EU project encourages citizens to participate in protecting agrobiodiversity: INCREASE releases first animated clip



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## EU project encourages citizens to participate in protecting agrobiodiversity: INCREASE releases first animated clip

The Horizon 2020 research project INCREASE has just released a brand-new animated video clip, part one of a series of three clips. Instrumental in disseminating the approach and goals of the project, all three clips focus predominantly on the Citizen Science Experiment.







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The Experiment, conducted as part of INCREASE, calls on all interested citizens to voluntarily contribute to and test an innovative decentralised approach to seed conservation, multiplication and sharing in order to conserve agrobiodiversity. This will be done by growing and harvesting different types of common beans on their field, garden, terrace or balcony.

Clip one is now available on the INCREASE project website

(<a href="https://www.pulsesincrease.eu/">https://www.pulsesincrease.eu/</a>) and on YouTube (<a href="https://youtu.be/dPvfTLKRmUU">https://youtu.be/dPvfTLKRmUU</a>). It acts as a general teaser for the project and explains why it is important to actively engage in the protection of agrobiodiversity in legumes.

Clip two directly invites citizens to take part in the Citizen Science Experiment and provides a short overview of what their engagement as Citizen Scientists will look like. Clip three introduces the INCREASE app which lies at the heart of the Citizen Science Experiment and allows sharing valuable insights and information. Both will

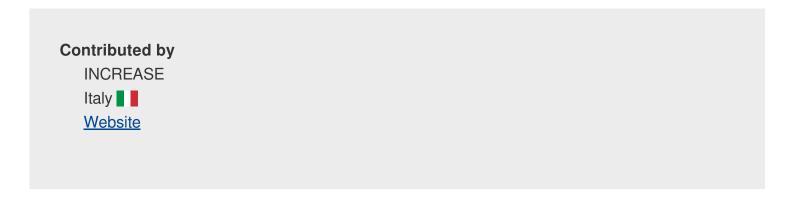
be released later this year.

Launched in May 2020, INCREASE aims to develop efficient and effective conservation tools and methods to foster agricultural biodiversity in Europe. Focusing on the food legumes chickpea, common bean, lentil and lupin, the INCREASE project will implement a new approach to conserve, manage and characterise genetic resources through participatory research.

## **Keywords**

biodiversity, agrobiodiversity, food legumes, common bean, citizen science, participatory research

## Contributor



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