

Retina-inspired ENcoding for advanced VISION tasks

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Deliverable 6.1 PROJECT BROCHURE & PROJECT WEB SITE

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Executive Summary

The report contains basic information regarding the implemented dissemination strategies. In particular, a short description of the content of both the project leaflet and the project web site are given.



Introduction

Much attention is being devoted to the project dissemination through different communication channels. At the current stage RENVISION has been advertised through institutional communications to local and national press as well as using Internet media. Indeed, RENVISION is disseminating through a project Web site and a Twitter account as well. Moreover, a brochure leaflet has been prepared as a further channel of dissemination.

Brochure

The leaflet has been kept simple with the minimal amount of information to allow a broader audience understands the few concepts presented.

In particular it gives an abstract view on the main question the technologies and the expect outcomes of the project.



Figure 1. The front and back of the leaflet to be folded in three columns

Web Site

A new web domain has been registered (http://www.renvision-fp7.eu/) and a web site has been created. The site is based on a standard CMT framework, it is maintained by the ICT service in IIT, and the project members may update its content using their personal account.

The current information is organized through a simple yet standard menu, which has some items accessible only by the members of the project:

- HOME The landing page provides the basic information on the project, together with the last news and the snippets provided by the twitter account.
- ABOUT the project abstract giving some details of the project goals.
- MEMBERS the links to institutional web site of all partners and the personal homepages of all project members and collaborators.



- NEWS all news regarding the project outcomes and related events.
- LINKS links interesting to the project, to the partners and to a broader audience
- DOCUMENTS (login required) all documents generated by the partners (e.g., deliverables, meeting minutes and presentations, papers, technical reports, etc.)



Figure 2. Snapshot of the web site landing page