G.A.247447

Collaborative Project of the 7th Framework Programme

WP1
Project Management Coordination

Support document on D.1.3: Project Website online

Fundació Privada Barcelona Digital Centre Tecnològic, BDCT
Version 0

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www.BrainAble.org

Document Information

Project Number	247447			Acronym	BrainAble
Full title	Autonomy and social inclusion through mixed reality Brain-Computer Interfaces: connecting the disabled to their physical and social world				
Project URL	**http://www.BrainAble.org**				
EU Project officer	Jan Komarek				

Deliverable	Number	1.3	Title	Project website online
Work package	Number	1	Title	Project Management and Coordination

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Abstract (for dissemination)	Description of the BrainAble public portal. This document (which is not a report) provides additional details on the delivery of the public website portal due in PM02.
Keywords	Dissemination, public awareness, portal, website, project information

Version Log

Issue Date	Version	Author	Change
26/02/2010	0	Maria Sánchez	Version submitted to the EC Project Officer

Index

List of figures

1 Precedence and purposes

As mentioned in Annex I to the Decision concerning the Specific Programme "Cooperation"[1], promoting the use, dissemination and public awareness of FP7 projects is a key objective of FP7. Under the mentioned Research Programme, the beneficiaries shall, throughout the duration of the project, take appropriate measures to engage with the public and the media about the project.

The **BrainAble project website**, recently opened to the public consultation, will be an effective mechanism for rapid and straightforward knowledge-sharing, in a disciplined and controlled manner, **to promote its approach and results** (as they become available) **to the widest possible audience** (an additional goal is to raise general awareness of the large potential that ICT have for disabled people).

The project portal is intended to match the general-purpose communicational objectives for BrainAble dissemination:

- To provide **visibility** to the Project and its **scientific and technical** outcomes within research communities working on the key medical and technological areas in BrainAble.

- To raise the **awareness** within different potential BrainAble user groups and to catalyze its participation in the development, validation and exploitation processes.

- To increase the **social visibility** on the disabled patients needs and to ensure the transfer of the Project conclusions to the relevant public entities holding responsibility for inclusion policies.

- To **accelerate the innovation** in the assistive technologies ecosystem by disseminating the Project concept within key European stakeholders.

- To support related and complementary technologies and movements promoting **e-Inclusion, Independent Living and Ageing with quality**.

To make the project results, namely the integrated BrainAble system and the individual, partially exploitable project results ("modules"), known to a wide range of industrial uptakers and other stakeholders with at least partially commercial interests in the project outcomes (technological and commercial partners).

2 Technical specifications

- Optimised for a screen resolution of 1024*768
- Sharepoint portal server 2010
- .NET Framework 3.5.
- SQL-Server 2008 64 bits
- RSS services incorporated
- Language: English

3 User-friendly principles

BrainAble website has been developed under design principles and elements which grab visitor's attention and encourage them to continue reading:
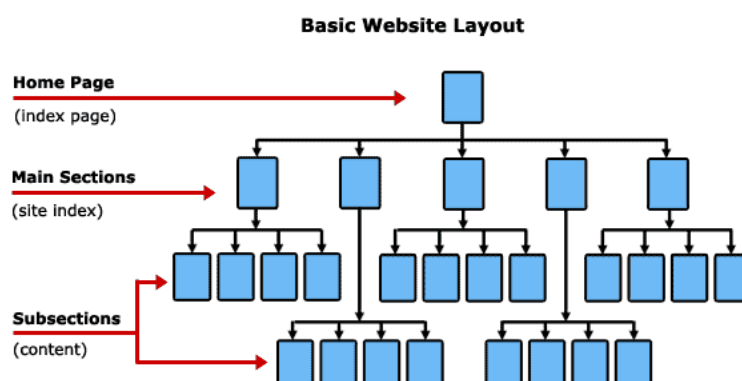
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[1] Decision 2006/971/EC: **http://eur-lex.europa.eu/LexUriServ/site/en/oj/2006/l_40020061230en00860242.pdf**

- Calmer graphic design consistent along all the sections
- Easy navigation on site
- Limited use of images and flashes
- Descriptive titles
- Useful contents, avoiding irrelevant information
- Page load speed
- Search engine incorporated
- Print facility

4 Website description

The official project web site **www.BrainAble.org**, available since the **last week of February 2010,** provides exhaustive information on the project features and details. This website is aimed to gather the whole production of digital contents related to the Project, with a special focus on multimedia content.

The website has been designed under basic layout principles, and is structured in 8 main sections divided in subsections which content the information of the project. That structure is the easier with our visitors can navigate the site (a general rule of thumb is no more than three clicks for a visitor to find what they are looking for).

Basic Website Layout

The navigation bar provides visitor with options to move around within the website without crowding the homepage. Structured as a primarily collection of links, the main sections of BrainAble website form the headings of specific bodies, the gateways or entry points into particular areas one click access of the data on where most of our content resides:

- project presentation (**Home** Page)
- Consortium details
- **Project** work plan
- **Dissemination** notes and materials
- related **Events**
- latest **News** of the project and related
- recommended **Links** and
- **Contact** details

4.1   Home page

Visitor's first impression of our site, the page presents what the project is about: the vision and mission of BrainAble project. The section includes highlights on Events, News and recommended Links, listed in separate boxes.
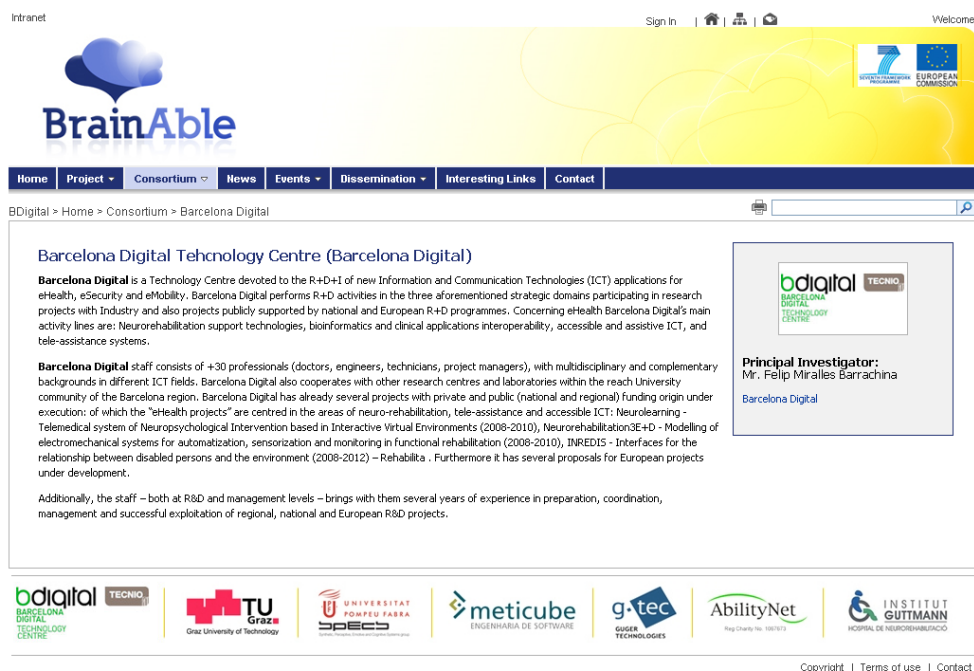

Figure 1:   BrainAble website Home page

4.2   Consortium

This page is exactly what it sounds like: a formal presentation of the consortium as a whole is given, accompanied by description (focused on R+D and assistive technologies) of each partner providing the visitor with information about participant organisations background and experience. The partners description highlight their specific expertise for and their role in the project. Each partner's page shows the name and contact data of the principal investigator involved in the project.

Figure 2: BrainAble website Consortium and partner's pages

4.3 Project

Vision and mission of overall research philosophy of the project, the section highlights the work plan and the objectives targeted for the project, providing an analysis of specific problems addressed by the project and the proposed services/solutions focusing in research and innovative aspects.

Figure 3:   BrainAble website Project page

The description includes target users of the proposed service/solution, their unmet needs and the way the project intends to contribute to fulfil these needs.

4.4   Dissemination

The website shows in a separate page four subsections of data: **Publications**, **Dissemination public materials**, **Press Releases** and **Public deliverables**. The section allows the posting of our own materials (i.e: BrainAble publications) or those from others -used with their permission, of course-. These pages will be a useful resource for visitors.

Figure 4:   BrainAble website Dissemination page

4.5   Events

BrainAble website includes detailed information on related meeting and events descriptions, goals, dates, times, locations, etc. which can be directly linked.

Figure 5:   BrainAble website Events page

4.6 News

Section providing information and news relating all the stakeholders of the project and associated interacting environments.

4.7 Links

Recommended links to other projects and institutions, EC portals, links to interesting informational websites. This page can also be used to post interesting articles that others have written, thereby reserving the formal "Publications" webpage for our own articles.

4.8 Contact

This section includes every possible way to contact the Coordination of the BrainAble project: name, address, telephone number, fax number, and all the various email addresses through which people might contact the Coordinator and the PMO.

Figure 6:   BrainAble website Contact page

5   Responsibilities

The official project web site is managed by the PMO which is responsible for the final contents and the regular updating and only need PB approval when major components of the project may be affected in a critical way or GA approval, when eventual knowledge protection possibilities (patents, utility models) are at stake.

It shall be the most up-to-date and complete reference for the project related public information. That means that **partners need to contribute** latest material as soon as possible, should make reference to it

on their public communications and should provide the PMO with news and latest facts such as complete information (date, place, media, source or reference, purpose, contents etc.) on publications, press releases, public communication and presentations and similar.

The PMO facilitates the information submission with easy-to-use mechanisms such as, for example, simple standardised email notice forms:

	BrainAble website update request [NEW CONTENT / MODIFICATION] *		[Date]
			[PARTNER]
Section	Contents		Responsible / source
	Title	Main body	
Any other material: [Include any other additional support material that cannot be encompassed by the above headings: pictures, links…]			
*Indicate if the request relates a **new content** or a **modification** from a existent one (in the last case please identify by chromatic criteria the variations to be implemented)*			

6 List of Key Words/Abbreviations

EC　　　　　　European Community

GA　　　　　　General Assembly

PB　　　　　　Project Board

PMO　　　　　Project Management Office