European NEtwork for Redistributing Geospatial Information to user Communities - Open Data

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ENERGIC OD

European NEtwork for Redistributing Geospatial Information to user Communities - Open Data

D7.13 - DISSEMINATION MATERIALS 1

Document Information

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[1] R = Report, P = Prototype, D = Demonstrator, O = Other

[2] PU = Public, PP = Restricted to other programme participants (including the Commission Services), RE = Restricted to a group specified by the consortium (including the Commission Services), CO = Confidential, only for members of the consortium (including the Commission Services).

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ENERGIC OD Consortium

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Association Francaise pour l'Information
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Revision History

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0.1	11.09.2015	Marek Baranowski	First draft
1.1	28.09.2015	Paweł Kwiatkowski Aleksandra Furmankiewicz-Szeląg	Final draft
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1.3	30.09.2015	Aleksandra Furmankiewicz-Szeląg	Further editing
2.0	30.09.2015	Maria A. Liberti	Quality check and final editing

Table of Contents

Index of Figures

EXECUTIVE SUMMARY

This document contains all the dissemination materials that were produced and distributed during the first year of the project.

The specific project identity was built (image, brand and style) together with templates and common communication tools to allow partners to use the common style in all printed and electronic materials related to the ENERGIC OD Project.

These dissemination materials are the first set of dissemination materials representing graphically basic information about the project. Subsequent sets will be designed and manufactured with the development of the next stages of the project.

This report presents the first two press releases (translated in the national languages of all ENERGIC OD project partners) and the first newsletter which were prepared and distributed among the project partners and external subscribers to improve information about the project and to extend the network of beneficiaries and contributes to awareness rising and set up communication channels.

1. INTRODUCTION

The dissemination and communication activities in the ENERGIC OD (EOD in short) project are carried out within Work Package 7 (WP7). Dissemination of the project results is realised according to two documents: i.e. the Description of Work and the Dissemination Strategy. The last one was prepared during the first months of the project as deliverable D7.1. Development of dissemination materials (including newsletters) has been created from the start of the project to meet the project promotion and dissemination needs.

Dissemination materials are one of the most important channels of information and promotion of the project. Individual packages of dissemination materials will be available and shared with the development of the next stages of the project.

All ENERGIC OD dissemination materials are available on the project website in the section Results/Dissemination materials and may be used by the consortium.

2. LOGO

A logo was designed to create an easily recognisable "visual identity" and to help to improve the overall visibility of the project. The logo is of professional quality and it has been consistently used on the project website and all dissemination tools as well as displayed in any publication or printed material prepared by the consortium members. The ENERGIC OD logo is supplied in a number of several versions (vector, low resolution, high resolution) to be used across different media as required, which were made available in the Website repository.

Figure 1 ENERGIC OD Logo

3. TEMPLATES

A presentation slide set was created for free use by all partners during internal and external meetings and conferences for presenting the ENERGIC OD project
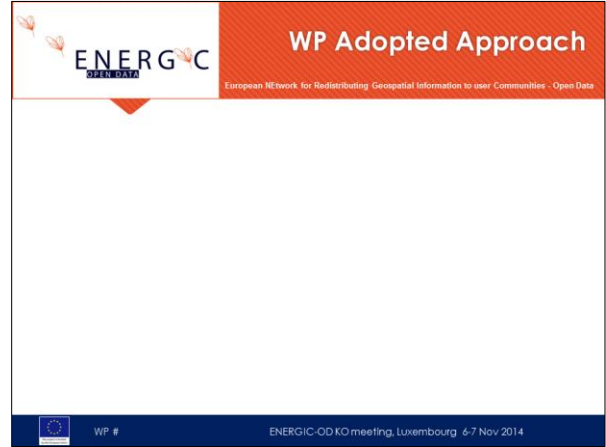
Figure 2 Presentation Template

4. LEAFLET

A leaflet has been produced and distributed at the external meeting and events where ENERGIC OD was presented.

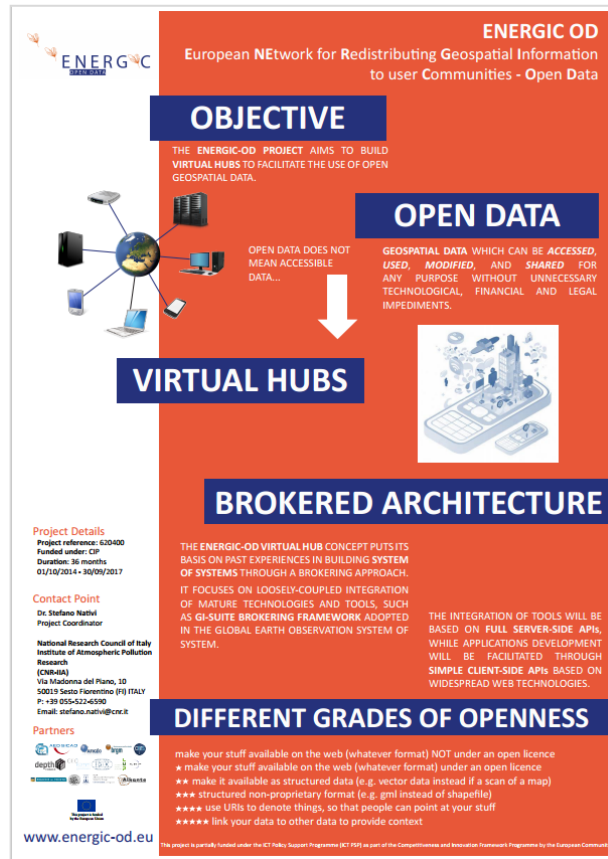The poster can be downloaded from the website repository at:

Figure 3 ENERGIC OD 1st Leaflet

5. POSTER

A poster has been produced and distributed at the external meetings anf events where ENERGIC OD was presented. The poster can be downloaded from:

https://wiggio.com/yui/folder/stream_file.php?doc_key=CgmjtBQMM4T1gp6veyUfYpBZYtdE7i6pvNZcjF8HT9g

Figure 4 ENERGIC OD 1st Poster

6. PRESS RELEASES

During this first period two press releases have been issued and distributed via email, targeted to selected media and selected individual journalists. The press releases have been translated in the national languages of all project partners: French, German, Italian, Spanish and Polish. The press releases have also been published on the web site at http://www.energic-od.eu/#!pressroom-english/cj2d.

Each press release has been prepared on the basis of the Press Release Guidelines Document.

7. NEWSLETTERS

One regular EOD Newsletter was issued in March 2015, presenting the project's progress to all interested. It contained several sections: news, events and outcomes of the project, news from Europe, news from Open Data Community and.

The Newsletter was published electronically and distributed by email in printed form, internally and externally to key contacts. Various direct and indirect mailing lists have been used.
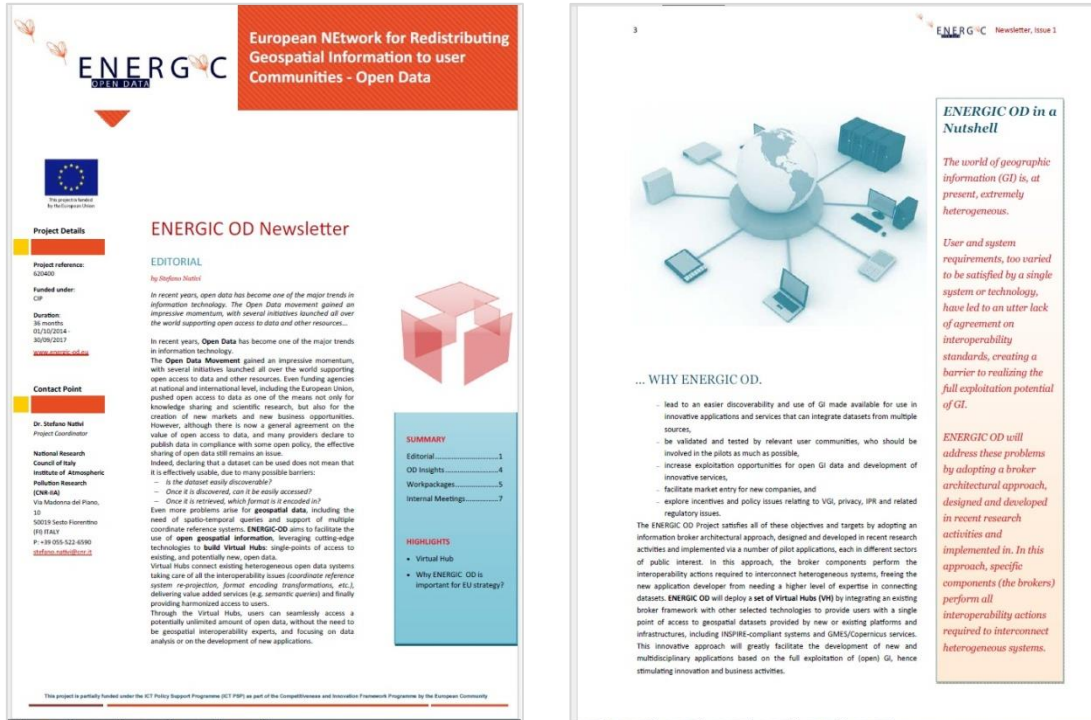
Figure 5 ENERGIC OD 1st Newsletter

The online version is published in the ENERGIC OD website at the following address: http://www.energic-od.eu/#!newsletter-1/c181j, offering the opportunity for visitors to subscribe.

The Newsletter 2 has just been issued.

8. CONCLUSIONS

The Dissemination team has been committed to achieve dissemination activity objectives in the due time and with the highest quality standards. At the end of the first reporting period, the project now has the dissemination team and tools to successfully accomplish objectives set in the DOW, to promote the project results and engage stakeholder communities to support the project strategy and results exploitation.

Further dissemination material will be produced within the second year of the ENERGIC OD project,