



Deliverable 6.5

**Preliminary Report on Best practices exchange, conferences
and other dissemination events**

Version 1.0

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1. INTRODUCTION

1.1 Executive Summary

This deliverable belongs to WP6, which shall develop and implement a concrete strategy for the dissemination of results and for sharing experiences and lessons learnt at international level through a Best Practice Exchange network. At the very beginning a detailed dissemination plan will be prepared to assure the maximum impact along the project duration and afterwards. An official project website will be created and maintained in order to collect all information related to the project and act as a powerful communication tool. Conferences, meetings and workshops will be organized to disseminate the project knowledge.

This deliverable consists in the description of the dissemination activities that have been performed during the first year of CAALYX-MV (February 2011 – January 2012).

1.2 Purpose and content of this deliverable

The previous document, D6.1 CAALYX-MV Dissemination Plan, established the dissemination strategy to be followed in CAALYX-MV project. This document lists the dissemination activities during first year of the project.

1.3 Outline of this deliverable

Dissemination activities are listed according to the following list: publications, conferences, workshops and seminars attended or organized, organizations contacted and media appearances.

2. DISSEMINATION ACTIVITIES

The concrete dissemination activities planned for the next years are listed below. This list will be completed during the project by adding new activities that were not planned. Some activities to include are: awareness-raising activities, best practices exchange, achieve visibility in commission-programme websites, press releases, publication in journal and conferences, contact with other European and International projects and organization of workshops.

2.1 Publications

Suitable conferences and journals are listed in section 4.2.6 of D6.1.

Authors	Date	Title	Journal / Conference	Reference	Leading Partner	Level ¹	Comments
A. Samà, C. Gálvez, P. Saleiro, J. Rovira, H. H. Nap, R. Castro, A. Català, A. Rodríguez.	Sent at 30/11/2011	CAALYX-MV: Ambient Assisted Living to Market	 IST-Africa 2012		UPC	Int	Approved.
Nap, H.H., Bierhoff, I., Ferreiro, A., Català, A., Samà, A., Gálvez-Barrón, C., Rodríguez-Molinero, A., Ferreira, H.S., Martins, A., Antomarini, M., Cesaroni, F., Sdogati, C., Carvalho, L., Castro, R., & Spallek, J	Sent at 10/12/2011	Market driven implementation of the eCAALYX solution	 ISG International Society of Gerontechnology	Gerontechnology, 11(2)	SmH	Int	Approved. abstract

Table 1 – Publications

¹ International (Int) | National (Nat) | Regional (Reg)

2.2 Conferences, Workshops, Seminars Attended or Organized

Suitable conferences, workshops and seminars are listed in D6.1 section 4.2.7.

Activity	Audience	Date	Partner Responsible	Location	Type (Workshop / Seminar / Conference)	Level ²	Comments
Poster presentation	Research, industry, administration, final users organizations	September 26-28	CETEMMSA	Lecce (Italy)	 AAL Forum 2011	Int	
Poster presentation	3000 attendants from research, industry, administration, final users organizations	November 22-23	Smart Homes	Eindhoven (Nederland)	 Fair: Home Automation & Smart Living Event 2011	Int	
Leaflet presentation	Research, industry, administration, final users organizations	September 26-28	COOSS	Lecce (Italy)	 AAL Forum 2011	Int	

Table 2 – Conferences, Workshops and Seminars

2.3 Older People Care Organizations, Charities And Patients Organizations

Suitable organizations are listed in D6.1 section 4.2.8.

Country and Level (Int. / Nat. / Reg.)	Organization	Comments	Leading partner

Table 3 – Organizations to contact with

² International (Int) | National (Nat) | Regional (Reg)

2.4 Media

Suitable medias to disseminate CAALYX-MV objectives and results are listed in D6.1 section 4.2.9.

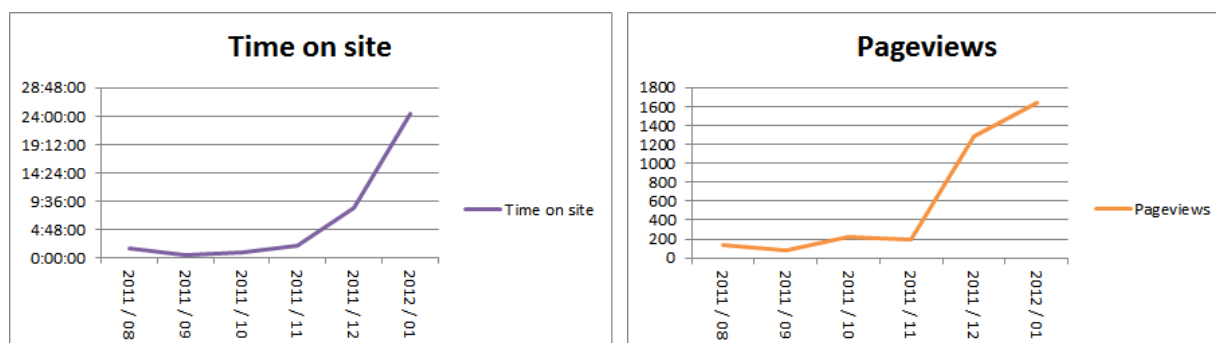
Partner responsible	Date	Title	Media	Leading partner	Reference	Level ³	Comments
Smart Homes		Description CAALYX-MV project on Smart Homes web site	WEB	Smart Homes	http://www.smart-homes.nl/Innovatie/Europees-Onderzoek/Caalyx.aspx	Int	
Smart Homes		Description CAALYX-MV project on Gerontechnology web site	WEB	Smart Homes	http://www.gerontechnology.nl/links.html	Int	
Smart Homes	November22-23	CAALYX-MV project	Flyer	Smart Homes	Fair: Home Automation & Smart Living Event 2011	Int	100 Flyer visitor distributed

Table 4 – Media appearances of CAALYX-MV

The usage statistics of the web page (see illustration 1) are showed in the following table and figures. An important increase of the statistics during the last two months can be observed.

Year / Month	Pageviews	Avg. Time on Site	P Pages / Visit	Time on site	Unique visitors	Visits
2012 / 01	1,633	7:37	8.51	24:22:36	119	192
2011 / 12	1,284	6:42	16.89	8:29:17	40	76
2011 / 11	193	2:08	3.33	2:03:42	42	58
2011 / 10	218	1:25	5.89	0:52:40	24	37
2011 / 09	79	1:22	4.39	0:24:28	17	18
2011 / 08	138	3:24	4.93	1:35:22	20	28

Table 5 – Usage statistics of the web page



³ International (Int) | National (Nat) | Regional (Reg)

The screenshot shows the CAALYX-MV Project Website. At the top right, there are links for 'Web map', 'Contact', and 'Login'. The main navigation menu includes 'Home', 'Project' (which is highlighted with a yellow bar), 'News', 'Public Documents', 'Consortium', 'Related Projects', and 'Events'. Below the navigation, a breadcrumb trail reads 'You are at: Home > Project'.

The main content area is divided into sections:

- OBJECTIVES**: A paragraph describing the CAALYX-MV objective to improve the quality of life for the elderly through ICT-based solutions.
- CAALYX-MV SOLUTION**: A section detailing the solution's components, including:
 - The Home system for monitoring and interaction.
 - The Roaming system for unobtrusive monitoring of the elderly.
 - Care Services for monitoring by family and health services.
- MARKET VALIDATION**: A section describing the testing and validation process in EU countries.

On the right side of the page, there is a sidebar with a 'Subscribe to RSS' button and a 'Tag cloud' featuring terms like 'CAALYX-MV', 'info', 'Independent living', 'Tele-assistance', and 'monitoring'. Below the tag cloud is a calendar for March 2012, showing dates from Sunday to Saturday, with the 15th highlighted in yellow and a '0 events' indicator below it.

Illustration 1. Project Website

REFERENCES

- [1] CAALYX-MV Consortium Agreement, “EICTA FP7 CIP_CAALYX-MV PROJECT-V28TH APRIL.pdf” April 27th, 2011
- [2] CAALYX-MV DoW, “PILOTB_CAALYX-MV_DoW_V9.PDF,” June 30th, 2011