



“WANTED: Innovators & Investors for Europe’s Future Mobility”

Is research, innovation & deployment of ITS your business? Then you are invited to stay on after this year’s Transport Research Arena in Athens, and take an active part in this free workshop on Thursday afternoon 26 April. You will help explore options to design, develop & deploy a major new Europe-wide initiative for sustainable, intelligent mobility.

The **SATIE project**, co-funded by the European Commission through the 7th Framework Programme for Research, is creating and validating a concept for a “European Large-Scale Action” to stimulate innovation and its take-up in the domain of ICT for transport and mobility. Such an ELSA would aim to create a new kind of partnership between authorities, industry, SMEs and research, able to channel much of the dispersed effort, funding and impact of today’s European and national R&D projects into one single initiative linking test-beds and innovation incubators from across Europe.

Come to this workshop and:

- Understand possible concepts for an ELSA
- Learn how an ELSA could speed up time from R&D to market & deployment
- Give your views on ELSA policy goals
- Explain why an ELSA needs your own experience & expertise
- Network with other potential ELSA promoters and investors
- Hear the latest news and views from the European Commission

When? 26 April 2012, from 14:00 -18:00 + networking reception from 18:00 -19:00

Where? Golden Age Hotel Athens (5 minutes' walk from the TRA conference)
Michalakopoulou, 57 - 11528 Athens, Greece

More information?

Visit www.satie.eu or contact Sébastien Mure, ERTICO - ITS Europe, s.mure@mail.ertico.com

SATIE Workshop topics

What might a large scale action look like?

Presentation of SATIE first concepts

What could be the priority action areas?

Potential high-impact ITS measures

Why new types of partnership are needed?

Creating Innovation Incubators...

How to ensure pan-European added value?

... and linking them at European level

Where will the money come from?

Financing convergence and synergies

How to get from the TRA conference to the SATIE workshop?



Golden Age Hotel, Michalakopoulou, 57, 11528 Athens, Greece