

 Content archived on 2024-05-15



Integrated development of agricultural and rural institutions

Results in Brief

Understanding information uptake for organic farming

The adoption of organic farming has been somewhat slow in certain regions and an EC funded research and development project IDARI, has investigated means to accelerate and encourage its wider acceptance.



HEALTH



© Shutterstock

The approach to this issue has been comprehensive, looking at both the factors hindering uptake, and means in which implementation can be best encouraged. By educating farmers in the advantages of organic agriculture and through innovation management, the project hopes to encourage a bottom-up approach to the broader

acceptance of organic farming. More importantly, IDARI also looked at the factors responsible for its slow accession, and means by which these factors could be addressed.

In part, economic factors such as the lack of market development or the implementation of delivery support infrastructure have been largely absent. Rural development policy frameworks, it was found, remain the most distinctive manner in which to develop successful market potential. Embedding a strong active policy framework that promotes integrated rural development would therefore, prove to be highly advantageous.

Despite the rising demand for organic products in Western Europe, which could serve as a pull factor in Hungary, only large farms responded. The study also revealed that without a broader vision for an integrated implementation, future diffusion will remain on the agri-environmental level and will fail to activate all the various stakeholders involved.

Discover other articles in the same domain of application



App helps construction workers cope better with job-related stress



Exploring babies' preferences for faces or objects



Can learning a language mitigate the impact of Alzheimer's disease?



Project Information

IDARI

Funded under

Grant agreement ID: QLK5-CT-2002-02718

Specific Programme for research, technological development and demonstration on "Quality of life and management of living resources", 1998-2002

Project closed

Start date

1 January 2003

End date

30 June 2006

Total cost

€ 2 053 138,00

EU contribution

€ 1 999 560,00

Coordinated by

NATIONAL UNIVERSITY OF
IRELAND, GALWAY

 Ireland

This project is featured in...

RESEARCH*EU MAGAZINE



**Results Supplement No.
019**

RESEARCH*EU MAGAZINE



**Results Supplement No.
012**

Last update: 2 February 2009

Permalink: <https://cordis.europa.eu/article/id/84755-understanding-information-uptake-for-organic-farming>

European Union, 2025

