



DELIVERABLE

DCA

Project Acronym:

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Project Title: Digitising Contemporary Art

D7.4 Final plan for the dissemination and use of project results

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Р	Public	х
С	Confidential, only for members of the consortium and the Commission Services	

REVISION HISTORY AND STATEMENT OF ORIGINALITY

Revision History

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Table of contents

Executive summary	4
Introduction	
Objectives of the work	
Dissemination tools and materials	
Dissemination plan and strategy.	
Expected results	

1. Executive summary

This document *D7.4 Final plan for the dissemination and use of project results* provides an overview of the plan for the dissemination and use of ('Digitising Contemporary Art') project results. This is a plan created at the final phase of the project and explains the rational behind the chosen strategies and communication tools for the post-project period.

This dissemination plan is a follow-up of the *D7.1 Dissemination plan*, which was created at the initial phase of the project and described the plan and strategies for dissemination activities to be carried out during the project's lifetime.

2. Introduction

This document D7.4 Final plan for the dissemination and use of project results

- identifies the target groups interested in the DCA project experience and results;
- describes measures to be taken in the post-project period to ensure the greatest possible awareness of the DCA project objectives and results within these target groups;
- identifies a schedule for post-project dissemination;
- lists different opportunities and methods to be taken or implemented, including dissemination tools such as a project website, online publication of the project deliverables in the form of a living document and other dissemination steps taken by the project coordinator and other consortium partners.

The scope of actions has been evaluated in terms of effective dissemination channels and tools to create a broad awareness amongst different target groups, while taking into account the available human, time and financial resources of the DCA project.

Following the general dissemination strategy of the project, the strategy described in this D7.4 Final plan for the dissemination and use of project results implies involving multipliers and other beneficiaries within the different communities that will spread the information received to a wider user group.

The plan also gives an insight into the individual post-project dissemination activities planned by the project partners, lists the up-coming post-project dissemination opportunities (a list of conferences, seminars and workshops at which the DCA could be represented) and gives a visual insight into current work-in-progress regarding the design of the DCA wiki.

3. Objectives of the work

3.1. Objectives of post-project dissemination activities

As the result of the 30-month work completed by the DCA project a very extensive amount of contemporary art objects and contextual documents have been digitised and made available to public via *Europeana* and the partners' own online collection presentation platforms. During this process significant experience has been gained both by individual project partners and the consortium team together.

Taking into account that this is the first and largest European project specifically dedicated to the digitisation of contemporary art, it is very important to raise public awareness of the newly digitised collections available since this content has been highly underrepresented in the *Europeana* portal. It is also very important to share the professional knowledge and experience acquired throughout the project in order to allow other stakeholders to benefit from it.

The overall objectives of the DCA post-project dissemination activities are in line with the general project dissemination objectives of the project:

- to create awareness about online access to contemporary art from countries all over Europe via Europeana;
- to enhance visibility and raise attention towards the collections of content providers;
- to share the knowledge and experience gained, encouraging other institutions
 working with contemporary art to put their collections online and to use the best
 practice guidelines developed by the DCA project;
- to enhance discussion and expertise on relevant issues such as digitisation, aggregation, digital archiving, cataloguing etc., amongst professional contemporary art networks.

3.2. Target audience groups of post-project dissemination activities

In the *D7.1 Dissemination plan* seven target audience groups were defined:

- general public;
- mediators between the general public and artists and their work;
- users in the educational field;
- users in the research field;
- professionals in the arts field;
- users from tourism, IT technology, creative industrial or communication design and marketing;
- policy makers, Europeana & related projects, ICT PSP environment etc.¹

¹ For further details, please check http://www.dca-project.eu/images/uploads/varia/DCA_D71_DisseminationPlan_20110331.pdf

According to their needs and interests, these target groups can be divided into three categories:

- groups interested mainly in accessing contemporary art reproductions;
- groups interested both in reproductions and more detailed information on the very process of digitisation;
- groups interested in the general project management and its socio-economic impact. The final dissemination strategy and diverse content of the post-project dissemination tools is created by taking into account the needs and interests of these target groups.

3.3. The scope of action of post-project dissemination activities

Continuing the praxis of the DCA project implemented so far, there will be three main fields of action:

- the use of promotional tools and materials;
- the use of communication channels:
- specific opportunities for dissemination activities.

3.3.1. The use of promotional tools and materials

The main promotional materials for the post-project phase will be the project's website (http://www.dca-project.eu/) which will be kept running by the project coordinator PACKED vzw.

In order to share the professional knowledge in a more effective and user-friendly way than just publishing project deliverables as downloadable PDF documents, the DCA project management board has taken the initiative of creating a living document on contemporary art digitisation guidelines: the DCA wiki. The wiki is being constructed as part of the currently existing project website, but has its own front page. This allows the DCA wiki to become the main interface of the DCA project after the project's end. Publishing the digitisation guidelines in the form of a living document will also offer a possibility for updating and editing information in a situation of rapid technological development, as well as creating a platform for discussion among professionals that is one of the dissemination objectives of this project. (Please find more detailed information on the DCA wiki in section 4. Dissemination tools and materials)

One of the key dissemination activities carried out by project partners during the project's lifetime has been the presentation of the project to various audiences, from general presentation for peer audiences to lectures for university students and more specific presentations in professional conferences. In order to help the project partners continue this very useful activity the ready-to-use DCA PowerPoint presentation created in M3 will be updated with new information following the project's end, so that it reflects all major project results. (Please check *D7.3. Presentation software template and ready-to-use presentations*).

3.3.2. The use of communication channels

The following communication channels will be used in the post-project phase:

- international, national and regional mass media (printed press, radio, TV, internet portals, social networks);
- professionally orientated networks (such as associations of museum professionals, librarians, art teachers, Europeana pro and similar);
- online platforms of partners (websites of the partners and national aggregators, Facebook, Twitter and Vimeo accounts, electronic newsletters, etc.);
- the *Europeana* portal that offers dissemination opportunities, such as exhibitions of newly added collections.

3.3.3. Specific opportunities for dissemination activities

As the current experience of the DCA project has proved, there exist a great variety of special dissemination activities that can be implemented to increase awareness of project results.

These specific dissemination activities range from conference talks to lectures organised by other professional networks or educational institutions, panel sessions, discussions online and real life exhibition activities organised by partners. One can also not underestimate the power of face-to-face dissemination to professionals in the field of culture, arts, education and politics.

All these activities will be encouraged among the project partners in the post-project phase, and will hopefully increase in scope, as the digitised content is now available online and provides a very visible project result for sharing.

To enhance the partner dissemination activities a list of upcoming events for dissemination is to be distributed among the partners at the end of the project (please see *Appendix 7 - List of upcoming events for dissemination*) along with the updated DCA ready-to-use PowerPoint presentation following a successful review of the project in September or October 2013 (For further details, see section *3.3.1. The use of promotional tools and materials*).

For more detailed post-project dissemination plans of consortium partners, please see *Appendix* 6 – *List of planned dissemination activities: DCA consortium partners*.

4. Dissemination tools and materials

There will be three main dissemination tools for post-project dissemination:

- the DCA wiki:
- the DCA website (for further details, please see section 3.3.1.The use of promotional tools and materials);
- the ready-to-use PowerPoint presentation (for further details, please see section 3.3.1.The use of promotional tools and materials);

4.1. The DCA wiki

The DCA wiki will become the main DCA interface online after the project's end.

There are several documents that have been produced in the framework of the DCA from which other stakeholders might benefit. As one of the tasks of the project was to share this knowledge in an online publication, the PMB has decided that the best possible way to do so would be by creating a living document, a DCA wiki.

Taking into account the rapid technological development and growing experiences in the field of art digitisation, this approach offers several advantages:

- the information can be revised and updated according to the latest developments in the field of digitisation;
- it can bring together professionals of the field and create a place for discussions, questions and answers.

This way the results of the DCA project will have an impact beyond the project's lifetime and the guidelines published will hopefully retain their actuality for a longer period.

4.1.1. The target users

The DCA wiki is intended for professionals already working on or considering the digitisation of a contemporary art collection, so there are three groups of target users that can be described as:

<u>Group A – beginners:</u> these are users that may not be familiar with specific technical issues and may have little or no experience in creating and maintaining an electronic database systems, but are looking for general guidelines and experience in the digitisation of contemporary art.

<u>Group B - experienced users:</u> these are users that are not necessarily digitisation experts, but are already in the process of digitisation and looking for answers to more specific questions or additional information.

<u>Group C – experts:</u> these are professionals with significant background and experience in the digitisation of contemporary art, preservation and maintenance issues, are willing to discuss certain aspects of digitisation with other experts of the same level, and able to share their experience for public benefit.

4.1.2. The wiki content

The content of the wiki will be created taking into account the needs of all three potential user groups, so that the information provided will be detailed enough to satisfy experienced professionals and explained clearly enough to be useful for beginners.

The core information available on the DCA wiki will be based on several deliverables created by the DCA work package leaders. The original text will be reshaped according to the wiki needs and restructured to suit as an online guide for all major digitisation issues starting with the planning phase and ending with data preservation and public access.

The deliverables that form the base of the DCA wiki are:

- D4.2 Guidelines for an A-Z digitisation workflow for contemporary artworks;
- D3.1 Metadata implementation guidelines for digitised contemporary artworks;
- D3.2 Recommendation on contextualisation and interlinking digitised contemporary artworks;
- D5.4 Semantic dissemination to Europeana (summarised);
- D6.1 Guidelines for a long-term preservation strategy for digital reproductions and metadata:
- D6.2 Best practices for a digital storage infrastructure for the long-term preservation of digital files.

The information from the deliverables will be supplemented and linked with images, case studies, interviews, artwork representation on *Europeana* and other relevant external information where appropriate.

Hyperlinks will be used to interconnect related topics inside the wiki.

The wiki will also offer an extensive glossary of terms related to the digitisation of contemporary art.

4.1.3. The wiki structure

The DCA wiki will be hosted on the PACKED vzw server and created as part of the DCA website by forming a new tab within it with a clear reference from the DCA home page.

Once the user clicks on this reference/ tab, (s)he will be taken to the DCA wiki front page with an attractive design that offers a short introductory text about the wiki and its possibilities (in all national languages of the DCA content partners), a search field and a log in/ registration field (For more details on accessibility, please see below.)

The main page functions as a general table of contents in which all information originally available in project deliverables is categorised into three chapters:

- digitisation workflow;
- metadata practices;
- long-term preservation.

(For further information, see *Appendix 1 – Wiki: Main page*)

The main page also provides access to a glossary that includes explanations on all major technical terms used in the wiki.

(For further information, see *Appendix 2 – Wiki: Glossary*)

Each of the three main chapters will open as a new wiki page comprising:

- a summary;
- a hypertext published by DCA, including visuals as well as changes made by registered users (if accepted by the editor);
- a reference section.

(For further information, see *Appendix 3 – Wiki: Main chapter*)

Each new wiki page (under the three main chapters) will comprise:

- a summary;
- a wiki text;
- a footnote section;
- a section for links to further information;
- a discussion field, in which registered users can add their comments and suggestions on improvement or updates of the particular page as well as initiate a discussion.

(For further information, see *Appendix 4 – Wiki: Page*)

4.1.4. Possibilities offered

The DCA wiki can be used as an online 'guide book' that starts with the introduction and ends with the glossary.

At the same time wiki offers hyperlinks that make it easy to navigate between related topics and find specific information the particular user is looking for.

In order to follow the latest developments in particular wiki pages, a registered user can add a page to a watchlist and enable email notification on changes.

4.1.5. Design

As it is part of the DCA website, the design of the wiki will be created in line with the overall DCA corporate design. The special front page and main pages will look more distinguished, as they will serve as a gateway to the contents of the wiki.

4.1.6. Access and editing

All information on the wiki will be available for viewing without registration. However, contribution and participation in discussions will require registration that is to be granted by the administrator. If an unwanted change is made, the administrator will be able to do a roll-back to an earlier version. The DCA wiki will be maintained and administered by PACKED vzw, DCA's Project Coordinator.

In order to help registered users with editing the wiki content, a concise Help section will be created that offers the basic guidelines in editing and formatting the DCA wiki.

(For further information, see *Appendix 5 – Wiki: Help section*)

4.1.7. Contributors

The core text of the wiki will be published by the administrator (i.e., the authors of the deliverables included, the Dissemination Officer and Project Coordinator Packed vzw). However, selected experts will be specially invited to join the DCA wiki community to comment, review and update the published information when/if necessary. Other stakeholders/ contributors are expected to join the wiki community gradually and to take an active part in developing its content.

4.2 The DCA website

This website provides all the basic information about the DCA project and its partners, as well as giving more detailed information on the project experience through articles, interviews and case studies done throughout the project's lifetime. The website also offers a possibility to download all public deliverables and to contact the project team via the contact form.

4.3. The ready-to-use DCA PowerPoint presentation

The ready-to-use DCA PowerPoint presentation that was created in M3 will be updated with new information following the project's end, so that it reflects all major project results.

5. Dissemination plan and strategy.

The dissemination strategy for the post-project phase will include two major fields of action:

- dissemination of all project results;
- particular dissemination of the DCA wiki.

In order to implement the strategy several steps will be taken:

- 1) The <u>living document</u>, the DCA wiki, will be created (planned for publication in mid September 2013).
- 2) Short introduction text for the wiki (introduction part of the front page) will be prepared by the dissemination Officer and the Project Coordinator and translated by the partners in national languages (2 9 September, 2013).
- 3) Invitation text to use the wiki and join the DCA wiki community with basic information on the DCA project; intended for professional institutions, networks and individual experts working in the field, prepared by the Dissemination Officer and the Project Coordinator and spread among the partners for translation into national languages (2 September, 2013).
- 4) Invitation text to use the wiki spread among international professional institutions and networks by the Dissemination Officer and to national professional networks/ institutions and individuals by partners (following a successful launch of the DCA wiki).
- 5) <u>Invitation text to use the wiki published on partners' digital platforms and social network profiles</u> providing a link to wiki (following a successful launch of the DCA wiki).
- 6) The DCA project information on partners' websites supplemented with relevant information and link to the DCA wiki (following a successful launch of the wiki).
- 7) An online exhibition of the DCA content on the *Europeana* portal, organised and promoted by Project Coordinator PACKED vzw.
- 8) <u>Final press release informing about all project results</u>, including publication of the wiki, will be prepared (general version, English, with images) and distributed via the central mailing list (following a successful review meeting; September October 2013, exact date to be announced)
- 9) Final press release translated into national languages, supplemented with local content / images and distributed by partners via their mailing lists, websites and social networks (following a successful review meeting; September October 2013, exact date the same as for distribution of the general version).

All partners of the DCA project are responsible for disseminating the project. This was agreed upon in the grant agreement and partners were reminded at several consortium meetings during the project.

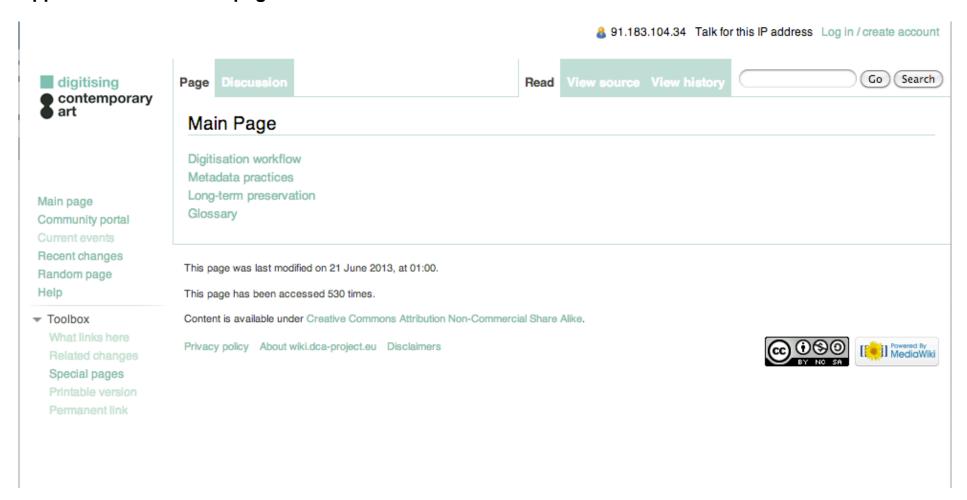
6. Expected results

The expected results of the activities foreseen in the final plan for dissemination are as follows:

- increased awareness, in particular among the general public, professionals and students, of contemporary art on the *Europeana* portal and the online access to contemporary art from countries all over Europe;
- knowledge shared with professionals in the field of art digitisation;
- enhanced discussion and expertise on digitisation, aggregation, digital archiving, cataloguing, etc., within the contemporary art community.

APPENDICES

Appendix 1 - Wiki: Main page



Appendix 2 - Wiki: Glossary



Main page
Community portal
Current events
Recent changes
Random page
Help

▼ Toolbox

What links here

Related changes

Special pages

Printable version

Permanent link

Page Discussion Read View source View history Go Search

91.183.104.34 Talk for this IP address Log in / create account

Glossary

AIP – Archival Information Package – A package designated for a digital archive, which includes not only digital content information but also preservation description information area such as a home, school, computer laboratory, or office building using network media.

DCA - Digitising Contemporary Art

DIP – Dissemination Information Package – The AIP becomes a DIP when the end-user or consumer requests a package's content information drives will typically be nominated with a letter followed by colon, such as C: or similar.

DROID – Digital Record Object Identification – Tool for verifying files and their format energy, as soon as the disks are not actively accessed.

HDD - Hard Disk Drive

I/O - Input/output

ISO - International Organization for Standardization

JBoD - Just a Bunch of Disks, see more in chapter 4.3 - edit this!

JHOVE - Jstor/Harvard Object Validation Environment - Tool for verifying files and making metadata.

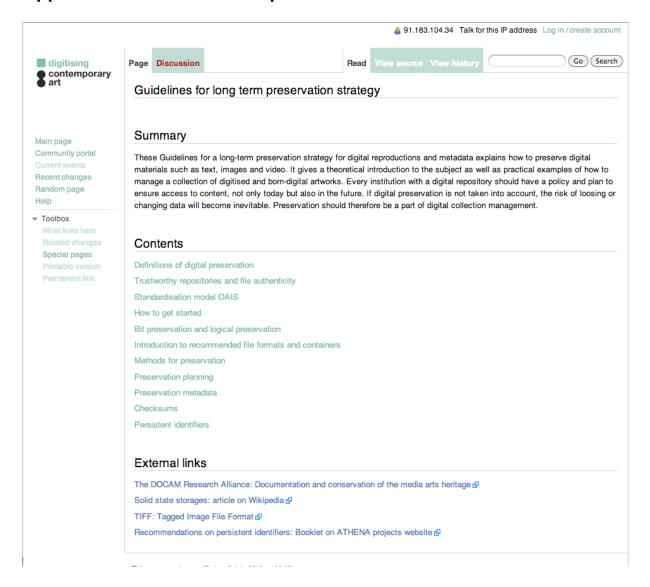
LAN - Local Area Network is a computer network that interconnects computers in a limited area such as a home, school, computer laboratory, or office building using network media.

LTO - Linear Tape Open (Archival tape)

MAID - Massive Array of Idle Disks, storage technology like RAID, but with energy management. Instead of the HDD being constantly on, the MAID turns them off to save

MARC - Machine-Readable Cataloguing - Metadata standard

Appendix 3 - Wiki: Main chapter



Appendix 4 - Wiki: page



Main page Community portal Current events Recent changes Random page Help

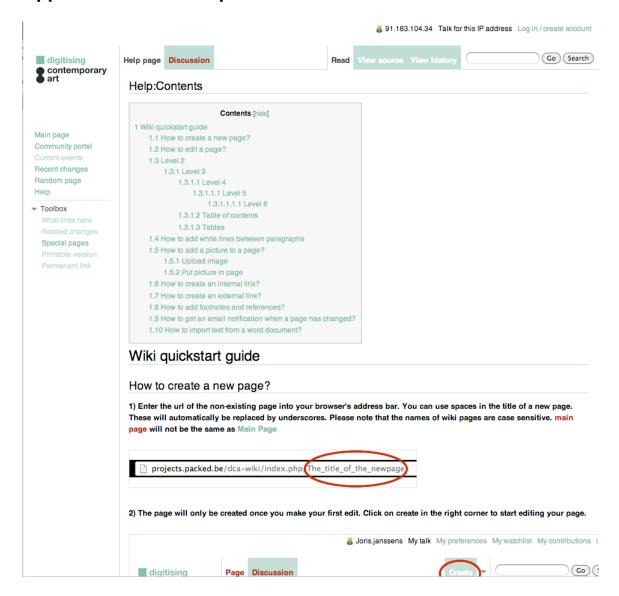
▼ Toolbox What links here Related changes Special pages Printable version Page Discussion Read View source View history Go Search

Definitions of digital preservation

In order to avoid confusion, we will apply the following definitions (which we have created ourselves, unless otherwise stated), throughout the guidelines.

- 1. Long-term preservation: 'Long-term' implicitly means as long as possible, not just ten-twenty years, but hundreds of years. When creating a long-term strategy, it is thought to be a changing and developing procedure, which has to be constantly renewed. As we can't predict the future, a strategy made in 2000 will have to be adjusted along the way and will probably be different in 2012, so when using the expression long-term it does not refer to a permanent solution. Often a timespan of two generations is used to determine if a strategy is long-term. The first generation still has a direct link with the creators of the data (which might help them to access it); the second generation does not. If the necessary measures are taken to make sure that this second generation can still access the data, chances increase that it will survive long-term especially if each generation approaches the preservation of data in the same way.
- 2. Digital content: The digital content that an institution might have will be referred to as repositories, archives or collections. The digital content regards all digital files an institution uses, administrates or distributes, both digitised and born-digital. In these Guidelines it stands for everything from audio-visual content to images and text documents. Digital content can also refer to more complex data such as software and net-based art. Since software and net-based art are not part of the scope of the DCA project, we will not be discussing them here [note 1]. The digital components will be called digital objects, items, files or data.
- 3. Digital Object: A digital object is defined by the National Library of New Zealand (NLNZ)^[1] as being: A single file (such as a text document); Several connected files (such as a database or a website); A collection of independent files that are kept together (such as emails or blog posts). !!! In these Guidelines we will only talk about single and connected files as digital objects, as they are the most relevant.
- 4. Preservation method: a theoretical description of how to preserve digital content in a specific repository. In order to preserve readability and accessibility of the given content, appropriate methods must be chosen, e.g., migration to a specific (new) format every five years, and this in consideration of budget and available technical expertise.
- 5. Preservation planning: a documented policy that should be created for any institute with digital repositories; it includes preservation methods, file formats, and strategy for future actions. The plan should also describe the procedures, equipment, and software needed while keeping data accessible but also authentic in terms of the original intent.
- 6. Open standard and open source: These terms will often be used when addressing file formats and codecs. The difference is that an open standard is an openly described file/container or other where the technical specifications have been described in detail, often by a big organisation such as the ISO (International Organization of Standards). The standard can be freely used, but not altered. An open source format or software is freely available for anyone to build on, use and alter according to their needs. This means that it is available to all in terms of use and openness, but there can be a license fee. Open source is usually not regarded as a standard in itself, but it stands for the idea that the technicalities should be described and open to anyone, without any patents or proprietary properties. Open source software is often distributed with so-called open licenses, such as creative commons or a General Public License (GNU).

Appendix 5 - Wiki: Help section



Appendix 6 - List of planned dissemination activities: DCA consortium partners

ACTIVITY	PRESENTER	TIME/PLACE	TITLE OF EVENT	DESCRIPTION	TARGET AUDIENCE
DCA website	PACKED	July 2013 onwards	DCA website maintenance	Packed vzw will keep the project website alive after the end of the project. It will give an overview of the project as a whole, the results achieved, the materials produced. Next to that a wiki will be created in order to present the helpful information on digitisation, metadata practices, long term preservation and online presentation.	Professionals from culture/ heritage institutions, IT specialists
DCA wiki	PACKED	July 2013 onwards, publication of the DCA wiki is scheduled for September 2013	DCA wiki development and administration	Wiki will be hosted on a PACKED server and will also be kept alive after the end of the project by PACKED. If interesting/relevant information can be added to the wiki after the end of the project, the PACKED-team will investigate if and how this can be done. As a wiki is an environment that calls for interactivity, PACKED will moderate suggestion for input and improvement made by the future wiki users. If needed, specific questions will be redirected to the pertaining WP leaders or relevant project partners.	Professionals from culture/ heritage institutions, IT specialists
DCA wiki	LCCA	July 2013 - September 2013	DCA wiki development	LCCA is organising the development, publication and dissemination of the DCA wiki	Professionals from culture/ heritage institutions, IT specialists
DCA wiki – text input	LIMA, MRBAB, iMinds, LCCA, PACKED	July 2013 - September 2013	DCA wiki – text input	The authors of the deliverables incorporated in the wiki will work on the text input in collaboration with the Dissemination Officer, IT specialist and editors from PACKED vzw.	Professionals from culture/ heritage institutions, IT specialists
Wiki introductio n text	PACKED/ LCCA/ ALL PARTNERS	August – September 2013	DCA wiki: Introduction	Short introduction text about the DCA wiki to be included in the wiki introduction page – translated to all national languages.	Professionals from culture/ heritage institutions, IT specialists
Wiki – invitation text	PACKED/ LCCA/ ALL PARTNERS	August – September 2013; distribution following the publication of the wiki (September 2013)	Wiki – invitation text	LCCA/ PACKED will prepare an invitation text to use the DCA wiki that will be spread among international networks and organisation of potential stakeholders by the Dissemination Officer. The text will be translated to national languages and spread among potential stakeholders (organisations and individuals) in national level by partners.	Professionals from the field of digitisation and art / culture/ heritage institutions (individuals, organisations, networks)
Links to DCA wiki from the partner websites	ALL PARTNERS	Simultaneously with the publication of DCA wiki (September 2013)	Links to DCA wiki from the partner websites	All partners are expected to give a clear link to the DCA wiki from their websites.	Wider public
List of upcoming events for disseminati	LCCA	July 1, 2013	List of upcoming events for dissemination	List of upcoming events for dissemination prepared and distributed among consortium partners	Consortium partners

on					
Final press release	PACKED/ LCCA/ ALL PARTNERS	Following a successful round-up of the project and review meeting (October 2013)	Successful round-up of the project (working title)	The press release announcing the round-up of the DCA project and the publication of DCA wiki will be prepared by PACKED vzw and LCCA and distributed via the central mailing list. The general version of the press release will be distributed among the partners that are expected to translate it to national languages, supplement with local contents and distribute through their mailing lists as well as publish on their websites.	Media, professionals from the field of digitisation and art / culture/ heritage institutions (organisations, networks)
Press release	LCCA	End of July 2013	LCCA touring program in Latvia (working title)	A press release announcing the LCCA activities in various regions of Latvia, that will include the screening of archive video program, mainly consisting of works digitised in the framework of the DCA project. DCA project information will be included in the release.	National and regional media, regional culture and education institutions
Press release	LCCA	February 2014	DCA exhibition at the LCCA Office Gallery (working title)	A press release announcing the DCA exhibition at the LCCA Office Gallery. DCA project information will be included in the release.	National and regional media, culture and education institutions
Activities on social networks	ALL PARTNERS	Following a successful round-up of the project and review meeting (October 2013)	Post/article Successful round-up of the project	All partners are expected to share information on the round-up of DCA project on their social network profiles.	Followers of the respective social networks
Activities on social networks	ALL PARTNERS	Following the publication of the wiki (September 2013)	Digitisation guidelines published in a living document (working title)	All partners are expected to share information on the DCA wiki publication on their social network profiles.	Followers of the respective social networks
Activities on social networks	MRBAB	30th of June, 2013	Facebook post	DCA round-up, availability of the collection online.	Followers of the respective social network
Archive screenings	ARGOS	September 15 - October 27, 2013 (Opening Night 14.09.2013 // 18:00-21:00)	DCA dissemination screenings in the Black Box (organised by Argos)	The weekly program aims to give an insight of the wide range of themes and styles which characterize in particular the works digitised in the frame of DCA, but generally the Argos collection. More information: http://www.argosarts.org/program.jsp?eventid=18d8ea66a5f74486a1543a7d3423cce8	Audience interested in video art and experimental film
Archive screenings	LCCA	August 2, 2013 – March 2014	LCCA video archive program screenings in various places in Latvia	The program will be screened in various culture centres in all country as well as in the 'Riga 2014 – European Capital of Culture' promotion space in the centre of Riga. DCA information and links to the LCCA online collection will be included in the printed program, printed brochure of the LCCA tour and in the video presentation design.	Wider public
Archive screenings	LCCA	2014/ 2015	Archive screenings and guest lectures by DCA partner institutions	Possibilities to host video archive screenings and guest lectures from other DCA partner institutions is being researched.	Public interested in video art and experimental film
Archive material disseminati	TM		Working towards a creation of a "living archive"	Proposed activities for discussion: curatorial research for integration in the festival programme (panels, installations, film & video, performances); retrospectives from archive material	Wider public

00		1		regarding appoific topics, property and of a salestian aut of the	
on				regarding specific topics; presentations of a selection out of the archive material in collaboration with local partners; production of a	
				touring programme;	
				Various strategies of the digitised archive material dissemination	
Archive material disseminati on	LCCA	2014/ 2015	Working towards a creation of a "living archive"	are being discussed, including upgraded LCCA website with possibility to host online exhibitions. Possibility to translate metadata information in English is discussed, so that international curators can be involved in the archive use. Fundraising in progress.	LCCA website visitors, wider public
Online presentatio n of collection	MBVB		Creation of a special page on MBVB Collection Online website dedicated to all the objects digitised within the DCA project	The theme page will show the 425 installations, assemblages and sculptures digitised for DCA and will give background information on the project and will link to the DCA-wiki website.	MBVB Collection Online website visitors, wider public
Online presentatio n of collection	MG		Digitalni muzej/Digital museum	Moderna galerija is now working on the new web page of the museum, where a special section named »Digitalni muzej/Digital museum« will be dedicated to artworks (a great amount of them was digitized within the DCA project). The resulting website will be presented to the public and the occasion will be sized for the dissemination of the DCA project.	MG website visitors, wider public
Online presentatio n of collection/ DCA presentatio n (ppt)	MMSU	01.07.2013., MMSU, Rijeka	Presentation of MMSU online catalogue	Since the end of the DCA project, as well as the official launch of the 730 works from MMSU collection to Europeana, coincides with the date of Croatian accession to the European Union, MMSU plans to organize a program that will include a ppt presentation of the DCA project, as well as MMSU works on the Europeana linked to the new online catalogue.	MMSU website visitors, art community, wider public
Disseminati on of case studies and deliverable s	LIMA	2013/2014	Dissemination of case studies and deliverables	LIMA will disseminate the deliverables and the case study report made for DCA in 2013 and 2014.	Professional and student audience
Conference talk	LISTASAFN	25-27.9.2013, Þjóðminjasafn Íslands, National Museum of Iceland	Farskóli FÍSOS 2013: Annual conference of FÍSOS, the association of Icelandic museums and museum employees. (http://safnmenn.is/)	DCA project - Lessons learned. Short ppt presentation by Dagný Heiðdal, Listasafn Íslands	Around 110 Icelandic museum employees
Conference talk	PACKED	12-13 September 2013, Ostend, Belgium	Informatie Aan Zee: conference about the digital evolution in libraries ans archives sector	Barbara Dierickx (PACKED) will give a 45 min presentation on the DC project's results, and the impact it specifically had on the Belgian project partners. Link to the announcement: http://www.vvbad.be/digitising-contempory-art-impact-van-eengrootschalig-europees-digitaliseringsproject-op	Around 1500 delegates
Conference talk	PACKED	December 2013, Dessau, Germany	Open access & museums (working title):	Barbara Dierickx (PACKED) will give a presentation about the legal obstacles in opening up digital cultural heritage. The experiences	Cross-domain museum professionals from Germany

Т			0	from the DOA anniest will be accompled in the annual	T
			Conference from former	from the DCA project will be examples in the speech.	
			East-German museums association		
			Lectures for the		
(Ppt)					
presentatio	LIMA	2013/2014	university and the CCDD (cultural coalition on	LIMA will use the DCA results in all LIMA's lectures for the	Students and professional audience
ns/ lectures					·
			digital sustainability)	university and the CCDD (cultural coalition on digital sustainability)	
Publication			Article on the activities		
s in printed	MRBAB	October/Novem	of the Digital Museum in		Professional and wider audience
media		ber 2013	the Magazine Science		
			Connection'		T
Printed publication	WRO	Academic year 2013/2014	DCA Conference Outcomes: brochure	Bilingual brochures containing each lecture and corresponding edited fragments of deliverables and/or case studies provided by DCA partners will be published in the upcoming academic year. WRO has covered translation costs in connection to the conference and will invest in further elaboration/editing of bilingual texts for the publications, which will be printed on Academy's expenses.	The brochures will be used for the academic teaching within the subject: Archiving and Digitisation of Contemporary Art provided by the Academy as a direct result of WRO's involvement in the DCA and the possibility to consult and actively contribute to the teaching program of the new Art Mediation Faculty.
Printed publication	LCCA	August 2013	Leaflet: LCCA tour in Latvia	A printed and online leaflet on the LCCA tour in Latvia, including information on the digitised archive video screenings and the DCA project.	Wider public
Online publication	LCCA	Following a successful round-up of the project and review meeting	LCCA website update: DCA section	The DCA section of the LCCA website will be updated with the latest information and links to the online archive will be added.	
		(October 2013)			LCCA website visitors, wider public
Online publication	MRBAB	Around the 30th of June, 2013	Information on DCA round-up on the museum website: current events section		MRBAB website visitors, wider public
Online publication	MRBAB	To be fixed	'Guided tour' on the online catalogue FABRITIUS (www.opac- fabritius.com) - DCA part of collection		FABRITIUS online catalogue users, MRBAB website users
Online publication	MuZEE	July 2013	Website articles on DCA round-up and Mu.ZEE results (www.muzee.be)	Report of the DCA activities and results + overview of the produced content, on the website – short and long version.	Mu.ZEE website users, wider public
Online publication	ARGOS	2013	Elaboration of the DCA section on the Argos website	See http://www.argosarts.org - tab 'Preservation' with information about the DCA project in general (deliverables, documents, links,)	ARGOS website users, wider public
Newsletter	MRBAB	To be fixed	Newsletter of the Digital Museum Team	DCA round-up, availability of the collection online.	MRBAB newsletter subscribers

			Article on DCA round-up		
Newsletter	MuZEE	July 2013	and Mu.ZEE results in Mu.Zee newsletter	DCA activities and results + overview of the produced content.	Mu.ZEE newsletter subscribers
Mail communica tion	MRBAB	30th of June, 2013	Communication via mail: DCA round-up, availability of the collection online.		MRBAB mailing list
Mail communica tion	MuZEE	July 2013	Email to the artists involved, about the DCA results and published artworks		Mu.ZEE mailing list
Guided tours	LISTASAFN	September 2013, Listasafn Íslands, National Gallery of Iceland	Guided tour: artists books in the collection	Regular guided tour for the public that presents artist's books that where part of the DCA project and are now on display at the museum. Artist's books will be in focus as well as pictures taken of the books as part of the DCA project. Pictures accessible in computer in the exhibition room. Presentation of the DCA project in connection with the artist's books.	Visitors of the Listasafn Íslands, National Gallery of Iceland
Workshop	LIMA	June 27, 2013	Day for digital art (Organised by LIMA)	Wiel Seuskens will do a workshop on digital sustainability (incl. DCA)	Professional and student audience
Workshop	LIMA	Early October, 2013	Workshop on digital sustainability (incl. DCA) for the museum community in the Netherlands.		Museum community in the Netherlands.
Workshop	LIMA	October 26 or 27, 2013	Workshop on digital sustainability (incl. DCA) at the annual day of the Foundation of the Preservation of Contemporary Art.		Professional and student audience
Workshop	LIMA	November 7 or 8, 2013, Marseille	Panel on GAMA, media art heritage, portals, European project, access and continuation of these kind of projects after the duration of the project; were LIMA will mention DCA		Professional and student audience
Workshop	LCCA	February-March 2014	Workshop/ presentation for art teachers within the framework of DCA exhibition at the LCCA Office gallery	A workshop/ presentation organised to introduce art teachers to the now available online archive collection of the LCCA.	Art teachers
Workshop	LCCA	February-March 2014	Workshop for the academic staff and	A workshop/ presentation organised to introduce art academy students and academic staff to the now available online archive	Academic staff and students of the Art Academy of Latvia

			students at the Art Academy of Latvia within the framework of DCA exhibition at the LCCA Office gallery	collection of the LCCA.	
Discussion	LCCA	February-March 2014	Discussion on digitisation issues in the framework of DCA exhibition at the LCCA Office gallery	A public discussion among artists, museum professionals, philosophers and art curators and critics regarding art digitisation.	Art community, wider public, LCCA SoundCloud listeners, LCCA website visitors.
Meeting with the Ministry of Culture	LCCA	September 2013, Riga	Meeting with the representatives of the Ministry of Culture in order to discuss digitisation perspectives.	The DCA project results will be presented and future digitisation plans and funding possibilities discussed. A possibility to translate the DCA deliverables in Latvian for the use of other stakeholders will be discussed.	Representatives of the Ministry of Culture
Exhibition activity	LCCA	February-March 2014	Exhibition devoted to the digitisation of the LCCA archive in the framework of DCA project. LCCA Office Gallery, Riga	The exhibition will present the LCCA content digitised within the framework of the DCA project and will be accompanied by several special events (seminar, discussions, screening).	Professionals from culture/ heritage institutions, art teachers and students, wider public.
Videoprese ntation	MBVB		Film/video about the meaning of the DCA project for MBVB	Film/video of the DCA project in which the curator of Contemporary Art tells about the objects digitised and what the DCA project as a whole meant for the museum. Fundraising in progress.	Viewers of the MBVB video art platform www.arttube.nl
Distribution of DCA leaflets	LCCA	August 2013 – March 2014	Distribution of DCA leaflets during the LCCA video archive tour in Latvia.	The DCA project leaflets will be available for public during the series of screening organized by LCCA in various places in Latvia, as well as in the DCA exhibition at the LCCA Office Gallery.	Wider public

Appendix 7 - List of upcoming events for dissemination

List of upcoming events for DCA dissemination: July 2013 onwards

What	Where	When	Info
X-Border Art Biennial 2013	Luleå / Sweden, Rovaniemi / Finland, Severomorsk / Russia	June 19 – October 6, 2013	Art biennal. Moto: "We want to let the world's artists explore and illuminate the issues of borders, identity, cultural diversity and knowledge in an era of globalization." More info: http://www.kilenartgroup.org/
Postdigitalität und Film	Hamburg, Germany	July 19 – 20, 2013	Conference More info: http://postdigital-film.de/conference/
EVA London 2013	London, UK	29 - 31 July 2013	Program includes several panels for Museums, Libraries and Archives More info: http://www.eva-london.org/eva-london-2013/programme/programme
The Joint Conference on Digital Libraries (JCDL)	Indianapolis (IN), USA,	22 - 26 July 2013	The Joint Conference on Digital Libraries (JCDL) is a major international forum focusing on digital libraries and associated technical, practical, and social issues. More info: http://www.jcdl2013.org/
51st Annual Meeting of the Association for Computational Linguistics (ACL 2013)	Sofia, Bulgaria	August 4-9, 2013	ACL is the premier conference of the field of computational linguistics, covering a broad spectrum of diverse research areas that are concerned with computational approaches to natural language. An exciting new development this year is that the conference program will include the presentation of papers that have been accepted at Transactions of the ACL (TACL), the new journal of the ACL.
			More info: http://www.acl2013.org/site/
LaTeCH 2013: Language Technology for Cultural Heritage,	Sofia, Bulgaria	8 August 2013	The 7th Workshop on Language Technology for Cultural Heritage, Social Sciences, and Humanities will be held in conjunction with the 51st Annual Meeting of the Association for Computational Linguistics (ACL 2013) which will take place in August 4-9, 2013, in Sofia, Bulgaria.
Social Sciences, and Humanities			More info: http://sighum.science.ru.nl/latech2013/index.html

XXIV International CIPA Symposium 2013	Strasbourg, France	2-6 September 2013	CIPA Heritage Documentation is a dynamic international organization that has twin responsibilities: keeping up with technology and ensuring its usefulness for cultural heritage conservation, education and dissemination.
			More info: http://www.digitalmeetsculture.net/article/xxiv-international-cipa-symposium-2013/ http://www.cipa2013.org/
ICIAP and MM4CH 2013	Naples, Italy	9 - 13 September 2013	The 2nd International Workshop on Multimedia for Cultural Heritage, will be held on the 9-10th of September 2013, in conjunction with the 17th International Conference on Image Analysis and Processing (ICIAP), Naples, Italy, aims to be a profitable informal working day to discuss together hot topics in multimedia applied to cultural heritage. More info: http://imagelab.ing.unimore.it/MM4CH2013/
Digital Presentation and Preservation of Cultural and Scientific Heritage – DiPP2013	Veliko Tarnovo, Bulgaria	18 - 21 September 2013	The third international conference on Digital Presentation and Preservation of Cultural and Scientific Heritage – DiPP2013 aims at presenting innovative results, research projects and applications in the field of digitisation, documentation, archiving, representation and preservation of global and national tangible and intangible cultural and scientific heritage.
			More info: http://dipp2013.math.bas.bg/
The Best in Heritage & Dialogue Day	Dubrovnik, Croatia	19-21 September 2013	The Best in Heritage is an international, annual survey of award-winning museum, heritage and conservation projects. More than Twenty projects from the world, proclaimed the best in the previous year on national or international level, are invited to the conference to present their success stories. Organized in partnership with ICOM and Europa Nostra.
			More info: http://www.digitalmeetsculture.net/article/the-best-in-heritage-dialogue-day/
Workshop on "Linking and Contextualizing Publications and Datasets"	Valletta, Malta	26th September 2013	More info: http://www.digitalmeetsculture.net/article/first-workshop-on-linking-and-contextualizing-publications-and-datasets/

30th September - 1st October 2013	Goal of VAMP2013 is to foster the deployment of identity management and
2013	collaboration tools within the research communities. The organisers invite IT architects of international Research Communities, identity federations and providers of (collaborative) infrastructures for research to participate in this interactive workshop. The design of the workshop is to provide structured presentations on exemplar deployments within specific Research Communities, as well as open discussions for Research Communities architects and infrastructure experts to share use cases, best practices, infrastructural solutions, etc. More info: http://www.terena.org/activities/vamp/ws2/
d 09 - 11 October 2013	The eChallenges Conference Series regularly attracts participation from 500 senior representatives of leading commercial, government and research organisations around the world, who share Information Society and ICT related knowledge and experience, lessons learnt, good practice and innovation. Core Thematic Priorities for eChallenges e-2013 includes Digital Libraries and Cultural Heritage Programme The Programme will combine strategic keynote presentations, technical papers, business and government case studies, workshops and tutorials. The Advance Programme will be published in mid July. If you missed the Call for Papers and wish to propose an oral presentation or workshop sessions with several oral presenters, please contact us as soon as possible. More info: http://www.echallenges.org/e2013/default.asp?page=home

Science and Technology for the Safeguard of Cultural Heritage in the Mediterranean Basin	Athens, Greece (Hosted by NTUA National Technical University of Athens)	22-25 October 2013	Purpose of the present Congress, analogously to the previous Congresses held in Italy, France, Spain, Egypt, and Turkey, is to demonstrate how crucial may prove the contribution of scientists and technologists who may help saving both our common Cultural Patrimony and public money often wasted by erroneous public interventions. More info: http://www.athenscongress.com/contenuti.asp?page=Sciprog http://www.digitalmeetsculture.net/article/science-and-technology-for-the-safeguard-of-cultural-heritage-in-the-mediterranean-basin/
EUDAT 2nd Conference	Rome, Italy	28-30 October 2013	In recent years, significant investments have been made by the European Commission and European member states to create a pan-European e-infrastructure supporting multiple research communities. As a result, a European e-infrastructure ecosystem is currently taking shape, with communication networks, distributed grids and HPC facilities providing European researchers from all fields with state-of-the-art instruments and services that support the deployment of new research facilities on a pan-European level. More info:

EVA Berlin 2013	Berlin, Germany	6 8. November 2013	The 20th Berlin EVA conference offers a pragmatically oriented discussion forum on new media applications. It brings together the memor y institutions with researchers in the information and communication technologies, IT-specialists and the public administration sector. Innovative results from leading Research & Development projects will be presented in the Conference, Workshops and an accompanying Exhibition with a strong emphasis on their application possibilities. As a member of the international EVA Conferences Network the event provides opportunities for networking and international co-operation. More info: http://www.eva-berlin.de/index.php?article_id=1&clang=1
AMIA 2013	Richmond, VA (USA)	6-9 November 2013	The AMIA Annual Conference provides an opportunity for a diverse array of professionals and students to meet, share information and work together through an intensive and cost-effective learning forum for audiovisual preservation and access. More info: http://www.amiaconference.com/2013/Program.htm
GAMA General Assembly Meeting in 2013 during the Instants Vidéo festival (not confirmed yet)	Marseille, France	7-11 November 2013	More info: http://www.instantsvideo.com/blog/fr/archives/category/accueil.
EVA / MINERVA 2013	Van Leer Jerusalem Institute	12-13 November 2013	The Xth Annual, International Event for Professionals in Cultural Heritage and Advanced Technologies. The conference focuses on advanced technologies and the augmentation, preservation, access, and the dissemination of cultural heritage through education and training in information and communication technologies (ICT). NB! Conference Networking Sessions The Professional Networking Sessions offer the perfect opportunity to showcase your project, bringing together colleagues that are interested in a specific topic in order to discuss project ideas, ongoing research activities and potential partnerships. The two EVA/MINERVA networking sessions tend to be less formal than the official conference workshops, and encourage active participation in an informal atmosphere. More info: http://www.digital-heritage.org.il/

MTSR 2013 – 7th Metadata and Semantics Research Conference	Thessaloniki, Greece	19-22 November 2013	Continuing the successful mission of previous MTSR Conferences (MTSR'05, MTSR'07, MTSR'09, MTSR'10, MTSR'11 and MTSR'12), the seventh International Conference on Metadata and Semantics Research (MTSR'13) aims to bring together scholars and practitioners that share a common interest in the interdisciplinary field of metadata, linked data and ontologies. More info: http://mtsr2013.teithe.gr/
NODEM 2013 CONFERENCE	Stockholm, Sweden	December 1-3, 2013	NODEM Network of Design and Digital Heritage / Interactive Institute Swedish ICT Swedish Exhibition Agency Stockholm City Museum BEYOND CONTROL - THE COLLABORATIVE MUSEUM AND ITS CHALLENGES The aim of the conference is to bring together museum and heritage professionals (galleries, archives, libraries and museums), innovation experts (universities, research and technology transfer centres, start-ups) and creative industries to enable discussion on the potential of collaboration and innovation. The overarching goal of NODEM 2013 – Beyond Control is to highlight and investigate a variety of challenges that museums and other culture-historical institutions are facing in an increasingly digital, and media saturated, landscape. CALL FOR PAPERS, PROJECTS, EXHIBITIONS & POSTERS We would like to invite museum professionals, researchers in digital media, interactions design as well as museum studies and communication studies, designers, developers and producers from the field of experience technology or anyone else who has an interest in the field. All the submissions will undergo a review process More info: http://www.nodem.org/

MADATAC 05	Madrid, December	December 2013-February 2014	INTERNATIONAL FESTIVAL OF CONTEMPORARY AUDIO-VISUAL & NEW MEDIA ART This unique and leading international event takes place in Madrid (Spain) each December within the city Mile of Art. The objective is to encourage the participation of citizens in the fields of audiovisual art, video art, digital new media art culture and to promote the exchange of knowledge between professionals with collaborative projects which serve as a collective laboratory where artists can present their most recent creations to the greater public, critics, commissioners, scholars from university institutions, curators, collectors, institutions and companies, as well as other trained members the community. More info: http://www.madatac.es/
Annual International Conference on Humanities & Arts in a Global World	Athens, Greece	3-6 January 2014	In the past, the <u>five research units</u> of AHRD have organized 30 annual international conferences on history, philosophy, literature, linguistics, languages, as well as the visual and performing arts. This first annual international conference offers an opportunity for cross disciplinary presentations on all aspects of humanities, arts and related disciplines. More info: http://www.atiner.gr/AHRD.htm http://www.digitalmeetsculture.net/article/annual-international-conference-on-humanities-arts-in-a-global-world/
Transmediale 2014 "afterglow"	Berlin, Germany	January 28 – February 2, 2014	More info: http://www.transmediale.de/

APA International Conference on Digital Preservation and Development of Trusted Digital Repositories	New Dehli, India	5 - 6 February 2014; Deadline Call for Papers 1/10/2013	The Centre of Excellence for Digital Preservation, C-DAC, India and Alliance for Permanent Access (APA), are pleased to announce the APA International Conference on Digital Preservation and Development of Trusted Digital Repositories. The organizers of this conference invite research papers, case study papers and position papers based on the following thematic areas which have to be submitted before 01 October 2013. Thematic Areas (among others): Digital preservation in various domains such as e-government, scientific and research data, geospatial information, electronic health records, audio and video, media archives, government and cultural archives, corporate data archives, etc. Approaches for long term sustainability of digital repositories Long term storage solutions with techniques for optimization and efficacy We invite three types of papers: Case studies & work in progress (6 to 8 pages) Full research papers (max 10 pages) Position papers (4 to 6 pages) More info: http://www.ndpp.in/APA-DPDTR-2014/
Girona 2014: 2nd Annual Conference of the International Council on Archives	Girona, Spain	11-15 October 2014	The ICA organizes its International Congress every four years (last held in the Australian city of Brisbane in 2012) and an annual conference that until 2011 was called CITRA (the International Conference of the Round Table on Archives), which becomes the Annual Conference from 2013. The 1st ICA Annual Conference will be held in the city of Brussels, on the 23rd and 24th of November, and will address the issue of accountability, transparency and access to information. More info: http://www.girona.cat/web/ica2014/eng/index.php#prettyPhoto
Girona 2014: 9th	Girona, Spain	11-15 October	The European Conference on Archives is organized by EURBICA, the European

European Conference on Archives		2014	branch of the International Council on Archives. Held every four years, the most recent edition, the 8th, was held in Geneva in 2010 under the auspices of the Swiss Federal Archives. The central theme of the conference was the era of digital files and electronic records management.
Girona 2014: 13th Image and Research Seminar	Girona, Spain	11-15 October 2014	More info: http://www.girona.cat/web/ica2014/eng/index.php#prettyPhoto The Image and Research seminar, organized by Girona City Council's Centre for Image Research and Diffusion (CRDI) in conjunction with the Archivists Association of Catalonia (AAC), has been held biennially in Girona since 1990. During this time it has become a landmark event for professionals involved in photography and audiovisual content, mainly from the perspective of archivism and document preservation, history and management. More info: http://www.girona.cat/web/ica2014/eng/index.php#prettyPhoto
Extensive list for upcoming Museums and heritage conferences worldwide:			http://www.conferencealerts.com/topic-listing?topic=Museums%20and %20heritage
Extensive list for upcoming Arts conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=Arts
Extensive list for upcoming Information science conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=Information%20science
Extensive list for upcoming E-learning conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=E-learning
Extensive list for upcoming Lifelong Learning conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=Lifelong%20Learning
Extensive list for upcoming Higher Education conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=Higher%20Education
Extensive list for upcoming Internet and World Wide Web conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=Internet%20and%20World %20Wide%20Web
Extensive list for upcoming Culture conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=Culture
Extensive list for upcoming Film studies conferences worldwide			http://www.conferencealerts.com/topic-listing?topic=Film%20studies