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Content and Discussion Forum D3.2

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PP	Restricted to other programme participants (including the Commission Service)	
RE	Restricted to a group specified by the consortium (including the Commission Service)	
CO	Confidential, only for members of the consortium (including the Commission Service)	



Document History

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1 Introduction

The deliverable 3.2 with regard to contents and dedicated discussion Forum on the hub has been organised by an redaction group consisting of Open Evidence-the technical partner, the WP leader of Wp 5 and WP leaders of WP 2, WP3 and WP 4.

The content has been structured in a basic way. For the development of a repository for good practices, the European Commission decided that ENGAGED and the other Thematic networks needed to collaborate to develop the repository for the EIP AHA. Therefore EHMA and Open Evidence have joined a technical working group together with partners of the other thematic networks and Actiongroups. Also CORAL and EHTEL participated in a working group with regard to the development of a methodology for the validation of good practices and the development of a process that needs to be in place for the assessment and uptake of the good practices into the repository. This has resulted in a report “ EIP AHA repository of Innovative practices; methodology and functional definition.

Based on the new insights that have been generated from the questionnaire results of the interviews with participants of the mutual learning workshops and on the outputs of the desk research for the development of the scenario’s for an evolving AHA learning community ENGAGED changed its approach with regard to the development of the on line hub.

In the following chapter we explain in detail the consequences of this change of approach.



2 Scenario Evolving on line learning community

Based on the preparation work of Deliverables D2.4, D2.5 and 2.6 and D3.3 and the outputs of the questionnaire that has been used to collect experiences and opinions of participants of the mutual learning workshops, it became very clear that ENGAGED needed to change its strategy for building an evolving and sustainable European AHA community. This had consequences for the further development of the on line hub of ENGAGED.

The consortium decided that for a sustainable evolving learning community of AHA ENGAGED needed to feed in to other existing large and widely accepted European learning communities such as the digital market place of EIP AHA and the S3 Platform of DG Research and Innovation. There different stakeholder groups of the value chain already met each other and support has made sustainable by the Eu Cie. Also the digital agenda followed this approach in 2014. It has been integrated in the S3 platform. We decided to choose a European Learning Ecosystem approach.

Therefore we decided to follow the recommendation of the participants of the mutual learning workshops.

2.1 Existing tools used by participants

We used existing digital tools- that were used by partners of the AHA Community- to support the learning space: Yammer groups, twitter, skype conferences, GOTO meeting facility, Doodle, Google Drive, Survvey Monkey, wiki's.

We also did an experiment with a webinar and used a videoconferencing tool to exchange experiences and to review the first development areas of the roadmap with multi-stakeholder groups in Kent, Barcelona and Brussels. It became very clear from the evaluation that participants prefer existing tools that are available for free or are accepted instruments with low costs. The Videoconferencing tool has been very costly. Although it worked very well, we prefer to use existing videoconferencing tools that are available in cities in all countries across Europe, such as the videoconference facility of Cisco that have a more acceptable price.

2.2 Existing meeting place of AHA

Also participants recommended in the interviews not to keep a second European ENGAGED hub portal after the end of the project, but to connect to the digital market place of the EIP AHA and store the content of ENGAGED in the repository as soon as it is public on line. The EIP AHA digital market place is the place to be. The European commission has a very powerful reach to raise awareness and to connect new stakeholders. This place has been identified by participants of the ENGAGED learning events of the project as “ the place to be”. Therefor we decided not to compete with this European portal.



The other existing channels of the Consortium Partners are also sustainable and have a very big reach as these network organisations have a lot of members the communicate to. These channels are also components (different stakeholder networks) of the European Learning Ecosystem. Because of the collaborative and learning work within the ENGAGED projects these networks have connected much better to each other.

2.3 Q&A section

The Q&A tool we have developed and have been offering to the learning community around two event. Unfortunately these were not used.

The Q&A section of the website was developed during the work on the good practice repository and was intended to be a complementary function.

The section was promoted amongst participants in two mutual learning events and their feedback on the functionality gathered. Although the consensus was the Q&A section was a good idea, a large majority of respondents agreed that they would in all probability not be using it and doubted it would be successful as they had other channels through which to get queries answered by experts in the field and/or their peers, such as EIP AHA yammer groups and wiki's. Also twitter has been used to ask questions and communication channels such as skype conferences and a GOTO meeting facility. It was therefore decided not to dedicate further efforts in promoting this functionality but it remained in the website in case any query was received.

2.4 Stakeholders listing and mapping on line

Although work was done in populating the list of stakeholders and its associated map and the evaluators recommended that this directory be further developed within the project, the effectiveness and impact of increasing the effort in this direction would have been very limited.

The existence of a project like HAIVISIO with resources dedicated to creating a dynamic directory of people, organisations, networks and projects in the field of active and healthy ageing filled this niche in a way with which ENGAGED could not (and should not) compete in an effective manner. ENGAGED however established a collaboration with this project <http://haivisio.eu/collaboration-with-related-projects/> , following the evaluators instructions to exploit synergies with other networks.

Also a connection has been made with the S3 Platform and the existing on line database tool Eye@RIS3 to map stakeholders with business competences and research competences and regional/national innovation policies of regions with Smart Specialisation Strategies (RIS3). These SRIS3 have been generated from multiple stakeholder groups of research centres, businesses and regional/national governments.



2.5 Document Section

This is a functionality added on to the website during the lifetime of the project which was originally intended to store documents related to the repository of good practices. However, the above mentioned developments in the repository creation process meant that it was never really used as such. It has however been used to store and share project related documents.