

SEVENTH FRAMEWORK PROGRAMME  
Challenge 1  
Information and Communication Technologies



Trusted Architecture for Securely Shared Services

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# 1 Introduction

The structure of the communication and dissemination of TAS<sup>3</sup> is distributed on 5 different channels, each one addressing a specific target.

Site	Access	Function	Target	Contents
www.tas3.eu	Public + Restricted	Official project website	All public	Project presentation & contractual deliverables
portal.tas3.eu	Private	Partners' working space	Partners	Work in progress, deliverables, RFCs
training.tas3.eu	Restricted	Training portal	Project partners and implementers of digital identity	Courses, guidelines
www.linkedin.com	Public	social network for TAS <sup>3</sup> community	All the partners, professionals, stakeholders involved in trust and digital identity	Contacts, discussions, special interest groups
twitter.com	Public	Social network for project's event	All public	Project's public events

## 2 TAS<sup>3</sup> project web site

The TAS<sup>3</sup> public web site ([www.tas3.eu](http://www.tas3.eu)) contains an introduction to the project's objectives, expected results, a list of TAS<sup>3</sup> partners and a news section.

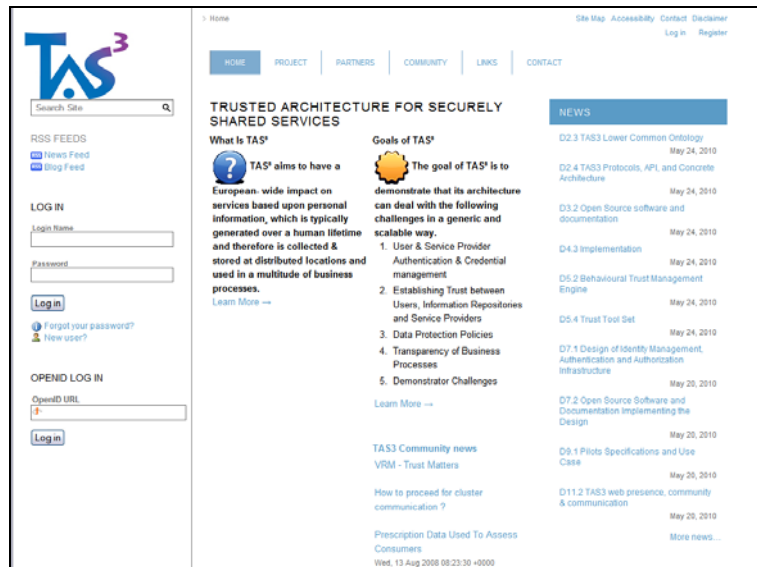


Figure 1 Home page of TAS<sup>3</sup> public web site: December 2010

The TAS<sup>3</sup> website had a large increase of unique visitors during 2010, from around 2200 in 2009 to more than 5000. It contains latest public reports, public materials, conference, and events.

EIFEL has had ownership of the website, which they have also been hosting; following EIFEL's withdrawal from the project and with the increasing interest in TAS<sup>3</sup> from the community we have started to redefine the TAS<sup>3</sup> website ver. 2 during Q4 2010 for release early in 2011.

The public website targets the following:

- A more collaborative place for the consortium. Partners will be able to publish content, especially public material and all other non-public dissemination material in a restricted area
- Support for communities through the integration of the new LinkedIn group and twitter channel see also D11.5 [1]
- A sustainable hosting

Additionally, by relocating dissemination processes to our internal workspace ([portal.tas3.eu](http://portal.tas3.eu)), the publication of information from internal to public is facilitated.

### 3 TAS<sup>3</sup> working space for project partners

A working space for TAS<sup>3</sup> partners (<https://portal.tas3.eu/>) provides a document repository for deliverables, work in progress, calendar for project events and meetings, reporting documents, etc.

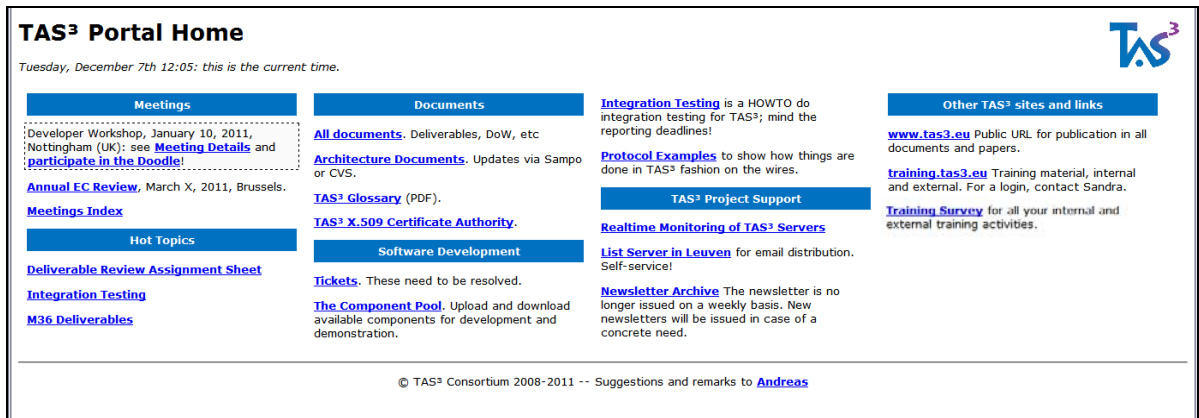


Figure 2 Home page of project partners' working space: December 2010

### 4 Training portal

A training portal (<https://training.tas3.eu/moodle/>) Is being used by the project in order to provide internal training (initially) and will be used in Y4 to support external training.

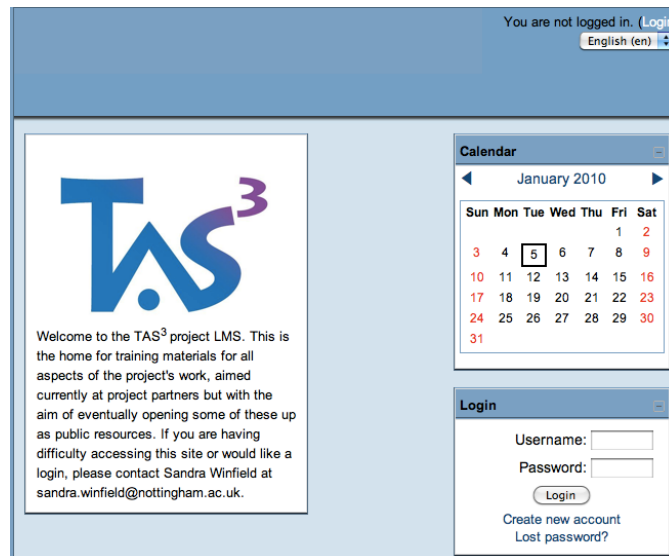


Figure 3 Home page of TAS<sup>3</sup> training portal: December 2009

## 5 Web communities

More information on communities is described in the report D11.5 – Supporting community v3.0 - December 23<sup>rd</sup>, 2010.

### 5.1 IoS

The IoS (Internet of Subjects) website is designed to aggregate a movement around a central idea: the complete separation between the hosting and exploitation of personal data, something that the TAS<sup>3</sup> technology is able to support fully.

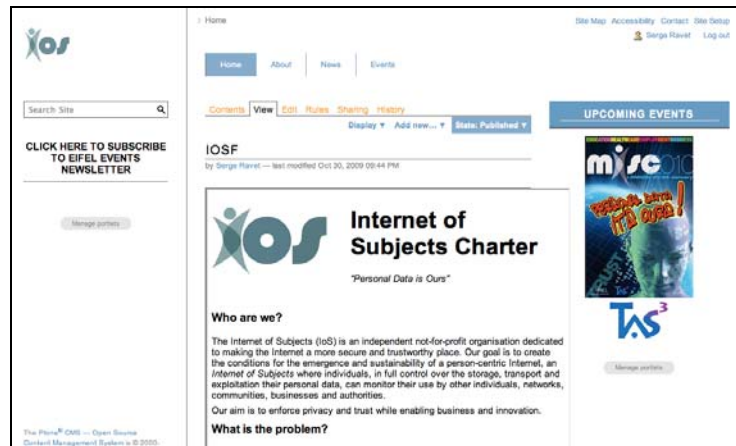


Figure 4 Home page of IoS website

IoS was mainly run by EIFEL and have a common chief Architect with TAS<sup>3</sup>. Despite EIFEL's situation, IoS will remain active but there is currently (as of December 2010) no visibility on the further collaboration steps.

### 5.2 LinkedIn

A TAS<sup>3</sup> virtual community was initially created using the Ning platform to explore the use of social networks to support the project, but this is now dormant as it was not the expected success.

As a second phase, TAS<sup>3</sup> instead establish a presence on LinkedIn, which is the most widely used web application among professional communities, to build a professional network of trusted contacts.

A TAS<sup>3</sup> group was created at the end of 2010; it is a public group that can be found by searching "[Trusted Architecture for Securely Shared Services](#)". The wider community is now starting to join the group and the network is growing. With the

integration of LinkedIn into the main public TAS<sup>3</sup> website, the network should grow even faster during the final year.

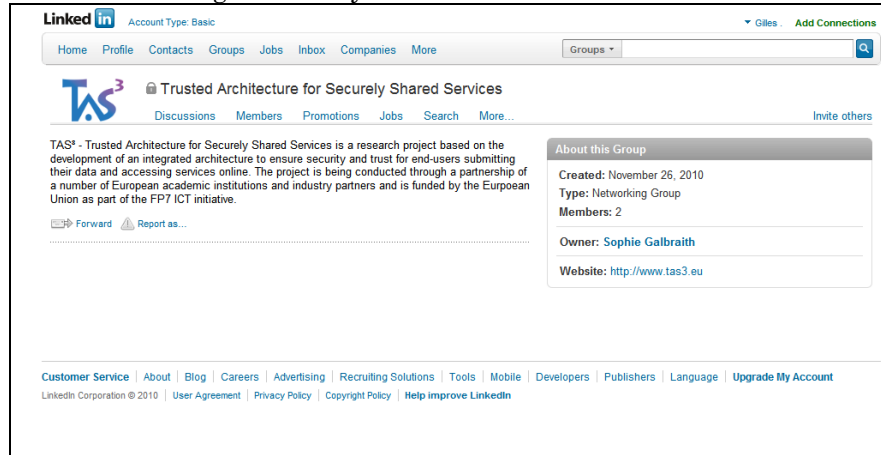


Figure 5 TAS<sup>3</sup> LinkedIn group

### 5.3 Twitter

The existing process for “news” publication (via the public website) does not allow quick and easy updates by consortium members. An information channel such as Twitter could provide this quick and easy access to the project’s public information and the pervasiveness of the application will enable us to reach a much wider audience.

While LinkedIn can easily build a network of contact from TAS<sup>3</sup> keywords, Twitter needs to be referenced into the TAS<sup>3</sup> website and the LinkedIn group, so that potential followers can subscribe. Twitter channel created end of 2010.

On Twitter, TAS<sup>3</sup> is referenced under the hash tag ‘tas3\_eu’.

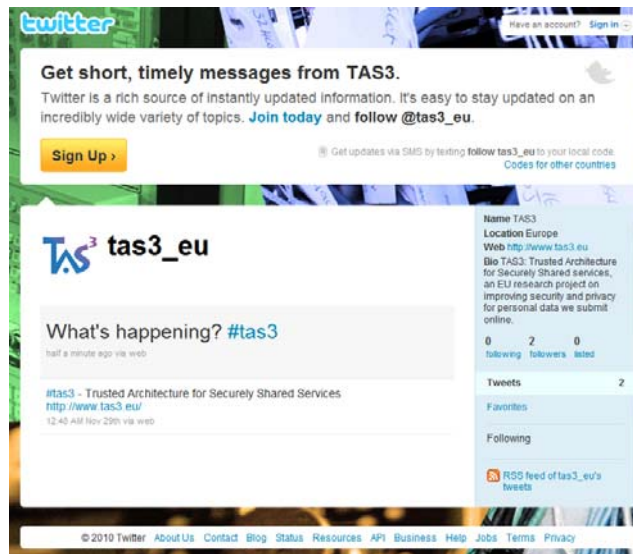


Figure 6 TAS<sup>3</sup> Twitter channel



## 6 TAS<sup>3</sup> leaflet and poster

An initial flyer on the project has been produced and is regularly distributed by the partners at events they organize (ePortfolio Maastricht 2008, Learning Forum London 2009) and participate in (e.g. Wolce 2009). The leaflet now needs to be revised, based on the new approach to communication of the project and to reflect developments in the project's work and approach.



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**TRUSTED ARCHITECTURE FOR SECURELY SHARED SERVICES**

**EMPOWERING CITIZENS**

Trust is an increasingly important issue for a number of Internet-based transactions. Individuals, like organisations, need to trust the organisations that handle their personal data. One diverse service exploiting these data – e.g. in employment and education. How can we move from a world where the main preoccupation was the protection of data – privacy protection should be at the foundation of any information system – to a world where citizens will actively engage with technology to exploit their personal data to develop their employability and manage their health?

Such is the task assigned to the TAS<sup>3</sup> partners: designing the components that will increase the level of trust of the transactions over the Internet. Citizens will benefit directly as well as indirectly, through the increased wealth created by business confidence in a trusted architecture.



**TAS<sup>3</sup> Building a trusting future**

**Trusted Architecture for Securely Shared Services**

**This can be stopped!**

**CONTEXT**

**TAS<sup>3</sup> OBJECTIVES**

**JOIN TAS<sup>3</sup>!**

**TAS<sup>3</sup> PARTNERS**

Trust, reputation and privacy policy negotiation.

## 7 ICT 2010 and dissemination

Further dissemination materials were created for the project to distribute at the ICT event in Brussels in September 2010. These have been designed so that they can be reused for future events and for general distribution by partners. The ICT targeted a citizen, not-technical audience, so the following materials were created:

- Two posters to present existing issues on security and privacy and some highlights of TAS<sup>3</sup> technology.



- A poster to raise the interest from visitors with two main topics :

- Watch a short video about Jack's privacy. (<http://www.youtube.com/watch?v=e1YB5pVYIVk>)
- Use of a Tasss'ified application with the possibility to win a prize. Visitor could enter personal data into a demonstration Tasss'ified Personal Data Store while getting explanation on TAS<sup>3</sup> privacy and security concepts. At the end of each day access to a randomly chosen profile was detected via the audit bus to select a winner.



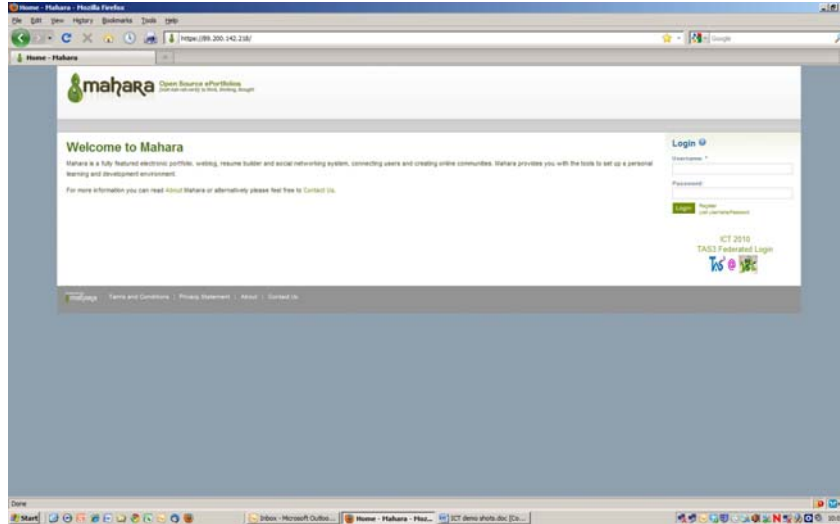


Figure 7 Mahara "win a prize" application

The existing PILS live demo (TAS<sup>3</sup> eHealth) was presented to provide a more technical approach, and the full architecture could also be described for the most 'technical' visitors.



Figure 8 Index of TAS<sup>3</sup> ICT presentations and demos

## 8 Conclusions

TAS<sup>3</sup> is starting its final year with an increasing support for communities and organisations<sup>[1][2]</sup>. The ongoing changes in the overall web presence should enforce exploitation activities and the creation of a professional network that will ensure sustainability and follow-up initiatives. By orchestrating the project's web presence across several different channels, public, private and online community, we will ensure greater visibility for the project's outputs and outcomes, and be able to engage a wider number of individuals and organisation from beyond the project in our work, its continuation and its eventual exploitation.

## 9 References

- [1] The TAS3 Consortium, (2010). Report D11.5 - Supporting community ver. 3.0 – December 2010.
- [2] The TAS3 Consortium, (2010). Report D11.3 - Events, Conferences and Workshops ver. 3.0 – December 2010.

## Document Control

### Amendment History

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0.1		17 Dec 2008	Theo Hensen	Initial template
1.0		5 Jan 2009	Serge Ravet	Compile document
2.0		20 Dec 2009	Serge Ravet	Update
3.0		31 <sup>st</sup> Dec 2010	Gilles Montagnon	Update 2010