

D2.1 Consolidation of EXPAND website as follow up from epSOS

WP 2 Dissemination

16-07-2014 Version 1.0

This document intends to explain the creation and maintenance of the EXPAND website. It will be updated when the design of version 3 will be completed, which will follow after the launch of WP5.



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0.7	06-06-2014	For QA	Updated Executive summary. Added sections 2. Aim and propose of the website and 5. Maintenance and Monitoring.	Kathrin Trunner (ATNA)	
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0.10	10-07-2014	EXCO inputs	Consolidated version for SB	Lília Marques (SPMS)	
1.0	16-07-2014	Final	Delivered by WP1	Lília Marques (SPMS)	

Related Documents or References				
Ref. n.	Date	Document		
https://service.projectplace.com/pp/pp.cgi/r99 4811684	June 2012	Word Press Manual		
https://service.projectplace.com/pp/pp.cgi/r96 7062251	14-04-2014	Dissemination Activities File		
http://www.expandproject.eu/wp- content/uploads/2014/03/EXPAND_Contact_Fo rm_Industry.doc		Industry Partner Form		



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Acronyms

Acronym	Description
CMS	Content Management System
EXCO	Executive Committee
f2f	face-to-face
WP	Work Package
WPL	Work Package Leader



Executive Summary

This deliverable, D2.1 Consolidation of EXPAND Website as follow-up from epSOS, is the first elaborated of WP2 Dissemination and will be followed by two Dissemination Activity Reports (in Month 12 and 24) covering the different actions performed to promote the EXPAND project and its idea during the respective years. This document is supposed to explain the creation and maintenance of the EXPAND website. However, it is not to be understood as manual for the website tool used in the project. Such a manual can be found in the respective Projectplace folder (see referred documents).

At the time of delivering this Deliverable, the EXPAND website is in a face-lifting process in order to be more appealing and dynamic. This document will be updated when the design of version 3 will be completed, which will follow after the launch of WP5.



Aim and purpose of the website

The main objective of the performance of dissemination activities in EXPAND is to ensure that the vision, progress and outcomes of the project are well known, communicated and recognized, in order to create the necessary conditions so that to increase know-how of interested stakeholders and parties.

The project dissemination channels can be distinguished into internal and external information channels. In EXPAND the internet will be used as the central dissemination channel to publish information for project externals. Via the project website, reachable under http://www.expandproject.eu, relevant information will be provided. News and updates shall primarily conveyed over the project's Twitter channel http://twitter.com/expandproject. Other important dissemination activities will be the project's attendance and presentation at different (inter)national events related to the EXPAND, articles published and press releases/newsletters distributed. Those occasional dissemination activities undertaken are collected in the Dissemination Activities File stored on Projectplace. Ongoing WP2 maintenance activities (e.g. website updates as the upload of a new deliverable or the addition of an article to the press section) are not part of this list but shall be explained in the yearly Dissemination Activity Reports (D2.2 and D2.3) separately.

Internal project dissemination is under WP1 responsibility. Main instruments used there are again the internet (Projectplace, E-Mail, etc.) but also telephone conferences and f2f meetings.



2. General provisions/information on the website provision

One of the ideas at the beginning of the project was to completely move the epSOS content to the EXPAND website to allow a closure of the epSOS website (www.epsos.eu). However, since the epSOS project consortium decided at a later point of time to continue keeping the project's website as it is online after the project terminates in June 2014, no content from the epSOS homepage was shifted to the EXPAND website. Thus, the new strategy concentrated on using only parts from the epSOS website for the EXPAND homepage (e.g. the Links section).

During the negotiations with the European Commission the EXPAND project coordination made clear that a license free tool for the development and maintenance provision of the project's website should be used in order to avoid exhausting the project's budget. As a result, the EXPAND project team decided to use the free (Open Source), web-based software program WordPress that anyone can use to build and maintain a website or blog. Additionally, the project coordination decided to use only internal resources at SPMS to set-up and technically operate the project's website. The responsibility of WP2 on the other side is to provide content for the website and to maintain it from a journalistic perspective.



3. History of alteration

Among other points, the checklist from the EC in the communication guideline for ICT PSP projects foresees projects to have as soon as possible (around 6 weeks after project start) a project website available.

3.1. Version 1 of the EXPAND website

In December 2013, before the official project start, the EXPAND project coordination elaborated a draft text to be placed on the front page of the EXPAND project website at the very beginning of the project (01.01.2014). The text was revised by the Leader of WP2 only since there were no resources available from the Work Package 2 members at that time given that EXPAND had not yet officially started. It was though agreed to have this text, together with the other texts for the more detailed sections, reviewed in Work Package 2 and by the different experts after the project launch. Due to administrative issues the publication of the first, very basic website version with the initial text was delayed until end of January. However, with the launch 4-5 weeks after the project start the deadline of the EC to make the project website available within the first 6 weeks could still be met. At the same time WPL2 was provided by SPMS with access to the Content Management System (CMS = backend access) to allow WP2 to take over the journalistic maintenance. Thus, the first version of the EXPAND website launched end of January under www.expandproject.eu contained only one site with basic project information as described above.

3.2. Version 2 of the EXPAND website

After the launch of the EXPAND website version 1 end of January 2014 WPL2 started to draft content for a more informative project website. Also, content from the epSOS website was consolidated to generate the EXPAND internet appearance. The draft documents with content for a more comprehensive EXPAND website together with the idea of the EXPAND website structure and different open points were sent in the beginning of February 2014 to Work Package 2 members, the industry representative and EXCO for review and feedback.

Figure 1 beneath shows the draft mind map for the EXPAND website structure elaborated by WPL2 which was discussed with(in) the different boards before the release of the EXPAND website version 2.



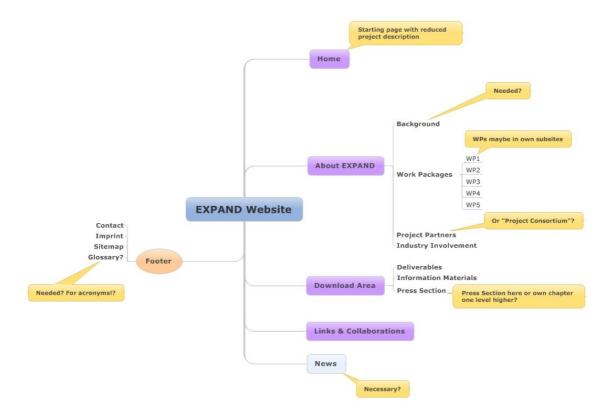


Figure 1 - Structure of EXPAND Website discussed before v2

The list of topics discussed on the website structure and design with the decisions taken in relation to them can be found below.

- 1. <u>Background:</u> Is the background section needed? The decision was taken to keep the Background section as proposed by WPL2 but to shorten the text.
- 2. <u>WPs:</u> Should there be own subsites for each Work Package? It was decided to have all the Work Packages explained on one page in order to avoid ending up with too many sub-levels which could cause confusion.
- 3. <u>Press Section:</u> Should the Press Section be kept as a sub-page of the Download Area or as own page one level higher? The EXPAND Press Section has been moved to the highest website level in the menu.
- 4. <u>News:</u> Is a news section needed? WP2 and the different experts decided to abstain from having a separate News Section on the EXPAND website. Project news shall be communicated over the EXPAND Twitter channel, through Press Releases and different articles.
- 5. <u>Glossary:</u> The footer should contain links to 1) a Contact form, 2) an Imprint section, 3) the sitemap and maybe 4) a glossary. If technically possible, a glossary should be used on the EXPAND website in order to avoid explaining the acronyms and abbreviations on every site again and again.
 - Comment: The website footer had not been finalized by the time of the deliverable creation (contact form, sitemap and glossary are still missing).



6. <u>Industry Team Involvement</u>: In a first stage only a notification on a separate page of the EXPAND website shall be created stating that the formation of the industry team is still under development and that further information will be made available as soon as the details have been clarified and the process has been completed. However, in mid of April the project team has provided interested industry companies or members with the possibility to engage in the project by filling out a contact form that can be found on the Industry Involvement page of the EXPAND website (direct link <u>here</u>) and by sending it completed to <u>expandindustry@spms.min-saude.pt</u>.

The different comments and ideas from the above described discussions were incorporated by WPL2 and the revision phase for the website version 2 was finalized at the end of February 2014. It took approximately one week to enter the approved content into the CMS of the EXPAND backend. Some basic design elements were added by WPL2 where possible. On 6th of March 2014 WPL2 handed the website with the finalized content back to SPMS for further adaptation of the design (e.g. designed menu, footer, etc.). In the screenshot below version 2 of the EXPAND website with the approved content can be seen. In this second version the design work has not been completed.

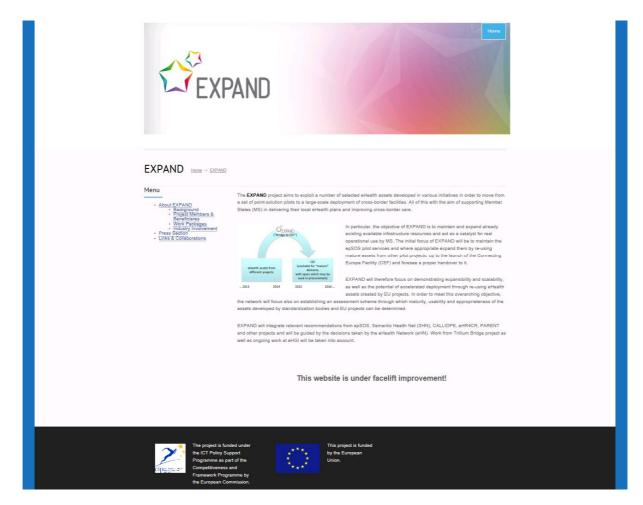


Figure 2 - Screenshot 2nd version of EXPAND website (available since March 2014)



3.3. Version 3 of the EXPAND website

Version 3 is supposed to be the final version of the EXPAND website regarding the structure and design. At the time of delivering this Deliverable, the EXPAND website is in a face-lifting process in order to be more appealing and dynamic. This document will be updated when the design of version 3 will be completed, which will follow after the launch of WP5.

Content updates will be performed where appropriate. This applies especially to the following sections.

- The Press Section where Press Releases and EXPAND articles published in different journals, magazines or newsletters (in English) should be stored and made available to the public. Such activities are also to be entered into the dissemination activities file on Projectplace (see under Erro! A origem da referência não foi encontrada.). Furthermore, the press section offers the EXPAND flyer and the project logo for download.
- The Download Area: In the Download Area approved deliverables should be made available to the broad public.

Also, a revision of the static website parts should take place at least once a year.

The history of alteration is summarized in the following graphic.

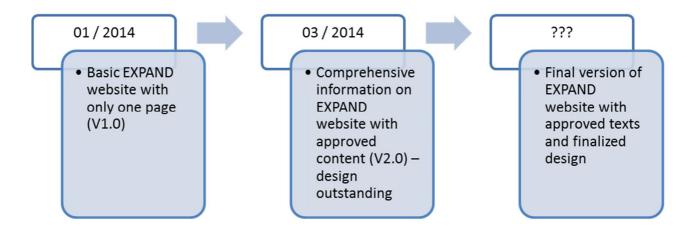


Figure 3 - History of alteration



4. Final structure of the EXPAND website

In the end the EXPAND website is supposed to provide the subsequent content and shall follow the approved structure from beneath when reaching version 3.



Figure 4 - Final structure of EXPAND website

The technical possibility of having a glossary that shows the long version of the abbreviation or acronym when scrolling over with the mouse courser (as on epSOS website) was at the time of the deliverable creation still under investigation by SPMS.

Also, the contact form and sitemap were still under development at that time.

Until the elaboration of this deliverable in May 2014 no other EXPAND Deliverable was available to be uploaded on the website for public availability in the Download Area. For this reason the Download Area will be published as soon as material is ready. The Press Release covering the project start and the EXPAND flyer have already been uploaded to the Press Section. They are available from there since February 2014 and April 2014.



5. Maintenance and monitoring

As already described in the first chapter WP2, consisting of its members and lead by the Austrian Ministry of Health, is responsible for the content provision on the EXPAND website and updates in this regard. Once a year the static content parts shall be reviewed by the Work Package. The other website parts are of course subject to permanent review and updates (e.g. Download Area or Press Section).

WP1, on the other hand, is responsible for the technical maintenance and the design of the EXPAND website. In case of a malfunction the responsible WP1 member shall locate and eradicate the fault to ensure accessibility to the website.

The yearly Dissemination Activity Reports D2.2 and D2.3 shall also include a website visits and visitors analysis in order to monitor the trend and usage.



ANNEX 1 Screenshots from EXPAND website version 2

EXPAND

More

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Figure 5 - Welcome page

In order to better display the website design in this Deliverable, the footer with the EC logos and the side parts (blue elements) are not part of the following screenshots. However, both can be seen in the first screenshot and the full sites can of course be viewed under www.expandproject.eu.

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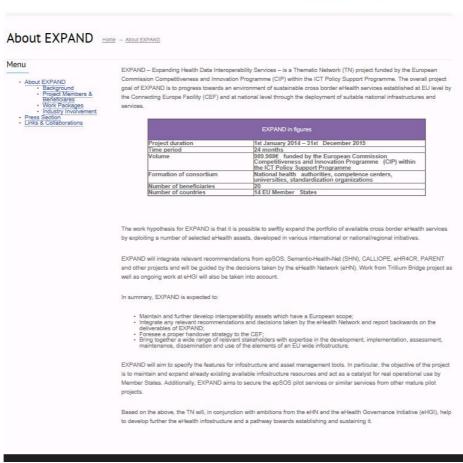


Figure 6 - About EXPAND page





Background Home -> Background

Menu

- About EXPAND
- Work Packages
 Industry Involvement
 Press Section
 Links & Collaborations

The EU has been funding through its CIP/PSP, Public Health and FP7 programmes a large number of projects which aim to address particular challenges of sharing health information across the Member States (MS), the health professionals and other stakeholders. Despite the successful development of such projects, experience shows that the passage from research projects to pilots and from pilots to deployment has several challenges such as: appraisal of projects' results; building trust in outcomes and capacities for their continued maintenance and support; and interdependencies across MS priorities

Exploitation of eHealth assets from different projects and initiatives

EXPAND is defined by means of a number of key words, delimiting its scope: the project is about interoperable, cross border, EU, eHealth services based on the legal basis provided by the "Patient Rights Directive" relating to their access to planned care abroad. It will not only maintain, update and upraise epSOS assets and prepare them for their hand over to CEF, but will go beyond by exploiting opportunities and assets produced in other projects and initiatives.

Directive 2011/24/EU aims to provide certainty with respect to the rights of European citizens to cross border care by establishing rules for facilitating access to safe and high-quality cross-border healthcare in the Union.

Furthermore, EXPAND will integrate experience from SemanticHealthNet, e-SENS and the other projects that it will engage in collaboration with. It will also continue to provide guidance for the associated national implementations. In order to address the expandability challenge, EXPAND will initiate at the start of the project - and maintain throughout its duration - a close working relationship with relevant projects and stakeholders

Please visit the "Links & Collaborations" sub-site for further information on the different projects and initiatives.

Figure 7 - Background page



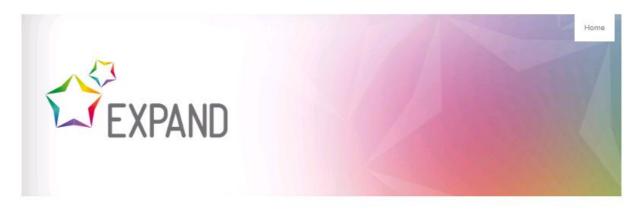
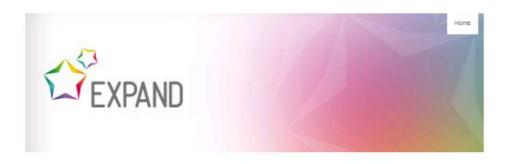




Figure 8 - Project Members & Beneficiaries page





Work Packages Home - Work Packages

Work in the project will be divided into five Work Packages (WPs).

Work Package 1 - Project Coordination

The objectives of Work Package 1 are the establishment of the Thematic Network's (TN's) governance, the overall coordinate and supervision of the network activities and the design and implementation of the network communication tools. In detail activities in WP1 will

- report and communicate with the European Commission, ensure efficient and effective administrative and financial amnagement of the project, listise with the Executive Committee, Steering Soard and technical experts; ensure timely and effective follow-up of the workplan; promote stakeholder engagement; organize project meetings.

Under WP1, events for large stakeholders shall be organized namely with patients association, medical societies and industry

Performance of the project will be monitored throughout its entire life cycle according to pre-defined and quantifiable indicators.

Work Package 2 - Dissemination

WP2 Dissemination aims to promote the importance and value of interoperability of elleath solutions. The overall vision with regard to dissemination is to make users (health professionals) and the main profiteers (officensipatients) aware of the project and the current developments in order to stress the need and highlight the demand for cross-border el-leatin services across. Europe. The project kleas shall be made public and the results and findings available to the stakeholders, users and the main profiteers. WP2 aims to support the M8 and project members with adequate information materials to raise the awareness for

Work Package 5 - eHealth Interoperability Accets

The main objectives of WP 3 eHealth Interoperability Assets are

- to establish a common vision, including principles and common working concepts on how EXPAND will progress from pilots and project based production of assets to operational mechanisms in support of deployment, to perform a "shapping basets" exercise eliming to identity appropriate assets developed within other projects and initiatives at EU and national/regional level to support the basic cross border eHealth services scenarios consistent with priorities act by the eHealth Network.

WP3 will organize two convergence workshops with parallel tiers focusing on clusters of projects with common characteristics The objectives of the first workshop will be to scope out the existing potential vis-s-vis the scope of the Thematic Network. As a result of the workshop, WP3 shall deliver a list of putative eHealth interoperability assets and priority in light of eHN (D3.3).

The second workshop will involve a pre-selected number of projects identified from the first one and will focus on identifying a group of candidate transferable assets meeting the quality assessment criteria elaborated by ViP4.

Work Package 4 - Assessment model

The objectives of VIP 4 Assessment model are

- to establish evidenced and accepted criteria for the inclusion of different kinds of resource supporting eHealth interoperability within a future European infastructure;
 to define quelly assessment otheria for each kind of interoperability resource;
 to specify the key functional characteristics of a European eHealth interoperability infostructure.

This WP will examine and validate, based on output from WP3, the kinds of interoperability resource that are in use within several example national eHealth programs, regional eHealth solutions and those being developed by relevant European research projects. Building on the results of projects such as SemanticHealthNet (SHN) and epSOS, and the quality labelling experience from organizations such as EuroRec, this WP will furthermore adopt or develop a set of quality criteria for each kind of interoperability resource, to ensure that future interoperability solutions across Europe are underpinned by robust, trustworthy and consistent specifications that are mature enough to be used at scale.

WP4 will also collaborate with work package 5 on developing the necessary business models to finance and sustain this

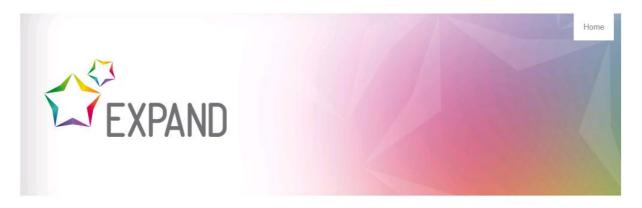
Work Package 6 - Moving to CEF

The aim of WPS Moving to CEF is to provide the move from the working example of - primarily but not exclusively - ep8OS to generally usable and applicable assets of projects in the shape of an interoperability assets information repository. The WP will describe a sustainable system that may be implemented with currently available tools and that can be of benefit for CSF.

One of the WP's tasks aims at developing the specifications for a web-based distribution channel for the interoperability assets (previously identified in WP3 and validated in WP4) that can contribute to the EU-wide infostructure under the auspices of CEF

Figure 9 - Work Packages page





Industry Involvement Menu The formation of the Industry Team is still under development. Further information will be made available here as soon as the process has been completed. * About EXPAND * Background Project Members & Beneficiares * Work Packages Industry Involvement Press Section Links & Collaborations

Figure 10 - Industry Involvement page





Figure 11 - Press Section

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Links & Collaborations Home - Links & Collaborations

Menu

- About EXPAND
 Background
 Project Members & Beneficiares
 Work Packages
 Industry Involvement
 Press Section
- Press Section
 Links & Collaborations

Information about EU institutions, organizations & MS bodies

- Digital Agenda for Europe: The DAE aims to reboot Europe's economy and help Europe's citizens and businesses to get the most out of digital technologies. https://ec.europa.eu/digital-agenda/digital-agenda-europe or https://ec.europa.eu/digital-agenda/en/life-and-work/enealth-and-ageing (dedicated to eHealth and ageing)
 European Commission DG Connect: Website of DG Connect
 Http://ec.europa.eu/digi.nformation society
 European Commission DG SANCO: Website of DG SANCO http://ec.europa.eu/digi.nformation society
 European Commission DG SANCO: Website of DG SANCO http://ec.europa.eu/digi.nformation.eu/digi.nformation.europa.eu/digi.nformation.europa.eu/digi.nformation.europa.eu/digi.nformation.europa.eu/digi.nformation.europa.eu/digi.nformation.eu/digi.nformation.europa.europa.eu/digi.nformation.europa.europa.europa.europa.europa.europa.europa.europa.europa.europa.europa.europa.europa.europa.eur

- http://www.eunethta.net

 e Health network: Website of the eHealth network based on Article 14 of the Directive 2011/24/EU

 http://ec.europa.eu/health/ehealth/policy/network/index_en.htm

 SEMIC.EU: The Semantic Interoperability Centre Europe

Basic literature on cross-border eHealth interoperability

- Directive 2011/24/EU of the European Parliament and of the Council of 9 March 2011 on the application of patients' rights in cross-border healthcare
 eHealth Action Plan 2012-2020

http://www.semic.eu

EU Projects and Initiatives working on eHealth and/or interoperability (in healthcare)

- Antilope: The Antilope project aims to create, validate and disseminate a common approach for testing and certification
 of eHealth solutions and services in Europe.
 http://www.antilope-project.eu/
 = "SENS". The "SENS" project uses results (e.g. building blocks) from the LSP projects to develop an interoperable public
 services infrastructure in Europe.
- http://www.esens.eu
 eHRACR: The EHRCR project aims at providing adaptable, reusable and scalable solutions for reusing data from
 Electronic Health Record systems for Clinical Research.
 http://www.ehr4cr.eu/
 eHealth Governance Initiative: The eHGI is working to establish a governance structure for eHealth in Europe.
- http://www.ehgi.eu/ ep\$05: The European Large Scale Pilot (LSP) that aims to design, build and evaluate a service infrastructure that demonstrates cross-border interoperability between electronic health record systems in Europe.

- epSOS: The European Large Scale Pilot (LSP) that aims to design, but an autoevaluate a service inflatable that demonstrates cross-border interoperability between electronic health record systems in Europe.

 Www.epsos.eu

 HPRO: The main aim of the health professional card is to ease the free movement of the health professionals in Europe whilst ensuring the patient safety.

 http://www.hprocard.eu

 NETC@RDS: A Sign towards the electronic European health insurance card!

 http://www.netcards.eu

 PALANTE: The PALANTE project focuses on the implementation, scaling up and optimisation of 7 pilots to allow citizens to securely online access their medical and health data.

 http://www.palante-project.eu/

 PARENT: The objective of PARENT Joint Action is to support EU Member States in developing comparable and interoperable patient registries in clinical fields of identified importance.

 http://www.palentregistries.eu

 Renewing Health: RENEWING HEALTH is a European project aiming at implementing large-scale real-life test beds for the validation and evaluation of innovative telemedicine services.

 http://www.renewinghealth.eu

 SALUS: SALUS: SALUS aims to create the necessary semantic interoperability infrastructure to enable secondary use of EHRs for enabling pro-active post market safety studies.

 http://www.salusproject.eu/

 Semantic interoperability of clinical and biomedical knowledge.

 http://www.salusproject.eu/

 STORK 7.0: STORK 7.0 builds on the results from the STORK project and deals with secure identity across borders.

 https://www.semantichealthnete.eu/

 STORK 7.0: STORK 7.0 builds on the results from the STORK project and on giving citizens online access to their

- https://www.eid-stork2.eu/ SUSTAINS: The SUSTAINS project comprises a rich basket of services based on giving citizens online access to their Electronic Health Records (EHR).
- http://www.sustainsproject.eu

 TRANSFORm: TRANSFORm develops rigorous, generic methods for the integration of Primary Care clinical and research activities, to support patient safety and clinical research.

 http://www.transformproject.eu/

Figure 12 - Links & Collaborations page part 1

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Archive:

- · Calliope Thematic Network: CALLIOPE was a Thematic Network with a focus on cross-border eHealth Interoperability.
- The project ended in December 2010.

 http://www.calliope-network.eu

 EESSI: EESII stands for Electronic Exchange of Social Security Information.

 http://www.icsb.org/Working_Groups/EESSI/index.htm

 HITCH Project: The HITCH project concluded its 18 in month study in 2011 with recommendations to the EU Commission on how to proceed with eHealth interoperability testing and certification/labelling in Europe.
- www.hitch-project.eu

 12-Health: Interoperability Initiative for a European e-health area.
 http://www.i2-health.eu
 semanticHEALTH: Semantic Interoperability Deployment and Research Roadmap.
- SemanticHEALTH: Semantic interoperability Deproyment and Research Rodumap. http://www.semantichealth.org
 STORK: STORK was the CIF-eGovernment LSP on electronic identification (eID). STORK had a liaison with the epSOS project referring to electronic identification in the public health sector. http://www.eid-stork.eu
 TEN4Health: Trans-European healthcare support network for Europe's mobile citizen.http://www.ten4health.eu

Relevant Standardization Organizations (SDOs)

- · CEN: European Committee for Standardization
- http://www.cen.eu/
 CENELEC: European Committee for Electrotechnical Standardization
- http://www.cenelec.eu/
 EN13606 [EXPAND partner]: The EN13606 Association is a formal liaison organization to CEN/TC 251. http://www.en13608.org/
 ETSI: European Telecommunications Standards Institute
- http://www.etsi.org/

 Health Level Seven International (HL7) [EXPAND partner]: Global authority on standards for interoperability of health information technology
- http://www.hi7.org/

 THE International: Integrating the Healthcare Enterprise, an initiative by healthcare professionals and industry to improve the way computer systems in healthcare share information p://www.ihe.net/
- THE-Europe [EXPAND partner] A non-profit association dedicated to interoperability in health information technology http://www.ihe-europe.net/
 HTSDO: International Health Terminology Standards Development Organisation (cf. SNOMED CT)

- http://www.ihtsdo.org/ ISO: International Organization for Standardization
- 150 Tit 215: Technical Committee Health Informatics http://www.iso.org/
 150 TC 215: Technical Committee Health Informatics http://www.iso.org/iso/iso technical committee?commid=54960
 WHO: World Health Organisation Family of International Classifications http://www.who.int/classifications/en/

EU Funding Programmes

- Competitiveness and Innovation Framework Programme (CIP): CIP aims to encourage the competitiveness of European enterprises.
 http://ec.europa.eu/cip/index_en.htm
 ICT Policy Support Programme (ICT PSP) under CIP: ICT PSP CIP aims at stimulating innovation and competitiveness through the wider uptake and best use of ICT by citizens, governments and businesses. EXPAND is funded under the ICT PSP.
- http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm

 Health Programme by the European Commission: Managed by the Executive Agency for Health and Consumers
- (EAHC). http://ec.europa.eu/eahc/health/index.html

Practical Information on Healthcare

- Adverse drug reaction reports: Download suspected adverse drug reaction reports http://www.adrreports.eu/
 Practice: Meet "Share Learn about ePractice in Europe http://www.epractice.eu
 European Health Insurance Cards http://ec.europa.eu/social/main.jsp?catId=653&langId=en
 Good eHealth: Exchange of Good Practices in eHealth http://www.good-ehealth.co.

- http://www.good-ehealth.org

 Travelling in Europe Staying healthy: Practical information for travelling EU citizens http://europa.eu/travel/healthy/index_en.htm

Figure 13 - Links & Collaborations page part 2