



“Experiences from starting RAPIDE actions: Challenges and Successes – Implementation via ERDF”

Dr. Norbert Grasselli

Hungarian example on setting up a Pre-Commercial
Procurement project through Structural Funds



European Regional
Development Fund



Content

- Why?
- How?
- What?
- When?

Why? - European Context

- **RAPIDE** ,
 - Interreg IVC, Capitalisation Project
 - Start date: 01 September 2008, Project duration: 2 years
 - Network of European Regions driven by the Innovation agenda
 - Identified as a '**fast-track**' network by the Commission
 - Focused on supporting the implementation of good practices relating to the role of the **public sector in stimulating innovation** in partner regions.
 - Aims to **help businesses, primarily SMEs, to bring innovative products and services to the market more quickly.**
 - Outcome: **Action Plans** developed through RAPIDE are delivered through the mainstream programmes.



Why? - Hungarian Context

Észak-Alföld Region

Partnership of:

- National Development Agency – Managing Authority Structural Funds &
- Észak-Alföld Regional Development Agency – Intermediate Body Structural Funds &
- INNOVA Észak-Alföld Regional Innovation Agency

Good practices identified on:

- Innovative public procurement
- Co-operation between academia and businesses
- Innovation Voucher
- Effective Funding
- Management of Innovation



Why? - Precommercial Procurement Practise

- Giving chance to SMEs to enter into the procurement practises
- Generating competition on the field of Research and Development
- Giving the chance to the procurers to buy the best solution available or developed
- Giving the opportunity to the developers to commercialize the developed product
- Developing products where the market needs meets the supplied R&D developments
- Broadening the scale of RDI measure from the demand side

Why? - Hungarian R&D&I Context

LACK OF MARKET-PULL FORCE SUPPORT

How?

All partners engaged MAs to ensure that the Action Plans developed through RAPIDE are delivered through the mainstream programmes.



Észak-Alföld Regional Operational Programme,
Priority 1: Regional Economic Development
Component 1.1.3/B Experimental Actions,
referring to development of the innovation
potential of the region

Priority 1: Regional Economic Development supports:

- development of the premises of SMEs,
- the cooperation and cluster development of SMEs,
- the cooperation between vocational schools and companies
 - the implementation of R&D projects' results
 - experimental actions



What? – Hungarian Model Developed

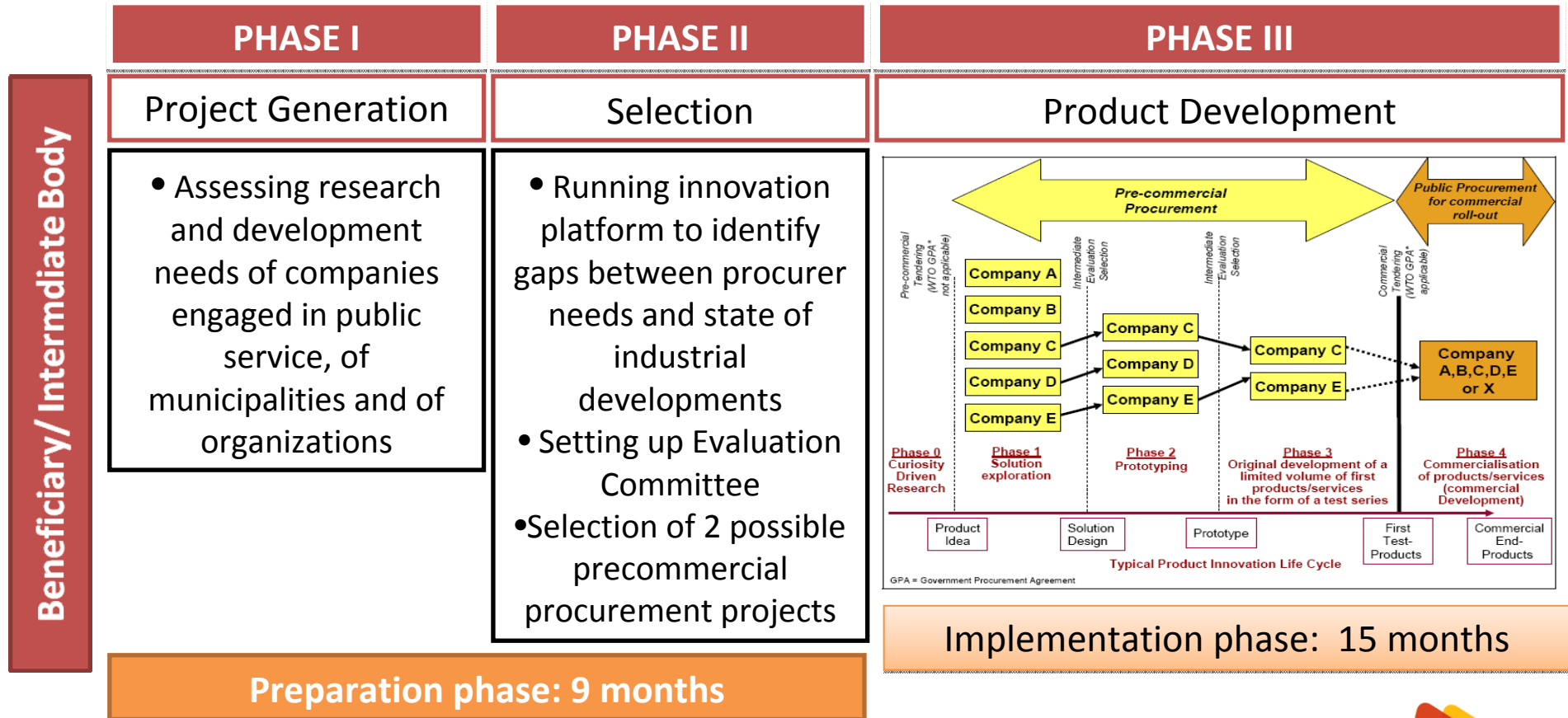
- Call for proposal:

Integration of precommercial public procurement practise in the Operational Programmes

- Targeted beneficiary: INNOVA Észak-Alföld Regional Innovation Agency
- Budget: 300 000 Euros
- Financing: 100%
- Expected duration of the project: 2 year



What? – Hungarian Model Developed



What? - Specificities

- I. Identified beneficiary – Public Body dealing regional R&D&I
- II. Beneficiary contracts project holders that beneficiary will run PCP on behalf of project holders and project holders will run commercial procurement
- III. Beneficiary contracts competing developers and deals with IPR issues
- IV. Beneficiary reimburses developers by a fix compensation by each development phase but only for those selected for the next development phase



When? – Next Steps

- Finalisation of call for proposal
 - Consultation with DG INFSO, DG ENTERPRISE and DG REGIO
(2nd of June 2010)
 - Consultation with Managing Authority in the National Development Agency
(10th of June 2010 and 18th of August)
- Awareness raising for potential beneficiaries
 - Workshop for public consultation in Debrecen
(29th of June 2010)
- Consultation on legislation
 - Consultation with Hungarian Innovation Association, Hungarian Public Procurement Council, Hungarian Office for Research and Technology
(September 2010)
- Publishing the call for proposal
(Planned: November 2010)
- Implementation
(Planned: 2011-12)



For more information

Dr. Norbert Grasselli

Managing Director

INNOVA Észak-Alföld Regional Innovation Agency

E-mail: norbert.grasselli@eszak-alfold.hu



Thank you for your attention!



European Regional
Development Fund

