

Open Days 2010 session
Building synergies from Research and Development to Deployment
5 October 2010 (9H00-10H45)

Final Agenda

Venue: Centre Borschette, Rue Froissart 36, 1040 Brussels (Room 1A)

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| 9:00 | Welcome and Introduction by the Chair
Introducing the rationale: why do we want to exploit stronger the potential synergies from R&D to deployment in ICT (across the variety of EU programmes, through different mechanisms) | Mr. Detlef Eckert, DG
INFSO |
| 9:10 | New EU support mechanisms for Pre-Commercial Procurement (PCP)
Overview of the new FP7 WP2011-2012 support for PCP pilots | Mr. Khalil Rouhana, DG
INFSO |
| 9:20 | Setting up a regional PCP program through Structural Funds
Experience on how to support PCP through a combination of funds (from procurers themselves, structural funds and possibly also from the upcoming FP7 call on PCP) | Mr. Norbert Grasselli,
Eszak-Alfold region,
Hungary |
| 9:30 | UK experience in linking pre-commercial procurements in health care area smoothly to real deployment
Testimony from a country that has ongoing PCP pilots and tries to ensure smooth transition of developed solutions to deployment | Mr. Mr Brian Winn &
Michael Wilkinson,
NHS National
Innovation Center UK |
| 9:40 | Mainstreaming solutions tested in large scale CIP pilot in the area of Independent Living for Elderly
Example showing how ICT solutions addressing demographic change, that are tested by a set of Member States in the CIP, could be further replicated across other regions through structural funds | Mr. Henning Thorkild
Seiding, South
Denmark Region |
| 9:50 | Mainstreaming solutions tested in CIP in the area of ICT solutions for Energy Efficiency
Example illustrating interesting ICT solutions improving energy efficiency at city level, tested by a first set of 'green digital cities' in the CIP, that could be further replicated across other cities through structural funds | Ms. Merce Giera I
Fisa, DG INFSO |
| 10:00 | Integrating the innovation chain: the ICT KIC
Overview of how the EIT Knowledge and Innovation Community (KIC) on ICT envisages to create synergies in the knowledge triangle encompassing research, education, entrepreneurship and deployment | Mr. Magnus Madfors,
Ericsson, Sweden |
| 10:10 | Q&A – interaction with the audience | |
| 10:45 | End of session | |

Workshop Description

Session title: Building synergies from R&D to deployment
Session type: Commission workshop
Thematic priority: Competitiveness
Workshop organisers: Lieve Bos & Yves Paindaveine, DG INFSO
DG REGIO co-organiser: Eva Szavuj, DG REGIO
Workshop code: 05A04
Venue: Centre Borschette, Rue Froissart 36, 1040 Brussels
(Room 1A)
Date: Tuesday 5 October
Time: 9:00-10:45
Language spoken/interpretation: EN

Scope of the Workshop:

This workshop examines how different EU policy and funding instruments in the area of ICT, such as the 7th Research Framework Programme, the Competitiveness and Innovation Programme (CIP) and European cohesion policy can be used for deployment. The workshop looks at how pre-commercial public procurement at the local and regional level can help find innovative solutions to public sector challenges. It also examines the synergies between the different funding instruments.