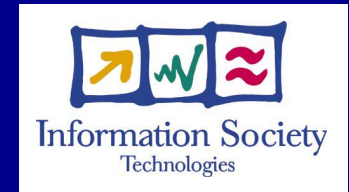




IST Results
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IST Results

**Meeting project coordinators,
Brussels 31/01/2006**

G. Van Biervliet (Project Manager)



IST Results

www.cordis.lu/ist/results



What's on offer?

- Editorial Service for DG INFSO
- Focused on IST Priority, 5th and 6th FP
- On-line publication of:
 - Illustrated achievements of IST projects
 - Contextual news from ICT area
 - Events and workshops calendar
 - Links to networks, associations promoting ICT innovations, publications



IST Results



Relevant IST Links

Search IST Results

IST Results ->

Welcome to IST Results



- What is IST Results
- News & Features
- Press Desk
- Investors Room
- Help & Links

about RSS

[What is IST Results?](#) News from the EU Information Society Technologies programme



Semantic Web travel services on a voyage of discovery

A secure, semantic-based interoperability framework for exploiting Web-service platforms across peer-to-peer networks in the tourism industry hopes to set free the valuable Web-based tourism information that is currently trapped in isolated silos of incompatible databases.
5 Jan 2006 - [Read more](#)



Semantic descriptors to help the hunt for music

You like a certain song and want to hear other tracks like it, but don't know how to find them? Ending the needle-in-a-haystack problem of searching for music on the Internet or even in your own hard drive is a new audio-based music information retrieval system.
4 Jan 2006 - [Read more](#)



Building interoperability into medical information systems

Modern health information systems today are proprietary and often only serve one department making it impossible to easily share data across one facility, never mind across different facilities or countries. It's a big problem. And it makes it difficult for doctors to capture a complete clinical history of a patient. But one project hopes to overcome this.
3 Jan 2006 - [Read more](#)

News in brief

- [Predict breathing problems with SMS](#)
- [Lampposts wired for WiFi](#)
- [HD-DVD format war looms for consumers](#)
- [Email gets an upgrade](#)
- [Digital sales surge fails to offset album decline](#)
- [European conference on model-driven architecture](#)

[More news in brief](#)

Events

- [Exploring wireless sensor networks](#)
- [Mobile value-added services in China](#)
- [Portals for information dissemination and taxonomies for classifica...](#)
- [Conference on Internet performance and control](#)
- [Silicon on insulator technology workshop](#)
- [Coordination of national IST research workshop](#)

[More events](#)

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Highlights

Theme of the month

- Semantic Web

Latest Features

- Conflict resolution in cyberspace
- Building efficient global computing systems

Advanced Search

Content type

Market

Technology

Editorial Themes

Policy Relevance

News Section

Country

FAQ

Links



This page is maintained by [IST Results](#)



IST Results

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Objectives

- Increase the visibility of IST-funded research results
 - Promote best practice or further exploitation
 - Bring results closer to the market
 - Raise awareness of the IST Programme and its activities
 - Contribute to the Lisbon strategy and development of the ERA
-



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Target Audiences

- Industry, SMEs , public authorities, research community (end users)
- Intermediaries, support networks, brokers
- Investors
- Press / Media
- Internal audiences (POs of DG INFSO, project coordinators, other DGs)



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Benefits for Target Audiences

- "Unique source" for EU-funded ICT Research
- Emerging solutions and new product ideas
- Technologies for exploitation through licensing or manufacturing agreements
- Useful training material
- Knowing involvement of competitors in ICT projects
- Info about what has been funded so far
- Source partners for new research



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Benefits for IST Projects

- Promotion of achievements and events free of charge to wide audience
- Articles written by professional journalists
- Better understanding of the technical results by the general public
- Value added to own dissemination mechanism of projects.
- Articles available on request as promotional material



IST Results

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Data sources

- Recommendations from Project Officers
- IST projects database
- Fact-sheets
- Direct contacts with project coordinators
- Spontaneous submissions
- Press releases
- Web research



IST Results

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Selection Criteria

- Editorial calendar themes and publication quotas
- Newsworthiness, relevance for media
- Availability of information
- Is a scientific or a technological progress offered?
- Is it exploitable by target audiences?
- Can it be considered as good practice ?
- Does it have potential societal benefits?
- Does it contribute to creation of a policy or new standards?



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Quality Criteria

- Timely information and regular updates
- Presentation of potential market applications, as well as societal benefits of research
- According to needs of multiple audiences and regional interests
- Style and language accessible to technical and non-technical readers



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What information is needed from Coordinators?

- URL and main contacts
- Consortium partners
- Technological achievements
- Innovative excellence
- Interim or final
- Target markets
- Angle of interest for target audiences
- Potential for take-up
- Potential for exploitation
- IPR and ownership of product or services
- Added value compared to similar funded projects
- Policy link



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Editorial Approach

- Editorial strategy
 - Thematic calendar
 - Qualified journalists
 - POs and project coordinators are contacted for accurate data sourcing
 - Raise curiosity - rise above the crowd
-



IST Results

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Awareness raising - Target Audiences

- Monthly mailings to specific audiences
- Regular general mailings about the service
- Advertising on websites
- Exhibition stands at events
- Weekly newsletter and technology alerts
- Syndication to press wire services
- Content delivered through RSS feeds
- Various other marketing techniques



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Awareness raising - IST Projects & EC

- Contacts with Communication Officers in INFSO Units and in other DGs
- Contacts with coordinators of FP5 / FP6 IST projects
- Co-operation with Accompanying Measures and Support Actions, Networks of Excellence
- Liaison with NCPs and other EC-related networks



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Measuring the Impact

- Monthly web statistics
- Monthly benchmark analysis – ranking compared to other sites
- Registrations for newsletter and technology alert
- Annual user survey
- Telephone interviews with projects and users
- Monitoring media take-up from press wires like EurekAlert, PR Web, Alpha Galileo



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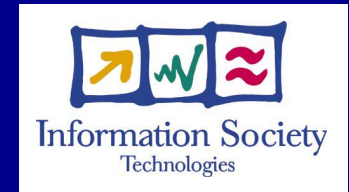
Main outputs and outcomes

- 20 articles and 100 news items monthly
- 1,300 IST projects covered
- High indexing by various search engines
- Over 700 sites linking to IST Results website
- 4,000 Subscribers for newsletter
- 50,000 Unique visitors
- 9,000 Clicks/month via advertisement on GOOGLE
- Good level of take up through press wires
- Strong growth trend in web traffic/subscribers



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Future Editorial Themes

Feb 06 Environment

Mar 06 Embedded systems

Apr 06 Access for all

May 06 Robotics and Cognition

Jun 06 Cultural heritage

Jul 06 Security



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Please get in touch with us

news@istresults.info

**or submit your news directly
on the website.**

Thank You!