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FINODEX

'Future INternet Open Data Expansion

COMBINATION OF COLLABORATIVE PROJECT &
COORDINATION AND SUPPORT ACTION

Information and Communication Technologies

Deliverable 4.4v2
Media articles and events

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1. Introduction

This document is an update of Deliverable D4.4v1 submitted in M14 and compiles the events participated in and media articles published during the lifetime of the project. The first version of the deliverable (v1) covered all media and events to promote the open calls (up to July 2015). This revision (v2) includes all events and media articles From July 2015 until the end of the project.

It has been remarkable that an important effort on promoting the calls has been done by FINODEX, which has organised or has been present in around one hundred events in more than 25 countries for spreading both open calls. Online press has also been really active, including around 120 impacts in online media.

These figures are the result of the hard work accomplished by the consortium. In the same way, it should be taken into account that the labour of dissemination and promotion has been a key factor to achieve success in the first and second FINODEX calls:

- A total of 493 proposals have been received among the two open calls, 197 in the first call and 296 in the second one. It represents 35% more proposals received during the second call more than the first.

- Proposals from all over Europe have been submitted to FINODEX: from 32 different countries.

Press clipping has been also maintained at the project website on here http://www.finodex-project.eu/content/finodex-press

Even after the promotion of its open calls, Finodex has still organised or participated in further events and published media articles to create visibility on the programme as well as opportunities for its supported projects. More than 58 media publications have been made during the second period of the project and participated in 10 events to create networking and promotion opportunities for our supported projects.

2. Press clipping register

More than 130 press clippings were registered in the first period to promote our open calls. These were included in the first version of this deliverable (Submitted in M14). These will not be repeated here. After the first period and the closing of our open calls, Finodex has still managed to publish more than 58 articles shown in the table below:

Publication/Channel	Date	Type of audience	Link (if any)
Online article in El Mundo	30/10/2015	Online	http://goo.gl/39bNTt
Online article in LaRioja. es	30/10/2015	Online	http://goo.gl/b0RTx6
Online article in www.zabala.es	04/11/2015	Online	http://goo.gl/ep4MgV
Online article in Diario de Navarra Management. Interview with Mahei Engineering	05/11/2015	Online	http://goo.gl/GLdPgb
Online article in www.zabala.es	16/11/2015	Online	http://goo.gl/jWDG14
Online article in www.finanzas.com	17/11/2015	Online	http://goo.gl/m8LudKc
Online article in Diario de Navarra	09/10/2015	Online	http://goo.gl/DHv4gM
Online article in EFE Emprende	09/10/2015	Online	http://goo.gl/FJ3TYK
Online article in El Referente	14/10/2015	Online	http://goo.gl/mWWy6S
Online article in eSmarCity.es	19/10/2015	Online	https://goo.gl/0SJXFs
Online article in EFE Emprende	21/10/2015	Online	http://goo.gl/cnaoEO
Online article in Heraldo.es	21/10/2015	Online	http://goo.gl/oXskv1
Online article about Open Move in Pionero Digital Innovation	21/10/2015	Online	http://goo.gl/N35tlR
Online article in Expansión	22/10/2015	Online	http://goo.gl/yzzLo0
Online article in eSmartcity.es	26/10/2015	Online	https://goo.gl/paOgke
Online article in www.finanzas.com	17/11/2015	Online	http://goo.gl/m8LudKc
Online article in www.expansion.com	19/01/2016	Online	http://goo.gl/btJULd
Online article in www.europapress.es	19/01/2016	Online	http://goo.gl/Nogn4m
Online article in www.eleconomista.es	19/01/2016	Online	http://goo.gl/6kr6b0
Online article in www.zabala.es	19/01/2016	Online	http://goo.gl/sB1zQQ
Online article in www.zabala.eu	19/01/2016	Online	http://goo.gl/vWCK6u
Online article in www.zabala.eu	25/01/2016	Online	http://goo.gl/cb1CC6
Online article in www.zabala.es	15/02/2016	Online	http://goo.gl/X4ga1C
Online article in www.pamplonaactual.com	15/02/2016	Online	http://goo.gl/NnqLHR
Online article in www.navarrainformacion.com	15/02/2016	Online	http://goo.gl/eIH4Ut
Online article in www.elcandelerotecnologico.com	15/02/2016	Online	http://goo.gl/vpniIU
Online article in www.diariodenavarra.es	15/02/2016	Online	http://goo.gl/E3fomS
Online article in www.codigocero.com	16/02/2016	Online	http://goo.gl/1aOudp
Online article in www.fiware.org	26/02/2016	Online	https://goo.gl/1NRN3b
Online article in www.zabala.es	02/03/2016	Online	http://goo.gl/LxpiIQ
Online article in www.zabala.eu	02/03/2016	Online	http://goo.gl/i8SGxJ
Online article in www.elcandelerotecnologico.com	02/03/2016	Online	http://goo.gl/grKZRV
Online article in www.diariodenavarra.es	02/03/2016	Online	http://goo.gl/zSLw70

Publication/Channel	Date	Type of audience	Link (if any)
Online article (press release) in www.navarra.es (Official website of the Government of Navarra)	02/03/2016	Online	http://goo.gl/39jCMK
Online article in www.diariodenoticias.com	02/03/2016	Online	http://goo.gl/NiDZbC
Online article in www.europapress.es	02/03/2016	Online	http://goo.gl/tjsKlv
Online article in www.pamplonaactual.com	02/03/2016	Online	http://goo.gl/JVglHk
Online article in www.20minutos.es	02/03/2016	Online	http://goo.gl/Sb575H
Online article in www.eldiario.es	02/03/2016	Online	http://goo.gl/v9tvpw
Online article in www.fiware.org	02/03/2016	Online	https://goo.gl/4PqASw
Online article in www.zabala.eu	03/03/2016	Online	http://goo.gl/lcsDXJ
Online article in www.cbs.dk	11/03/2016	Online	http://goo.gl/IiBzIo
Online article in www.zabala.eu	16/03/2016	Online	http://goo.gl/9XxNkz
Interview with Miguel García, coordinator of Finodex in Diario de Noticias newspaper	11/04/2016	Online	http://goo.gl/g79H9J
Online article in www.zabala.eu	20/05/2016	Online	http://goo.gl/WLbT9x
Online article in www.zabala.es	23/05/2016	Online	http://goo.gl/b7kxO7
Online article in www.zabala.eu	25/05/2016	Online	http://goo.gl/QLGwFn
Online article in www.zabala.es	26/05/2016	Online	http://goo.gl/ZqQxJH
Online article in www.ladige.it	27/05/2016	Online	https://goo.gl/gksMWA
Online article in www.trentotoday.it	27/05/2016	Online	https://goo.gl/9Zqp7j
Online article in www.esmartcity.es	30/05/2016	Online	https://goo.gl/UOYPxq
Online article in www.ufficiostampa.provincia.tn.it	31/05/2016	Online	https://goo.gl/gbkXfu
Online article in www.cultura.trentino.it	31/05/2016	Online	https://goo.gl/1sO3Ct
Article in Corriere del Trentino (Italy)	01/06/2016	Magazin	
Article in l'Adige (Italy)	01/06/2016	Magazin	
Online article in www.ufficiostampa.provincia.tn.it	17/06/2016	Online	https://goo.gl/wGl87H
Video about Finodex in Youtube	06/07/2016	Online	http://go o.gl/i5yYta
Video about Final event in Trento	29/07/2016	Online	http://goo.gl/LkR6lJ

3. FINODEX events during the first call

To promote its first open call, Finodex has attended or organised around 50 events. The list of these events is provided in the first version of this eliverable (Submitted in M14) and will not be repeated here.

4. FINODEX events during the second call

To promote its second open call, Finodex has attended or organised around 50 events. The list of these events is provided in the first version of this eliverable (Submitted in M14) and will not be repeated here.

5. FINODEX events after the closure of our open calls

After the closure of the open calls and onboarding of the selected teams, Finodex has organised or attended a number of events to create networking and training opportunities for the selected projects:

- **Finodex Networking event, Trento 22-23 June 2015:** A 2 days networking event gathering all phase 2 projects of the first Finodex open call for training purposes together with coaches. The format allowed in addition to the coaching, networking among the start-ups of the first open call and featured sessions with:
  - One-to-one session with FIWARE Coaches - 20 min for each startup - 8 slots available for each mentor
  - One-to-one with Business Coaches - 20 min for each startup - 8 slots available for each mentor
  - One-to-one with Open Data Coaches
  - Pitch Training - 20 min for each startup 8 slots in each room (16 slots available in total)

- **ICT 2015, Lisbon 20-22 October 2015**: Finodex participated in ICT 2015 in Lisbon. At this occasion, we organised a networking session "Startups meet Open data". The aim of this session was to give an overview of past and ongoing initiatives in open data in order to identify challenges and opportunities for the future. The session involved representatives of two European projects, Finodex (FP7) and ODINE (H2020), introduced the two programs, and invited companies that benefited from their services to talk about their experiences.

- **Librecon, Santiago de Compostella 29-30 October 2015**: LibreCon is the largest international conference for the open technologies sector represented by ESLE and ASOLIF. It allows to meet some of the relevant business success stories and open technologies, find investors or partners to move forward with business projects. Finodex participated to this events and brought some projects to benefit from the event and make useful connections.

- **ECFI 2015, Hamburg 5-6 November 2015**: The 3rd European Conference on the Future Internet took place in Hamburg and expected to host 250 start-ups with their success stories, along with international delegations from Europe, the USA, Mexico, Canada, Chile and Brazil, developers, the FIWARE community, scientists, venture capitalists, business angels and accelerators, as well as numerous exhibitors. Finodex took profit from this event to organise a session to kick off the 3rd phase of the first open call. This was an opportunity to get together, present the activities of the 3rd phase and benefit from networking opportunities at the event.

- **Smart City Expo World Congress, Barcelona 15-17 November 2015**: The worldwide leading event for the smart city industry featuring world renowned speakers, and popular side events. The SCEWC attracts thousands each year, making it the top event for exhibitors and visitors alike. The SCEWC seeks to give everyone involved the chance to network and do business. Finodex took part in this edition and brough projects in Smart Cities to showcase them and benefit from networking.

- **FI@Coimbra, Coimbra, 1-2 February Portugal 2016**: Organised by SOULF-FI accelerator it had the presence of a number of FINODEX startups and a session on public funding for start-ups organised by ZABALA. The event gathered over 100 entrepreneurs and stakeholders and brought a number of cities to organised F2F sessions with them as well as investors.

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- **Fiware Roadshow, Pamplona 2-3 March 2016**: An event organised by Finodex gathering the FIWARE start-up ecosystem in Pamplona, Spain. The event brought together 160 enthusiats on innovation, entrepreneurship, open data and technology. the event featured discussions sessions about open data and the latest success stories in FIWARE. The audience was composed from entrepreneurs, institutional representatives, accelerator managers, open data activitists and innovators. All Finodex phase 3 projects were invited to attend.

- **Finodex Demo Day, Trento 30-31 May 2016:** Organised at Hub Innovazione Trentino in collaboration with the Bruno Kessler Foundation, the event brought together the top 10 best projects of the second call and featured:

    o a pitch training workshop during which the participants were able to perfect their communication skills regarding body language and tone of voice, as well as the main aspects of their presentation: key message, differentiation, competition, business model and more

    o A pitch competition (Contest) among the ten best projects of the second call consisting of 4-minutes pitches and networking time

    o A demo area arranged for the Finodex finalists to showcase their products and services in front the Fiware community members, other startups, investors and potential customers.

    o A number of start-ups supported by other Fiware accelerators such as Impact, Creatifi, Soul-fi and Smart Agrifoodinvited to showcase their projects, as part of one fast-moving community.

- **Open Expo, Madrid 2 June 2016**: One of the biggest fairs in open source technologies which was sponsorised by FINODEX consortium This allowed a group of our startups to have a free booth during the exhibition as well as a position in a panel of debate during the event. The event was held in order to promote the results of the companies in the acceleration process.

- **Open data accelerators pre-event at IODC16, Madrid 4 October 2016:** Within the framework of IODC2016 this pre-event is organised by the accelerators FINODEX and ODINE with the following objectives:
    - o To present the initiatives of acceleration and incubation with its main figures
    - o To showcase the best startups taking part in the programmes and listening to their relation with open data.
    - o To identify leassons learned by the participants and future areas for improvement
    - o To facilitate an open and frank discussion about these programmes and the open data community.

The following start-ups wil latke part in the programmes: Andrea Cruciani, CEO, Wisetown from TeamDev (Italy) - Daniel Menchaca, SmartAppCity from JIG Internet Consulting (Spain) - Jorge Gómez, CEO, Canard Drones (Spain) - Paul Dziedzic, OpenOil (Germany) - Jamie Williams, Environment Systems Ltd (UK), Carlos Olmos, Urban Data Analytics (Spain)

A debate Panel will also take place on the topic: lessons learned and future actions by both programmes (10' min each participant plus debate 45')

- o Moderated by Orsola De Marco - Project Manager - Startups at Open Data Institute (UK)
- o Maurizio Napolitano - Head of Unit of Digital Commons Lab at Fondazione Bruno Kessler (Italy)
- o Alberto Abella - Senior manager at Desidedatum and former coach & evaluator for FINODEX (Spain)
- o Stefaan Verhulst - Chief Research and Development Officer of the GovLab (US)
- o David García-Cargill - Program Manager at Telefonica Open Future (Spain)