



Project Deliverable D3.1

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Instrument: SUPPORT ACTION	Thematic Priority INTERNATIONAL COLLABORATION
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PU	Public	X
PP	Restricted to other programme participants (including the Commission)	
RE	Restricted to a group defined by the consortium (including the Commission)	
CO	Confidential, only for members of the consortium (including the Commission)	

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Abstract :

The present document – Final Report on Awareness raising and dissemination campaign - is based upon the Awareness Raising and Dissemination Plan (ARDP) V1 and V2 produced at months 3 and 15 of the project. It summarises the dissemination activities performed by the ISTOK-SOYUZ/EECA ICT cluster partners during the project and the main project/cluster assets that can be exploited either by project/cluster partners or external stakeholders/target groups, beyond the project/cluster lifetime.



The Final Report on Awareness Raising and Dissemination Campaign

The ISTOK-SOYUZ Project

The ISTOK-SOYUZ Project is a special support action co-funded by the FP7 ICT programme of the European Commission.

The ISTOK-SOYUZ project, based on the sound outcomes and lessons learnt of ISTOK.Ru project www.istok-ru.eu implemented in Russia in 2006-2008, expands ISTOK experience to the Eastern Europe & Central Asia (below: EECA) countries, identifying and promoting visibility of mutual RTD potential and collaboration opportunities.

The 30-month project started on 1 January 2009 and aimed to:

- promote the EU ICT programme, raise awareness about benefits of mutual collaboration and identify ICT landscape and potential for R&D ICT collaboration between European Union and all 12 addressed countries of Eastern Europe and Central Asia;
- expand EU-Russian ICT research community to 4 other targeted countries (Ukraine, Belarus, Armenia and Kazakhstan) through opening of ISTOK competence platform to these countries and implementing pilot actions as well as networking & brokerage events aiming to increase visibility of cooperation opportunities;
- provide support to the teams from targeted countries in order to increase number of ICT FP7 partnerships between researchers from Europe and targeted countries. The project activities will be done in collaboration with national stakeholders and other relevant co-operation projects in view of exploiting synergies and maximising impact.

Clustering approach involving two other projects started in parallel with ISTOK-SOYUZ - SCUBE-ICT and EXTEND – have been applied (in particular for the specific activities in Ukraine, Belarus, Armenia) in order to increase the benefit for the joint EU – EECA research from the support actions of three projects.

The ISTOK-SOYUZ Consortium consists of:

Participant no. *	Participant organisation name	Part. short name	Country
1 (Coordinator)	Inno AG	inno	Germany
2	Russian Technology Transfer Network	RTTN	Russia
3	Institute for System Programming of the Russian Academy of Sciences	ISPRAS	Russia
4	Technology Business Incubator “Kharkov Technologies”	TBI	Ukraine
5	Republican Centre for Technology Transfer	RCTT	Belarus
6	Yerevan State University ICT Educational and Research Center	YSU	Armenia
7	Fondation Sophia-Antipolis	FSA	France
8	JSC National Innovation Fund	NIF	Kazakhstan

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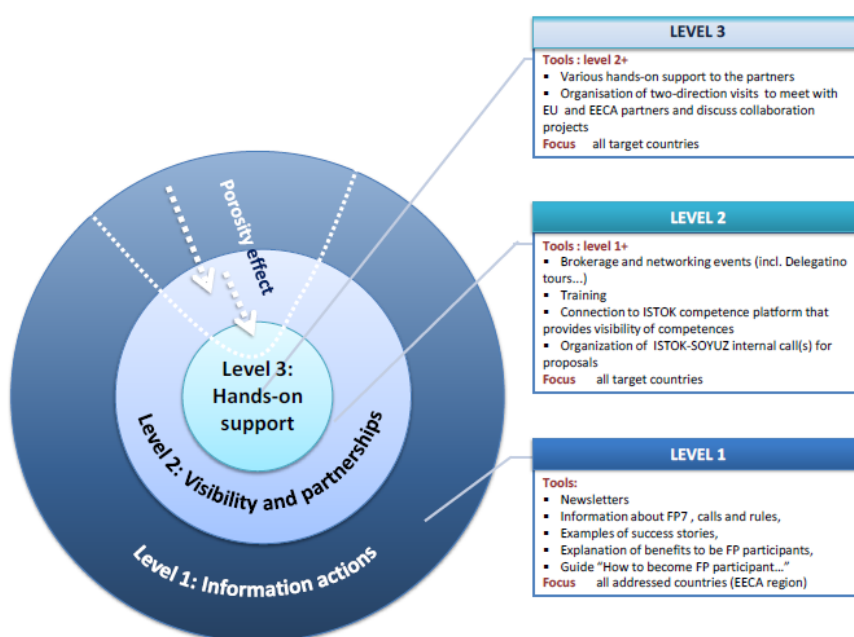
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Executive summary

The final Awareness Raising and Dissemination Plan is based upon the Awareness Raising and Dissemination Plan (ARDP) V1 and V2 produced at months 3 and 15 of the project. This document aims to provide a summary of what Work Package 3 - **Promotion of EU ICT programme & awareness raising** - has done to promote ISTOK-SOYUZ findings and define a route for the further use, dissemination and exploitation of these findings after the end of the project.

Dissemination of Knowledge

Information and awareness raising campaign represents one of the key pillars of the project. Corresponding to the largest (external) circle of the project concept, a continuous information and awareness raising campaign is a transversal element covering all 9 countries addressed by the ISTOK-SOYUZ project.



The roles and responsibilities of the project partners were defined during the first three months of the project (January 2009 – March 2009) and consolidated in the following months: RTTN as the leading partner coordinated the dissemination activities for producing special project visual style elements, developing and emailing EECA newsletters, preparing articles and promoting the project in all relevant forums, All other project partners to various degrees have been actively involved in the dissemination.

ISTOK-SOYUZ dissemination has reached the potential targets identified as:

1. R&D public and private organizations in the ICT area (potential partners in the projects) in EECA countries and European Union
2. Innovation infrastructures and facilitators linked to various R&D organisations - NCPs, associations, networks... (those who have access to potential project partners) – in EECA countries and European Union

3. Policy makers relevant to R&D ICT (those who make decisions in R&D priorities) in EECA countries and European Union
4. Other interested parties, including relevant mass media

Publishable Results

All ISTOK-SOYUZ deliverables, articles and guides are publicly downloadable from the ISTOK-SOYUZ <http://www.istok-soyuz.eu/index.php/project-publications> and EECA – ICT web sites. Chapter 3 provides a list of what is available.

The publicity material includes

- A number of fact sheets with information about collaboration possibilities, building partnerships, etc have been produced during the project. For example, the fact sheets on ICT European Technological Platforms and Networks of Excellence presented in relevant “Catalogue of ETPs and NoEs” , “How to Effectively Network/Communicate in International R&D projects” guide have been produced in pdf format and placed for downloading to project website
- publications in national specialized journals and/or newspapers on project topics.

A number of news releases have been generated covering the major milestones of the project, namely: the official launch of the project in target countries; internal call for proposals, delegation tours; events where ISTOK-SOYUZ has been presented and others.

According to the 3 clustering projects agreement 3 joint newsletters have been produced with SCUBE-ICT and EXTEND projects presenting both ISTOK-SOYUZ and clustering projects’ key objectives, activities’ progress, main outcomes. The final – 4th Newsletter will be produced in June.

Project in collaboration with SCUBE-ICT produced Russian version of the training guide “Getting started with EU ICT R&D research” - methodological support tool to help non-EU Russian - speaking researchers to understand practical issues linked to the participation in FP7 (but not limited to).

To specifically address the lack of networking savvy on different levels of FP7 project participants - researchers, stakeholders, policy makers, project partners in EECA countries etc -, project developed and published a networking guide entitled "How to Effectively Network/Communicate in International R&D projects." (available in both English and Russian)

ISTOK-SOYUZ has been presented at many relevant events. A list of the events in each targeted country where ISTOK-SOYUZ has been promoted is provided in this document.

Some of the ARDP’ most important activities (for instance kick-offs, “Internal call, etc) according to the DoW have been represented in a separate deliverables.

ISTOK-SOYUZ Exploitable Knowledge and its Use

The exploitation side of ISTOK-SOYUZ regards knowledge that has been acquired or produced by the project partners together with their clustering partners during the project lifetime, all elements that can have a potential impact for the further **collaboration activities between EECA and Europe in the field of ICT**.

“Getting Started with EU ICT Research” training guide adapted to Russian speaking audience will be used by the NCPs and other consultant and innovation infrastructure organisations to provide FP7-ICT training sessions and disseminate further information on EU-funded activities to those newcomers/beginners from EECA countries. In addition, the Guide will be updated if necessary by RTTN (responsible for translation) to address the FP8-ICT particularities.

The Guide **“How to Effectively Network/Communicate in International R&D projects”** will be used to organise FP7-ICT training sessions and provide further information on how to increase the organisation’s visibility and be involved in international research consortia. In addition, all clustering partners from the EECA countries that are research organisations will use this guide to adjust their networking activities and develop a carefully designed plan to increase their participation in FP7-ICT.

Proposed by the ISTOK-SOYUZ bilingual **ICT taxonomy** in English and Russian will ease the dialogue between EU and EECA specialists.

The **recommendations on EU-EECA collaboration priorities** will contribute to formulating the next ICT FP calls.

1. Introduction

The ISTOK-SOYUZ project, based on the sound outcomes and lessons learnt of ISTOK.Ru project www.istok-ru.eu implemented in Russia in 2006-2008, expanded ISTOK' experience to the Eastern Europe & Central Asia countries, identifying and promoting visibility of mutual EU- EECA countries RTD potential and collaboration opportunities.

ISTOK-SOYUZ promoted the EU ICT programme, raising awareness about benefits of mutual collaboration and identifying ICT landscape and strategic priorities for collaboration between the European Union and the Eastern Europe and Central Asia. ISTOK-SOYUZ together with clustering projects expanded the EU-Russian ICT research community to the community in the targeted countries through the opening of an ISTOK competence platform for these countries and implementing pilot actions aiming to increase the visibility of cooperation opportunities. The strong outcome of the project was hands-on support (in some cases with specific funding) for the more than **60 teams** which resulted in **24 FP7 ICT calls proposals** in consortiums with Europeans researchers and researchers from EECA countries. The project activities have been implemented in collaboration with national stakeholders and other co-operation projects in view of exploiting synergies and maximising impact.

Disseminating knowledge and results in cooperation with clustering projects was a crucial part of ISTOK-SOYUZ, as in order to be successful it is important to raise awareness about the objectives of the project and attract interest from ICT R&D communities, supported infrastructure organizations (like NCPs – National Contact Points of EU' 7th Framework Programme) and governments.

The current document is a final version of the Awareness Raising and Dissemination Plan which was produced at Month 3 of the project and updated at Month 16.

The Dissemination Plan targeted **four groups of key audience** for ISTOK-SOYUZ as follows:

1) EECA countries and European **R&D public and private organizations** in the ICT area (partners in the projects):

- *R&D ICT centers of excellence, R&D institutions and higher education institutions having strong competencies in the ICT field*
- *SMEs and large companies working with ICT R&D*
- *Personnel of organisations- participants from previous FP projects*

2) EECA countries and European **innovation infrastructures** and facilitators linked to various R&D organisations - NCPs, associations, networks... (those who have access to potential project partners)

- *Organisations of ICT/ innovation infrastructure – for instance technology transfer centers, EEN centers, etc*
- *National and regional ICT contact points*
- *Technology platforms and NoEs*
- *ICT associations with international dimension activities*

3) EECA countries and European **policy makers** relevant to R&D ICT (those who make decisions in R&D priorities)

- *Ministries and agencies in charge of design and implementation of ICT policy*
- *In some cases, regional authorities responsible for the ICT development*

4) Other interested parties

- *ICT journalists/mass media community oriented around ICT, science, innovation, who can help diffuse information and raise awareness, etc*

The roles and responsibilities of the project partners were defined in the first three months of the project and consolidated in the following months. RTTN as the leading partner coordinated the dissemination activities, inno AG with the support of all the partners was responsible for keeping the project web site up-to-date coordinating also EECA portal matters.

All the partners, using the PR material produced at the very beginning of the project have been in charge of disseminating the project at local – their country’ - level, which also included getting in touch with the right decision makers in their country.

The wide range of the **tools/dissemination channels** have been used for dissemination activities:

- Web site
- Promotional materials
- Publications in national mass media, including specialised journals/newspapers
- How to do guides
- Participation in external events

Dissemination tools and key messages have been targeted to the appropriate audience according to the table 1 below.

Detailed description of dissemination activities performed are represented in the next chapter

Table 1. Dissemination tools/target groups

Dissemination tools Target groups (relevance)	Web site	Publications in national media	newsletters	How to guides	Communication events	Key messages
EECA countries and European R&D public and private organizations in the ICT area (partners in the projects):	◆◆◆	◆◆	◆◆◆	◆◆◆	◆◆◆	<ul style="list-style-type: none"> • What the project is about • Who is involved in the project • EU-EECA countries collaboration opportunities in the ICT field (eg. FP7 calls for proposals...)
EECA countries and European innovation infrastructures and facilitators linked to various R&D organisations - NCPs, associations, networks... (those who have access to potential project partners)	◆◆◆	◆◆◆	◆◆◆	◆◆◆	◆◆	<ul style="list-style-type: none"> • EU-EECA countries collaboration opportunities in the ICT field (eg. FP7 calls for proposals...) • Project tools for the joint projects support (competence platform, networking and brokerage events, etc)
EECA countries and European policy makers relevant to R&D ICT (those who make decisions in R&D priorities)	◆◆	◆◆◆	◆◆	◆	◆◆	<ul style="list-style-type: none"> • The importance of the collaboration (and the project) for the EECA and EU countries • Key priorities for the collaboration
ICT journalists/ mass media community oriented around ICT, science, innovation, who can help diffuse information and raise awareness, etc	◆◆◆	◆◆	◆◆◆	◆	◆◆	<ul style="list-style-type: none"> • What the project is about • What are the project objectives • Project success stories

2. Dissemination activities performed

2.0 Special project visual style

To keep visual identity of the project and EECA – ICT cluster **special visual style** has been developed by RTTN. It covers the written and visual identity of the EU and ISTOK-SOYUZ, EECA ICT cluster used in websites, newsletters, seminars/conferences, presentations, invitations, and all other items used to highlight EU/ ISTOK-SOYUZ, EECA ICT cluster participation.

2. 1. ISTOK-SOYUZ Website



Figure 1. ISTOK-SOYUZ website main page

Project website served both as a proper communication tool, and as of disseminating channel for all project materials. The ISTOK-SOYUZ public web site available at <http://www.istok-soyuz.eu> is up and running since the beginning of the project. The web site contains all the information about the project as well as the deliverables produced. The web site provides also links to common Eastern Europe and Central Asia portal <http://www.eeca-ict.eu/>.

The graphs and data below depict the statistics of ISTOK-SOYUZ Website

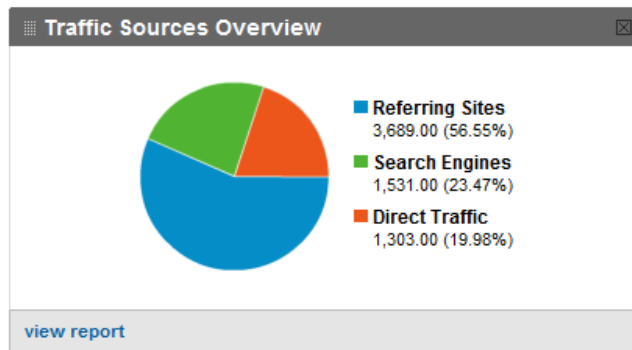
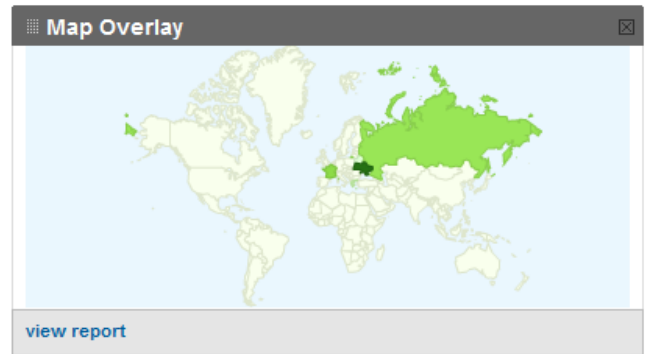
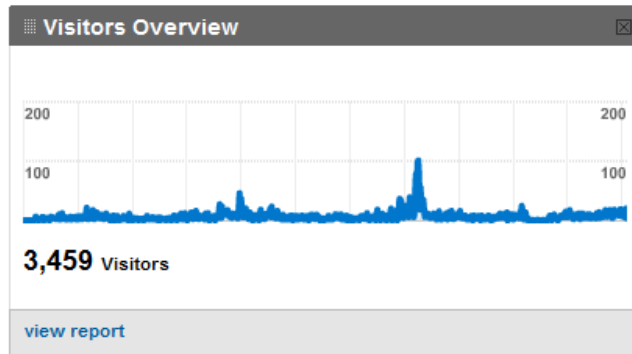
Dashboard

Mar 16, 2009 - Apr 20, 2011



Site Usage

-  **6,523 Visits**
-  **43.58% Bounce Rate**
-  **41,195 Pageviews**
-  **00:05:46 Avg. Time on Site**
-  **6.32 Pages/Visit**
-  **52.91% % New Visits**



Content Overview

Pages	Pageviews	% Pageviews
/	6,559	15.92%
/competences	3,018	7.33%
/call-for-applications/intro	2,267	5.50%
/login	1,836	4.46%
/my-profile	1,666	4.04%

[view report](#)

Figure 2. ISTOK-SOYUZ website statistics

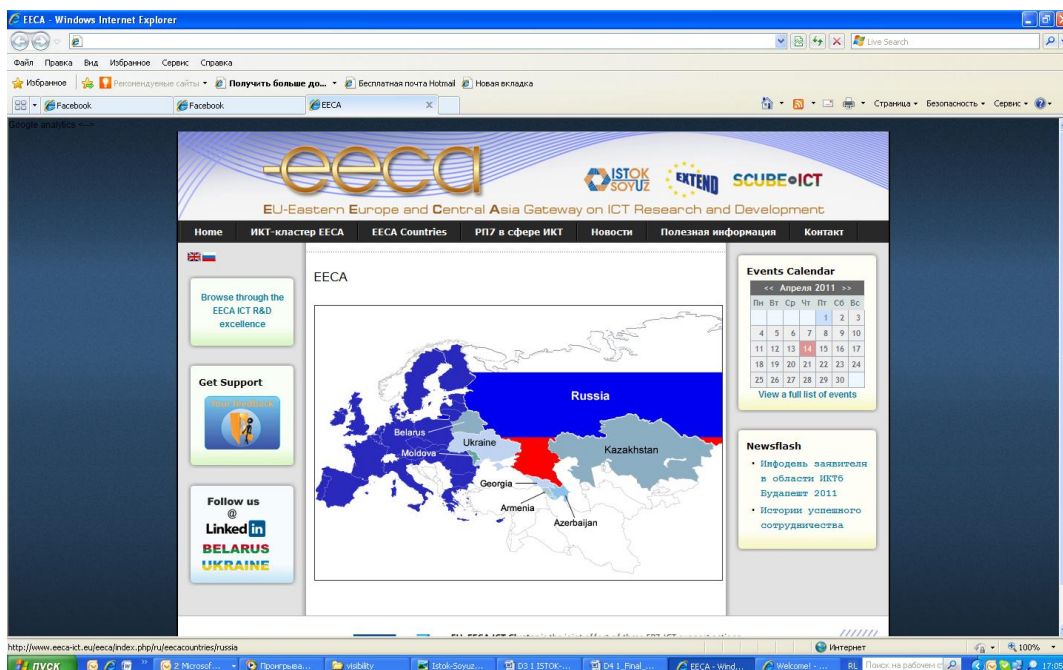


Figure 3. EECA website main page

The ISTOK-SOYUZ project web-site is linked to a common Eastern Europe and Central Asia portal **EU-EECA Gateway on ICT research and development** <http://www.eeca-ict.eu/> designed by SCUBE-ICT project. ISTOK-SOYUZ partners have been in charge for the delivering necessary information and news.

ISTOK-SOYUZ has been in charge also to integrate the competence platform into EECA portal by re-development of ISTOK competence platform (according to the new clustering projects' approach to this database of ICT R&D specialists and organisations).

Project partners were in charge to support in filling extended competence platform with at least 500 new entries (short profile with competencies according to the taxonomy) and 50 new profiles (detailed profile). (M30)

The table below (status on April 2011) represents the contributions to the EECA competence platform from the partners' countries

Table 1. The contributions to the EECA competence platform from the partners'

Country	Number of ICT specialist (registered)	Number of ICT specialist (detailed profile)
Armenia	65	40
Belarus	58	41
Kazakhstan	27	5
Russia	1058	111
Ukraine	118	75
Total:	1326	282

2.2. Project Publicity Material

Some publicity material has been generated during the first months of the project.

All the publicity materials follow the ISTOK-SOYUZ branding (logo, slogan), defined at the start of the project. The main branding elements have been developed (and used during different project activities), including

- Poster
- Banner
- Web banner
- Project letterhead

Following the joint EECA-ICT dissemination strategy project produced also branding elements for EECA-ICT cluster, including

- Logo
- Banner
- Poster
- Project letterhead

The general publicity material produced during the project includes

- ISTOK-SOYUZ power point presentation,
- ISTOK-SOYUZ leaflet
- A number of **fact sheets** with information on collaboration possibilities, building partnerships, etc. For example, the fact sheets on ICT European Technological Platforms and Networks of Excellence presented in relevant “Catalogue of ETPs and NoEs” have been produced in pdf format and placed for downloading to project website
<http://www.istok-soyuz.eu/catalogue%20etp%20and%20noe%20updated.pdf>
- **publications in national specialized journals** and/or newspapers, internet media on project topics

The main publicity materials produced by the project can be found on the ISTOK-SOYUZ web site at:

<http://www.istok-soyuz.eu/index.php/project-publications>

and on EECA –ICT portal <http://www.eeca-ict.eu/>

2.2.1 Publications in national media

The table below represents the list of publications in national media¹ :

Region	Date of publication	Name of (online or traditional) magazine/newspaper/web site/portal – in English and original language	Title
EU		Eurosfaire	Le projet Istok Soyuz

¹ In according to initial plan it was planned that at least 2 articles will be prepared and published during project period in each target country

		http://www.eurosfair.prdd.fr/news/consulter.php?id=3928	visé à promouvoir la participation d'équipes d'Europe de l'Est et d'Asie centrale dans des propositions de projets ICT du 7ème PCRD
		Ideal-ist http://www.ideal-ist.net/Projects/projectdescriptor.2009-11-09.6024353417	Project short abstract and services provided
		INCREAST portal http://www.increast.eu/en/576.php http://www.increast.eu/en/530.php http://www.increast.eu/en/761.php http://www.increast.eu/en/803.php	Project of month: ISTOK-SOYUZ (July 2009) ISTOK-SOYUZ kick-off meeting in Russia and Kazakhstan EU-EECA Competence Platform in ICT launched ISTOK-SOYUZ supports 15 EECA related consortia in submitting their proposals for FP7 ICT Calls 4 and 5
Russia			
	27 March 2009	Poisk (Newspaper of Russian Scientific community)	"Istok with the history" (in Russian)
	March 2009	RTTN Newsletter № 6	Cooperation between EU and RF ICT-communities is going on (in Russian)
	March 2009	www.cnews.ru (IT portal) http://www.cnews.ru/news/line/index.shtml?2009/03/19/341164	Russia and EU will cooperate in ICT: ISTOK-SOYUZ project (in Russian)
	April, 2009	www.it-weekly.ru (IT news) http://www.it-weekly.ru/News/all/50981/	ISTOK-SOYUZ team helps to participate in FP7 ICT (in Russian)
	April, 2009	www.strf.ru (National S&T portal) http://strf.ru/organization.aspx?CatalogId=221&d_no=19053	ISTOK-SOYUZ helps to participate in FP7 ICT (in Russian)

	April, 2009	www.nanonewsnet.ru (portal) http://www.nanonewsnet.ru/news/2009/novyi-proekt-istok-soyuz-v-ramkakh-7-oi-ramochnoi-programmy-nauchno-tehnicheskogo-sotrudn	ISTOK-SOYUZ helps to participate in FP7 ICT (in Russian)
	October 2009	RTTN Newsletter № 8	Results of ISTOK-SOYUZ internal call (in Russian)
	December 2009	RTTN Newsletter № 9	6 th FP ICT call is launched (in Russian)
	August 2010	RTTN Newsletter (№ 11)	ICT-2010 – new possibilities for Russian ICT-teams (in Russia)
	August 2010	RTTN Newsletter (№ 11)	The 1 st EU-Russia innovation forum (in Russia)
	October 2010,	“Innovacii” (Innovations) (N9/143), pp 34-41	European technology platforms: using the European experience to create the new tool for the Russian innovative economy development (in Russian)
	November, 2010	Computer instruments in education, vol 4	EU Seventh Framework Programme – new prospects for international cooperation (in Russian)
	December, 2010	New Economy: Innovation Insight into Russia (The yearbook) Pp 175-184	Prospects for the Development of EU-Russia Cooperation in the Field of Science and Technology as Exemplified in the Seventh Framework Programme of the European Union (in Russian)
	December 2010	RTTN Newsletter (№ 12)	Participation of Russian teams in the ICT-2010 (in Russia)
	April, 2011	RTTN Newsletter № 13	Russia-EU cooperation in ICT sphere:2009-2011 (ISTOK-SOYUZ final event)
Ukraine			
	March, 2009	Web-portal of the International Web-Project: SCIENCE FOR SOCIETY. RESEARCH, TECHNOLOGIES, INNOVATIONS (Наука. Технологии. Инновации) http://www.nauka-info.com.ua/eng/index.php	ISTOK-SOYUZ Press-release

		<p>Web-site of Ukrainian Association of Business Incubators and Innovation Centers http://www.novekolo.info/</p> <p>Internet portal of the TBI “Kharkov Technologies”: http://www.kt.kharkov.ua/English/important/1.html http://www.kt.kharkov.ua/news_article/102.html</p> <p>Web-portal of the Virtual Business Incubator “Kharkov Technologies”: http://www.vbi.com.ua/Site/Master.html#10</p>	
	April, 2009	<p>Institute for Scintillation Materials of National Academy of Sciences of Ukraine http://www.isma.kharkov.ua/znews/article.php?per=3</p> <p>North-East regional Center for Innovation Development http://www.inno.kharkov.ua/?m=200904</p> <p>Technology Park of Paton Electric Welding Institute http://www.tp.paton.kiev.ua/</p> <p>Science-production association TEST-RADIO http://www.test-radio.com.ua</p>	Information on ISTOK-Soyuz Call for proposals
	April 17, 2009	Kharkov TV channel ATVK, TV Program “Up-to-date Technologies”	Interview about EU-Ukraine R&D ICT cooperation – presentation ISTOK-SOYUZ opportunities
	June 1, 2009	TV Program “Economy news” Kharkov Regional TV	Interview about opportunities of ISTOK-SOYUZ, incl. ICT Call 6
	May 2010	Newspaper Weekly “Zerkalo nedeli” («Зеркало недели») http://www.vbi.com.ua/Site/Master.html#10	EU Scientific Projects – Opportunities and Prospects of Participation
	June 2010	Ukrainian Technical Newspaper (weekly)	Impulse for Progress
Armenia			
	23.05.2009	“Aysor” www.aysor.am (information Web-portal),	“ISTOK-SOYUZ Project started in Armenia” (in Armenian)
	April 2010	Leaflet	Integration into European Research Area (in Armenian)
	2011	Journal “In Science World” (in Armenian). <i>The article is submitted to editorial board</i>	European Technology Platforms: creation and evolution history (in Armenian)

Kazakhstan			
	December 2009	http://enews.kz/index.php (Hi-Technology News - national portal) http://enews.kz/index.php?newsid=11383	6 th FP ICT call is launched (in Russian)
	February 2010	http://news.nur.kz (News portal) http://news.nur.kz/143357.html	ICT specialists come to ISTOK-SOYUZ competence platform (Video, in Russian)
	May 2010	www.nif.kz	ISTOK-SOYUZ project
	July 2010	Articles of V Innovation congress, 2010	Magziyeva K., Introduction to EU Framework programs (orientation in European Science)
	May 2011	Articles of VI Innovation congress, 2011	Klessova S., EU cooperation development prospects with East European and Central Asian countries: on the example of the 7th Framework programme of the European Union (experience of the ISTOK-SOYUZ project)
Belarus			
	29/01/2009 - 01/12/2009 (18 news)	Web portal RCTT http://icct.by News about ISTOK-SOUZ project events and activities, inviting to the project events etc	News about ISTOK-SOUZ project events and activities, inviting to the project events etc
	23/11/2009 21/12/2009	Newspaper the National Academy of Sciences of Belarus	Articles publications, news about ISTOK-SOUZ project events and activities, inviting to the project events etc.
	23/11/2009	Belarus radio	Interview about ISTOK-SOUZ project events and activities, inviting to the project events etc.
	February, 2010	Science and Innovations journal, pp. 67-70	Knowledge Transfer Strategy (in Russian)
	June 2010	International conference "1-st Belarusian innovation forum" papers. Минск: Ковчег, 2010, pp 535-559	Belarusian ICT organizations' target support for FP7 participation: : SCUBE-ICT, EXTEND, ISTOK-

			SOUYZ, Ideal-ist
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According to the initial plan the partners have been encouraged to establish permanent working relations with selected mass-media to promote the project and its activities

The table below represents relations used in the framework of the project by the project' partners, including their own channels of information distribution – web sites, portals, newsletters.

Country	Mass media name (Magazine, newspaper, web portal etc)	Short description of selected mass-media – the type (on-line or traditional), target audience, the type of publications	Type of relations, (eg articles publication, inviting to the project events, interviews, press-releases etc)
EU			
	Web-portal "Increst"	On-line information platform designed to help intensify international cooperation http://www.increst.eu/	Promotion of the ISTOK-SOYUZ project, the EECA ICT cluster and promotion of the EECA ICT Competences Platform as database of the month;
	IncoNet CA/SC web portal	http://www.inco-casc.net/en/185.php	promotion of the ISTOK6SOYUZ and the EECA cluster' stand and Networking session during ICT 2010
Russia			
	Magazine "Cnews – edition about high technologies"	On-line (http://www.cnews.ru/) and printing The magazine is oriented on ICT and Hi-Tech specialists	Direct contact with journalist of the magazine was established. The news about the project activities was published. For example, see http://www.cnews.ru/news/line/index.shtml?2009/03/19/341164
	Innovatsii – "Innovations"	National traditional journal on innovations	Direct contact with chief-editor of the journal was established. It is planned to prepare at least 2 publication on ISTOK-SOYUZ.
	Newspaper "Poisk"	Newspaper of scientific community of Russia.	Direct contact with journalist of the newspaper was established. The article about the project activities was published (kick-off meeting).
	Newspaper "IT-media (ITnews)"	The main audience is heads, managers, ICT specialists The web site: http://finestreet.ru/info/?id=41	E-mail and phone contact with editor-in-chief (Gennady Belash) was established. The news about the project activities and the internal call was published in the Newspaper.
	On-line magazine "IT weekly.ru"	On-line (http://www.it-weekly.ru) The magazine is oriented on ICT specialists and managers	E-mail contact with a journalist of the magazine was established. Information about the project activities was presented on the magazine web site. For example, see -

			http://www.it-weekly.ru/News/all/50981/
	Web portal "S&T RF – science and technologies of Russia"	On-line (http://strf.ru) The main audience is representatives of science and innovation community of Russia, public authority	Direct contact with journalist of the edition (Mikhail Naiden). The news about the project activities and the internal call was published on the portal. For example, see http://strf.ru/organization.aspx?CatalogId=221&d_no=19053
	Newsletter of Russian technology transfer network	Printing The magazine is addressed for innovation and R&D community of Russia, SMEs, public authority (about 2000 subscribers)	The news about the project realization permanent base.
Ukraine			
	Web-portal of the International Web-Project: SCIENCE FOR SOCIETY. RESEARCH, TECHNOLOGIES, INNOVATIONS	on-line Innovative SMEs, R&D organizations, universities. Press-release, newsletters	Distribution of Istok-Soyuz news Inviting to the project events
	Web-site of Ukrainian Association of Business Incubators and Innovation Centers	on-line Innovation support centers, business incubators. Press-release, newsletters	Distribution of Istok-Soyuz news Inviting to the project events
	Web-portal of Institute for Scintillation Materials of National Academy of Sciences of Ukraine	on-line researchers, scientists. Newsletters	Distribution of Istok-Soyuz news Inviting to the project events
	Web-portal of North-East Regional Center for Innovation Development	on-line Innovation support organizations, Innovation policymakers. Newsletters	Distribution of Istok-Soyuz news Inviting to the project events
	Web-portal of Technology Park of Paton Electric Welding Institute	on-line R&D, innovative business. Newsletters	Distribution of Istok-Soyuz news Inviting to the project events

	Web-portal of Science-production association TEST-RADIO	on-line ICT R&D organizations, innovative SMEs. Newsletters	Distribution of Istok-Soyuz news Inviting to the project events
	Newspaper Weekly "Zerkalo nedeli"	Traditional and online Wide public Article	Inviting to the project events
	Science-popular magazine "Svitogliad" (NANU)	Traditional Academia, universities, R&D organizations, policymakers Article	Inviting to the project events
	Regional TV	TV program Wide public Interview	Highlighting the project events
Armenia			
	Armenian Information Portal www.panorama.am	society at large	http://panorama.am/am/education/2009/05/21/soyuz/ (information about starting ISTOK-SOYUZ project in Armenia, its objectives and main goals) http://panorama.am/am/economy/2009/12/11/istok-soyuz/ (information about the FP7 Call 6, Competence Platform, joining ETP/NoE)
	Academic Scientific Network of Armenia www.asnet.am	academic, scientific research, educational organizations	press-releases, inviting to the project events
	The Armenian Information Web site www.aysor.am	society at large	http://www.aysor.am/am/news/2009/05/22/istok/ (information about starting ISTOK-SOYUZ project in Armenia, its objectives and main goals) http://www.aysor.am/am/news/2009/12/11/istok-soyuz/ (information about the FP7 Call 6, Competence Platform, joining ETP/NoE)
	Golos Armenii (newspaper, in Russian)	the on-line (www.golos.am) and traditional, target audience: society at large	Planned: articles publication, interviews
	Respublika Armenii (newspaper, in Armenian)	the on-line (www.ra.am) and traditional, target audience: society at large	Planned: article publication, interviews
	Aravot(newspaper, in Armenian)	the on-line (www.aravot.am) and traditional, target audience: society at	Planned: article publication, interviews

		large	
	Iravunk de facto (newspaper, in Armenian)	the on-line and traditional, target audience: society at large	Planned: article publication
Kazakhstan			
	www.eneews.kz	On-line; target audience – IT specialists	Articles publication, Interviews, making video-reportage
	www.dgt.kz	On-line, traditional; target audience – IT specialists, government bodies, IT companies	Articles publication, Interviews, banner rotation
	www.profit.kz	On-line, traditional; target audience – IT specialists, government bodies, IT companies	Articles publication, Interviews, banner rotation
	www.eneews.kz	On-line; target audience – IT specialists	Articles publication, Interviews, banner rotation

2.2.2 News Releases, Newsletters

A number of news releases have been generated covering the major milestones of the project, namely: the official launch of the project in target countries; internal call for proposals, delegation tours; events where ISTOK-SOYUZ has been presented and others.

The news releases produced so far are available both on the ISTOK-SOYUZ website, EECA ICT portal and also on the partners' organizations websites.

According to the 3 clustering projects agreement 3 joint newsletters have been produced with SCUBE-ICT and EXTEND projects according to the methodology presented in initial version of the ARDP - see

<http://www.eeca-ict.eu/eeca/index.php/en/usefulinfo/eeca-newsletters>

The last – final Newsletter will be produced in June, 2011 after the final ISTOK-SOYUZ and EXTEND projects events highlighting the main ICT EECA cluster achievements, success stories and recommendations for the future EU - EECA collaboration in ICT R&D sphere.

The newsletters have been distributed using competence platform database and the project partners' own networks, databases of their local partners emailing lists.

In total newsletters have been sent to more than 3000 addresses.

Country	Number of Newsletter subscribers
EU	1517
Armenia	120
Belarus	180
Kazakhstan	100
Russia	1257
Ukraine	257
Total:	3431

Newsletters have been placed also on project website and EECA portal as downloadable pdf files.

2.2.3 How to do Guide - “Getting started with EU ICT R&D research”

Project in collaboration with SCUBE-ICT produced Russian version of the training guide (see Deliverable 3.2) “Getting started with EU ICT R&D research” - methodological support tool to help non-EU Russian - speaking researchers to understand practical issues linked to the participation in FP7 (but not limited to).

<http://www.istok-soyuz.eu/training%20guide%20getting%20started%20with%20eu%20ict%20research.pdf>

The original version of the training guide was extended with 2 additional practical guides on CORDIS and IDEAL-IST and EU-RU ICT taxonomy, prepared by ISTOK-SOYUZ.

The relevant press-release (in Russian) have been prepared and widely distributed through partners' channels (see for instance RTTN web site http://www.rtt.ru/newsrttn/id_806).

The press- release has been published also in Russian ICT NCP Newsletter (January- February 2010, <http://nijos.ru/news/10/02/10/>) with the link to download the training guide.

2.2.4 “How to Effectively Network / Communicate in International R&D projects” guide

To specifically address the lack of networking savvy on different levels of FP7 project participants - researchers, stakeholders, policy makers, project partners in EECA countries and based on the ISTOK-SOYUZ, SCUBE-ICT and EXTEND reviewers' recommendations for necessity to **promote the networking culture among EECA researchers and policy makers** comprehensive Networking Guide entitled “**How to Effectively Network / Communicate in International R&D projects**” has been developed by RTTN and inno with active participation of the teams of the three clustering projects in comments and suggestions for improvements of the Guide. The projects' external stakeholders also have read the draft versions and provided their feedback.

The guide is available both in English and Russian. Russian version includes also 2 additional important parts. Introduction to Russian issue of the Guide which outlines the problems with not commonly used terminology in networking sphere and necessity to use both Russian and English versions of the Guide to better overcome language barriers. Comprehensive thesaurus with detailed description of the most important terms meaning also has been included in the Russian version.

The guide has been widely distributed both through project, EECA ICT portal and partner's dissemination channels

(see for instance press-release

- both in Russian and English on RTTN website http://www.rtt.ru/newsrttn/id_985 , http://www.rtt.ru/newsrttn/id_985?&lang=eng,
- Moldova NCP website <http://fp7.asm.md/node/879>,
- Saint Petersburg State university <http://csr.spbu.ru/archives/29490>)

The Guide also got good coverage on prestigious Modern Russia portal²

<http://www.modernrussia.com/content/russian-technology-transfer-network-helping-russian-rd-go-beyond-lab>

and, following MR' publication on **Best Technology Transfer Practices portal**

Guidebook designed to improve international technology networking

Writing on the blog *Modern Russia*, Oleg Luksha, senior consultant and chair of the Russian Technology Transfer Network (RTTN), observes that one challenge to Russia's ability to translate intellectual capital into economic opportunity is the lack of networking skills among Russian technology and R&D organizations. A culture of innovation based on open networking and information sharing — attributes that characterize innovation hubs like Silicon Valley — has yet to fully develop in Russia. Understanding these challenges and taking steps to proactively address them were the driving forces behind the creation of the RTTN, an association of more than 70 Russian innovation centers from more than 30 regions of Russia that aggregates information about Russian R&D and serves as an entry point for potential industry partners and investors.

To improve networking savvy, RTTN developed a guide entitled [How to Effectively Network/Communicate in International R&D projects](#). **The guide, available in both English and Russian, was created under the framework of FP7 ISTOK-SOYUZ project, an EU project designed to promote R&D cooperation and knowledge transfer between the EU and Eastern Europe and Central Asia.** Inno Group, a Europe-based consulting company that designs and implements innovation strategies, also was instrumental in helping RTTN establish itself and launch such initiatives as the **guide, which addresses networking communication gaps, describes the networking skills needed in international R&D projects, and provides examples of best practices on networking to improve tech transfer and commercialization of international R&D projects.**

<http://www.technologytransfertactics.com/content/2011/04/27/guidebook-designed-to-improve-international-technology-networking/>

2.3 ISTOK-SOYUZ Information and awareness raising events

² Modern Russia is an online forum that examines the economic and social modernization of Russia. It provides a space to both identify challenges and focus on the plans and steps underway to meet them. Modern Russia is managed by Ketchum on behalf of the Russian Federation.

ISTOK-SOYUZ has been presented at many relevant events. A list of the events in each targeted country where ISTOK-SOYUZ has been promoted is provided in this document.

Kick-off meetings at the national level

Kick-off meetings - the first awareness raising event at national level in each of the targeted countries served as the first important element of the ISTOK-SOYUZ information, dissemination and awareness raising campaign (see Deliverable 2.1)

<http://www.istok-soyuz.eu/images/deliverables/d2.1%20kick%20off%20meetings%20reports%20may%202009.pdf>

It is important to note that the kick-off meetings played a “complicity effect” that facilitated the involvement of the national ICT stakeholders in ISTOK-SOYUZ from the beginning of the project. Local mass media have been invited to participate in the meeting and took part at press-conference. Relevant press-release has been distributed before. As a result the kick-off meeting was widely highlighted by both the official news of the government and in the press. For instance

- the web-site of the Ministry of Communications published a brief report the kick-off meeting: <http://minkomsvjaz.ru/news/xPages/entry.8115.html>
- An article about the kick-off meeting was published in the leading Russian ICT news portal CNews: <http://www.cnews.ru/news/line/index.shtml?2009/03/19/341164>
- A note about the meeting was published at the portal “ICT in Education”: <http://www.ict.edu.ru/news/study/2722/>

The CNews article was re-published by more than 10 portals in Russia and other countries, including Kazakhstan, Uzbekistan and Belarus.

Information sessions (project presentations) during relevant national ICT R&D events

Good way to make the project known was to ensure that ISTOK-SOYUZ is presented at events where possible target audiences attend. ISTOK-SOYUZ partners distributed publicity material at those events and where possible, made a presentations.

More than 100 information sessions (including project presentation) during relevant national ICT R&D events in 5 target countries and in Europe have been organized during the project reporting period – till M28 – see table below

Armenia

Planned/actual date	Event name, location	Type (eg workshop, conference,..)	Type of audience, (number of participants)	Attended/presentations made by (person, partner organization)
15.05.2009	Kick-off meeting,		Stakeholders in ICT area (15 participants)	RoubenTopchyan Anna Hovakimyan (project presentation)
28.09.2009	CSIT, National Academy	International Conference "Computer Science and Information Technologies"	Scientists, researchers, ICT-specialists (50 participants)	RoubenTopchyan (Meetings with stakeholders and representatives of the clustered projects)
15.11.2009	Yerevan State University	Workshop	Lectures, researchers	RoubenTopchyan (project presentation)
5.12.2009	Russian-Armenian University	Annual Scientific Conference	Lectures, researchers in ICT	Anna Hovakimyan (project presentation)

			area	
05.02.2010	The State Committee of Science of the Ministry of Education and Science, Yerevan	Round table	Representatives from the Committee and R&D institutes (10 participants)	Rouben Topchyan (project presentation)
19.02.2010	Enterprise Incubator Foundation, Yerevan	Round table	10 participants	Anna Hovakimyan (project presentation)
14-16.04.2010	“Applications of Information Theory, Coding and Security”, Yerevan	Workshop	Scientists, researchers, ICT specialists	Anna Hovakimyan, (Istok-Soyuz partner organization)
6.05.2010.	“FP7: opportunities and perspectives of collaboration with the EU countries”, Russian-Armenian University, Yerevan	Seminar	Scientists, lecturers, researchers, ICT specialists	Alexandr Petrenko (ISPRAS)
7.05.2010.	“FP7: opportunities and perspectives of collaboration with the EU countries”, Yerevan State University, Yerevan	Seminar	Scientists, lecturers, researchers, ICT specialists	Alexandr Petrenko (ISPRAS)
2-3.06.2010	“National ICT Priorities”, National Academy of Sciences of RA, Yerevan	EXTEND conference	Stakeholders, scientists, researchers	Anna Hovakimyan
13.07.2011.	National Academy of Sciences, Yerevan	Meeting in NAS in RA	FP7 NCP coordinator in Armenia, stakeholders	Ruben Topchyan, Anna Hovakimyan
20-21.10.2010.	“Thematic and Hands-on Support for participation in FP7 ICT Call ” National Academy of Sciences, Yerevan	Training Workshop organized by EXTEND	Representative of Extend project in Armenia, scientists, researchers, ICT experts	Ruben Topchyan, Anna Hovakimyan
29-31.10.2010.	Digitec Expo 2010, Yerevan	6 th Annual International Technological Exhibition, seminar	Stakeholders, R&D institutions and public and private ICT companies	UITE (Union of Information Technology Enterprises), Istok Soyuz (Anna Hovakimyan)
3-5.12.2010.	Annual Scientific Conference Russian-Armenian University, Yerevan	Scientific Conference	Scientists, lecturers, researchers, aspirants	Ruben Topchyan

16.12.2010.	“Collaboration with EU organizations: ETP/NoE”, Yerevan State University, Yerevan	Round Table	Scientists, lecturers, researchers from universities and ICT companies,	Anna Hovakimyan
3-4.02.2011.	High Performance organized by Enterprise Incubator Foundation, Yerevan	Workshop	Researchers from universities, R&D institutions and ICT companies	Ruben Topchyan, Anna Hovakimyan
10.03.2011.	“Participation in FP7 projects”, L. Orbeli Institute of Physiology of NAS of Armenia, Yerevan	Seminar	Researchers of Integrative Biology Laboratory	Anna Hovakimyan
April, 2011	Events organized by the State Committee of Science of the Ministry of Education and Science, Yerevan	Workshops, round tables	Scientists, researchers, ICT specialists	RoubenTopchyan , Anna Hovakimyan
May, 2011	Events organized by Enterprise Incubator Foundation, Yerevan	Workshops, round tables	Researchers from ICT-companies and universities	RoubenTopchyan, Anna Hovakimyan
May, 2011	Events organized by the Union of Information Technology Enterprises (UITE)	Workshops, round tables	Scientists, researchers, ICT specialists	RoubenTopchyan

Belarus

Planned/actual date	Event name, location	Type (eg workshop, conference,..)	Type of audience, (number of participants)	Attended/presentations made by (person, partner organization)
08/04/2009	The Belarus National Kick-off Meeting	Kick-off Meeting	ICT stakeholders (36)	RCTT
07/05/2009	Workshop Seminar "Technology Transfer as an Element of National Innovation Activity", Minsk	Project presentation	Trainees (pro-rectors, deputy deans, department heads, associate professors) represented seventeen faculties of the Belarusian	RCTT

			National Technical University (26)	
13/05/2009	Seminar "Technology Transfer as an Element of National Innovation Activity", Minsk	Project presentation	Trainees (meant to replace the present top managers of key national organizations and appointed by the President of Belarus) represented several Belarusian organizations and enterprises. (16)	RCTT
28/05/2009	Seminar "Organization and Methodology Related Aspects of Activization of the Innovation Activity of the Legal Entities in the Mogilev Region"/Mogilev	Project presentation	Representatives of the local entities from across the Mogilev region (80)	RCTT
01/07/2009	Project presentation at Meeting with the students of the Belarusian State Economic University	Project presentation	Students of the Belarusian State Economic University (6)	RCTT
10.07.2009	Project presentation at Meeting with the Young Masters of Sciences of the National Academy of Sciences of Belarus	Project presentation	Young Masters of Sciences of the National Academy of Sciences of Belarus (18)	RCTT
08/10/2009	Project presentation at Seminar "Technology Transfer as an Element of National Innovation Activity", Minsk	Project presentation	MA course students of the National Academy of Sciences (28)	RCTT
17-18/11/2009	Project presentation at 1 ST BELARUSIAN INNOVATION	Project presentation	(228)	RCTT

	FORUM (international conference)			
20/11/2009	Seminar "Technology Transfer as an Element of National Innovation Activity", Minsk	Seminar	Production and engineering managers and their deputies at Belarusian industrial entities (15)	RCTT
20-23 April 2010	17 th International Forum on Telecommunications, Information and Banking Technologies TIBO-2010	Conference/forum	IT specialists	RCTT/Alexander Uspenskiy
28 April 2010	Technology Transfer as an Element of National Innovation Activity	Seminar	Specialists of all the regional executive committees of Belarus, the Minsk Municipal Executive Committee, other municipal, district and local public authorities supervising innovation-related project and development activities.	Alexander Uspenskiy
17 May 2010	Technology Transfer as an Element of National Innovation Activity	Seminar	Representatives of Belarusian enterprises who would potentially replace the present administrative staff of the enterprises.	Alexander Uspenskiy
19-20 May 2010	Software Engineering Forum	Conference/forum	Scientists, researchers, ICT specialists	RCTT/Alexander Uspenskiy
10 June 2010	Technology Transfer as an Element of National Innovation Activity	Seminar	Deputy directors of the entities with the National Academy of Sciences of Belarus	Alexander Uspenskiy
18-19.11.2010	2nd Belarusian Innovation Forum	Conference/forum	Scientists, researchers, ICT specialists	Alexander Uspenskiy
2-3 December 2010	Policy Workshop "Strengthening collaboration between EU and Belarus in the field of ICT R&D"	Workshop	Scientists, researchers, ICT specialists	Alexander Uspenskiy

31 January 2011	Technology Transfer as an Element of National Innovation Activity	Seminar	Senior engineers, their assistants and the provision for these posts, experts of technological services, industrial enterprises and organizations of the Republic of Belarus	Alexander Uspensky
15 February 2011	Technology Transfer as an Element of National Innovation Activity	Seminar	Managers of organizations, directors of enterprises and their deputies of the National Academy of Sciences of Belarus	Alexander Uspensky
22 February 2011	Technology Transfer as an Element of National Innovation Activity	Seminar	Heads of the departments of the National Academy of Sciences of Belarus, heads of departments of research and innovation activities of public institutions of education, representatives of industrial enterprises.	Alexander Uspensky
14 March 2011	Technology Transfer as an Element of National Innovation Activity	Seminar	Directors of the enterprises and organizations of the Ministry of Industry of the Republic of Belarus appointed during 2010-2011	Alexander Uspensky
26-29 April 2011	18 th International Forum on Telecommunications, Information and Banking Technologies TIBO-2011	Conference/forum	IT specialists	RCTT/Alexander Uspenskiy

Kazakhstan

Planned/actual date	Event name, location	Type (eg workshop, conference,..)	Type of audience/number of participants	attended by (person, partner organization)
September 24, 2009	Autodesk-Forum	Forum	IT specialists, architectures, engineers	Aiman Kyrbassova, Yerzhan Toltayev – National

				Innovation Fund
September 23, 2009	IT-Forum 2009, Microsoft	Forum	IT specialists, IT companies	Aiman Kyrbassova, Zhanel Sarieyva – National Innovation Fund
October 7, 2009	SES 2010	Organizer's meeting	IT specialists, Education specialists	Aiman Kyrbassova, Tleubek Kuzenbayev – National Innovation Fund
December 2, Almaty	FP7 InfoDay in Kazakhstan Organizers: Dr. Kamila Magzieva, PhD National Coordinator FP7-NCP-Kz Director InExCB-Kz	The Seminar was is conference is dedicated to e-government program of Kazakhstan 2008-2010	Scientists, education specialists, FP7 NCP form Poland, Italy, Kazakhstan	Aiman Kyrbassova, – National Innovation Fund
December, 2009 Almaty	Presentation for National Scientific Library staff	Presentation	6 people - National Scientific Library staff	Aiman Kyrbassova, – National Innovation Fund
7 May 2010	Conference "Management and Innovations in IT", Almaty, Kazakhstan	Conference	Kazakhstan stakeholders & research community	Nikolay Pakulin, ISPRAS
1-2 July 2011	International Innovation Congress	Congress	Kazakhstan stakeholders & research community, International experts	Timur Shalabayev – National Innovation Fund JSC
February 14-15, 2011	Stakeholders informational seminar with FP7 NCP	Seminar	Kazakhstan stakeholders & research community	Timur Shalabayev – National Innovation Fund JSC
April 7-8, 2011	Workshop on S&T indicators	Workshop	Kazakhstan stakeholders & research community, International experts	Timur Shalabayev – National Innovation Fund JSC
May 26-27, 2011	S&T stakeholders conference	Conference	Kazakhstan stakeholders & research community, International experts	Timur Shalabayev – National Innovation Fund JSC

3-4 May 2011	International Innovation Congress	Congress	Kazakhstan stakeholders & research community, International experts	Timur Shalabayev – National Innovation Fund JSC, Svetlana Klessova – Inno AG
June 15-18, 2011.	Workshop in Athens dedicated to the innovation policies and structures and presentation on NIF JSC international activities, including ISTOK-SOYUZ project	Workshop	Kazakhstan stakeholders & research community, International experts	Timur Shalabayev – National Innovation Fund JSC

Russia

Planned/actual date	Event name, location	Type (eg workshop, conference,..)	Type of audience, (number of participants)	Attended/presentations made by (person, partner organization)
02 March 2009	Gate2RuBIN workshop, Zelenograd (Russia)	Workshop	Russian innovation centres, (52)	Anton Yanovsky, RTTN
2-6 March 2009	CeBIT, Hannover (Germany)	Conference/brokerage event	ICT experts from Russia and EU countries (about 40-60)	Nikolay Pakulin, ISPRAS
28 March 2009	ICT Directors round table	Workshop	ICT Directors, researchers, stakeholders, (50)	Nikolay Pakulin, ISPRAS, NIF
22 April 2009	NCPs (Bio, Health) information day on the FP7 in Moscow	Seminar	Researchers, SMEs, NCPs (40-50)	Gennady Pilnov, RTTN
14-15 May 2009	“Some aspects of formation of EU-Russia common spaces in the fields of Science and Education” in Voronez	workshop	Regional stakeholders, Researchers, SMEs, NCPs (40-50)	Gennady Pilnov, RTTN
14 May 2009	III Forum “From Science to Business”, Saint-Petersburg	Conference	Stakeholders, Researchers, SMEs, innovation centres (60-70)	Anton Yanovsky, RTTN
28-29 May 2009	RTTN’ certification seminar	Seminar	Russian innovation centres (15)	Gennady Pilnov, RTTN

29 May 2009	FP7 ICT Infoday in Saint-Petersburg	Workshop	Researchers, regional stakeholders (35)	Nikolay Pakulin, ISPRAS
19 June 2009	ICT information day on the FP7 in Moscow	Workshop	Researchers, SMEs, NCP on ICT (60)	Anton Yanovsky, RTTN
19 June 2009	EXTEND Project Opening Conference "Fostering scientific and research co-operation between the Eastern Europe and the Southern Caucasus countries and the EU", Cisheneu (Moldova)	Conference	EECA and EU ICT-specialists, European Commission, Researchers, SMEs (60)	Gennady Pilnov, RTTN
22 June 2009	Training session at ISTOK-SOYUZ conference, Moscow (Russia)	Training	ICT researchers (70)	Nikolay Pakulin, ISPRAS
23 June 2009	Brokerage session at ISTOK-SOYUZ conference, Moscow (Russia)	Brokerage session	Stakeholders, Researchers, ICT specialists	Nikolay Pakulin, ISPRAS, FSA, Inno
24 June 2009	EU-Russia Face-to-Face meetings, Moscow (Russia)	Brokerage session	Researchers, ICT specialists (20 meetings)	ISPRAS, FSA
03 July 2009	The NESTER workshop, Milan (Italy)	Brokerage session	ICT researchers and specialists RU/EU, (40)	RTTN, Inno, ISPRAS
22-23 September 2009	Gate2RuBIN project on tools for international innovation cooperation, Obninsk (Russia)	Workshop	Russian innovation centres (52)	Gennady Pilnov, RTTN
02 October 2009	ICT Infoday, organized by NCP	Workshop	NCP, EU delegation, researchers (40)	ISPRAS
07 October 2009	Second Nanoforum	Workshop	Researchers, Innovation infrastructure (40)	Anton Yanovsky, RTTN
29 October 2009	EEN-Russia (Gate2RuBIN) brokerage meeting	Brokerage session	Russian and EU innovation centres, SMEs, stakeholders (68)	Gennady Pilnov, RTTN
10 December 2009	Russia-Germany cooperation workshop	Workshop	Russian officials, ICT specialists (50)	Nikolay Pakulin, ISPRAS, Yuri Alferov, RTTN
28 January 2010	Support Russian participation in FP7 on ICT	Workshop	Russian stakeholders (15)	RTTN, ISPRAS, inno
4 March 2010	Successful R&D in Europe	Brokerage Event	EU and Russian R&D teams and	Yuri Alferov, RTTN

	(Dusseldorf, Germany)		SMEs (30)	
25 May 2010	First EU-Russia Innovation Forum (Lappeenranta, Finland)	Forum and Brokerage Event	EU and Russian R&D teams and SMEs (100)	Gennady Pilnov, Oleg Luksha, RTTN
18 June 2010	FP7 InfoDay with NCP on Nanotechnologies (Moscow, Russia)	Workshop (InfoDay)	Russian R&D teams (nanotechnologies for ICT) (35)	Yuri Alferov, RTTN
10-11 November 2010	Gate2RuBIN annual conference (Moscow, Russia)	Conference	Russian innovation centres (32)	Anton Yanovsky, RTTN
8 December, 2010	International R&D cooperation in framework of FP7 (Irkutsk, Russia)	Workshop	Russian R&D teams from Irkutsk region (25)	Anton Yanovsky, Oleg Luksha, RTTN
28 April 2011	XI international conference "Basic & applied research & Developments of technologies "	Conference	EECA research community	Nikolay Pakulin, ISPRAS
12 May 2011	Google EMEA Faculty Summit	Conference	EU research community	Nikolay Pakulin, ISPRAS

Ukraine

Planned/actual date	Event name, location	Type (eg workshop, conference,..)	Type of audience/number of participants	Attended/presentations made by (person, partner organization)
February 25, 2009	"Innovation Clusters" Center Kharkov Technologies	Workshop	Representatives of innovation infrastructure, Local authorities	Attended by TBI KT, Presentation of ISTOK-SOYUZ by I. Gagauz
March 31, 2009	Kiev Ukrainian House	First Innovation Forum	Attended: 80 Scientists and entrepreneurs – developers of innovation projects	Presentation of ISTOK-SOYUZ by I.Gagauz
April 22, 2009	National kick-off meeting Center Kharkov Technologies	Stakeholders' meeting	Attended: 39 Representatives on universities, R&D organizations, IT-companies, local and national ICT stakeholders	Organizer: TBI KT Presentation made by I. Gagauz
June 9, 2009	"Discussing strategy of national innovation system development" Kharkov Polytechnic University	Verhovna Rada Science Committee Parliament Hearings	Attended: 60 Local and national policy makers in innovation, R&D institutions	Presentation of ISTOK-SOYUZ, by I.Gagauz

September 14 – 19, 2009	“Problems and prospects of innovation economy development” Alushta	International Conference	Attended: 120 National innovation policymakers, innovation infrastructures	Presentation of ISTOK-SOYUZ, by I.Gagauz
September 25-26, 2009	“Innovations. Investments. Kharkov Initiatives” Kharkov Oblast State Administration	International Forum	Attended: 320 Local and national policymakers, international experts, R&D, Universities	Presentation of ISTOK-SOYUZ, by I.Gagauz
October 22, 2009	“Ukraine-EC – Joint Innovation Area” Kharkov Polytechnic University	Workshop	Attended: 140 representatives of academia, research organizations, innovation infrastructure organizations, local officials	Attended by TBI KT Presentation of ISTOK-SOYUZ by I.Gagauz
November 20, 2009	Dnepropetrovsk	II International Innovation Forum	Attended: 200 representatives of science, business and academia and national innovation policy stakeholders	Presentation of ISTOK-SOYUZ by I.Gagauz
February 10, 2010	“Increasing opportunities for Ukrainian and European R&D Cooperation: ISTOK-SOYUZ” Center Kharkov Technologies	Stakeholders’ meeting	16 participants – representatives of city and oblast officials, NANU, innovation infrastructure	TBI KT (Inna Gagauz, Nadia Yefimova)
March 30, 2010 Kyiv	Integration of Ukrainian scientific research into European Research Area	Round table Ministry of Science and Education	Representatives of Ministry of Science and Education, National Academy of Science Ukraine	TBI KT /I.Gagauz Presentation ISTOK-SOYUZ
March 31, 2010 Kyiv	Kiev “Identifying and ranking Ukraine ICT priorities”	Consultation workshop	NIP on S&T cooperation with EC, representatives of State Center for Scientific, Technical and Economic Information, NASU, MES	TBI KT /I.Gagauz
May 18, 2010 Kharkov National University	“Computer Modeling in Science-intensive Technologies”	International Conference	ICT R&D Universities	TBI KT – Organizer of ISTOK-SOYUZ Plenary Session Presentations I.Gagauz, I.Kulchitsky (SCUBE)
May 19-21, 2010	“Participation of	International	ICT R&D specialists,	TBI KT – Organizer of the

Kharkov TBI KT	Ukrainian scientists in joint European ICT-projects”	Scientific Workshop: Networking, brokerage and training event	representatives of NASU, MES, Kharkov Administration, NIP	event
June 30, 2010 Kharkov	«Ukrainian-German cooperation in ICT»	Workshop	ICT R&D, Universities, innovation support structures	I.Gagauz Presentation «Joint FP7 projects in ICT»
September 27-29, 2010 Brussels	“ICT-2010”	International Forum	ICT- specialists – winners of EECA internal call	N.Yefimova
October 7-8, 2010 Lviv	"Transborder cooperation. Prospection"	X International Forum	R&D, business, NGOs, State authorities	Presentation «ISTOK-SOYUZ: international cooperation strategies in ICT»
November 5, 2010 Kyiv	“Support Mechanisms of Two-way Cooperation”	Joint Ukraine-France Workshop Embassy of France	R&D and Innovation support organizations Ukraine and France officials in science and technology	I.Gagauz Presentation «ISTOK-SOYUZ (7 ПП) - example of successful international cooperation in ICT »
November 19-20, 2010 Crimea	«Innovation Development and Technology Transfer».	International Forum	Representatives of Ministry of Science and Education, National Academy of Science Ukraine NGOs	I.Gagauz Presentation «Assistance to innovation development in ICT in ISTOK-SOYUZ context».
November 24, 2010 Kyiv	Final conference of the SCUBE Project	Conference	ICT R&D Representatives of SCUBE, ISTOK-SOYUS, EXTEND NGOs, mass-media	N.Yefimova Presentation of ISTOK-SOYUZ
February 3, 2011 Kyiv	Bridging the gap between research and production. EEN-Ukraine	Workshop	Innovation support organizations, NCP, FP7 Projects implementers, EEN-Ukraine members	N.Yefimova Presentation of ISTOK-SOYUZ
March 14-16, 2011 Kharkov	«Innovation development».	Workshop-training TBI Kharkov Technologies	Representatives of R&D, Universities and innovative SMEs	TBI KT –Provider I.Gagauz Presentation «7 FP ICT calls – opportunities and prospects»
March 24, 2011 Kyiv	«Innovation Development of Ukraine. Problems and Prospects».	International Business-Forum	Representatives of Ministry of Science and Education, National Academy of Science Ukraine	I.Gagauz Presentation «ISTOK-SOYUZ contribution into innovation and research development of Ukraine».
June 3, 2011 Kharkov TBI Kharkov Technologies	"Preparation, evaluation, implementation of FP7 projects".	Workshop	ICT R&D organizations Universities, SMEs	TBI KT – Organizer
March 30, 2010 Kyiv	Integration of Ukrainian scientific research into	Round table Ministry of Science and Education	Representatives of Ministry of Science and Education, National Academy of Science	TBI KT /I.Gagauz Presentation ISTOK-SOYUZ

	European Research Area		Ukraine	
March 31, 2010 Kyiv	Kiev "Identifying and ranking Ukraine ICT priorities"	Consultation workshop	NIP on S&T cooperation with EC, representatives of State Center for Scientific, Technical and Economic Information, NASU, MES	TBI KT /I.Gagauz

2.4 Information campaign during "Internal call"

The ISTOK-SOYUZ internal call was announced on 15th of April, 2009 with the deadline on 1 June, 2009. In April-May a wide information campaign was run in the EECA target countries promoting both the internal call and project as a whole.

Information campaign was held by the project partners in their own countries. They combined the wide variety of different dissemination tools:

- Presentation of information at kick-off meetings, external actions with the target audience of the call;
- Placing information on the call at own and national web-sites;
- Address e-mail messages with information on the call;
- Publication the information in national mass media for the wide range of readers;
- Dissemination of the first Newsletter of the project (with information on the project and the call);
- Insertion of information on the call into partners' Newsletters;
- Collection of incoming call applications.

The information about the ISTOK-SOYUZ project and the internal call was presented for more than 2 000 ICT specialists in the target countries. The detailed information on information campaign during the internal call please see in Deliverable 4.4

<http://www.istok-soyuz.eu/d4.4%20report%20on%20the%20istok-soyuz%20internal%20call%20for%20proposals.pdf>

Wide information campaign implemented in the framework of the call organization was one of the key element for the call' success and served also as an overall project promotion.

As a result 45 applications were received, 16 winners were selected to receive intensive hands-on support in informing, consulting and partner search for taking part in EU FP7 thematic calls.

2.5 Networking and brokerage events

At least four networking and brokerage events with at least 100 participants altogether (i.e. 25 participants per event in average) - key pillars of the project – planned in the initial plan for the whole project' period to channel the information about collaboration opportunities into and out of the target countries, and to provide an opportunity to partners from Europe and from the 5 targeted countries (Russia, Ukraine, Belarus, Armenia, and Kazakhstan) to meet each other and to discuss possible research activities with potential partners interested in similar areas of work and joint FP7 submission.

The First Networking and Brokerage event (Delegation Tour in Russia) was organised in Moscow in June 2009 (M6). SCUBE-ICT, the clustering project, sent Belarus participants to this event. The First Training

event linked to the Delegation Tour was organised in Russia in June 2009 (linked to the Delegation Tour) (M6). 8 EU specialists took part in the delegation tour. The overall number of participants for the two events was 73. As a result, 4 ICT R&D proposals were submitted after this event.

See (Deliverable 4.2a “First Networking and Brokerage event (Delegation tour) and First Training Event” <http://www.istok-soyuz.eu/d4%20%20first%20istok-soyuz%20networking%20brokerage%20and%20training%20event.pdf>)

The Second ISTOK-SOYUZ Networking & Brokerage Event (Delegation Tour) and Training Event was organized by the TBI “Kharkov Technologies” (ISTOK-SOYUZ partner), and co-organized by the Lviv CSTEI (SCUBE-ICT) in Kharkov (Ukraine) in May, 2010.

The event lasted for 3 days (two days networking and brokerage event and one day training session). It has been organized at the **Institute for Single Crystals of the Academy of Sciences of Ukraine**, founder of the TBI “Kharkov Technologies”.

The Workshop was linked to the International Conference “*Computer Modelling in Science-intensive Technologies*” (KMHT -2010), organized by the Kharkov V.N.Karazin National University.

The key point of the Kharkov event was the participation of ICT-specialists from France, Great Britain, Sweden, Germany, Spain, Portugal, Hungary and Russia, experienced in the implementation of collaborative projects of the EC Framework Programs. 8 EU specialists took part in the delegation tour. The overall number of participants for the two events was 74.

Practical training concerning proposal application for the Seventh Framework Program was organized as 8-hour event combining presentations with interactive exercises. The presentations covered the basic issues of FP7 with a special stress on the Ukraine-related specifics. Interactive exercises were aimed at giving practical skills in some key aspects of FP7 proposal preparation. Training was organized and provided by the representatives of ISPRAS (Russia) and inno (Germany). 25 Ukrainian ICT-specialists attended training sessions.

See Deliverable 4.2b “Second Networking and Brokerage event (Delegation tour) and Training Event”

<http://www.istok-soyuz.eu/d4.2b%20networking%20%20brokerage%20event%20delegation%20tour%20and%20training%20event-final.pdf>

ICT-2010 event (the Third Networking & Brokerage Event)

In order to facilitate the promotion of the EECA organisations' ICT competences, the EECA ICT Cluster partners prepared different activities during the Europe's most visible forum for ICT Research and Innovation - ICT 2010 event. These activities included:

Setting up a promotional stand, where researchers from both the EU and the EECA region had the opportunity to be informed on their collaboration potential, namely the funding 'instruments' to support such international research collaborations, the ICT priority areas in EECA counties, etc. The booth acted as the central point of information and the visitors will be able to browse through the EU-EECA ICT Competence Platform (i.e. on-line database with profiles of ICT actors from the region) and arrange for personal meetings with potential partners, adjusting their time plan throughout 3 days of the ICT 2010 Event.

Organisation of a Networking Session, where the ICT research excellence in the EECA region was presented and a number of one-to-one meetings among EU and EECA researchers were scheduled.

Distribution of a Promotional Guide of EECA ICT organizations and teams, to promote their competencies and fields of interest.

In addition to organizing the networking activities, the EECA Cluster offered a unique opportunity for motivated EECA ICT specialists to come to the ICT 2010 event. The EECA team supported the ICT specialists by taking in charge their travel costs and subscription fees for the European event. In order to select the winners, who benefited from financial support, an **on-line Call for applications has been launched**. The EECA team evaluated more than 110 applications and selected the **50 winners** from each country, covered by the Cluster's activities. The winners attended the ICT 2010 event and had the opportunity to meet European specialists working in the ICT field. As a result, 12 Letters of intent for partnership establishment were signed between EU specialists and EECA winners.

See Deliverable 4.2c Report on the Third Networking & Brokerage Event : ICT 2010 Brussels

http://www.istok-soyuz.eu/d4.2c%20third%20nb%20event%20ict%202010_final.pdf

Round table “EU cooperation with Central Asia countries in ICT sphere” has been organised in framework of Best Soft Uzbekistan – 2010 (17-19, May, 2010) with ISTOK-SOYUZ participation.

Final ISTOK-SOYUZ event in Russia, ICT Proposers’ Day 2011 in Budapest

Initially Final ISTOK-SOYUZ event in Russia was planned as a final project conference and also as a 4-th Networking and Brokerage event.

But taking into account that the event’ timing (beginning of June 2011) coincides with big brokerage event in the ICT Proposers’ Day 2011 to take place in Budapest, 19-20 May and dedicated to Calls 8 and 9 of the Work Programme

http://ec.europa.eu/information_society/events/ictproposersday/2011/index_en.htm,

it was proposed to split the final ISTOK-SOYUZ event in 2 parts. .

The first one - *Brokerage session (presentation of the teams, competencies, partner search)* to be delivered at **ICT Proposers’ Day 2011, 19-20 May 2011**; and **Final project conference** to be organized in Moscow after the ICT Proposers’ Day on **June 7, 2011**.

Conference participants will be representatives from European Union, Russia, Armenia, Belarus, Kazakhstan and Ukraine from

- public and private organizations specialized in ICT,
- innovation infrastructure,
- ministries and agencies, policy makers in ICT,
- partnerships’ projects.

Conference agenda will include

- project results of ISTOK-SOYUZ and clustering projects;
- recommendations on cooperation strategy between the EU and the countries of Eastern Europe and Central Asia in the context of the new **Digital Agenda for Europe 2020** and national initiatives, in particular on the development of **Russian technology platforms**;
- FP7 success stories coming from project activities;
- methodological and training materials developed in framework of ISTOK-SOYUZ project.

Information and promotional campaign of the final event (including information letters wide dissemination, press-releases published on partners' websites etc) have been organized in the way to consider both parts as united activity. See example

<http://kt.kharkov.ua/English/important/4.html>, <http://kt.kharkov.ua/English/important/2.html>

ISTOK-SOYUZ partners will also participate in the final EXTEND conference in Tbilisi in the mid-June, which is treated also as the final event for EECA ICT clustering activities

Table below summarized information on other brokerage events co-organized or participated with ISTOK-SOYUZ team/representatives

N	Date (-s)	Activity implemented	Short description
	19 June 2009, Cisheneu, Moldova	EXTEND Project Opening Conference "Fostering scientific and research co-operation between the Eastern Europe and the Southern Caucasus countries and the EU"	Presentation on ISTOK-SOYUZ project, methodology of "internal call" and "hands-on-support" tools
	22 June 2009, Moscow, Russia	Training session in framework of ISTOK-SOYUZ Delegation tour	Presentation of FP7 rules and ICT work program, process of consortium/project building, success factors and case study.
	23 June 2009, Moscow, Russia	Brokerage session in framework of ISTOK-SOYUZ Delegation tour	Presentation of Russian/EU proposals/ideas for ICT cooperation
	29 October 2009, Moscow, Russia	Co-organisation of ICT section at Enterprise Europe Network - Russia (Gate2RuBIN) brokerage meeting	Selection of ICT proposals for EU-RF cooperation, organization of brokerage section (8 presentation), follow-up
	4 March 2010, Dusseldorf, Germany	Participation in Enterprise Europe Network brokerage event "Successful R&D in Europe" (ICT section)	Presentation on ISTOK-SOYUZ and follow-up of participation in brokerage session of 2 winners of ISTOK-SOYUZ Internal call (+ search for partners for other 5 winners)
	10 March 2011, Dusseldorf, Germany	Participation in Enterprise Europe Network brokerage event "Successful R&D in Europe" (ICT section)	4 profiles on ICT topics were prepared for cooperation lounge (a form of remote participation)

2.6 Visibility increase and connection to European networks (ETP, NoEs)

The task plans to connect teams and research organisations from the five target countries to ETP/NoEs, those particularly relevant are HYCON, NESSI, EURON, PASCALL, etc.

To make Russian ICT competencies more visible through participation in ETP/NoEs:

- ISTOK-SOYUZ materials – promoting interest for EECA participation - were prepared and dispatched to each relevant ETP/NoE

- Discussions were organised with each ETP / NoEs and expression of their interest with regard to EECA members were collected

ISTOK-SOYUZ (inno) representative took part in the NEM Summit (NEM ETP) in September 2009, made a presentation; a contribution to the NEM report was provided. During the presentation the ISTOK-SOYUZ representative on the NEM Summit insisted on the cooperation potential with EECA countries in the field of ICT and presented information on concrete EECA organisations, looking for EU research partners.

- A Catalogue of ETP/NoE was prepared and agreed with each relevant ETP/NoE

<http://www.istok-soyuz.eu/catalogue%20etp%20and%20noe%20updated.pdf>

The catalogue was translated into Russian and dispatched to EECA potentially interested organizations

<http://www.istok-soyuz.eu/catalogue%20etp%20and%20noe%20rus%20updated.pdf>

- The press- release has been published also in Russian ICT NCP Newsletter (January- February 2010) with the link to download the catalogue.
- taking into account the requests from EECA ICT organizations (which have been encouraged by the project to enter ICT European Technological Platforms) for more information on ETP experience relevant article has been prepared and published in the leading Russian Journal “Innovacii” (Innovations) entitled “European technology platforms: using the European experience to create the new tool for the Russian innovative economy development “. http://www.istok-soyuz.eu/etp_innovacii%20magazine_ol.pdf

It is interesting to note that Russia now is in the phase of the technology platforms development initiated by the Russian Government. In March 2001 the Russian Government adopted the list of 27 Russian Technology Platforms, some of them are ICT – oriented.

Usually as a model for the Russian technology platforms (RTP) one refers to the European technology platforms experience. In the same time there is a lack of the Russian language sources on the detailed coverage of the European experience in technology platforms development and evolution. This article fills this gap and outlines the methodology of European technology platforms, success and limiting factors, best practices and recent developments and trends.

To promote ETP in Armenia this article has been translated into Armenian language and published in national journal “In the world of science”

As a result 23 Expressions of interest (Eoi) from EECA organisations were collected and diffused to the relevant ETP/NoE according to their own procedure for acceptance of members/partners.

Taking into account the interest from Russian stakeholders to the ETPs experience and possible future collaboration between ICT oriented ETPs and RTPs this topic will be discussed during the final ISTOK-SOYUZ conference in Moscow.

3. ISTOK-SOYUZ publishable results. List of the deliverables

All ISTOK-SOYUZ results have been published on line on the ISTOK-SOYUZ website (<http://www.istok-soyuz.eu>).

The complete list is reported below.

Deliverable Name	Description
D 1.1 Web-based tool for financial & administrative management	Web-tool for financial & administrative management was launched on the basis of Vit@mib platform. Only project partners have access to this tool.
D1.2a Project periodic report	Internal (not publicly available) project deliverable providing information about project progress during first reporting period (1 January – 31 December 2009)
D1.2b Project periodic report	Internal (not publicly available) project deliverable providing information about project progress during second reporting period (1 January 2010 – 31 June 2011)
D1.3 Project final report	Internal (not publicly available) project deliverable providing information about project progress during whole project duration period (1 January – 31 June 2011)
D2.1 Report about consortium' kick-off meeting in Europe and project kick off meetings in 4 countries (Russia, Ukraine, Belarus, Armenia and Kazakhstan)	Public report on national kick-off meetings in Russia, Ukraine, Belarus, Armenia and Kazakhstan. This deliverable is available here: http://www.istok-soyuz.eu/images/deliverables/d2.1%20kick%20off%20meetings%20reports%20may%202009.pdf
D2.2a Intermediate report about networking and collaboration activities with cooperation projects	Public report on cooperation activities between ISTOK-SOYUZ and other projects, including the EECA ICT "clustering" projects – EXTEND, SCUBE, other projects acting in the EU and EECA region level http://www.istok-soyuz.eu/d2%20a%20cooperation%20projects_activities_final.pdf
D2.2b Final report about networking and collaboration activities with cooperation projects	Updated public report on cooperation activities between ISTOK-SOYUZ and other projects, including the EECA ICT "clustering" projects – EXTEND, SCUBE, other projects acting in the EU and EECA region level
D2.3a Intermediate report about networking and liaison activities with stakeholders: (1) in Russia; (2) in Belarus, Ukraine, Armenia and Kazakhstan; (3) in addressed countries of Central Asia	Public report describing the networking and liaison activities with stakeholders: in Russia, Belarus, Ukraine, Armenia and Kazakhstan and in 4 addressed countries of Central Asia (Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan) http://www.istok-soyuz.eu/d2.3a.%20intermediary%20report%20about%20activities%20with%20stakeholders.pdf
D2.3.b Final report about networking and collaboration activities with cooperation projects	Updated Public report describing the networking and liaison activities with stakeholders: in Russia, Belarus, Ukraine, Armenia and Kazakhstan and in 4 addressed countries of Central Asia (Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan)
D3.1 Awareness raising and Dissemination plan. Version1	Public report summarizing the dissemination activities planned by the ISTOK-SOYUZ partners during the project. Initial version http://www.istok-soyuz.eu/d3.1%20istok-soyuz%20awareness%20raising%20and%20dissemination%20plan-first%20version.pdf
D3.1 Awareness raising and Dissemination plan. Intermediate version 2	Public report with intermediate version of Awareness raising and Dissemination plan produced at Month 15. http://www.istok-soyuz.eu/d3.1%20awareness%20raising%20and%20dissemination%20plan_v2-submitted.pdf

D3.1 Awareness raising and Dissemination plan. Version3 -Final	Public report with final version of Awareness raising and Dissemination plan produced in Month 29.
D 3.2 Project publications: 4 newsletters and How do to Guide, Additional deliverable – Networking guide	<p>3 project newsletters³ reflect ISTOK-SOYUZ project activities and key events of ICT EU/EECA communities. Both are available here: http://www.istok-soyuz.eu/index.php/project-publications/newsletters</p> <p>How to do Guide “Getting started with EU ICT R&D research” is available in electronic form in English (http://www.scube-ict.eu/index.php/usefulmaterial/cat_view/13-scube-ict-information) and in Russian (http://www.istok-soyuz.eu/training%20guide%20getting%20started%20with%200eu%20ict%20research.pdf)</p> <p>Networkings guide "How to Effectively Network/Communicate in International R&D projects".</p> <p>English version http://www.istok-soyuz.eu/networking%20guide_updated.pdf</p> <p>Russian version http://www.istok-soyuz.eu/how%20to%20effectively%20network_guide_%20rus.pdf</p>
D 3.3 Recommendations on the co-operation priorities in the field of ICT R&D between European Union and 5 targeted countries, and cooperation potential in Central Asia countries	Public report on the co-operation priorities in the field of ICT R&D between European Union and 5 targeted countries, and cooperation potential in Central Asia countries http://www.istok-soyuz.eu/d3.3%20cooperation%20priorities_final%2006-04-10.pdf
D3.3a Update of the Recommendations on the co-operation priorities in the field of ICT R&D between European Union and 5 targeted countries, and cooperation potential in Central Asia countries	Updated Public report on the co-operation priorities in the field of ICT R&D between European Union and 5 targeted countries, and cooperation potential in Central Asia countries updated after the first published version
D4.1 Extended ISTOK competence platform	On-line EU-EECA ICT experts and organisations database, allowing the partners search and consultation of different profiles: http://www.eeca-ict.eu/eeca/
D 4.2a Report on the First ISTOK-SOYUZ networking and brokerage event and training	Public report on the First networking/brokerage event (Delegation tour to Moscow), it was held in June, 2009. The report is available here: http://www.istok-soyuz.eu/d4%202%20first%20istok-soyuz%20networking%20brokerage%20and%20training%20event.pdf
D4.2.b Report on the Second ISTOK-SOYUZ Networking & Brokerage Event (Delegation Tour) and Training Event	Public report on the second networking/brokerage event (Delegation tour to Ukraine), it was held in May, 2010. The report is available here: http://www.istok-soyuz.eu/d4.2b%20networking%20brokerage%20event%20delegation%20tour%20and%20training%20event-final.pdf
D4.2.c Report on the Third Networking & Brokerage Event : ICT 2010 Brussels	Public report on the Third Networking & Brokerage Event: it was held in September, 2010 in Brussels in the framework of ICT 2010. The report is available here: http://www.istok-

³ 3 newsletters for reporting period (M1-M28)

	soyuz.eu/d4.2c%20third%20nb%20event%20ict%202010_final.pdf
D4.2.d Report on the Networking and Brokerage event during the ICT proposers day in Budapest	Public report on the Networking and Brokerage event during the ICT proposers day in Budapest , held in May, 2011 in Budapest, Hungary
D4.2.e Report on the Final project event in Moscow	Public report on the Final project event in Moscow , to be held in June, 2011 in Moscow, Russia
D4.3. Report on connection to European ICT networks (ETP, NoEs) and list of 25 organisations from five targeted countries joining EPTs and/or NoEs	The report illustrates the activities provided by the ISTOK-SOYUZ to support the EECA ICT organisations to join the European Networks such as ETPs and NoEs and gives the list of the organisations having integrated them.
D 4.4 Report on the STOK-SOYUZ internal call for proposals	Public report describes methodology and implementation of ISTOK-SOYUZ Internal call for proposal aimed to select ICT-teams from EECA countries with high potential for R&D cooperation in framework of FP7. Report is available here: http://www.istok-soyuz.eu/d4.4%20report%20on%20the%20istok-soyuz%20internal%20call%20for%20proposals.pdf
D5.1a Intermediary report about hands-on support to the ICT R&D teams	Public report describes methodology and implementation of ISTOK-SOYUZ hands-on support campaign for the winners of internal call for proposal and other teams requested the support for participation in FP7 Report is available here http://www.istok-soyuz.eu/d5.1a%20hands-on%20support_intermediate.pdf
D5.2. Report on evaluation of support action, lessons learnt and relevant recommendations	The report describes the results of the ISTOK-SOYUZ support action, the evaluation of the project activities and the lessons learnt on different levels with recommendations.

4. ISTOK-SOYUZ Exploitable Knowledge and its Use

The exploitation side of the support action ISTOK-SOYUZ regards knowledge that has been acquired or produced by the project partners and deliverables produced during the project lifetime, all elements that can have a potential impact for the further **collaboration activities between target EECA countries and Europe in the field of ICT**.

It also should be taken into account that

1. Following the formation of the Eastern Europe and Central Asia (EECA) Cluster between ISTOK-SOYUZ, SCUBE-ICT and EXTEND projects, the three projects joint forces to address the entire EECA region and enhance EU-EECA ICT collaboration. A number of activities were jointly implemented (e.g. awareness, training and networking events, etc), while several supportive ‘tools’ (i.e. the EECA web portal, the EECA Competence Platform, the FP7-ICT Held Desk and the networking guide) were developed at cluster level (i.e. partners from all clustering projects contributed to their development). In addition to this part of the document the **“EECA Cluster exploitable and**

sustainability plan” to be developed in June 2011 by all 3 clustering projects will describe in detail the exploitation of the Cluster results beyond its completion.

2. **ISTOK-SOYUZ was a Support Action and therefore it did not create any scientific knowledge.** Its aim was to pave the way for the enhancement of strategic partnerships in the ICT R&D sphere between the European Union and target EECA countries. Thus, the implemented activities focused on accelerating the realisation of joint ICT R&D activities (mainly as FP7-ICT research projects) as well as facilitate a policy dialogue that could result to socio-economic benefits and impact for all regions.

On both project and cluster level, the main assets and exploitable results are summarised in the following table:

Exploitable asset	Sector(s) of application	Timetable for commercial or any other use	Patents of other IPR exploitation	Owner and partner(s) involved
Project logo	-	-	Copyright of the ISTOK-SOYUZ	All partners can use the project logo as reference to their activities.
ISTOK-SOYUZ website	All sectors relevant to the ICT domain	Continuous	Copyright of the ISTOK-SOYUZ	Responsible for the operation and administration of the website is inno. After the completion of the project inno will continue to administer the site for a period of 3 years.
EECA Cluster logo	-	-	Copyright of the EECA Cluster partner	All partners of the 3 clustering projects may use it as reference to their activities
EECA Cluster web portal	All sectors relevant to the ICT domain	Continuous	Copyright of the EECA Cluster partner	Responsible for the operation and administration of the portal is Q-PLAN NG (SCUBE-ICT coordinator). However, all partners of the clustering projects can use the web site and upload relevant articles. After the completion of all clustering projects , Q-PLAN NG will continue to administer the portal for a period of 3 years.
EECA Competence Platform	All sectors relevant to the ICT domain	Continuous	Copyright of the EECA Cluster partner	Inno is responsible for the operation and administration of the CP. However, all partners of the clustering projects can use the web site and upload relevant articles. After the completion of all clustering projects , INNO will continue to administer the CP.
“EECA Promotion Guide” interactive application including the research profiles of ICT actors from the EECA region	All sectors relevant to the ICT domain	June 2009	Copyright of the EECA Cluster partner	All clustering projects were involved in the development of these reports. The application is publicly available through the EECA cluster web portal (www.eeca-ict.eu)
“Getting started with EU ICT research” training guide. English version	All sectors	November 2009	Copyright of the SCUBE-ICT partners	Q-PLAN N.G. was the main author of this document. However, all partners of the clustering projects may use it.
“Getting started with EU ICT research” training guide. Russian version updated and extended	All sectors	January 2010	Copyright of the SCUBE-ICT partners, translation and additional materials – ISTOK-SOYUZ	All partners of the clustering projects may use it. The document is publicly available through the EECA cluster web portal (www.eeca-ict.eu)
“How to Effectively Network / Communicate in International R&D projects” guide	All sectors	December 2010	Copyright of the EECA Cluster partner	INNO and RTTN (ISTOK-SOYUZ project coordinator and Russian partner) were the authors of this document. However, all partners of the clustering projects may use it. The document is publicly available through the EECA cluster web portal (www.eeca-ict.eu)
Promotion Guide of EECA ICT actors, including ISTOK-SOYUZ target countries	All sectors relevant to the ICT domain	May 2010	Copyright of the ISTOK-SOYUZ partners	All ISTOK-SOYUZ partners were involved in the development of these reports. The document is publicly available through the EECA cluster web portal (www.eeca-ict.eu)
Cooperation priorities in the field of ICT R&D between the European Union and the five target countries: Russia, Armenia, Belarus, Ukraine and Kazakhstan	All sectors relevant to the ICT domain	May 2011	Copyright of the ISTOK-SOYUZ partners	All ISTOK-SOYUZ partners were involved in the development of these reports. The documents are publicly available through the EECA cluster web portal (www.eeca-ict.eu)
EU-CA ICT R&D cooperation potential assessment and recommendations for the four Central Asia countries: Uzbekistan, Kyrgyzstan, Tajikistan and Turkmenistan	All sectors relevant to the ICT domain	May 2011	Copyright of the ISTOK-SOYUZ partners	. The documents are publicly available through the EECA cluster web portal (www.eeca-ict.eu)