

D.6.2(2) - Newsletters

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TABLE OF CONTENTS

	Page
1 INTRODUCTION.....	3
ANNEXES	
ANNEX 1 “PRO-IDEAL NEWS” NEWSLETTERS.....	6
ANNEX 2 EMFLASH NEWSLETTERS	10
ANNEX 3 SCREENSHOTS OF THE PRO IDEAL NEWS BLOG	11

1 INTRODUCTION

This deliverable is a compilation of the Newsletters issued during the second period of the PRO-IDEAL project. It corresponds to the **Task 6.3 Implementation of dissemination activities in Europe and target countries** through a number of channels (on-line/off-line), disseminating material (website, flyers, Newsletters) and events (conferences, info days...) following the dissemination strategy (T6.1).

- *Newsletters*: Whereas usually sent per e-mail, they must be considered a hybrid between off-line and on-line, as they are not fully dependant on the Internet. They are useful tools when a news value can be communicated, e.g. event dates, new results from ICT Fora etc.

PRO-IDEAL foresaw a minimum of 6 Newsletters for the entire period. The communicated news exceeds this number by far, not least due to the use of new communication technologies like the News Blog.

Newsletters are a valid means to diffuse relevant information about activities, events and outcomes of the project. PRO-IDEAL covers this dissemination medium at three levels:

- **News about PRO-IDEAL** in the partners' newsletters.
- **PRO-IDEAL Newsletter "PRO-IDEAL news"**: a newsletter specially designed for ICT key stakeholders and policy makers.
- **PRO-IDEAL Blog**: an online blog available through the PRO-IDEAL platform at <http://pro-ideal-project.blogspot.com/>, with a chronologically organized repository including all news uploaded by the partners. It also includes information about past and future events, open calls for FP7-ICT, and relevant information related to the core activities of PRO-IDEAL and PRO-IDEAL PLUS projects.

During the project phase each partner created and disseminated several newsletters, the PRO-IDEAL Newsletter was emailed, and news was continuously posted on the Blog.

Partner	Date	Comment
LATU	17/03/2010	CUTI Newsletter
LATU	31/03/2010	LATU Newsletter
INMARK	07/06/2010	PRO-IDEAL News. News about: 1st ICT Day in Costa Rica, ICT 2010 Networking Session, PRO-IDEAL and Ideal-ist event in Chile and Uruguay, Workshop on EU- Mexican S&T Cooperation in ICT in Monterrey, Upcoming PRO-IDEAL Events in Uruguay and Argentina and EU-LA Cooperation on Future Internet fostered by FIRST. http://www.presenciavisual.com/INMARK/newsletter/pro-ideal_newsletter_07_07_2010.html
EMF	12/07/2010	EMF-Flash Newsletter. Promotion of the ICT2010 Latin American Gateway activities, in particular the EU-LAC networking session and the EU-LAC Gateway stand in the International Village of the exhibition area
LATU	31/08/2010	LATU Newsletter
USP	01/09/2010	Translation of EMF news to FUSP stakeholders re ICT2010
INMARK	02/09/2010	Foresta Newsletter. Special Edition ICT 2010 Digitally Driven. Contribution to Article "The EU-Latin America ICT Gateway", giving an overview of the series of activities of the cluster (First, Foresta, PRO-IDEAL and PRO-IDEAL PLUS) within the ICT 2010 event (Exhibition Stand and Networking Session) and colaberation to EU-LAC ICT Gateway Workshop with EULARINET. http://www.forestaproject.eu/newsletter/02.pdf
LATU	03/09/2010	Ingenio Newsletter
EMF	07/09/2010	EMF-Flash Newsletter. Reminder of EU-LAC Activities of ICT 2010
INMARK	08/09/2010	PRO-IDEAL News. News about: Latin America ICT research priorities for cooperation with Europe, ICT 2010, EULARINET Workshop on EU-LA cooperation in Brussels, debate on ICT policies and R&D priorities in Uruguay and Argentina, and Upcoming ICT Interactive workshops in Mexico and Medellín. http://www.presenciavisual.com/INMARK/newsletter/pro-ideal_newsletter_08_09_2010.html
INMARK	01/11/2010	First to Know. Edición Especial Andicom 2010. Article "Latinoamérica define prioridades de investigación en TIC para la cooperación en I+D con Europa" by Yolanda Ursa. http://www.latin-american-technology-platforms.eu/uploads/EdicionEspecialAndicom2010.pdf

Partner	Date	Comment
INMARK	01/12/2010	PRO-IDEAL News. With news about: Knowledge Safari interactive workshops in Colombia and Mexico, ICT Forum in Santiago, ANDICOM 2010 ratified as the most important space of dialogue and interaction of the ICT industry in LA, Information Day on ICT-Call 7 in Valparaíso, Creation of the Steering Council of the Mexican Technology Platform on Future Internet in Mexico. http://www.presenciavisual.com/INMARK/newsletter/pro-ideal_newsletter_01_12_2010.html
EMF	01/01/2011	EMF-Flash Newsletter. News on PI platform
MINCYT	01/01/2011	ABEST II Newsletter N° 1
EMF	01/03/2011	EMF-Flash Newsletter. Join the PI community!
MINCYT	01/03/2011	ABEST II Newsletter N° 2
INMARK	07/04/2011	PRO-IDEAL News. With news about: Brazilian PRO-IDEAL event connects ICT research to BNDES , Cuba ICT Forum and Knowledge Safari to hunt collaborative ICT projects with Europe, CAMTIC joins ICT NCPs network to encourage Costa Rica cooperation with Europe, EU-LAC Senior Officials Meeting (SOM) to go forward the Joint Initiative for Research and Innovation, ICT Proposers' Day 2011, Budapest 19-20 May. http://www.presenciavisual.com/INMARK/newsletter/pro-ideal_newsletter_07_04_2011.html

The following annexes show screenshots of recent EMFlash (newsletter from partner EMF), *PRO-IDEAL news* newsletter and news published on the PRO-IDEAL Blog.

ANNEX 1 “PRO-IDEAL NEWS” NEWSLETTERS

Date: 1 June, 2010



Promotion of an ICT dialogue
between Europe and America Latina

7 June, 2010

In this Issue

[1st ICT Day in Costa Rica – A great success](#)

[Empowering EU-LA ICT Collaboration – ICT 2010 Networking Session](#)

[PRO-IDEAL and Ideal-ist event in Chile and Uruguay](#)

[Workshop on EU-Mexican S&T Cooperation in ICT, Monterrey, Mexico](#)

[Upcoming PRO-IDEAL Events in Uruguay and Argentina](#)

[FIRST fosters EU-LA Cooperation on Future Internet](#)

PRO-IDEAL Projects

PRO-IDEAL and PRO-IDEAL PLUS FP7-ICT projects promote the ICT dialogue and support the ICT R&D cooperation between Europe and Latin America. Ongoing projects activities cover eight LAC countries: Argentina, Brazil, Chile, Uruguay, Colombia, Costa Rica, Mexico and Cuba. For more information, please visit [PRO-IDEAL's](#) platform.

Welcome to the EU-Latin America ICT Gateway



First



The EU-LA cluster projects are Support Actions, funded by FP7-ICT Programme

1st ICT Day in Costa Rica – A great success.

The first PRO IDEAL PLUS ICT Day took place in San Jose, Costa Rica on 16 of February 2010, organised by the Costa Rican Chamber of Information and Communications Technologies (CAMTIC) and supported by the EC International Relations Unit. The ICT Day attracted over 55 participants representing universities, research centres, local and international companies, SMEs, civil society organisations and other ICT policy makers and stakeholders.

Ms Clotilde Fonseca, the new Minister of Science and Technology of the Costa Rican government and then executive director of the Omar Dengo Foundation that hosted the event, opened the morning session. It focused on highlighting the opportunities for research cooperation with Europe and the need to forge the ICT policy dialogue between the EU and LAC. A practical training session run by the PI+ team started the afternoon workshop, followed by interactive roundtable discussions on project ideas. Learn more about the ICT Day: http://www.pro-ideal.eu/ICT_day_San_Jose

For a full appreciation of its success, please refer to “El Financiero”

Empowering EU-LA ICT Collaboration - ICT 2010 Networking Session

This Networking Session will take place in Brussels during the ICT 2010 event on 27-29 September. The ICT 2010 is a biannual event organised by the European Commission. The last one in 2008 attracted almost 5000 visitors active in ICT. The Networking Session will be facilitated by four FP7-ICT running projects promoting ICT research collaboration: PRO-IDEAL, PRO-IDEAL PLUS, FORESTA, and FIRST; and will provide an opportunity for participants to share ICT project ideas and empower closer collaboration between Europe and Latin America through proactive networking. Key topics discussion will showcase practical tools to participate in ICT projects, like the ICT Wiki of the PRO-IDEAL platform, Project Angels support or the Technology Platforms in Latin America.



The Agenda of the Networking Session will be available soon at www.pro-ideal.eu and [ICT 2010 website](http://ICT2010.website).

PRO-IDEAL and Ideal-ist event in Chile and Uruguay

PRO-IDEAL, in collaboration with Ideal-ist, organized in Uruguay (23 of March) and Chile (25 of March) a workshop to spread knowledge about PRO-IDEAL on-line tools to facilitate the participation in ICT R&D projects, e.g. the ICT Wiki, training modules and partners search. [Ideal-ist](#) National Representatives in Mexico and Argentina presented its partners search service throughout Latin America.

The events mobilized over 120 qualified participants in the ICT field from the academia, private and public sector, providing a great opportunity for participants to gain an up-to-date knowledge and hands-on work of the issues in international cooperation with Europe.

Both events also showcased the benefits for potential participants in the FP7-ICT Programme to take advantage from the combined services of PRO-IDEAL and Ideal-ist in order to successfully apply to FP7.

Workshop on EU- Mexican S&T Cooperation in ICT, Monterrey, Mexico

The Bureau for EU-Mexican Science, Technology and Innovation Cooperation (UEMEXCYT2) and CONACYT are organizing a workshop on June 28 - 29, 2010, about EU - Mexican Science and Technology Cooperation in ICT. The event focuses on common challenges and ICT priorities for FP7 R&D Cooperation between EU and Mexico under the ICT Programme.

The PRO-IDEAL PLUS project will actively participate in this event through its partners INMARK (Spain) and Instituto Tecnológico de Estudios Superiores de Monterrey - ITESM (Mexico), to promote the ICT dialogue and support the participation of Mexican researchers in R&D ICT projects in cooperation with Europe. The workshop is supported by the European Commission DG Information Society and Media and other outstanding ICT stakeholders like Asociación Mexicana de la Industria de Tecnologías de Información (AMITI), ICT National Contact Point for Mexico (ITESM), LANIA A.C. and REDTIC.

Further information on the programme, please [click here](#).

Upcoming PRO-IDEAL Events in Uruguay and Argentina

Two new awareness raising workshops will take place in **Montevideo on 30-21 August** and **Buenos Aires on 2-3 September 2010**. These events will continue promoting the opportunities for ICT R&D collaboration between Europe and Latin America and it is expected to attract key ICT players from the industry and researchers wishing to participate in the next ICT calls for proposals.

The workshop in Buenos Aires will be held in cooperation with [Jornadas Argentinas de Informática](#) (Argentine Informatics Days), organized by the Sociedad Argentina de Informática (SADIO). Symposium sessions will be held separately, with a specific topic and one or two days each. The aim of this event is to present papers, discuss research results and activities on different topics, as well as holding meetings and conferences.

FIRST fosters EU-LA Cooperation on Future Internet

The FIRST project aims to extend and adapt the successful concept of European Technology Platforms (ETPs) to Latin American, by gathering strategic stakeholders from the different sectors included in the Future Internet, ICT Components and systems fields into one national ICT Technology Platform per country in Argentina, Brazil, Chile, Colombia and Mexico. The importance of Future Internet as federated research theme has been already recognised worldwide, e.g. research initiatives in USA (FIND and GENI), Japan (AKARI), Korea or China. Europe's current research efforts on the Future Internet account for more than 100 projects, involving more than 500 European entities with total EU funding of around €500M, which will be complemented by new projects coming from forthcoming calls of FP7-ICT and the Future Internet PPP.

We trust that FIRST will encourage Latin American stakeholders to actively cooperate with Europeans through R&D projects in the field of Future Internet, and Latin American Technology Platforms will play a key role in this cooperation.

Be the FIRST in the Future Internet world and join Latin American Technology Platforms! www.latin-american-technology-platforms.eu



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Date: 8 September, 2010



Promotion of an ICT dialogue
between Europe and America Latina

In this Issue

[Latin America defines ICT research priorities for cooperation with Europe](#)

[ICT 2010: a gateway to enhance the ICT policy dialogue and R&D cooperation between EU-LA](#)

[EULARINET Workshop on EU-LA cooperation, 29-30 September 2010, Goethe Institute, Brussels](#)

[PRO-IDEAL leads the debate on ICT policies and R&D priorities in Uruguay and Argentina](#)

[Upcoming Events: ICT Interactive workshops in Mexico D.F and Medellin](#)

PRO-IDEAL Projects

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Welcome to the EU-Latin America ICT Gateway





The EU-LA cluster projects are Support Actions funded by FP7-ICT Programme

9 September, 2010

Latin America defines ICT research priorities for cooperation with Europe

The findings of a recent survey conducted in June 2010 by PRO-IDEAL and PRO-IDEAL PLUS projects show that common Latin America ICT research priorities exist and they are aligned with the European R&D priorities defined in the ICT Work Programme 2011-2012. The questionnaire was answered by 356 ICT researchers and stakeholders from Mexico, Colombia, Costa Rica, Cuba, Argentina, Brazil, Chile and Uruguay, representing Universities and research centres, the industry and Government institutions.

The survey outlines the top ten ICT priorities to enhance research cooperation between Latin America and Europe:

- Technology-enhanced learning
- Future Networks
- Intelligent Information Management
- ICT for efficient water resources management
- Computing Systems
- ICT for access to cultural resources
- ICT Systems for Energy Efficiency
- ICT solutions for governance and policy modelling
- Smart Energy Grids
- Patient Guidance Services (PGS), safety and healthcare record information reuse

The ICT priorities identified in the survey create a solid basis for future ICT R&D cooperation and will be the basis for building a Roadmap on ICT research cooperation between Europe and Latin America.

The complete **Report on ICT Research Priorities in Latin America. Results from PRO-IDEAL PLUS Survey** can be downloaded [here](#).

ICT 2010: a gateway to enhance the ICT policy dialogue and R&D cooperation between EU-LA

PRO-IDEAL, PRO-IDEAL PLUS, FORESTA and FIRST projects invite you to:

Participate in our Networking Session **Empowering EU-LAC ICT collaboration** that will take place on 28 September at 11 a.m. in Room T004. The agenda includes discussions on key topics in ICT research and networking to empower co-operation between Europe and Latin America.

Visit our Exhibition Stand **EU-Latin America ICT Gateway: Fostering the ICT policy dialogue and research cooperation between Europe and Latin America** in Zone D: International Village. This exhibition stand is a one-stop-shop for all EU-Latin American activities within ICT 2010 and especially a meeting point for potential Latin American and European partners for ICT projects.




EULARINET Workshop on EU-LA cooperation, 29-30 September 2010, Goethe Institute, Brussels

EULARINET, the European Union-Latin American Research and Innovation Networks, supported by PRO-IDEAL, PRO-IDEAL PLUS, FIRST and FORESTA, organizes a workshop focusing on EU-LA cooperation. It will bring together researchers and ICT experts from Latin American and Europe, FP7 NCPs on ICT and EU representatives from DG RTD and DG INFSO.

The event includes a session on future perspectives of EU-LA cooperation in ICT research, success stories on R&D cooperation and a "project café" partnering session on specific topics and information on next calls. The agenda, registration form and further information are available online at <http://www.conacyt.qob.mx/vemexy2/w-eu-la2010.html>.

PRO-IDEAL leads the debate on ICT policies and R&D priorities in Uruguay and Argentina

PRO-IDEAL organised in Montevideo (30-31 August) and Buenos Aires (2-3 September) awareness raising workshops to continue promoting the opportunities for ICT R&D collaboration between Europe and Latin America, and to enhance the ICT policy dialogue.

In **Montevideo**, the event took place at the Technological Laboratory of Uruguay (LATU), and it was supported by Incubadora de Empresas INGENIO (spin-off support) and the National Agency for Research and Innovation (ANII). The event addressed **public policies and ICT research priorities** and brought together more than 90 key players in the ICT field. In parallel, the PRO-IDEAL delegation including LATU, INMARK and EMF partners took part in a set of face to face meetings with selected stakeholders and policy makers in Science, Technology and ICT, including the Ministry of Education and Culture, the National Agency for Research and Innovation (ANII), Fundación Ricaldoni, and the main Universities of Uruguay: Universidad de la República – Computing Institute, Universidad Católica del Uruguay and Universidad ORT.

The workshop in **Buenos Aires** was organised by MINCYT in the framework of the Argentine Informatics Days JAIIO 39, and supported by the Liaison Office Argentina-UE (ABEST). Around 35 researchers, industry representatives and policy makers attended the event. There was a session on **international cooperation Argentina-EU in ICT**, followed by a **roundtable** chaired by ABEST-MINCYT to discuss about the ICT policies and priorities status in Argentina with key national stakeholders and policy makers as panellists. The main topic was the ICT scenario in Argentina and the future of international cooperation in R&D ICT with Europe.

Upcoming Events: ICT Interactive workshops in Mexico D.F and Medellin

- **8-9 November 2010**, Pachuca, Hidalgo, Mexico. Instituto Tecnológico de Estudios Superiores de Monterrey - ITESM
- **11-12 November 2010**, Medellin, Universidad Nacional de Colombia- Facultad de Minas



Safara [Swahili]: "long journey"

These interactive workshops will be held in the framework of PRO-IDEAL PLUS ICT Days to raise awareness and engage interested persons in Mexico and Colombia in the FP7 ICT programme, the mechanisms of European funding and guide them in a proactive way to project proposal writing. The workshops address selected groups of participants from the academia and the industry (30-35 per country) and will apply new participatory methods like Safari, to stimulate creativity, innovation and engagement, as to increase the quality and quantity of Latin America and EU ICT R&D cooperation projects.

Benefits:


- Networking, clustering and teambuilding
- Connective intelligence and contactivity
- Demand-driven project design
- Innovation through interaction and creativity techniques
- Sharing of information
- Knowledge generation

The Agenda of the events will be available soon at www.pro-ideal.eu



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Date: 1 December, 2010



Promotion of an ICT dialogue between Europe and America Latina

1 December, 2010

In this Issue

[Knowledge Safari to hunt future collaborative ICT projects](#)

[First ICT Forum held in Santiago, Chile](#)

[ANDICOM 2010 was ratified as the most important space of dialogue and interaction of the ICT industry in Latin America](#)


[Information Day on ICT-Call 7 took place in Valparaíso, Chile on 5 November, 2010](#)

[Creation of the Steering Council of the Mexican Technology Platform on Future Internet](#)

PRO-IDEAL Projects

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Welcome to the EU-Latin America ICT Gateway




The EU-LAC cluster projects are Support Actions funded by FP7-ICT Programme

Knowledge Safari to hunt future collaborative ICT projects

The PRO-IDEAL PLUS project has organised for the first time interactive workshops in Mexico and Colombia to inform, involve and engage future participants to the FP7 ICT programme. The two Knowledge Safari workshops involved 35 stakeholders each (researchers, industry, institutions). They were held on 9 November 2010 in Pachuca (Mexico) and on 11 November 2010 in Medellín (Colombia).

The co-creative events were designed and facilitated by the Italian team of **EUTOUR**. The Knowledge Safari workshops adopted innovative participatory methodologies that fostered networking, clustering, team building and knowledge sharing by stimulating connective intelligence and connectivity.

Each event lasted about four hours and generated over 300 ideas to effective and successful collaborative projects. The level of engagement and attention among the participants was extremely high and this led to a strong motivation and curiosity relating to the possibility to participate in future FP7 ICT projects.



The Safari addressed a number of issues related to R&D cooperation with the EU and the process to create successful ICT proposals. At each new station the participants analyse its specific issue or question, they discuss and create a series of ideas. This circular brainstorming allows an in depth analysis of the various perspectives and the creation of an incremental, wiki-like picture of the knowledge and experience of the participants. Ideas discussed can be seen in the Safari reports from [Mexico](#) and [Colombia](#).


Next Safari stop, Cuba!

The next PRO-IDEAL PLUS event is scheduled to take place in La Habana at the Hotel Nacional de Cuba. On 15th March 2011 there will be an ICT Forum to support Cuba-EU dialogue for ICT R&D cooperation while on 16th March 2011 there will be the third Safari to co-create successful future ICT collaborative research projects with Europe.

First ICT Forum held in Santiago, Chile

The first PRO-IDEAL PLUS ICT Forum to support the ICT policy dialogue was held on 3 November 2010 in Santiago de Chile. Preceding the official S&T bilateral meeting between the EU and Chile scheduled for 4 November, the ICT Forum brought together a broad range of key players in the ICT and R&D sector from both, Chile and Europe. After introductory words of the representative of the EU Delegation, Claudia Geyer, Klaus Pendl from DG-INFO gave an overview on Chilean participation in EU projects and the opportunities that the ICT programme offers. The intervention from Mr. Alfredo Barriga Cifuentes of the Chilean Ministry of economy highlighted the challenges Chile faces in the area of ICT. Speakers from CONICYT, the e-Infrastructures project EVALSO, REUNA and SME groups, as well as DG-INFO were complemented by interventions of the European PRO-IDEAL PLUS partners. As preliminary conclusions, the following issues were pointed out:

- Research+Development+Innovation are crucial for both, the EU and Chile
- SMEs are at the core of Chile's (and EU's) economy and innovation
- Need for global action in ICT
- Challenge to collaborate between academia, industry and governments
- Up-grade intercontinental connectivity of e-infrastructures for ubiquitous access
- Chilean challenges: lack of R&D investment; Lack of success stories to prove benefit of ICT; no connection between science and economic value creation



[These conclusions](#) were followed by some short term action points, like the participation of a Chilean delegation for the next ICT 2012 event and the emphasis of ICT at the EU-LAC summit 2012 that will be hosted by Chile.


ANDICOM 2010 was ratified as the most important space of dialogue and interaction of the ICT industry in Latin America

In its 25th edition, the International ICT Congress ANDICOM, organized by the Telecommunications Research Centre of Colombia CRTEL, was ratified as the space for dialogue and interaction of the industry in the region. This was demonstrated in each of the sessions that addressed issues of business opportunities, vision, policy, regulation, economics, global trends, cooperation between Colombia and Europe, prospects for the mobile industry, and networking activities that were held during the congress.

From October 27th to 29th in the UNESCO world heritage site, Cartagena de Indias, ANDICOM was the scenario to generate discussion and analysis among the main actors in public and private sectors of the industry around the theme "Networks, Services and Content: Business of the next decade in Latin America."

Throughout each of its editions, ANDICOM has offered the ICT industry a space with special features to discuss and promote the development of the sector. This was highlighted by Mr. Diego Molano, Colombia's Minister of ICT, who congratulated CRTEL for promoting the congress for 25 consecutive years. "These opportunities for dialogue and interaction are very important to observe how the business is evolving... with the understanding that a year in this industry equals seven years of any other..." stated the Minister of ICT.

More information [here](#).




Colombia's Minister of ICT at ANDICOM 2010.

Information Day on ICT-Call 7 took place in Valparaíso, Chile on 5 November, 2010

An Information Day on ICT-Call 7 was organized by ARI Chile and the PRO-IDEAL Consortium with the support of the EC DG-INFO and the Universidad Técnica Federico Santa María in Valparaíso that hosted the event. The Info Day addressed possible ways forward in Chile-EU ICT R&D cooperation, including those objectives of the ICT Work Programme 2011 that are more relevant for international cooperation between Europe and Latin America. The agenda also comprised key issues for successful ICT proposals and how the PRO-IDEAL Platform www.pro-ideal.eu can help the local research community to get involved in ICT projects.

During the event, the Project Angel Annika Schuytler from Chile received the Diploma of the Project Angels coaching course. The Info Day was also an opportunity for proposers to present project ideas for ICT.



The agenda and presentations are available for [download](#).


Creation of the Steering Council of the Mexican Technology Platform on Future Internet


Last November 9th the Steering Council of the Mexican Technology Platform (MTP) was defined and implemented during the ICT Day & Interactive Workshop organized by PRO-IDEAL PLUS and FPST projects in Pachuca, Mexico. The Steering Council members of the MTP were nominated, and the organization's vision, mission, and governance defined. Around 50 representatives of the industry, government, and research institutions of different states of the country attended this event; among them there were applicants for different positions in the Steering Council: presidency, the leaders of Thematic Work Groups (TWG), the Observers (organizations supporting R&D), Group operators of ICT companies, Scientific Committee and secretariat. The elected president was Guillermo Safa.

The event agenda consisted of the following sessions:

- 1st Part: Introduction
- 2nd Part: Formation of MTP's Steering Council
- 3rd Part: Revision and analysis of the initial version of MTP's vision, mission, governance, and strategic agenda
- 4th Part: Field actions for MTP consolidation





The next challenge of the MTP are the official launching of the MTP at the beginning of next year, development of TWG meetings for generating research and action lines, approach of Mexican TWG with their European counterparts, recruitment of more companies from members of the different ICT clusters, generation of first proposals for obtaining FP7 funds.





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Date: 1 April, 2011

<div data-bbox="218 257 654 347">  <p>Promotion of an ICT dialogue between Europe and America Latina</p> </div> <div data-bbox="226 380 347 600"> <p>In this issue</p> <p>Brazilian PRO-IDEAL event connects ICT research to BNDES</p> <p>Cuba ICT Forum and Knowledge Safari to hunt collaborative ICT projects with Europe</p> <p>CAMTIC joins ICT NCPs network to encourage Costa Rica cooperation with Europe</p> <p>EU-LAC Senior Officials Meeting (SOM) to go forward the Joint Initiative for Research and Innovation</p> <p>ICT Proposers' Day 2011, Budapest 19-20 May</p> </div> <div data-bbox="226 627 347 761"> <p>PRO-IDEAL Projects</p> <p>PRO-IDEAL and PRO-IDEAL PLUS FP7 ICT projects promote the ICT dialogue and support the ICT R&D cooperation between Europe and Latin America. Ongoing projects activities cover eight LAC countries: Argentina, Brazil, Chile, Uruguay, Colombia, Costa Rica, Mexico and Cuba. For more information, please visit www.pro-ideal.eu</p> </div> <div data-bbox="226 784 347 1019"> <p>Welcome to the EU-Latin America ICT Gateway</p>  <p>The EU-LAC cluster projects are Support Actions funded by FP7-ICT Programme</p> </div> <div data-bbox="375 380 638 504"> <p>Brazilian PRO-IDEAL event connects ICT research to BNDES</p> <p>The PRO-IDEAL "Creative Curriculums Mash and ICT in the knowledge Economy" event, held at the University of São Paulo on 20-26 March 2011, has opened an open discussion of FP7-ICT cooperation results in Brazil which centered on a critical evaluation of conditions of access as well as impact of projects and networks.</p> </div> <div data-bbox="375 515 638 705"> <p>The sessions were broadcasted live to over 1.000 people in different time zones, using the IPTV infrastructure at the University of São Paulo. The PRO-IDEAL event was sponsored by the Brazilian National Social and Economic Development Bank (BNDES), the Ministry of Culture and Media.</p> <p>PRO-IDEAL partner and coordinator of the event, Gilson Schwartz, opened the March 20 roundtable on ICT Research and international cooperation with a call to constructive criticism. According to Schwartz, "we have witnessed once and again the organization of bureaucratic events, but the PRO-IDEAL agenda focuses on policy dialogues and this has been a forum with strategic sponsorship by BNDES, so it has been an opportunity to foster a direct dialogue with the most important development finance institution in Brazil to support research cooperation with Europe".</p> </div> <div data-bbox="375 716 638 817"> <p>Angel Landabaso (S&T counsellor at the EU Delegation in Brasilia), Paulo Egler (leader of the Blice project), Nestor Berovich (leader of @lat2 at ECLAC in Chile), Yolanda Urra (PRO-IDEAL Coordinator), Arthur Battaglia (member of FORESTA) and J. Roberto Amazonas (partner of CASAGRAS2) responded to the provocation with an open appraisal of challenges and shortcomings of the ongoing cooperation processes between the European Union and Latin America.</p> </div> <div data-bbox="375 828 638 918"> <p>For Landabaso, there are still cultural barriers to be overcome. Paulo Egler concurred and brought to the fore the importance of audiovisual means of diffusion. Yolanda Urra summed up the session by stressing the methodologies used by the PRO-IDEAL project so as to overcome the challenges and create opportunities for cooperation in ICT via capacity building and certification of Project Angels.</p> </div> <div data-bbox="375 929 638 996"> <p>The week-long event at USP also comprised the presentation of project ideas by candidates to Project Angels(27 ideas), a roundtable on ICT research trends and a final session on the future of the cities with Emerson Filipeidi, the Brazilian Formula 1 champion and business leader.</p> </div> <div data-bbox="375 1008 550 1108">  </div> <div data-bbox="375 1120 638 1153"> <p>F1 Champion Emerson Filipeidi and Prof. J. R. Amazonas (USP) at the closing session of the PRO-IDEAL event in Brazil.</p> </div> <div data-bbox="375 1164 638 1332"> <p>Cuba ICT Forum and Knowledge Safari to hunt collaborative ICT projects with Europe</p> <p>The PRO-IDEAL PLUS project has organised the first ICT Forum and interactive workshop in Cuba to engage future Cuba participants into the FP7 ICT programme. The forum involved over ninety key stakeholders from Cuba and Europe, including representatives from the EC, Cuban government institutions, universities, research organisations and companies, and the interactive Safari for the creation of future proposal a thrity of their leaders and decision makers. Both events were held in the inspiring setting of the Hotel Nacional de Cuba in La Habana on 15th and 16th March, blending past, present and future.</p> </div> <div data-bbox="375 1344 614 1489">  </div> <div data-bbox="375 1500 638 1601"> <p>Cuba's high level of education and preparation of researchers combined with its strong focus on addressing societal challenges makes it a very interesting area for future collaboration in ICT research. While the ICT Forum informed the stakeholders on all possible opportunities and mechanisms for the participation in FP7 ICT projects the interactive workshop actively engaged them in proposing successful collaborative ICT projects.</p> </div> <div data-bbox="375 1612 638 1915"> <p>The co-creative Knowledge Safari was designed and facilitated by the Italian team of the nomadic Future Center FUTOURS, through innovative participatory methodologies that amplify connective and collective intelligence, foster networking, clustering, team building and knowledge sharing. The Safari workshop creates a natural Web 2.0 face-to-face interactive setting where knowledge is co-created and shared incrementally so as to actively engage Cuban organisations "exploring" a number of issues related to R&D cooperation with the EU and the process to create successful ICT proposal: the identification of partners, benefits and complexity of international collaboration, the added value that Cuba ICT can bring to international R&D and the priorities to be addressed in future CUBA-EU collaboration. At each new "exploration" camp the participants analysed its specific issue or question, they discussed and created a series of ideas. This facilitated circular brainstorming allowed an in depth analysis of the various perspectives and the creation of a win-win picture of the emerging knowledge and motivation of the participants. The level of involvement among the workshop participants was extremely high with over 150 ideas and suggestions emerging from the thematic working groups. This led to a strong interest and willingness to participate in future FP7 ICT projects. All the issues discussed and related ideas can be seen in the Cuba Safari report in Spanish.</p> </div> <div data-bbox="375 1926 638 1982"> <p>If you are interested in establishing a direct contact for potential partnerships with Cuban research organisations and companies please contact our PRO-IDEAL PLUS team at proideal_plus@softel.eu</p> </div>	<p>CAMTIC joins ICT NCPs network to encourage Costa Rica cooperation with Europe</p>	<p>The Chamber of Information and Communication Technologies (CAMTIC) was appointed as the National Contact Point for Information and Communication Technologies in Costa Rica as part of the Seventh Framework Programme of the European Union. The Ministry of Science and Technology selected CAMTIC due to its renowned work and service to the field of digital technologies in Costa Rica.</p>	<p>As such, CAMTIC officially joined the NCP network to strengthen Costa Rica's participation in cooperation activities in science and technology and ICT with the EU.</p>
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CAMTIC's president, Alexander Mora, accepted and welcomed the invitation of Minister of Science and Technology, Alejandro Cruz Molina. "With great pleasure and in hopes of a fruitful cooperation, we confirm our nomination to become the thematic contact point of Costa Rica in the area of ICT", stated Alexander Mora. For CAMTIC, this nomination also represents a milestone in the PRO-IDEAL PLUS project, which has been working with EC representatives in supporting ICT policy dialogue with Latin America.

As a first activity, CAMTIC will organize Costa Rica's participation in the ICT Proposers' Day, to be held on 19 and 20 May, 2011 in Budapest, Hungary. This event takes place in a different European city every two years and is led by the Information Society and Media Directorate-General of the European Commission. "In the last three editions in Helsinki, Lyon and Brussels, CAMTIC represented Costa Rica. For this year's event, and as ICT NCP, we hope to convince other actors to join the national delegation, seeking to exploit the huge opportunities to integrate the country into consortia and research groups, development and innovation in digital technologies", said Alexander Mora.

EU-LAC Senior Officials Meeting (SOM) to go forward the Joint Initiative for Research and Innovation

As a result of the European Union, Latin America and Caribbean Senior Officials Meeting (SOM), which was held on 28 and 29 March 2011 in Brussels, the working mechanism and roadmap to go forward the implementation of the EU-LAC Joint Initiative for Research and Innovation was approved. This Joint Initiative aims at contributing to sustainable development and social inclusion in six priority areas of cooperation: Energy, Environment and Climate Change, Agro-Food, Health, Information and Communication Technologies, and horizontal activities regarding S&T policies focused in both institutional and human capital formation.

Seventeen representatives from Latin American countries, nine representatives from Member States of the EU and Officials of the European Commission Directorate General for Research and Innovation and Information Society and Media, led by the International Cooperation Director, Mr. Işıl Saragozci, the Directorate General for Development and Cooperation in Europe and the European External Action Service, attended the two days meeting.

Participants discussed and agreed upon the guidelines for the operation of SOMs in order to further develop and maintain the EU-LAC dialogue on Science, Technology and Innovation. Also a roadmap that will define how to structure the dialogue on science and technology under the Joint Initiative was endorsed.

Additionally, a bi-regional agreement to explore the possibilities for establishing a Common Fund for Resources within the framework of the Joint Initiative was reached. Also, bi-regional pilot activities will be implemented within the framework of the Joint Initiative in the areas of Bio-economy, Biodiversity and Climate Change as well as ICT. In this regard, Mexico proposed to add the Renewable Energy area, which proposal was supported by a number of LAC countries and Spain on the side of the EU.

ICT Proposers' Day 2011, Budapest 19-20 May

Organised by the Information Society and Media Directorate-General of the European Commission and hosted by the Hungarian EU Presidency, this two day event features networking and partnership building for ICT Calls 8 and 9 of the Seventh Framework Programme of the European Commission (FP7), offering more than one billion euro of EU funding. It is also an excellent opportunity for international cooperation in ICT research priorities (Challenges and Objectives) of the [next calls for proposals](#).

More than 2000 stakeholders interested in topics of ICT research and around 100 Commission Officials are expected to attend. Thematic sessions on the Work Programme 2011-12 on ICT research, presentations of proposal ideas by proposers, meeting points animated by Commission officials and information stands will help you to connect with the right partner to obtain EU funding.



Registration for the event is now open free of charge! To find out more click [here](#).



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ANNEX 2 EMFLASH NEWSLETTERS

Date: January, 2011

Special EMFlash January 2011: Interact with EMF Special Interest Groups

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A collaborative blog focusing on reinforcing the collaboration between the EU and Latin America in ICT Research and Development.
If you would like to contribute to these blogs, please [contact us](#).

Date: 29 March, 2011




www.emfs.eu 29 March 2011


Reinforcing the collaboration between the EU and Latin America in the field of Information and Communication Technologies (ICT)

Through the Pro -Ideal project, EMF and its partners offer a set of unique tools to reinforce the collaboration between the EU and Latin America in the field of ICT.


We invite you to go on-line and become involved!




Find more information about Pro-Ideal and its tools & services on the [project website](#)




Follow the [Pro-Ideal Blog](#) with updated information on ICT news, events, projects, etc.




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Find useful information on the European ICT Programme of FP7 in the [Pro-Ideal ICT Wiki](#)

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ANNEX 3 SCREENSHOTS OF THE PRO IDEAL NEWS BLOG



15 DEC 2010

Information Day on ICT-Call 7 took place in Valparaíso, Chile on 5 November, 2010

An Information Day on ICT-Call 7 was organised by ADI Chile and the PRO-IDEAL Consortium with the support of the EC DG-INFOS and the Universidad Técnica Federico Santa María in Valparaíso that hosted the event.

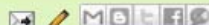
The Info Day addressed possible ways forward in Chile-EU ICT R&D cooperation, including those objectives of the ICT Work Programme 2011 that are more relevant for International Cooperation between Europe and Latin America. The agenda also comprised key issues for successful ICT proposals and how the PRO-IDEAL Platform www.pro-ideal.eu can help the local research community to get involved in ICT projects.

During the event, the Project Angel Annika Schuettler from Chile received the Diploma of the Project Angels coaching course. The Info Day was also an opportunity for proposers to present project ideas for ICT.



The agenda and presentations are available for [download](#).

Posted by Carlos at 15.12.10



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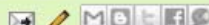


17 FEB 2011

PRO-IDEAL event in Brazil

PRO-IDEAL event in Brazil – 21-26 March 2011
Organised by the PRO-IDEAL consortium and the City of Knowledge, with support from the National Economic and Social Development Bank (BNDES), ICT Forum and Project Angels sprint will take place at the University of São Paulo. Beyond discussing the importance of ICT, the event will be an opportunity for project ideas to be aired.

Posted by Cidade do Conhecimento 2.0 at 17.2.11



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16 MAR 2011

Applications for the Project Angels coaching course open



Pro-Ideal and Pro-Ideal Plus projects open the applications to participate in the 3rd edition of the Project Angels coaching course. The new on-line coaching course focused on understanding of the ICT Programme and EU funding mechanisms will start the 1st April 2011.

[More information](#)

If you want to participate please [contact us](#)

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20 MAR 2011

PRO-IDEAL promotes ICT event in Brazil

PRO-IDEAL in Brazil sponsors in partnership with the National Social and Economic Development Bank (BNDES), the Ministry of Culture and Mozilla the "Creative Currencies Mesh", a 5-day cycle of workshops, roundtables, conferences and Project Angels pitching sessions at 10 different locations on campus at the University of São Paulo. The organization of this major event is led by the City of Knowledge Research Group and the Technology Policy and Management Research Group, PRO-IDEAL leaders in Brazil. Activities run from March 22 to 26, 2011.



European and Latin American speakers will hold sessions on the trends of ICT Research, Development and Innovation, Policy Dialogues and Project Angels Workshops. According to José Roberto Amazonas, Professor at the Department of Electric Engineering at USP, Brazil leader of the CASAGRAS

consortium and a City of Knowledge fellow, this is "a major opportunity to promote policy dialogues, capacity and skills building while at the same time reaching a very large audience in the country".

More info, program details and forms are available at <http://www.cidade.usp.br>

The event also marks the launch of "Mesh - Why the Future of Business is Sharing", by Lisa Gansky, in Portuguese, as well as the initial offering of "creative currencies" by the City of Knowledge. "Creative currencies is a complementary currency system which operates on a mobile learning platform, it is work in progress, presented at the ICT summit in Brussels in 2010 and a major hub for the attraction and promotion of meshy ICT projects in Brazil", according to Gilson Schwartz, economist, sociologist, journalist, creator and research leader of the City of Knowledge. Schwartz is the PRO-IDEAL Coordinator in Brazil.

The event has the full support of Grupo Estado, the major newspaper and communication group in Brazil.

Conferences and roundtables will be streamed live via the [University of São Paulo IPTV](#).

More info at cidade@usp.br

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31 MAR 2011

Brazilian PRO-IDEAL event connects ICT research to BNDES

The PRO-IDEAL "Creative Currencies Mesh and ICT in the Knowledge Economy" event, held at the campus of the University of São Paulo on 22-26 March 2011, has staged an open discussion of FP7- ICT cooperation results in Brazil which centered on a critical evaluation of conditions of access as well as impact of projects and networks.

The sessions were broadcasted live to over 1.000 people in different time zones, using the IPTV infrastructure at the University of São Paulo's auditorium. The PRO-IDEAL event was sponsored by the Brazilian National Social and Economic Development Bank (BNDES), the Ministry of Culture and Mozilla.

PRO-IDEAL partner and coordinator of the event, Gilson Schwartz, opened the March, 25 roundtable on ICT dialogues and international cooperation with a call to constructive criticism. According to Schwartz, "we have witnessed once and again the organization of bureaucratic events, but the PRO-IDEAL agenda focuses on policy dialogues and this has been a forum with strategic sponsorship by BNDES, so it has been an opportunity to foster a direct dialogue with the most important development finance institution in Brazil to support research cooperation with Europe".

Angel Landabaso (S&T counsellor at the EU Delegation in Brasilia), Paulo Egler (leader of the B.Bice project), Nestor Bercovich (leader of @lis2 at ECLAC in Santiago, Chile), Yolanda Ursa (PRO-IDEAL Coordinator), Arthur Battaglia (member of FORESTA) and José Roberto Amazonas (partner of CASAGRAS2) responded to the provocation with an open appraisal of challenges and shortcomings of the ongoing cooperation processes between the European Union and Latin America.

For Landabaso, there are still cultural barriers to be overcome. Paulo Egler concurred and brought to the fore the importance of audiovisual means of diffusion. Yolanda Ursa summed up the session by stressing the methodologies used by the PRO-IDEAL project so as to overcome the challenges and create opportunities for cooperation in ICT via capacity building and certification of Project Angels.

The week-long event at USP also comprised the presentation of project ideas by candidates to Project Angels (27 ideas), a roundtable on ICT research trends and a final session on the future of the cities with Emerson Fittipaldi, the Brazilian Formula 1 champion and business leader.



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7 APR 2011

31 participants from 11 Latin America and Caribbean countries selected for the last edition of the Project Angels coaching course



31 participants from Cuba, Colombia, Chile, Brazil, Argentina, Mexico, Uruguay, Costa Rica, Peru, Nicaragua and Bolivia have been selected to follow the on-line coaching course on the FP7 ICT Work Programme and become Project Angels in their countries.

The Project Angels are specifically trained in the understanding of the ICT Programme and EU funding mechanisms. Once they are trained, they will act locally to help potential project participants with advice on how

to participate in EU R&D programmes. They are supported by a team of expert Project Managers in Europe.

The free of charge on line course is one of the activities supported by the Pro-Ideal and Pro ideal Plus projects, funded by the European Commission to reinforce the ICT collaboration between Europe and Latin America.

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