

## **PRESS RELEASE**

# iProd Project Start - Integrated management of product heterogeneous data

Industry and academia search together for an ICT tool to improve the efficiency and quality of the Product Development Process of innovative products.

## Location, date March 2011.

Project iProd is up and running. The purpose of the project, which is co-funded by the European Commission, is to develop an ICT tool to improve the efficiency and quality of the Product Development Process of innovative products. Aerospace, automotive and home appliances industries will collaborate in the project, sharing their knowledge and common understanding of the Product Development Process to achieve this tool.

LMS INTERNATIONAL NV is leading the consortium; the other partners are the FRAUNHOFER GESELLSCHAFT (the Institute for Production Systems and Design Technology, and the Institute for Technology Management and Working Organisation), PARAGON, SCREEN99, SCAI POLSKA, CENAERO, PININFARINA, EPFL, CIDAUT, TUDELFT, KE-WORKS, ALESSI and ELECTROLUX ITALIA.

The consortium has set high goals focusing on the process efficiency and quality. The objective is to offer designers and developers in every kind of industry an ICT tool that will save time and costs associated to the development process of a new product by managing all the related information and promoting efficient decision taking.

Data and knowledge management technologies are of strategic importance for industrial innovation, provided they are integrated in the company processes, in the organisational structure, and can be flexibly adapted to company evolution. In particular the Product Development Process of manufacturing companies requires the efficient management and integration of huge amounts of data from different sources. Within the framework of this project, the use and management of available information will be optimised to reach their full efficiency potential. The different elements of the ICT tool will be developed during the iProd project. Extensive testing from aerospace, automotive and home appliance workers will bring the work to a close. Finally, the developed tool will be presented in the form of a Showcase.

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#### **Note to the Editor:**

iProd is a European research project under the Seventh Framework Programme, co-funded by the European Commission DG Information Society and Media.

In the context of the iProd project, 13 organizations have committed to develop an ICT tool to improve the efficiency and quality of the Product Development Process of innovative products.

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Subprogramme area: Intelligent information management

Links: iProd website: www.iprod-project.eu