohi-sto-CONSENSUS-gia-tin-atc	15/9/2014	15/9/2014
ATC	Issue 1	Greek	Epixeiro.gr	website	-	http://www.epixeiro.gr/%CE%B5%CE%B9%CE%B4%CE%AE%CF%83%CE%B5%CE%B9%CF%82/%CE%B5%CF%80%CE%B9%CF%87%C	15/9/2014	16/9/2014

Partner (Short name)	Press Release Issue	Language used	Contacted entity (*Name*)	Entity type	Entity contact email address	Entity web site	Press Release delivery date	Press Release publication date
						E%B5%CE%B9%CF%81%CE%B7%CE%BC%CE%B1%CF%84%CE%B9%CE%BA%CE%AD%CF%82-%CF%83%CF%85%CE%BD%CE%B5%CF%81%CE%B3%CE%B1%CF%83%CE%AF%CE%B5%CF%82/19384-%CE%B7-atc-%CF%83%C		
ATC	Issue 1	Greek	Epixeiro.gr	Facebook	-	https://www.facebook.com/epixeiro.gr/posts/786272198085427	15/9/2014	17/9/2014
ATC	Issue 1	Greek	iNewsgr.com	website	-	http://www.inewsgr.com/239/ATC-symmetechei-sto-evropaiko-ergo-CONSENSUS.htm	15/9/2014	15/9/2014
ATC	Issue 1	Greek	Tipos.gr	RSS - aggregator	-	http://tipos.gr/arthro/2065015-atc-%CF%83%CF%85%CE%BC%CE%BC%CE%B5%CF%84%CE%B5%CF%87%CE%B5%CE%B9-%CF%83%CF%84%CE%BF-%CE%B5%CF%85%CF%81%CF%89%CF%80%CE%B1%CF%8A%CE%BA%CE%BF-%CE%B5%CF%81%CE%B3%CE%BF-CONSENSUS	15/9/2014	15/9/2014
ATC	Issue 1	Greek	Cebil.gr	RSS - aggregator	-	http://cebil.gr/a/4421582/atc_symmetexei_sto_eyropaiko_ergo_CONSENSUS	15/9/2014	15/9/2014

Partner (Short name)	Press Release Issue	Language used	Contacted entity (*Name*)	Entity type	Entity contact email address	Entity web site	Press Release delivery date	Press Release publication date
ATC	Issue 1	Greek	Matiastanea.gr	RSS - aggregator	-	http://www.matiastanea.gr/gr/relative/economy/emea/ATC:%20%CE%A3%CF%85%CE%BC%CE%BC%CE%B5%CF%84%CE%AD%CF%87%CE%B5%CE%B9%20%CF%83%CF%84%CE%BF%20%CE%B5%CF%85%CF%81%CF%89%CF%80%CE%B1%CF%8A%CE%BA%CF%8C%20%CE%AD%CF%81%CE%B3%CE%BF%20CONSENSUS/	15/9/2014	15/9/2014
ATC	Issue 1	Greek	NETFAX Newsletter & NETWEEK Online	portal	-	http://www.netweek.gr/default.asp?pid=9&la=1&cID=5&arId=28117&ss=ATC	15/9/2014	16/9/2014
ATC	Issue 1	Greek	ICT PLUS	portal	-	http://www.ictplus.gr/default.asp?pid=30&rID=33430&ct=12&la=1	15/9/2014	15/9/2014
ATC	Issue 1	Greek	ICT PLUS	Facebook	-	https://www.facebook.com/pages/ICTplusgr/142380689193552?sk=wall&filter=1	15/9/2014	15/9/2014
ATC	Issue 1	Greek	FNM.com	website of gear magazine	-	http://www.fnm.com.gr/news/press/atc-simmetechi-sto-evropaiko-ergo-CONSENSUS	15/9/2014	15/9/2014
ATC	Issue 1	Greek	FNM.com	twitter of gear	-	https://twitter.com/FNMag1/status/511546	15/9/2014	15/9/2014

Partner (Short name)	Press Release Issue	Language used	Contacted entity (*Name*)	Entity type	Entity contact email address	Entity web site	Press Release delivery date	Press Release publication date
				magazine		599365824512		

10.2 Photos from events

10.2.1   ITS Forum - 2nd edition

10.2.2 ERF Symposium on Future Road Infrastructure Challenges