



Project Acronym: Europeana Sounds
Grant Agreement no: 620591
Project Title: Europeana Sounds

D6.4 Communication plan and evaluation V1

Revision: Final
Date: 28/02/2015
Author(s): Axelle Bergeret-Cassagne (BnF)

Abstract: This document evaluates the progress and achievements of Europeana Sounds dissemination and networking activities during the first year of the project, from February 2014 until 31 January 2015. It details the project online and offline activities, and also gives a glimpse of the next expected steps.

Dissemination level	
Public	X
Confidential, only for the members of the Consortium and Commission Services	



The Europeana Sounds is coordinated by the British Library and co-funded by the European Union, through the ICT Policy Support Programme as part of the Competitiveness and Innovation Framework Programme (CIP) http://ec.europa.eu/information_society/activities/ict_psp/



Revision history

Version	Status	Name, organisation	Date	Changes
0.1	ToC	Axelle Bergeret-Cassagne, BnF	16/01/2015	ToC
1.0	First draft	Axelle Bergeret-Cassagne, BnF	05/02/2015	First draft
1.1	Second draft	Axelle Bergeret-Cassagne, BnF	20/02/2015	Input from reviewers
1.2	Third draft	Axelle Bergeret-Cassagne, BnF	25/02/2015	Input from PNB
1.3	Final version	Richard Ranft, BL	28/03/2015	Minor changes, layout

Review and approval

	Name, organisation	Date
Reviewed by	Claude Mussou (EUScreenXL)	20/02/2015
	Lizzy Komen (NISV)	20/02/2015
Approved by	Coordinator and PMB	26/02/2015

Distribution

No.	Date	Comment	Partner / WP
1	28/02/2015	Submitted to the European Commission	BL/WP7
2	28/02/2015	Posted on Europeana Pro website	BL/WP7
3	28/02/2015	Distributed to project consortium.	BL/WP7

Application area

This document is a formal output for the European Commission, applicable to all members of the Europeana Sounds project and beneficiaries. This document reflects only the author's views and the European Union is not liable for any use that might be made of information contained therein.

Statement of originality

This document contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

Project summary

Europeana Sounds is Europeana's 'missing' fifth domain aggregator, joining APEX (Archives), EUscreen (television), the Europeana film Gateway (film) and TEL (libraries). It will increase the opportunities for access to and creative re-use of Europeana's audio and audio-related content and will build a sustainable best practice network of stakeholders in the content value chain to aggregate, enrich and share a critical mass of audio that meets the needs of public audiences, the creative industries (notably publishers) and researchers. The consortium of 24 partners will:

- Double the number of audio items accessible through Europeana to over 1 million and improve geographical and thematic coverage by aggregating items with widespread popular appeal such as contemporary and classical music, traditional and folk music, the natural world, oral memory and languages and dialects.
- Add meaningful contextual knowledge and medium-specific metadata to 2 million items in Europeana's audio and audio-related collections, developing techniques for cross-media and cross-collection linking.
- Develop and validate audience specific sound channels and a distributed crowd-sourcing infrastructure for end-users that will improve Europeana's search facility, navigation and user experience. These can then be used for other communities and other media.
- Engage music publishers and rights holders in efforts to make more material accessible online through Europeana by resolving domain constraints and lack of access to commercially unviable (i.e. out-of-commerce) content.

These outcomes will be achieved through a network of leading sound archives working with specialists in audiovisual technology, rights issues, and software development. The network will expand to include other data-providers and mainstream distribution platforms (Historypin, Spotify, SoundCloud) to ensure the widest possible availability of their content.

For more information, visit <http://pro.europeana.eu/web/europeana-sounds> and <http://www.europeanasounds.eu>

Copyright notice

Copyright © Members of the Europeana Sounds Consortium, 2014-2017. This work is licensed under the Creative Commons CC-BY License: <https://creativecommons.org/licenses/by/4.0/>.

CONTENTS

Executive summary: D6.4 Communication Plan and Evaluation V1	6
1 Introduction	6
2 Europeana sounds online presence and achievements	7
2.1 Website	7
2.1.1 Overview	7
2.1.2 Statistics	8
2.1.3 Addressing a multicultural and multilingual audience	12
2.2 Social media and their communities	12
2.2.1 Twitter & PaperLi	12
2.2.2 Facebook	15
2.2.3 LinkedIn	17
2.2.4 SoundCloud	18
2.2.5 Slideshare	19
2.2.6 Vimeo	20
2.3 Newsletter	20
2.4 Teaser Video	21
2.5 Next steps	22
3 Europeana sounds offline	22
3.1 Presentation of the project at events	22
3.2 Updates on promotion material	23
3.3 Next steps	23
4 Looking ahead	24
4.1 Building a network of stakeholders	24
4.1.1 Networking & communication zones	24
4.1.2 Communication message and timing	26
4.2 Europeana Sounds first international conference and other events	27
4.3 Communication highlights	28
4.4 Media reach and monitoring	29
5 Concluding remarks	30
References	30
Appendix A: Blog posts published on europeanasounds.eu	32
Appendix B: Other publications about the project	34
Appendix C: Participation in events	43

Appendix D: Terminology

45

Executive summary: D6.4 Communication Plan and Evaluation V1

This deliverable presents the Europeana Sounds online presence and achievements through some quantitative and qualitative assessments and the project offline activities. It shows that many online and offline achievements were met during Year 1, and performance indicators even exceeded.

Over the course of its first year, brand recognition attributes (name, graphic identity, and tagline) were established, and the project website was launched (2 June 2014). This website saw the publication of 92 blogs up until the end of Year 1. In addition, Europeana Sounds had an active presence on Twitter (1,062 followers), Facebook (691 likes), SoundCloud (90 tracks, 82 followers), SlideShare (8 presentations), LinkedIn (61 members), PaperLi (512 views), and Vimeo (2 videos).

The consortium performed beyond expectations regarding its WP6 key performance indicators as the project was presented at 34 events and mentioned in at least 285 publications.

These results are all the more impressive given the fact that none of the project's product offerings [Ref 1: DOW, page 36] are publicly available yet. Thus, the WP6 work in Year 1 was all about getting ready for the launch and exploitation period to come.

Finally, this deliverable unveils the next steps for the project dissemination and networking activities.

1 Introduction

This document D6.4 assesses the project reach via online and offline communication during its first year (1st February 2014- 31 January 2015), and attempts to evaluate its results and plan the next steps.

The first reports of WP6 activities during Year 1 were issued on 30 May 2014 (D6.1 Online presence, and MS31 *Website operational*), 29 July 2014 (MS32 *Social media communities in place*), 30 August 2014 (D6.2 *Dissemination materials and press kit 1*, and a part in D7.3 *Interim Progress Report*) and 28 October 2014 (D6.3 *Initial communication plan*).

The present report (D6.4) will complete the previous ones insofar as:

- The primary objectives of Europeana Sounds dissemination activities as well as the dissemination strategy, target audiences, methods and channels remain valid as for D6.3
- The brand recognition elements remain valid as for D6.2
- The social media strategy remains valid as for MS32.

2 Europeana Sounds online presence and achievements

2.1 Website

2.1.1 Overview

The Europeana Sounds website was officially launched on June 2nd 2014 at europeanasonsounds.eu. Since then, visits have increased gradually to reach a peak in visits in December (2,987 sessions, 2,158 users and 6,421 pageviews this month), when an advent calendar was featured with one new blog post published each day until December 24th.

This online event created a lot of traffic on the Europeana Sounds website, tracked with Google Analytics. Several partners also reported that they witnessed a peak in traffic on their website, coming from the Europeana Sounds advent calendar, notably on the Irish Traditional Music Archive (ITMA) website .

The post created on ITMA's Facebook page for ITMA's contribution to the Europeana Sounds advent calendar was a very successful one, with a reach of 3,130, which is well above the average reach for a typical ITMA Facebook post. This reach included 49 likes, 1 comment and 18 shares. Likewise, the ITMA Twitter account retweeted the Europeana Sounds tweet about ITMA's contribution to the calendar, it was a popular tweet with 14 retweets and 9 favourites, again well above average for a regular ITMA tweet.

The ITMA website had the most noticeable increase in traffic. Comparing the traffic on the site with the same period last year, on the actual day that ITMA's contribution went live (1st December) there was an increase of 98.75%: it went from 481 sessions in 2013 to 956 sessions in 2014. Looking at the traffic on ITMA's site a week previous, sessions went up from 470 (Monday 24 November) to 956 (Monday 1 December). The most interesting information to be gleamed from Google Analytics is the Geographic location of ITMA's visitors. There was a sizeable increase in European visitors to the site in this period. Visitor increases in comparison to the same period in 2013 were as follows: France (up 45.6%); Netherlands (up 50%); Spain (up 41.38%); Germany (up 37.14%).

To build upon this very positive experience, other similar activities will be considered: to promote the website in Year 2, blog posts about national anthems of project partners are planned, as well as interviews with members of Europeana Sounds' User Advisory Panel and Advisory Board, and to open the blog to non-Europeana Sounds consortium members more regularly.

See below (Figure 1) a tag cloud for europeanasonsounds.eu¹ during Year 1. The cloud displays the words that appeared most frequently on the website during Year 1:

¹ Created via Wordle.net



The following (Figure 2) presents an overview of the Europeana Sounds website statistics over the period 2 June 2014 (official launch of the website) to 31 January 2015 (end of the first year of the project). The top graph presents the number of sessions over time:

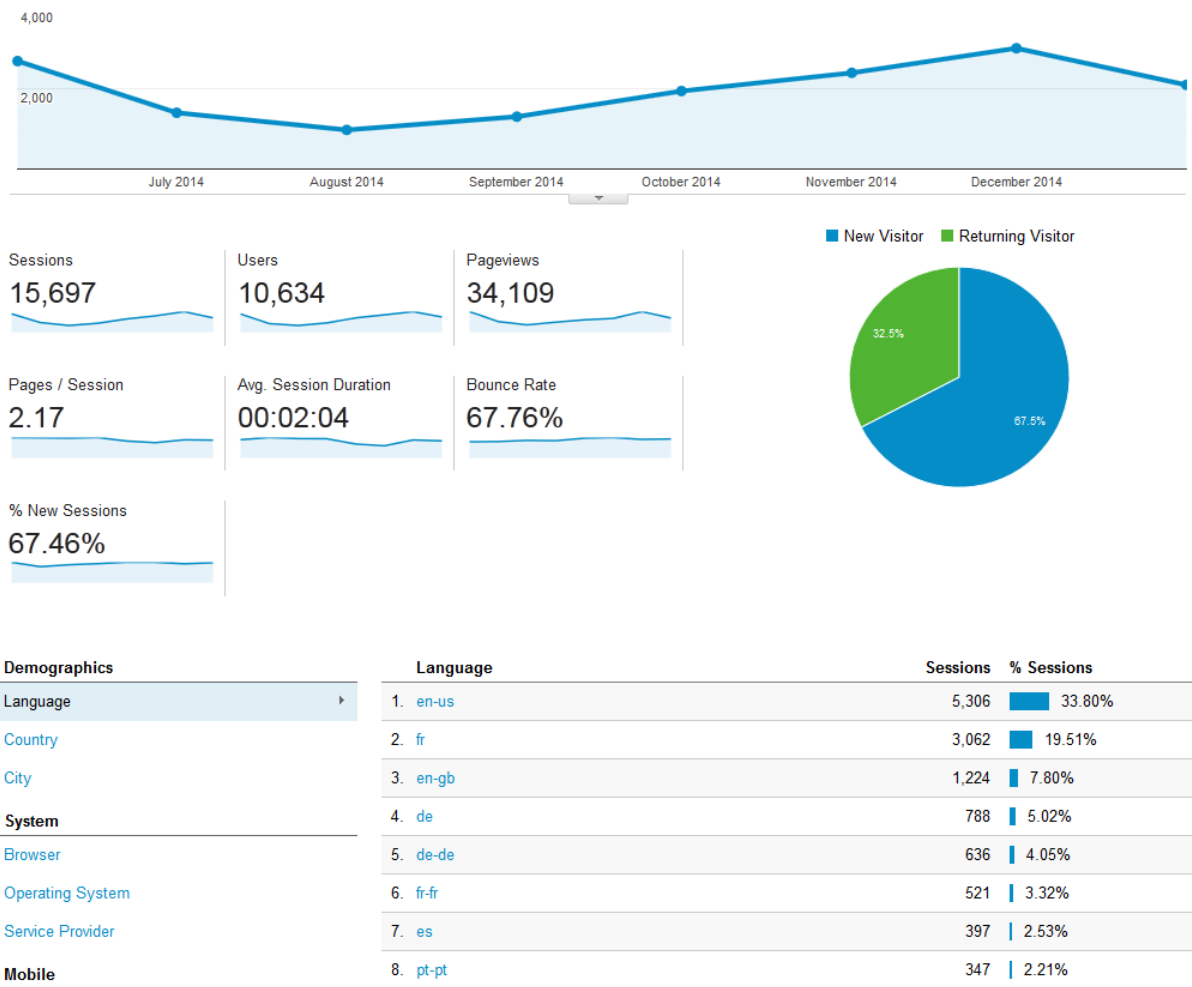


Figure 2: Europeana Sounds website statistics (2 June 2014-31 January 2015)

After the official launch of the website, we noticed an overall drop in visits during the summer holidays, especially in August, and then a continuous rise to a peak in December matching the Europeana Sounds' advent calendar.

Whereas the overall number of sessions, users and pageviews are significant, the bounce rate is rather high, which means that visitors that enter the site usually leave it after reading the article and do not view other pages. To correct that, in addition to continue nurturing the website with valuable content, the graphic makeover of the website planned for the next few months is expected to make the navigation experience more enjoyable (mentioned in section 2.5 Next steps).

87.25% of sessions on europeanasonsounds.eu are located in EU countries. This is consistent with our target audiences:

Country ?	Acquisition		
	Sessions ? ↓	% New Sessions ?	New Users ?
	15,697 % of Total: 100.00% (15,697)	67.47% Avg for View: 67.46% (0.02%)	10,591 % of Total: 100.02% (10,589)
1.  France	3,494 (22.26%)	56.53%	1,975 (18.65%)
2.  United Kingdom	2,001 (12.75%)	66.67%	1,334 (12.60%)
3.  United States	1,640 (10.45%)	84.39%	1,384 (13.07%)
4.  Germany	1,078 (6.87%)	70.69%	762 (7.19%)
5.  Netherlands	719 (4.58%)	60.50%	435 (4.11%)
6.  Ireland	600 (3.82%)	66.33%	398 (3.76%)
7.  Italy	590 (3.76%)	78.47%	463 (4.37%)
8.  Spain	574 (3.66%)	69.86%	401 (3.79%)
9.  Austria	475 (3.03%)	36.63%	174 (1.64%)
10.  Portugal	440 (2.80%)	64.32%	283 (2.67%)

**Figure 3: Europeana Sounds website connections by EU countries
(2 June 2014-31 January 2015)**

More than 10% of the traffic came from the United States which is consistent on the one hand with long-term contacts between Europe and the US, and on the other hand of the high representation among Internet users of people based in the United States².

Over the 15,697 sessions, 6,498 were made via social referral, 54% of which coming from Facebook and 36% from Twitter. This underlines the importance of social media to promote our content as more than 40% of the visitors come from social platforms.

Only 17% of the sessions coming from social referral pointed to the website homepage:

² www.internetlivestats.com/internet-users-by-country/

Shared URL [?]	Sessions [?] ↓	Pageviews [?]	Avg. Session Duration
1. www.europeanasounds.eu/	1,097 (16.88%)	3,482 (28.92%)	00:04:03
2. www.europeanasounds.eu/news/the-importance-of-being-semantic	318 (4.89%)	390 (3.24%)	00:00:50
3. www.europeanasounds.eu/news/december-23-worlds-oldest-recording-of-auld-land-syne	308 (4.74%)	403 (3.35%)	00:00:46
4. www.europeanasounds.eu/news/yam-counting-in-the-morehead-district-papua-new-guinea	306 (4.71%)	319 (2.65%)	00:00:11
5. www.europeanasounds.eu/news/preservation-challenges-for-latin-america-sound-archives	253 (3.89%)	303 (2.52%)	00:00:48
6. www.europeanasounds.eu/news/december-1st-good-people-all	247 (3.80%)	324 (2.69%)	00:00:55
7. www.europeanasounds.eu/news/watching-sounds-listening-to-images	235 (3.62%)	359 (2.98%)	00:01:19
8. www.europeanasounds.eu/news/in-dublins-fair-city-the-goilin-song-project-and-the-irish-traditional-music-archive-2	178 (2.74%)	212 (1.76%)	00:00:15
9. www.europeanasounds.eu/news/optical-music-recognition	153 (2.35%)	186 (1.54%)	00:00:44
10. www.europeanasounds.eu/news/first-world-war-oral-memories-a-common-heritage	149 (2.29%)	202 (1.68%)	00:00:40

**Figure 4: Europeana Sounds website sessions coming from social referral
(2 June 2014-31 January 2015)**

About the connecting habits of our users, we note that less than 20% of the connections happen on a mobile device:

Device Category [?]	Sessions [?] ↓
	15,697 % of Total: 100.00% (15,697)
desktop	12,691 (80.85%)
mobile	1,949 (12.42%)
tablet	1,057 (6.73%)

**Figure 5: Europeana Sounds website connections
by device category (2 June 2014-31 January 2015)**

2.1.3 Addressing a multicultural and multilingual audience

The website language is English. A “mirror site” in French (europeanasonsounds.eu/fr) features a translation of the static pages of europeanasonsounds.eu in French and the translation of blog articles. Other languages are welcome and a few blog articles are published in two languages³.

In the same vein, a blog post entitled “Do you speak Europeana Sounds?” was published on 22 January 2015, featuring key words from our project vocabularies in 14 languages⁴.

Moreover, on Europeana Sounds social media platform, particular attention is paid to addressing Europeana Sounds’ multicultural and multilingual audiences. For example, WP6 tries to publish one news item every week on Twitter and Facebook in each one of the core groups of key European languages identified in D6.3 [Ref 7: page 44], namely English, German, French, Italian, and Spanish. Europeana Sounds social media and blog posts are open to content in other languages that are represented in the project consortium.

2.2 Social media and their communities

At the beginning of the project, pages on Twitter and then Facebook were created to give wider visibility to the project. The related PaperLi newspaper - displaying Twitter updates weekly in form of a news page - aims to meet a need for enhancement and a weekly digest of the content displayed on Twitter.

More recently a Europeana Sounds LinkedIn group ⁵ was created to give a landing page for professional networks that gravitate around the Europeana Sounds project, and to become an online meeting place for Europeana Sounds’ best practice network.

The Europeana Sounds project uses other platforms to host specific content and allow easy online display: SoundCloud for audio recordings, SlideShare for slideshows and Vimeo for videos.

2.2.1 Twitter & PaperLi

During its first year, the number of our Twitter followers passed the 1,000 mark on 14 January 2015, reaching 1,062 followers at the end of Year 1.

1,177 tweets were published by @eu_sounds between 29 January 2014 (creation of the page) and the 31 January 2015.

The table below (Figure 6) shows that Europeana Sounds issues an average of 2.3 tweets per day and that each Europeana Sounds tweet is retweeted on average three times and sparks off an average of 2.9 replies.

³ For example, both in English and German ““Le concert, c’est moi!” Franz Liszt Superstar”:
www.europeanasonsounds.eu/news/le-concert-cest-moi-franz-liszt-superstar

⁴ Danish, Dutch, English, French, German, Greek, Irish Gaelic, Italian, Latvian, Lithuanian, Polish, Portuguese, Scottish Gaelic, Spanish: www.europeanasonsounds.eu/news/do-you-speak-europeana-sounds

⁵ www.linkedin.com/groups/Europeana-Sounds-8210225

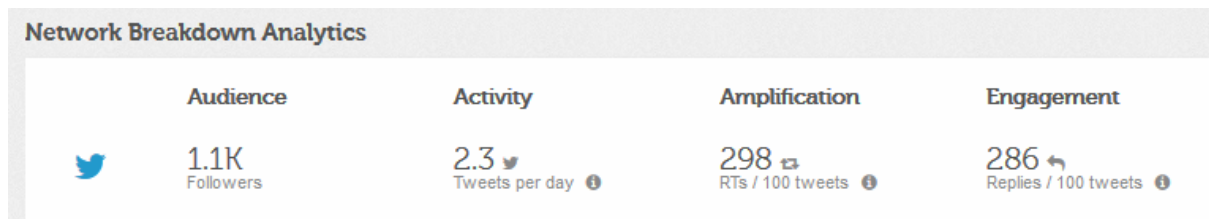


Figure 6: Network breakdown analytics for Europeana Sounds Twitter account during Year 1⁶

To have a better sense of the reach of this platform, we can consider figures below (Figure 7) that look into 50 tweets published in January 2015⁷: 35,787 unique Twitter accounts received these tweets for an exposure of 45,272 potential impressions.

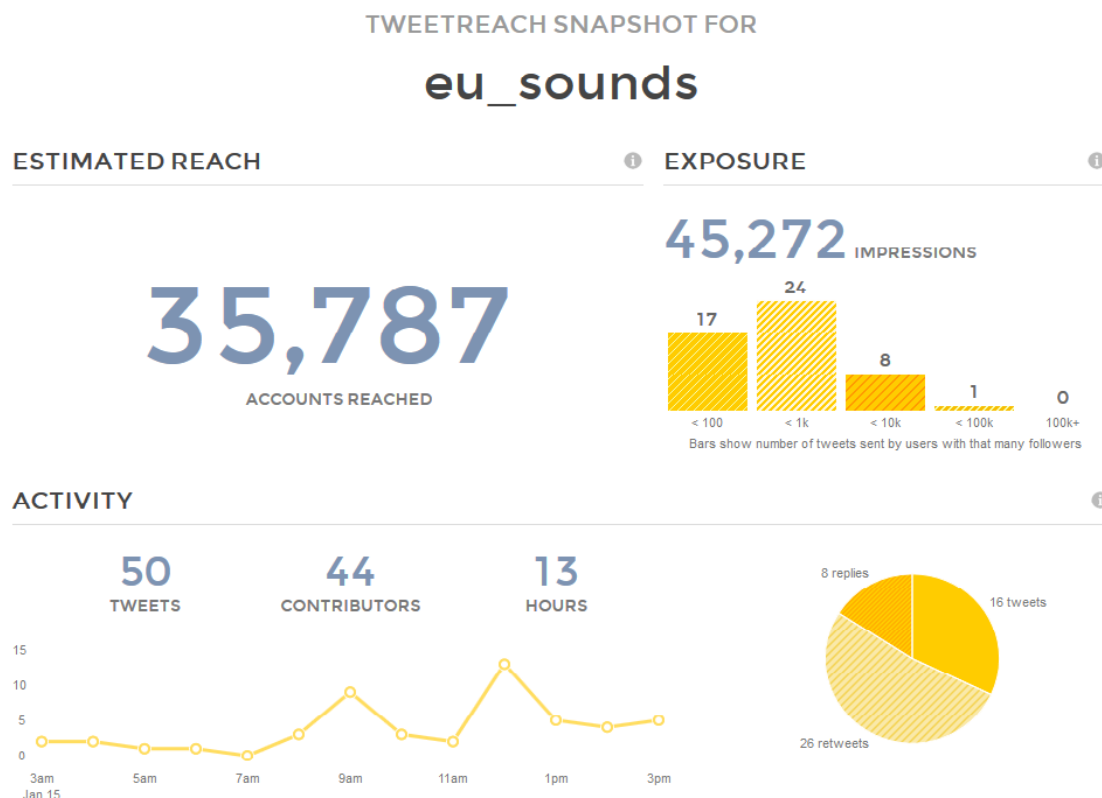


Figure 7: Tweetreach snapshot for Europeana Sounds account during Year 1

About the geographical profile of our followers: 24% of them are based in the United Kingdom, 11% of which are in London. This could be explained by the fact that the project is led by the British Library.

The top interests of Europeana Sounds followers are culture (8%) and digital (8%).

⁶ http://twtrland.com/profile/eu_sounds/analysis

⁷ <http://tweetreach.com/reports/12796101>

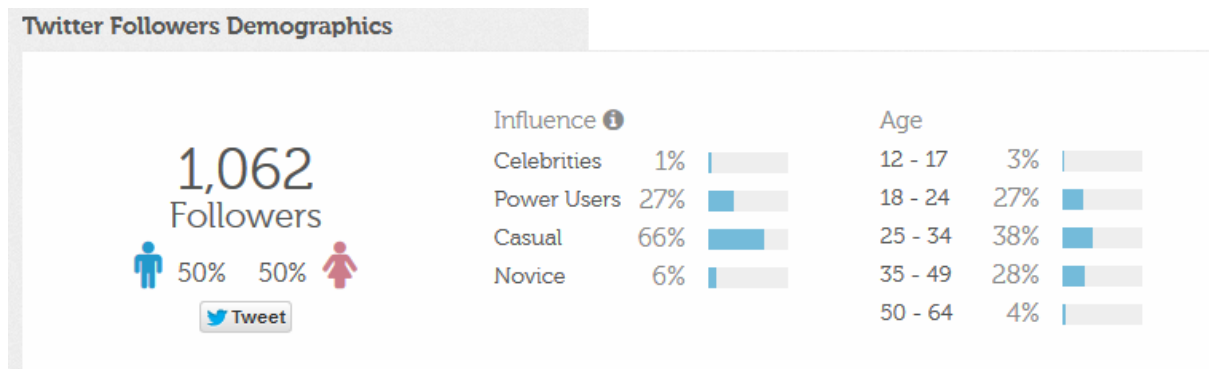


Figure 8: Twitter followers demographics for Europeana Sounds account during Year 1

On the daily management of the Europeana Sounds profile, specific attention is devoted on the one hand at exchanging with followers and on the other hand at varying our content. To give a specific example, each Friday we usually post lighter information, easily recognisable by a “Happy Friday” tag at the end.

The last one in January 2015 was retweeted more than 35 times and “favourited” more than 20 times in a couple of days.

This “viral” content is vital to attract new followers. This specific tweet was even incorporated in a blog post⁸:

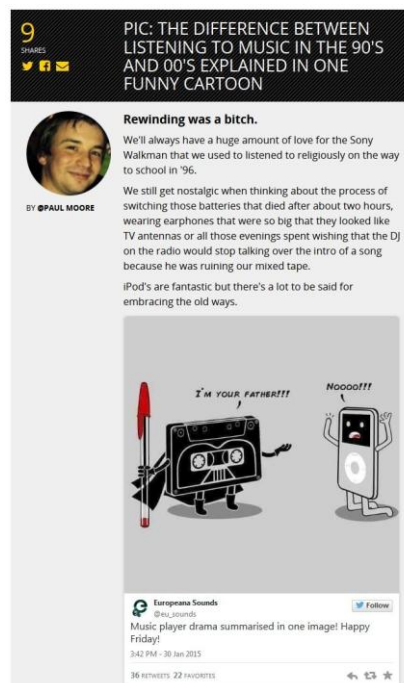


Figure 9: Blog post on Joe.ie

⁸ Pic: The difference between listening to music in the 90's and 00's explained in one funny cartoon, by Paul Moore, Joe.ie www.joe.ie/entertainment/pic-the-difference-between-listening-to-music-in-the-90s-and-00s-explained-in-one-funny-cartoon/483114

The same information was published on Facebook where it reached at least 625 persons and was "liked" 19 times in a few days.

Since April 2014, Europeana Sounds has shared its Twitter updates weekly through a PaperLi newspaper (https://paper.li/eu_sounds/1397587397). This allows Internet users that are not familiar with Twitter to read Europeana Sounds information shared through Twitter. The January 27th PaperLi issue was viewed 512 times.

2.2.2 Facebook

Since the creation of the project Facebook page in April 2014, the number of "likers" has increased gradually to reach 692 "likers" at the end of Year 1.



Figure 10: Page likes of Europeana Sounds Facebook page (April 2014-31 January 2015)

The reach and engagement (likes, comments and share) seems to depend largely on the content shared as no specific tendency can be observed over time:

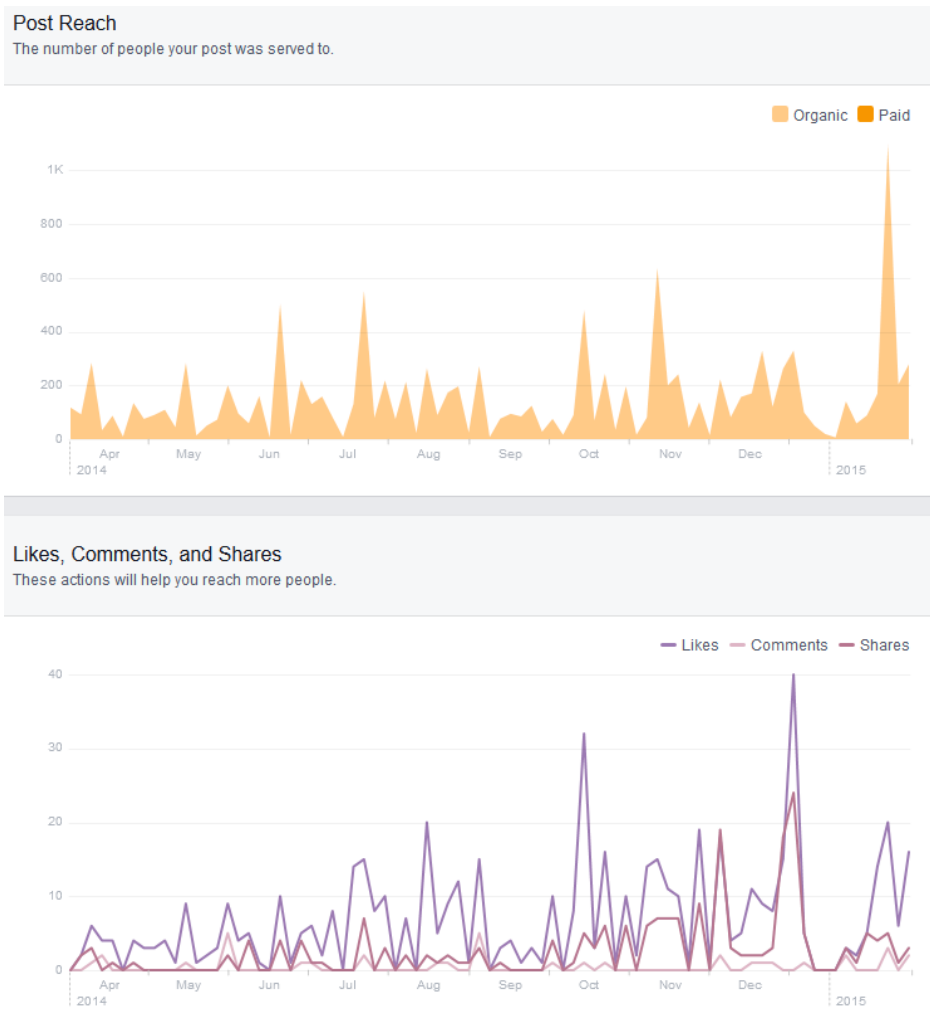


Figure 11: Post reach, likes, comments and shares on Europeana Sounds Facebook page (April 2014-31 January 2015)

We can observe (Figure 12) that women are disproportionally represented among Europeana Sounds likers. Nine of the 10 most represented countries are EU-countries. The other one is the United States and represents less than 4% of likers.



Figure 12: Facebook likers' demographics for Europeana Sounds page (April 2014-31 January 2015)

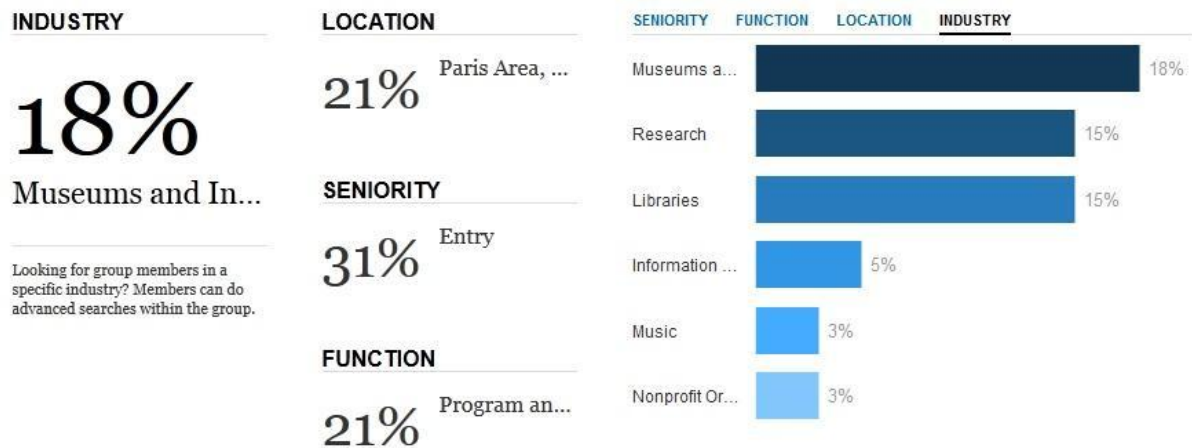
2.2.3 LinkedIn

The Europeana Sounds LinkedIn group⁹ was created on November 26th, 2014. This group is open for its members to share any type of information relevant to Europe's sound heritage and to the Europeana Sounds project, with a professional perspective. It is planned to develop this as an online meeting place for Europeana Sounds' best practice network.

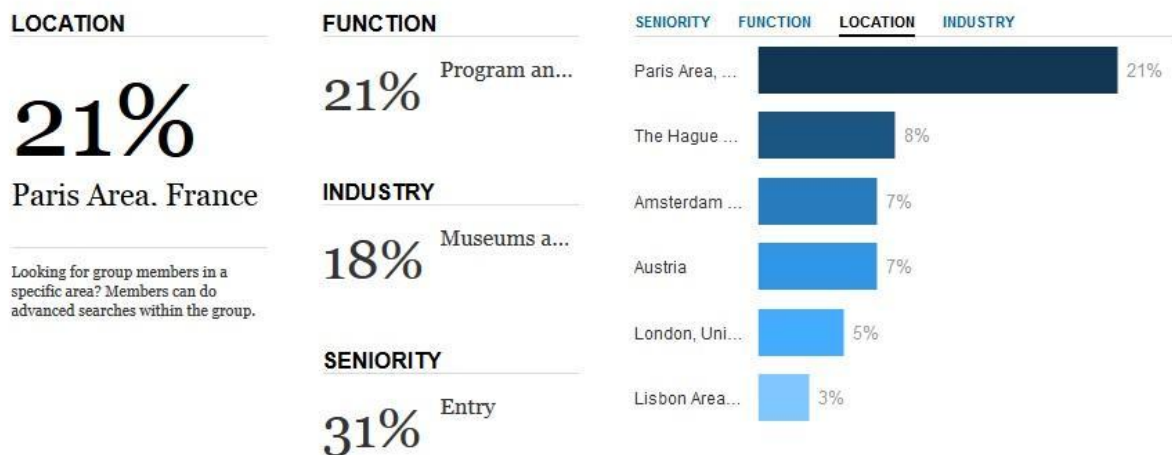
In such a group, members share their professional identities (through their professional own profile) and exchanges professional information mostly, for example scientific articles and announcement of conferences. Europeana Sound actively post updates to the group, about once a week.

At the end of the Year 1, Europeana Sounds group on LinkedIn had reached 61 members: 18% of whom work in "museums and institutions", 15% in the field of research, 15% in libraries, 5% in information technology and services, 3% in music and 3% in non-profit organisation management:

⁹ https://www.linkedin.com/groups?home=&gid=8210225&trk=anet_ug_hm



**Figure 13: Industry of Europeana Sounds LinkedIn group members
(26 November 2014-31 January 2015)**



**Figure 14: Location of Europeana Sounds LinkedIn group members
(26 November 2014-31 January 2015)**

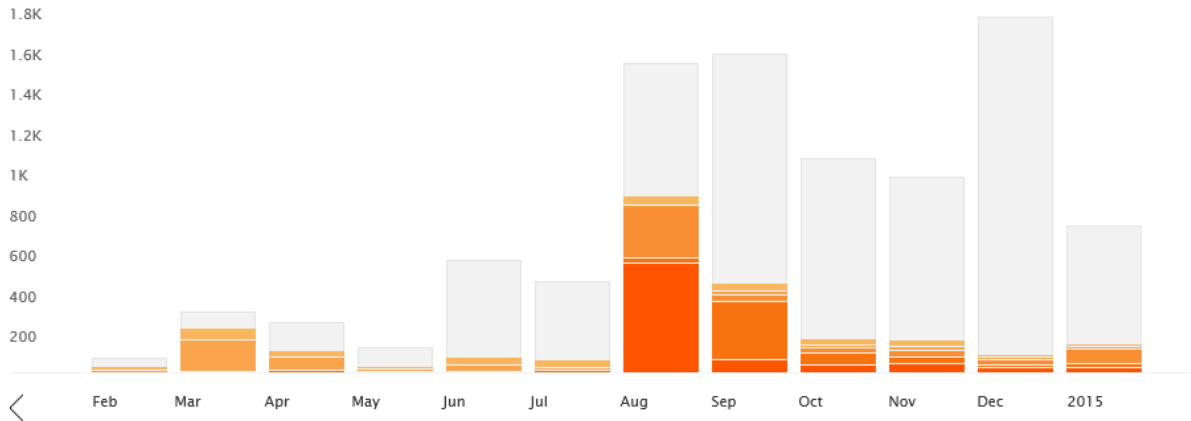
The above statistics (Figure 13 and 14) show that this recent group is quite representative of the overall project demographics. This will allow targeted communication. Particular attention will be paid to geographical balance in the year to come.

2.2.4 SoundCloud

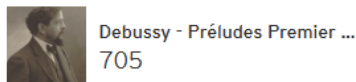
As expressed in MS32 *Social media communities in place*, the Europeana SoundCloud profile is used mainly by Europeana Sounds partners to upload recordings and to be able to use embedded SoundCloud tracks in the Europeana Sounds website, in particular in blog posts, and in social media platforms. Hence the rhythm of downloads depends on this need.

Stats

9.4K **Plays** 52 **Likes** 2 **Comments** 37 **Reposts** 105 **Downloads**



Most played tracks



Airs de Ballet – Jean-Philippe Rameau	493
Debussy – Préludes Premier Livre – 8 La	434
Sonata in Mi maggiore L. 23 – Domenico	375
The Planets, Op. 32 – 01. Mars	371
Les Indes galantes – Jean-Philippe Rameau	364

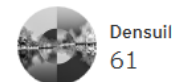
Top countries

F France
1,528

United States	1,432
United Kingdom	732
Germany	602
Spain	455
Netherlands	455

Top cities

Who played the most



Tai Punch	49
talktosara	44
user5003320	43
FeverishNihilist	42
larvaturbio	35

Figure 15: Statistics of Europeana's SoundCloud account during Year 1

We can observe that the number of plays is significantly higher in the second half of the year as WP6 team uploaded new recordings. The peak in December coincides with the advent calendar on Europeana Sounds blog (with embed tracks from SoundCloud in most articles). The PMB has been discussing the future use in Year 2 of the project of SoundCloud's Deck feature, which will measure the audiences of related SoundCloud accounts used by other project partners.

2.2.5 SlideShare

The Europeana Sounds SlideShare account ¹⁰ has been open since February 2014 to disseminate presentations. Since then 8 presentations were uploaded. Up until 31 January 2015, they were viewed 2,593 times and downloaded 11 times.

Some partners have their own SlideShare account on which they post their Europeana Sounds presentations. In that case, presentations are not duplicated on Europeana Sounds SlideShare page.

¹⁰ http://slideshare.net/Europeana_Sounds/

2.2.6 Vimeo

A Europeana Sounds profile was created on Vimeo (www.vimeo.com/europeanasounds). It allowed the WP6 lead to share various versions of the teaser video with the WP6 group during the conception phase (see section 2.4). Indeed videos can be protected by a password thus being visible only to selected viewers.

The Europeana Sounds teaser video is now public and available on Vimeo (see section 2.4).

2.3 Newsletter

Eight newsletters were issued between July 2014 and January 2015.

Each month the Europeana Sounds newsletter includes the posts published on the blog during the past month, featuring notably news, reports on past events, highlights on partners' collections, etc. Each newsletter is sent to subscribers, which includes the project partners and individuals that have registered online. More significantly, each newsletter is displayed through the project Twitter and Facebook pages which gives it a widespread distribution.

Table 1: list of newsletters

Newsletter n°	Date	No. of subscribers	URL
1	4 July 2014	10	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=23&nk=2-281db71401
2	4 August 2014	205	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=24&nk=2-281db71401
3	2 September 2014	213	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=33&nk=214-4f4161326f
4	1 October 2014	223	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=34&nk=214-4f4161326f
5	3 November 2014	229	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=35&nk=217-8eecfb41b
6	28 November 2014	248	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=36&nk=214-3da4fa6526
7	24 December 2014	254	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=37&nk=261-4a747660e0
8	30 January 2015	373	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=38&nk=261-4a747660e0

The increase in subscriber numbers between the July and August newsletters matches the call to Europeana Sounds partners to register. The other big increase between December and January can be explained by the positive spin of our advent calendar and a more active period in terms of outreach toward potential partners.

2.4 Teaser Video

To complete the Europeana Sounds communication toolbox, a short video was produced [Ref 15]. The point of this teaser video is to show the variety and breadth of Europeana Sounds material in order to stimulate the target audiences' interest in the project.



Figure 16: Europeana Sounds teaser video

This video was specifically designed for partners to have something concrete to display when presenting the project, before the first batch of metadata is published on Europeana and its channels. This video will also be spread widely through the Internet.

For efficiency reasons, it was decided to create a single video usable for all target audiences no matter the language spoken.

To produce this video, recordings and images were gathered from the project's data providers. An audiovisual production company was selected based on proposal quality, on budget and on creativity criteria. The selected Paris-based company, *La Mandarine*, then edited the video following WP6 directions.

Finalised at the end of Year 1, the teaser video first showing took place during the project plenary meeting on 10 February for the consortium members and guests. This marked the official release of the video on Europeana Sounds Vimeo portal (announced with a related blog post). Other consortium members are invited to post or link the video on their own platforms. The video is shared under a CC BY-NC-SA licence ¹¹.

2.5 Next steps

During Year 2 and 3 of the project, the daily management of Europeana Sounds online presence will continue, notably with daily postings and interactions on Twitter and Facebook, and blog posting at least twice a week.

In addition, a graphic makeover on the Europeana Sounds website is planned, aligned with the new *Style guide for Europeana on the web* (<http://styleguide.europeana.eu/>) issued at the end of May 2014.

3 Europeana sounds offline

3.1 Presentation of the project at events

Thanks to the very active WP6 team, the project was presented at 35 events, mostly professional conferences and workshops, in 8 countries involved in the project (France, Germany, Ireland, Latvia, Lithuania, Netherlands, Portugal, United Kingdom) plus Spain, in addition to presentations in 6 non-EU countries (Afghanistan, Kenya, Mexico, South Africa, Switzerland, Tanzania).

Those events are unique opportunities to present the project to various audiences, in their professional background and geographic location, and to network with potential stakeholders and end-users.

Table 2: number of events

Project Year 1	events	Per quarter	Per semester	Year 1
February 2014	0	6	17	34
March 2014	4			
April 2014	2			
May 2014	1	11		
June 2014	4			
July 2014	6			
August 2014	2	10	17	
September 2014	4			
October 2014	4			
November 2014	5	7		
December 2014	0			
January 2015	2			

¹¹ <http://creativecommons.org/licenses/by-nc-sa/2.0/>

The complete lists of events are in Annex 3 of D6.3 (page 43-44) and Appendix C of this document D6.4.

3.2 Updates on promotion material

Since the publication of D6.2 Dissemination Materials and Press Kit 1 [Ref 4], the following have been published:

- a Danish version of the factsheet [Ref 8],
- a French [Ref 9] and German [Ref 10] version of the two-page project leaflet,
- a French version [Ref 11] of the general poster.

A slideshow graphic template was also designed and issued in English [Ref 12], French [Ref 13], Dutch [Ref 14], and examples of slideshows made in Portuguese, Italian and German.

So far the leaflet has been distributed at events, for example at the IFLA general conference (17-20 August 2014, Lyon), BAAC Annual Conference 2014 (17-19 September 2014, Riga), IASA Annual Conference (5-9 October 2014, Cape Town), and Music Tech Fest (23 November 2014, Paris).

Moreover, each partner received a batch of promotion material with leaflets and general posters at the first year project plenary meeting (10-11/02/15), to be shown and handed out when participating to relevant events and meetings, and networking.

To summarise, at the end of the first year of the project, the following material is available to promote the project:

- leaflet in English, French, German,
- general poster in English, French,
- infographic poster in English,
- factsheet in Danish, English, French, German, Italian,
- slideshow graphic template in English, French, Italian, Dutch and examples of slideshows in Portuguese and German,
- press release in Danish, French, Gaelic, German, Greek, Italian, Latvian, and Portuguese.

3.3 Next steps

The Europeana Sounds project will be showcased at several events during Year 2 ¹².

¹² See section 4.2

An updated communication kit will be described in the D6.7 Dissemination Materials and Press Kit 2 (due August 2015). It will feature a Europeana Sounds template postcard and a Prezi presentation template.

4 Looking ahead

4.1 Building a network of stakeholders

4.1.1 Networking & communication zones

As expressed in D6.3 *Initial Communication Plan*, the first phase of the Europeana Sounds' communication plan focuses on gradually building awareness about the project, to manage expectations before data, content and products are fully available.

Nevertheless WP6 conducted preliminary actions, being aware that establishing brand awareness and building a community may take years.

One of the first actions was to identify multipliers i.e. networks, individuals, and organisations that have a large audience on a national or regional level, work on Europeana Sounds related subjects, and could become catalysts for our communication.

So far, WP6 team identified some key influencers in Austria, Denmark, France, Germany, Greece, Italy, Latvia, Lithuania, and United Kingdom (with a specific focus on Scotland).

In parallel, through the communication zones, the following activities were carried out:

- identification of existing national and regional networks and key institutions at pan-European level and in EU-countries not covered by the project partners
- drafting an email to ensure support and cooperation in dissemination activities with a presentation of the project, an invitation to spread information on the project and the first international conference (through institutional channels, other relevant contacts and mailing lists) and request for information about relevant events foreseen in other countries
- first contacts in particular via social media, email, or at events.

The four communications zones target activity in specific geographical areas.

ONB has the lead for building contacts in East Central Europe (Austria, Germany, Poland, Slovakia, Czech Republic, Slovenia, Hungary). Efforts primarily focus on non-German-speaking countries as 5 project partners are based in Austria and Germany, and are already involved in regular dissemination activities within WP6. Moreover, since October 2014 weekly posts on Facebook and Twitter have been published in German and blog posts by German or Austrian partners are published in English and German. For non-German-speaking countries contacts from existing networks including Europeana projects, ONB's institutional contacts, IASA, IAML and IAMIC member institutions have been identified. Furthermore,

the search for potentially relevant events, journals and a broader search for twitter profiles has begun, starting off with Poland.

BnF has the lead for building contacts in Western Europe (Belgium, France, Ireland, Luxembourg, Portugal, Spain, United Kingdom). As six project partners are based in Ireland, UK and Portugal, efforts focus on other countries, especially the most populated ones: France and Spain. Weekly posts are published in French and Spanish on Facebook and Twitter. Relevant institutions (Bibliothèque nationale de Belgique, Biblioteca Nacional de España, etc.) and online influencers (notably journalists) are identified, and contacts were established online with some of them.

ICCU (MiBACT) has the lead for building contacts in South East Europe (Bulgaria, Croatia, Cyprus, Greece, Italy, Malta, Romania). So far Italian expert cataloguers in the music field and musicologists that have already cooperated with ICCU were contacted and asked for information. Thanks to their input, a list of important musical institutions located in the zone was consolidated. In addition, events in the musical field to be held in Italy in the near future were identified.

The Europeana Foundation has the lead for building contacts in Northern Europe and Baltic countries (Denmark, Estonia, Finland, Latvia, Lithuania, Netherlands, Sweden). Consistent with the agreed communications approach to make the best use of existing networks to reach relevant communities, relevant supranational networks such as the Baltic Audiovisual Archival Council (BAAC)¹³, Dismarc¹⁴ and eConnect are being targeted¹⁵. On the level of national networks, Europeana is also identifying Europeana Network members in the relevant countries affiliated to sound archives. And in addition, the networks of national organisations that have relevant sound collections under related and associated areas, such as cinema, are being explored and approached, for example the National Library of Finland's Cinemathèque mission (library + film archive) and the Cinémathèque of Finland (Mikko) which both have very broad collections.

The four zone leaders will continue to build on this initial foundation throughout the Sounds project.

Finally, the Europeana Network Coordinator, Luis Ramos Pinto, was contacted and agreed to communicate a list of all the network members affiliated with sounds archives. WP6 will be able to send targeted communication messages to this whole list or part of it.

The project is also involved in the Europeana Communicators group led by Eleanor Kenny from Europeana: project representatives attended the Europeana New Projects meeting (13-14 March 2014) and the Europeana Projects Group Assembly (25-26 September 2014), in The Hague. The launch of Europeana Sounds website was announced in the newsletter of the Communicators group "Europeana Communications Update" in June 2014¹⁶. Indeed, through this group, messages can be shared with other dissemination work packages in other related Europeana projects to extend the reach still further or align actions between projects.

¹³ www.baacouncil.org/

¹⁴ www.dismarc.org/

¹⁵ Latvian and Lithuanian members of Europeana Sounds are already members of BAAC providing a good foundation for this connection. Europeana Foundation is also exploring its Network member contacts in both Dismarc and eConnect.

¹⁶ www.europeanasounds.eu/wp-content/uploads/2015/02/news.jpg

4.1.2 Communication message and timing

Communication timing and messages are coordinated at the WP6 level so that all partners involved send consistent messages at the same time.

Outlined below is a rough schedule for the next two years of the project. The timing and messages will be outlined more precisely as we get close to the events:

Table 3: Activities schedule

Theme	When?	Action/ message	Which target?
Preparatory work	Since August 2014	Identification phase	professional and semi-professional networks, key influencers and organisations
Project	From January/February 2015	Inform about the Europeana Sounds project	contacts identified in the previous period
Timeline (T6.4.3)	Spring 2015	Launch of the Sound Timeline	all target audiences
Content	June 2015 (to be confirmed)	In close coordination with WP1 planning, inform when first batch of metadata from Europeana Sounds published on europeana.eu	all target audiences
Channels	July 2015 (to be confirmed)	In close coordination with WP4 planning, communicate about the Beta version being publicly opened to get feedback, test and fine tune the technical quality (performance, stability, functionality)	test users
First international conference	June-October 2015	Inform about the conference; theme(s), programme, open dates for registration, speakers, etc.	all target audiences
Channels	January 2016	Launch of the “music” channel (official first operation version)	all target audiences
Hackathon	January 2016	Organisation of Europeana Sounds hackathon	creative industries
Rights	February 2016	In close coordination with WP3, promote report with policy recommendations	creative industries, publishers, policymakers & politicians, potential data providers,

			professional & semi-professionals
Virtual exhibition (T6.4.1)	To be specified	Launch of the virtual exhibition on sound recording and playing machines	all target audiences
IASA European section	July 2016	Launch of IASA European section	all target audiences
Channels	To be specified	Launch of other Europeana Sounds-related channels	all target audiences
"Sounds" month	To be specified (middle/end of 2016)	"Sounds" month on Europeana	all target audiences
Family tree of audio/sounds content (T6.4.2)	To be specified	Launch of the family tree	all target audiences
Edit-a-thon	To be specified	In close coordination with WP2 planning, organisation of edit-a-thon in various countries	to be specified in accordance with the edit-a-thon theme, scope and language
Sound (re)discovery events	To be specified	Sound (re)discovery events in various countries in native language	all target audiences in designated country
External distribution channels	November 2016	In close coordination with WP4 planning, launch of external distribution channels	all target audiences
Second international conference	To be specified (end of 2016/January 2017)	Final project event	all target audiences

4.2 Europeana Sounds first international conference and other events

The Europeana Sounds first international public conference ¹⁷ is scheduled to take place at the Grand Auditorium of the Bibliothèque nationale de France on Friday 2 October 2015.

It conveniently follows the IASA conference (International Association of Sound and Audiovisual Archives) - happening from 27 September to 1 October at the same location - so as to benefit from the IASA specific audience. This planning has already borne fruit in terms of reach as the Europeana Sounds conference is mentioned in IASA's press release about the IASA conference ¹⁸. The Europeana Sounds

¹⁷ MS35 Mid-project event

¹⁸ www.iasa-web.org/notice_board/46th-annual-iasa-conference-and-europeana-sounds-international-conference-announcement

team intends to work closely with the IASA Board and conference organisation committee to make the most of joint communication opportunities.

The Europeana Sounds first international conference will promote the European sound heritage and feature the Europeana Sounds channels and content.

WP6, in liaison with other work packages, is currently designing the conference, drafting the programme and an initial speakers list.

In addition to organising events, the project will take part in other events in Year 2 of the project. For example:

Table 4: provisional list of forthcoming events

Event	Date	Organiser	Location
Second international EuropeanaTech conference	11-12/02/15	Europeana	Paris, France
DHd-Tagung 2015	23-27/02/15	Zentrum für Informationsmodellierung – Austrian Centre for Digital Humanities	Graz, Austria
37 th European Conference on Information Retrieval	29/03-2/04/15	ECIR	Vienna, Austria
British and Irish Sound Archives (BISA) Conference	05/2015	BISA	London, UK
SOIMA (Sound and Image Collections Conservation) 2015	3-4/09/15	ICCROM	Brussels, Belgium
IASA conference	27/09-1/10/15	IASA	Paris, France
Baltic Audiovisual Archival Council conference (BAAC)	28-30/10/15	BAAC	Tallinn, Estonia

4.3 Communication highlights

The purpose of the communication highlights is to showcase partners' collections.

T6.4.1: Sound recorders and players

Enquiries were made with the Europeana team regarding the possibility of creating a Europeana virtual exhibition. Collection of content for this exhibition (pictures and description of sound recorders and players) will start at the beginning of Year 2.

T6.4.2: Family tree of audio/sounds content

A clear view of the content shared via Europeana Sounds is essential to create a family tree of audio/sound content. This family tree could become an intuitive way of navigating through Europeana Sounds content. This task will begin at a later stage of the project.

T6.4.3: Sound timeline

The WP6 team started working on a sound timeline: data providers were asked to select one to two audio recordings that can be linked to a specific date and place, and related to an historical event (being local history or European/international history or the history of the institution) of great significance.

In total 24 items were gathered from Statsbiblioteket, Deutsche Nationalbibliothek, Tobar an Dualchais/Sabhal Mòr Ostaig, The Language Archive at MPI for Psycholinguistics, National Library of Latvia, Music Library of Greece of the Friends of Music Society, Österreichische Mediathek, DIZI, British Library, ICCU/Central Institute for sound and audiovisual heritage, BnF Bibliothèque nationale de France, Irish Traditional Music Archive, and Österreichische Nationalbibliothek.

The software TimeMapper¹⁹ will be used to create the timeline with an online publication scheduled for spring 2015.

4.4 Media reach and monitoring

During Year 1, the variety of Europeana Sounds online and offline communications and contacts has led to many press mentions.

Table 5: press mentions

Project Year 1	Blog posts on europeanasonsounds.eu	Other publications	Per quarter	Per semester	Year 1
February 2014	0	10	55	136	285
March 2014	0	25			
April 2014	0	20			
May 2014	5	24	81		
June 2014	8	22			
July 2014	10	12			
August 2014	8	4	58	149	
September 2014	9	18			
October 2014	10	9			
November 2014	9	15	91		
December 2014	24	22			
January 2015	9	12			
TOTAL	92	193	285	285	

Many of these mentions have a connection with the following events: launch of the project, publication of the press release (then of its translations), and the organisation of the first Europeana Sounds edit-a-thon²⁰ which led to the publication of at least 13 articles in the media²¹.

¹⁹ <http://timemapper.okfnlabs.org/>

It is planned to issue a press release announcing the first public international conference. Specific efforts toward reaching European and French media (as the conference takes place in Paris) will be undertaken.

5 Concluding remarks

During Year 1, Europeana Sounds WP6 team focused on conceiving the project communication toolbox and setting up communication channels, gradually building awareness about Europeana Sounds.

Year 2 will provide occasions to assess this preparatory phase as Europeana Sounds dissemination and networking activities will become fully effective with the publication of the first batch of metadata on Europeana (WP1+WP5), of policy recommendations (WP3), and the launch of the music channel (WP4). WP6 will also work side by side with WP7 in consolidating the Europeana Sounds best practice network and joint efforts in the promotion of WP2's edit-a-thons to come.

Year 2 will be marked by the organisation of the first Europeana Sounds public international conference, enabling to promote further the project and the work led by all work packages.

The next Deliverables and Milestones that will come out of this work package are D6.7 *Dissemination materials and press kit 2* (marking milestone MS36 *Further dissemination material and press kit distributed*, due for 31 August 2015), and MS35 *Mid-project event* (due for 31 October 2015). The second version of the Communication plan and evaluation (D6.5) is due for 29 February 2016.

References

Ref 1	EC-GA including Annexe I ("Description of Work") http://pro.europeana.eu/documents/2011409/8d0e9833-4608-494e-af77-681e68f8a8c8
Ref 2	D6.1 Online presence http://pro.europeana.eu/documents/2011409/d09322aa-66a7-4310-b703-ec9235b86f4a
Ref 3	MS31 Website operational http://pro.europeana.eu/documents/2011409/62987030-3241-43f5-95c0-04eed431fab
Ref 4	D6.2 Dissemination materials and press kit 1 (merged with MS33 Initial media pack assembled) http://pro.europeana.eu/documents/2011409/c4578bc0-ab19-42f7-92e3-5f6a4ec3ee91
Ref 5	MS32 Social media communities in place http://pro.europeana.eu/documents/2011409/55b21884-83b1-4274-8de6-4dbf0357a021
Ref 6	MS7 End-user contributions defined http://pro.europeana.eu/documents/2011409/ed3b1dbb-ca33-4754-8d6f-abb921e38b46
Ref 7	D6.3 Initial Communication Plan http://pro.europeana.eu/documents/2011409/2034829/EuropeanaSounds-D6.1-Online-presence

²⁰ www.europeanasounds.eu/news/when-bird-lovers-meet-europeana-sounds

²¹ See Appendix B: Other publications about the project

Ref 8	Europeana Sounds Factsheet (Danish) www.europeanasounds.eu/wp-content/uploads/2014/09/EuropeanaSounds_Factsheet_da.pdf
Ref 9	Europeana Sounds leaflet (French) www.europeanasounds.eu/wp-content/uploads/2014/10/Flyer-FR.pdf
Ref 10	Europeana Sounds leaflet (German) www.europeanasounds.eu/wp-content/uploads/2014/12/FLYER_europeanasoundsEXE_Highdef_ger.pdf
Ref 11	General poster (French) www.europeanasounds.eu/wp-content/uploads/2014/10/Affiche-Europeana-Sounds.pdf
Ref 12	Slideshow graphic template (English) http://fr.slideshare.net/Europeana_Sounds/europeana-sounds-in-a-nutshell
Ref 13	Slideshow graphic template (French) http://fr.slideshare.net/Europeana_Sounds/europeana-sounds-en-bref
Ref 14	Slideshow graphic template (Dutch) http://fr.slideshare.net/Europeana_Sounds/europeana-sounds-in-een-notendop
Ref 15	Europeana Sounds teaser video https://vimeo.com/116134696

Appendix A: Blog posts published on europeanasounds.eu

The complete list of blog posts published from May to September 2014 (no. 1 to 40) is available in annex 1 of D6.3 [Ref 7]. In addition, the following blog posts were published on europeanasounds.eu from October 2014 to January 2015:

No.	Title	Author	Publication date	URL
41	The musical instruments of Evros: tradition and modernity	Liavas Lambros	2 October 2014	www.europeanasounds.eu/news/the-musical-instruments-of-evros-tradition-and-modernity-2
42	Field Recording Challenges in 1950s & 1960s	Varsa Liutkutė-Zakarienė	6 October 2014	www.europeanasounds.eu/sound-categories/world-and-traditional-music/field-recording-challenges-in-1950s-1960s
43	Sounds that can be storytellers	Fernanda Rollo & Inês Queiroz	8 October 2014	www.europeanasounds.eu/news/sounds-that-can-be-storytellers
44	"Noise gives sensual depth to the great struggles of the past" – Meet with David Hendy	Axelle Bergeret-Cassagne	10 October 2014	www.europeanasounds.eu/news/noise-gives-sensual-depth-to-the-great-struggles-of-the-past-meet-with-david-hendy
45	"We are living an age which is celebrating and exploring as never before the world of listening" – Meet with David Hendy	Axelle Bergeret-Cassagne	13 October 2014	www.europeanasounds.eu/news/we-are-living-an-age-which-is-celebrating-and-exploring-as-never-before-the-world-of-listening-meet-with-david-hendy
46	Traveling through recordings of Jean-Philippe Rameau	Lionel Michaux	16 October 2014	www.europeanasounds.eu/news/traveling-through-recordings-of-jean-philippe-rameau
47	Yam counting in the Morehead District, Papua New Guinea	Christian Döhler	20 October 2014	www.europeanasounds.eu/news/yam-counting-in-the-morehead-district-papua-new-guinea
48	Digitisation and Optical Music Recognition	Stefanos Kollias	23 October 2014	www.europeanasounds.eu/news/digitisation-and-optical-music-recognition
49	Pomp and circumstance: the baroque opera Il pomo d'oro	Ute Sondergeld	28 October 2014	www.europeanasounds.eu/news/pomp-and-circumstance-the-baroque-opera-il-pomo-doro
50	Il pianto delle zitelle "The Wailing Spinsters"	Piero Cavallari	31 October 2014	www.europeanasounds.eu/news/il-pianto-delle-zitelle-the-wailing-spinsters-2
51	How does a classical recording from the early twentieth century get 30,000 plays?	Jonathan Summers	4 November 2014	www.europeanasounds.eu/news/how-does-a-classical-recording-from-the-early-twentieth-century-get-30000-plays
52	"The importance of being semantic"	Luca De Santis & Francesca Di Donato	6 November 2014	www.europeanasounds.eu/news/the-importance-of-being-semantic
53	C'è troppa concorrenza "There is too much competition"	Francesco Baldi	10 November 2014	www.europeanasounds.eu/news/ce-troppa-concorrenza-there-is-too-much-competition
54	Aggregation underway!	Andra Patterson	12 November 2014	www.europeanasounds.eu/news/aggregation-underway
55	Preservation challenges for Latin America sound archives	Dra. Perla Olivia Rodríguez Reséndiz	14 November 2014	www.europeanasounds.eu/news/preservation-challenges-for-latin-america-sound-archives
56	"The sound you record	Harry van Biessum	17 November 2014	www.europeanasounds.eu/news/the-sound-you-record

	today is tomorrow's history" – Meet with Leon du Bois"The sound you record today is tomorrow's history" – Meet with Leon du Bois			sound-you-record-today-is-tomorrows-history-meet-with-leon-du-bois
57	Ona Sorakienė and Her Folk Songs	Varsa Zakarienė & Virginija Baranauskienė	20 November 2014	www.europeanasounds.eu/news/ona-sorakienė-and-her-folk-songs
58	In Dublin's fair city: the Góilín Song Project and the Irish Traditional Music Archive	Grace Toland	21 November 2014	www.europeanasounds.eu/news/in-dublins-fair-city-the-goilín-song-project-and-the-irish-traditional-music-archive-2
59	The Europeana Sounds' Guide to the Galaxy	Christian Horn & Adrian Schulz	26 November 2014	www.europeanasounds.eu/news/the-europeana-sounds-guide-to-the-galaxy
60	'Good People All'	Nicholas Carolan	1 December 2014	www.europeanasounds.eu/news/december-1st-good-people-all
61	Ice is nice	Susan Muthalaly	2 December 2014	www.europeanasounds.eu/news/december-2-ice-is-nice
62	Celebrate Christmas just as in Provence	Aude Da Cruz Lima, Véronique Ginouvès, Sara Tandar, Joséphine Simonnot, Marine Soubrié	3 December 2014	www.europeanasounds.eu/news/december-3-celebrate-christmas-just-as-in-provence
63	'Novena di Natale'	Francesco Baldi	4 December 2014	www.europeanasounds.eu/news/december-4-novena-di-natale
64	'Christ is Born'	Marianna Anastasiou	5 December 2014	www.europeanasounds.eu/news/december-5-christ-is-born
65	'The World is Wonderful'	Sabine Schostag	6 December 2014	www.europeanasounds.eu/news/december-6-the-world-is-wonderful
66	'The Twelve Days of Christmas'	Laurence Byrne	7 December 2014	www.europeanasounds.eu/sound-categories/popular-music/december-7-the-twelve-days-of-christmas
67	Jawari-celebration sounds	Janna Völpel	8 December 2014	www.europeanasounds.eu/sound-categories/world-and-traditional-music/december-8-jawari-celebration-sounds
68	"You don't give a boy a doll"	Lise den Brok	9 December 2014	www.europeanasounds.eu/news/december-9-you-dont-give-a-boy-a-doll
69	Listen to the sound of your pre-Christmas meal	Harry van Biessum	10 December 2014	www.europeanasounds.eu/news/december-10-listen-to-the-sound-of-your-pre-christmas-meal
70	Fit as a Fiddle	Elsie Maclean	11 December 2014	www.europeanasounds.eu/news/december-11-fit-as-a-fiddle
71	Sounds of Christmas in Latvia	Inese Pinne	12 December 2014	www.europeanasounds.eu/news/sounds-of-christmas-in-latvia
72	Three absolute Christmas classics to enjoy freely!	Lisette Kalshoven	13 December 2014	www.europeanasounds.eu/news/december-13-three-absolute-christmas-classics-to-enjoy-freely
73	Magical Lithuanian Advent Time Songs	Varsa Liutkutė Zakarienė	14 December 2014	www.europeanasounds.eu/news/december-14-magical-lithuanian-advent-time-songs
74	Christmas song by a newspaper delivery woman	Lionel Michaux	15 December 2014	www.europeanasounds.eu/news/december-15-christmas-song-by-a-newspaper-delivery-woman
75	Early Christmas gift for bird watchers and Wikipedians	Harry van Biessum	16 December 2014	www.europeanasounds.eu/news/december-16-early-christmas-gift-for-bird-watchers-and-wikipedians
76	The origins of Bach's Christmas Oratorio in	Christian Horn & Adrian Schulz	17 December 2014	www.europeanasounds.eu/news/december-17-the-origins-of-bachs-christmas-oratorio-

	Leipzig			in-leipzig
77	The 'Wise Men Chant' after Christmas	Inês Queiroz	18 December 2014	www.europeanasounds.eu/news/december-18-the-wise-men-chant-after-christmas
78	A Computer Music Christmas Tale	Alexander Schindler	19 December 2014	www.europeanasounds.eu/news/december-19-a-computer-music-christmas-tale
79	An Allegorical Christmas	Ute Sondergeld	20 December 2014	www.europeanasounds.eu/news/december-20-an-allegorical-christmas
80	'Oíche Nollag' / 'Christmas Eve'	Jim McAllister	21 December 2014	www.europeanasounds.eu/news/december-21-oiche-nollag-christmas-eve
81	Echoing the past: Christmas in Transylvania	Johannes Theurer	22 December 2014	www.europeanasounds.eu/news/december-22-echoing-the-past-christmas-in-transylvania
82	World's oldest recording of 'Auld Lang Syne'	Laurence Byrne	23 December 2014	www.europeanasounds.eu/news/december-23-worlds-oldest-recording-of-auld-land-syne
83	'Silent Night'	Johannes.Kapeller	24 December 2014	www.europeanasounds.eu/news/december-24-silent-night
84	The Karsilamas dance	Vera Kriezi	5 January 2015	www.europeanasounds.eu/news/the-karsilamas-dance
85	Europeana Sounds en bref	Axelle Bergeret-Cassagne	7 January 2015	www.europeanasounds.eu/fr/actualites-fr/europeana-sounds-en-bref-2
86	"Preserving our heritage is central to our identity" – Meet with Eggo Müller	Axelle Bergeret-Cassagne	8 January 2015	www.europeanasounds.eu/news/preserving-our-heritage-is-central-to-our-identity-meet-with-eggo-muller
87	3 essential musicians now in the public domain	Lisette Kalshoven	12 January 2015	www.europeanasounds.eu/news/3-essential-musicians-now-in-public-domain
88	Release of Japanese recordings online	Lionel Michaux	15 January 2015	www.europeanasounds.eu/news/release-of-japanese-recordings-online
89	First World War oral memories, a common heritage	Margarida Portela & Inês Queiroz	19 January 2015	www.europeanasounds.eu/news/first-world-war-oral-memories-a-common-heritage
90	Do you speak Europeana Sounds?	Axelle Bergeret-Cassagne	22 January 2015	www.europeanasounds.eu/news/do-you-speak-europeana-sounds
91	Sounds at the Europeana Tech Conference 2015	Gregory Markus	26 January 2015	www.europeanasounds.eu/news/sounds-at-the-europeana-tech-conference-2015
92	"Le concert, c'est moi!" Franz Liszt Superstar	Ute Sondergeld	28 January 2015	www.europeanasounds.eu/news/le-concert-cest-moi-franz-liszt-superstar

Appendix B: Other publications about the project

Additional list of other publications about the project, February 2014 – September 2014 (additional to those listed in Annexe 3 of D6.3, pages 30-42).

No.	Title & author	Publication	Date	Audience	Comment(s)	URL
104	O IHC é parceiro no Projecto « Europeana Sounds »	Instituto de História Contemporânea, Faculdade de ciências sociais e humanas, Universidade nova de Lisboa	02/14	Online public	news item in Portuguese	http://ihc.fcsh.unl.pt/en/comp/onent/k2/item/36503-ihc-%C3%A9-parceiro-no-projecto-europeana-sounds

105	Nacionālā bibliotēka pieminēta Britu bibliotēkas blogā. Top "Europeana Sounds"!	draugiem.lv	9/03/14	Online public	news item in Latvian	www.draugiem.lv/lnb/news/?p=11603673
106	Europeana Sounds er sparket i gand – og SB er med!, by Sabine Schostag	Statsbiblioteket Intranet	17/03/14	Statsbiblioteket staff	news item in Danish	www.europeanasonsounds.eu/wp-content/uploads/2015/01/ES-skudt_i_gang.png
107	Europeana Sounds, by Johannes Theurer	Deutsches Kulturerbe auf dem Weg in die Europeana II Conference website	21/03/14	Online public	slideshow in German	www.armubi.de/tagung2014/downloads/europeanasonsounds.pdf
108	Europeana Sounds : Porte ouverte sur le patrimoine sonore européen	BnF website	27/03/14	Online public	press release in French	www.bnf.fr/documents/cp_europeana_sounds.pdf
109	Europeana Sounds: A gateway to Europe's sound and music heritage	Press Office, BL website	27/03/14	Online public	press release in English	www.bl.uk/press-releases/2014/march/europeana-sounds-a-gateway-to-europes-sound-and-music-heritage#sthash.7KYWASA8.dpuf
110	Turning the spotlight (and your MP3 player!) on to the European audio heritage	Manchester Metropolitan University	3/04/14	Online public	news item in English	www.library.mmu.ac.uk/rwbb/2014/04/03/turning-the-spotlight-and-your-mp3-player-on-to-the-european-audio-heritage/
111	British Library Launches Europeana Sounds Project	Digitisation at the James Hardiman Library	7/04/14	Online public	blog post in English	https://jhl digitisation.wordpress.com/2014/04/07/british-library-launches-europeana-sounds-project/
112	Net7 per Europeana Sounds!	Net7 blog	14/04/14	Online public	blog post in Italian	www.netseven.it/en/2014/04/14/net7-per-europeana-sounds/
113	2014 Spring - Europe in Bits & Bytes, by Kathleen Smith	Wess	24/04/14	Online public	news item in English	http://wessweb.info/index.php/2014_Spring_-_Europe_in_Bits_%26_Bytes
114	Latvijas Nacionālā bibliotēka pievienojusies starptautiskajam projektam "Europeana Sounds"	biblioteka	28/04/14	Online public	news item in Latvian	www.biblioteka.lv/Libraries/latvijas-nacionala-biblioteka/News/ArticleItem.aspx?article=26973&type=0
115	Europeana Sounds	Wikimedia Sverige	3/05/14	Online public	news item in Swedish	http://se.wikimedia.org/wiki/Projekt diskussion:Inspelning_av_PD-musik_2014/Ans%C3%B6kan_till_Kulturbryggan
116	ITMA & New European Sound-Recordings	ITMA Newsletter	13/05/14	2,486 subscribers	news item in English	www.europeanasonsounds.eu/wp-content/uploads/2015/01/ITM

	Project					A-13-May-14.jpg
117	Europeana Sounds: η ηχητική κληρονομιά της Ευρώπης στα χέρια σας	Friends of Music Society Newsletter	23/05/14	6,000 newsletter subscribers	newsletter in Greek	www.europeanasons.eu/wp-content/uploads/2015/01/FMS-newsletter2014-05-23.jpg
118	Europeana Sounds: Η ηχητική κληρονομιά της Ευρώπης στα χέρια σας!	iNewsgr.com	23/05/14	Online public	news item in Greek	www.inewsgr.com/206/europeana-sounds-i-ichitiki-klironomia-tis-evropis-sta-cheria-sas.htm
119	Ευρωπαϊκό Πρόγραμμα Europeana Sounds: η ηχητική κληρονομιά της Ευρώπης στα χέρια σας	petridisradio	27/05/14	Online public	blog post in Greek	http://petridisradio.blogspot.fr/2014/05/europeana-sounds.html
120	Europeana Sounds	ITMA Newsletter	1/06/14	2,486 subscribers	news item in English	www.europeanasons.eu/wp-content/uploads/2015/01/ITMA-1-June-14.jpg
121	Europeana Sounds abner website, by Sabine Schostag	Statsbiblioteket Intranet	6/06/14	Statsbiblioteket staff	news item in Danish	www.europeanasons.eu/wp-content/uploads/2015/01/ES_aabner_website.png
122	Europeana Sounds: project specialization of Europeana	Universitat d'Alacant/Universidad de Alicante	11/06/14	Online public	news item in English	http://m.devuelvemelavoz.ua.es/en/devuelveme-la-voz-2014-june_noticias.html
123	Europeana Sounds: proyecto de especialización de Europeana	Universitat d'Alacant/Universidad de Alicante	11/06/14	Online public	news item in Spanish	http://m.devuelvemelavoz.ua.es/es/devuelveme-la-voz-2014-junio_noticias.html
124	Europeana Sounds: projecte d'especialització d'Europeana	Universitat d'Alacant/Universidad de Alicante	11/06/14	Online public	news item in Valencian	http://m.devuelvemelavoz.ua.es/va/devuelveme-la-voz-2014-juny_noticias.html
125	Les sons de l'Europe	Thot cursus	13/06/14	Online public	news item in French	http://cursus.edu/institutions-ressources/formation/22210/l-es-sons-europe/#.VMD0oGOMZ6B
126	Europeana Sounds Logo	SoundCloud	18/06/14	Online public	publication by the British Library	https://soundcloud.com/the-british-library/europeana-sounds-logo
127	News, by Susan Muthalaly	Europeana Communicators	18/06/14	newsletter subscribers	newsletter in English	www.europeanasons.eu/wp-content/uploads/2015/02/news.jpg
128	Lancement du site Europeana Sounds	Médiathèque départementale de la Loire	06/14	Online public	news item in French	www.loire-mediathèque.fr/medias/media.s.aspx?INSTANCE=EXPLOITATION&PORTAL_ID=portal_model_instance_lancement_du_site_europeana_sounds.xml
129	Europeana Sounds: η ηχητική κληρονομιά της Ευρώπης στα χέρια σας. Νέο	Friends of Music Society Newsletter	01/07/14	6,000 newsletter subscribers	newsletter in Greek	www.europeanasons.eu/wp-content/uploads/2015/01/FMS-newsletter2014-07-01.jpg

	Site					
130	Europeana Sounds	ICCU	1/07/14	Online public	news item in Italian	www.iccu.sbn.it/opencms/opencms/en/main/attivita/interna/pagina_0012.html
131	Europeana Sounds – Der Klang Europas	Deutsche Nationalbibliothek Newsletter	07/14	Online public & sent to subscribers	newsletter in German	http://web.inxmail.com/dnb/dnb/dnb.jsp?mail=1431&c=display
132	EuropeanaSounds (2014-2017)	rbb	1/09/14	Online public	news item in German	www.rbb-online.de/unternehmen/der_rbb/profil/zukunft/europeanasounds--2014-2017-.html
133	Latest news from the Irish Traditional Music Archive	IRTRAD-L Archives	3/09/14	Online public & sent to subscribers	newsletter in English	https://listserv.heanet.ie/cgi-bin/wa?A2=ind1409&L=IRTRAD-L&D=0&T=0&P=59
134	Les fonds sonores du département de l'Audiovisuel de la Bibliothèque nationale de France, by Pascal Cordereix	Bulletin de l'Institut Pierre Renouvin 2014/2 (N° 40)	09/14	Online public & paper publication	article in French	www.cairn.info/revue-bulletin-de-l-institut-pierre-renouvin-2014-2-page-141.htm
135	Europeana Sounds: Europe's digital sound archives at your fingertips, by Richard Ranft	IASA	09/14	Online public & speech	spoken paper in English	www.2014.iasa-web.org/europeana-sounds-europes-digital-sound-archives-your-fingertips.html

Other publications about the project (October 2014 – January 2015):

No.	Title & author	Publication	Date	Audience	Comment(s)	URL
136	Europeana Sounds newsletter 4	Europeana Sounds	1/10/14	Online, public	letter with news from the project	www.europeanasounds.eu/wp-content/plugins/newsletter/download/view.php?id=34&nk=214-4f4161326f
137	Parution de la 4e newsletter du projet Europeana Sounds	brève de l'action internationale, BnF	1/10/14	Online, public	news item in French	www.europeanasounds.eu/wp-content/uploads/2014/10/Parution-de-la-4e-newsletter.jpg
138	Europeana sounds: improving access to Europe's digital audio archives, by Richard Ranft	SlideShare	1/10/14	Online, public	slideshow in English	http://fr.slideshare.net/Europeana_Sounds/europeana-sounds-improving-access-to-europes-digital-audio-archives
139	Applications and implications of digital audio databases for the field of ethnomusicology, by Stéphanie Khoury and Joséphine Simonnot	First Monday, Volume 19, Number 10	6/10/14	Online, public	article in English	http://firstmonday.org/ojs/index.php/fm/article/view/5554/4133
140	Pundit for Digital	Digital meets	8/10/14	Online,	article in English	www.digitalmeetsculture.net/a

	Humanities by Net7	Heritage		public		rticle/pundit-for-digital-humanities-by-net7/
141	Dans les archives sonores de la British Library, avec Cheryl Tipp	Syntone: Actualité & critique de l'art radiophonique	10/10/14	Online, public	article in French	http://syntone.fr/dans-les-archives-sonores-de-la-british-library-avec-cheryl-tipp/
142	Europeana Sounds – Ein Tor zu Europas Klang- und Musikerbe, by Michael Fernau & Richard Ranft	Dialog mit Bibliotheken	10/14	Subscribers & online, public	journal in Deutsch	www.dnb.de/DE/Wir/Publikationen/dialogmitbibliotheken.html
143	Europeana Sounds Training Workshops	Mint	10/14	Online, public	news item in English	http://mint.image.ece.ntua.gr/redmine/projects/mint/wiki/Europeana_Sounds_Training_Workshops
144	Europeana Sounds	Tobar an Dualchais newsletter	10/14	Online, public & subscribers	news item in English & Irish	http://us6.campaign-archive1.com/?u=1ded50e3b01c14fd02dfd0b2&id=c2e303fab7
145	Europeana Sounds newsletter 5	Europeana Sounds	3/11/14	Online, public	letter with news from the project	www.europeanasonsounds.eu/wp-content/plugins/newsletter/download/view.php?id=35&nk=217-8eecffb41b
146	Parution de la 5e newsletter du projet Europeana Sounds	brève de l'action internationale, BnF	3/11/14	Online, public	news item in French	www.europeanasonsounds.eu/wp-content/uploads/2014/11/Br%C3%A8ve-BnF-5e-newsletter-ES.jpg
147	Les archives sonores du CNRS participent au portail européen Europeana Sounds, by Aude Da Cruz Lima, Véronique Ginouvès, Joséphine Simmonot	Lettre de l'InSHS – CNRS	3/11/14	Subscribers & online, public	article in French	www.europeanasonsounds.eu/wp-content/uploads/2014/11/lettre_infoinshs_32hd.pdf
148	Tarptautinėje konferencijoje pasidalinta patirtimi apie bibliotekų partnerystę naudą	Erdve	5/11/14	Online, public	news item in Lithuanian	http://3erdve.lt/naujienos/biblioteku-naujienos/393-tarptautineje-konferencijoje-pasidalinta-patirtimi-apie-biblioteku-partnerysciu-nauda
149	The added value of being semantic	stoM	10/11/14	Online, public	news item in English	www.stom-project.eu/the-added-value-of-being-semantic/
150	46th Annual IASA Conference and the Europeana Sounds International Conference announcement	IASA	19/11/14	Online, public	news item in English	www.iasa-web.org/notice_board/46th-annual-iasa-conference-and-europeana-sounds-international-conference-announcement

151	Europeana Sounds International Conference	IASA	19/11/14	Online, public	news item in English	www.iasa-web.org/event/europeana-sounds-international-conference
152	De eerste Europeana Sounds editathon: schrijven over vogels op Wikipedia bij Beeld en Geluid, by Door Brigitte Jansen	Research and Development blog Beeld en Geluid	20/11/14	Online, public	news item in Dutch	www.beeldengeluid.nl/blogs/research-and-development/201411/de-eerste-europeana-sounds-editathon-schrijven-over-vogels-op
153	Klaipėdoje vyko seminaras „Skaitmeninto kultūros paveldo sklaidos galimybės ir teisiniai aspektai“	Klaipėdos regiono bibliotekų tinklaraštis	21/11/14	Online, public	news item in Lithuanian	http://klpbibliotekos.blogspot.fr/2014/11/klaipedoje-vyko-seminaras-skaitmeninto.html
154	Europeana Sounds in een notendop, by Harry van Biessum	SlideShare	24/11/14	Online, public	slideshow in Dutch	http://fr.slideshare.net/Europeana_Sounds/europeana-sounds-in-een-notendop
155	Présentation du projet Europeana Sounds au conseil scientifique de la MMSH, by Véronique Ginouvès	SlideShare	27/11/14	Online, public	slideshow in French	http://fr.slideshare.net/Bagolina/e-sounds-cs-mmsh2014
156	Europeana Sounds newsletter 6	Europeana Sounds	28/11/14	Online, public	letter with news from the project	www.europeanasons.eu/wp-content/plugins/newsletter/download/view.php?id=36&nk=214-3da4fa6526
157	Leipzig: Europas Sound. Die Initiative „Europeana Sounds“ reichert die „Europeana“ mit Ton- und Klängaufnahmen an, by Christian Horn	Forum Musikbibliothek	11/14	Paper publication	Article in German	www.aibm.info/wp-content/uploads/2011/01/FM_3-2014_Inh-Verz.pdf
158	News Europeana Sounds, by Juliette Volcler @intempestive	seenthis	11/14	Online, public	blog post in French	http://seenthis.net/sites/570327
159	46th Annual IASA Conference and the Europeana Sounds International Conference	EUScreenXL blog	11/14	Online, public	blog post in English	http://blog.euscreen.eu/archives/event/46th-annual-iasa-conference-and-the-europeana-sounds-international-conference
160	Parution de la 6e newsletter du projet Europeana	brève de l'action internationale	1/12/14	Online, public	news item in French	www.europeanasons.eu/wp-content/uploads/2014/12/br%

	Sounds	, BnF				C3%A8veBnFd%C3%A9cembre.jpg
161	En effeuillant le mois de décembre..., by Véronique Ginouvès	Les carnets de la phonothèque	3/12/14	Online, public	news item in French	http://phonothèque.hypotheses.org/13906
162	Julekalender med lyd, by Sabine Schostag	Statsbibliotek et Intranet	4/12/14	Statsbibliotek staff	news item in Danish	www.europeanasounds.eu/wp-content/uploads/2015/01/ES_julekalender2014.png
163	Dancing on ice in an attic, by Susan Muthalaly	Europeana blog	4/12/14	Online, public	news item in English	http://blog.europeana.eu/2014/12/dancing-on-ice-in-an-attic/
164	Sonic Advent Calender by Europeana Sounds	sound stuff	4/12/14	Online, public	blog post in English	https://mehtapc.wordpress.com/2014/12/04/sonic-advent-calender-by-europeana-sounds/
165	Beeld en Geluid organiseert Europeana Sounds edit-a-thon	Informatie Professional	5/12/14	Online, public	news item in Dutch	www.informatieprofessional.nl/nieuws/2014/12/beeld-en-geluid-organisee/index.xml
166	Europeana Sounds tulee, by Pekka Gronow	blog Kuka omistaa musiikin?	6/12/14	Online, public	blog post in Finnish	http://pekkahtgronow.blogspot.fr/2014/12/europeana-sounds-tulee.html
167	The 1st Europeana Sounds International Conference	ARSC Association for Recorded Sound Collections	6/12/14	Online, public	news item in English	www.europeanasounds.eu/wp-content/uploads/2015/01/ARSC.jpg
168	Europeana sounds : le patrimoine sonore européen à portée de clavier, by Lena B.	Le Master Patrimoine de l'Université de Lorient	7/12/14	Online, public	article in French	www.masterpatrimoine.fr/v2/actualites/patrimoine-et-collections/703-europeana-sounds-le-patrimoine-sonore-europeen-a-portee-de-clavier.html
169	Op bezoek bij Ome Willem en Ad Visser in Beeld en Geluid	resonant	10/12/14	Online, public	news item in Dutch	www.muzikaalerfgoed.be/nieuws/10-12-2014/opbezoekbijomewilleme-nadvisserbeeldengeluid
170	Nieuwsbrief/37, Europeana Sounds editathon	Wikimedia Nederland	11/12/14	Online, public	news item in Dutch	http://nl.wikimedia.org/wiki/Nieuwsbrief/37#Europeana_Sounds_editathon%20/
171	Les archives sonores du CNRS participent au projet européen Europeana Sounds, by Aude Da Cruz Lima, Véronique Ginouvès and Joséphine Simonnot	Bulletin de l'AFAS	11/12/14	Online, public	article in French	http://afas.revues.org/2923
172	De eerste Europeana Sounds workshop op 10 januari 2014	Wikimedia Nederland	11/12/14	Online, public	news item in Dutch	www.wikimedia.nl/nieuwsbericht/de-eerste-europeana-sounds-workshop-op-10-januari-2014
173	Schrijven over	Naturalis	16/12/14	Online,	news item in	www.naturalis.nl/nl/over-

	vogels op Wikipedia bij Beeld en Geluid, by Rebecca Reurslag	Biodiversity Center		public	Dutch	ons/nieuws/collection/schrijven-over-vogels-op-wikipedia-bij-beeld-en-geluid/?page=2
174	Forum Musikbibliothek 35 (2014) H.3 : Leistungsschutzrechte / Europeana Sounds / ViFaMusik	zkbw	19/12/14	Online, public	news item in German	http://zkbw.blogspot.fr/2014/12/forum-musikbibliothek-35-2014-h3.html
175	Wikipedia:GLAM/Beeld en Geluid/Vogelgeluiden edit-a-thon	Wikipedia	12/14	Online, public	article in Dutch	https://nl.wikipedia.org/wiki/Wikipedia:GLAM/Beeld_en_Geluid/Vogelgeluiden_edit-a-thon
176	Europeana Sounds edit-a-thon	den	12/14	Online, public	news item in Dutch	www.den.nl/agenda/bericht/4614
177	Dozens of libraries, private organisations and other European projects have ties to the Europeana Newspapers Project	Europeana Newspapers	12/14	Online, public	article in English	www.europeana-newspapers.eu/consortium/project-partners/
178	Europeana Sounds	Istituto centrale per i beni sonori ed audiovisivi	12/14	Online, public	article in Italian	www.icbsa.it/index.php?it/782/europeana-sounds
179	Europeana Sounds minimalist genres	OpenSKOS	12/14	Online, public	article in English	http://sandbox31.isti.cnr.it/api/collections/europeana:sounds.html
180	Europeana Sounds	Tobar an Dualchais newsletter	12/14	Online, public & subscribers	news item in English & Irish	http://us6.campaign-archive2.com/?u=1ded50e3b01c14fd02dfd0b2&id=73a635258c
181	Europeana Sounds newsletter 7	Europeana Sounds	24/12/14	Online, public	letter with news from the project	www.europeanasounds.eu/wp-content/plugins/newsletter/do/view.php?id=37&nk=261-4a747660e0
182	Giới Thiệu Băng Ghi Âm Lu-ca Chương 15 Tiếng Việt Thu Âm Vào Năm 1900, by bientap	thuvientinhlanh	1/01/15	Online, public	news item in Vietnamese	www.thuvientinhlanh.org/ls_viet_luke15_1900/
183	Uittip: Workshop vogels laten fluiten op Wikipedia, by Harry van Biessum	Vroege Vogels	7/01/15	Online, public	news item in Dutch	http://vroegevogels.vara.nl/Forum.35.0.html?view=single_thread&cat_uid=5&conf_uid=5&thread_uid=40527
184	Europeana Sounds en bref, by Axelle Bergeret-Cassagne	SlideShare	7/01/15	Online, public	slideshow in French	http://fr.slideshare.net/Europeana_Sounds/europeana-sounds-en-bref?ref=www.europeanasounds.eu/fr/actualites-fr/europeana-sounds-en-bref-2

185	C'est encore Noël avec la dernière newsletter d'Europeana sounds	Coopération européenne, BnF	8/01/15	Online, public	news item in French	www.europeanasounds.eu/wp-content/uploads/2015/01/br%C3%A8ve.jpg
186	Onderwijsprogramma:Wikimedia Nederland/Europeana Sounds editathon (01-2015)	Wikipedia	01/15	Online, public	article in Dutch	http://nl.wikipedia.org/wiki/Onderwijsprogramma:Wikimedia_Nederland/Europeana_Sounds_editathon_%2801-2015%29
187	Vogels & geluiden: natuurhistorische bronnen in vogelvlucht	SlideShare	10/01/15	Online, public	slideshow in Dutch	http://fr.slideshare.net/sander_p/vogels-geluiden-natuurhistorische-bronnen-in-vogelvlucht-europeana-sounds-wikipedia-editathon-10-januari-2015?qid=1d082763-ae85-4232-af5e-2927c3d7ab7d&v=qf1&b=&from_search=1
188	Europeana Sounds editathon	Europa Nu	10/01/15	Online, public	news item in Dutch	www.europa-nu.nl/id/vjpnck10yayt/agenda/europeana_sounds_edit_a_thon?ctx=vi3fcf8hv8vr&tab=1
189	Europeana Sounds Edit-a-Thon NISV, by Marteen Brinkerink	SlideShare	11/01/15	Online, public	slideshow in Dutch	http://fr.slideshare.net/maartenbrinkerink/europeana-sounds-editathon-nisv
190	Os Dias da Memória já chegaram à Europeana Sounds	Portugal 1914	19/01/15	Online, public	news item in Portuguese	www.portugal1914.org/portal/pt/noticias/item/7475-os-dias-da-memoria-ja-chegaram-ao-europeana-sounds
191	New Director for ITMA	ITMA	22/01/15	Online, public & newsletter to 2,486 subscribers	press release in English	www.itma.ie/news/article/new-director-for-itma
192	Irish Traditional Music Archive Appoints Successor to Nicholas Carolan, by Carolyne Lindsay	Na Piobairi Uilleann Sharing the Sound of Ireland	22/01/15	Online, public	news item in English	http://pipers.ie/irish-traditional-music-archive-appoints-successor-to-nicholas-carolan/
193	Europeana Sounds newsletter 8	Europeana Sounds	30/12/15	Online, public	letter with news from the project	

Appendix C: Participation in events

Additional list of event participations, February 2014 – September 2014 (additional to those listed in Annexe 3 of D6.3, pages 43-44).

No.	Event	Date(s)	Location	Organiser	Europeana Sounds involvement
19	New Professionals Day Ireland 2014	1 March 2014	Maynooth, Ireland	NPD Ireland	Presentation by Grace Toland www.europeanasounds.eu/event/new-professionals-day-ireland-2014
20	Conference Deutsches Kulturerbe auf dem Weg in die Europeana II	21 March 2014	Berlin, Germany	AthenaPlus, Deutsche Digitale Bibliothek, Europeana Collections 1914-1918, European Film Gateway, Europeana Inside, Partage Plus & die Stiftung Preußischer Kulturbesitz	Presentation by Johannes Theurer www.europeanasounds.eu/event/conference-deutsches-kulturerbe-auf-dem-weg-in-die-europeana-ii
21	Seminar “Mémoire des migrations et usages du numérique”	7 April 2014	Aix-en-Provence, France	Maison méditerranéenne des sciences de l’homme (MMSH)	Presentation by Véronique Ginouvès www.europeanasounds.eu/event/seminar-memoire-des-migrations-et-usages-du-numerique
22	Seminar “Making metadata work”	23 June 2014	London, UK	ISKO UK, IRSG & DCMI	Keynote by Richard Ranft www.europeanasounds.eu/event/seminar-making-metadata-work
23	Craiceann 2014	24 June 2014	Inis Oirr Island, Ireland	Festival committee	Presentation by Nicholas Carolan www.europeanasounds.eu/event/craiceann-2014

Event participations (October 2014 – January 2015):

No.	Event	Date(s)	Location	Organiser	Europeana Sounds involvement
24	IASA 2014	9 October 2014	Cape Town, South Africa	IASA	Presentation by Richard Ranft www.europeanasounds.eu/event/45th-iasa-annual-conference
25	Seminar “Les archives historiques du MuCEM: une source pour la recherche”	17 October 2014	Aix-en-Provence, France	Maison méditerranéenne des sciences de l’homme (MMSH)	Presentation by Véronique Ginouvès www.europeanasounds.eu/event/seminar-les-archives-historiques-du-mucem-une-source-pour-la-recherche
26	World Music Workshop of European Broadcasting Union (EBU)	22 October 2014	Santiago de Compostela, Spain	European Broadcasting Union	Presentation by Johannes Theurer www.europeanasounds.eu/event/ebu-world-music-workshop
27	Europeana Network Annual General Meeting 2014	30 October 2014	Madrid, Spain	Europeana	Europeana Sounds channels presented by David Haskiya during a Chef’s Table www.europeanasounds.eu/event/europeana-network-annual-general-meeting
28	1st International Music Symposium of the Department of Music in the Faculty of Fine Arts of the Kabul University	8 November 2014	Kabul, Afghanistan	Kabul University and Hochschule für Musik Weimar	Presentation by Johannes Theurer www.europeanasounds.eu/event/1st-international-music-symposium-of-the-department-of-music-in-the-faculty-of-fine-arts-of-the-kabul-university
29	Copyright for Archivists and Records Managers	12 November 2014	Dublin, Ireland	Archives and Records Association (UK & Ireland)	Presentation by Grace Toland www.europeanasounds.eu/event/copyright-for-archivists-and-records-managers
30	Seminar "Dissemination of digitized cultural heritage and copyright issues"	14 November 2014	Klaipėda, Lithuania	Klaipėda County Public Library	Presentation by Juozas Markauskas www.europeanasounds.eu/event/seminar-%CA%BADissemination-of-digitized-cultural-heritage-and-copyright-issues%CA%BA
31	Jahrestagung der IASA – Ländergruppe 2014	14 November 2014	Darmstadt, Germany	IASA Ländergruppe Deutschland/Deutschschweiz e. V.	Presentation by Johannes Theurer www.europeanasounds.eu/event/jahrestagung-der-iasa-landergruppe-2014

32	Music Tech Fest	23 November 2014	Paris, France	Festival committee	Presentation by Alexander Schindler with a first demonstration of Score-Following prototype www.europeanasounds.eu/event/music-tech-fest
33	First Europeana Sounds edit-a-thon: writing about birds on Wikipedia	10 January 2015	Hilversum, Netherlands	Europeana Sounds	First Europeana Sounds edit-a-thon in collaboration with Wikimedia Nederland and Xenocanto www.europeanasounds.eu/event/first-europeana-sounds-edit-a-thon-writing-about-birds-on-wikipedia-at-sound-and-vision
34	Seminar "Sources orales, sources sonores à l'âge du numérique. Du traitement des données à la valorisation des ressources"	19 January 2015	Lyon, France	Institut Français de l'Éducation	Presentation by Véronique Ginouvès www.europeanasounds.eu/event/seminar-sources-oraux-sources-sonores-a-lage-du-numerique-du-traitement-des-donnees-a-la-valorisation-des-ressources

Appendix D: Terminology

A project glossary is provided at: <http://pro.europeana.eu/web/guest/glossary>.

Further terms are defined below as required:

Term	Definition
AB	Advisory Board
APEX	Archives Portal Europe network of excellence
DOW	Description of Work
EC-GA	Grant Agreement (including Annex I, the Description of Work) signed with the European Commission
GA	General Assembly
PMB	Project Management Board
TEL	The European Library
UAP	User Advisory Panel
WP	Work Package