



Project acronym **FET11**  
Project full title **"The European Future and Emerging Technologies Conference and Exhibition 2011"**  
Project No **258842**

Deliverable D3.4.3

**Press clippings**

November 2011

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**SEVENTH FRAMEWORK PROGRAMME**

THEME ICT-2009.8.9 – Coordinating  
Communities, Plans and Action in FET Proactive  
Initiatives



## PROJECT DELIVERABLE REPORT

Project	
Grant Agreement number	258842
Project acronym:	FET11
Project title:	<i>The European Future and Emerging Technologies Conference and Exhibition 2011</i>
Funding Scheme:	<i>Coordination &amp; Support Action</i>
Date of latest version of Annex I against which the assessment will be made:	<i>4 August 2010</i>
Document	
Deliverable number:	D.3.4.3
Deliverable title	Press clippings
Contractual Date of Delivery:	M17
Actual Date of Delivery:	2 December 2011
Editor (s):	Jessica Michel Assoumou
Author (s):	Peter Kunz
Reviewer (s):	N/a
Work package no.:	WP3
Work package title:	Communication, Web and Promotion
Work package leader:	ERCIM
Work package participants:	ERCIM, MTA SZTAKI
Distribution:	Public
Version/Revision:	1.0
Draft/Final:	Final
Total number of pages (including cover):	8
Keywords:	future and emerging technologies, conference, exhibition, web site, press, communication

## CHANGE LOG

Reason for change	Issue	Revision	Date
First draft	0	0	30/11/2011
Final edits	1	0	02/12/2011

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**FET11 is a project funded in part by the European Union.**

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## SUMMARY

Raising awareness in the expert and also the wider general public was one of the main objectives of the FET11 Communications Task Group. The task titled “press contacts” was under the responsibility of Peter Grosschmid, TP ImageWorks, Hungary.

The conference received huge media coverage and exceeded all expectations. More than 100 articles about the conference were published and the conference was covered by Media such as BBC, AFP, *Nature*, etc.

This report provides only an exemplary selection of press clips. An exhaustive list with links to the more than 100 articles is available on the project web site at <http://www.fet11.eu/media/media-coverage>.

## PRESS CLIPPINGS

Media	Title	Date of publication
BBC Click, UK	"The science 'X Factor' with a 1bn euro prize"	20 May 2011
Népszabadság, Hungary	El lehet-e adni a békét?	4 May 2011
Metropol, Hungary	Budapesten a jövő technológiáinak fejlesztői	4 May 2011
Barikád, Hungary	Budapesten találkoznak a jövő technológiáinak fejlesztői	4 May 2011
Magyar Nemzet, Hungary	Három nap erejéig az emberek előtt megelevenedik a jövő	4 May 2011
Hirado TV, Hungary	Budapesten találkoznak a jövő technológiáinak fejlesztői	4 May 2011
Blick, Switzerland	Drei Schweizer Projekte in Endauswahl	4 May 2011
Der Bund, Switzerland	Schweizer Forscher hoffen auf Milliardensegnen	4 May 2011
Almanacco della Scienza, Italy	Graphene-Ca: appointed an Eu flagship pilot	4 May 2011
The Malay Mail, Malaysia	Snapshots	4 May 2011
The Washington Post, USA	"in the News"	4 May 2011
Nature, USA	European researchers chase billion-euro technology prize	8 March 2011
Nature, USA	Flagship funding	4 May 2011
Spiegel online, Germany	Forscher basteln an der Hirnmaschine	12 May 2011
ZDNet, UK	Tech schemes vie for massive EU funding	4 May 2011

## **CONCLUSION**

Communications and Dissemination Activities contributed in a significant way to the success of the conference. Three benchmark figures are the high number of participants (more than 1000), high number of press registrations and participations including international heavy-weight media like BBC or AFP, and the huge media coverage with more than 100 articles in the international and local press.