

DELIVERABLE

Project Acronym: Europeana 1914-1918
Grant Agreement number: 270894
Project Title: Europeana 1914-1918: Remembering the First World War – a digital collection of outstanding sources from European national libraries

D1.1 Project Presentation

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Dissemination Level		
P	Public	x
C	Confidential, only for members of the consortium and the Commission Services	

Revision History

Revision	Date	Author	Organisation	Description

Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

Table of Contents

1. Introduction	4
2. Slides	5

1. Introduction

A 27 slides powerpoint presentation about the Europeana 1914-1918 project has been produced to be held at different events and conferences to introduce the project.

The powerpoint presentation will be published on the project website to communicate the project aims to the interested public. This presentation will be a template to be modified and updated for future presentations about the Europeana 1914-1918 project.

2. Slides



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SEVENTH FRAMEWORK
PROGRAMME


ICTPSP

Project Europeana 1914-1918


May of 2011 – April 2014

Content

1. Project Profile
2. Work Plan
3. Budget Planning



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2

Content

1. Project Profile
2. Work Plan
3. Budget Planning

Project Profile

- Outline
- Consortium
- Objectives
- Target User Groups

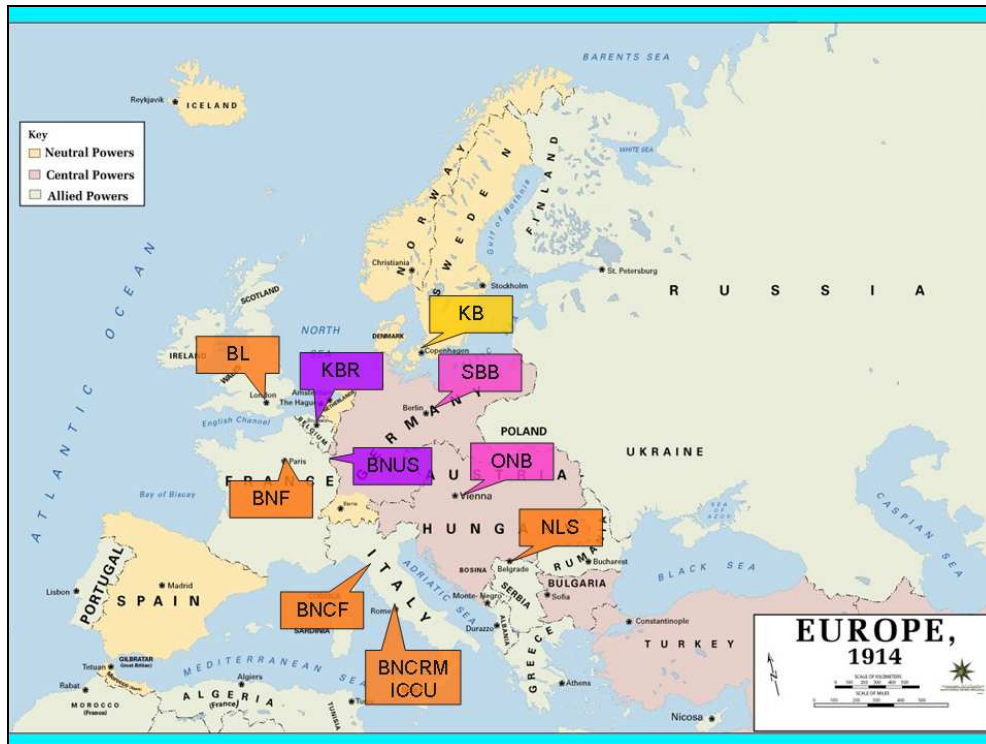
Project Profile: Outline

The Project

- is associated with the centenary of the outbreak of the First World War in 2014.
- proposes to create a European corpus of digitised materials concerning the First World War in all its aspects.
- will contribute to Europeana a substantial digital thematic collection of more than 500,000 outstanding sources relating to the First World War.

Project Profile: Consortium

- Ten national libraries from eight European countries
 - Why national libraries?
 - Who else?
 - Why these eight countries?
- Two further partners:
 - ICCU: building up a big part of the enlargement of the network
 - CLIO: establishing contact and incorporating the interests of the target user groups (via the H-Net)



Project Profile: Objectives

- Making **Europeana** the **first stop** for content on the First World War
- **Integrating** different collections relating to First World War
- Creating a **high-quality collection** of First World War material which goes far beyond any digital online collection available so far in terms of
 - Size
 - Quality
 - Diversity



Project Profile: Objectives

- Making a vast amount of sources publicly available that are
 - spread across Europe
 - often only accessible in the reading rooms of libraries
 - often highly fragile
 - often only accessible for experts



Project Profile: Objectives

- Providing **quick and easy access** to the material:
 - no need to contact different libraries or memory institutions
 - no need to travel to different capitals
 - no need to concern oneself with the opening hours of reading rooms

Project Profile: Target User Groups

As the material is of interest both to the general public as well as to specialists, the envisaged target users are expected to come from a **wide range of groups**:





- local and family historians, genealogists
- education professionals
- researchers from a wide range of disciplines
- students and advanced pupils
- public institutions, archives, museums, historical societies
- people working in the military and in peace movements
- people working in the fields of media, culture and the art
- people working in the tourism industry
- speakers of lesser-used European languages
- etc.

Content

1. Project Profile
2. Work Plan
3. Budget Planning

Digitising 425.000 items for Europeana

	Year 1	Year 2	Year 3
Selection of items:	100.000 items	200.000 items	350.000 items
Digitisation of items:	50.000 items	150.000 items	350.000 items
Items avail. In Europeana:	10.000 items	100.000 items	425.000 items

Work Plan: Work Package 1

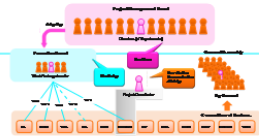
Work Package 1:

Coordination and management of the project

- 103 person months
- led by SBB


Objectives:

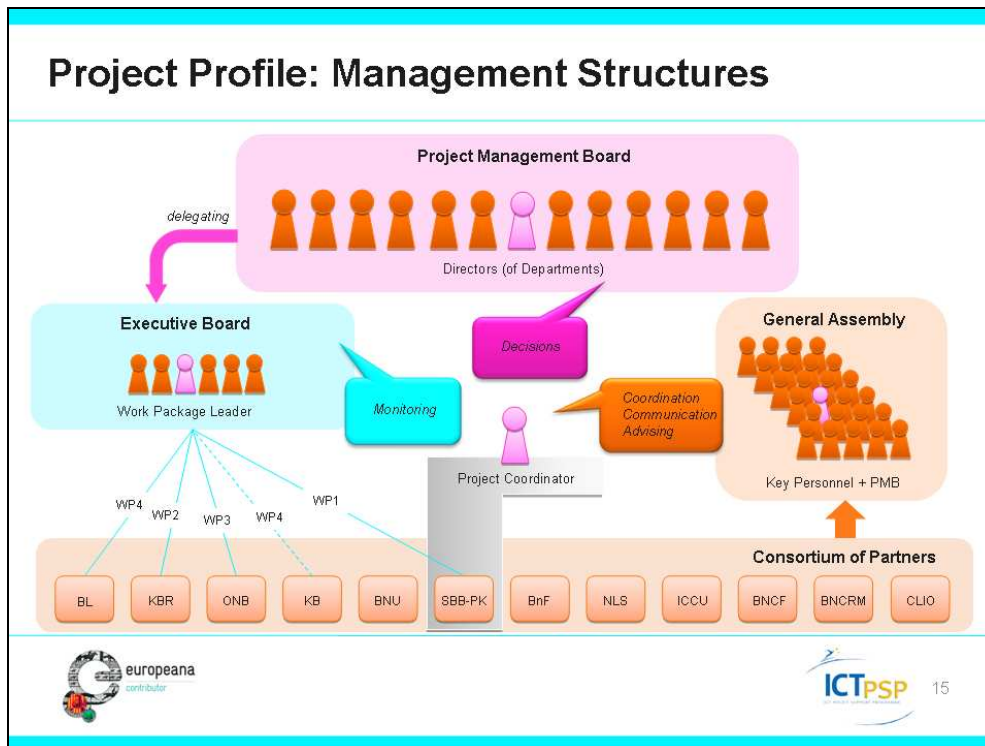
- To ensure the financial management, the overall coordination and the monitoring of the project
- To ensure an efficient and effective communication between partners, with the advisory group and a professional liaison with the Commission



Tasks:

1. Project administration and financial coordination
2. Web-based cooperative working-area
3. Evaluation and quality control
4. Risk management
5. Project documentation
6. Liaison with the European Commission


14



Work Plan: Work Package 2

Work Package 2:

Coordination of content and Enlargement of the network

- 213 person months
- led by KBR

Objectives:

- To set up a coordinated list of criteria for selecting the items and the collections to be digitised
- To enlarge the project by encouraging other institutions to enrich and complete the selected collections

Tasks:

1. Workshop establishing selection criteria
2. Selection of items
3. Survey of research interests
4. Enlargement of the network

Work Plan: Work Package 2

1. Coordination of Content:

- The content will reflect the full range of library materials
 - different types of printed material
 - material of special collections
= focus
 - more than 96 % of the content will constitute masterpieces
- The content will be chosen carefully
 - according to relevance
 - based primarily on the principle of provenance
 - according to a joint thematic approach
 - agreed to well-defined quality criteria

2. Enlargement of the Network:

- The project activities will encourage other institutions to digitise and upload relevant content to supplement the content produced by the consortium:
 - partner from other European projects
 - other national libraries
 - other libraries with relevant collections
 - other types of memory institutions
- The project is not dependent upon the enlargement of the network, even if there is a clear opportunity to extend if additional sources of funding become available.

Work Plan: Work Package 3

Work Package 3:

Digitisation and full-text creation/OCR
 Aggregation to Europeana

- 491 person months
- led by ONB

Objectives:

- To ensure an efficient and cost effective overall workflow of digitisation
- To take care that all partners will deliver fully interoperable metadata
- To establish close liaison to both Europeana and TEL

Tasks:

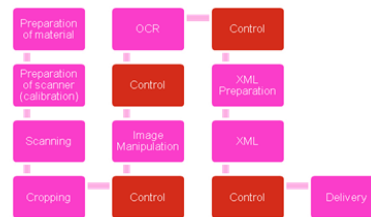
1. Planning Workshop
2. Partners' digitisation plans
3. Digitisation according to plan
4. Planning of metadata ingestion via TEL
5. Liaison with Europeana
6. Ingestion of metadata in Europeana
7. Presentation in Europeana of the network

Work Plan: Work Package 3

1. Digitisation and full-text creation:

- All partners have well-established and high-volume workflows and infrastructures for all stages of the digitisation process.
- All partners will use their own existing digitisation infrastructures, processing equipments and workflows to produce the images and the metadata.
- Therefore, **no specific development is required.**

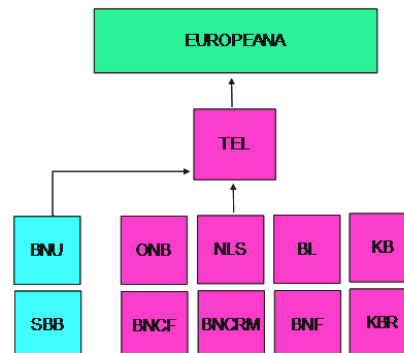
- The partners will create full-text wherever possible.
- The full text searches in Europeana is envisaged as part of a project submitted by Europeana and TEL.

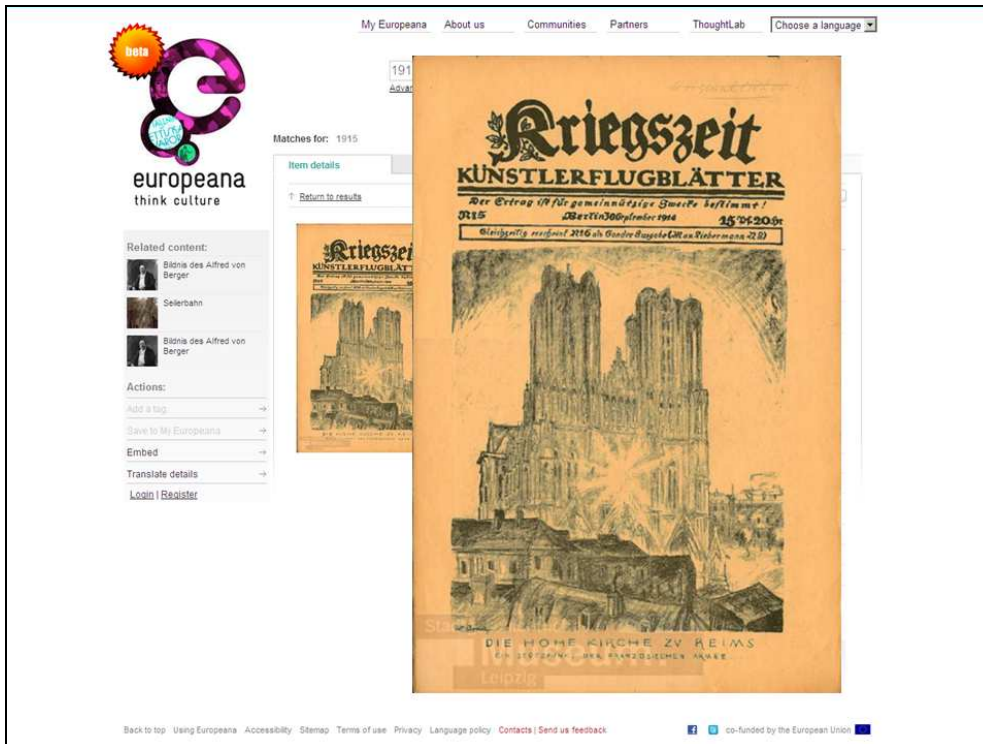


Work Plan: Work Package 3

2. Aggregation to Europeana:

- Most of the partners are official aggregators to Europeana via **TEL**
- ⇒ Content will be aggregated by TEL using the established workflows
- For the remaining partners (SBB and BNU) TEL will harvest the metadata by special agreements.
- **Metadata** will be provided in Dublin Core format and can be harvested via OAI-PMH protocol.
- Metadata will be fully interoperable according to an agreed common standard (at least **ESE-Standard**).





The screenshot shows the Europeana website interface. At the top, there is a navigation bar with links for 'My Europeana', 'About us', 'Communities', 'Partners', 'ThoughtLab', and a language selection dropdown. The main content area displays a search result for 'Kriegszeit KÜNSTLERFLUGBLÄTTER'. The search results include a 'Matches for: 1915' section, a 'Return to results' link, and a 'Related content' section with three items: 'Büchse des Alfred von Berger', 'Selerbahn', and 'Büchse des Alfred von Berger'. Below the search results, there are 'Actions' such as 'Add a tag', 'Save to My Europeana', 'Embed', 'Translate details', and 'Login | Register'. The main image is a large, detailed drawing of a Gothic cathedral, identified as 'DIE HOHE KIRCHE ZU REIMS'. The drawing is titled 'Kriegszeit KÜNSTLERFLUGBLÄTTER' and includes the text 'Der Ertrag ist für gemeinnützige Zwecke bestimmt!' and '15. 10. 1915'. The drawing is signed 'L. B. 1915'.

Work Plan: Work Package 4

Work Package 4:

Dissemination and Educational Activities

- 91 person months
- led by BL/KB

Objectives:

- To make target user groups aware of the richness of content on the First World War in Europeana as a result of the project.

Tasks:

1. Media communications
2. Learning Microsite
3. Regional disseminate workshops
4. Launch events

Work Plan: Work Package 4

1. Media Communications:

- building the profile of the Europeana portal in the media
- disseminating news of the project
 - to traditional media
 - via twitter, FaceBook, and through social media press releases

2. The Learning Microsite:

- A web-based learning site dedicated to the project
 - making the content and ideas of the project accessible to a broad audience
 - giving consideration to the international use of the resource with multilingual features and content provided by all partners
 - helping students and teachers to develop their skills they need to use primary source material

Work Plan: Work Package 4

3. Regional Disseminate Workshops:

- at least six
- organised by BNU as Sub-leader
- disseminating the project among key audiences
- highlighting the content to target groups in special parts of Europe

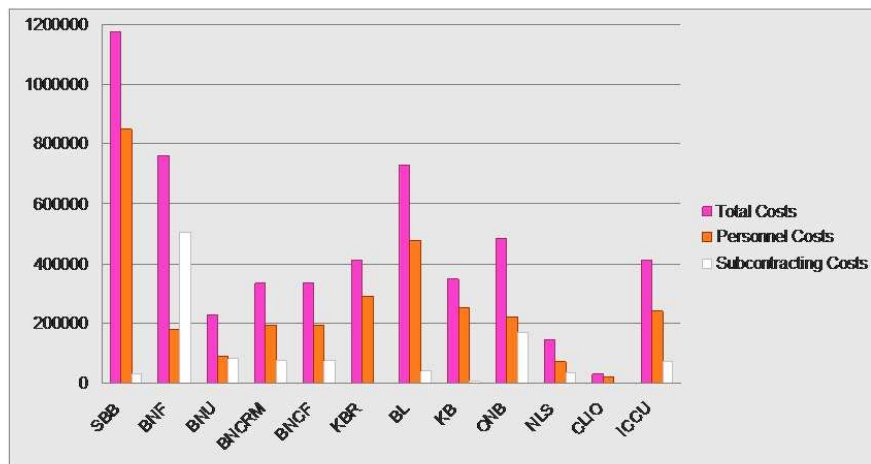
4. Launch Events:

- organised to take place in 2014 with the aim of engaging a wide range of potential users to the site
- accompanied by exhibitions of physical objects
- hosted in Berlin, Brussels, London and Paris

Content

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Budget Planning: Distribution of Budget





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Thank you very much!

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