Project Number: 248294

VICON

Virtual User Concept for Inclusive Design of Consumer Products and
User Interfaces

Deliverable Report

<div style="background:red;color:white;text-align:center">

D6.2: Dissemination Activity Report – 1st Draft

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Deliverable number	D 6.2
Deliverable title	Dissemination Activity Report - 1st Draft
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Status within consortium	DRAFT: X - FOR APPROVAL: - APPROVED:
Due date of deliverable (month)	MONTH 15 (31/3/2011)
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Start date of project	01/01/2010
Duration of the project	30 months

Work Package	6
Task	6.1
Leader for this deliverable	UoB
Other contributing partners	All participants
Author	Michael Lawo
Quality reviewer	Peter Knackfuß
Deliverable abstract	This deliverable summarizes the dissemination actions taken so far.

Project co-funded by the European Commission		
DISSEMINATION LEVEL		
PU	Public	
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	**X**
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Table of content

1 Introduction

This document gives an overview on the dissemination activities done by the Consortium of VICON till now. The following tables are included to this document:

- All scientific (peer reviewed) publications relating to the foreground of the project.
- All dissemination activities (publications, conferences, workshops, web sites/applications, press releases, flyers, articles published in the popular press, videos, media briefings, presentations, exhibitions, thesis, interviews, films, TV clips, posters).

2 Dissemination activities so far

2.1 List of peer reviewed scientific publications

	List of Scientific (peer reviewed) publications, starting with the most important ones									
No	Title	Main au-thor	Title of the periodical or the se-ries	Number, date or frequency	Publisher	Place of publication	Year of pub-lication	Rele-vant pag-es	Permanent identifiers[1] (if available)	Is/Will open access[2] provided to this publica-tion?
1	Supporting Inclusive Design of User Inter-faces with a Virtual User Model	Pierre Kirisci	HCI Interna-tional		Springer		2011		www.hcii2011.org	Yes
2	An end user and environment field study for an inclu-sive design of con-sumer products	Thomas Fiddian	HCI Interna-tional		Springer		2011		www.hcii2011.org	Yes
3	Virtual User Concept for Inclusive Design of Consumer Prod-ucts and User Inter-faces (VICON)	Yehya Mohamad	HCI Interna-tional		Springer		2011		www.hcii2011.org	Yes
4	Virtual User Models-	Michael Lawo	eChallenge		IEEE		2011		http://www.echalle	Yes

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[1] A permanent identifier should be a persistent link to the published version full text if open access or abstract if article is pay per view) or to the final manuscript accepted for publication (link to article in repository).

[2] Open Access is defined as free of charge access for anyone via Internet. Please answer "yes" if the open access to the publication is already established and also if the em-bargo period for open access is not yet over but you intend to establish open access afterwards.

	Approach and first results of the VICON project							nges.org/e2011/	

2.2 List of dissemination activities

<table>
<tr><th colspan="9">List of dissemination activities</th></tr>
<tr><th>No</th><th>Type of activities[3]</th><th>Main leader</th><th>Title</th><th>Date</th><th>Place</th><th>Type of audience[4]</th><th>Size of audience</th><th>Countries addressed</th></tr>
<tr><td>1</td><td>Press release</td><td>Doro</td><td>Doro announcement of partnership</td><td>01/02/2010</td><td></td><td>Medias</td><td>--</td><td>SE, DE, TR, IR, GB</td></tr>
<tr><td>2</td><td>Invited Talk</td><td>UniHB</td><td>Nutzerschnitttstellen für die Zielgruppe der über 70 jährigen</td><td>07-08/05/2010</td><td>eHealth Vienna/Austria www.ehealth2011.at</td><td>Scientists, Public</td><td>>200</td><td>A, CZ, H, SL</td></tr>
<tr><td>3</td><td>Flyer</td><td>UniHB</td><td>Project description</td><td>06/2010</td><td></td><td></td><td>--</td><td>1000 Flyers printed and distributed at different fairs, conferences, workshops</td></tr>
<tr><td>4</td><td>Presentation</td><td>UniHB</td><td>Experiences in proposals for the 7th framework programme</td><td>02/06/2010</td><td>Bremen</td><td>Industry, Public</td><td>>50</td><td>Bremen/Germany</td></tr>
<tr><td>5</td><td>Invited Talk</td><td>UniHB</td><td>Wenn die Nutzer älter werden: Herausforderungen an die Entwicklung neuer Produkte</td><td>26/06/2010</td><td>Bremen</td><td>Public, Scientists</td><td>>50</td><td>Bremen/Germany</td></tr>
</table>

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[3] A drop down list allows choosing the dissemination activity: publications, conferences, workshops, web, press releases, flyers, articles published in the popular press, videos, media briefings, presentations, exhibitions, thesis, interviews, films, TV clips, posters, Other.

[4] A drop down list allows choosing the type of public:, Civil Society, Policy makers, Medias ('multiple choices' is possible.

			List of dissemination activities					
No	Type of activi-ties[3]	Main leader	Title	Date	Place	Type of audience[4]	Size of audience	Countries addressed
6	Conference	Doro	M-Health	14-15/09/2010	Dubai	Industry	>200	Global participation, 40% from Europe
7	Exhibition	Doro	HIT-messen	21-22/09/2010	Denmark	Industry	>1.300	Denmark
8	Web	FIT	Liaison with the AAL Alliance of the Fraunhofer Society. www.aal.fraunhofer.de	04/10/2010	Internet	Scientists Public	>30	Germany
9	Exhibition	Doro	Rehacare	6-9/10/2010	Düsseldorf	Civil Society, Indus-try	>52.000	Germany
10	Exhibition	Doro	EUHA	13-15/10/2010	Hannover	Industry	>10.000	Germany
11	Exhibition	Doro	Gitex	17-21/10/2010	Dubai	Industry	>133.000	Global participation
12	Conference	RNID	RAate – Recent Advances in As-sistuve Technology & Engineering	29/11/2010	University of Warwick	Scientific Communi-ty (higher educa-tion, Research), Industry	>40	UK
13	Workshop	UniHB	1st Pan-European VERITAS user forum and workshop	29-30/11/2010	Prague	Scientific	60	Europe
14	Oral Presenta-tion	NCBI	CSUN www.csunconference.org	14-16/03/2011	San Diego/USA	Scientific	12	Global
15	Oral Presenta-tion	NCBI	Include http://www.hhc.rca.ac.uk/2968/all/1/include-2011.aspx	18-20/04/2011	London	Scientific, Industry	100	Europe