



D.6.3 - Dissemination Material

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1 INTRODUCTION

In the description of work, WP6 is dedicated to Dissemination. Amongst the tasks is the development of promotion material that is described as follows:

Task 6.2 Development of promotional material: design (in line with the web design to reach one "look & feel"), text, format (e.g. postcard, folders, one-pagers etc.).
EMF (design); EMF and INMARK (text); local partners (customisation, translations if appropriate).

Although the specific deliverables that result from this task are labelled as "O", which takes into account its specific character as PR material, this document summarises the efforts so far.

2 LOGOS

To create a similar look and feel with the PRO-IDEAL project, the original PRO-IDEAL logo has been adapted and amended (the "continent" has been enlarged).

Drafts:



Final version:



3 POSTCARD

 <p>www.pro-ideal.eu Linking Latin America and Europe for ICT Research projects</p>	<p>PRO-IDEAL PLUS promotes The EU ICT programme in: Colombia, Costa Rica, Cuba and Mexico</p> <p>Find all information on the ICT programme on the www.pro-ideal.eu/wiki or Follow the ICT policy dialogue on www.pro-ideal.eu/Policy_dialogue</p> <div data-bbox="858 972 1000 1066"></div> <div data-bbox="1082 949 1222 1061"></div> <p>PRO-IDEAL PLUS is funded by the ICT programme of FP7</p>
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4 WEB MATERIAL

4.1 PRO-IDEAL PLUS project website

Link: http://www.ubique.org/Pro-ideal_Plus/

This website gives information about the project and contains a document repository for internal use only:



PRO-IDEAL PLUS – PROMotion of an Ict Dialogue between Europe and America Latina –
extension towards Mexico, Colombia, Cuba, Costa Rica



[Home](#)
[Partners](#)
[Document Repository](#)

PRO-IDEAL PLUS aims to strengthen the research dimension of Information Society policy dialogues in the target region, establishing a sustainable ICT research community and developing synergies. PRO-IDEAL PLUS will equally enhance the international cooperation of stakeholders within the target countries amongst themselves thus leveraging best practices e.g. from those countries that already enjoy an S&T agreement. It will do so by:

- organising ICT Fora in order to facilitate the introduction of ICT research dimension into the regular policy dialogues in parallel to EU-LAC S&T events. These ICT Fora are continued via the Virtual ICT Dialogue space on the PRO-IDEAL PLUS platform. Complementary Round tables will allow for informal discussions with stakeholders.
- organising ICT Days with interactive workshops and coaching courses to stimulate, encourage and facilitate proactive participation of researchers in the ICT programme, based on the experience in the PRO-IDEAL project (www.pro-ideal.eu, involving AR, CL, BR, UY).
- fostering pro-active cooperation between PRO-IDEAL PLUS and other research initiatives e.g. e-science networks (e.g. RedCLARA, GEANT2), ICT networks (e.g. ALETI) other INCO-NET projects, but also bilateral initiatives such as UEMEXCYT II.
- drafting an ICT research Roadmap providing a shared insight and long-term visions for ICT cooperation

The above activities are carried out by an experienced partnership that has a proven track record in successful international projects: INMARK from Spain will co-ordinate the consortium; the European Multimedia Forum disposes of the network in the ICT sector and takes care of the dissemination strategy as well as the Web 2.0 tool; the partners in the target countries will act as "hub" implementing the project activities at local level.

To be kept informed on PRO-IDEAL, please enter your e-mail address here:

[Home](#)



The project is funded by the
ICT programme of FP7
A short overview of the 7th
Framework programme
[EU-ES-PT](#)



4.2 PRO-IDEAL Platform including activities of PRO-IDEAL PLUS

Link: <http://www.pro-ideal.eu>



The PRO-IDEAL website has been enhanced (and will continue to do so) to accommodate new partners and services. The parts outlined in red above are new additions. Furthermore, in the "ABOUT" section, information about PRO-IDEAL PLUS project and its partners can be found. The rotating logos of all partners are integrated in the homepage.

5. TEMPLATE FOR PROJECT PRESENTATIONS



**Project:**

PRoMotion of an ICT Dialogue between Europe and America Latina
- extension towards Mexico, Colombia, Cuba, Costa Rica

Main Title



(PARTNER NAME, Company, Country)



Partner Logo

**Title**

Slide Title

- Slide Content



Partner Logo



Thank You

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www.pro-ideal.eu



Partner Logo