SEVENTH FRAMEWORK PROGRAMME
Challenge 1
Information and Communication Technologies

TAS³

Trusted Architecture for Securely Shared Services

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The TAS³ Consortium

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Contributors

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1 Introduction

The structure of the communication and dissemination of TAS³ is distributed on 5 different channels, each one addressing a specific target.

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<th>Function</th>
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2 TAS³ project web site

The TAS³ public web site (www.tas3.eu) contains an introduction to the project’s objectives, expected results, a list of TAS³ partners and a news section.

Figure 1  Home page of TAS³ public web site: December 2010

Figure 2: Home page of revised TAS³ website: September 2011
The **TAS³** website had a large increase of unique visitors from around 2200 in 2009 to now more than 5000. It contains latest public reports, public materials, conference, and events. Also there have been more than 800 views on videos and more than one thousand download on publications and deliverables.

EIfEL has had ownership of the website, which they have also been hosting; following EIfEL’s withdrawal from the project and with the increasing interest in TAS³ from the community we redefined a second version of the TAS³ website during Q4 2010 which was released in 2011 (Figure2). Currently CNR are maintaining the website and KUL is hosting.

The public website targets are the following:

- A more collaborative place for the consortium. Partners are able to publish content, especially public material and all other non-public dissemination material in a restricted area
- Support for communities through the integration of the new LinkedIn group and twitter channel see also D11.5 [1]
- A sustainable hosting after the life of the project

Additionally, by relocating dissemination processes to our internal workspace (portal.tas3.eu), the publication of information from internal to public is facilitated.

### 3 TAS³ working space for project partners

A working space for TAS³ partners (https://portal.tas3.eu/) provides a document repository for deliverables, work in progress, calendar for project events and meetings, reporting documents, software, realtime monitoring, ticketing etc. This latter point has helped the quality assurance of work. The portal is maintained by Katholieke Universiteit Leuven.

Figure 3  Home page of project partners’ working space: December 2010
4 Training portal

A training portal ([https://training.tas3.eu/moodle/](https://training.tas3.eu/moodle/)) is being used by the project in order to provide internal training and to support external training. Please refer to D11.8, Report on internal training, which gives more information.

The project Moodle environment has been maintained and additional learning objects have been added. Key presentations have been uploaded into the environment and coordination plans are in development for materials to be refined and repackaged for external use. This includes addressing IPR issues in some cases.

5 Web communities

More information on communities is described in the report D11.5 – Supporting community, December 2011.

5.1 LinkedIn

A TAS³ virtual community was initially created using the Ning platform to explore the use of social networks to support the project, but this is now dormant as it was not the expected success.
As a second phase, TAS³ instead established a presence on LinkedIn which is the most widely used web application among professional communities to build a professional network of trusted contacts.

A TAS³ group was created at the end of 2010; it is a public group that can be found by searching “Trusted Architecture for Securely Shared Services”. With the integration of LinkedIn into the main public TAS³ website, the dissemination to the community has been facilitated in the final year.

Figure 5 Discussion on TAS³ LinkedIn group
5.2 Twitter

The existing process for “news” publication (via the public website) does not allow quick and easy updates by consortium members. An information channel such as Twitter provides this quick and easy access to the project’s public information and the pervasiveness of the application will enable us to reach a much wider audience. Twitter channel created end of 2010.

The prominent Twitter feed on the website ensures that the most current activity is clearly visible. Partners are actively using Twitter to promote their TAS³ public activities.

On Twitter, TAS³ is referenced under the hash tag ‘tas3_eu’.

![Figure 6 TAS³ Twitter channel](image)

5.3 IoS

The IoS (Internet of Subjects) website is designed to aggregate a movement around a central idea: the complete separation between the hosting and exploitation of personal data, something that the TAS³ technology is able to support fully.
IoS was mainly run by EIfEL and has a common chief Architect with TAS3. Despite EIfEL’s situation, IoS will remain active but there is currently no visibility on the further collaboration steps.

6 TAS3 leaflet and poster

An initial flyer on the project has been produced and is regularly distributed by the partners at events they organize (ePortfolio Maastricht 2008, Learning Forum London 2009) and participate in (e.g. Wolce 2009). The leaflet now needs to be revised, based on the new approach to communication of the project and to reflect developments in the project’s work and approach.
7 IFIP Summer School 2011, ICT 2010 and dissemination

TAS3 co-sponsored the IFIP Summer School in cooperation with the EU funded projects: PrimeLife, ABC4Trust, Endorse, NESSOS, the Norwegian PETweb II and e-Me, and Swedish U-PrIM (in cooperation with HumanIT) projects. It also had a strong presence in the form of guest speaker, session chair, panelist and paper presentation.

Dissemination materials were created for the project to distribute at the ICT event in Brussels in September 2010. These have been designed so that they can be reused for future events and for general distribution by partners. The ICT targeted a citizen, non-technical audience, so the following materials were created:

![Figure 10: IFIP Summer School](image-url)
• Two posters to present existing issues on security and privacy and some highlights of TAS3 technology.

![Figure 11: ICT Poster1](image1.png)

![Figure 12: ICT Poster2](image2.png)

• A poster to raise the interest from visitors with two main topics:
- Watch a short video about Jack's privacy. (http://www.youtube.com/watch?v=elYB5pVYIVk)

- Use of a Tass'sified application with the possibility to win a prize. Visitor could enter personal data into a demonstration Tass'sified Personal Data Store while getting explanation on TAS³ privacy and security concepts. At the end of each day access to a randomly chosen profile was detected via the audit bus to select a winner.

The existing PILS live demo (TAS³ eHealth) was presented to provide a more technical approach, and the full architecture could also be described for the most 'technical' visitors.
Figure 15 Index of TAS\textsuperscript{3} ICT presentations and demos
8 Conclusions

TAS³ is finishing its final year with an increasing support for communities and organisations[1][2]. The ongoing changes in the overall web presence has given the opportunity to enforce exploitation activities and the creation of a professional network that will ensure sustainability and follow-up initiatives. By orchestrating the project’s web presence across several different channels, public, private and online community, we facilitate greater visibility for the project’s outputs and outcomes, and engage a wider number of individuals and organisation from beyond the project in our work, its continuation and its eventual exploitation.

As such the project has been introduced to several emerging “personal data related initiatives” such as:

- [www.projectVRM.org](http://www.projectVRM.org)
- [www.steps.nl](http://www.steps.nl) (ePortfolio4all)
- [www.personaldataecosystem.org/](http://www.personaldataecosystem.org/)
- [www.sibos.com](http://www.sibos.com)
- [www.digitalestedenagenda.nl/](http://www.digitalestedenagenda.nl/)
- IDA (Identity Assurance program UK Cabinet Office)
- [www.empowerlimburg.nl](http://www.empowerlimburg.nl)
- World Economic Forum
9 References
