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Coordination & Support Action
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www.euroafrica-ict.org

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PROJECT ABSTRACT

The EuroAfrica-ICT.org project is defined in full continuity with and builds upon the substantial results obtained and the significant momentum created by two previous European projects: the FP6/IST START and the FP7/ICT EuroAfriCa-ICT FP7 projects.

"The EuroAfrica-ICT initiative", which has been developing since 2006 through these two projects and which is supported by a high number of key stakeholders in Europe and in Africa, has established close synergies with most national and international programmes and initiatives; has already started to identify policy and research priorities to support the development of policy dialogues; and has provided the European and African research communities with continuous and reliable support and guidance.

The EuroAfrica-ICT.org partnership built this new support action by capitalising on its past experience, its significant network of contacts, its past achievements, and the conclusions of the 1st and the 2nd "Euro-Africa Cooperation Forums on ICT Research" which has been successfully and respectively organised in March 2009 in Belgium and in February 2010 in Ethiopia by the FP7/ICT EuroAfriCa-ICT project.

Project activities (all specifically targeting Europe and sub-Saharan Africa) will be implemented over a 24-month period:

- Policy and research priorities in the ICT field will be explored through an approach involving the highest number of stakeholders from the two continents and recommendations for future cooperation opportunities will be derived from them,

- Cooperation events will be organised both in Europe and Africa, synchronised whenever and wherever possible with policy dialogue meetings in order to facilitate the development of synergies with other programmes and initiatives (including the CAAST-Net INCO project), involve key stakeholders in the field (such as the ETPs and JTIs in the ICT area), fine tune priorities, etc. To be noted: two key cooperation events organised by the project will be the 2010 and 2011 editions of the "Euro-Africa Cooperation Forum on ICT Research", which provide key stakeholders in the field with a key opportunity to celebrate and further strengthen the development of cooperation on ICT research between Europe and Africa,

- Support and guidance will be provided to European and African organisations in their efforts to connect and develop joint research projects in the ICT field (through an active online community of researchers from both regions, a database of African excellence research centres, proactive helpdesk services, etc.),

- Dissemination activities will support all other project activities and maximise the overall project impact.

The EuroAfrica-ICT.org project is therefore:

- A focused, result-oriented and ambitious project (while requiring a reasonable amount of resources),
- Presented by a limited yet well-established partnership, offering all necessary skills to efficiently implement planned activities from the very beginning of the project.

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Introduction

The present document is a deliverable of the EuroAfrica-ICT.org project, funded by the European Commission's Directorate-General Information Society and Media (DG INFSO), under its 7th EU Framework Programme for Research and Technological Development (FP7).

The EuroAfrica-ICT.org project is divided into Work Packages (WP), each of them being subdivided into Tasks (T). One of the project Work packages (WP4: Project dissemination) consists in increasing the project impact through two main activities: development of the project website and production of project documentation and contribution to external events and publications (Task 4.2).

The present deliverable (D4.1 – Project dissemination: progress report), prepared by Sigma Orionis (Project Task Leader), is the 1st report related to this activity.

1 – Project website

1.1 – Website developments

During the first six months of the project, the previous EuroAfrica-ICT.org website has been further developed and modernised, in order to offer extended services to European and African organisation interested in the development of joint research projects in the ICT field, and to more easily collect useful inputs from these organisations. The domain name "www.euroafrica-ict.org" has been maintained in order to guarantee a continuity with the old website.

The project website is updated on a day-to-day basis with news and event announcements related to the ICT field, provided both by the project consortium members (all partners contribute actively with news, event announcements, etc.) and by other related projects, programmes, dialogues and initiatives.

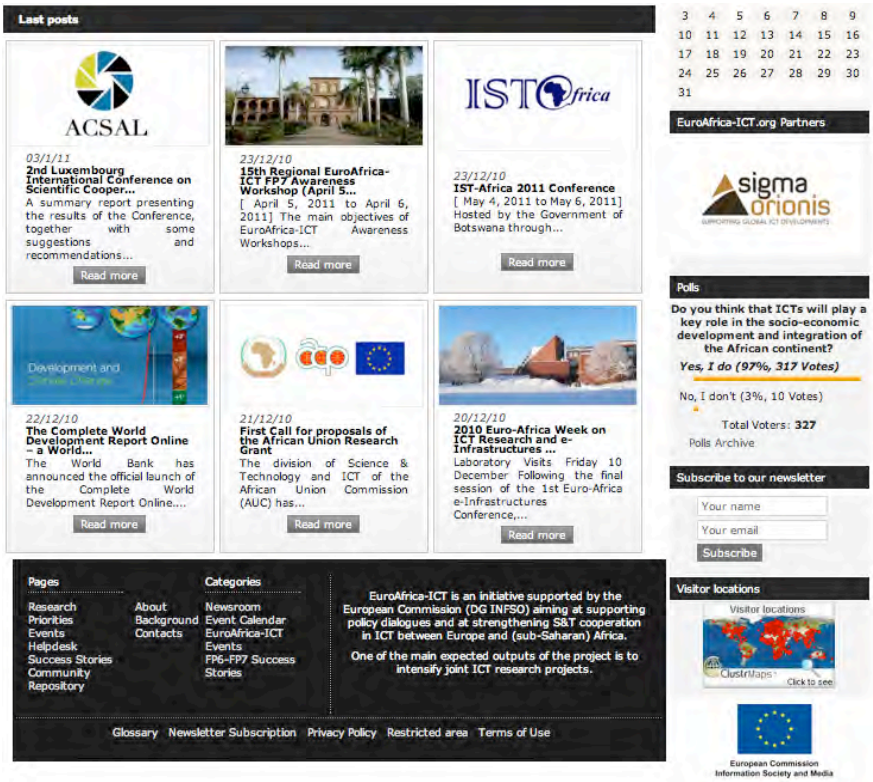
The main structure of the website consists of the following elements, that remain visible on the top of each page:

- 3 general pages on the top right-hand corner of the homepage (About, Background, Contacts), which provide a general description of the project
- 6 main pages (Research priorities, Events, Helpdesk, Success stories, Community and Repository). Each page includes several sub-pages, so that the structure of the website appears well organized and the content of each page is easily available
- The banner, consisting of the EuroAfrica-ICT logo, a map of the world and the slogan "Supporting policy dialogue and strengthening cooperation with sub-Saharan Africa"
- 4 "categories" (Newsroom, Event calendar, EuroAfrica-ICT Events, FP6-FP7 Success Stories), which includes all posts produced on a daily basis by the task leader.

This structure is the result of an evolution which follows the development of the project and it will keep on developing as the project gets ahead: a new page will be added to host the database of African Research Institutes, which is actually under construction.

Below the banner, a section highlights the three most important news published in the website (they are changing as the project develops), followed by the project video trailer, which is accompanied by a short description of the project (see image below).

The 6 latest published posts appears just below, so that the most recent news related to the development of cooperation on ICT Research between Europe and Africa are immediately available (see image below).



The right column of the homepage hosts three "boxes" that highlight the latest events and initiatives (even this section is constantly updated), followed by an event calendar where it is possible to access all the events programmed in the next months both by the EuroAfrica-ICT project and by other projects and initiatives.

On the lowest part of the column, the logos of the project partners appear in rotation (with a link to respective websites) followed by a poll and by a "box" where it is possible to subscribe to the EuroAfrica-ICT.org monthly e-newsletter. The last "box" consists of an interesting tool, the visitors locator, which displays the origin of the users who visited the website. The top 3 countries in the ranking are Finland (821 visits), France (716 visits) and South Africa (680 visits).

Finally, on each page a footer enable to access any of the other website pages.

The website presents several new features compared to the precedent version of the previous project:

- *Community:* the new Community section of the website (http://euroafrica-ict.org/community/) provide a link to a new LinkedIn Group (http://www.linkedin.com/groups?about=&gid=2892844) that has been created to replace the old virtual community. This evolution had the objective of making the Community more operational and professional, in order to better serve the users' interests and to develop an active and more efficient network of contacts. This group brings together already registered members of the old Community and new members (the group has 332 members for the time being). The EuroAfrica-ICT.org website is tightly linked to the LinkedIn group through a RSS feed system: each time a new post is published in the website, it directly appears in the homepage of the Community group on LinkedIn. This allows members of the Community to constantly receive updates on the project activities and events. (A screenshot is available in the annex A7).

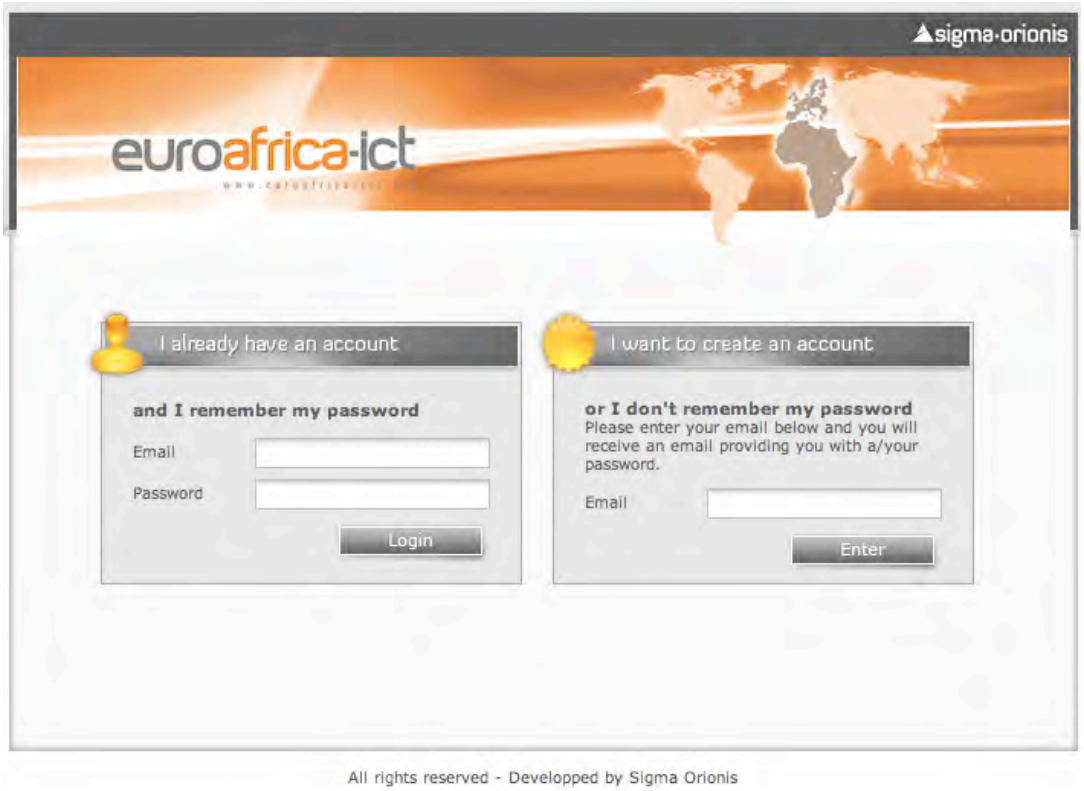
- *Repository:* in addition to the "EuroAfrica-ICT resources", the "Other resources" and the "Related links" sections, that had already been created in the previous website and include a list of reference documents and links, a photo gallery (http://euroafrica-ict.org/project-resources/photogallery/) and a video channel (http://euroafrica-ict.org/project-resources/video-channel/) have been created, where pictures and videos of the past events organised in the framework of the project are uploaded;

- *Polls:* a poll is active on the website to gather the opinions of the website's visitors concerning the role of ICT in the socio-economic development and integration of the African Continent (a total of 341 votes have been registered);

- *Survey*: an open consultation is open on the website for people to actively contribute to the project study related to the identification of ICT research priorities of cooperation between Europe and Africa. 308 answers have been received so far, and the results will be available soon on the EuroAfrica-ICT.org website. Other surveys have been created to give the possibility to the participants in the EuroAfrica-ICT.org events to evaluate our events. The results will be posted soon to the website and these contributions will be taken into consideration for improving the quality of our future events.

- *R*egistration forms: the Project Coordinator is managing a platform to create a registration form for each EuroAfrica-ICT.org event. This platform is linked to the website: each time a new registrant fills-in the registration form, an email is sent by the system to the email address of the project, so that the event coordinator can constantly receive updates on new registrations. To access the registration page, an email and password are requested and a "personal details" page must be filled-in. This information remains

recorded in the system and can be used the following time by the same person to register for another EuroAfrica-ICT event. The screenshot below shows the page of access to the registration form.



1.2 – Website impact

The subsequent developments of new features led to the transformation of the EuroAfrica-ICT.org website into an interactive platform where users can directly interact with the administrator and the other website users to obtain information and ask for assistance:

- In each page there is the possibility to leave a feedback or ask for further information about news, events or other topics. The website administrator can directly answer to these questions or reply to the comments, while other users can reply by submitting their own comments,
- Website users are constantly encouraged to send their own news for publication into the newsroom section of the website,
- They can subscribe to the project monthly e-n'letter, that is sent to more than 8000 highly targeted contacts in Europe and Africa.

In addition, the website is tightly linked to the EuroAfrica-ICT LinkedIn group through the RSS feed system: each time a new post is published in the website, it directly appears in the homepage of the EuroAfrica-ICT group on LinkedIn. This allows members of the Community to constantly receive updates on the project activities and events. They can also post their own news, requests and interact with the other members with the aim of creating new consortia or simply exchange experiences and information.

All these features allow the EuroAfrica-ICT.org partnership to take advantage of users' inputs for developing its activities and increasing the project impact.

The website impact can be constantly monitored by Google Analytics: a web analytics tool which shows how people found out the website, how they navigate through it and how they have become customers. The EuroAfrica-ICT.org website was visited 9,888 times in the period September-December 2010: among them 3059 users found the URL through a research on Google while 2477 users knew the URL and accessed the website directly. Other visitors have been redirected to the EuroAfrica-ICT.org website from SurveyMonkey, Sigma Orionis' website (http://www.sigma-orionis.com/about.php), the Africa-EU partnership website (http://www.sigma-orionis.com/about.php), the LinkedIn group (http://www.linkedin.com/groups?about=&gid=2892844) and other different sources.

Other interesting information is made available through this tool, for example the country of origin of the users, the most visited pages, the time spent on the website, etc. The full report is available upon request.

2 – Project documentation

The project documentation is an important part of this task since, together with the website, it gives high visibility to the project for the promotion of its activities, events and initiatives.

The promotional material produced during the course of the project is supporting most other activities, including WP1 (Policy and research priorities), WP2 (Cooperation events) and WP3 (Support for EU and AU organisations).

Since the production of promotional material is essential to support the activities of a project and to contribute to its impact, most of the content produced during the course of the project was made available in printed version, online on the EuroAfrica-ICT.org website (www.euroafrica-ict.org) and disseminated at several external events where the project has been represented.

These activities have widely contributed in raising awareness on FP7 and ICT, in enhancing a wider participation in the project's activities and in implementing the creation of a network of people interested in ICT research cooperation between Europe and Africa.

2.1 – Logo / banner

All material used for project dissemination has a well-defined graphical identity, thanks to the use of the EuroAfrica-ICT.org logo and banner.

In a very early phase of the project, options regarding the project logo and the overall project graphical identity have been proposed by the task leader (Sigma Orionis) to the EuroAfrica-ICT.org partnership. The logo below has been chosen and used in all the promotional material produced.

euroafrica-ict
www.euroafrica-ict.org

An animated version of the logo has been produced in July 2010 (M7) and it has been projected during all events organized by the project consortium.

Together with the logo, a banner was produced in the early phase of the project, and used in the website, the brochure and all events related documents, in order to allow an easy and immediate identification of the EuroAfrica-ICT.org project.

A second version of the banner has been produced at M5: the background was changed to orange to distinguish the EuroAfrica-ICT.org new project from the old one, which had a black banner. The new graphical identity can be seen below:

2.2 – Factsheet

A project factsheet has been produced and printed by the project's partners in the early phase of the project (M5) to enable a broad dissemination of the project. The EuroAfrica-ICT.org factsheet has been distributed at the 8th EuroAfrica-ICT Concertation Meeting (June 23, 2010), the 14th Regional EuroAfrica-ICT Awareness Workshop (Nov. 3-4, 2010), the 2010 Euro-Africa Week on ICT Research and e-Infrastructures (Dec. 7-10, 2010) as well as at other external events were the project was represented.

The factsheet is annexed to this document (A1).

2.3 – Brochures

A brochure has been produced by the EuroAfrica-ICT.org and eI-Africa projects consortia to promote the "2010 Euro-Africa Week on ICT Research and e-Infrastructures (Dec. 7-10, 2010)": since the two partnerships had decided to co-locate the "3rd Euro-Africa Cooperation forum on ICT research" and the "2010 Euro-Africa e-Infrastructures Conference", a main brochure has been prepared to promote both events (the so-called "2010 Euro-Africa Week on ICT Research and e-Infrastructures").

- The first version of the brochure has been prepared in late April 2010: the external part was devoted to the description of the Euro-Africa Week, while in the internal part, the two project factsheets were displayed.
- The second version of the brochure has been produced in early September, when the "Agenda at a glance" of both events replaced the projects' factsheets.
- A final version has been produced in late November, including all event partners' logos in the cover page, and the final "Agenda at a glance" of both events in the internal part. This third version is annexed to this document (A2).

2.4 – Posters

A project poster has been produced and printed for dissemination during the events organised by the EuroAfrica-ICT.org project. A specific poster for the promotion of the "2010 Euro-Africa Week on ICT Research and e-Infrastructures" has been prepared in April 2010 and displayed at several events attended by the eI-Africa and EuroAfrica-ICT.org partnerships. The poster draw on the cover page of the brochure (see Annex A3).

2.5 – Roll-up banners

A EuroAfrica-ICT roll-up banner have been produced and used at the 14th Awareness Workshop in Mauritius (November 3-4, 2010). A specific roll-up banner has been produced to promote the "2010 Euro-Africa Week on ICT Research and e-Infrastructures": the first version, including some design of the brochure and poster, date back to April 2010 while the second version, including the logos of all supporting organisations, has been prepared in November 2010. See Annex A4.

2.6 – Postcard

A postal card has been produced at Month 10 and printed for dissemination during the EuroAfrica-ICT.org events, as well as at other events. The postcard was included into the "2010 Euro-Africa Week on ICT Research and e-Infrastructures" delegate package. See Annex A5.

2.7 – Folder

Two versions of the "Euro-Africa Week" folder have been produced to promote the Helsinki Forum at the 8th EuroAfrica-ICT Concertation meeting (June 23, 2010 - Brussels) and at the DG INFSO 2010 ICT Event. The second version, which included the event sponsors logo in the cover page, has been used during the event to contain the event promotional and informational material (agenda, brochure, factsheets, etc.). The cover of the folder is annexed to this document (A6).

3 – Contribution to events & publications

According to the DoW each project partner has to introduce project results and perspectives in the framework of at least 2 events addressing cooperation in ICT between Europe and Africa. In addition, the project partners are expected to contribute to the project dissemination through at least 7 publications over the project lifetime.

3.1 - Events

The participation of the EuroAfrica-ICT.org project partners to external and related events is essential to disseminate projects activities and outputs to a targeted audience specialized or interested in ICT Research and Euro-Africa cooperation. At these events the EuroAfrica-ICT.org project is generally promoted through:

- Dissemination of promotional material: flyers, roll-up banners, posters, video trailer, etc.
- Presentations: PPT displayed at plenary, thematic or networking sessions,
- Exhibitions: stands, tabletop exhibits, etc.

For the time being the consortium have participated in the following events:

- Event name : Workshop on "Building the East African Network of Research Excellence (EANRE) and observatory (EANREO)"
- Date(s) : February 22-23, 2010
- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (participation + standard dissemination)

- Event name : 6th BELIEF Brainstorming Workshop
- Date(s) : February 24, 2010
- Location : Brussels, Belgium
- EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)
- Website : http://www.beliefproject.org/events/6th-belief-bs

- Event name : FEAST Final Workshop
- Date(s) : February 25, 2010
- Location : Brussels, Belgium
- EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)
- Website : http://www.erina4africa.eu/events/feast-final-workshop

- Event name : 4th JEG8 Meeting
- Date(s) : March 4-5, 2010
- Location : Cairo, Egypt
- EuroAfrica-ICT.org involvement : Sigma Orionis (participation + standard dissemination)

- Event name : Voices from Africa Workshop
- Date(s) : March 22-23, 2010
- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (participation + standard dissemination)

- Event name : European Conf. on Research Infrastructures - ECRI 2010
- Date(s) : March 23-24, 2010
- Location : Barcelona, Spain

- EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)
- Website : http://www.ecri2010.es/

- Event name : 2nd Workshop on Satellite Navigation and Technology for Africa' at ICTP
- Date(s) : April 6-24, 2010
- Location : Trieste, Italy
- EuroAfrica-ICT.org involvement : TWAS (project presentation + standard dissemination)
- Website : http://cdsagenda5.ictp.trieste.it/full_display.php?ida=a09138

- Event name : 4th Annual National Council for Higher Education (NCHE) Exhibition
- Date(s) : April 16-18, 2010
- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (participation + standard dissemination)

- Event name : 'ICT: Revolutionary Tools' conference
- Date(s) : May 4-5, 2010
- Location : Edinburgh (UK)
- EuroAfrica-ICT.org involvement : ACU (participation + standard dissemination)
- Website : http://www.cas.ed.ac.uk/events/annual_conference/2010

- Event name : AICT 2010
- Date(s) : May 9-15, 2010
- Location : Barcelona, Spain
- EuroAfrica-ICT.org involvement : KIST (participation + standard dissemination)
- Website : http://www.iaria.org/conferences2010/AICT10.html

- Event name : CAAST-Net GA
- Date(s) : May 16-18, 2010
- Location : Durban, South Africa
- EuroAfrica-ICT.org involvement : Sigma Orionis (participation + standard dissemination)
- Website : http://www.caast-net.org/xwiki/bin/view/Main/CAASTnet+Annual+Assembly+III

- Event name : 5th JEG8 Meeting
- Date(s) : May 18-21, 2010
- Location : Durban, South Africa
- EuroAfrica-ICT.org involvement : Sigma Orionis (participation + standard dissemination)

- Event name : IST-Africa
- Date(s) : May 19-21, 2010
- Location : Durban, South Africa
- EuroAfrica-ICT.org involvement : CSIR-Meraka/ Sigma Orionis (project presentation)
- Website : http://www.ist-africa.org/conference2010/

- Event name : GÈANT & e-Infrastructures Infoday
- Date(s) : June 11, 2010
- Location : Brussels, Belgium
- EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)
- Website : http://cordis.europa.eu/fp7/ict/e-infrastructure/events-0100611_en.html

- Event name : Workshop on Customer Relations Management
- Date(s) : June 28- July 2, 2010
- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (project presentation + standard dissemination)

- Event name : 3rd Workshop on Innovative Mobile Technology & Services for Developing Countries (IMTS-DC'10)
- Date(s) : July 30, 2010

- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (project presentation + standard dissemination)

- Event name : International Conference on Computing and ICT Research (ICCIR'10)
- Date(s) : August 1-4, 2010
- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (standard dissemination)

- Event name : ICT 2010 Event
- Date(s) : Sept. 27-29, 2010
- Location : Brussels, Belgium
- EuroAfrica-ICT.org involvement : All consortium (exhibition booth, presentation, networking session)
- Website : http://ec.europa.eu/information_society/events/ict/2010/index_en.htm

- Event name : 2nd ERINA4AFRICA Workshop
- Date(s) : Oct. 6-7, 2010
- Location : Lilongue – Malawi
- EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)
- Website : http://www.ubuntunet.net/erina4africa

- Event name : 8th Concertation Meeting on e-Infrastructures
- Date(s) : Nov. 4-5, 2010
- Location : Geneva, Switzerland
- EuroAfrica-ICT.org involvement : Sigma Orionis (participation + project dissemination)
- Website : http://www.e-sciencetalk.org/e-concertation/

- Event name : East Africa Community e-Health workshop
- Date(s) : Nov. 8-10 2010
- Location : Kigali, Rwanda
- EuroAfrica-ICT.org involvement : KIST (participation + project dissemination)
- Website : http://www.bciu.org/wip01/event_1435_online_event_invitation.asp

- Event name : M4D2010
- Date(s) : November 10-11, 2010
- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (standard dissemination)

- Event name : The 2nd Annual ICTEXPO2010 & The East Africa Digital Revolution Forum
- Date(s) : November 23-24, 2010
- Location : Kampala, Uganda
- EuroAfrica-ICT.org involvement : Makerere (standard dissemination)

- Event name : 4th EU-Africa Business Forum
- Date(s) : Nov. 27-28, 2010
- Location : Tripoli, Libya
- EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)
- Website : http://www.euafrica-businessforum.org/

- Event name : ICTDLondon2010
- Date(s) : Dec. 13-16, 2010
- Location : London (UK)
- EuroAfrica-ICT.org involvement : ACU (participation + exhibition booth)
- Website : http://www.ictd2010.org/

3.2 - Publications

For the time being, the consortium has promoted the EuroAfrica-ICT.org project through the following publications:

- Publication : TWAS e-bulletin
- Date(s) : March2010, August 2010
- Partner in charge of the publication : TWAS

- Publication : Supporting cooperation in ICT research between sub-Saharan Africa, the Caribbean and Europe', ACU Bulletin, No 170
- Date(s) : May 10
- Partner in charge of the publication : ACU
- Link : http://www.acu.ac.uk/member_services/bulletin

- Publication : Research Africa
- Date(s) : July 2010
- Partner in charge of the publication : Sigma Orionis

- Publication : E-Learning in Africa & Europe-Africa ICT Cooperation, City & Guilds Centre for Skills Development Newsletter, Issue 7
- Date(s) : November 2010
- Partner in charge of the publication : ACU
- Link :http://newsletter.skillsdevelopment.org/Autumn_2010/index.html?page=6

4 – Other dissemination tools

The EuroAfrica-ICT.org project has been promoted through other tools and promotional material not planned in the Dow:

- Several pens displaying the EuroAfrica-ICT.org logo and URL have been produced and disseminated during the ICT 2010 Event (Sept. 27-29, 2010 – Brussels) and the 2010 Euro-Africa Week on ICT Research and e-Infrastructures (Dec. 7-10, 2010 – Helsinki),

- Pins representing the flags of the European and of the African Union Commissions were produced and distributed to the "2010 Euro-Africa Week" event delegates to symbolise that the event had the support of both institutions,

- A video trailer of the project has been produced at Month 5 and has been projected during all the EuroAfrica-ICT.org events. The trailer includes pictures and videos recorded during the project's past events and it is an effective way of presenting the main objectives and activities of the project. The trailer has been made available on the EuroAfrica-ICT.org website, on YouTube (http://www.youtube.com/watch?v=QBWxw-fCHiM&feature=&p= BB834F649E165321&index=0&playnext=1) and on the Africa-EU partnership website (http://www.africa-eu-partnership.org/side-event-2010-euro-africa-week-ict-research-e-infrastructures),

- A YouTube channel has been created to host videos related to the EuroAfrica-ICT.org activities and events: http://www.bciu.org/wip01/event_1435_online_event_invitation.asp

- The EuroAfrica-ICT community has moved to LinkedIn, where a group has been created: http://www.linkedin.com/groups?mostPopular=&gid=2892844. A screenshot of the homepage is available in the annexes (A7),

- Twitter has been used during the "2010 Euro-Africa Week on ICT Research and e-Infrastructures" to allow the event participants to communicate during the conference and to report in real time on the event content. Thanks to this tool, people who could not be able to come to Helsinki have had the opportunity to follow the discussions at a distance. A screenshot is available in the annexes (A8). A EuroAfrica-ICT group has also just been created on Twitter by KIST and it will be developed in the next months,

- The "2010 Euro-Africa Week" has been widely promoted in the web, namely on the supporting organisations websites, the project partners website, Ideal-IST (http ://www.ideal-ist.net/events/2010-euro-africa-week-on-ict-research-e-infrastructures/), the DG INFSO portal (http ://ec.europa.eu/information_society/newsroom /cf/news.cfm?item_type=calendar&itemTime=past), the EU Agenda website (http ://www.euagenda.eu/2010 /12/7/3rd-Euro-Africa-Cooperation-Forum-on-ICT-Research), Cordis Wire (http :// cordis.europa.eu/wire/ index.cfm ?fuseaction=article.Detail&rcn=23531).

- A monthly e-Newsletter targeting more than 8000 contacts has been sent each month to promote the project activities and events. An example of the e-N'letter is annexed to this report (A9).

Conclusions

The dissemination and promotion activities have been more than satisfying during the first year of the project, overstepping the project expectations stated in the Description of Work.

This level of dissemination will be maintained during the second phase of the project: the same tools and channels will be used to promote the next scheduled events (15th Regional Awareness Workshop, 9th EuroAfrica-ICT Concertation meeting, 4th EuroAfrica-ICT Cooperation Forum), further promotional material will be produced, several external cooperation events will be attended by the project consortium and publications will be encouraged.

Interactivity will be further fostered through an increased use of blogs and social networks, while the good relations established with the supporting organisation of the "2010 Euro-Africa Week on ICT Research and e-Infrastructures" will be maintained: news of the EuroAfrica-ICT project will be sent to their respective websites to assure a wide project dissemination.

ANNEXES

A1 - Factsheet

A2 - Brochure

BACKGROUND
2010 EURO-AFRICA WEEK
ON ICT RESEARCH & E-INFRASTRUCTURES
SPONSORS
ASSOCIATED PARTNERS

euroafrica-ict
el-africa
3rd Euro-Africa Cooperation Forum on ICT Research
2010 Euro-Africa e-Infrastructures Conference
Agenda at a glance
DAY 1 - December 7, 2010
DAY 2 - December 8, 2010
Agenda at a glance
DAY 1 - December 9, 2010
DAY 2 - December 10, 2010

A3 – Poster

2010 EURO-AFRICA WEEK
ON ICT RESEARCH & E-INFRASTRUCTURES
Marina Congress Centre • Helsinki, Finland
December 6-10, 2010
FOUR PUBLIC EVENTS WITHIN A WEEK!
OBJECTIVES
EXPECTED AUDIENCE
FEES & REGISTRATIONS
EVENT FORMATS
MOBILITY GRANTS
PARTNERS
www.euroafrica-ict.org • info@euroafrica-ict.org
www.ei-africa.eu • info@ei-africa.eu

A4 - Roll-up banner

A5 - Postcard

Join the EuroAfrica-ICT Community!
• Download the latest releases of our analysis of joint ICT research priorities
• Participate in the many cooperation events we are organising in Europe and Africa
• Reference your ICT research institute in our database
• Access our background information
• Benefit from our helpdesk services and guidance on FP7
• Make you initiatives visible on our website
• Join our LinkedIn group
• Follow us on Twitter
euroafrica-ict
For full details:
info@euroafrica-ict.org
www.euroafrica-ict.org
The Association of Commonwealth Universities
CSIR
KIST
sigma orionis
twas

A6 – Folder

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Google
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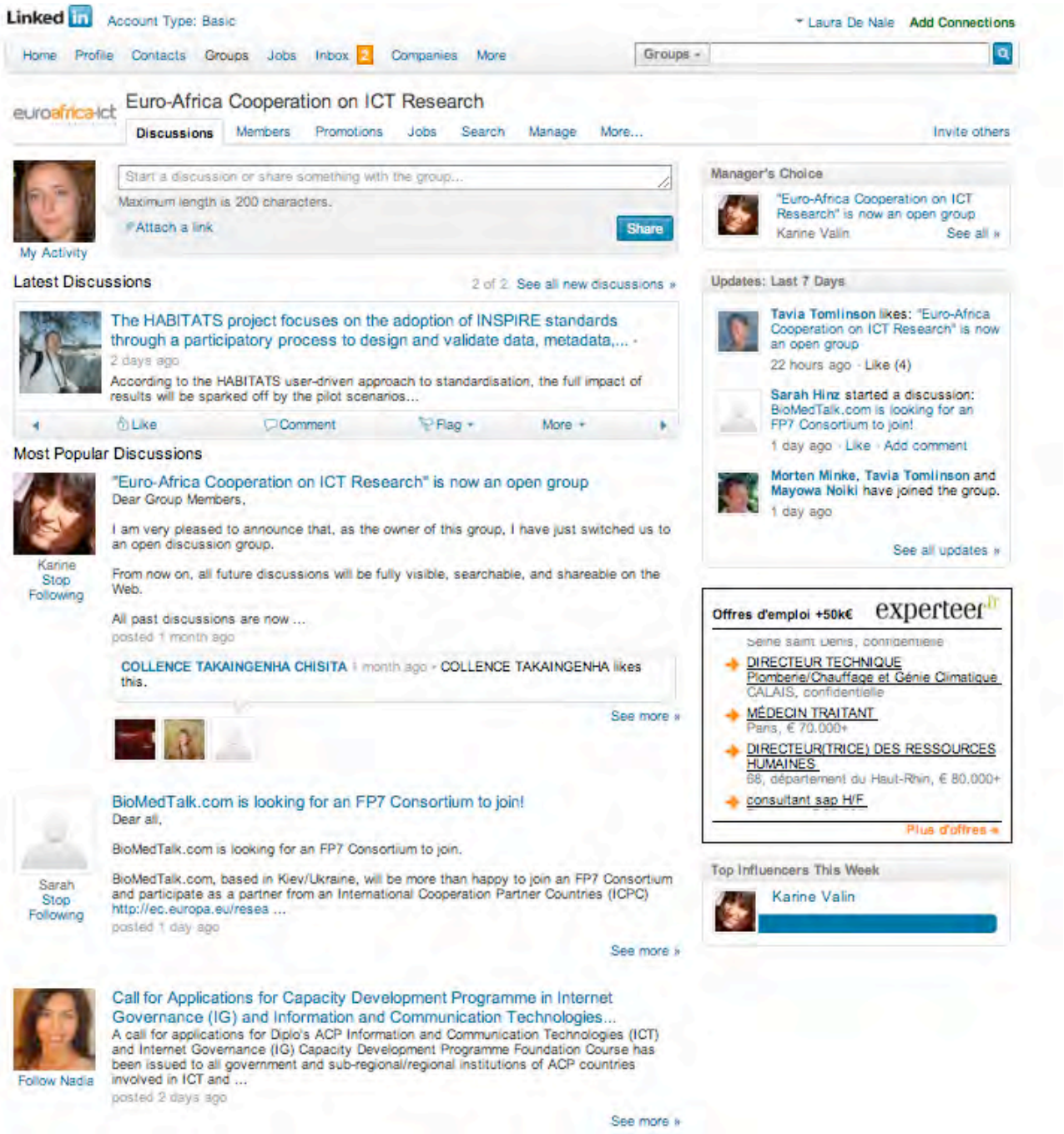
sigma orionis
NOKIA
Connecting People
twas
VTT
2010 EURO-AFRICA WEEK
ON ICT RESEARCH & E-INFRASTRUCTURES
Scandic Marina Congress Centre
Helsinki, Finland
December 7-10, 2010
A series of events held under the aegis of the European Commission (DG INFSO: International Relations Unit + GÉANT and e-Infrastructures Unit) and the African Union Commission with the support of the Ministry for Foreign Affairs and the Ministry of Employment and the Economy of Finland.
A week organised by the FP7 EuroAfrica-ICT
and the ei-Africa
EU-funded projects with the support of the VTT Technical Research Center of Finland
and the ERINAAfrica EU-funded project
euroafrica-ict.org
ei-africa.au

A7 – EuroAfrica-ICT Community on LinkedIn



A8 – "2010 Euro-Africa Week" on Twitter

Brent007 Brent Williams
ICT is the infrastructure for Knowledge and Innovation<these are the key for economic and social development #eaict2010
8 Déc Favori Retweeter Répondre
»

AbiJagun Abi Jagun
presentation by FOKUS on research findings on technological solutions for rural areas and the poor bandwidth they have #eaict2010
8 Déc Favori Retweeter Répondre
»

sabine_dcu sabine_dcu
GeSCI working in Namibia, Ghana, India, Bolivia, Rwanda, Kenya implementing strategies and policies on ICT4E. #eaict2010
8 Déc Favori Retweeter Répondre
»

sabine_dcu sabine_dcu
GeSCI was founded in 2003 by UN ICT Taskforce and is moving from Dublin, IE to Nairob, Kenyai - almost as we speak. Pity for me! #eaict2010
8 Déc Favori Retweeter Répondre
»

Brent007 Brent Williams
SESSION 1 a:"Building a Knowledge Society for all" #eaict2010
8 Déc Favori Retweeter Répondre
»

sabine_dcu sabine_dcu
Building a knowledge society for all by Mr Pulkkinen from GeSCI opens the e-learning session. #eaict2010
8 Déc Favori Retweeter Répondre
»

AbiJagun Abi Jagun
@
@sabine_dcu Morning Sabine, I'm at the 1b breakout session #eaict2010

A9 – Newsletter

De : EuroAfrica-ICT Newsletter <newsletter@euroafrica-ict.org>
Date : mardi 30 novembre 2010 16:47
À : all2@euroafrica-ict.org
Objet : EuroAfrica-ICT & ei-Africa Monthly e-N'letter / November 2010

Dear colleagues,

The EuroAfrica-ICT and the ei-Africa Partnerships are very pleased to bring to your attention a number of developments in the field of Euro-African collaborative research.

2010 Euro-Africa Week on ICT Research & e-Infrastructures
Dec. 7-10, 2010 – Helsinki, Finland

A series of events held under the auspices of the EC and the AUC with the support of the Finnish Government (MFA + MEE).

A week organised in Finland by the EU/FP7 EuroAfrica-ICT and ei-Africa projects with the support of the VTT Technical Research Centre of Finland and the ERINA4Africa EU-funded project.

:: Sponsors: ACU / AUF / CSIR / DST-ESASTAP South Africa / eLearning Africa / Google / KIST / Makerere University / Ministry of Employment and the Economy of Finland / Ministry for Foreign Affairs of Finland / NOKIA / Sigma Orionis / TWAS / VTT

:: Associated partners: Abidjan Live News / CAPDA / CTO / eMobility ETP / e-ScienceTalk / GDCO / ICT4D / ICTD2010 / ISI ETP / NEM ETP / NESSI ETP / WSIS Stocktaking Platform

3rd Euro-Africa Cooperation Forum on ICT Research (Dec. 7-8)
(an event designated as an official side-event to the "3rd Africa-EU Summit", Libya, Nov. 29-30, 2010)
:: URL: http://euroafrica-ict.org/
:: Agenda: http://euroafrica-ict.org/files/2010/11/3rd_EuroAfrica-ICT_Forum_Agenda_30111101.pdf
:: Attendee list: http://euroafrica-ict.org/2010/11/22/3rd-euro-africa-cooperation-forum-on-ict-research-–-attendee-list/
:: Registrations: http://store.sigma-orionis.com/login?conferenceid=10

2010 Euro-Africa e-Infrastructures Conference (Dec. 9-10)
:: URL: http://ei-africa.eu//
:: Agenda: http://ei-africa.eu/files/2010/11/2010_EuroAfrica_eInfra_Conference_Agenda_271110.pdf
:: Attendee list: http://ei-africa.eu/attendees/
:: Registrations: http://store.sigma-orionis.com/login?conferenceid=8

Lab visits to the Otaniemi Research Campus (Dec. 10 pm)
:: Visit to the Aalto University Telecommunications ICT laboratories
:: Visit to the Technical Research Centre of Finland (VTT) ICT laboratories
:: URL: http://euroafrica-ict.org/2010/10/14/euro-africa-week-dec-7-10-2010-finland-lab-visits-to-the-otaniemi-research-campus/

EuroAfrica-ICT - Highlights

EuroAfrica-ICT is an EU/FP7 support action with the aim of enhancing and supporting the development of S&T cooperation on ICT research between Europe and Africa.
Partnership: AUF, Belgium / ACU, UK / CSIR, South Africa / KIST, Rwanda / Makerere University, Uganda / Sigma Orionis, France (Coordinator) / TWAS, Italy

:: Contribute to our analysis of joint Euro-African ICT Research priorities (online public consultation: http://www.surveymonkey.com/s/EuroAfrica-ICT_Priorities)
:: Participate in the many cooperation events we are organising in Europe and Africa
:: Reference your ICT Research Institute in our DB (contact Dr Idris Rai <rai@cit.mak.ac.ug>)
:: Access our background information
:: Benefit from our helpdesk services and guidance on FP7 (European Contact Point: helpdesk-EU@euroafrica-ict.org / African Contact Point: helpdesk-AU@euroafrica-ict.org)
:: Make your initiatives visible on our website
:: Join us on LinkedIn (http://www.linkedin.com/groups?home=&gid=2892844)

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ei-Africa - Highlights

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ei-Africa (e-Infrastructures Africa) is an EU/FP7 support action aiming at strengthening Euro-African cooperation on e-Infrastructures.

Join the "Strengthening Euro-Africa Cooperation on e-Infrastructures" LinkedIn group! (http://www.linkedin.com/groups?mostPopular=&gid=2592288)!

The ERINA4Africa (http://www.erina4africa.eu/) final event will be organised in conjunction with the "2010 Euro-Africa e-Infrastructures Conference". In particular, the project is
:: sponsoring the networking cocktail (Dec 9 @ 6:15 pm),
:: organising the session "Exploiting e-Infrastructures Potential for Boosting Research and Innovation in Africa and for Fostering Euro-Africa Cooperation" (Dec. 10 @ 8:45 am)
:: and it is chairing the Roundtable Discussion "Linking Policies to Applications – Recommendations & Action Plan" (Dec. 10 @ 12:15 pm)

e-ScienceTalk produces weekly an international on-line science-computing newsletter that shows the importance of distributed computing, grid computing, cloud computing and high-performance computing: iSGTW (http://www.isgtw.org/) reports about the people and projects involved in these fields and how these types of computing technologies are being applied to make scientific advances. "International Science Grid This Week" reports also on a huge variety of scientific disciplines, such as computer science, molecular biology, particle physics, astronomy, sociology, earth sciences, archaeology, medicine, disaster management. Should you be interested to receive this e-newsletter by email, subscribe at http://www.isgtw.org/?pid=1000118.