

FICHe

Future Internet CHallenge eHealth

Deliverable 6.5:

Closing event

Responsible:

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Closing event

The closing event of FICHe was organised in conjunction with Health 2.0 Europe in Barcelona in order to leverage all available resources and count with key stakeholders in digital health that will attend the event as well as provide networking opportunities for companies. The event is one of the leading digital health startup and investor event.

The event attracted 600+ delegates and over 30 digital health investors from across Europe. During the promotion of the event a lot of attention was raised for FICHe as partner and the co-hosting as closing event.

Special Thanks to Our Supporters



[Check out the full agenda!](#)

During the event the Top 20 companies showcased their solution and usage of FIWARE technology into their products in the exhibition space, pitched in front of the investors and presented their solution on the main stage.

The first day was dedicated to meet the investors and pitch in front of them. This EC2VC meeting was organized by the GET project. European startups could apply for pitching and out of over 100 applications, three FICHe startups were selected: HealthApp, MintLabs and UMANICK. All three companies pitched in front of investors and received valuable feedback.



Figure 1: EC2VC event in Health 2.0

The second and third day of the event was organized as a conference with many speakers and network opportunities. As FICHe partnered with this conference, we were able to offer the twenty companies premium exhibition space. The 20 booths were positioned close to the drinks and lunch area, which assured that there was enough traffic and attention for the companies. Many startups commented that they had opportunity to talk to potential partners and customers in the event. The FICHe portfolio booklet made for the event was spread among the conference delegates.



Figure 2: Exhibition area

Startups had also an opportunity to apply to present their solution on main stage throughout the conference. From the FICHe startups HealthApp, MedBravo, MindMyths, MintLabs and MySphera were selected to present. Their presentations were scattered throughout the two days and presented in between in-depth sessions to maximize attention.



Figure 3: Opening ceremony (left) and Medbravo presenting their solution in the main stage (right)

In connection with the event, FICHe organized a celebration networking drinks. This social event was not only about celebrating the end of FICHe, but also provide the opportunity to meet interesting new partners. With over 125 people joining the networking drinks, many startups commented that it was a success.



Figure 4: FICHe networking event