

T-Seniority Kick-off

The kick-off meeting of the **T-Seniority** project - Expanding the benefits of Information Society to Older People through digital TV channels - has taken place in Valencia, Spain, on the 1st and 2nd of October, 2008. The project, led by IDI EIKON, involves seven Member States: Spain, Italy, Greece, UK, France, Cyprus and Finland. The 2 years long project has obtained a 50% co-financing by the EC within the ICT Policy Support Programme (or ICT PSP). The ICT Policy Support Programme will run from 2007 to 2013. The programme builds on the aims of the previous e-TEN, Modinis and e-Content programmes and will support the aims of the new integrated strategy i2010 - European Information Society 2010.

About T-Seniority

T-Seniority offers a flexible combination of General Public e-Care Services and Personalised e-Care Services according to user's preferred or available ICT media: throughout TV.

T-Seniority main target is a "user-centric" integration of services, especially assistance programs (including trans-borders services) for disadvantaged social groups, focusing mainly in older people and "early stages of getting older" people, to cover a diverse range of care needs in a wide range of service modalities (home care, tele-assistance, mobile telecom services, tele-alarms, nursing services....).

It is a new service provision model that will use digital TV as the most widely available and preferred channel for info-marginated sectors, helping to reach difficult-to-reach audiences, such as "disabled people getting older", who may have less access to other forms of digital technology, improving current situation and affording the demands of a growing elderly population. T-Seniority Digital inclusion is, therefore, social inclusion with an ICT TV stream.

The kick-off

The first meeting of the Steering Group of **T-Seniority** has set the agenda for the deployment of the pilots to be run in seven different locations: Spain (Soria and Terrassa), Italy (Toscana), France, Greece (Thessaloniki and Athens), UK (Kirkcaldy county), Finland (Tampere) and Cyprus. IDI EIKON presented the main technical features of the **T-Seniority** platform and the first guidelines for the pilot sites were established between the partners. Efforts were made mainly on the development of the Dissemination Plan and Management Book as are the two first deliverables to be submitted to the EC.

Images of the kick-off meeting:

