SEACW DELIVERABLE D.8.1
"Narrative report of the major outcomes of the project"

Project Acronym	SEACW
Grant Agreement No.	325146
Project Title	Social Ecosystem for Antiaging, Capacitation and Well-Being
Deliverable Reference Number	SEACW_D.8.1
Deliverable Title	Contribution to Standardization Report
Revision Number	1.0
Deliverable Editors *(main writers)*	ÁLIAD

Project co-funded by the European Commission within the ICT Policy Support Programme	
Dissemination Level	
PU	PUBLIC

Revision	Date	Description
0	05/09/2014	Definition of objectives and expected results
0.1	2/10/2014	First document revision
0.2	12/10/2014	Second document revision
1.0	30/10/2014	Deliverable Version 1.0

Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and work of others has been made through appropriate citation, quotation or both.

Abstract:

This document contains a comprehensive list of all the outcomes of the project related to the deliverables and main objectives including indicators, impact factors and succesfull rates.

TABLE OF CONTENTS

Introduction

The purpose of this document is to provide a general picture of the main outcomes of Project SEACW. There are three questions that will be answered: *What have we achieved so far? How have we achieved it? Which approach have we adopted?*

Firstly, a description of the main studies carried out during the project, which are the State of the Art and the Delphi Study, including their characteristics and the most important participants. We will also provide information on the project´s Advisory Council, specifying the members that are part of it, and on the Allied Entities.

Secondly, we will provide a full explanation of the Ecosystem´s structure, describing its sections and components (publications, mobile applications, news, courses, social network, marketplace etc…). All the descriptions will include Ecosystem´s screenshots.

Thirdly, we will inform of the press impacts, highligting the most relevant news. We will also mention the events related to the project that have taken place and also of the ones that are being organized.

1 Main Studies of the project

1.1. State of the Art.

The earlier steps of the project got strengthened by the elaboration of a State of the Art, a deep study on the situation of the health web and mobile applications preceded by a demographic and sociological inquire on the situation of our present societies.

Therefore, beyond the technological State of the Art, on which to base future contents of SEACW, this document focused on providing an exhaustive analysis of three basic issues for both understanding the need of a project like SEACW, and for guiding its development process.

These issues had been the two main sociological shifts affecting contemporary societies (the arrival of Information Society and the population ageing), the policy responses from the European Union, and the existing websites and initiatives sharing part of SEACW´s contents.

It started from an exhaustive review of both the arrival of the Information Society and its challenges, and the ageing processes that specially affects Europe. Regarding Information society, decisive conclusions shall be reminded: a new form of exclusion is increasingly taking place, affecting those who do not benefit from the ICTs, since data proves that one out of every four European citizens does not use ICTs, especially elderly. Other several factors such as educational level and gender define not only the physical access to ICT but, specially, the usage performed by them.

Concerning the European ageing process, the *State of the Art* document covered its most significant challenges, such as the fact that the elderly are estimated to double the young for the first time in History of the continent. Challenges like this imply vast shifts in all economic, political and social levels. Concerning economic levels, we have analysed the increasing difficulties regarding the sustainability of pension systems and healthcare systems in all EU member states.

Indeed, the mentioned concerns are widely reflected along the EU policy framework directly related with the project, both in a supportive and a theoretical level. Innovation, education and digital inclusion are main solutions proposed by the European Commission. Having analysed both the policy framework and the European situation regarding information society, the following idea leads the conclusions: Europe must reinforce individual e-skills in order to increase economic competitiveness and social inclusion.

Regarding active and healthy ageing, e-inclusion and digital literacy websites, SEACW team did not find a Digital Ecosystem including at the same time active and healthy ageing and e-inclusion issues. Separately, few e-inclusion sites are notably close to what is accepted as a Digital Ecosystem. Having analysed their weaknesses and potentialities, we concluded that the effort should not only be done over partnership and business

launching, but also reinforcing different features such as networking, tools, direct access to health apps and communicative tools. In what refers to Active and Healthy Ageing websites and initiatives, none of them were close to what is expected for a digital ecosystem. As for the e-Inclusion websites, they proved an important lack on what refers to direct tools and multimedia resources designed for users. After an exhaustive analysis, we concluded that the majority of AHA websites and projects can be labelled under what we called *partnership launching platforms*. Finally, digital literacy websites proved several weaknesses that were accounted and tackled by Action for healthy ageing. For instance, nothing similar to professional training for social inclusion agents to become digital inclusion multipliers was found.

The mentioned conclusions, as the needs and challenges detected along the first sections of the document, underline the importance of situating SEACW as an ecosystem providing contents for a wide range of users. By this, we mean stakeholders, elders, social inclusion agents, companies, public institutions, etc. All of them shall easily find products and services (training, resources, multimedia tools, etc.), and all of them shall be connected in a networking approach to conform what is actually understood under the concept of digital ecosystem. As an example, direct services and products with the certification of both SEACW's technological partners and European Commission shall be listed, described and offered. This is exactly where the explored platforms (with few mentioned exceptions) have proved to be weak. Besides, some of the initiatives and ideas exposed in those websites may lose their impact since their outcomes (they develop documents, policy frameworks, products and partnerships with different aims) shall be implemented by intermediate institutions. Confronting this, elders and social inclusion agents shall find access themselves to what SEACW aims to offer; direct products and services shall be listed in order to simplify and boost direct access to them, so that SEACW becomes a reliable and accredited ecosystem from where straight access to the tools needed to both to promote and achieve AHA, and to foster training programmes to be electable by Social Inclusion Agents.

Having concluded that straight access to resources and tools for *all users* shall be available, the question outcomes concerning when to choose and decide what products and services shall be included, and on what technology shall those contents be based.

Although the final design for those contents shall be based on the outcomes of further stages of the project (piloted groups and different methodology is scheduled to be applied along upcoming months), the technological State of the Art settled a wide range of patterns that guided the developing process the *Action for healthy ageing*. For instance, *cloud computing* has been proved as an innovative technology on which to base the communicative and networking tools of the Ecosystem, whereas Smart TV has been pointed out as an emerging technology highly intuitive and useful as a starting point for those collectives (such as elders) lacking of digital literacy. Furthermore, an exhaustive review of the most significant health applications has been provided essentially as a reference for current applications offered in *Action for healthy ageing*, some of them developed by the technological partners of the consortium.

1.2. Delphi study.

SEACW Consortium developed a Delphi Study on Active and Healthy Ageing and ICTs for strengthening and guiding its products and services development processes; the document was named "*Future scenarios of European society by 2030*". 76 experts coming from different parts of Europe were requested to answer a questionnaire focused on both Health and ICT issues.

The questionnaire and its sections were developed by the consortium attending to each partner's expertise. For instance, UC3M and UVIC have been in charge of the technological sections, whereas Áliad, as healthcare expert, has developed the health-related issues always under the supervision of professionals of Medicine.

The results of its Delphi Study were aimed to become an essential starting point for developing the Digital Ecosystem's contents and services. In addition, results obtained were disseminated among public authorities at national and European levels.

Rigorous methodology was applied to the collecting and treatment of the answers, and its results were statistically tested through SPSS. The Delphi methodology consists of a systematic forecasting sociological method that involves structured interaction among the mentioned group of experts. Following the typical 2-round-system of aby Delphi study, the results of the first round was gathered as an anonymous summary of the experts' forecasts, and shared among the experts before answering its second round. Thus, experts were encouraged to revise their earlier answers in light of the replies of other members of the whole expert's panel.

What is to be analyzed is a possible prediction of the European society in 2030 taking into consideration two main societal shifts of our era, population ageing and ICTs. Through this questionnaire experts were asked about the extension of the lifespan of European society, its consequences, the changes and benefits that ICT´s could provide to this extension, etc.

The experts´ answers merged into interesting outcomes such us the general opinion on the fact that *healthy lifespan will increase in two years by some point between 2020 and 2050*, or on the fact that *the most extended death causes by 2030 will be: Cardiovascular diseases*, *Cancer* and *Cerebrovascular Diseases.*

2 Ecosystem

In this section we will describe the Ecosystem structure and the contents that can be found in each of its areas. The Ecosystem is composed by three main areas

➡ See: Here we can find the latest highlights and learn more about active aging through a wide range of resources as news or publications related to health and ageing. In this area users will be able to search contents by different categories. The categories that we have created due to their relation to Active and Healthy Ageing are health, lifestyle, medicine, mental health, natural medicine and health technologies.

➡ Learn: This is the training area. Here we can access to a wide range of courses and training activities aimed to bring knowledge to everybody for achieving an Active and Healthy Ageing and an appropriate ICT knowledge level.

➡ Interact: Our socal network and forum, an area where Ecosystem users can communicate and interact among themselves.
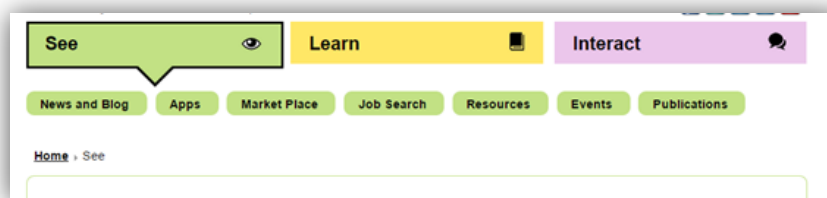

3.1. See

In this area we can find the following contents:

➡ News and Blog: Here users can access the latest news related to health and ageing. Users can find new contents everyday in this section. At the moment we count with more than 40 news.
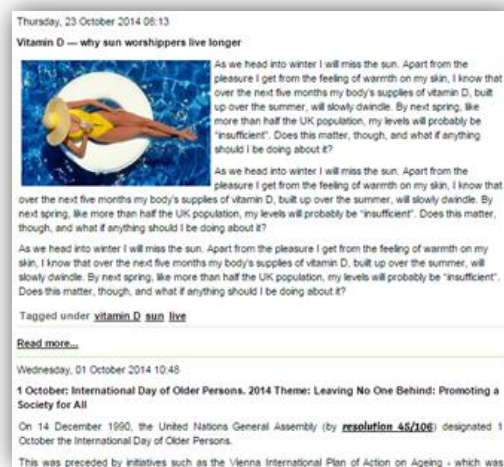
➡ Apps: In order to attract the attention of companies that develop mobile apps specialized in health and to generate local interest, we have created this section in the Ecosystem. We believe that a repository of health mobile apps is interesting for different users: social inclusion agents, elderly and citizens in general.

Here users can download appliccations for mobile devices realted to different aspects of health. On the one hand we count with applications elaborated specifically for the Ecosystem. On the other hand users can find a selection of applications elaborated by Android and Apple. At the moment we count with 50 apps approximately.
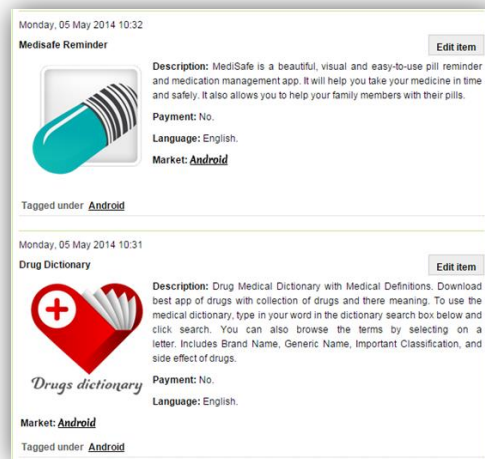

➡ Market Place: Wide range of products and services related to Active and Healthy Ageing. Our Marketplace is not a store; its objective is to provide information and access to specialized entities, where users can find the correspondent product or service they are looking for.

Each entity has a file with the necessary information as a description of their activities or the contact data. The marketplace plays one of the main roles in the commercial plan of the Ecosystem. For this reason, all partners are contacting their allied entities to appear in the Marketplace. At the moment we count with 44 entities.

➡ Job Offers: Here we can find different aspects related to job search. Users can apply and create job offers. Users who look for a job can find information on how to create, modify and improve their Linkedin CV and also access to the job offers of this website.
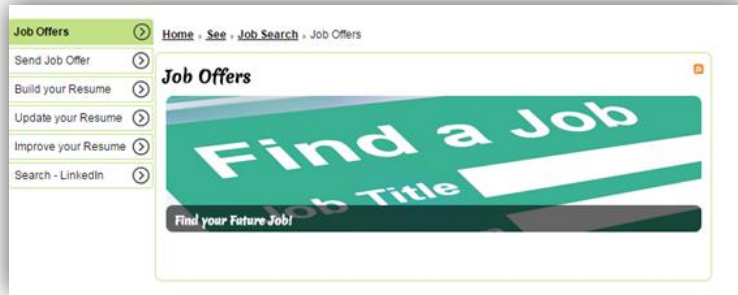
➡ Resources: In this section we can find two main contents. On the one hand, informative videos on health and ageing. The objective of these videos is to inform about the mentioned topics in a simple and enjoyable way. On the other hand, we can find a wiki (online encyclopedia) where concepts that can be related to Active and Healthy Ageing and TIC are explained.
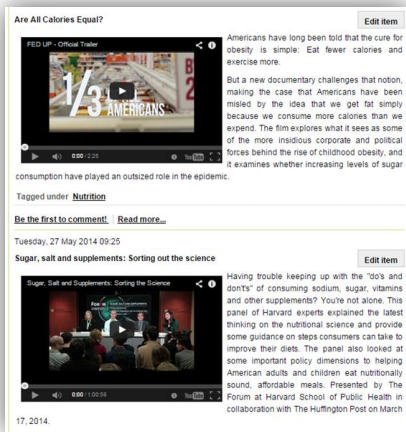
➡ Events: Calendar of events related to health, medicine and ageing as well as SEACW Project events.

➡️ Publications: In this section users can download several publicaciones related to Active and Healthy Ageing and ICT. Through this section we expect users to obtain the most important knowledge on these aspects and also to share it with other people. Many of our allied entities have shared with us their documentation.


3.2. Learn

In this section users can find training activities that offer knowledge on the different spheres of Active and Healthy Ageing and ICT. Courses are not oriented to specific population sectors, as doctors or older people but to anyone interested in the topics offered.

Training activities are divided in three areas:

➡️ Active and Healthy Ageing: These courses permit users to know the best practices for an Active and Healthy Ageing.

➡️ Social Inclusion: **Action for healthy ageing** has developed a competences framework for a new profesional profile; a social inclusión agent trained in Active and Healthy Ageing and ICT. However, these courses will not only be available for social inclusión agents, but also for older people who sish to work as volunteers for others, or for citizens in general who wish to obtain knowledge and an accreditation in these subjects.

➡️ Information and Communication Technologies: These courses intend to establish a connection between people without knowledge in ICT and the advantages offered by contemporary technolgies.
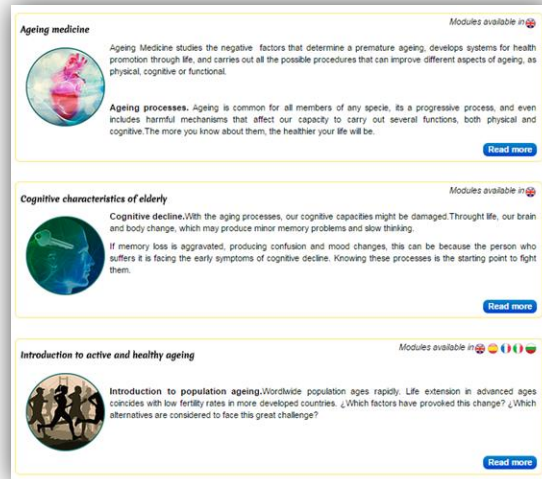
All the modules of the courses are available in English (both their text and voice). However, there are also several modules translated to the languages of the partners´ countries. There are 7 modules that were selected for their translation:

1. Introduction to population ageing

2. What is Active and Healthy Ageing

3. Diet and Nutrition

4. Physical enhancement through exercise

5. Avoiding the problem of dependence

6. Basic internet for elders

7. Introduction to Microsoft Office

3.3. Interact

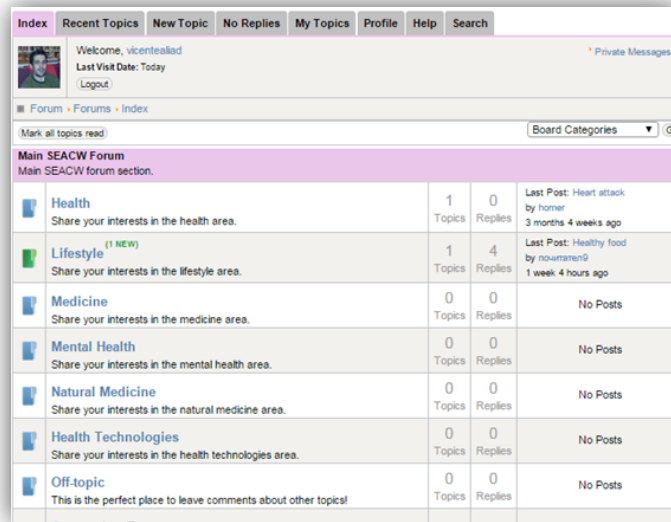This section is divided in two parts:

➡ Social Network: In this section users can communicate between each other as well as share information as pictures or videos. Besides they can also créate a profile where they can provide their data.
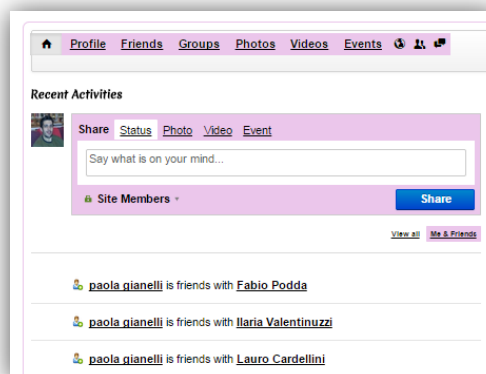
➡ Forum: Here users can share information and participate in interesting debates about our main topics: health, lifestyle, medicine, mental health and health technologies.

3 Dissemination of the SEACW Project

Since the beginning of the project in February 2013, we have informed about the evolution of the project and we have handle issues related to its ambit: active and healthy ageing and Information & Communications Technologies.

In order to get these objectives, we have developed two main dissemination ways: to send communications (press releases, articles, reports, etc.) to the specialized press and events.

4.1. Published communications

At the beginning of the Project, a big dissemination was done in order to make it known to as many organizations as possible. The result was a total of 45 impacts in different European countries. Among all these impacts, there are two remarkable interviews to Mrs. Ana Mª Rodríguez de Viguri as Primary Coordinator of SEACW Project.

In order to inform about more expecific aspects of the Project, as for example, the social and digital inclusion of elderly, the national newspaper *Cinco días* published the article "Make use the intellectual capital of elderly". *Cinco días* is reference economical newspaper in Spain, which includes pieces of news about economy, companies, entrepreneurs and technology.

In June of 2013, Aliad organized its VIII Event on Healthcare Excellence, where the SEACW Project was presented. Because of the importance of this event in the healthcare sector, there were more impacts about the SEACW Project.

Because of the first aniversary of the Project, the results of the Final Document of the State of the Art were disseminated and they had great impact on the press. In the same press release, Aliad informed about the Delphi Study "Future scenarios of European society by 2030" in order to extend information of the State of the Art. Lastly, this communique included information about that a competency framework for Social Inclusion Agents promoters of Active Ageing through ICT was going to be developed within the project.

As the result of the press release, many interviews were made to Mrs. Ana Mª Rodríguez de Viguri and Mr. Jorge Alarcón, Project Manager of SEACW Project.

As it was done with elderly, we also wanted to highlight the importance in today's society of another target of the project: social inclusion agents. For this reason, the article "Social inclusion agents, profession of the future" was published in *El Economista* last June. The article was signed by Mrs. Rodríguez de Viguri and it emphasized the role of these professionals and their role as multipliers of promoting quality of life-through ICT.

Another impact that had a lot of dissemination was a communique about the increase of health applications in Spain, where they have increased very quickly in the last years and they are already a phenomenon. However, the press release warned to the society about the success of this kind of apps had to be analysed carefully because many of them have not been created by professionals and are not reliable. This press release had a total of 11 impacts in Spain.

When the Delphi Study "Future scenarios of European society by 2030" finished, a press release was sent in order to inform about its conclusions at the end of August. This release was well received by specialized press if it is considered the number of impacts: 24. Among these impacts, it is noteworthy the ABC newspaper, which is one of the most important Spanish newspapers nationwide, and the interviews to Mrs. Ana Mª Rodríguez de Viguri and Mr. Jorge Alarcón in National Radio of Spain (RNE) and Castilla y León TV.

Mrs. Ana Mª Rodríguez de Viguri and Mr. Jorge Alarcón in the interview of Castilla y León TV

Nowadays we are working in a press realease in order to informe about the pilot phase of the Project and the first results that it is having.

4.2. Main events held

Dr. Julio González, General Manager of Áliad, during his speech about the SEACW.

Five months after the launching of the SEACW Project, Áliad present it in its annual event on Health Excellence, which served its eighth edition in 2013. More than 100 professionals of this sector from diferent regions of Spain attended to this event in order to know more about the project and the Final Document of the State of the Art, which was presented in the event too. Spanish press published pieces of news not only about the event but the SEACW project and the State of the Art too.

Allied entities have had a key role in the dissemination of the project. Some examples are:

▪ The European Union of Private Hospitals invited to Aliad to participate in its Council last June in Athens in order to present the results of the first year of the SEACW Project.


General view of the European Union of Private Hospitals Council >>

- Jerez de la Frontera City Hall: During the XIV Week of elderly, which was celebrated from 1st to 7th of October, the Jerez de la Frontera City Hall did a press conference in order to inform about the different iniciatives that it was doing related to this subject. In this press conference was Mrs. Mª Isabel Paredes, Delegate of Social Welfare, Equality and Health of the Jerez de la Frontera City Hall, and Mrs. Ana Mª Rodríguez de Viguri.

Mrs. Ana Mª Rodríguez de Viguri and Mrs. Isabel Paredes during the press conference
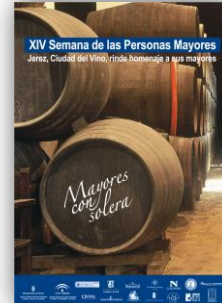
Official poster of the XIV Week of elderly

- Marbella City Hall and Salud & Marketing: Next 13th of November, Marbella City Hall and Salud & Marketing, in cooperation with Aliad, it is going to be celebrated the I Event of the European Programme of Active and Healthy Ageing in Marbella, where the Ecosystem will be presented to companies, organizations of this city and Andalucia. Among the speakers will be the Mayor of Marbella. Computers will be used at the end of the event so that the audience can access directly to the Ecosystem and they can see its resourses. The marketplace will be presented too so that more companies can be published on it.

Invitation to the event that Aliad has sent to its clients

The Marbella City Hall and Salud & Marketing have organized late October a press conference where they informed about its participation as allied entity in the SEACW Project. This conference has many impacts in the Andalusian media.

Other events where the SEACW Project has been presented are:

- Presentation of SEACW to entities invited by Institute of Elderly and Social Services (IMSERSO), that is under the Ministry of Health, Social Policy and Equality through the General Secretariat of Social Policy and Consumer Affairs en febrero de 2014.

- One of its associated organizations, the National Confederation of Pensioners in Spain (CONJUPES) showed interest in the project and organized an event with its partners so that they could be pilot's users.

- Presentation of the SEACW Project to all the professionals of the Hospitaller Order of St. John of God in Sevilla in 25th of September of 2013.

- Press conference organized by Italian Public Authority "Regione Liguria" the 22nd of July of 2013

- IV Event of R+D+I on Health and ICT, where University of VIC presented SEACW. The event was held the 22th & 23th of May of 2013 in Gerona.

- III Conference and Exhibition "Robotics and Intelligent Systems" 2013 (Sofia, 29th of November of 2013).

- Meeting of E-Seniors with the co-founder of Hakisa social network dedicated to seniors. (Paris, January of 2014).

- Galette des rois: social event organized by E-Seniors for elderly. (Paris, January of 2014).

- Forum Bien vivre sa retraite, organized by CNAV. (Saint Denis, 10th of October of 2013).

- Participation in the Semaine Bleue (National week for elderly). (France, 21st-27th of October of 2013).

- Troc'n roll event. (Paris, February of 2014).

<< Poster of the SEACW in the III Conference and Exhibition "Robotics and Intelligent Systems"

- "Fieretà" exhibition, organized by the Senior Capital with the support of Authority Liguria Region in Santa Margherita Ligure: The booth of Regione Liguria was equipped with a SEACW area in order to allow a joint provisioning of the SEACW brochures. (25th-27th of October of 2013).

- Meeting with the Portuguese Association of Private Hospitals, in order to disseminate the SEACW project through all the hospitals and clinics of the PAPH. (Lisbon, 9th of January of 2014).

- Inno4ageing 2013. (Barcelona, 13th & 14th of December of 2013).

- BIOSTEC conference: "Population Ageing and ICT - An Exploratory Review of Technology Innovation trough Digital Applications". (Lisbon, March of 2014).

- Meeting with Sanyres Group, in order to support in the dissemination of the pilots Madrid, January of 2014.

- Réunion d'information au centre Paris-Daviel (E-Seniors). (Paris, 17th of September of 2013).

- Meeting with the Maison des Associations of the 16th arrondissement of Paris. (Paris, 18th of September of 2013).

- e-Seniors held stands in several associations forum (in the 4th, 10th, 12th, 15th, 20th and 13th arrondissement of Paris). (7th & 14th of September of 2013).

4 Advisory Council

SEACW's Advisory Council, is a body constituted by high-profile European personalities regarding Active and Healthy Ageing, Innovation and Information and Communication Technologies. This Council has been leading the approaches and development of the project, being its highest consultative body. Eventually, members of SEACW Advisory Council have been regularly asked to provide opinion on the products and services of Action for healthy aging, as on its main website´s functionality.

The project´s Advisory Council is currently composed of:

ACCIONA Servicios Hospitalarios
Mr. Eduard Rius Pey : Director

ASISA
Mr. Enrique de Porres Ortiz de Urbina: CEO

Asociación Española de Bioempresas (ASEBIO)
Dra. Regina Revilla: Director

Bulgarian academy of sciences
Professor Ivanov: Secretary for bio-medical sciences and quality of life

Bulgarian Ministry of Education and Science
Prof. Dr. Anelia Klisarova: Minister

Bulgarian University of Library Studies and Information Technology
Prof. Dr. Stoyan Denchev: Rector and Chairmain of the Center for eHealth and Inovations

CASER SALUD
Dr. Ángel Moliní: Regional Director of Andalusía

Cátedra Áliad "Salud y Excelencia" de la Facultad de Medicina de la Universidad Complutense de Madrid
Prof. Dr. David Martínez Hernández: Director

Cátedra UAB-SEMCC de Gestión del Conocimiento en Medicina del Envejecimiento Fisiológico en la Universidad Autónoma de Barcelona
Prof. Dr. Jaume Alijotas Reig: Director

Centro Nacional de Investigaciones Oncológicas
Dra. María Blasco: Director

Comité Económico y Social Europeo
D. José Isaías Rodríguez García-Caro: Vice-presidente. Employer group

Consejo Asesor de Sanidad del Ministerio de Sanidad y Asuntos Sociales
D. Julio Sánchez Fierro: Vicepresident

Consejo General de Colegios de Enfermería de España
Dr. Máximo González Jurado: Presidente

EFQM
Mr. Marc Amblard: Chief Executive Officer of EFQM

European Association of Homes and Services for the Ageing (EAHSA)
Ms. Natalie Briffa Farrugia: President

European Federation of Retired and Older People (FERPA)
Mr. Bruno Costantini: General Secretary

European Medical Association
Dr. Vincenzo Costigliola: President

European Union of Private Hospitals
Mr. Erich Sieber: President

Escuela Internacional de Ciencias de la Salud (Fundación Salud y Sociedad del Consejo General de Enfermería de España)
Dra. Pilar Fernández Fernández: Director

Hospital Universitario Sant Joan d´Alacant & C.E. Stma. Faz / Hospital Miguel Hernández
Dr. Jesús Mª Aranaz: Preventive Medicine Unit and HEalth Public Director. Director of the studies ENEAS, APEAS e IBEAS (WHO)

Hospital Vithas Nuestra Señora de Fátima

Dr. Germán González Pazó: Medical Director

Instituto de Mayores y Servicios Sociales (IMSERSO)

D. César Antón Beltrán: General Manager

International Centre for Study and Research in Aesthetic and Physiological Medicine

Prof. Dr. Maurizio Ceccarelli: Director

MAPFRE Sanidad

Dra. Carmen Hernando de Larramendi: Health Advisory Council President and "Patrona" of Ignacio Larramendi Fundation

Orden Hospitalaria San Juan de Dios (Provincia Bética)

Dr. Antonio de Toro: Medical Director

Radio Televisión Española (RTVE)

D. Julio Chillida: "Europe 2013" Programme producer

Sofia University

Prof. Mrs. Ingrid Shikova: Professor in European policies

Sociedad Española de Medicina Cosmética, Estética y del Envejecimiento Fisiológico

Dr. Víctor García Giménez: President

World Health Organization (Regional Office for Europe)

Mr. Manfred Huber: Coordinator of Healthy Ageing, Disability and Long-term Care

5 Allied Entities

SEACW´s Allied Entities are key actors in the Ecosystem Action for Healthy Ageing and its objective to become a worldwide reference on Active and Healthy Ageing through new technologies.

Allied Entities provide an added value in many ways: their expert members of the Advisory Council have not hesitated to provide to the Project with their knowledge and experience in many spheres; therefore, their institutional support and stimulus to the project dissemination have attracted a great number of users in the pilot phase.

The commitment of the Allied Entities was also crucial to obtain the support of the European Commission in the first steps of the project. In the design phase of the Ecosystem, as well as its gestation and subsequent development, a large number of organizations joined this European initiative, attracted by its objectives and dimension. These are organizations with core values such as social responsibility. They have proved interest in achieving a healthier society, in which citizenship ages better and more actively.

The current Allied Entities that support SEACW project are:

ENTITY	COUNTRY
EFQM	European Union
The European Telecentre Network	European Union
European Union of Private Hospitals	European Union
Association generations	Bulgaria
Red Cross Pleven	Bulgaria
Dr. Deyanov	Bulgaria
Jerez City Hall	Spain
Marbella City Hall	Spain
Cátedra Salud y Excelencia (Universidad Complutense de Madrid)	Spain
Consorcio Fernando de los Ríos	Spain
Red Cross (Victoria Eugenia Hospital – Seville)	Spain
National Federation of Private Clinics	Spain
Fundación Empresa y Sociedad	Spain
Hospital Universitario Sant Joan d´Alacant y C.E. Stma. Faz	Spain
Orden Hospitalaria de San Juan de Dios (Provincia Bética)	Spain
Real Asociación de los Caballeros de Yuste	Spain
Salud y Marketing	Spain
Sociedad Española de Medicina y Cirugía Cosmética	Spain
Universidad de Oviedo	Spain
Universidad Pontificia de Salamanca	Spain
Universidad Pontificia de Salamanca en Madrid	Spain
Aradopa Una	France

ENTITY	COUNTRY
Association Seconde Mi-Temps	France
Caisse d´Allocations familiales	France
Club Desnouettes	France
Club Richard Lenoir	France
Foyer Logement EHPA Camille Saint-Saëns	France
Lycée des Métiers Europe	France
Office Rémois des Retraités et des Personnes Agées	France
Résidence Côte Noire	France
Résidences Rosa Bonheur et Lorraine	France
URAF Champagne Ardenne	France
agOrà - Social Consortium for Elderly	Italy
Associazione Nazionale San Paolo Italia	Italy
Associazione Nazionale Strutture Terza Età	Italy
Associazione Valori & Cultura	Italy
Centro Assistenza Genova	Italy
Creative Mind Café	Italy
Dipartimento di Scienze della Formazione (DISFOR) – Università degli Studi di Genova	Italy
European Confederation of Care Home Organisations	Italy
Famiglia Serena Assistenza alla Persona	Italy
Gruppo Segesta	Italy
Informatica Solidale	Italy
Informatici Senza Frontiere	Italy
International Centre for Study and Research in Aesthetic and Physiological Medicine	Italy
Movimento Adulti Scout Cattolici Italiani – Regione Liguria	Italy
Opera Residenze Socio Sanitarie	Italy
Ordine degli Psicologi della Liguria	Italy
UniAuser Genova - Università Popolare dell'Età Libera	Italy
Instituto de Tecnología Las Américas	Mexico
Instituto Tecnológico de Monterrey	Mexico
Asociación Portuguesa de Hospitales Privados	Portugal
Escola Superior do Tecnologia e Gestio	Portugal
Instituto Antao Pereira	Portugal
Universidade do Minho	Portugal

Conclusions

Project SEACW has created an informative and academic resource. This resource is in a pilot phase and will be subject to changes, both in its structure and functions. These changes will be applied according to the users´ perceptions.

We must highlight that our Ecosystem counts with a wide range of services for social inclusion agents, older people and citizens in general. Users can access to several resources directly, as mobile apps or publications. We believe that the Ecosystem can have a great commercial exploitation, since we have achieved a formula to connect with local interest groups.

The fact that interest groups can participate in the Ecosystem´s contents elaboration is going to allow us to achieve local agreements. Through these agreements, we can establish the information that will appear in the Ecosystem, which permits to create contents that answer to previous commercial agreements between local interest groups and us.

The variety of elements of the Ecosystem, as the training platform, will be the base of important resources, training for social inclusion agents in digital literacy and Active and Healthy Ageing. In a near future, this can become the greatest training platform in Europe on Active and Healthy ageing and ICT.

Finally, we must highlight that we have created a resource- an Ecosystem and a Training System- in five languages, which has involved much effort by all partners to create an attractive product for final users, as well as strong coordination to carry out and submit all work in time.