FUTURE
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Instant Mobility

Multimodality for people and goods in urban areas

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WP7 – D7.1 Instant Mobility website

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Instant Mobility WP7
D7.1 Instant Mobility website

WP7	D7.1 Instant Mobility website
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Abstract

This document describes the purpose, structure and content of Instant Mobility webpage. The purpose of the webpage is to support the dissemination activities by promoting the results and outcomes of the project as well as listing the events related to the project. Each part of the webpage is described in detail, and the share of responsibilities among the partners is indicated.

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1.   Introduction

As a part of Instant Mobility dissemination activities, a webpage has been created. The following domain names have been reserved and linked to the same page:
- www.instant-mobility.eu
- www.instant-mobility.org
- www.instant-mobility.com

The purpose of the webpage is to support the dissemination activities by promoting the results and outcomes of the project as well as listing the events related to the project. In addition, the webpage includes a blog as well as possibilities for all the partners to publish latest information – to ensure the up-to-date 'living' information sharing between the project and the external actors. The purely internal communication will be handled in the working website on ProjectPlace – not via this website.

2.   Structure of the Instant Mobility webpage

2.1   Main structure of the webpage

Instant Mobility webpage is created and managed by using Joomla 1.6 (http://www.joomla.org/). Joomla is an open source content management system (CMS) that enables building Web sites and managing their contents. The Joomla Web site has two separate views:

1. Backend is the Web site administrator view for the site. In the Backend the administrator – in this case VTT – can manage all the features and content of the Instant Mobility web site. This includes structure (by Menu Manager), user management (for project partners and associate partners), look and feel (by templates), modules and components, content management (by Article, Category and Media Managers) just to name some of the properties. Because the Backend is not available to public or all partners, it is not described in more depth in this deliverable.
2. Frontend is the Web site view for the general public and partners and it is called *The Instant Mobility webpage* in this deliverable. In the following pages the Instant Mobility webpage is thoroughly described.

The Instant Mobility webpage contains the following main structure (Figure 1):
- Home
- News
- Scenarios
- Open Interfaces and Standards
- Events
- Partners
- Public documents
- Links
- Contact information
- Blog

In addition, the Partner Login is possible via the homepage. The following chapters describe the content of each item.
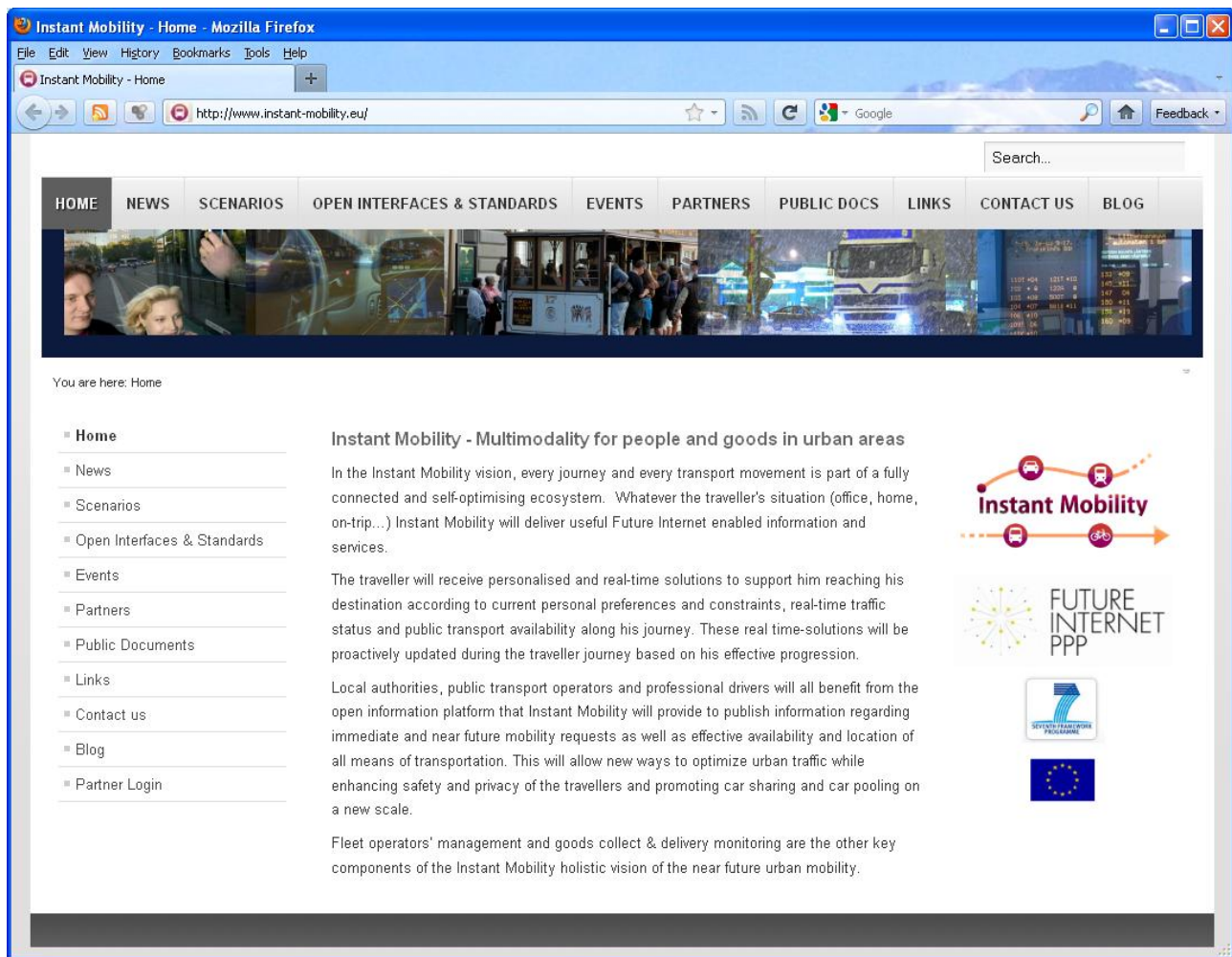
Figure 1 Instant Mobility homepage

2.1.1 Home

Instant Mobility homepage (Figure 1) describes the vision, context and audience of the Instant Mobility project. According to Instant Mobility vision 'every journey and every transport movement is a part of a fully connected and self-optimizing ecosystem'. It also describes the benefits for each group: road-users (private, professional), authorities and operators.
Being Instant Mobility a project funded by the European Commission under the FP7, the homepage also shows all the EC programme relevant logos.

2.1.2 News

News-page is updated regularly by the partners and includes the following information:
- **Latest news**. This is for publishing news type information on the project. Each partner has the possibility to add and publish new articles in this part.
- **Next Steps**. This is meant for calendar type of information like coming project stakeholder forums and workshops. This page is single article and each partner has the possibility to edit it.
- **Schedule**. This is for project timeline and scheduled events. This page is single article and each partner has possibility to edit it.

2.1.3 Scenarios

Scenarios-page includes description and latest information related to the following lead scenarios:
- **Multimodal Travel Made Easy**. Scenario leader ERTICO.
- **The Sustainable Car**. Scenario leader CRF.
- **Collective Transport 2.0**. Scenario leader THALES.
- **Trucks and the City**. Scenario leader VOLVO.
- **On-line Traffic and Infrastructure Management**. Scenario leader MIZAR.

The partners leading the related scenario are responsible for the update of the corresponding scenario-pages with the help of webmaster (VTT).

2.1.4 Open Interfaces and Standards

The purpose of the 'Open Interfaces and Standards' –page is to a) list the standardization issues targeted by the Instant Mobility project and b) to present the forecasted enablers and functions related to Open interfaces.

This page will be modified by the leader of standardization and regulation task Orange with the help of webmaster (VTT).

2.1.5 Events

In the Events-page the upcoming as well as past events related to the Instant Mobility project will be listed and updated regularly. The events may be
- internal events, such as project meetings
- public international events, such as major conferences
- public national events

Each partner can add or edit content in the 'Upcoming Events' and 'Past Events' pages. Webmaster (VTT) will be responsible for moving articles from the 'Upcoming Events' to'Past Events'.

2.1.6 Partners

The Partners-page includes the following information of the Instant Mobility consortium partners:
- logo
- link to the homepage of each partner

In addition, the associated partners are also listed in the 'Partners' –page as a subcategory.

Webmaster (VTT) is updating the 'Partners' –page – with the input received from each partner.

2.1.7 Public Documents

All the public documents (press releases, deliverables) produced during the project will be added into the 'Public Documents' –page. In addition, a link (if publicly available) or reference information of each presentation or scientific article will be added.

The 'Public Documents' –page has two subpages:

- **'Instant Mobility in the Press'** is for links and notifications of Instant Mobility project in public media.
- **'Public Deliverables'** is for downloading Instant Mobility documents made available togeneral public. The Phoca Download component is used for document handling.

Webmaster (VTT) is updating this page – with the input from each partner.

2.1.8 Links

The 'Links'-page includes links to the related relevant content/organizations in the Internet. The Participating cities will be linked, as well as Future Internet –programme and ITS-community, including national and international ITS-communities.

Webmaster (VTT) will be responsible for updating this page – based on the input from each partner.

2.1.9 Contact information

The Contact information of the Coordinator is provided as a contact to the project.

2.2   Partner login and partner area

Partner login and partner area are designed for the project partners to be able to
- write content to the webpage
- upload a documents to the webpage
- download documents from the webpage.

This part is neither available nor visible to general public. Each partner will be provided with credentials – and hence the access to the listed functions. More restricted access for associated partners and cities can be provided if necessary.

The 'Partner Area'-page has two subpages:
- **'Create Article'**-menu opens a page for creating articles.
- **'Instant Mobility Partner Files'**-page is for partners to download files available for partners only and **'Instant Mobility Partner Files Upload'**-subpage is for partners to upload files to the site.

2.3   Blog

A Blog has been created and linked to the Instant Mobility webpage. The blog exists on Wordpress: (http://fiformobility.wordpress.com/) and is linked to the Instant Mobility webpage with WordBridge Joomla extension component (http://www.cognidox.com/opensource/wordbridge-wordpress-to-joomla-bridge). Each partner can send plain or formatted text (e.g. in html format) to the blog by sending email to the address provided by VTT for each partner. This enables the control of the texts to be added to the Blog.

3.   Future development

The main structure of web pages is fixed. However, some modifications on naming the pages and menus as well as creating new sub-pages may be done, if necessary. The content of the Instant Mobility webpages will be updated and developed on regular basis. Special attention will be given on the following items:

- richer and updated content – project results, deliverables, scenarios, events, scientific results, pictures and other media
- more links to the cities
- active blog discussion