



Seventh Framework Programme

FP7

Cooperation Specific Programme - Information & Communication Technologies - Call 4 FP7 ICT Call 4 (FP7-ICT-2009-4)

Strategic Objective 9.1a (Support to Information Society Policy & Strengthening of International Cooperation)

ICT-4-9.1a

Coordination & Support Action CSA-SA



Project Acronym : EuroAfrica-ICT.org

Project Full Title : Policy Dialogues & Strengthened Cooperation with sub-Saharan Africa

Grant Agreement : 248376

Project Duration : 24 months (Jan. 2010 - Dec. 2011)

D4.2 – Project dissemination: final report

Deliverable Status : Final

File Name : EuroAfrica-I CT_D.4.2.pdf

Due Date : December 2011 Submission Date : December 2011

Dissemination Level : Public

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D4.2 – Project dissemination: final report ■ December, 2011 ■ Author: Sigma Orionis 7th Framework Programme ■ Cooperation Specific Programme ■ ICT Theme
FP7 ICT Call 4 (FP7-ICT-2009-4) ■ Strategic Objective 9.1a (ICT-4-9.1a) ■ CSA-SA

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PROJECT ABSTRACT

The EuroAfrica-ICT.org project is defined in full continuity with and builds upon the substantial results obtained and the significant momentum created by two previous European projects: the FP6/IST START and the FP7/ICT EuroAfriCa-ICT FP7 projects.

"The EuroAfrica-ICT initiative", which has been developing since 2006 through these two projects and which is supported by a high number of key stakeholders in Europe and in Africa, has established close synergies with most national and international programmes and initiatives; has already started to identify research priorities to support the development of policy dialogues; and has provided the European and African research communities with continuous and reliable support and guidance.

The EuroAfrica-ICT.org partnership built this new support action by capitalising on its past experience, its significant network of contacts, its past achievements, and the conclusions of the $1^{\rm st}$ and the $2^{\rm nd}$ "Euro-Africa Cooperation Fora on ICT Research" which has been successfully and respectively organised in March 2009 in Belgium and in February 2010 in Ethiopia by the FP7/ICT EuroAfriCa-ICT project.

Project activities (all specifically targeting Europe and sub-Saharan Africa) will be implemented over a 24-month period:

- Research priorities in the ICT field will be explored through an approach involving the highest number of stakeholders from the two continents and recommendations for future cooperation opportunities will be derived from them,
- Cooperation events will be organised both in Europe and Africa, synchronised whenever and wherever possible with policy dialogue meetings in order to facilitate the development of synergies with other programmes and initiatives (including the CAAST-Net INCO project), involve key stakeholders in the field (such as the ETPs and JTIs in the ICT area), fine tune priorities, etc. To be noted: two key cooperation events organised by the project will be the 2010 and 2011 editions of the "Euro-Africa Cooperation Forum on ICT Research", which provide key stakeholders in the field with a key opportunity to celebrate and further strengthen the development of cooperation on ICT research between Europe and Africa,
- Support and guidance will be provided to European and African organisations in their efforts to connect and develop joint research projects in the ICT field (through an active online community of researchers from both regions, a database of African excellence research centres, proactive helpdesk services, etc.),
- Dissemination activities will support all other project activities and maximise the overall project impact.

The EuroAfrica-ICT.org project is therefore:

- A focused, result-oriented and ambitious project,
- Presented by a limited yet well-established partnership, offering all necessary skills to efficiently implement planned activities from the very beginning of the project.

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Introduction

The present document is a deliverable of the EuroAfrica-ICT.org project, funded by the European Commission's Directorate-General Information Society and Media (DG INFSO), under its 7th EU Framework Programme for Research and Technological Development (FP7).

The EuroAfrica-ICT.org project is divided into Work Packages (WP), each of them being subdivided into Tasks (T). One of the project Work packages (WP4: Project dissemination) consists in increasing the project impact through two main activities: development of the project website and production of project documentation (Task 4.1) and contribution to external events and publications (Task 4.2).

The present deliverable (D4.2 – Project dissemination: final report), prepared by Sigma Orionis (Project Task Leader), is the 2^{nd} and final report related to this activity.

1 - Project website

1.1 – Website developments

During the first six months of the project, the previous EuroAfrica-ICT.org website has been further developed and modernised, in order to offer extended services to European and African organisations interested in the development of collaborative research projects in the ICT field, and to more easily collect useful inputs from these organisations. The domain name "www.euroafrica-ict.org" has been maintained in order to guarantee a continuity with the previous project website.

The project website has been updated on a day-to-day basis with news and event announcements related to the ICT field, provided both by the project consortium members (all partners contribute actively with news, event announcements, etc.) and by other related projects, programmes, dialogues and initiatives.



The main structure of the website consists of the following elements, that remain visible on the top of each page:

- 3 general pages on the top right-hand corner of the homepage ('About', 'Background', 'Contacts'), which provide a general overview of the project;
- 7 main pages:
 - o 'Research priorities': addressing the main objectives of WP1, that it the identification and analysis of ICT research priorities and the provision of recommendations for future cooperation initiatives. The methodology used to identify these research priorities is explained in details in D1.2;
 - O 'Database of Research Institutes': this is the last webpage created. It contains a database implemented by validating and further extending the database produced under the EuroAfriCa-ICT FP7 project, in 2008-2009. This database will help European organisations to identify tangible cooperation opportunities from ICT research topics in which African research laboratories are truly specialised. The Research Institutes have been classified on the basis of 10 topics: e-Learning, e-Health, e-Governance, e-Infrastructures, e-Libraries, e-Inclusion, e-Agriculture, Evolution and convergence of networks, Social Inclusion and Software and services. The page hosts a search tool for filtering Research Institute by research area or by country. Aiming to provide support and guidance to European and African organisations interested in collaborating and developing collaborative research projects in the ICT field, the database will remain active and will be updated after the end of the project, to enhance the creation of Euro-African consortia. The objectives, implementation and methodology used to create the database are described in the deliverable D3.2;
 - 'Events': this page has 3 sub-pages, each one related to a different kind of cooperation events (Awareness Workshop, Concertation meetings and Cooperation Forum). In each one of these pages there is a list of events organised by the EuroAfrica-ICT project, and all useful information related to the events (Report, Agenda, Proceedings, Attendee list, Evaluation survey, results of the survey, Photo gallery, Information package, Press clippings);

- o 'Helpdesk': this is a service offered under Task T3.3 of the project, whose aim is the direct provision (following email or telephone requests) of support and guidance services to European and African organisations interested in the development of joint research projects, particularly under FP7. In this page the European and African Contact points, together with a set of FP7 Frequently Asked Questions are listed. Over 230 requests were received by both desks, one for Europe and one for Africa, for the period of April 2010 to December 2011, covering a wide-ranging list of issues;
- 'Success Stories': this section shows data on sub-Saharan African participation in FP6 and FP7, with a selection of past cooperation projects considered as success stories. This list has been regularly updated;
- o 'Community': the new Community section of the website (http://euroafrica-ict.org/community/) provide a link to a LinkedIn Group (http://www.linkedin.com/groups?about=&gid=2892844) that has been created to replace the former virtual community of researchers. This evolution had the objective of making the Community more operational and professional, in order to better serve the users' interests and to develop an active and more efficient network of contacts. This group brings together already registered members of the former Community and new members (the group has now 534 members). The EuroAfrica-ICT.org website is tightly linked to the LinkedIn group through a RSS feed system: each time a new post is published in the website, it directly appears in the homepage of the Community group on LinkedIn. This allows members of the Community to constantly receive updates on the project activities and events (a screenshot is available in the annex A7).
- o 'Repository': this section of the website contains several useful resources concerning the EuroAfrica-ICT project (flyers, posters, roll-up banners, factsheet, and other promotional material produced during the project lifetime are available for download), as well as other background documents and links related to the Euro-Africa Cooperation on ICT research (e.g. the Lisbon 2007 declaration, the Africa-EU Partnership on Science, information society and space, etc.). Moreover, pictures and videos of events organised in 2010-2011 in the framework of the project have been uploaded to the photo gallery (http://euroafrica-ict.org/project-resources/photogallery/) and the video channel (http://euroafrica-ict.org/project-resources/video-channel/).
- The banner, consisting of the EuroAfrica-ICT logo, a map of the world and the slogan "Supporting policy dialogue and strengthening cooperation with sub-Saharan Africa". To give a strong graphical identity to the project, this banner has also been used in all the promotional material produced by the consortium;
- 4 categories: 'Newsroom' and 'Event calendar' include all posts produced on a daily basis by the task leader, 'FP6-FP7 Success Stories' lists in alphabetical order all successful ICT-related projects from 2005 to 2011 and 'Testimonials' contains a selection of short testimonials from EuroAfrica-ICT events delegates, gathered through the post-event surveys produced after each event.

Below the banner, a section highlights the three most important news published in the website (they changed several times as the project developed), followed by the project video trailer, which is accompanied by a short description of the project.

Below the video trailer, high visibility is given to the 6 latest news and event announcements published on the website, so that the most recent information related to the development of cooperation on ICT Research between Europe and Africa were made immediately available. All project partners, website visitors and coordinators of ICT-related projects, support actions and initiatives contributed to keep this section alive: the task leader encouraged them to send contributions in order to keep the website an active, dynamic and updated platform. As a result, over 350 news have been posted online in 2010-2011. Moreover, the most relevant news posted each month were selected by the task leader and included in the monthly newsletter.

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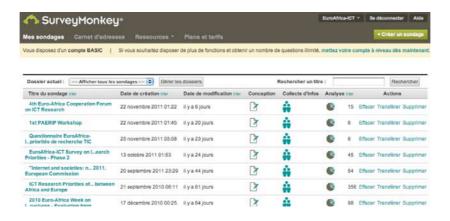
The right column of the homepage hosts six boxes:

- 1. The first one contains useful information on the latest EuroAfrica-ICT event (the content changed accordingly: it now displays all links related to the '4th Euro-Africa cooperation Forum', that is the last event organised in the framework of the EuroAfrica-ICT project);
- 2. The second box hosts an event calendar, from where it is possible, by clicking on each date, to access through a link the related event programmed for that day by the EuroAfrica-ICT project and by other related projects and initiatives;
- 3. The third box displays the logos of the project partners appearing in rotation (with a link to respective websites)
- 4. The forth box hosts the latest poll open to website's visitors to express their opinion on a particular ICT theme:
- 5. Using the fifth box, people interested in Euro-Africa cooperation on ICT research could subscribe to the monthly EuroAfrica-ICT.org e-newsletter: all subscriptions received form a database of over 9500 contacts, that will be used by the new EuroAfrica-P8 project to disseminate its activities and results (both projects are coordinated by Sigma Orionis).
- 6. The sixth and final box of the column consists of an interesting tool, the visitors locator, which displays the origin of the users who visited the website. The top 3 countries in the ranking are South Africa (2571 visits), France (1967 visits) and, interestingly, United States (1897 visits).

Finally, at the end of the homepage, a footer enable to access any of the other website pages and categories. This section contains also a glossary (where useful acronyms are explained), and a restricted area, that is a sort of repository accessible through a password by the EuroAfrica-ICT consortium members only, containing all project's legal documents, deliverables and consortium meeting's presentations and minutes.

The website presents several new features compared to the precedent version of the previous project:

- Polls: a number of polls have been made available on the website to gather the website's visitors' opinion concerning different ICT themes and subjects. Every two months a new poll was administered by the task leader, gathering a high number of responses. As an example, the last poll on the role of ICT in the socio-economic development and integration of the African Continent registered a total of 595 votes;
- Surveys: an open consultation was available from the website for people to actively contribute to the project study related to the identification of ICT research priorities of cooperation between Europe and Africa. 356 answers were received, and the results have been made available in the deliverable D1.1 and further developed in D1.2. Other surveys have been created through SurveyMonkey (http://www.surveymonkey.net/) to give the possibility to the participants in the EuroAfrica-ICT.org events to evaluate the events organised in 2010-2011. Each time, these contributions were taken into consideration for improving the quality of next events. A total of 6 surveys have been administered during the project lifetime;



• Registration forms: the Project Coordinator managed a platform used to create registration forms for each EuroAfrica-ICT.org event. This platform was linked to the website: each time a new registrant filled-in the registration form, an email was sent by the system to the email address of the project, so that the event coordinator could constantly receive updates on new registrations. To access the registration page, an email and password were requested and a "personal details" page was to be filled-in. This information remained recorded in the system and could be used the following time by the same person to register for another EuroAfrica-ICT event. The screenshot below shows the page of access to the registration form.



• Visitor locator: this tool, integrated to the website through a widget linked to ClusterMaps (http://www.clustrmaps.com/en/index-more.htm), allow the website administrator to see the worldwide distribution and the number of visitors at a glance. This is a useful tool that displays in an easy way how the community is distributed and which countries are most interested in the project activities: visitors don't need to register or click on anything, just viewing the page is sufficient to get counted.



1.2 – Website impact

The subsequent developments of new features led to the transformation of the EuroAfrica-ICT.org website into an interactive platform where users could directly interact with the administrator and the other website users to obtain information and ask for assistance:

- In each page there is the possibility to leave a feedback or ask for further information about news, events or other topics. The website administrator could directly answer to these questions or reply to the comments, while other users could reply by submitting their own comments,
- Website users were constantly encouraged to send their own news for publication into the newsroom section of the website,

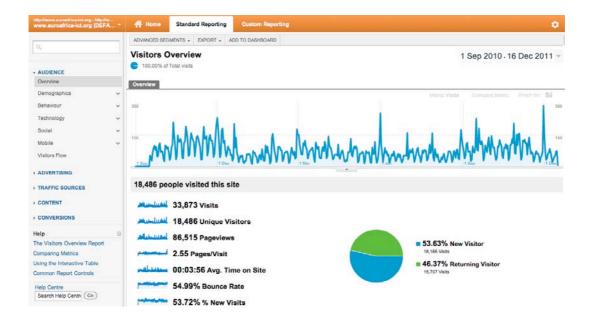
• They could also subscribe to the project monthly e-n'letter that has been sent to more than 9000 highly targeted contacts in both Europe and Africa.

In addition, the website is tightly linked to the EuroAfrica-ICT LinkedIn group and Twitter account through the RSS feed system: each time a new post was published in the website, it directly appeared in the homepage of the EuroAfrica-ICT groups on LinkedIn and Twitter. This feature has allowed members of the Community to constantly receive updates on the project activities and events. Members could also post their own news, requests and interact with the other members with the aim of creating new consortia or simply exchanging experiences and information.

All these features enabled the EuroAfrica-ICT.org partnership to take advantage of users' inputs for developing its activities and increasing the project impact.

The website impact could be constantly monitored by Google Analytics: a web analytics tool which shows how people found out the website, how they navigate through it and how they have become customers. The EuroAfrica-ICT.org website was visited 33 873 times in the period September 2010 - December 2011 (data before Sept. 2010 are not available: the task leader started using Google Analytics at M9). Among them 11 085 users found the URL through a research on Google while 9 056 users knew the URL and accessed the website directly. Other visitors have been redirected to the EuroAfrica-ICT.org website from SurveyMonkey, Sigma Orionis' website (http://www.sigma-orionis.com/about.php), the Africa-EU partnership website (http://www.sigma-orionis.com/about.php), the LinkedIn group (http://www.linkedin.com/groups?about=&gid=2892844) and other different sources.

Other interesting information is made available through this tool, for example the country of origin of the users, the most visited pages, the time spent on the website, etc. The full report is available upon request.



2 - Project material

The project documentation is an important part of this task since, together with the website, it contributed to give high visibility to the project for the promotion of its activities, events and initiatives.

The promotional material produced during the course of the project is supporting most other activities, including WP1 (research priorities), WP2 (cooperation events) and WP3 (support to EU and AU organisations).

Since the production of promotional material is essential to support the activities of a project and to enhance its impact, most of the content produced during the course of the project was made available in printed version, online on the EuroAfrica-ICT.org website (www.euroafrica-ict.org) and disseminated at several external events where the project has been represented.

These activities have widely contributed in raising awareness on FP7 and ICT, in enhancing a wider participation in the project's activities and in implementing the creation of a network of people interested in ICT research cooperation between Europe and Africa.

2.1 - Logo/banners

All material used for project dissemination has a well-defined graphical identity, thanks to the use of the EuroAfrica-ICT.org logo and banner.

In a very early phase of the project, options regarding the project logo and the overall project graphical identity have been proposed by the task leader (Sigma Orionis) to the EuroAfrica-ICT.org partnership. The logo below has been chosen and used in all the promotional material produced.



An animated version of the logo has been produced in July 2010 (M7) and it has been projected during all events organised by the project consortium.

Together with the logo, a banner was produced in the early phase of the project, and used in the website, the brochure and all events related documents, in order to allow an easy and immediate identification of the EuroAfrica-ICT.org project.



A second version of the banner has been produced at M5: the background was changed to orange to distinguish the EuroAfrica-ICT.org new project from the old one, which had a black banner. The new graphical identity can be seen below:



A third version of the banner has been produced at M17, when a new flyer was finalised and sent out to announce the date of "4th Euro-Africa Cooperation Forum". However, this banner is only slightly different from the second one, in order not to transform the graphical identity of the project.



2.2 - Factsheets

A project factsheet has been produced and printed by the project's partners in the early phase of the project (M5) to enable a broad dissemination of the project. The EuroAfrica-ICT.org factsheet has been distributed at the 8th EuroAfrica-ICT Concertation Meeting (June 23, 2010), the 14th Regional EuroAfrica-ICT Awareness Workshop (Nov. 3-4, 2010), the 2010 Euro-Africa Week on ICT Research and e-Infrastructures (Dec. 7-10, 2010) as well as at other external events were the project was represented.

A new flyer was also produced in May 2011 (M17) to announce the date of the "4th Euro-Africa Cooperation Forum" (Nov. 14-15, 2011). While the basic information on the project was maintained on the back side of the flyer, the front was devoted to announce the date of the event.

The 2 versions of the factsheet are annexed to this document (A1).

2.3 – Brochures

A brochure has been produced by the EuroAfrica-ICT.org and el-Africa projects consortia to promote the "2010 Euro-Africa Week on ICT Research and e-Infrastructures (Dec. 7-10, 2010)": since the two partnerships had decided to colocate the "3rd Euro-Africa Cooperation forum on ICT research" and the "2010 Euro-Africa e-Infrastructures Conference", a main brochure has been prepared to promote both events (the so-called "2010 Euro-Africa Week on ICT Research and e-Infrastructures").

- The first version of the brochure has been prepared in late April 2010: the external part was devoted to the description of the Euro-Africa Week, while in the internal part, the two project factsheets were displayed.
- The second version of the brochure has been produced in early September, when the "Agenda at a glance" of both events replaced the projects' factsheets.
- A final version has been produced in late November, including all event partners' logos in the cover page, and the final "Agenda at a glance" of both events in the internal part. This third version is annexed to this document (A2).

A different brochure was also produced in October 2011 to promote the "4th Euro-Africa Cooperation Forum" (Nov. 14-15, 2011 – Cape Town, South Africa), including the agenda at a glance and all event partners' logos (see Annex 2)

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2.4 - Posters

A project poster has been produced and printed for dissemination during the events organised by the EuroAfrica-ICT.org project. A specific poster for the promotion of the "2010 Euro-Africa Week on ICT Research and e-Infrastructures" has been prepared in April 2010 and displayed at several events attended by the el-Africa and EuroAfrica-ICT.org partnerships. The poster draw on the cover page of the brochure (see Annex A3).

2.5 - Roll-up banners

An EuroAfrica-ICT roll-up banner have been produced and used at the "14th Awareness Workshop" in Mauritius (November 3-4, 2010). A specific roll-up banner has been produced to promote the "2010 Euro-Africa Week on ICT Research and e-Infrastructures": the first version, including some design of the brochure and poster, date back to April 2010 while the second version, including the logos of all supporting organisations, has been prepared in November 2010. In 2011 two more roll-up banners have been produced: one on the occasion of the "15th Regional EuroAfrica-ICT Awareness Workshop" in Sudan (April 6-7, 2011) and one to promote the "4th Euro-Africa Cooperation Forum on ICT Research" in South Africa (Nov. 14-15, 2011). See Annex A4.

2.6 - Postcards

A postal card has been produced at Month 10 and printed for dissemination during the EuroAfrica-ICT.org events, as well as at other events (e.g. at ICTD London 2010). The postcard was also included into the "2010 Euro-Africa Week on ICT Research and e-Infrastructures" and into the "15th Regional EuroAfrica-ICT Awareness Workshop" delegate packages. See Annex A5.

2.7 - Folders

Two versions of the "Euro-Africa Week" folder have been produced to promote the Helsinki Forum at the 8th EuroAfrica-ICT Concertation meeting (June 23, 2010 - Brussels) and at the DG INFSO 2010 ICT Event. The second version, which included the event sponsors logo in the cover page, has been used during the event to contain the event promotion and information material (agenda, brochure, factsheets, etc.). A folder was also used at the 15th Regional EuroAfrica-ICT Awareness Workshop in Sudan (April 6-7, 2011). Finally, a black folder with the EuroAfrica-ICT logo has been distributed to the delegates at the "4th Cooperation Forum" in South Africa. Examples of folders and related delegate packages are annexed to this document (A6).

3 – Contribution to events & publications

According to the DoW each project partner had to introduce project activities, outputs and perspectives in the framework of at least 2 events addressing cooperation in ICT between Europe and Africa. In addition, the project partners were expected to contribute to the project dissemination through at least 7 publications over the project lifetime.

3.1 - Events

The participation of the EuroAfrica-ICT.org project partners to external and related events was essential to disseminate projects activities and outputs to a targeted audience specialized or interested in ICT Research and Euro-Africa cooperation. At these events the EuroAfrica-ICT.org project was generally promoted through:

- Dissemination of promotional material: flyers, roll-up banners, posters, video trailer, etc.
- Presentations: PPT displayed at plenary, thematic or networking sessions,
- Exhibitions: stands, tabletop exhibits, etc.

During the project lifetime (2010-2011) the project consortium have participated in the following events:

Event name : Workshop on "Building the East African Network of Research

Excellence (EANRE) and observatory (EANREO)*

Date(s) : February 22-23, 2010Location : Kampala, Uganda

• EuroAfrica-ICT.org involvement : Makerere (participation + standard dissemination)

• Event name : 6th BELIEF Brainstorming Workshop

Date(s)LocationFebruary 24, 2010Brussels, Belgium

• EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)

• Website : http://www.beliefproject.org/events/6th-belief-bs

Event name
 Date(s)
 Location
 FEAST Final Workshop
 February 25, 2010
 Brussels, Belgium

EuroAfrica-ICT.org involvement
 Website
 Sigma Orionis (project presentation + standard dissemination)
 http://www.erina4africa.eu/events/feast-final-workshop

Event name
Date(s)
Location
: 4th JEG8 Meeting
: March 4-5, 2010
: Cairo, Egypt

EuroAfrica-ICT.org involvement : Sigma Orionis (participation + standard dissemination)

Event name : Voices from Africa Workshop

Date(s)LocationWarch 22-23, 2010Kampala, Uganda

• EuroAfrica-ICT.org involvement : Makerere (participation + standard dissemination)

Event name : European Conf. on Research Infrastructures - ECRI 2010

Date(s)LocationMarch 23-24, 2010Barcelona, Spain

EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)

Website : http://www.ecri2010.es/

Event name : 2nd Workshop on Satellite Navigation and Technology for Africa

Date(s) : April 6-24, 2010

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Location : Trieste, Italy

EuroAfrica-ICT.org involvement
 Website
 TWAS (project presentation + standard dissemination)
 http://cdsagenda5.ictp.trieste.it/full_display.php?ida=a09138

Event name : 4th Annual National Council for Higher Education Exhibition

Date(s) : April 16-18, 2010Location : Kampala, Uganda

EuroAfrica-ICT.org involvement : Makerere (participation + standard dissemination)

Event name : 'I CT: Revolutionary Tools' conference

Date(s) : May 4-5, 2010
 Location : Edinburgh (UK)

EuroAfrica-ICT.org involvement : ACU (participation + standard dissemination)

Website : http://www.cas.ed.ac.uk/events/annual_conference/2010

Event name
Date(s)
Location
: AI CT 2010
: May 9-15, 2010
: Barcelona, Spain

EuroAfrica-ICT.org involvement
 Website
 KIST (participation + standard dissemination)
 http://www.iaria.org/conferences2010/AICT10.html

Event name
Date(s)
Location
CAAST-Net GA
May 16-18, 2010
Durban, South Africa

EuroAfrica-ICT.org involvement
 Website
 Sigma Orionis (participation + standard dissemination)
 http://www.caast-net.org/xwiki/bin/view/Main/May+2010

Event name
Date(s)
Location
Sth JEG8 Meeting
May 18-21, 2010
Durban, South Africa

EuroAfrica-ICT.org involvement : Sigma Orionis (participation + standard dissemination)

Event name
Date(s)
Location
IST-Africa
May 19-21, 2010
Durban, South Africa

EuroAfrica-ICT.org involvement : CSIR-Meraka/ Sigma Orionis (project presentation)
 Website : http://www.ist-africa.org/conference2010/

Event name : GÉANT & e-Infrastructures Infoday

Date(s) : June 11, 2010Location : Brussels, Belgium

EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)

• Website : http://cordis.europa.eu/fp7/ict/e-infrastructure/events-0100611_en.html

Event name : Workshop on Customer Relations Management

Date(s)LocationJune 28- July 2, 2010Kampala, Uganda

EuroAfrica-ICT.org involvement : Makerere (project presentation + standard dissemination)

Event name : 3rd Workshop on Innovative Mobile Technology & Services for

Developing Countries (IMTS-DC'10)

Date(s)LocationJuly 30, 2010Kampala, Uganda

• EuroAfrica-ICT.org involvement : Makerere (project presentation + standard dissemination)

• Event name : International Conference on Computing and ICT Research

Date(s) : August 1-4, 2010Location : Kampala, Uganda

EuroAfrica-ICT.org involvement : Makerere (standard dissemination)

Event name
Date(s)
Sept. 27-29, 2010
Location
Brussels, Belgium

EuroAfrica-ICT.org involvement
 Website
 All consortium (exhibition booth, presentation, networking session)
 http://ec.europa.eu/information_society/events/ict/2010/index_en.htm

EuroAfrica-ICT.org FP7 Project ■ Grant Agreement #248376

D4.2 - Project dissemination: final report ■ December, 2011 ■ Author: Sigma Orionis

7th Framework Programme ■ Cooperation Specific Programme ■ ICT Theme FP7 ICT Call 4 (FP7-ICT-2009-4) ■ Strategic Objective 9.1a (ICT-4-9.1a) ■ CSA-SA

Event name : 2nd ERI NA4AFRI CA Workshop

Date(s)LocationCot. 6-7, 2010Lilongue – Malawi

EuroAfrica-ICT.org involvement : Sigma Orionis (project presentation + standard dissemination)

• Website : http://www.ubuntunet.net/erina4africa

Event name : 8th Concertation Meeting on e-Infrastructures

Date(s)LocationNov. 4-5, 2010Geneva, Switzerland

EuroAfrica-ICT.org involvement : Sigma Orionis (participation + standard dissemination)

Website : http://www.e-sciencetalk.org/e-concertation/

Event name
 East Africa Community e-Health workshop

Date(s) : Nov. 8-10 2010Location : Kigali, Rwanda

EuroAfrica-ICT.org involvement : KIST (participation + standard dissemination)

• Website : http://www.bciu.org/wip01/event_1435_online_event_invitation.asp

Event name : M4D2010
 Date(s) : Nov. 10-11, 2010
 Location : Kampala, Uganda

EuroAfrica-ICT.org involvement : Makerere (standard dissemination)

• Website : http://m4d.humanit.org/

• Event name : The 2nd Annual I CTEXPO2010 & The East Africa Digital

Revolution Forum : Nov. 23-24, 2010 : Kampala, Uganda

EuroAfrica-ICT.org involvement : Makerere (standard dissemination)

Event name : 4th EU-Africa Business Forum

Date(s) : Nov. 27-28, 2010Location : Tripoli, Libya

Date(s)Location

EuroAfrica-ICT org involvement : Sigma Orionis (project presentation + standard dissemination)

• Website : http://www.euafrica-businessforum.org/

Event name : ICTDLondon2010
 Date(s) : Dec. 13-16, 2010
 Location : London (UK)

EuroAfrica-ICT.org involvement : ACU (participation + exhibition booth)

Website : http://www.ictd2010.org/

Event name
 : The launch of the Business Processing Outsourcing Center

Date(s)Jan. 17, 2011LocationKampala, Uganda

EuroAfrica-ICT.org involvement : Makerere (standard dissemination)

• Event name : 3rd Annual Conference Of Pan African Competitiveness Forum

Date(s) : Feb. 1-4, 2011Location : Entebbe, Uganda

EuroAfrica-ICT.org involvement : Makerere (Standard dissemination)

Event name
 Date(s)
 Location
 EuroAfrica-ICT.org involvement
 Website
 IST-Africa
 May 11-13, 2011
 Gaborone (Botswana)
 Sigma (project presentation)
 http://www.ist-africa.org/home/

• Event name : International conference on 'The Role of e-Infrastructures for

Climate Change Research'

Date(s)LocationMay 16-20, 2011Trieste, Italy

EuroAfrica-ICT.org involvement : TWAS (participation + standard dissemination)

• Website : http://users.ictp.it/~smr2238/

EuroAfrica-I CT.org FP7 Project ■ Grant Agreement #248376

D4.2 - Project dissemination: final report ■ December, 2011 ■ Author: Sigma Orionis

7th Framework Programme ■ Cooperation Specific Programme ■ ICT Theme FP7 ICT Call 4 (FP7-ICT-2009-4) ■ Strategic Objective 9.1a (ICT-4-9.1a) ■ CSA-SA

Event name
Date(s)
Location
ICT Proposers Day
May 19-20, 2011
Budapest (Hungary)

EuroAfrica-ICT.org involvement : Sigma (participation + standard dissemination)

Website : http://ec.europa.eu/information_society/events/ictproposersday/2011/

Event name
Date(s)
Location
: e-Learning Africa
: May 25-27, 2011
: Dar es Salaam, Tanzania

EuroAfrica-ICT.org involvement
 Website
 Sigma (project presentation + standard dissemination)
 http://www.elearning-africa.com/programme_table.php

Event name : UNI DO-Rhythm Working group meeting

Date(s)LocationMay 26, 2011Midrand, South Africa

EuroAfrica-ICT.org involvementWebsite: Meraka (standard dissemination): http://www.unido-spx.co.za/?p=184

Event name : International Conference on Computing and ICT Research

Date(s)Location: August 7-9, 2011: Kampala, Uganda

EuroAfrica-ICT.org involvementWebsiteMakerere (standard dissemination)http://cit.mak.ac.ug/iccir/

Event name : 1st National Conference on Communications

Date(s)September 5-6, 2011LocationKampala, Uganda

EuroAfrica-ICT.org involvementWebsite: Makerere (standard dissemination): http://tech.mak.ac.ug/ncc/

Event name : Paradiso Conference Summit 2011

Date(s)September 7-9, 2011LocationBrussels, Belgium

EuroAfrica-ICT.org involvement
 Website
 Sigma Orionis (standard dissemination)
 http://paradiso-fp7.eu/events/agenda/

Event nameDate(s)NEM Summit 2011September 27-29, 2011

Location : Torino, Italy

EuroAfrica-ICT.org involvement : Sigma Orionis (standard dissemination)

• Website : http://nem-summit.eu/

• Event name : ITU-NetTel@Africa Workshop on Quality of Service

Date(s) : October 3-7, 2011Location : Kampala, Uganda

EuroAfrica-ICT.org involvement
 Website
 Makerere (standard dissemination)
 http://news.mak.ac.ug/node/1047

3.2 - Publications

 $The \ consortium \ has \ promoted \ the \ EuroAfrica-ICT. org \ project \ through \ the \ following \ publications:$

Publication : TWAS e-bulletin
Date(s) : March 2010
Partner in charge of the publication : TWAS

Links : http://twas.ictp.it/publications/ebulletins/twase-

bulletin4_march2010.pdf

Publication : Supporting cooperation in ICT research between sub-Saharan

Africa, the Caribbean and Europe', ACU Bulletin, No 170

Date(s) : May 10Partner in charge of the publication : ACU

Link : http://www.acu.ac.uk/member_services/bulletin

EuroAfrica-ICT.org FP7 Project ■ Grant Agreement #248376

D4.2 - Project dissemination: final report ■ December, 2011 ■ Author: Sigma Orionis

7th Framework Programme ■ Cooperation Specific Programme ■ ICT Theme

FP7 ICT Call 4 (FP7-ICT-2009-4) ■ Strategic Objective 9.1a (ICT-4-9.1a) ■ CSA-SA

Publication Date(s)

Partner in charge of the publication

 Publication Date(s)

Partner in charge of the publication

I inks

: http://twas.ictp.it/publications/ebulletins/twas-e-bulletin-5-

august-2010/view

Publication

Date(s)

Partner in charge of the publication

Link

Publication

Date(s)

Partner in charge of the publication

Publication

Date(s)

Partner in charge of the publication

I ink

Publication

Date(s)

Partner in charge of the publication

Link

Publication

Date(s)

Partner in charge of the publication

Link

: Research Africa

: TWAS e-bulletin

: Sigma Orionis

: August 2010

: July 2010

: TWAS

: E-Learning in Africa & Europe-Africa ICT Cooperation, City & Guilds Centre for Skills Development Newsletter, Issue 7

: November 2010

: ACU

: http://newsletter.skillsdevelopment.org/Autumn_2010/index.ht

ml?page=6

: CAAST-Net Bulletin

: March 2011

: Sigma Orionis

: http://www.caast-net.org/xwiki/bin/download/Main/The+CAAST

-Net+Bulletin/TheCAAST-NETBulletin-March2011.pdf

: CAAST-Net Bulletin

: September 2011

: ACU

: http://www.caast-net.org/xwiki/bin/view/Main/The+CAASTNet+

Bulletin

: CSIR eNews

: September 2011

: CSIR

: http://www.csir.co.za/enews/2011_sept/15.html

: Africa-EU Strategic Partnership website

: November 2011

: Sigma Orionis

http://www.africa-eu-partnership.org/focus/ict-research-joining-

forces-build-capacities

4 - Other dissemination material

The EuroAfrica-ICT.org project has been promoted through other tools and promotional material not planned in the Dow:

<u>Pens</u>

Several pens displaying the EuroAfrica-ICT.org logo and URL have been produced and disseminated during the ICT 2010 Event (Sept. 27-29, 2010 – Brussels) and the 2010 Euro-Africa Week on ICT Research and e-Infrastructures (Dec. 7-10, 2010 – Helsinki).



Pins

Pins representing the flags of the European and of the African Union Commissions were produced and distributed to the "2010 Euro-Africa Week" event delegates to symbolise that the event had the support of both institutions.



USB sticks

A EuroAfrica-ICT and ei-Africa USB stick has been distributed to delegates to the "Euro-Africa Week on ICT Research and e-Infrastructures". The USB was integrated into the lanyard holding the badge of each delegate.

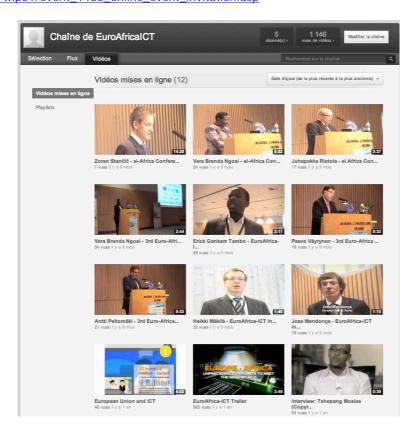


Video trailer

A video trailer of the project has been produced at Month 5 and has been projected during all the EuroAfrica-ICT.org events. The trailer includes pictures and videos recorded during the project's past events and it is an effective way of presenting the main objectives and activities of the project. The trailer has been made available on the EuroAfrica-ICT.org website, on YouTube (http://www.youtube.com/watch?v=QBWxw-fCHiM&feature=&p=BB834F649E165321&index=0&playnext=1) and on the Africa-EU partnership website (http://www.africa-eu-partnership.org/side-event-2010-euro-africa-week-ict-research-e-infrastructures). A second video trailer has also been produced at M22 to be projected during the '4th Euro-Africa Cooperation Forum" in Cape Town (South Africa) and containing the logos of hosts, sponsors and associated organisations.









EuroAfrica-ICT community moved to LinkedIn in March 2010. where group (http://www.linkedin.com/groups?mostPopular=&gid=2892844) was created: it is a very targeted contact network in the ICT domain, where it is possible to find partners interested in collaborating in future Euro-African S&T/ICT projects and activities. To constitute this group, members of the 'old community' (established through the previous EuroAfrica-ICT project in 2008-2009) have been invited to join this new more interactive group, widely promoted also through the monthly newsletter and by suggesting people sending requests to the project helpdesks to join. As a result, the group has today 534 members, increasing every day. The LinkedIn group is kept alive and active by all project partners through various postings about events, synergies, news, projects, upcoming funding, possible partners, etc.

The EuroAfrica-ICT.org website is tightly linked to the LinkedIn group through a RSS feed system: each time a new post is published on the website, it directly appears in the homepage of the Community group on LinkedIn. This allows members of the Community to constantly receive updates on the project activities and events. In addition, all partners have previously stimulated, and will continue to stimulate discussions on the LinkedIn group, according to their respective EuroAfrica-ICT activities (research priorities by CSIR; cooperation fora by TWAS; awareness workshops by AUF/Makerere; research institutes by Makerere; helpdesk by ACU, etc.). A special LinkedIn group for the 3rd and the 4th Cooperation Fora were created to especially promote these two events, including their call for papers. Moreover, there were a lot of interesting discussions stimulated by other group members on a daily basis and the LinkedIn group will remain active after the end of the projects to keep the EuroAfrica-ICT community alive. A screenshot of the homepage is available in the annexes (A7).



The EuroAfrica-ICT Twitter account (https://twitter.com/#!/EuroAfrica_ICT) has 131 followers and it follows 79 groups (including GEANT, Ideal-IST, NEPAD, Cordis, etc.). Being the account linked to the EuroAfrica-ICT website, each time a new post is published on the website, it directly appears as a tweet on Twitter, which allows members of the Community to constantly receive updates on the project activities and events. Twitter has been used during the "2010 Euro-Africa Week on ICT Research and e-Infrastructures" and the "4th Euro-Africa Cooperation Forum" to allow event participants to communicate during the conferences and to report in real time on the events content, using hashtags (tags that help people to talk about or search for a specific topic).

Thanks to this tool, people who could not be able to come and join the events physically have had the opportunity to follow the discussions at a distance (see below a screenshot of delegates' contributions on Twitter. The full document is available upon request). Hence, Twitter is a useful tool to keep the EuroAfrica-ICT community informed as well as receiving updates on ICT by following other initiatives and such alike. The EuroAfrica-ICT Twitter account will remain active after the end of the project to keep the EuroAfrica-ICT community alive. The EuroAfrica-ICT Twitter homepage is available in Annex A8.

Web

Each EuroAfrica-ICT event has been widely promoted in the web. The 3rd and 4th Cooperation Fora, in particular, have been promoted in a variety of websites, namely on sponsor and supporting organisation websites, project partner websites, Ideal-IST (http://www.ideal-ist.net/events/2010-euro-africa-week-on-ict-research-e-infrastructures/), the DG INFSO portal (http://ec.europa.eu/information_society/newsroom/cf/news.cfm?item_type=calendar&itemTime=past), the EU Agenda website (http://www.euagenda.eu/2010/12/7/3rd-Euro-Africa-Cooperation-Forum-on-ICT-Research), Cordis Wire (http://cordis.europa.eu/wire/index.cfm?fuseaction=article.Detail&rcn=23531).



Newsletter

A monthly e-Newsletter targeting more than 9000 contacts has been sent each month to promote the project activities and events. First sent in the form of an email, its designed evolved at M17, when a new tool integrated to the project website has been used to create and disseminate the newsletter. The two layouts are annexed to this report (A9).

Conclusions

The dissemination and promotion activities during the project lifetime have been really satisfying, overstepping the project expectations stated in the Description of Work.

In the framework of Task 4.1, a number of dissemination material not planned in the DoW (the above-mentioned 'Other dissemination material'), have been used by the EuroAfrica-ICT partnership, who found them necessary in order to adapt to the evolving online environment in which social networks, online communities and websites gained a more and more important place in the daily activities of European Projects. A new audience composed of internet users has developed during the last couple of years and we didn't want to miss the opportunity to reach it. Using new dissemination tools as LinkedIn and Twitter, the project could develop closer synergies with other projects and activities, could increase its impact and could develop a more dynamic community interested in Euro-African cooperation on ICT Research.

However, the EuroAfrica-ICT Partnership is strongly convinced that these virtual meeting spaces cannot replace face-to-face relationships: that's the reason why the EuroAfrica-ICT partnership organised and attended several cooperation events, where the contacts established online could further develop to create stronger links, identify key stakeholders, etc. Human contact enhances trust among partners and eases the creation of new consortia: a single cooperation event can sometimes be more effective than months of virtual networking.

The outcomes of the promotional activities listed above will be kept alive in the next years to come: a new EU/FP7 project, the EuroAfrica-P8, will start in January 2012 to keep the momentum created by this and two previous projects (START FP6/IST in 2006-2007 and EuroAfriCa FP7/ICT in 2008-2009). The activities undertaken by these past projects to support the development of policy dialogue meetings and the strengthening of cooperation between Europe and Africa on ICT Research have been promoted and disseminated, since 2006, under the name of "The EuroAfrica-ICT Initiative", and supported by the www.euroafrica-ict.org website. This online platform will continue to run for the next two years, to disseminate project activities and results to the EuroAfrica-ICT community.

ANNEXES

A1 - Factsheet

EuroAfrica-ICT factsheet



Flyer – 4th Euro-Africa Cooperation Forum on ICT Research



A2 - Brochures

Brochure #1 - 2010 Euro-Africa Week





Brochure #2 – 4th Euro-Africa Cooperation Forum on ICT Research





A3 - Posters

EuroAfrica-ICT Poster



Poster - 2010 Euro-Africa Week



www.ourcahica-ict.org - into@eurcahica-ict.org

www.ei-africa.eu - info@ei-africa.eu

A4 - Roll-up banners

Roll-up banner #1 - "2010 Euro-Africa Week"



Roll-up banner #2 - "15th Awareness Workshop"



Roll-up banner #3 - "4th Euro-Africa Cooperation Forum"



A5 - Postcards



- Download the latest releases of our analysis of joint ICT research priorities
- Participate in the many cooperation events we are organising in Europe and Africa
- Reference your ICT research institute in our database
- · Access our background information
- . Benefit from our helpdesk services and guidance on FP7
- · Make you initiatives visible on our website
- · Join our Linkedin group
- · Follow us on Twitter





For full details:

info@euroafrica-ict.org

www.euroafrica-ict.org



Feed the CR cold will your motion that

The Association of Commonwealth Universities











A6 - Folders

Folder #1 - "2010 Euro-Africa Week"



Delegate package #1 - "Euro-Africa Week"



Folder #2 - "15th Awareness Workshop"



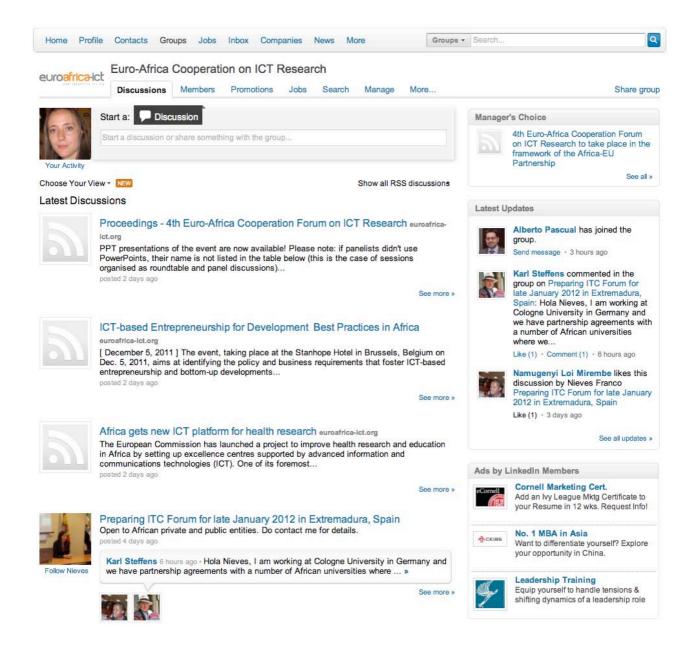
Folder #3 - "4th Euro-Africa Cooperation Forum"



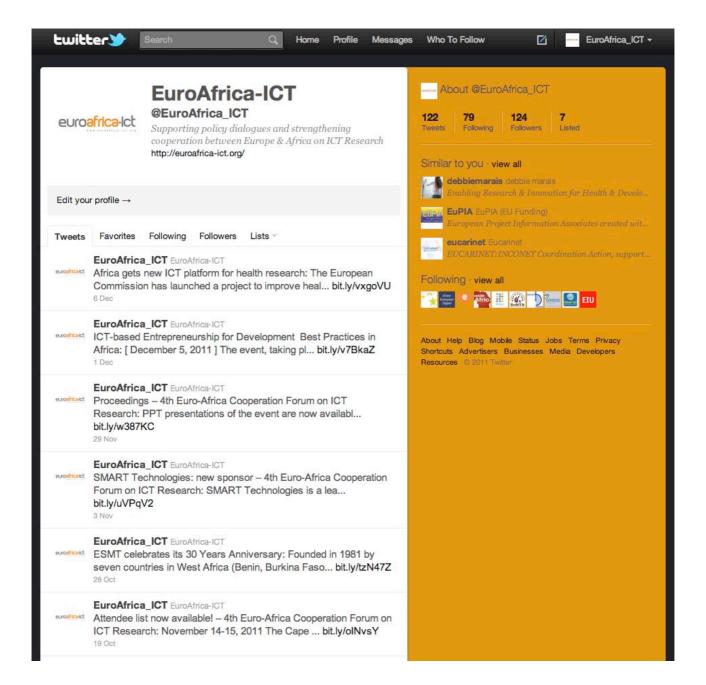
Delegate package #2 - "4th Euro-Africa Cooperation Forum"



A7 – LinkedIn group



A8 - Twitter account



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A9 - Newsletter

<u>Layout #1 (January 2010 – April 2011)</u>

De: EuroAfrica-ICT Newsletter < newsletter@euroafrica-ict.org>

Date: mardi 30 novembre 2010 16:47

À: all2@euroafrica-ict.org

Objet: EuroAfrica-ICT & el-Africa Monthly e-N'letter / November 2010

The EuroAfrica-ICT and the eI-Africa Partnerships are very pleased to bring to your attention a number of developments in the field of Euro-African collaborative research.

2010 Euro-Africa Week on ICT Research & e-Infrastructures Dec. 7-10, 2010 – Helsinki, Finland

A series of events held under the auspices of the EC and the AUC with the support of the Finnish Government (MFA + MEE).

A week organised in Finland by the EU/FP7 EuroAfrica-ICT and el-Africa projects with the support of the VTT Technical Research Centre of Finland and the ERINA4Africa EU-funded project.

- :: Sponsors: ACU / AUF / CSIR / DST-ESASTAP South Africa / eLearning Africa / Google / KIST / Makerere University / Ministry of Employment and the Economy of Finland / Ministry for Foreign Affairs of Finland / NOKIA / Sigma Orlonis / TWAS / VIT
- :: Associated partners: Abidjan Live News / CAPDA / CTO / eMobility ETP / e-ScienceTalk / GDCO / ICT4D / ICTD2010 / ISI ETP / NEM ETP / NESSI ETP / WSIS Stocktaking Platform

- 3rd Euro-Africa Cooperation Forum on ICT Research (Dec. 7-8)
 (an event designated as an official side-event to the "3rd Africa-EU Summit", Libya, Nov. 29-30, 2010)
 :: URL: http://euroafrica-ict.org/
 :: Agenda: http://euroafrica-ict.org/
 :: Agenda: http://euroafrica-ict.org/2010/11/32/3rd-euro-africa-cooperation-forum-on-ict-research----attendee-list/
- :: Registrations: http://store.sigma-orionis.com/login?conferenceid=10

2010 Euro-Africa e-Infrastructures Conference (Dec. 9-10)

- URL: http://el-africa.eu//
 Agenda: http://el-africa.eu/files/2010/11/2010 EuroAfrica eInfra Conference Agenda 271110.pdf
 Attendee list: http://el-africa.eu/attendees/
 Registrations: http://store.siqma-orionis.com/login?conferenceid=8

- Lab visits to the Otaniemi Research Campus (Dec. 10 pm)

 :: Visit to the Aalto University Telecommunications ICT laboratories

 :: Visit to the Technical Research Centre of Finland (VITT) ICT laboratories

 :: URL: http://euroafrica-ict.org/2010/10/14/euro-africa-week-dec-7-10-2010-finland-lab-visits-to-the-otaniemi-research-campus/

EuroAfrica-ICT - Highlights

EuroAfrica-ICT is an EU/FP7 support action with the aim of enhancing and supporting the development of S&T cooperation on ICT research between Europe and Africa. Partnership: AUF, Belgium / ACU, UK / CSIR, South Africa / KIST, Rwanda / Makerere University, Uganda / Sigma Orionis, France (Coordinator) / TWAS, Italy

- :: Contribute to our analysis of joint Euro-African ICT Research priorities (online public consultation: http://www.surveymonkev.com/s/EuroAfrica-ICT_Priorities)

- :: Contribute to our analysis of joint Euro-African ICT Research priorities (online public consultation: https://www.surveymonkev.com/s/EuroAfrica-ICT_Priorities
 :: Participate in the many cooperation events we are organising in Europe and Africa
 :: Reference your ICT Research Institute in our DB (contact Dr Idris Rai https://www.surveymonkev.com/s/EuroAfrica-ICT_Priorities
 :: Access our background information
 :: Benefit from our helpdesk services and guidance on FP7 (European Contact Point: helpdesk-EU@euroafrica-Ict.org / African Contact Point: helpdesk-AU@euroafrica-Ict.org / African Contact

eI-Africa - Highlights

eI-Africa (e-Infrastructures Africa) is an EU/FP7 support action aiming at strengthening Euro-African cooperation on e-Infrastructures.

Join the "Strengthening Euro-Africa Cooperation on e-Infrastructures" LinkedIn group! (http://www.linkedin.com/groups?mostPopular=&qid=2592288)!

The ERINA4Africa (http://www.erina4africa.eu/) final event will be organised in conjunction with the "2010 Euro-Africa e-Infrastructures Conference". In particular, the project is :s sponsoring the networking cocktail (Dec 9 @ 6:15 pm), :: organising the session "Exploiting e-Infrastructures Potential for Boosting Research and Innovation in Africa and for Fostering Euro-Africa Cooperation" (Dec. 10 @ 8:45 am) :: and it is chairing the Roundtable Discussion "Linking Policies to Applications – Recommendations & Action Plan" (Dec. 10 @ 12:15 pm)

e-ScienceTalk produces weekly an international on-line science-computing newsletter that shows the importance of distributed computing, grid computing, cloud computing and high-performance computing: ISGTW (http://www.isotw.grc/) reports about the people and projects involved in these fields and how these types of computing technologies are being applied to make scientific advances. "International Science Grid This Week" reports also on a huge variety of scientific disciplines, such as computer science, molecular biology, particle physics, astronomy, sociology, earth sciences, archaeology, medicine, disaster management. Should you be interested to receive this e-newsletter by email, subscribe at http://www.isgtw.org/?pid=1000118.

Layout #2 (May – Dec. 2011)



Dear Laura De Nale,

We are very pleased to bring to your attention a number of developments in the field of Euro-African collaborative research on ICT.

We hope to have a chance to meet you soon in Cape Town on the occasion of the next EuroAfrica-ICT event!

Enjoy your reading,

The EuroAfrica-ICT Partnership

Upcoming EuroAfrica-ICT Event

um on ICT Re

Nov. 14-15, 2011 International Convention Centre Cape Town, South Africa

Held under the aegis of the $\underline{\mathsf{EC}}$ and the $\underline{\mathsf{AUC}}$ in the framework of the $\underline{\mathsf{Africa-EU}}$ Strategic Partnership, this major event is the 4th of a series of very successful conferences organised by the $\underline{\mathsf{EuroAfrica-ICT}}$ EU-funded project.

With a specific emphasis on networking-opportunities, knowledge-sharing and consensus-building, the EuroAfrica-ICT Cooperation Fora have traditionally provided an

indisputable focal point for all stakeholders in the public and private sectors involved in collaborative ICT research and in ICT for development.

Hosted by the Government of South Africa through the Department of Science & Technology (DST) and the Meraka Institute of CSIR, this year edition will primarily aim at strengthening and supporting collaborative research on ICT between Africa and Europe but also at exploring how to support efficient and innovative ICT Public-Private Partnerships.

Registrations are free of charge but, due to room capacity constraints, seats will be limited and applications accepted on a case by case basis. Over 300 delegates are expected to attend the event! Due to the high number of registrants (see attendee list online), registrations will close very soon: register now!

The event agenda is available online!

Side events

1st PAERIP Workshop

November 11, 2011 - Southern Sun Garden Court Eastern Boulevard Hotel

Visit of the Centre for High Performance Computer (CHPC)

November 15, 2011 - CHPC

www.chpc.ac.za