

D.6.3 - Dissemination Material

Grant Agreement number: 246644
Project acronym: PRO-IDEAL PLUS

Project title: PROmotion of an ICT Dialogue between Europe and America

Latina - extension towards Mexico, Colombia, Cuba, Costa Rica

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1 INTRODUCTION

In the description of work, WP6 is dedicated to Dissemination. Amongst the tasks is the development of promotion material that is described as follows:

Task 6.2 Development of promotional material: design (in line with the web design to reach one "look & feel"), text, format (e.g. postcard, folders, one-pagers etc.).

EMF (design); EMF and INMARK (text); local partners (customisation, translations if appropriate).

Although the specific deliverables that result from this task are labelled as "O", which takes into account its specific character as PR material, this document summarises the efforts so far.

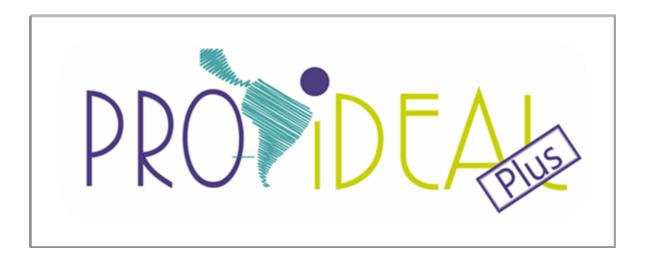
2 LOGOS

To create a similar look and feel with the PRO-IDEAL project, the original PRO-IDEAL logo has been adapted and amended (the "continent" has been enlarged).

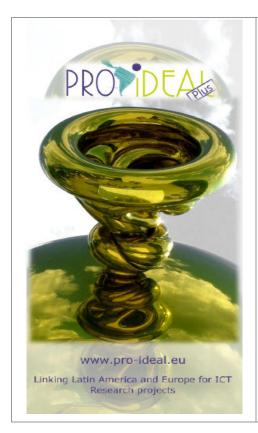
Drafts:



Final version:



3 POSTCARD



PRO-IDEAL PLUS promotes
The EU ICT programme in:
Colombia, Costa Rica, Cuba
and Mexico

Find all information on the ICT programme on the www.pro-ideal.eu/wiki or

Follow the ICT policy dialogue on www.pro-ideal.eu/Policy_dialogue





PRO-IDEAL PLUS is funded by the ICT programme of FP7

4 WEB MATERIAL

4.1 PRO-IDEAL PLUS project website

Link: http://www.ubique.org/Pro-ideal_Plus/

This website gives information about the project and contains a document repository for internal use only:



4.2 PRO-IDEAL Platform including activities of PRO-IDEAL PLUS

Link: http://www.pro-ideal.eu



The PRO-IDEAL website has been enhanced (and will continue to do so) to accommodate new partners and services. The parts outlined in red above are new additions. Furthermore, in the "ABOUT" section, information about PRO-IDEAL PLUS project and its partners can be found. The rotating logos of all partners are integrated in the homepage.

5. TEMPLATE FOR PROJECT PRESENTATIONS





