



D6.1 Corporate Identity package and Press Release

DATE	30 April 2014
VERSION	1
PRODUCTION LEADER	CST

IDENTIFICATION	
PROJECT	PhysioDom-HDIM
PROJECT NNO	620992
CALL IDENTIFIER	CIP ICT PSP-2013-7
WORK PACKAGE	WP6 Dissemination
DELIVERABLE	D6.1 Corporate identity package and Press Release
TASKS INVOLVED	T6.1 PhysioDom-HDIM logo and Corporate Identity; if deemed necessary logo and graphical identity of the service directed towards end users
STATUS	OK for dissemination

PARTICIPANT	
CST	Marta Codinas
CST	Ramon Roca
CST	Elena Medarde
IngeniaCreatius	Lluís Julian

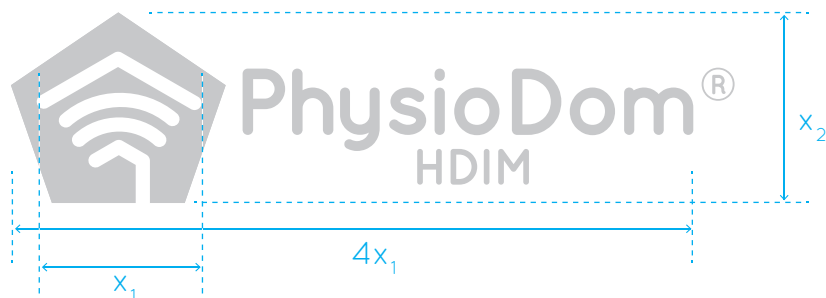
DISSEMINATION	European Comission
EC	Anne Marie Sassen

SUMMARY	Corporate Manual
	Logo and symbol
	Typographic and templates

CONTENTS**CORPORATE NORMALIZATION**

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Corporate Normalization **PhysioDom**[®] HDIM



Two options are defined in the composition of the brand.
Any combination that does not respect the proportions and arrangement of the elements described on this page will be incorrect.

POSITIVE VERSIONS



NEGATIVE VERSIONS



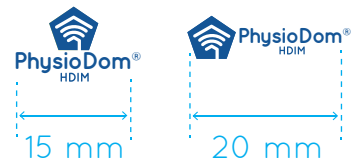
ADDITIONAL VERSIONS



MINIMUM SIZES REPRODUCTION | 4 colors (CMYK) or 2 colors (Pantone)

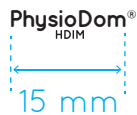


MINIMUM SIZES REPRODUCTION | 1 color



SEVERABILITY BRAND

PhysioDom[®]
HDIM



The trademark symbol (logo) is not indivisible.
Only the logo can be used independently
(up to a minimum measure at least 15 mm).
The symbol may never be reproduced without being accompanied by the logo.

Corporate Brand Normalization | **relative to other brands**

For those cases where the trademark "PhysioDom®" is accompanied by a complementary brand, the provision of both is as follows:

MAIN PAGES



ADDITIONAL PAGES



Corporate Brand Normalization | **Standard colors**

PANTONE REFERENCES



PANTONE 653C



VERTICAL
GRADIENT —
PANTONES
653C i 390C



PANTONE 651C



PANTONE 390C

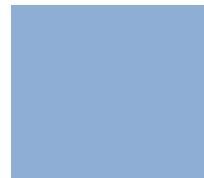
CYMK REFERENCES



C90 M60 Y0 K20



VERTICAL
GRADIENT —
C90 M60 Y0 K20
C25 M0 Y90 K5



C40 M20 Y0 K5



C25 M0 Y90 K5

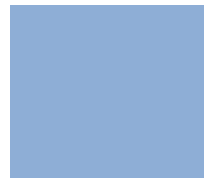
RGB REFERENCES



R24 G82 B146



VERTICAL
GRADIENT —
R24 G82 B146
R203 G209 B41



R158 G182 B219



R203 G209 B41

DIGITAL MEDIA REFERENCES



#185292



VERTICAL
GRADIENT —
#185292
#cbd129



#9eb6db



#cbd129

CORPORATE TYPEFACE

Quicksand Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Quicksand Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ADDITIONAL TYPEFACE

Calibri Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Calibri Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

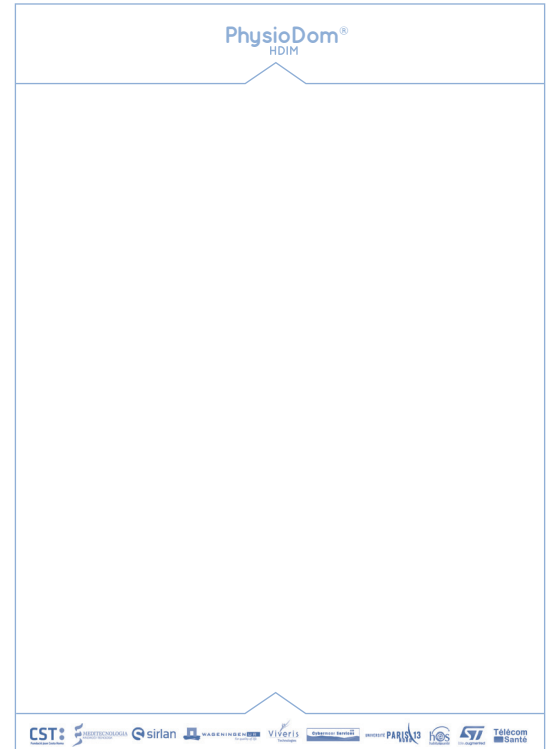
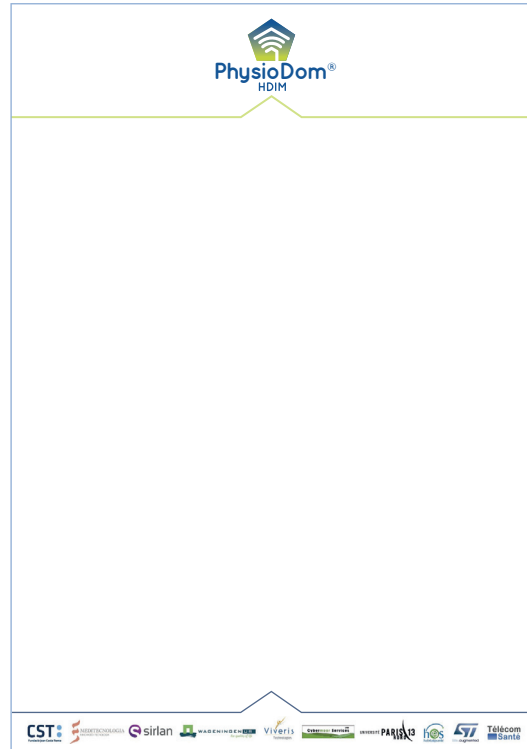
Calibri Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

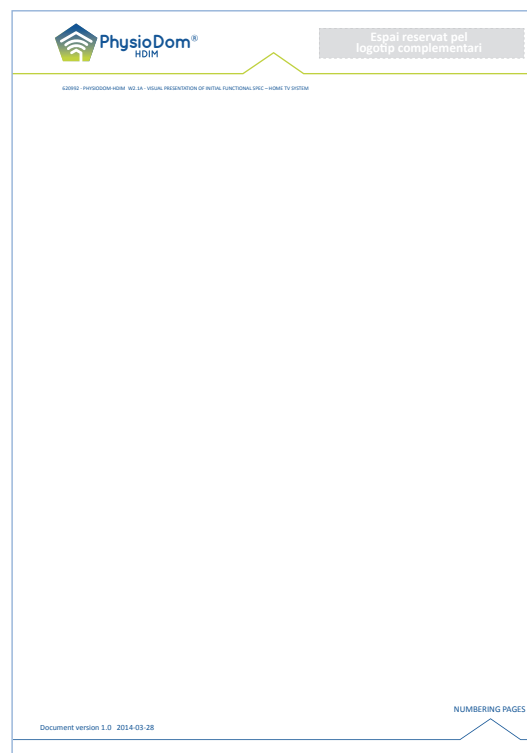
For the use of Additional typeface italics versions may also be used in each of the three usable variants.

Definition and basic rules for certain corporate documents.

LETTER



DOCUMENT INTRODUCTION , INSIDE PAGES



Calibri Regular CAP 8 pt

Calibri Regular CAP 8 pt

Calibri Regular 7 pt

Definition and rules for tables of contents

TABLE COVER SHEET

PROJECT	PhysioDom-HDIM
PROJECT NNO	620992
CALL IDENTIFIER	CIP ICT PSP-2013-7
WHEN	Friday 14 March 2014
WHERE	EUIT Plaça Dr. Robert nº1 ES - 08227 Terrassa (Barcelona) meeting room 9
HELP	Name Surname, telephone Name Surname, telephone

INTERIOR TABLES

PROJECT	PROJECT NNO	CALL IDENTIFIER
PhysioDom-HDIM	620992	CIP ICT PSP-2013-7

In all cases, use the PANTONE 651C (or its variants defined in section normal color, depending on the support). Both the table borders color and the spreadsheet color in negative.

The texts will be with the additional CALIBRI typographical family.

White color will be used for negative texts.

PANTONE 430C (70% black) will be used for positive text.





XXXXX MEETING AGENDA

WHEN	Date
WHERE	Location Address meeting room number
HELP	Name Surname, Telephone Name Surname, Telephone

AGENDA	Day 1: Thursday 13 March 2014
09:00 – 09:30	Registration
09:30 – 09:40	General Overview
09:40 – 09:50	Short Presentations
09:50 – 10:00	Live demosntration
10:00 – 10:30	Coffee Break
10:30 – 13:00	Technology introduction
STATUS	Lunch

AGENDA	Day 2: Friday 14 March 2014
09:00 – 09:30	Summary of planned features
09:30 – 09:40	Scope of the expected features
09:40 – 09:50	Prepilot Execution
09:50 – 10:00	Evaluation Indicators
10:00 – 10:30	Coffee Break
10:30 – 13:00	Corporate Identity
STATUS	Lunch



XXXXX MEETING MINUTES

WHEN	Date
WHERE	Location Address meeting room number
HELP	Name Surname, Telephone Name Surname, Telephone

ATTENDANTS	
ORGANIZATION	Name Surname
ORGANIZATION	Name Surname
ORGANIZATION	Name Surname
OUTSOURCING	Name Surname

AGENDA	
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1. SUBJECT 1 2
2. SUBJECT 2 5
3. SUBJECT 3 ¡ERROR! MARCADOR NO DEFINIDO.

MEETING

ACTION POINTS



D6.1 Corporate Identity package and Press Release

DATE	DD month YY
VERSION	1
PRODUCTION LEADER	Organization
COLLABORATOR	Organization

IDENTIFICATION	
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PROJECT NNO	620992
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TASKS INVOLVED	T6.1 PhysioDom-HDIM logo and Corporate Identity; if deemed necessary logo and graphical identity of the service directed towards end users
STATUS	OK for dissemination

PARTICIPANT	
ORGANIZATION	Name Surname
ORGANIZATION	Name Surname
ORGANIZATION	Name Surname
OUTSOURCING	Name Surname

DISSEMINATION	LEGAL REPRESENTATIVES / ETHICS COMMITTEE / etc...
EC	Name Surname

SUMMARY	Home-TV System Visual Presentation
	General title
	Title clarifications or title extended version

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PROGRESS REPORT

DATE	20 April 2014
VERSION	1
PRODUCTION LEADER	ORGANIZATION
COLLABORATOR	

IDENTIFICATION	
PROJECT	PhysioDom-HDIM
PROJECT NNO	620992
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ORGANIZATION	Name Surname
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EC	Name Surname

SUMMARY	Title
	Extended title

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Time sheet registration

Organisation: CST
 Project: Physiodom
 Call Identifier: CIP ICT PSP-2013-7
 Employee:
 Year/month: M14 - March 2013



Hours worked on a daily basis

	01-mar	02-mar	03-mar	04-mar	05-mar	06-mar	07-mar	08-mar	09-mar	10-mar	11-mar	12-mar	13-mar	14-mar	15-mar	16-mar	17-mar
	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
WP1																	
T1.1																	
T1.2																	
T1.4																	
WP2																	
T1.1																	
T1.2																	
T1.4																	
WP6																	
T6.1																	
Total staff hours	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	18-mar	19-mar	20-mar	21-mar	22-mar	23-mar	24-mar	25-mar	26-mar	27-mar	28-mar	29-mar	30-mar	31-mar	Total	Rate	Amount
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun			
WP1					1										1		0,00
T1.1															0		0,00
T1.2															0		0,00
T1.4															0		0,00
WP2															0		0,00
T1.1															0		0,00
T1.2															0		0,00
T1.4															0		0,00
WP6								3							3		0,00
T6.1															0		0,00
Total staff hours	0	0	0	0	1	0	0	3	0	0	0	0	0	0	4		0,00

Signature employee

Signature manager

Signature financial manager/controller