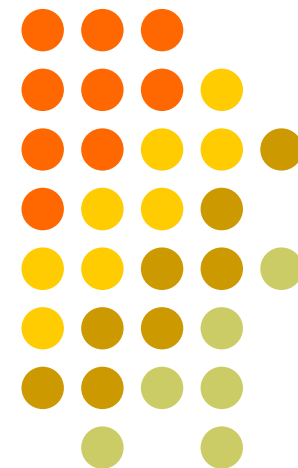
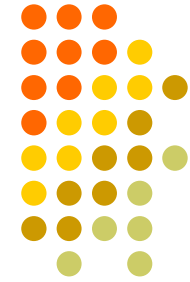


T-Seniority



2008 e-Inclusion Ministerial Conference





What is T-Seniority?

- A **European Commission CIP-PSP** running proposal...
- In **7 EU Member States**...
- With **7 pilots experiences** dealing with **Care e-Services for Elders and Dependent people** over **Interactive TV**...
- Focusing on **market validation and initial deployment** issues...



T-Seniority Consortium

SPAIN



ITALY



UNITED KINGDOM



GREECE



FRANCE

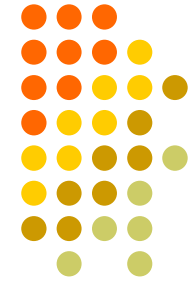


CYPRUS



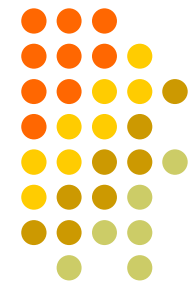
FINLAND





T-Seniority Background (1)

- **SENIORITY European project (2004-2006)**
 - European Commission e-TEN Programme
 - DG Information Society
 - Theme e-Inclusion
- **A e-Service Platform for dependent people**
 - *Personalised*: one user, one services offer
 - *Accessible*: technology is “hidden” to the final users (biometric parameters, tactile devices)
 - *Multi-Channel*: fix and mobile. Web-based: PC, mobile telephone, PDAs;
 - *Integrative*
 - Of Technologies: tele-assistance, domotics, security...
 - Of Persons: assisted person, family, carers, PPAA...
 - Of Services: public or private



T-Seniority Background (2)



EXIF IPTC

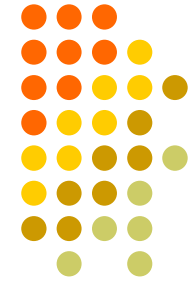
e-Inclusion Ministerial Debate, Lisbon, 2-3/12/2007

Exhibition Tour: Viviane Reding visits "Seniority" project (Enjoying an Independent Life) with Luigi Nicolais, Italian Minister for Public Administration Reform and Innovation



T-Seniority goal

- Deploy its Technological platform for **“iTV e-Inclusion for all”** services in different target markets, ensuring to final users it will be always
 - **Accessible:** reaches easily a massive public, its affordable and easy to use
 - **Customised :** allows a full control on the offered content and provides specific added value to the final user
 - **Interactive:** it fits to the interaction capabilities of its user (offering static information, real time information, transactional services)
 - **Multi-Channel:** reaches the final user through the most natural media for him (Mobile, PC, TV) and it is independent from any channel
 - **Multi-Role:** allows that final users, service providers, content managers, Public Administration share a same platform for service deployment
 - **Integrative:** re-uses previous investment, connects with existing information systems and it is thought to grow (new integrations, on demand developments...)



Accessibility in T-Seniority

- Managed in a triple dimension
 - **Availability:** no exclusion should occur due to lack of infrastructures or geographical coverage
 - **Affordability:** no exclusion should occur due to lack of economic resources
 - **Accessibility:** no exclusion should occur due to
 - Lack of ICT skills
 - Services do not apply for people with disabilities (visual, audio, speech, cognitive or mobility related)

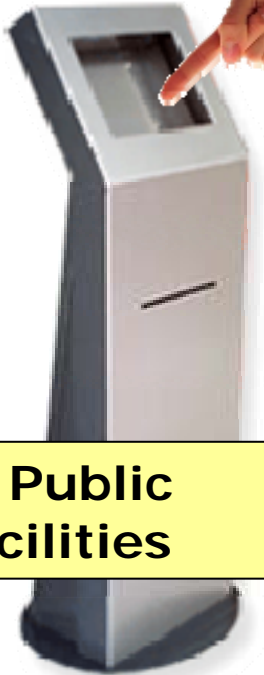
Features of T-Seniority



Emergencies

Localisation

In the Street



In Public Facilities

News and Edicts

Managing Appointments

Video-Conferences



At home



Reminders

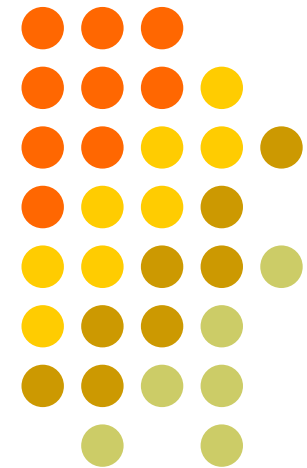
Agendas

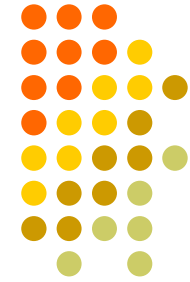
Talking with the Family

Asking for Services

The Services

2008 e-Inclusion
Ministerial Conference





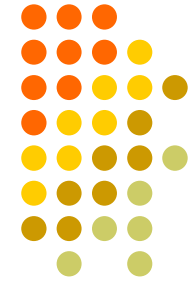
General Basic Services

- **Multimedia Streaming:** videos, photos, music list, real time video content management (hosted in customer servers)
- **News Management System** and third parties “News Feeders” integration
- **Information Repository:** guides on persons, buildings, addresses, resources and programmes
- **Voice and Video over IP** Services
- **Scheduled Appointment Services**
- Links with third information systems or external URLs to make them accessible
- **Banners messages** and memorandums on screen

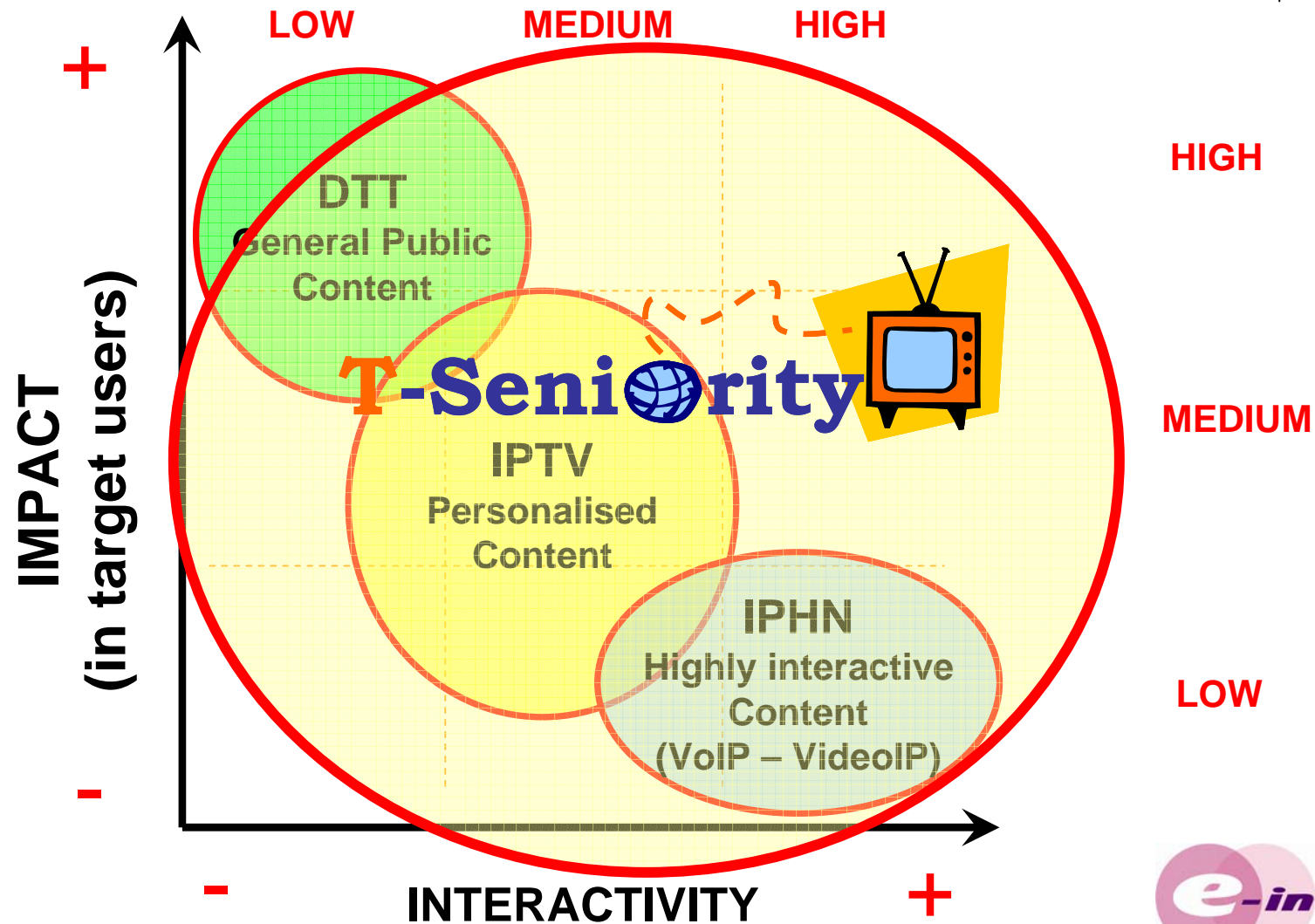


Personalised Basic Services Elders and Caregivers

- Attention **Support to Personal Emergencies**
- Personalised panel of **communications with relatives**
- Personalised panel of **public or private services for Independent Living**
- **Personalised Messages** or Memorandum service
- **GPS-LBS localisation** of persons through TV

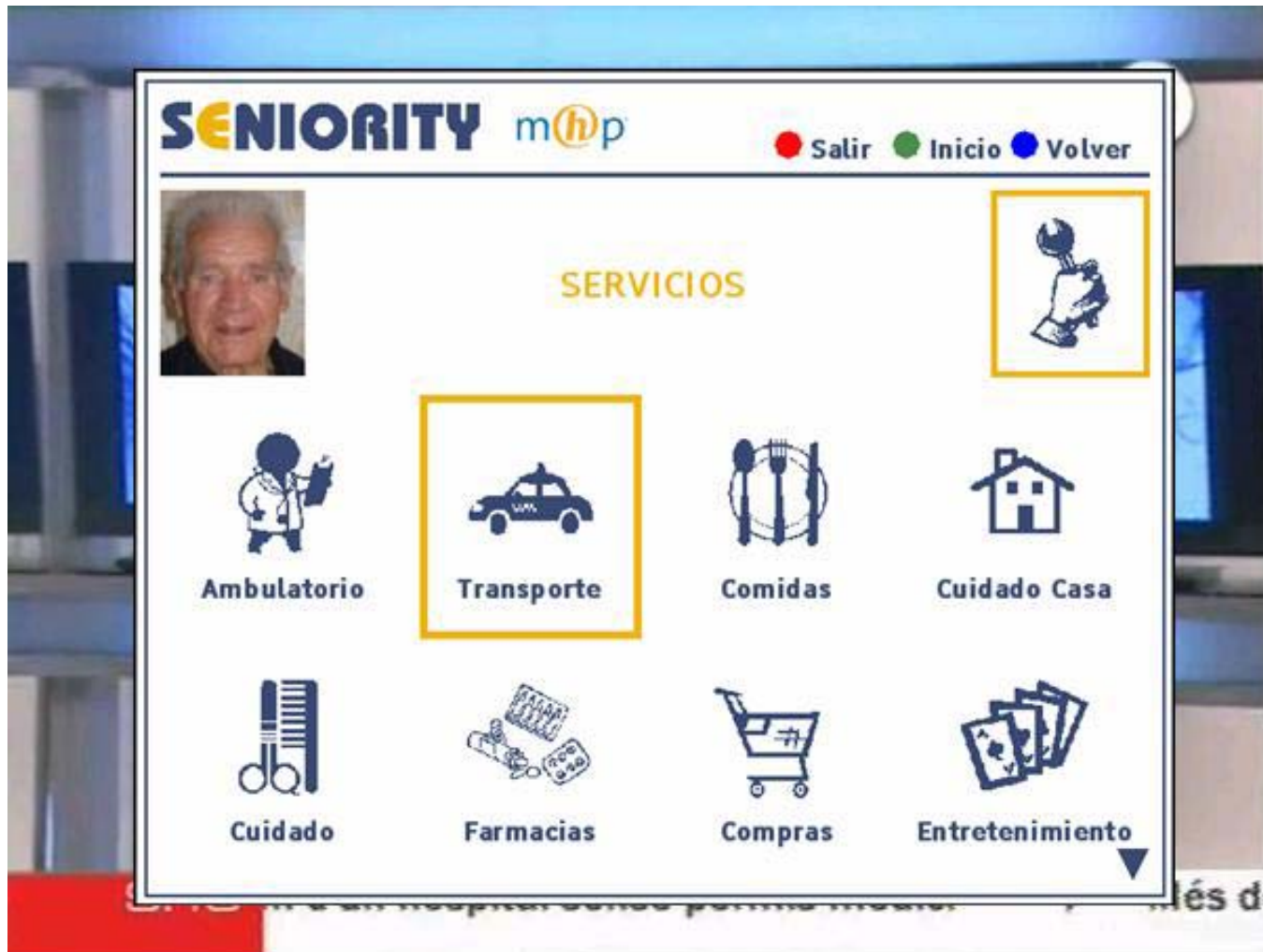


Our current view of iTV





T-Seniority DTT Screenshot

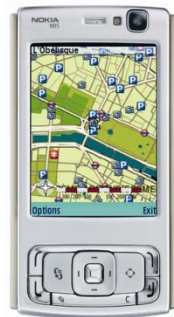
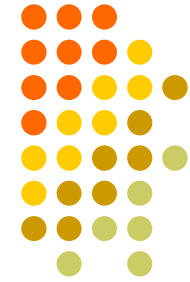


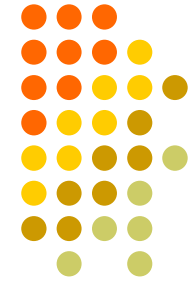


T-Seniority IPTV Screenshot



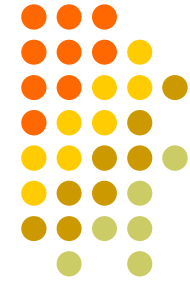
T-Seniority IPHN Screenshot





T-Seniority Perspectives

- **Pan-European Business**
- **User's Acceptance** of delivered services
 - Due to combination of Content + Accessibility
- **PA, private actors and sponsors** compromise with the business
- **Service offer expansion**
 - From Social Services to Citizenship Services
- **Investment for Full Deployment**
 - Reached for sustainable exploitation in France
 - Under negotiations for all Europe exploitation



Further Information

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