Multimodality for people and goods in urban areas

FP7 . CP 284906

WP7 – D7.2
Dissemination plan - initial version

30th September 2011

Editor: Castermans / ERTICO

Project funded by the European Commission under the 7th European Framework Programme for RTD - ICT theme of the Cooperation Programme.

Instant Mobility WP7 (Task 7.1)
D7.2 Dissemination plan - initial version

WP7.1	D7.2 Dissemination plan - initial version
Authors	Julie Castermans – ERTICO – ITS Europe
Short Description	This deliverable describes the strategy, the proposed activities and their planning to disseminate Instant Mobility results as widely as possible.
Dissemination level (select)	PU Public
Date	October 3rd 2011 – Delivery date (final version)
Status	Deliverable – Final version v1
Contributions by:	Merja Pentinen - VTT
Internal review by	Thierry Nagellen – Orange Michele Provera – CRF
Internally accepted by	Merja Pentinen (WP7 leader)
Date of acceptance	03/10/2011

Document history

Version	Date	Author /Reviewer	Description
0.1	29/08/2011	Julie Castermans	First draft
0.2	19/09/2011	Julie Castermans	Integrated first round of comments
0.3	02/10/2011	Julie Castermans	Integrated peer-review comments
1	03/10/2011	Julie Castermans	Final version

Deliverable abstract

The dissemination plan is the main reference for dissemination of the project activities and a supporting tool for consortium management, containing guidelines for project partners on identifying and exploiting communication opportunities, including procedures to be respected in that framework.

The objectives of dissemination as specified by the Instant Mobility project have defined the related strategy aimed to guarantee proper diffusion of knowledge and project results and secure maximum impact.

Within the Instant Mobility project structure, WP7 is responsible for dissemination and outreach activities while receiving contributions from the other work packages.

After stating the different procedures and obligations linked to dissemination, this document shortly introduces the project structure and where dissemination fits into it; and sums up the related tasks and objectives as laid down in the Contract.

The key aspects of the dissemination strategy are then presented as the target stakeholder groups, before detailing the proposed activities through the identified relevant channels.

A detailed work plan of these activities is also included as well as a calendar of relevant external conferences where to disseminate the project results.

Proper presentation and dissemination of the project results among all potentially concerned stakeholders and users will bring opportunities for the Instant Mobility partners in the transport and mobility services markets.

Dissemination is thus a crucial activity as its related strategy since the planned activities to communicate the project results are from the start linked to their subsequent market exploitation.

Table of Content

Table of Figures

Terms and abbreviations

Abbreviation	Definition
B2B	Business to business
CaON	Converged and Optical Networks
CEN	European Committee for Standardisation
D	Deliverable
EC	European Commission
ELSA	European Large Scale Actions
ERTICO	European Road Transport Telematics Implementation Coordination Organisation S.c.r.l.
ETSI	European Telecommunications Standards Institute
EWSP	Europe Wide Service Platform
FI	Future Internet
FT	France Telecom SA
IETF	Internet Engineering Task Force
IM	Instant Mobility
ISO	International Organization for Standardisation
M	Month
MS	Milestone
MS1	Initial requirements
MS2	Use Case scenarios
MS3	Societal Issues
PCM	Project Management Committee
PPP	Public Private Partnership
PT	Public transport
PU	Public
RAS	Radio Access and Spectrum
TBC	To be confirmed
UA	Usage Area
VTT	Teknologian Tutkimuskeskus (Technical Research Centre of Finland)
WP	Work package
WP2	Program collaboration
WP3	Use Case Scenarios Work package
WP4	Future Internet Enablers Work package
WP5	Realisation and prototyping Work package
WP6	Societal Issues Work package

1. Introduction

1.1 Purpose of the document

The main objective of the dissemination plan is to guarantee proper diffusion of knowledge and project results according to an agreed strategy aimed to secure maximum impact.

The dissemination plan is the main guideline for dissemination of the project activities and it is one of first main tasks of the project. It will be a supporting tool for consortium management, containing guidelines for project partners on identifying and exploiting communication opportunities, guidance on document preparation (project identity, templates, approval procedures, etc.).

The present initial version of the document will be reviewed and updated during the project lifetime to reflect new opportunities for dissemination.

The dissemination plan is not to be confused with the exploitation plan (also referred to in Article II.4.2.b of EC standard Grant Agreement as "plan for using and disseminating the foreground[1]"), which presents partners' intentions for the exploitation and implementation of their achievements in the project (distinct deliverables of the Instant Mobility project, D.7.3, 7.4 and 7.7, respectively its preliminary, interim and final versions of the Exploitation Plan at Month 6, Month 12 and Month 24).

1.2 Intended audience

The dissemination plan is aimed at the following audiences and respectively at the fulfillment of the following objectives:

- European Commission: to communicate the project strategy and planned activities;
- Consortium partners: to inform them about procedures and give them guidelines in their individual dissemination activities in order to ensure consistency and proper use of the project image;
- Project Management bodies: to provide an overview of activities, tools and procedures for dissemination to agree on.

[1] "Foreground" means the results, including information, materials and knowledge, generated in the project.

2. Organisation & Scope of the work

Within the Instant Mobility project structure, WP7 is responsible for dissemination and outreach activities to communicate the project's technical progress and results to the main stakeholder communities expected to use or benefit from the project's results.

WP7 includes tasks to liaise with the PPP Future Internet programme and projects, and with other relevant projects in the transport and mobility domain, such as the future Europe Wide Service Platform (EWSP) or European Large Scale Actions (ELSA) initiatives, which could in the future extend significantly the scope and use of the Instant Mobility ecosystem.

WP7 also supports Instant Mobility in establishing links with relevant bodies for both Future Internet and Transport and Mobility standardisation and shall receive contributions thereto from WP3 to 5.

Finally WP7 will create and maintain an exploitation plan to transfer WP3-WP6 knowledge to specific client stakeholder communities, which will describe how the project will set up pathways to exploit the project's results, amongst the consortium members and with cities that could be candidates to host early trials or implementations of a Future Internet-enabled transport and mobility services platform.

The Dissemination Work Package is thus organised around four separate tasks:

2.1 Task 7.1 Dissemination and outreach

This task starts by creating a dissemination plan, a living document that will be maintained during the project lifetime.

This task will then use a variety of communication channels and media to disseminate the technical results and work progress of the project to both targeted professional and general public audiences: e.g. website, printed and electronic information materials, audiovisual media, events organisation, presentations and displays at conferences & exhibitions, etc.

2.1.1 Deliverables

Deliverable Number	Deliverable Title	Lead beneficiary	Dissemination level	Delivery date
D1.2	Instant Mobility Leaflet	ERTICO	PU	M4
D7.1	Instant Mobility Website	VTT	PU	M3
D7.2	Dissemination plan - initial version	ERTICO	PU	M6

2.2 Task 7.2 Scientific & technical dissemination

This task is specifically dedicated to the gathering, editing and dissemination of technical and scientific results created within the project toward the research and industry community and the dissemination of the project's innovation.

To ensure this, Task 7.2 shall collaborate closely with WP3, WP4 and WP5. As the largest research organisation in northern Europe, VTT will ensure the active communication and promotion of the

project outcome to a wide range of relevant research and innovation bodies, so that these results will be effectively known and reused.

VTT will support partners in producing papers based on scientific and technical results from the project by reviewing the draft papers. They will also keep watch on opportunities for their publication in trade journals, conferences, as well as online and broadcast media and promote further research activities by identifying topics suited for diploma and doctoral thesis papers.

2.2.1 Deliverables

Deliverable Number	Deliverable Title	Lead beneficiary	Dissemination level	Delivery date
D7.5	Scientific results- preliminary version	VTT	PU	M12
D7.8	Scientific results - final version	VTT	PU	M24

2.3 Task 7.3 Standardisation and regulation

This task will define and execute a strategy towards standardisation and regulation, in order to:

- identify through regular review of ongoing progress within the consortium any specific needs towards standardisation and any potential results that could be input for standardization;
- promote the Instant Mobility architecture, specifications and recommendations towards standards at relevant standardisation & regulation bodies, by evaluating the appropriate and effective forms of participation into the identified working groups (links with WP3, 4, 5 and 6);
- maintain a continuous watching brief over relevant standardisation activities and identification of potential areas for Instant Mobility contributions (ETSI, IETF, CEN, ISO, etc);
- liaise with the European Commission and representatives of government authorities over the needs for regulation in relation to the application of FI technologies in the transport and mobility domain.

This task aims also to propose some recommendations to facilitate the implementation of FI enablers to transform and improve the efficiency, sustainability and intelligence of the Transport and Mobility ecosystem.

2.3.1 Deliverables

Deliverable Number	Deliverable Title	Lead beneficiary	Dissemination level	Delivery date
D7.6	Instant Mobility standardisation& regulation recommendations- preliminary version	FT	PU	M12
D7.9	Instant Mobility standardisation&	FT	PU	M24

	regulation recommendations- final version			

2.4 Task 7.4 Exploitation

This task will create and maintain an exploitation plan starting from the expressed intentions of project consortium members and surrounding associates.

This task also includes the organisation of workshops at key milestones to propose a co-conception of a future Instant Mobility framework and re-adapt regularly the Instant Mobility focus according to the external feedback received from targeted actors of the Transport and Mobility ecosystem. These workshops will include a specific axis for business issues to evaluate best practice to develop the ecosystem during phase 2 and 3 of the PPP FI programme[2].

This task is also related to MS7 (M24) "Instant Mobility exploitation plan for sustainable multimodal services".

2.4.1 Deliverables

Deliverable Number	Deliverable Title	Lead beneficiary	Dissemination level	Delivery date
D7.3	Exploitation plan– preliminary version	ERTICO	PU	M6
D7.4	Exploitation plan – interim version	ERTICO	PU	M12
D7.7	Exploitation plan – final version	ERTICO	PU	M24

2.5 Roles and responsibilities

- VTT is leader of the dissemination work package (Dissemination Manager) and also task leader (7.2)
- ERTICO is leader of tasks 7.1 and 7.4
- FT is leader of task 7.3

The Dissemination Manager is also responsible for:

- keeping track and reporting back to EC on the project dissemination activities;
- ensuring proper use of public dissemination materials and respect of partners' IPRs confidentiality;
- ensuring consistency of project image and published content
- securing optimum use of the project dissemination resources

[2] During the project duration, two internal workshops per year will also be organised with the relevant Business Units in the different countries of the European France Telecom footprint to assume the dissemination of the results and to shorten the time between Research and commercial exploitation.

Partners are expected to actively contribute by:

- identifying and informing the consortium about dissemination opportunities (e.g. events, publications, etc.);
- contributing content to e.g. leaflet, website, etc;
- promoting the project results in their own organisation press releases and webpages;
- submitting technical papers and presenting the project results at relevant external conferences;
- ensuring liaison with related initiatives and appropriate standardisation bodies;
- suggesting stakeholders to be invited to the Instant Mobility workshops;
- helping to promote and organise Instant Mobility events (e.g. project workshops and/or displays at external events);
- sharing existing communications resources & skills within their organization (e.g. marketing & PR departments).

3. Conditions for dissemination

3.1 Approval procedures

Consortium partners should inform sufficiently in advance the Project Management Committee, Dissemination Manager and Task 7.1 Leader prior to any of the following external communications, to allow for comments or raise and clarify any concerns:

- presentations of the Instant Mobility vision or results at external events;
- newsletters, brochures, flyers, posters, web content by their own organisation presenting the Instant Mobility vision or results;
- papers or articles in scientific, technical or general publications;
- written press or audiovisual media releases;
- displays at exhibitions or demonstrations by their own organisation that would include Instant Mobility results.

3.1.1 Travelling outside of Europe

Any partner wishing to disseminate Instant Mobility results at any conference or workshop outside of Europe must have prior approval from the EC project officer so that associated costs are eligible for funding.

In such instance, partners should contact the Project Coordinator[3] with details of the dissemination opportunity in relation with its strategic interest for the project in order to seek approval from EC.

3.2 IPR

"Dissemination activities shall be compatible with the protection of intellectual property rights, confidentiality obligations and the legitimate interests of the owner(s) of the foreground"[4]. IPR, use and dissemination issues are ruled in Annex II - Part C to standard FP7 Grant Agreement.

It is the intention of the Instant Mobility consortium to strive for a maximum of openness in the design and operation of the Transport and Mobility Internet. This does not necessarily mean that software should be open-source, as that could conflict with the need for software reliability and security. However, this platform will facilitate the pooling of data and services and could thus lead to maximum growth of the eventual market. Also, any genuine service or information provider should be freely able to join the network and add to the choices on offer to customers.

The Consortium Agreement is a very important document when it comes to ownership and sharing of Knowledge or project result, as it sets out or further defines how the consortium agree on the use and dissemination of the project results.

[3] with copy to the Dissemination Manager and Task 7.1 Leader for information – see chapter 3.1
[4] Article II.30.2 of FP7 Model Grant Agreement

3.2.1 Management of knowledge (foreground) Intellectual Property Rights

In principle, foreground will be managed accordingly with the provisions of the European Commission, and the access to the foreground created throughout the project lifetime will be ruled by the Consortium Agreement signed by the project partners.

The main elements of the consortium agreement include the following:

- the internal organization of the consortium;
- the distribution of the Community financial contribution;
- additional rules on dissemination and use including intellectual property rights arrangements, as appropriate;
- the settlement of internal disputes.

3.2.2 Ownership and Protection of Knowledge (Foreground)

As a general rule, the foreground shall be considered as a property of the Contractor generating it, and in this sense the originator is entitled to use and to license such right without any financial compensation to or the consent of the other Contributors. In case of licensing to third parties, the Contributors shall be informed in advance and appropriate financial compensation shall be given to them. Starting from these basic rules, other particular situations could be summarised as following:

- If the features of a joint invention are such that it is not possible to separate them, the Contributors could agree that they may jointly apply to obtain and/or maintain the relevant rights and shall strive to set up amongst themselves appropriate agreements in order to do so;
- An originator of the foreground could decide not to seek protection of certain of its Foreground. In this case, another contractor interested in such protection might apply for, advising the other Contractors. In case several Contractors are interested in so, an agreement is necessary between them.

3.2.3 Access rights

Some General Principles have to be taken into account in the course of carrying out work on the Project.

First of all, each Contractor shall take appropriate measures to ensure that it can grant Access Rights and fulfil the obligations under the EU Contract.

The Contractors have also to agree that Access Rights are granted on a non-exclusive basis, and that, if not otherwise provided in the Consortium Agreement or granted by the owner of the Foreground or Background, the Access Rights does not include the right to grant sub-licenses.

Save as in exceptional circumstances, no costs shall be charged for the granting of Access Rights.

The Consortium agreement will dedicate one section or one appendix to define which access rights to the background may be granted. Also background to be excluded from access rights in any event will be specified in another dedicated section or appendix. All other background will be considered as unnecessary and excluded from the access rights.

Partners working in the same work package (WP) shall have Access Rights to all foreground and background needed for the execution of the WP, from all WP Partners. Participants from other WPs will enjoy the same access to foreground and background, if these form part of a deliverable or are necessary for the execution of the sub-project.

Bilateral agreement between the Contractors participating in the same WP or in other WPs may be set if Contractors believe that foreground or background forms part of a deliverable of the other WPs or is necessary to carry out activities in the other WPs.

These access rights can be extended to affiliates that are participating to the project, but these rights will expire at the end of the project.

3.2.4 Publication and dissemination of foreground

Publication and dissemination of foreground are granted with the approval of the Consortium, making sure that the period of secrecy needed for a successful patent application is respected.

Publication can be impeded if another contractor can show that the secrecy of the foreground is not guaranteed.

3.2.4.1 Dissemination levels

The dissemination level convention applied for FP7 projects is the following:

- PU = Public
- PP = Restricted to other programme participants (including the Commission Services)
- RE = Restricted to a group specified by the consortium (including the Commission Services)
- CO = Confidential, only for members of the consortium (including the Commission Services)

The same convention will be respected to ensure proper publication level of Instant Mobility results.

3.2.4.2 Disclaimer

Adequate references to the Contract with the EC shall be given in all dissemination materials and channels used.

Any publication must include the following acknowledgement: "***The Instant Mobility project is part of the Future Internet (FI) Public Private Partnership (PPP) initiative, co-funded by the European Commission 7th Framework Programme (FP7-2011-ICT-FI)***".

Nonetheless any publicity concerning the project must also specify that it reflects only the author's view, exempting the Community from any liability.

3.2.4.3 Logo use policy

Any publication or communication material prepared by consortium members about Instant Mobility must display the logo of the project and the EU emblem.

If that is on behalf of Instant Mobility and in the framework of their assigned tasks in the project, partners may not single out their own organisation logo in addition, unless they also include the other consortium partners' logos.

3.3 Copyrights

4. Dissemination strategy

4.1 Objectives of dissemination

The dissemination strategy is based on the following three main pillars:

i. Interact with existing expert networks such as Future Internet, eSafety, Intelligent Car, Intelligent Infrastructure, Cooperative Mobility, mobile telecoms, etc. Major activities will include dialogue with other FI PPP projects and with international programmes dealing with Future Internet; the exchange of emerging results within FI PPP projects; maintaining contacts with and reporting to relevant standardisation bodies.

ii. Create new dissemination and communication activities with high exploitation potential. These will include organisation of special events and dedicated activities within the frame of major international events.

iii. Initiate first steps toward B2B or PPP ventures in the field of Future Internet for Transport and Mobility. This will be linked with the preparation of a pilot implementation plan for Phase 2, where a number of candidate cities to host trials of the full functioning Instant Mobility system are already partners in the consortium. These cities, as well as interested and suitable cities not in the project, will be invited to carry out joint studies with the project partners to assess the feasibility of starting up limited demonstrations or pilot deployments of selected services from the Instant Mobility scenarios. Such activities would extend our understanding of the technical feasibility and necessary investments for market introduction.

Two of the project high-level objectives specifically concern dissemination:

- **Objective O6** aims to "**communicate on the project and largely disseminate its results and the opportunities allowed**", so as to build a strong community of interest and promote the success of the project core concepts after phase 2.
- **Objective O7** aims to "**communicate and exchange at programme level with other Usage Area FI-PPP projects**" to ensure understanding, acceptability and broadcasting of the Instant Mobility innovative results; and "**provide requirements to the Core Platform project to enhance technological foundations**".

  This objective is related to WP2, which is responsible for the exchanges between Instant Mobility and the other projects of the FI-PPP programme.

  "Every project's dissemination actions will involve some degree of communication about the Programme; conversely, Programme-level dissemination actions will also generally include information on one or more of the participating projects".[5]

4.2 Key aspects

The first step is to define clear, concise and persuasive messages to communicate the project results. These messages must convey the innovation and the benefits brought in by these results.

[5] FI-PPP Dissemination Strategy, CONCORD, Version 0.6, Page 7, June 2011

The second step is to identify the stakeholders and tailor the messages accordingly, using the most appropriate and effective communication channels depending on the objective and target audience.

4.2.1 Stakeholders

The three main target groups for communication activities are:

1. private organisations
2. public actors
3. end-users

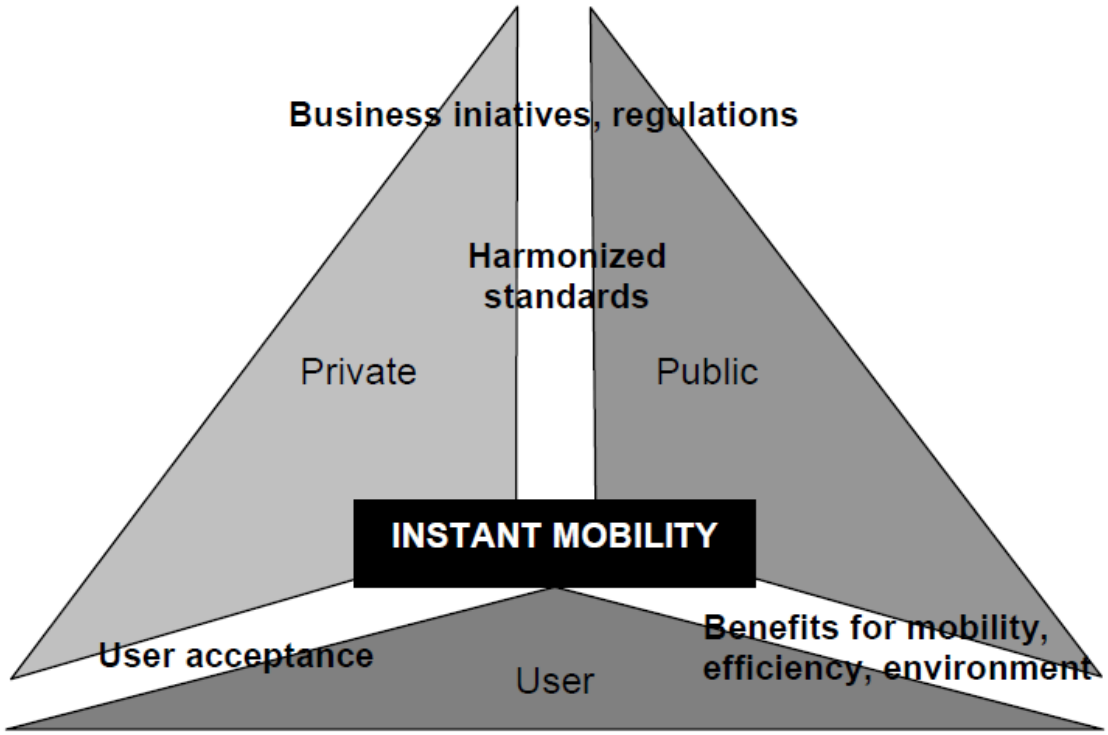

Figure 1: Instant Mobility target audience and communication aims

1. Instant Mobility partners include the main European **industrial actors** and **service providers** from the **transport** and **ICT** sectors, who will accelerate the creation, management and deployment of new products, services and business models for transport and mobility based on future Internet technologies, in the following categories:
    - Multimodal journey optimisation (**traveller**)
    - Vehicle sharing (**driver**)
    - Public transport (**PT operators**)
    - Goods transport (**freight operators**)
    - Traffic management (**road operators**)
    - Mobile payment (**telecom and financial operators**)

The results will – if properly presented and disseminated – also be of great interest for potential *end users* (above-mentioned driver and traveller), but perhaps it is industry and business users who will be most keen to learn of these results, as Future Internet will bring opportunities for a breakthrough in the transport and mobility services sector similar to the explosion of applications ("apps") already occurring in the smartphone and mobile internet service markets.

2. The project results will be of great interest not only to transport professionals but also to **public authorities** at local, national and European level (special attention will be given to **cities**, given the project focus on urban transport and mobility). These are the people who should bring these new technologies into their planning for investment leading to Europe-wide deployment.

   The dissemination process aims to spread information among all potentially concerned stakeholders and to all levels of **policy-makers**, as well as to **certification and standardisation bodies**, **engineering organisations** and **universities**.

   This approach will be eased by the research and academic but also user organisations participating in the Instant Mobility consortium or associated partnership (e.g. ERTICO, IRU, EUCAR and the Humanist NoE).

3. The consortium members intend to reuse, valorise or integrate results from previous **related projects** which they have been or are still involved in either as coordinator or partner. Conversely, Instant Mobility will actively contribute to FI-PPP programme activities to ensure that all synergies with other Usage Area projects are exploited.[6]

4.2.2 Instant Mobility identity

Before any communication can be properly executed, a visual identity needs to be developed to reflect the project vision and key concepts, which will be used in all communication channels and materials produced according to the needs of the project (see next chapter).

The project logo defines the project visual identity, creates an easily recognisable "image" and helps to improve the visibility. It should be used prominently in all dissemination tools and printed materials.

Figure 2: Instant Mobility logo

[6] A non-exhaustive list of these main projects from which Instant Mobility can reuse parts from scenario definitions to user experiences on various traffic services, is included in Annex II of this deliverable. The consortium members have been or are involved in most of these projects either as coordinators or partners.

5. Communication channels & media

Various dissemination channels and media will be used to obtain maximum impact from promotion of Future Internet for urban transport and mobility. The channels will be selected according to the intended audience.

For promotion of the project and its activities, different media will be used, adapted for different target groups. The table below presents the types of activities to be used to disseminate Instant Mobility results according to different target groups:

Target Group / Tool	EC	Authority	Industry	Research sector	General public	Standard. Bodies
Website	x	x	x	x	x	x
Deliverables - restricted	x					
Deliverables - public	x	x	x	x	x	x
Technical and Scientific Publications			x	x		x
Dedicated Workshops, Symposia etc.	X	x	x	x		x
Trade shows		x	x			
Technical fairs		x	x			
Congresses	x	x	x	x		x
Stakeholder forums		x	x	x		
Social media			x	x	x	
Audiovisual media					x	
Posters, flyers, leaflets etc.		X	x	x	x	
Printed and Online Press					x	

5.1 Internal communication

A distinction should be made between the Instant Mobility “public” website and the dedicated project collaboration space that is Projectplace, which should thus not be referred to as “website” in any communication to avoid confusion.

The purely internal communication is handled via Projectplace, which will be used to exchange certain dissemination materials produced for consortium partners' use only (e.g. logos, graphics, standard presentation)[7].

5.2 Instant Mobility website

Instant Mobility website will be the main promotional tool for publishing research results as well as a dynamic database compiling Instant Mobility public documents as well as the scientific, standard, market information relative to the Instant Mobility context

The following domain names had been secured from proposal stage and are linked to the same page:

- www.instant-mobility.eu
- www.instant-mobility.org
- www.instant-mobility.com

Use is made of social media like blogs and discussion forum within Instant Mobility website to keep a fast-moving flow of project news and messages moving out to various online communities

All partners have the possibility for to publish latest information in order to ensure the up-to-date 'living' information sharing between the project and the external actors.

5.2.1 Structure

The Instant Mobility web portal is structured as following:

- **Home** (summary describing the vision, context and audience of the Instant Mobility project)
- **News** (each partner has possibility to add and publish new articles in this part)
- **Scenarios**

  The "Scenarios" page includes description and latest information related to the following lead scenarios:

  - **Multimodal Travel Made Easy** (scenario leader: ERTICO)
  - **The Sustainable Car** (scenario leader: CRF)
  - **Collective Transport 2.0** (scenario leader: THALES)
  - **Trucks and the City** (scenario leader: VOLVO)
  - **On-line Traffic and Infrastructure Management** (scenario leader: MIZAR)

  The partners leading these scenarios are responsible for updating the corresponding scenario-pages with the help of the webmaster (VTT).

- **Open Interfaces and Standards**

  The purpose of the "Open Interfaces and Standards" page is to (i) list the standardisation issues targeted by the Instant Mobility project and (ii) to present the forecasted enablers and functions related to open interfaces.

  This page will be maintained by the leader of standardisation and regulation task (Orange) with the help of webmaster (VTT).

[7] These could be made available on request to e.g. journalists but shouldn't be freely downloadable from the public website to avoid miss- and unauthorised use of the project image.

- **Events** (up-coming as well as past events related to the Instant Mobility project)
- **Partners** (information about the Instant Mobility consortium partners including the logo and link to the homepage of each partner[8]; in addition, the associated partners are also listed)
- **Public Documents**

  All the public documents (e.g. brochure, press releases, deliverables) produced during the project will be added into the "Public Documents" page. In addition, a link (if publicly available) or reference information of each presentation or scientific article will be added.

  This page has two sub-pages:

  - **"Instant Mobility in the Press"** is for links and notifications of Instant Mobility project in public media
  - **"Public Deliverables"**
- **Links** (to the related relevant initiatives/organisations such as participating cities as well as Future Internet and ITS-community programmes including national and international)
- **Contact information** (of the Coordinator)
- **Blog**

  The blog exists on Wordpress: (http://fiformobility.wordpress.com/) and is linked to the Instant Mobility webpage. Each partner can send plain or formatted text (e.g. in html format) to the blog by sending email to the address provided by VTT for each partner.

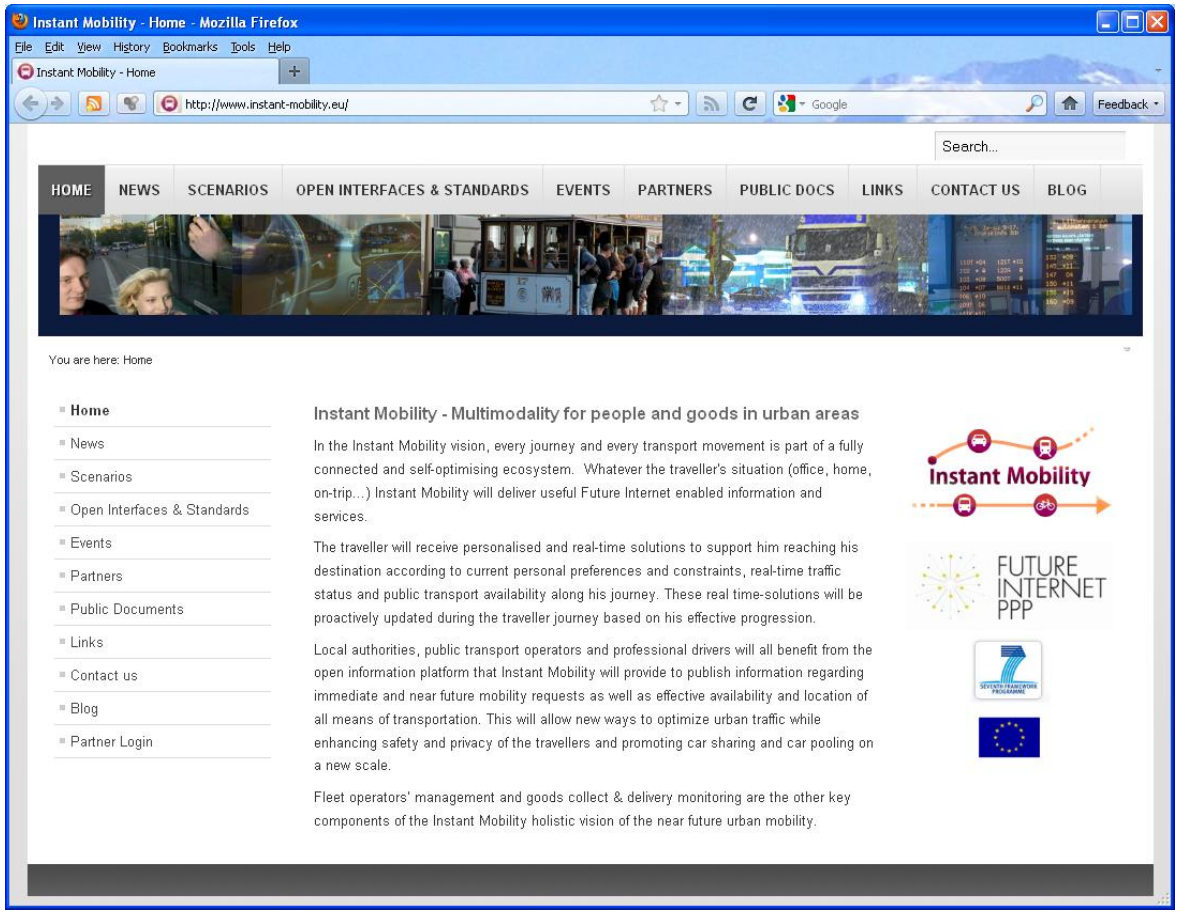

Figure 3: Instant Mobility homepage

[8] Or to the Instant Mobility-dedicated page on their organisation website.

In addition, the partner login is possible via the homepage. Partner login and partner area are designed for the project partners to be able to

- write content onto specific pages
- upload documents to specific pages

Each partner will be provided with credentials – and hence the access to the listed functions. More restricted access for associated partners and cities could be provided if necessary.

The "Partner Area" has two sub-sections:

- **"Create Article"** (menu opens a page for creating news articles)
- **"Instant Mobility Partner Files Upload"** (to upload files to the site)

5.3 Print materials

Classical print media (e.g. brochure, flyers and leaflets) will be produced to be freely circulated for project information and promotion at workshops, trade shows, technical fairs, congresses and other events.

D1.2 Instant Mobility Leaflet will describe in a concise manner the project, its main goals and steps and its partners.

Other flyers can be produced on a per need basis.

The electronic version of these materials will be downloadable from the Instant Mobility web portal.

5.4 Standard presentation

A set of slides has been produced for general presentation, which will be made available to all partners on Projectplace after the PMC approves it.

Partners' specific presentations at external events will be made available in the "Public Documents" section of the Instant Mobility public website.

5.5 Newsletters

Instant Mobility will contribute news to the CONCORD FI project newsletter (CONCORD Snack). This monthly electronic newsletter will be sent to community partners who sign up for the newsfeed. The SNACK is a short collection of latest news and achievements within the community and related initiatives.

In addition, some Instant Mobility partners will use their corporate newsletter to disseminate the project expected results and benefits that their organisation could gain from being in the project.

5.6 Press

The press is a crucial tool to diffuse information about Instant Mobility to a wide range of stakeholders including the general public.

Ertico, VTT, FT and Thales commit to address the coverage issue with press, media and printed press.

5.6.1 Press releases

A press release is foreseen at the Kick-off meeting in Nice with media and local TV (France 3).

Other opportunities for press releases will be identified in conjunction with major milestones.

5.6.2 Articles

Opportunities will be sought to publish articles in scientific and technical journals and publications.

VTT will co-edit the production of scientific & technical papers for dissemination in trade journals, conferences proceedings, as well as online and broadcast media.

Professional and technical journals in this field include:

- Thinking Highways
- ITS International
- Transport Technology International
- IEEE ITS Newsletter
- Traffic Engineering & Control

Scientific communication will be managed regarding the main Future Internet technical challenges identified through expected specific enablers and based on potential standardization issues or improvements.

5.7 Social networking

Instant Mobility intends to make use of social media to keep a fast-moving flow of project news towards various online communities, and similarly to the project webportal, to reach the widest audience possible and especially the end user.

These more recent communication channels are becoming more and more common practice in Framework Programme dissemination; several FI PPP projects already have such tools in place and it is even suggested to have a news feed synchronised at programme level (CONCORD website).

For Instant Mobility especially it is all the more relevant that the ride sharing scenario is based on trip requests and offers exchanged through social networks.

Nevertheless the setting-up of Instant Mobility Twitter and Facebook accounts and/or LinkedIn discussion group is still pending to the consortium approval.

5.8 Participation in external conferences and events

Personal contacts and presentations through attendance at relevant workshops, trade shows, technical fairs and other conferences are ranking top of the list of most popular channels used for the dissemination of project results.[9] Networking remains a crucial way to share and exchange professional experiences and keep informed about latest research developments.

Partners will present the outcomes of the project (including conceptual prototypes) to their own business clients and local or national stakeholders during commercial meetings and/or showcases organised by their own organisation.

9 Source: IPR Helpdesk - Dissemination of Foreground under FP7 (http://www.iprhelpdesk.org//documents/ES_DisseminationForegroundFP7_0000006629_00.xml.html), page 28

In addition, Instant Mobility could have a stand at suitable conference/congress/trade fair exhibitions, where simulators could be used to illustrate the lead scenarios and feature the conceptual prototype in operation to both general and professional audiences.

A calendar of relevant program wide participations has been set up and is available in Annex I of this deliverable. It will be updated throughout the project lifetime. A final choice will be made once the project has begun, depending on available resources for travel.

5.8.1 Liaison

Participation at scientific, cross-cutting topical workshops or training events organised by the PPP Future Internet, other Future Internet initiatives or by other EU and non-EU projects dealing with competitive technologies and/or business models.

5.9 Workshops

Workshops will be organised to present project results (even preliminary ones) to invited actors of the Transport and Mobility ecosystem, in order to adapt and re-adapt regularly the Instant Mobility focus and stay fixed on the most important challenges for the specific stakeholder community, based on their feedback.

As Instant Mobility targets the largest possible interoperability with urban mobility actors, it will be for us a strong concern to ensure that the required openness (in listening to needs, validating achievement, specifying interfaces, providing access to results, etc.) is effective.

Namely the detailed vision of the lead scenarios will be shared through workshops with associated members (see chapter 5.9.1.1.) and other stakeholders to identify the major commonalities and potential missing parts.

These workshops will be organised around key topics corresponding to the major outputs of the project, i.e. the use case scenarios, the specifications for technical enablers and capabilities, the business cases and user survey feedback. A final evaluation workshop will also be organised at the end of the project.

The project will as much as possible schedule these workshops within the frame of other major outreach events, such as Future Internet or European and world ITS congresses.

These workshops will be managed as an iterative loop with the stakeholders from functional definitions of multimodal services to Future Internet specific and generic enablers' features. This approach will emphasize Instant Mobility innovation and build up progressively the IM stakeholder community.

5.9.1 Instant Mobility community

A community of "friends" will be established representing that will include associated members and stakeholders[10] to be invited to the Instant Mobility workshops.

ERTICO will make use of its Partner Sector Platforms, where leading actors in specific communities already come together around intelligent transport systems (e.g. Public Authority Platform; Mobile Network Operator Sector; Vehicle Manufacturer Platform; Research Establishment Platform).

Networks of which VTT is a member that will be addressed include:

- European Research Area (ERA-NET)

[10] Main stakeholder groups have been identified in chapter 4.2.1.

- NTF (Nordic Transport Research Forum)
- Transport Research Knowledge Centre
- EIT ICT Labs (European Institute of Technology)
- EARPA (European Automotive Research Partners Association)
- FERSI (Forum of European Road Research Institutes)
- ECTRI (European Conference of Transport Research Institutes)
- eSafety Forum (WG Implementation Roadmaps, WG RTD)

5.9.1.1 Associated Partners

Instant Mobility associated partners are well known and prestigious organisations, either public or private which have a strong willingness to contribute or benefit from Instant Mobility results and future outcomes.

Their contribution will be complementary to the project partners' work and will cover all aspects of the project phases.

- **Cities, local and regional authorities**

  Cities and local authorities are the most important partners of the Instant Mobility project as they represent end citizens and other users' needs.

  The City of Toledo (Spain) is a strong associated partner willing to evaluate and experiment new mobility solutions to solve Toledo mobility strong issues in an innovative and citizen oriented manner.

  The Conseil General des Yvelines (France) is supporting the Instant Mobility project and envision together with CAPS to experiment Instant Mobility multi-modality solutions when available.

  Istanbul Metropolitan Municipality (Turkey) is associated to ISBAK and will experiment some of the outcomes of the project within the Istambul city context.

- **Industry**

  Continental AG as a leading car equipment maker will contribute to the prototyping of mobility services from the car drivers' viewpoint, thus providing an alternative implementation to the project one.

  Integrasys is assisting us in providing mobility solution in Spain and with the city of Toledo.

- **Research Institutes**

  TNO is providing us with its knowledge and expertise about mobility issues in urban areas.

- **User associations**

  The following user associations fully support the Instant Mobility project and are committed to participate to our open workshop to comment and enhance the scenarios and use cases driving the project:

  - EUCAR, the European Council for Automotive R&D
  - TISA, the Traveller Information Services Association
  - IRU, the International Road Transport Union

5.9.2 Contribution to standards

To emphasize the Instant Mobility results in the global environment of Future Internet, presentations, reports and recommendations from Instant Mobility will be contributed to various standards committees

Instant Mobility targets several standardisation areas in the Transport and Mobility area as well as in ICT and Future Internet technologies. Based on the defined requirement process that foresees links with the Core Platform project via WP2 and a continuous synchronisation effort in WP4, the project will submit proposals for standardised interfaces and needed domain-specific components to the relevant European and global standards development organisations (e.g. CEN, ETSI, ISO). Inputs towards Future Internet standards will be managed through collaborative actions under the Program Facilitation and Support project while domain-specific issues will be directly managed by the Instant Mobility project.

The Instant Mobility standardisation & regulation recommendations deliverable will propose Instant Mobility recommendations to support the relevant standards regarding the Instant Mobility technical objectives, and how to modify societal and social approach, to support the launch of new Transport and Mobility services and the management of future public data.

6. Instant Mobility dissemination workplan

The following table only includes activities that can be time wise scheduled. Other activities may take place using media mentioned in previous chapter, when and where opportunities arise, or rather are ongoing activities such as e.g. maintenance of the public website.

This table will be updated with each new version of this deliverable.

Task	Description	Lead beneficiary (ies)	Deadline
Press release	Launch	THALES	April 2011
D7.1	Instant Mobility Website	VTT	June 2011
Standard presentation	Project general presentation slides	THALES	July 2011
D1.2	Instant Mobility Leaflet	ERTICO	July 2011
D7.2	Initial version of the project dissemination plan	ERTICO	September 2011
D7.3	Preliminary version of the project Exploitation plan	ERTICO	September 2011
Workshop	Use case scenarios	WP3	October 2011
ITS World Congress	Coordinate submission of technical & scientific papers for the 2012 ITS World Congress as well as the organisation of any related special session(s)	VTT/ERTICO	January 2012
Workshop	Business cases workshop	WP7/WP6	March 2012
D7.4	Interim version of the project Exploitation plan	ERTICO	Mars 2012
D7.5	Preliminary version of scientific results deliverable	VTT	Mars 2012
D7.6	Preliminary version of standardisation& regulation recommendations deliverable	FT	Mars 2012
Workshop	Final results of WP3 and/or user survey feedback (could be decoupled into 2 workshops based on possible delays)	WP7/WP6/WP3	May 2012
Press release	At the ITS World Congress for completion of MS5	ERTICO	October 2012
ITS World Congress	Support IM participation (e.g. stand, workshop, any related special session(s)	ERTICO	October 2012
Workshop	Final functional & technical requirements presentation	WP7/WP2	October 2012
Workshop	Final results presentation	ERTICO	February 2013
D7.7	Final version of the project Exploitation plan	ERTICO	Mars 2013
D7.8	Final version of scientific results deliverable	VTT	Mars 2013
D7.9	Final version of standardisation& regulation recommendations deliverable	FT	Mars 2013
Press release	About project final results and announcement of Phase II	ERTICO	Mars 2013

7. Annex I - Calendar of relevant external conferences & events

Date	Title	Location	Details
17-19 May 2011	Future Internet Assembly	Budapest, Hungary	Collaboration between Future Internet projects to strengthen European activities and permit interactions and cross-fertilisation across technical domains. Bi-annual event
23-27 May 2011	Volvo Tech Show 2011	Gothenburg, Sweden	Presentation of IM project
2-3 June 2011	First European Summit on Future Internet	Luxemburg	Centred on the likely evolution perspectives of the Internet in the next 15 years, the potential domains of application (smart grids, digital cities, health networks etc), the scope of service evolution and requirements within these domains, the enabling network and device technologies that are sufficiently future proof to sustain the expected demands and finally the requirements for setting up in place large scale test beds open to the research and application developer communities
6-9 June 2011	European ITS Congress	Lyon, France	The Congress theme is "Intelligent Mobility – ITS for sustainable transport of persons and goods in urban regions". The focus is on the following topics in the context of ITS: • Co-modal urban transport management • Electromobility • From cooperative systems to integrated mobility services • From smart concepts to successful implementation • Governance and business issues • Information and communication: providers and users • ITS for adaptive and resilient cities
7-9 September 2011	PARADISO conference	Brussels, Belgium	Societal issues related to the Internet of the Future
19 September 2011	VTT workshop on the development of a roadmap for innovative transport system operation services	Tampere, Finland	The goal is to develop a foresight and roadmap for innovative transport system operation services in order to select the most promising service types to be developed. The services to be selected should provide new opportunities for export and domestic

			business for Finnish companies while at the same time provide a clear added value for money for the transport system operators. The key novelty of the services will probably be linked to the increasing importance of travellers and hauliers as new stakeholders in the actual operation of the transport system due to the advent of the cooperative and social media applications which will revolutionise the concept of service organization in transport and contents of services as such.
21 September 2011	VTT workshop on potential of the new technologies in the area of (train) traveller information services	TBC	Focusing on the user point of view – and to gather information on the future needs of the users regarding to their travelling especially by rail
28-29 September 2011	Standards in the Cloud: a transatlantic mindshare	Sophia Antipolis, France	The EU and the US are both engaged in large scale efforts to devise standards for cloud computing be it at infrastructure, service or application level. In order to support this dialogue, an EU-US event on standards for cloud computing is co-organized by the EC and ETSI in partnership with NIST, EuroCIO and Eurocloud
30 September 2011	Cloud law or legal cloud?	Brussels, Belgium	Are we "legally ready" for cloud computing? Data protection and transfers, new contractual practices, etc. The aim of the conference is to explore the legal contexts of cloud computing globally, but also from a sector-oriented perspective
3 October 2011	The Digital Agenda Summit	Brussels, Belgium	Summit aims to foster dialogue between all actors of the Internet eco-system to debate how to allow innovative services to be launched, how the current commercial model may need to evolve and how new revenues can be generated to justify infrastructure investments. It will also look at the role policy makers can take in supporting these initiatives to achieve a viable, sustainable Internet for the benefit of all
6-7 October 2011	Future Networks 8th FP7 Concertation meeting	Brussels, Belgium	The Network of the Future projects are organised into three clusters: Future Internet Technologies (FI Cluster), Radio Access and Spectrum (RAS Cluster) and Converged and Optical Networks (CaON Cluster). Objectives are to support ongoing FP7 projects in sharing their latest achievements, to enhance

			cooperation, share best practices and opportunities for (pre-) standardisation, and set future activities and topics of common interest for each cluster
11 October 2011	Future Internet – Smart Cities – Coming Your Way @ 3rd Innovation Summit	Brussels, Belgium	This workshop discusses the linkage between Future Internet PPP and European digital cities, one session on the Smart Cities of the Future, and explores opportunities for involving cities in FI roadmapping and service piloting
16-20 October 2011	ITS World Congress	Orlando, USA	Future internet special session
24-26 October 2011	Future Internet Assembly	Poznan, Poland	Collaboration between Future Internet projects to strengthen European activities and permit interactions and cross-fertilisation across technical domains. Bi-annual event
26-28 October 2011	eChallenges e-2011 Conference	Florence, Italy	The core topics include: - eInfrastructures & Smart Grid - Future Internet & Smart Cities - Intelligent Content and Semantics - Cloud Computing - Networked, Smart and Virtual Organisations - Mobile Applications - Security and Identity Management - Sustainable Environment
8-10 November 2011	Intelligent Cities Expo	Hamburg, Germany	Technologies and solutions for smarter cities. Conference built around the needs and priorities of city officials, utilities, transport operators, developers, investors, contractors and solution providers, to share best practice case studies in relation to the future development of intelligent cities and analyse the results of smart, multi-modality transportation systems
16-18 November 2011	ITN Expo 2011	Turin, Italy	Presentation of IM at this point of reference for promotion of businesses producing ICT Management Applications, current and future developments in smart infrastructures, smart grids, GPS, Galileo, GIS, telematics and navigation services
29-30 November 2011	Polis Annual Conference	Brussels, Belgium	Polis is association of cities for ITS
15-16 December 2011	Future Cities 2011 International Symposium	London UK	Annual Conference Series dedicated to the sustainable development of our Cities and Urban areas. The “Connected City” is one of the conference main themes

2012	Polis Annual Conference	TBC	Polis is association of cities for ITS
2012	ICT 2012	TBC	This European Commission event gathers more than 5000 researchers, innovators and influencers who will focus on ground-breaking developments in ICT and policy priorities such as Europe's Digital Agenda.
8 February 2012	INTERMODES	Brussels, Belgium	International convention devoted to intermodality in passenger transport. Intended for transport sector professionals and stakeholders working for a sustainable mobility.
15-17 February 2012	IT-TRANS	Karlsruhe, Germany	ITS solutions for public transport
February 2012	ETSI TC ITS Workshop	TBC	Main European event for connected vehicle standards
March 2012	The Fully Networked Car Workshop @ Geneva International Motor Show	Geneva, Switzerland	Close link to Geneva Motor Show
6-10 March 2012	CeBIT (Telematics & Automotive World)	Hannover, Germany	Europe’s largest IT expo and conference
27-30 March 2012	Intertraffic 2012	Amsterdam, The Netherlands	World’s largest traffic systems expo
First half 2012	Future Internet Assembly 2012	TBC	Collaboration between Future Internet projects to strengthen European activities and permit interactions and cross-fertilisation across technical domains. Bi-annual event
Second half 2012	Future Internet Assembly 2012	TBC	Collaboration between Future Internet projects to strengthen European activities and permit interactions and cross-fertilisation across technical domains. Bi-annual event
22-26 October 2012	19th ITS World Congress	Vienna, Austria	Within the theme “smarter on the way”, the Congress is dealing with innovative systems for the improvement of mobility
November 2012	Intelligent Cities Expo	TBC	Technologies and solutions for smarter cities. Conference built around the needs and priorities of city officials, utilities, transport operators, developers, investors, contractors and solution providers, to share best practice case studies in relation to the future development of intelligent cities and analyse the results of smart, multi-modality transportation systems
February 2013	ETSI TC ITS Workshop	TBC	Main European event for connected vehicle standards
8 February 2012	INTERMODES	Brussels, Belgium	1st international convention devoted to intermodality in passenger transport,

			intended for transport sector professionals, organising authorities, elected representatives, transport operators, manufacturers, associations, researchers, working for a sustainable mobility
March 2013	The Fully Networked Car Workshop @ Geneva International Motor Show	Geneva, Switzerland	Close link to Geneva Motor Show
May 2013	60th UITP World Congress and Exhibition	Geneva, Switzerland	World's largest event for public transport
June 2013	ITS in Europe Congress	Dublin, Ireland	
First half 2013	Future Internet Assembly 2013	TBC	Collaboration between Future Internet projects to strengthen European activities and permit interactions and cross-fertilisation across technical domains. Bi-annual event
Second half 2013	Future Internet Assembly 2013	TBC	Collaboration between Future Internet projects to strengthen European activities and permit interactions and cross-fertilisation across technical domains. Bi-annual event

8. Annex II – Liaison projects

Project name - type & end date	Description related to the domain addressed	What Instant Mobility Expect to make use of
- COMeSafety FP6 SSA Dec 2009	The COMeSafety Project supports the eSafety Forum with respect to all issues related to vehicle-to-vehicle and vehicle-to-infrastructure communications as the basis for cooperative intelligent road transport systems. COMeSafety provides a platform for both the exchange of information and the presentation of results. http://www.comesafety.org	Consolidated European architecture for cooperative systems (V2X)
SEAMLESS French 2008 ANR	IP connectivity for public transport vehicles & for IP standard -based vehicle-to-infrastructure connectivity across WiFi and 3G accesses. http://www.systematic-paris-region.org/fr/projets/seamless	Results from project
- Intersafe-2 FP7 STREP 2011	V2X communication on urban intersections, Different safety scenarios covered and their functionality tested.	Scenario from urban intersections areas for driver assistance and technical functionality of V2X in urban intersection scenarios
CVIS 2010	The FP6 CVIS project defined a global platform for cooperative communications and services. CVIS developed an open architecture and prototype of cooperative on-board units, roadside units and necessary back-end infrastructure enabling vehicles to cooperate with each other, with the roadside infrastructure and with back-end services. http://www.cvisproject.org	1-Reuse CVIS cooperative systems architecture; communication, positioning and application management components; reference platform software for floating vehicle data, cooperative urban traffic control, fleet management, traffic information and management
P-Innovations Finnish 2007	Parking guidance using long range RFID http://www.vtt.fi/uutta/2007/20070613.jsp?lang=en	Project results
COOPERS FP6 IP Jan 2010	COOPERS focuses on the development of innovative telematics applications on the road infrastructure with the long term goal of a "Co-operative Traffic Management" between vehicle and infrastructure http://www.coopers-ip.eu	Privacy results and Galileo evaluation
eCoMove FP7 CP Mar 2013	eCoMove focus on integrated driver assistance systems for energy efficiency. By applying communication technologies for vehicle-to-infrastructure and vehicle-to-vehicle communication, the project will create an integrated solution comprising eco-driving support	Use the basic concepts, e.g. real time feedback to the driver regarding driving behaviour, for urban eco logistics

	and eco-traffic management to tackle the main sources of energy waste by passenger and goods vehicles. http://www.ecomove-project.eu/	
TeleFOT FP7 IP 2012	Use of nomadic devices as driver support on various traffic information like road conditions, hazards, feedback on behaviour, congestion. Field Operational Test.	Use the results of road tests, preferred services, their impacts and use of nomadic devices
EuroFOT FP7 IP 2011	"Smart drive" to test various intelligent in-vehicle systems across Europe, with the aim of making our road transport safer, more efficient, and more comfortable. The large-scale European Field Operational Test on Active Safety Systems	Use results, data collection methods, user experiences (like TeleFOT and DRIVE C2X)
CityLog 2013 STREP CityMOVE 2010	CityLog will increase the sustainability and the efficiency of urban delivery of goods through an adaptive and integrated mission management and innovative vehicle and transport solutions. (http://www.city-log.eu/) CITYMOVE aims at developing an innovative integrated vehicle solution fitting with the integrated city transport solution approach for a secure, flexible, reliable, clean, energy efficient and safe road transportation of goods across European cities. (http://www.citymoveproject.eu/)	Reuse basic concepts of smart and integrated logistics in urban areas
E-Freight FP7 CP Jun 2013	E-Freight address information visibility in the supply chain. The e-Freight Integrated Project is addressing the development, validation and demonstration of innovative e-Freight capabilities. E-Freight service networks adhering to co-modality principles for improved efficiency and end-to-end quality of surface freight transportation to exchange information with other authorities for collaboration in security and environmental risk management. http://www.efreightproject.eu/	Taking advantages of the suggested framework regarding electronic exchange of freight related information between different actors.
EIT Sweden national Project 2011	The Efficient and Integrated Transport Processes (EIT) project is a national collaboration project including 9 partners within the transport industry such as DHL, DSV and Schenker. The purpose with EIT project is to identify and analyze different options to develop and harmonize the administrative processes, business and process integration between transport companies, industry and authorities. The aim is to increase transport efficiency with consideration to new requirements and applications for sustainable and secure transportation. http://www.transporteffektivitet.eu/	Specification of stakeholder's need and requirement for future ICT aiming to enable and improvement of innovative transportation processes and business.
eMOTION FP6 STREP – Apr 2008	Project has investigated and specified a framework for a Europe-wide multimodal traffic information service offering real time information and special services for the road and public transport use	eMOTION Specification & data model

	http://www.emotion-project.eu/	
Euridice FP7 CP Dec 2010	The basic concept of Euridice is to build an information services platform centred on the individual cargo item and on its interaction with the surrounding environment and the user. http://www.euridice-project.eu	Euridice Data model for business processes; online services library for intelligent cargo
FREILOT	The FREILOT pilot project focus on increasing energy efficiency of urban freight through deployment of ITS services. By applying a holistic management on a combination of services for traffic- and fleet- management, vehicles and drivers a reduction of fuel consumption on up to 25% is suggested. http://www.freilot.eu/	Reuse the concepts for energy efficiency, e.g. load latency and loading/unloading space booking, in urban transports
GST FP6 IP Mar 2007	GST strove to develop an environment in which innovative telematics services could be developed and delivered cost effectively and thus increased the range of economic telematics services available to manufacturers and consumers. GST S-PAY sub-project provided an architecture for the electronic billing and payment of car Telematics Services as part of the global GST framework. http://www.ertico.com/gst-website/	Reuse some operational concepts Reuse architectural and functional decomposition of processes for single payment
- INTIME FP7 STREP Aug 2012 - ASSET FP7 STREP 2011 - Claire-CITI French -CONDUITS	Traffic Events and Trip Planner service are available with European Specification http://www.in-time-project.eu Traffic monitoring technologies and communicating information to road operators and drivers. http://claire-siti.inrets.fr/ Ongoing project about the information sharing of ITS applications and traffic management. http://www.conduits.eu/	INTIME CAI Interface Specification Monitoring data for tests, scenario definitions, I2V Smart system for Intermodal Transports Tools in development
iTravel FP7 STREP Sep 2009	Project goal was to develop, validate and demonstrate an innovative solution for a personalised, context-aware online 'virtual travel assistant' service for travellers, both before and throughout their journey, based on the integration of e-commerce and internet technologies to create the first 'e-marketplace' in the traffic and travel information services sector, through which - creation of a wide-ranging community of information and service suppliers who through i-Travel can expand their customer base while fulfilling travellers' needs. http://itravelproject.wordpress.com	iTravel API for mobile devices

NSFrits	North Sea Freight Intelligent Transport Solutions (NS FRITS) is a project co-funded by the Interreg IVB North Sea Region Programme. The aim is to improve accessibility for the road freight sector in the seven countries of the North Sea Region by improving safety as well as efficiency and reducing the risk of accidents and security threats for drivers of Heavy Goods Vehicles. The system will help: improve traffic flow addressing logistical problems around congestion and freight volumes http://www.nsfrits.eu/en/	Reuse of the concepts for data integration and smart information dispatching and exchange. Information portal and partner agreement for integration of data coming from different data provider exists.
Optitrans	Create a Mobile GNSS platform to provide commuters & travellers with the ability to plan their trip in an efficient manner in order to utilise and share a combination of public/private transportation by combining information from various public transport authorities and other private vehicle owners. http://www.optitrans-fp7.eu/	Mobile GNSS platform
Persist **FP7-ICT-2007-1** **Apr. 2008 – Oct. 2010**	PERSIST has defined specification and develop tools to create Personal Smart Spaces providing a minimum set of functionalities which can be extended and enhanced as users encounter other smart spaces during their everyday activities. Users interact with smart spaces through mobile terminals, thus the smart space become a Personal Smart Space. The personalization is based on user behaviors and context aware information. The smart space is composed by sensors and actuators.	Method and tools for context aware and personalized services
Infomagic **(French ANR)** **Doxa** **(French Cap Digital)** **SOLEN** **(2010 CNRS)** **Topos** **ADREVA** **2009**	Semantic processing of high volumes of data http://www.infomagic.com/ Extract moods and emotions from textual data https://www.projet-doxa.fr/index.php interaction with mobile devices http://www.medialab.sciences-po.fr/index.php?page=Solen Connection with social data http://www.concertation-topos.net/	semantic/real-time approach reuse of the different projects results
PRECIOSA **FP7 CP** **2010** **Humanist NOE**	Demonstrate that co-operative systems using V2V and V2I communication can comply with future privacy regulations. http://www.preciosa-project.org Acceptability and user-orientation NoE see http://www.noehumanist.org/	Privacy verifiable architecture, mechanisms for V2X privacy Ergonomy, acceptability

- Pre-drive-c2x FP7 CP Jun 2010 - DRIVE C2X FP7 IP 2013	Develop methods and tools for vehicular communications. Create most likely scenarios for services to be tested. http://www.pre-drive-c2x.eu Traffic s scenarios created in Pre-drive C2X to be tested in Field Operational Tests across Europe	Methods and tools for vehicular communications User experiences, impacts. Most preferred services.
SAFESPOT FP6 IP Jan 2010	SAFESPOT creates dynamic cooperative networks where the vehicles and the road infrastructure communicate to share information gathered on board and at the roadside to enhance the drivers' perception of the vehicle surroundings. http://www.safespot-eu.org/	Infrastructure and in-vehicle sensing platforms
Smartfreight Jun 2010	This project will make urban freight transport more efficient, environmentally friendly and safe through smarter use of the distribution networks and improved delivery and return-load systems. The basic idea is to integrate urban traffic management systems with freight management and onboard systems. http://www.smartfreight.info	Smartfreight framework architecture and reference model including CALM Mail implementation reference

- FINest
- fi-ware
- INFINITY
- CONCORD
- e- Justice
- WCAM
- µDrone
- IMPACT
- Use-it
- PROTECTRAIL
- DEMASST
- SECUR-ED
- NEXOF-RA
- COMPAS
- SEMbySEm
- EBSF
- ISSTE
- PM'N'IDEA
- CITYMOBIL
- OverDRiVE
- AIM
- ITS Test Beds
- 4WARD
- SAIL
- eMobility ETP
- 4Caast
- Cityzi
- SCOREF

- P@ss-ITS

9. Annex III - References

- Instant Mobility Annex I - "Description of Work", 2011-05-13
- Annex II - General Conditions to the FP7 Model Grant Agreement, Version 6, 2011-01-24
- FP7 Model Grant Agreement, Version 2, 2009-12-01
- D1.1 – Instant Mobility Project Quality Plan, Nagellen, T. et. al., June 2011
- D7.1 – Instant Mobility webpage, Penttinen, M. et. Al., June 2011
- eCoMove Deliverable D1.3 Communication & Dissemination Plan, Castermans, J. et. al., Version 0.7, September 2010
- Strategic Guide to Successful Use & Dissemination of the Results of Research & Development Projects, USEandDIFFUSE project, 2009
- Dissemination of Foreground under FP7, IPR-Helpdesk
- FI-PPP Dissemination Strategy, CONCORD, Version 0.6, June 2011