SEALING

FP7-ICT-247648 PROJECT

Support to policy dialogues and strengthening of cooperation with Southeast Asia

Deliverable D4.4

Project impact and dissemination Progress report n°4

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INTRODUCTION

The present document is a deliverable of the SEACOOP initiative, supported (through the funding of the SEALING project) by the Directorate General Information Society and Media of the European Commission under the "7th EU Framework Programme for Research and Technological Development", or FP7 (see http://cordis.europa.eu/fp7 for full details).

The SEALING project work plan is divided into work packages (WP), each of them being subdivided into tasks.

One of the work packages - WP4: Project impact and dissemination - aims at widely disseminating project perspectives and results in the European and Southeast Asian ICT communities (and beyond), and at raising awareness on the project as well as contributing to events and publications.

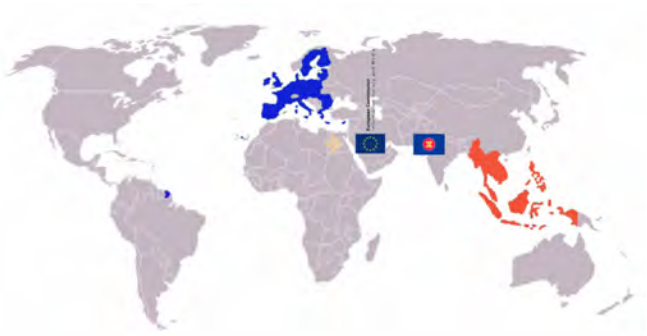
This WP is structured into 3 tasks:

- Task 4.1: Website and documentation
- Task 4.2: Awareness raising activities
- Task 4.3: Contribution to events and publications

The present document is a deliverable related to this WP and reporting on the activities developed during the fourth 6-month priod of the project (from July 1, 2011 to December, 2011).

SEALING in a nutshell

SEALING is an initiative aiming at strengthening cooperation on ICT research between Europe and the countries that are members of the Association of Southeast Asian Nations (ASEAN): Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam.



This initiative is supported since 2004 by the European Commission (Directorate General Information Society and Media) through its Framework Programme for Research and Technological Development (FP6 and FP7), and by the ASEAN Secretariat since 2008.

Among planned SEALING activities over the period 2010-2011:

- Identification and analysis of ICT policy and research priorities, at bilateral and regional levels, and provision of recommendations for future cooperation initiatives,
- Organization of cooperation events in Europe and in Southeast Asia synchronised whenever possible with policy dialogue meetings,
- Development of synergies with dialogues and activities launched under EU-funded programmes, at the initiative of EU Member States and Associated States, and at the ASEAN level,
- Development of promotion, dissemination and awareness-raising activities.

One of the main expected outputs of SEALING activities is logically a strengthened development of concrete cooperation projects in ICT research, namely under FP7.

SEALING is coordinated by Sigma Orionis, a company based in France and devoted to supporting cooperative research in ICT and global ICT developments.

Itincludes, on the Southeast Asian side, the organisations playing a key role in ICT policy and research in each of the ten ASEAN countries:

- Advanced Science and Technology Institute (ASTI), Philippines
- Agency for the Assessment and Application of Technology (BPPT), Indonesia
- Institute for Infocomm Research (I²R), Singapore
- Multimedia Development Corporation (MDEC), Malaysia
- National Authority for Science and Technology (NAST), Laos
- National Council for S&T Policy (NCSTP), Vietnam
- National Science and Technology Development Agency (NECTEC), Thailand
- National ICT Development Authority (NiDA), Cambodia
- University of Brunei Darussalam (UBD), Brunei Darussalam
- University of Computer Studies, Yangon (UCSY), Myanmar

For further information, please visit the SEACOOP web site or contact us

PROJECT WEBSITE

Content updates and new functionnalities

The SEALING website has been updated on a regular basis with SEACOOP project news related in particular to the different events, the activity of the SEACOOP project and research incubator, the participation to other events focusing on EU-Southeast Asia research cooperation, the activities of other projects and initiatives.

In order to keep improving user experience with a more direct and easier access to quality information, new functionalities have also been implemented to the website.

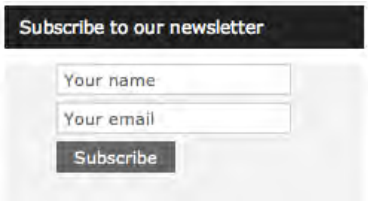
WEB 2.0 FUNCTIONNALITIES

Web 2.0 functionnalities have been added to increase the participation of visitors such as “comments” sections, “bookmark and share in social networks” functions, and RSS feeds that can be received directly into the user’ mailbox. Users can also subscribe to the SEACOOP quarterly newsletter while registering to the project database. Registered users therefore receive all latest information on the project achievements, news and upcoming events. The website content is also accessible through iPhone and displays a calendar with direct access to upcoming events and dates of interest. A dynamic photo gallery and video gallery display all events multimedia resources.

IPHONE ACCESSIBILITY

COMMENTS FUNCTIONNALITY

RSS FEED



NEWSLETTER FUNCTIONNALITY

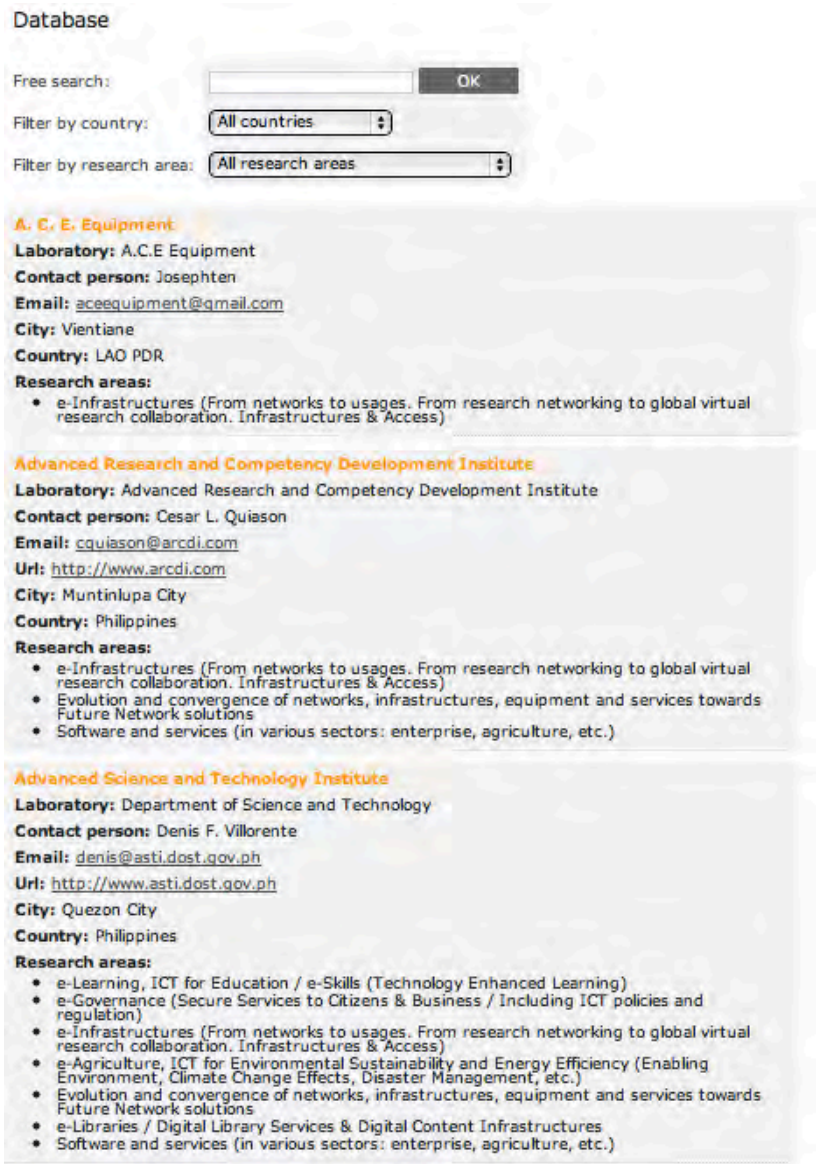
DIRECT ACCESS TO SOCIAL NETWORKS

BOOKMARK & SHARE FUNCTIONS

PHOTO & VIDEO GALLERIES

ONLINE DATABASE OF EXCELLENCE RESEARCH CENTERS

The database accessible through the SEACOOP web site, devoted to Southeast Asian excellence research centers (in the ICT domain) and including 82 research labs in the 10 ASEAN countries has been updated during the reported period. It gives the possibility to European stakeholders interested in collaboration with Southeast Asia to easily find appropriate partners in Southeast Asia, thanks to a search tool filtering data by areas of expertise and localisation.



SEACOOP ONLINE DATABASE OF SEA EXCELLENCE RESEARCH CENTERS

WEBSITE HELPDESK

All along the reported period, helpdesk services were ensured through the project website. Thanks to the online comments functionality, visitors are invited to leave their queries or opinions regarding project activities and potential support and are provided with guidance and information by the SEACOOP helpdesk.

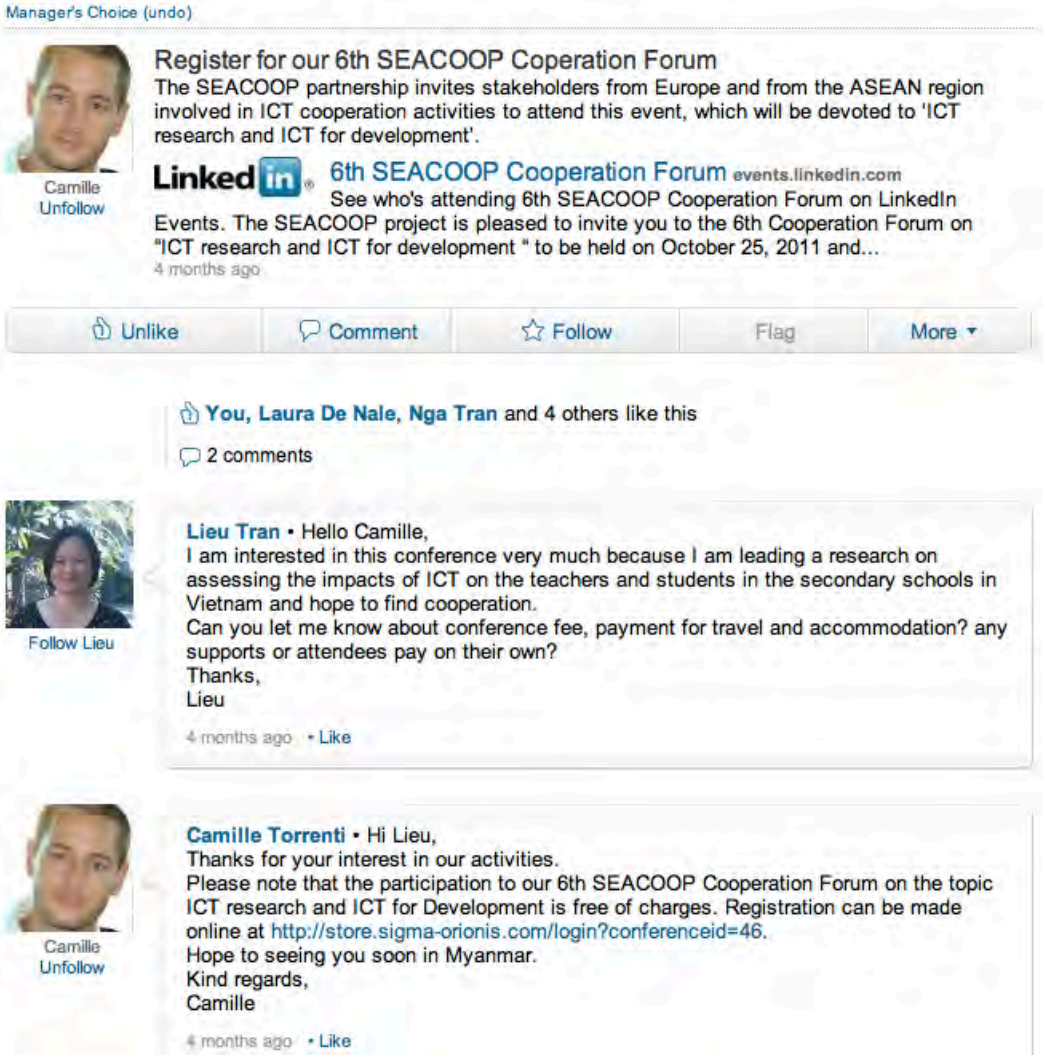
***SEACOOP** WEBSITE COMMENTS FUNCTIONNALITY*

LINKEDIN

Important efforts have been made during the project period to increase the membership of the LinkedIn-based SEACOOP “Euro- Southeast Asia Virtual Research Community”.

Different news inviting to join the group have been posted on 10 other EU-funded projects’ LinkedIn groups (see SEACOOP Dissemination Strategy in D4.3), which allowed to efficiently raise the number of its members. Invitation to link to this community also appears on the SEACOOP website and on the SEACOOP quarterly newsletter. While the SEACOOP LinkedIn community was increasing, a higher level of participation in discussions was observed, in particular following the different news promoting the different cooperation forums.

This LinkedIn group also plays a support role for the SEACOOP helpdesk, since members can easily express their interests and comments, receive relevant answers and eventually connect to the right partner.



SEACOOP LINKEDIN COMMUNITY HELPDESK SERVICES

TWITTER

Since the start of the project, the Twitter account has been regularly seeded with the latest updates on the project activity, which increased the number of tweets posted by SEACOOP to 48. Overall progress was observed in terms of the number of followers, which has reached 34 Twitter accounts to date. Moreover 27 accounts from other projects and initiatives have been also followed by the SEACOOP project (see the SEACOOP Dissemination Strategy in D4.3).

SEACOOP TWITTER ACCOUNT

FACEBOOK

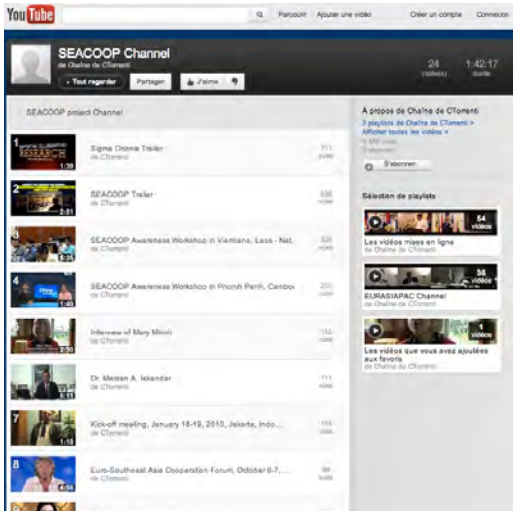
The SEACOOP Facebook page has been regularly updated during the project period in order to increase the project visibility on this social network, to target more stakeholders interested in Euro-Southeast Asia ICT research collaboration and to increase interest on SEACOOP project activities. News on events were posted regularly on the project wall and the latest pictures of SEACOOP Cooperation Forums were added. As of today, the SEACOOP project has 42 people who like the SEACOOP Facebook page.

SEACOOP FACEBOOK WALL

SEACOOP FACEBOOK PICTURES

YOUTUBE

All along the project period, the SEACOOP YouTube Channel has been updated with the latest video recordings from the different cooperation forums, allowing interested stakeholders, who could not attend the forums, to access the key presentations made at each event. The channel currently contains 24 videos including speeches, presentations and interviews. It is also accessible through the SEACOOP website thanks to a specific widget on the homepage, and the videos can be watched directly on the SEACOOP website's "Video Channel" page. To date, the SEACOOP YouTube Channel records a total of 2 763 views.



SEACOOP YOUTUBE CHANNEL

YOUTUBE WIDGET ON SEACOOP WEBSITE HOMEPAGE

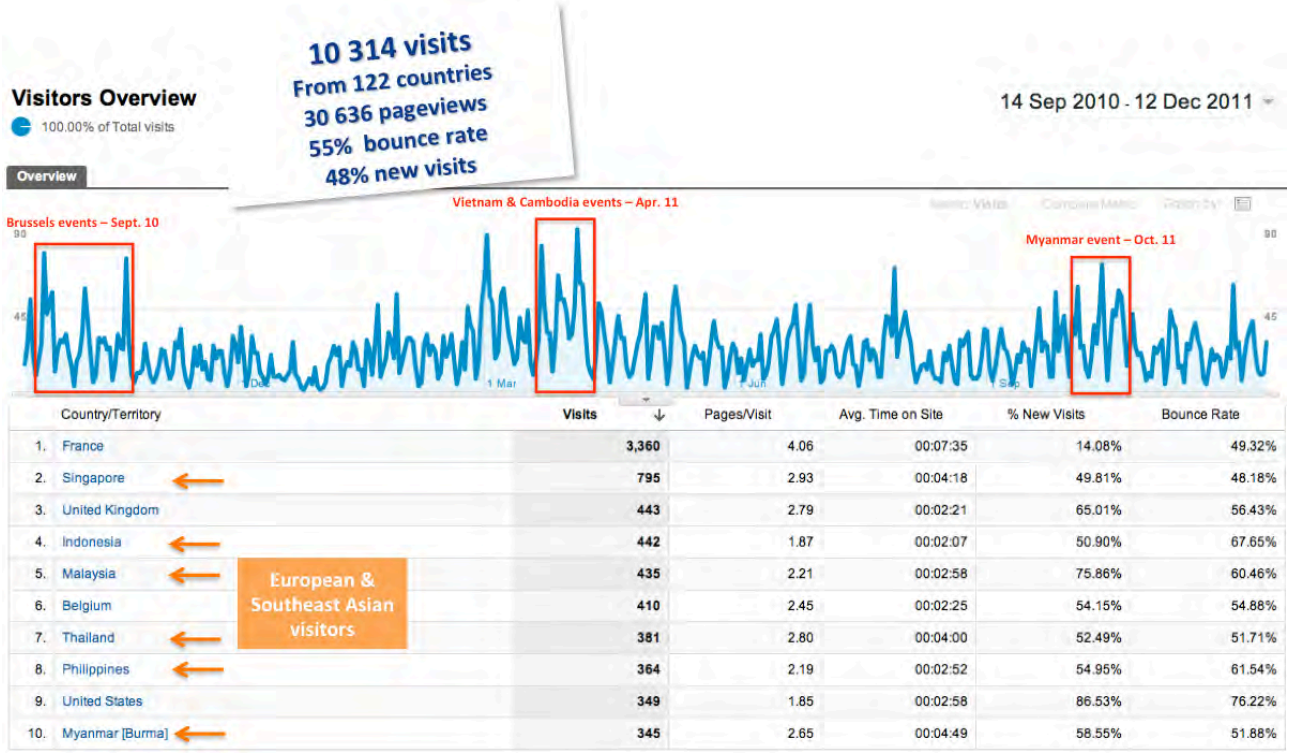
Statistics

The most visible impacts of the SEACOOP project dissemination efforts are:

- The SEALING website traffic (see below)
- The membership level of the SEACOOP LinkedIn group (see below)
- The attendance to the SEALING Cooperation Forums (see D1.4)

WEBSITE

From Sep/ 2010 to Dec. 20122, the SEACOOP website received 10 314 visits from 122 countries among which 48% represent new visits. When looking at the top 10 visitors's countries of origin, 6 Southeast Asian countries emerge, in particular Singapore (the second country in terms visitors' origin), which can be explained by the fact that the SEACOOP incubation activity develops in Singapore. Another interesting data w is the bounce: over 50% of visitors return on the SEACOOP website after their first visit. When looking at the website traffic chart below, three main peaks appear, related to the promotion of and the participation in the SEACOOP Cooperation Forums.

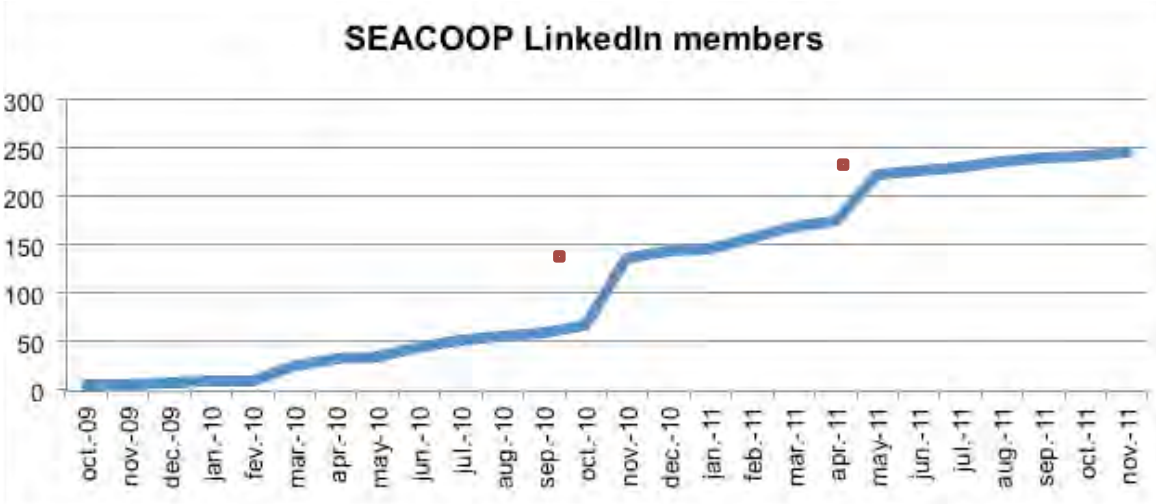


	Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1.	France	3,360	4.06	00:07:35	14.08%	49.32%
2.	Singapore	795	2.93	00:04:18	49.81%	48.18%
3.	United Kingdom	443	2.79	00:02:21	65.01%	56.43%
4.	Indonesia	442	1.87	00:02:07	50.90%	67.65%
5.	Malaysia	435	2.21	00:02:58	75.86%	60.46%
6.	Belgium	410	2.45	00:02:25	54.15%	54.88%
7.	Thailand	381	2.80	00:04:00	52.49%	51.71%
8.	Philippines	364	2.19	00:02:52	54.95%	61.54%
9.	United States	349	1.85	00:02:58	86.53%	76.22%
10.	Myanmar [Burma]	345	2.65	00:04:49	58.55%	51.88%

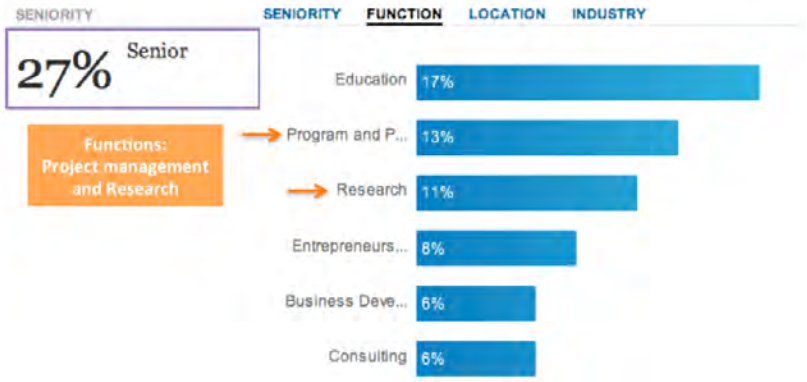
LINKEDIN GROUP

In order to improve the SEACOOP project visibility and impact, activities and to increase the SEACOOP community, steady efforts have been made to increase the group membership, leading to 247 members to date.

The below graph reveals two significant peaks following the SEACOOP events in Brussels (SEACOOP Cooperation Forum and European Commission's ICT event in Sept. 2010) and the SEACOOP events held in Ho Chi Minh City and Phnom Penh (April 2011).

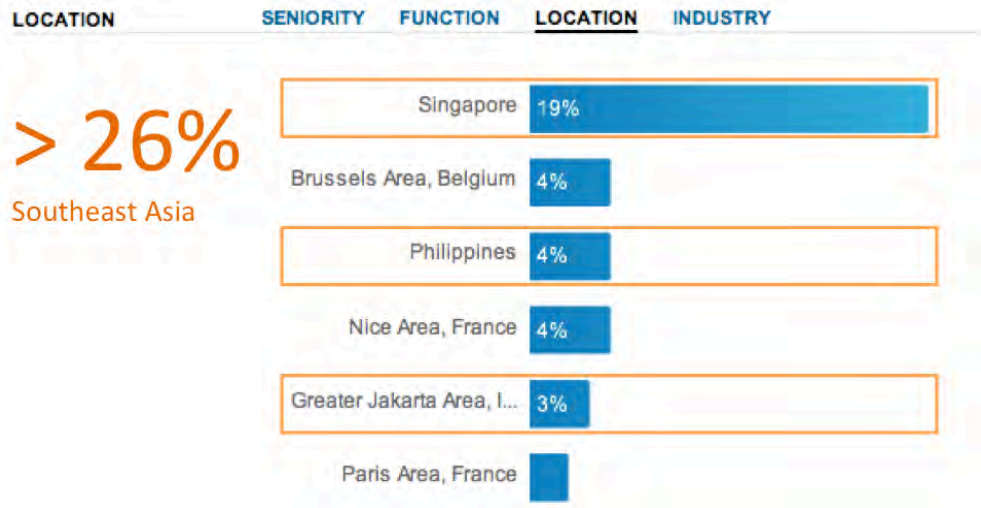


When considering the LinkedIn group membership profile, there is a good balance between the public and private sectors. A more precise analysis reveals that 28% of its members hold education/research functions while 33% hold a project/business management function.



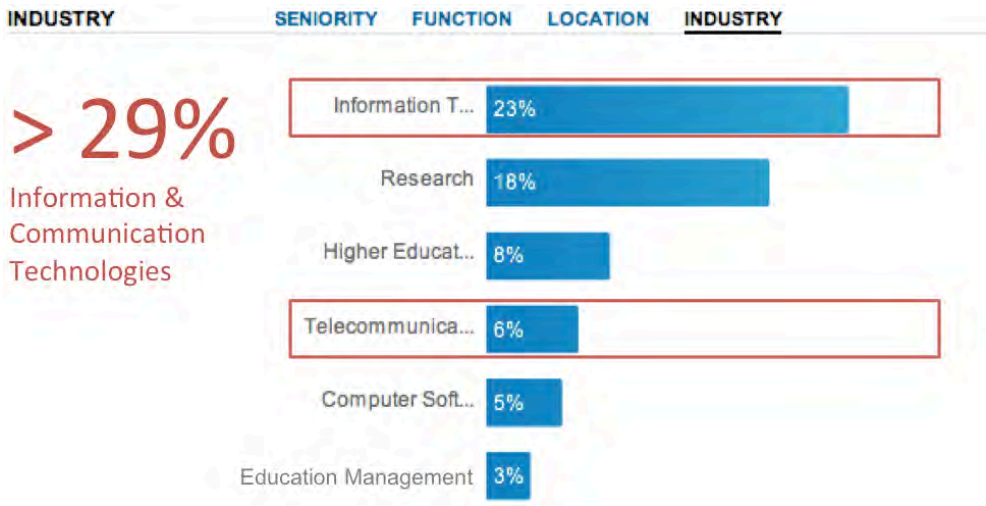
SEACOOP LINKEDIN USERS PROFILE BY FUNCTION

A significant part of the members of the SEACOOP LinkedIn are based in Southeast Asian countries (around 26% of them): in Singapore (19%) but also in the Philippines (4%) and Indonesia (3%). These results are quite positive since LinkedIn is primarily a network created and mainly used in Europe and North America.



SEACOOP LINKEDIN USERS PROFILE BY LOCATION

Another interesting analysis result is that around 1/3 of group members belong to ICT companies (the group is not mainly constituted by researchers working in Universities or research institutes).



SEACOOP LINKEDIN USERS PROFILE BY INDUSTRY

PROJECT DOCUMENTATION AND PROMOTIONAL MATERIALS

Project promotional tools

LOGO

ANIMATED LOGO (MP4 FORMAT)

POSTER

ROLL UP BANNER

FLYER

BROCHURE

To promote SEACOOP project main achievements, an updated version of the SEACOOP "main outcomes flyer" has been created and printed specifically for the 6th SEACOOP Cooperation Forum.

"MAIN OUTCOMES" FLYER (OCTOBER 2011)

Promotional tools produced on the occasion of SEACOOP Cooperation Forums

On the occasion of the 6th Cooperation Forum held on October 25, 2011 in Myanmar, a poster promoting the event was designed and printed (see D.1.4, Annex 6).

At the end of the project, a final version of the "Mapping priorities on ICT research Cooperation between Europe and Southeast Asia" report was designed, printed and widely disseminated by SEACOOP partners.

COOPERATION FORUMS POSTERS

Promotional tools produced on the occasion of the ICT event 2010

POSTCARD

SINGAPOREAN FOCUS FLYER

COOPERATION PRIORITIES POSTER

QR CODE POSTER

AWARENESS RAISING ACTIVITIES

SEACOOP Newsletter

In May 2010, the SEACOOP project launched its first newsletter to regularly inform targeted contacts on passed events, upcoming events, project achievements and more generally on the developments of cooperation in ICT research between Europe and Southeast Asia. Since this date, a total of 7 newsletters have disseminated, on a quarterly basis, to the SEACOOP project database containing over 2 600 contacts in Europe and in Southeast Asia

During the reported period, two successive editions of the "SEACOOP Newsletter" were sent in July and November 2011 (see Annex 3) underlining the latest SEACOOP developments with a focus on the upcoming events and on the promotion of the Euro-Southeast Asia Virtual Research Community and use-cases.

SEACOOP PROJECT NEWSLETTER

ICT National Contact Points

Following important efforts made at project level regarding NCP establishment since the beginning of the project, 7 out of 10 SEACOOP partners have already been nominated as FP7 ICT NCPs in their countries (see Annex 4).

In the coming months, the other SEACOOP partners have planned to consider this join this network as well, thus being in a better position to support their local research organizations regarding cooperation under FP7.

NATIONAL CONTACT POINTS (NCP) IN SOUTHEAST ASIA

CONTRIBUTION TO EVENTS AND PUBLICATIONS

SEACOOP contributions to events and publications

The aim of this task is to promote the project, both on the European and Southeast Asian side, on the occasion of other events and publications related to ICT research or EU-SEA cooperation at large and also supports the objective of developing possible synergies with other initiatives, projects and programmes.

Each SEACOOP partner contributed, over the project lifetime, to more than 3 events or magazines addressing ICT and / or EU-Southeast Asia S&T cooperation, most of them being highlighted on the project website. At the end of the project, the total numbers of contributions indeed amounts to 44 (see Annex 6).

SEACOOP Incubation Activity

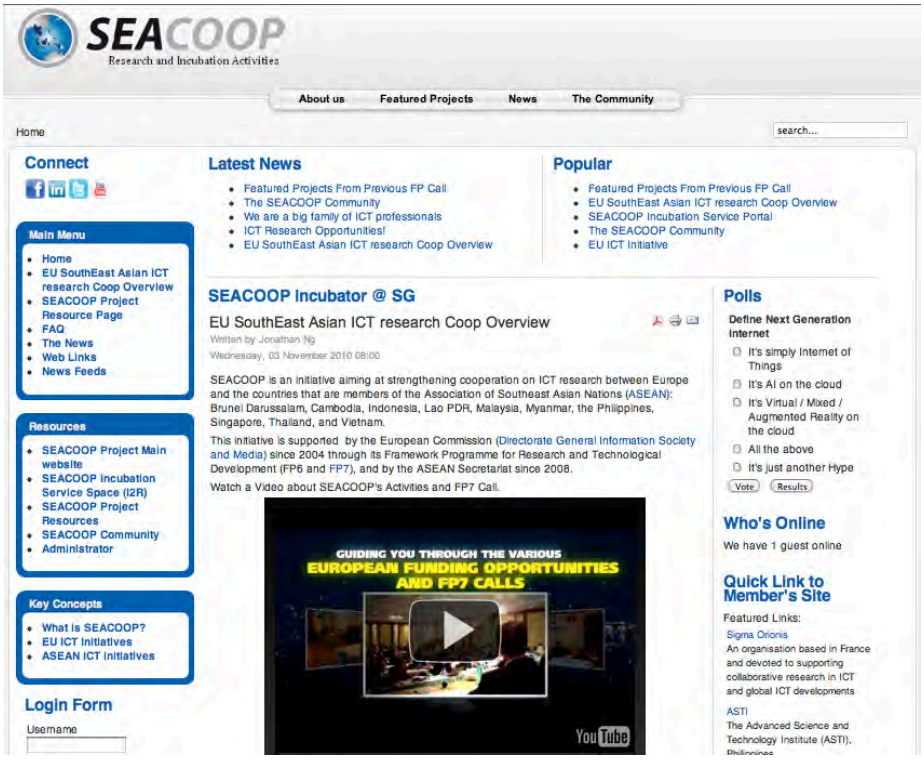
The creation of the SEACOOP project and research incubator (based at I^2R in Singapore) and of a Euro-Southeast Asia virtual research community (VRC,) was unveiled at the ICT 2010 Event in Brussels. Both initiatives are opened to any interested ICT stakeholders from the two regions looking for research collaboration opportunities and activities and encourage a greater cooperation on a bi-regional and global level between Europe and Southeast-Asia.

The SEACOOP Incubation Portal (http://incubator.sg/) was created in 2011 and offers a Web Portal integrated with latest Web 2.0 Technology, using the open source Content Management Platform Joomla.

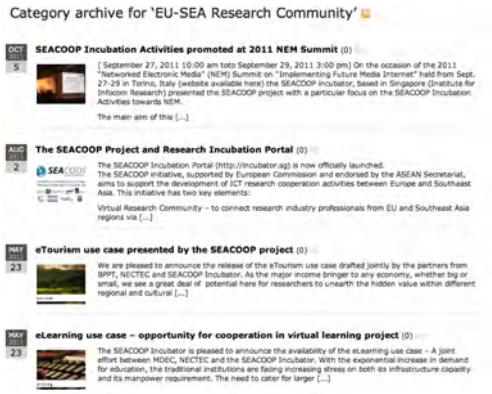
Thanks to this Incubation Portal, EU and ASEAN partners can:

- Get knowledge on featured projects from previous EU-FP Calls,
- Find out about ICT research opportunities,
- Be updated with latest news on SEACOOP activities,
- Learn more about EU and ASEAN ICT initiatives,
- Get the latest updates on ICT R&D in EU and ASEAN countries,
- Access to a selection of EU and ASEAN web links related to ICT R&D.

The Incubation Portal was officially launched on August 2nd, 2011 and promoted on the different SEACOOP communication channels. It is currently highlighted on the SEACOOP website thanks to a specific widget displayed on the home page, directly linking to the Incubation Portal.



SEACOOP INCUBATION PORTAL



WIDGET ON SEACOOP WEBSITE HOMEPAGE

AUG 2011 2

The SEACOOP Project and Research Incubation Portal

The SEACOOP Incubation Portal (http://incubator.sg) is now officially launched.

The SEACOOP initiative, supported by European Commission and endorsed by the ASEAN Secretariat, aims to support the development of ICT research cooperation activities between Europe and Southeast Asia. This initiative has two key elements:

- Virtual Research Community – to connect research industry professionals from EU and Southeast Asia regions via the LinkedIn platform
- Project incubation portal – an information portal on research collaboration opportunities and activities between EU and Southeast Asian partners

What's Online?

- Get knowledge on Featured Projects from previous EU-FP Calls
- Find out about ICT Research Opportunities
- Be updated with latest news on SEACOOP activities
- Get the latest updates on ICT R&D Cooperation in EU and ASEAN countries
- Access to a selection of EU and ASEAN web links related to ICT R&D

For further information, please contact the Incubator team at: incubator@eurosoutheastasia-ict.org.

SEACOOP
STRENGTHENING COOPERATION ON ICT RESEARCH BETWEEN EUROPE AND SOUTHEAST ASIA

INCUBATION ACTIVITY'S NEWSROOM ON SEACOOP WEBSITE

OCT 2011 5

SEACOOP Incubation Activities promoted at 2011 NEM Summit

September 27, 2011 10:00 am to September 29, 2011 3:00 pm

On the occasion of the 2011 "Networked Electronic Media" (NEM) Summit on "Implementing Future Media Internet" held from Sept. 27-29 in Torino, Italy (website available here) the SEACOOP incubator, based in Singapore (Institute for Infocom Research) presented the SEACOOP project with a particular focus on the SEACOOP Incubation Activities towards NEM.

The main aim of this presentation (available here) on NEM was to raise awareness and interest on the three developed use-cases (eLearning, eDisaster and eTourism) in order to meet potential EU partners and to ultimately lead to possible projects for future calls.

For further information, please contact the Incubator team at seacoop.incubator@gmail.com.

SEACOOP INCUBATION PORTAL COMMUNICATION ON SEACOOP WEBSITE

INCUBATION PORTAL NEWS ON SEACOOP NEWSLETTER

SEACOOP

November 2011

Dear Stephanie Morales,

The SEACOOP Partnership is very pleased to bring to your attention a number of recent developments in the field of Euro-Southeast Asia Cooperation on ICT research.

SEACOOP past event

6th SEACOOP Cooperation Forum on ICT research and ICT for development

The 6th SEACOOP Cooperation Forum has been successfully held on October 25, 2011 in Yangon, Myanmar, with the support of UCSY (University of Computer Studies, Yangon), the SEACOOP partner in Myanmar.

The event aimed at strengthening links with Myanmar at a period when the country enters into a promising period of economic and social development. Its main objective was however to go beyond the key SEACOOP message to Southeast Asian stakeholders "Get involved in FP7 proposals" in order that the greatest number of links can be established and smoothly develop, through the wide spectrum of policies, programmes, and mechanisms which the European Commission, together with the ASEAN Secretariat and other institutions can offer.

Date: October 25, 2011
Venue: Sedona Hotel - Yangon, Myanmar
Event report | Agenda & Presentations | Attendee list | Speakers' bio
Photo Gallery

EU-SEA Research Community

The vision of the EU-SEA Research Community is to offer European and Southeast Asian organisations, through a so-called "SEACOOP Incubator", a virtual & physical place where they can meet, network, work together and ultimately trial their joint developments, thus a place facilitating the emergence and development of ICT research projects between the two regions.

This initiative has two key elements:

- Virtual Research Community – to connect research industry professionals from EU and Southeast Asia regions via the LinkedIn platform – Join us here
- Project incubation portal – an information portal on research collaboration opportunities and activities between EU and Southeast Asian partners accessible – Visit the Portal here

Recent news

SEACOOP Incubation Activities promoted at 2011 NEM Summit
On the occasion of the 2011 "Networked Electronic Media" (NEM) Summit on "Implementing Future Media Internet" held from Sept. 27-29 in Torino, Italy (website available here) the SEACOOP incubator, based in Singapore (Institute for Infocom Research) presented the SEACOOP project with a particular focus on the SEACOOP Incubation Activities towards NEM. More

The SEACOOP Incubation Portal is officially launched
The SEACOOP initiative has two key elements, the Virtual Research Community, connecting research industry professionals from EU and Southeast Asia regions and the Project incubation portal providing information on research collaboration opportunities and activities. More

INCUBATION PORTAL COMMUNICATION ON LINKEDIN

The SEACOOP Research Incubator has launched its portal !
The vision of the EU-SEA Research Community is to offer European and Southeast Asian organisations, through a so-called "SEACOOP ...
posted 4 months ago

Camille
Unfollow

Wilson Lau 3 months ago • Wilson likes this.

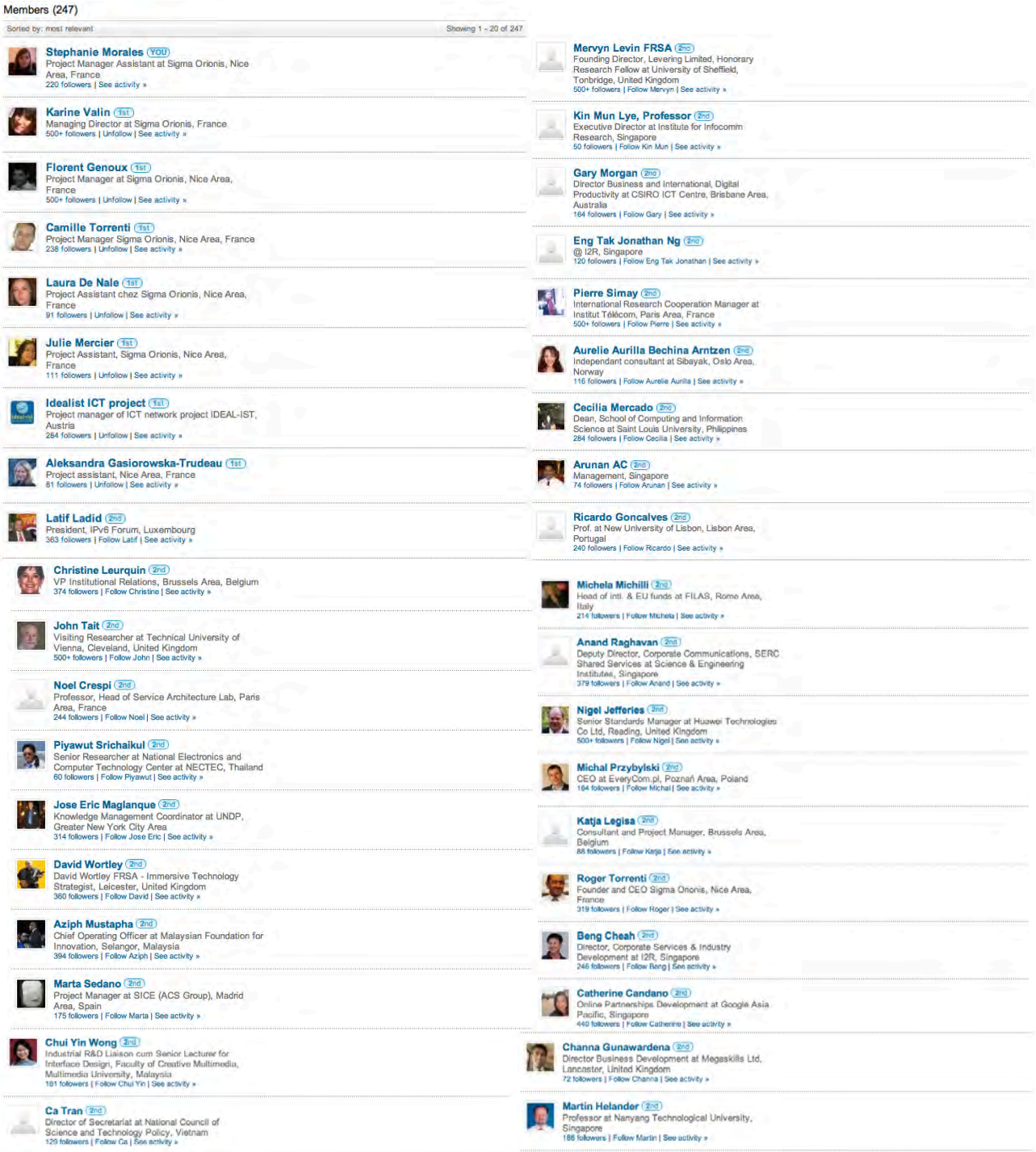
See all 8 comments »

Unlike Comment Follow More

The incubation activity was presented by I^{2}R at the 2011 "NEM Summit on Implementing Future Media Internet" held from Sept. 27-29, 2011 in Torino, Italy. The main aim of this presentation was to raise awareness and interest on the three developed use-cases (eLearning, eDisaster and eTourism) in order to meet potential EU partners and to envision possible projects for future calls. A specific flyer and poster were especially designed to promote the incubation activities during the event (see Annex 5).

SEACOOP
www.eurosoutheastasia-ict.org

ANNEX 1: SEACOOP LINKEDIN GROUP MEMBER LIST (EXTRACT)



Members (247)

Sorted by: most relevant — Showing 1 - 20 of 247

Stephanie Morales (YOU)
Project Manager Assistant at Sigma Orionis, Nice Area, France
220 followers | See activity »

Karine Valin (1st)
Managing Director at Sigma Orionis, France
500+ followers | Unfollow | See activity »

Florent Genoux (1st)
Project Manager at Sigma Orionis, Nice Area, France
500+ followers | Unfollow | See activity »

Camille Torrenti (1st)
Project Manager Sigma Orionis, Nice Area, France
238 followers | Unfollow | See activity »

Laura De Nale (1st)
Project Assistant chez Sigma Orionis, Nice Area, France
91 followers | Unfollow | See activity »

Julie Mercier (1st)
Project Assistant, Sigma Orionis, Nice Area, France
111 followers | Unfollow | See activity »

Idealist ICT project (1st)
Project manager of ICT network project IDEAL-IST, Austria
284 followers | Unfollow | See activity »

Aleksandra Gasiorowska-Trudeau (1st)
Project assistant, Nice Area, France
81 followers | Unfollow | See activity »

Latif Ladid (2nd)
President, IPv6 Forum, Luxembourg
363 followers | Follow Latif | See activity »

Christine Leurquin (2nd)
VP Institutional Relations, Brussels Area, Belgium
374 followers | Follow Christine | See activity »

John Tait (2nd)
Visiting Researcher at Technical University of Vienna, Cleveland, United Kingdom
500+ followers | Follow John | See activity »

Noel Crespi (2nd)
Professor, Head of Service Architecture Lab, Paris Area, France
244 followers | Follow Noel | See activity »

Piyawut Srichaikul (2nd)
Senior Researcher at National Electronics and Computer Technology Center at NECTEC, Thailand
60 followers | Follow Piyawut | See activity »

Jose Eric Maglanque (2nd)
Knowledge Management Coordinator at UNDP, Greater New York City Area
314 followers | Follow Jose Eric | See activity »

David Wortley (2nd)
David Wortley FRSA - Immersive Technology Strategist, Leicester, United Kingdom
360 followers | Follow David | See activity »

Aziph Mustapha (2nd)
Chief Operating Officer at Malaysian Foundation for Innovation, Selangor, Malaysia
394 followers | Follow Aziph | See activity »

Marta Sedano (2nd)
Project Manager at SICE (ACS Group), Madrid Area, Spain
175 followers | Follow Marta | See activity »

Chui Yin Wong (3rd)
Industrial R&D Liaison cum Senior Lecturer for Interface Design, Faculty of Creative Multimedia, Multimedia University, Malaysia
181 followers | Follow Chui Yin | See activity »

Ca Tran (2nd)
Director of Secretariat at National Council of Science and Technology Policy, Vietnam
129 followers | Follow Ca | See activity »

Mervyn Levin FRSA (2nd)
Founding Director, Levering Limited, Honorary Research Fellow at University of Sheffield, Tonbridge, United Kingdom
500+ followers | Follow Mervyn | See activity »

Kin Mun Lye, Professor (2nd)
Executive Director at Institute for Infocomm Research, Singapore
50 followers | Follow Kin Mun | See activity »

Gary Morgan (2nd)
Director Business and International, Digital Productivity at CSIRO ICT Centre, Brisbane Area, Australia
184 followers | Follow Gary | See activity »

Eng Tak Jonathan Ng (2nd)
@ I2R, Singapore
120 followers | Follow Eng Tak Jonathan | See activity »

Pierre Simay (2nd)
International Research Cooperation Manager at Institut Télécom, Paris Area, France
500+ followers | Follow Pierre | See activity »

Aurelie Aurilla Bechina Arntzen (2nd)
Independant consultant at Sibayak, Oslo Area, Norway
116 followers | Follow Aurelie Aurilla | See activity »

Cecilia Mercado (2nd)
Dean, School of Computing and Information Science at Saint Louis University, Philippines
284 followers | Follow Cecilia | See activity »

Arunan AC (2nd)
Management, Singapore
74 followers | Follow Arunan | See activity »

Ricardo Goncalves (2nd)
Prof. at New University of Lisbon, Lisbon Area, Portugal
240 followers | Follow Ricardo | See activity »

Michela Michilli (2nd)
Head of intl. & EU funds at FILAS, Rome Area, Italy
214 followers | Follow Michela | See activity »

Anand Raghavan (2nd)
Deputy Director, Corporate Communications, SERC Shared Services at Science & Engineering Institutes, Singapore
379 followers | Follow Anand | See activity »

Nigel Jefferies (2nd)
Senior Standards Manager at Huawei Technologies Co Ltd, Reading, United Kingdom
500+ followers | Follow Nigel | See activity »

Michal Przybylski (2nd)
CEO at EveryCom.pl, Poznań Area, Poland
164 followers | Follow Michal | See activity »

Katja Legisa (2nd)
Consultant and Project Manager, Brussels Area, Belgium
88 followers | Follow Katja | See activity »

Roger Torrenti (2nd)
Founder and CEO Sigma Orionis, Nice Area, France
319 followers | Follow Roger | See activity »

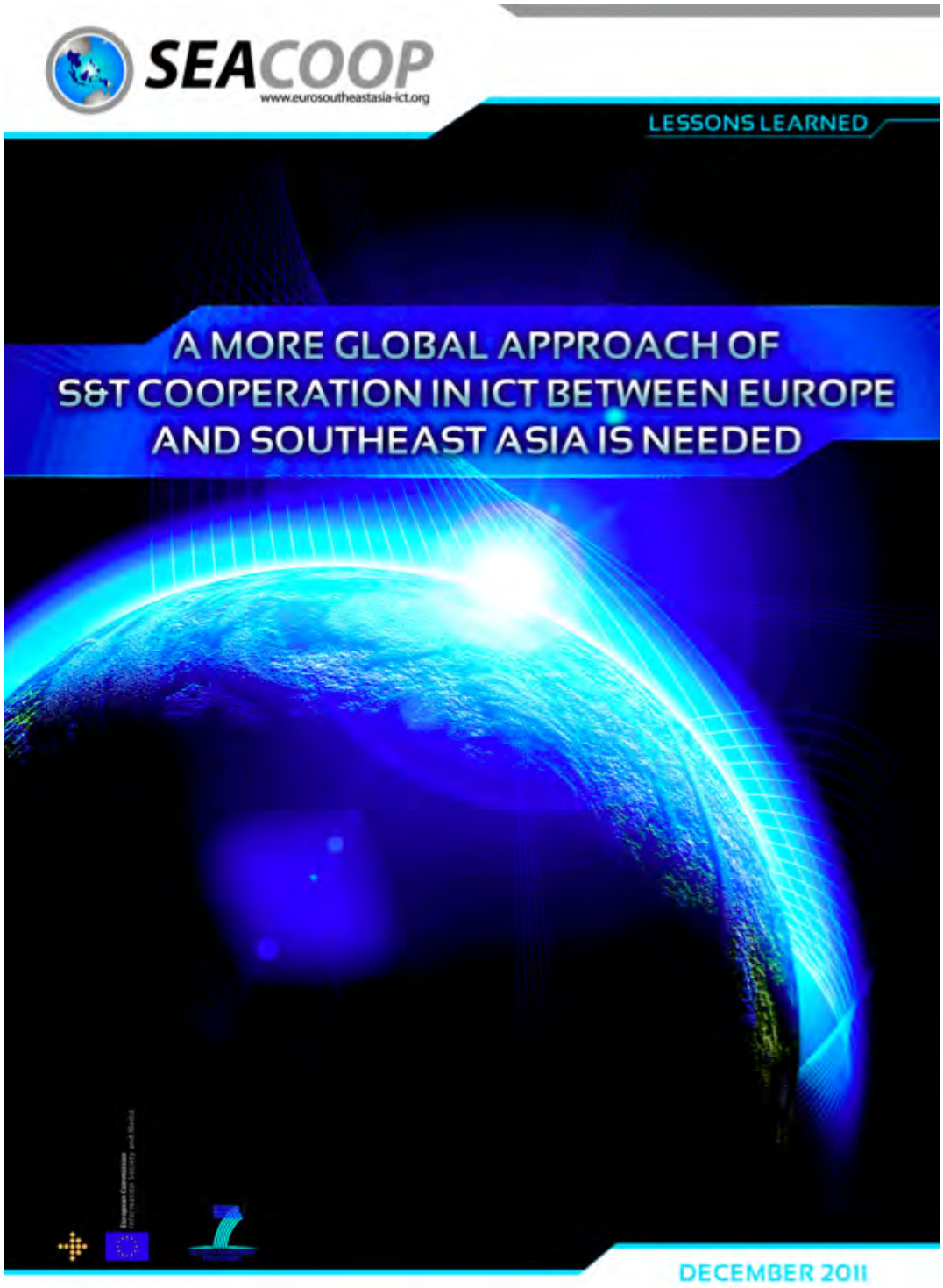
Beng Cheah (2nd)
Director, Corporate Services & Industry Development at I2R, Singapore
246 followers | Follow Beng | See activity »

Catherine Candano (2nd)
Online Partnerships Development at Google Asia Pacific, Singapore
440 followers | Follow Catherine | See activity »

Channa Gunawardena (2nd)
Director Business Development at Megaskills Ltd, Lancaster, United Kingdom
72 followers | Follow Channa | See activity »

Martin Helander (2nd)
Professor at Nanyang Technological University, Singapore
186 followers | Follow Martin | See activity »

ANNEX 2: SEACOOP BOOKLET RELEASED AFTER THE MYANMAR EVENT (COVER)



ANNEX 3: SEACOOP NEWSLETTER

SEACOOP Newsletter - July 2011

July 2011

Dear Name Surname,

The SEACOOP Partnership is very pleased to bring to your attention a number of recent developments in the field of Euro-Southeast Asia Cooperation on ICT research.

Upcoming SEACOOP Events

6th SEACOOP Cooperation Forum on ICT research and ICT for development
This event is the last one of a series of 6 cooperation forums organised over the period 2010-2011 by the SEACOOP project, in order to contribute strengthening S&T cooperation in ICT between Europe and the ASEAN region, and to support policy dialogues between the European Commission and the ASEAN Secretariat.

Date: October 25, 2011
Venue: Sedona Hotel - Yangon, Myanmar
Concept & Objectives
Agenda
Registration

EU-SEA Cooperation Priorities

The latest version of the report entitled "**Mapping priorities of cooperation in ICT research between Europe and Southeast Asia**", identifying the priorities in terms of ICT policy and research in Southeast Asia, has been recently produced and made available online.

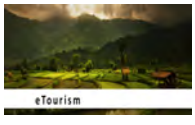
This report is mapping these priorities with the ones of the EU (particularly the FP7 programme) and includes recommendations on short to long-term opportunities to strengthen cooperation links between the two regions in a spirit of mutual and strategic interest.

To download the latest report (dated on June 2011), please click here

EU-SEA Research Community

The vision of the EU-SEA Research Community is to offer European and Southeast Asian organisations, through a so-called "SEACOOP Incubator", a virtual & physical place where they can meet, network, work together and ultimately trial their joint developments, thus a place facilitating the emergence and development of ICT research projects between the two regions.

Through the collaboration and intense work of the SEACOOP consortium, this research incubator has recently published the three-below use cases based on major applications on the field of NEM (network electronic media) for the region.



eTourism use case presented by the SEACOOP project
The SEACOOP partnership is pleased to announce the release of the eTourism use case drafted jointly by the partners from BPPT, NECTEC and I2R.
Access the eTourism presentation

eLearning use case – opportunity for cooperation in virtual learning project
The SEACOOP Incubator is pleased to announce the availability of the eLearning use case – a joint effort between MDEC, NECTEC and I2R.
Access the eLearning presentation

SEACOOP eDisaster use case introduction
The SEACOOP partnership is pleased to introduce the use case on eDisaster, which is a prime concern especially for the Asian region. The draft has been jointly elaborated by ASTI, I2R, NECTEC and NIDA. Access the eDisaster presentation

For further information, please contact the Incubator team at: incubator@eurosoutheastasia-ict.org

SEACOOP News (May - July 2011)

SEACOOP contributes to a DG Research workshop
The objectives and achievements to date of the SEACOOP initiative have been presented today at the European Commission in Brussels at a workshop organized by European Commission's DG Research and Innovation. This workshop was focused on "International cooperation projects in support to research and innovation, policies and competence building". More

SEACOOP project to be highlighted at ICT Proposer's Day in Budapest
The SEACOOP project will be actively promoted on the occasion of ICT Proposer's Day, planned for May 19-20, 2011 in Budapest. More

Launch of SEACOOP excellence research centers online database
The SEACOOP project is happy to announce the launch of an excellence research centers online database, which aims at bringing together European and Southeast Asian researchers while facilitating connections between the two ICT research communities. More

Other News (May - July 2011)

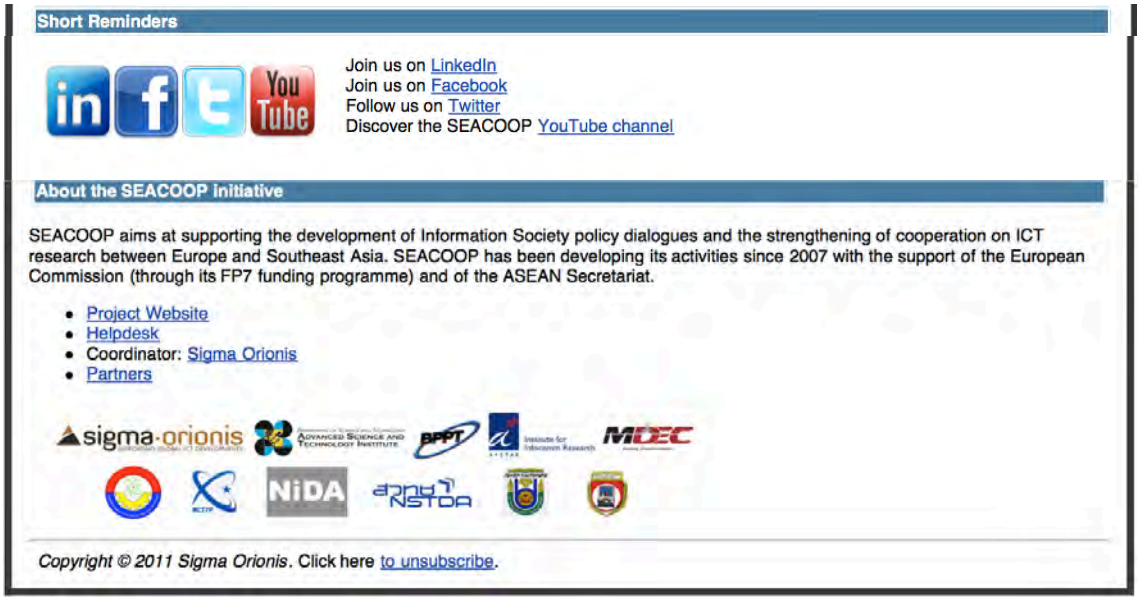
1st EU Innovation Convention
The European Commission is organising on December 5-6, 2011 its first Innovation Convention, following the adoption of the Innovation Union Flagship initiative in October 2010. The event, taking place in Brussels (Belgium), will gather more than 1200 participants involved in the innovation chain. More

18th Infocomm & Media Horizons organised by SEACOOP local partner next August
The Institute for Infocomm Research(SEACOOP local partner) is pleased to announce this year's Infocomm and Media (ICM) Horizons with the theme "Things Communicating in the Future Internet" held on August 24th, 2011 at Genexis Theatre. More

Strengthening Rural Livelihoods – The impact of ICTs in Asia
The report "Strengthening Rural Livelihoods", edited by David J. Grimshaw and Shalini Kala, provides a useful and balanced review of the influence that mobile phones and the Internet can have on supporting the livelihoods of rural people, and particularly farmers in Asia. More

Launch of IoT Essentials e-magazine, a Bi-monthly guide to the Internet of Things
IoT Essentials is pleased to announce the launch of the world's first E-magazine for the Internet of Things. A dedicated website to IoT Essentials including a forum for global discussion and debate will be also built in the upcoming months. More

2011 FP7 Information Days and NCP Training in Southeast Asia
IoT In the frame of the SEA-EU-NET project, two NCP training events and FP7 Info Days are scheduled in SEA for 20-24th June 2011 in two different locations, namely Jakarta, Indonesia and Bangkok, Thailand. More



Short Reminders

Join us on LinkedIn
Join us on Facebook
Follow us on Twitter
Discover the SEACOOP YouTube channel

About the SEACOOP initiative

SEACOOP aims at supporting the development of Information Society policy dialogues and the strengthening of cooperation on ICT research between Europe and Southeast Asia. SEACOOP has been developing its activities since 2007 with the support of the European Commission (through its FP7 funding programme) and of the ASEAN Secretariat.

- Project Website
- Helpdesk
- Coordinator: Sigma Orionis
- Partners

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SEACOOP Newsletter - November 2011

November 2011

Dear Stephanie Morales,

The SEACOOP Partnership is very pleased to bring to your attention a number of recent developments in the field of Euro-Southeast Asia Cooperation on ICT research.

SEACOOP past event

6th SEACOOP Cooperation Forum on ICT research and ICT for development

The 6th SEACOOP Cooperation Forum has been successfully held on October 25, 2011 in Yangon, Myanmar, with the support of USCY (University of Computer Studies, Yangon), the SEACOOP partner in Myanmar.

The event aimed at strengthening links with Myanmar at a period when the country enters into a promising period of economic and social development. Its main objective was however to go beyond the key SEACOOP message to Southeast Asian stakeholders "Get involved in FP7 proposals" in order that the greatest number of links can be established and smoothly develop, through the wide spectrum of policies, programmes, and mechanisms which the European Commission, together with the ASEAN Secretariat and other institutions can offer.

Date: October 25, 2011
Venue: Sedona Hotel - Yangon, Myanmar
Event report | Agenda & Presentations | Attendee list | Speakers' bio
Photo Gallery

EU-SEA Research Community

The vision of the EU-SEA Research Community is to offer European and Southeast Asian organisations, through a so-called "SEACOOP Incubator", a virtual & physical place where they can meet, network, work together and ultimately trial their joint developments, thus a place facilitating the emergence and development of ICT research projects between the two regions.

This initiative has two key elements:

- Virtual Research Community – to connect research industry professionals from EU and Southeast Asia regions via the LinkedIn platform – Join us here
- Project incubation portal – an information portal on research collaboration opportunities and activities between EU and Southeast Asian partners accessible – Visit the Portal here

Recent news

SEACOOP Incubation Activities promoted at 2011 NEM Summit
On the occasion of the 2011 "Networked Electronic Media" (NEM) Summit on "Implementing Future Media Internet" held from Sept. 27-29 in Torino, Italy (website available here) the SEACOOP incubator, based in Singapore (Institute for Infocom Research) presented the SEACOOP project with a particular focus on the SEACOOP Incubation Activities towards NEM. More

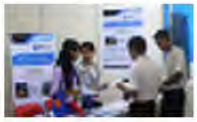
The SEACOOP Incubation Portal is officially launched
The SEACOOP initiative has two key elements, the Virtual Research Community, connecting research industry professionals from EU and Southeast Asia regions and the Project incubation portal providing information on research collaboration opportunities and activities. More

SEACOOP News (August - November 2011)

The 6th SEACOOP cooperation forum successfully held in Yangon today
The 6th SEACOOP Cooperation Forum has been successfully held today in Yangon, Myanmar, with the support of USCY (University of Computer Studies, Yangon), the SEACOOP partner in Myanmar. The event aimed at strengthening links with Myanmar at a period when the country enters into a promising period of economic and social development. More

8th SEACOOP Consortium meeting and 5th SEACOOP Advisory Committee meeting held in Yangon
The 8th SEACOOP Consortium meeting and the 4th SEACOOP Advisory meeting have been successfully held today in Yangon, Myanmar prior to the 6th SEACOOP Cooperation Forum on "ICT research and ICT for development". These meetings have been attended by at least one representative from each SEACOOP partner and the SEACOOP Advisory Committee. More

A new flyer on the SEACOOP project released on the occasion of SEACOOP 6th Cooperation Forum
The SEACOOP project has released today a new version of its project flyer. This new flyer presents the SEACOOP project main achievements to date and has been especially designed for the 6th SEACOOP Cooperation Forum held at Sedona Hotel on October 25, 2011 in Yangon, Myanmar. More



SEACOOP project represented at Myanmar International ICT Exhibition 2011
Myanmar Computer Industry Association (MCIA) will organize, in collaboration with Myanmar Computer Federation (MCF), the"Myanmar International ICT Exhibition 2011" held on 20-23 October 2011 at Tatmadaw Exhibition Hall. SEACOOP local Myanmar parter, UCSY (University of Computer Studies) will participate in this event by holding a booth. More

SEACOOP project presented at a European IoS collaboration meeting
The SEACOOP project has been presented on September 29th, 2011 at a technical collaboration meeting organized by the European Commission and the HOLA! Project at the Diamant center in Brussels, Belgium. The event, entitled "Researching IoS together", aimed at giving an opportunity to FP7 projects active in the field of Internet of Services to meet and work together. More

Short Reminders

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Follow us on Twitter
Discover the SEACOOP YouTube channel

About the SEACOOP initiative

SEACOOP aims at supporting the development of Information Society policy dialogues and the strengthening of cooperation on ICT research between Europe and Southeast Asia. SEACOOP has been developing its activities since 2007 with the support of the European Commission (through its FP7 funding programme) and of the ASEAN Secretariat.

- Project Website
- Helpdesk
- Coordinator: Sigma Orionis
- Partners

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ANNEX 4: NCP ICT - OFFICIAL LIST OF PARTNERS

Country	Organisation	Contact person	Date of Appointment
Cambodia	**NiDA**	HENG Sokun	March 2011
Indonesia	**BPPT**	HANDOKO Dwi	April 2011
Lao PDR	**NAST**	PHONPASIT Phissamay	To be announced
Malaysia	**MOSTI**	WAHAB Amiruddin Abdul	June 2010
Philippines	**ASTI**	VILLORENTE Denis	July 2010
Thailand	**NECTEC**	GUNTASOPATR Pensri	March 2010
Vietnam	**NSCTP**	NGOC Ca Tran	December 2010

Source: European Commission > CORDIS > FP7 >Get support

ANNEX 5: SEACOOP CONTRIBUTION TO EVENTS AND PUBLICATIONS

As of December 2011

SEACOOP Partner	Type	Description	Format	Name/Title	Date Venue	Level	Language	Source
NCSTP	event	SEACOOP Project highlighted	Forum	The Vietnam Mobile & Broadband International Summit 2010	March 2010, Vietnam	International	English	N/A
MDeC	event	SEACOOP Project highlighted	Plenary session	WWRF24 (Wireless Word Research Organisation)	April 2010, Malaysia	International	English	N/A
NAST	event	SEACOOP Project highlighted	Meeting	ASEAN Cost Meeting	May 2010, Lao PDR	International	English	N/A
I2R	event	SEACOOP Project highlighted	Seminar	CommunicAsia	June 2010 Singapore	International	English	N/A
ASTI	publication	SEACOOP project highlighted in in the partnerships and lingkages section of the report	Annual Report	The 2009 ASTI Annual report	July 2010	National	English	N/A
NCSTP	event	SEACOOP Project highlighted	Conference	COCOON 2010 (The 16th Annual International Computing and Combinatorics Conference)	July 2010, Vietnam	International	English	N/A
ASTI	event	SEACOOP project was promoted to SMEs, R&Ds, and academic institutions through a short talk, and video presentation.	Symposium	Advanced Science and Technology Institute's ICT Innovation Day	July 2010, Philippines	National	English	N/A
ASTI	event	SEACOOP Informationla materials shared with the ASEAN coordinator following-up the event	Forum	ASEM meeting	July 2010, Indonesia	International	English	N/A
ASTI	publication	SEALING activity videos and the promotional presentation of the SEALING project have been uploaded on the NREN website	Website	The Philippine Research, Education, and Government Information Network (PREGINET), the website of the local National Research and Education Network (NREN)	August 2010	National	English	http://www.pregi.net/wp-content/downloads/astiday/seacoop.pdf

UBD	event	Presentation on SEACOOP activities dedicated to various ICT researchers who attended the meeting	Meeting	42nd Meeting of the Asia Pacific Economic Cooperation, Telecommunications and Information working Group (APEC TEL 42)	August, 2010, Brunei Darussalam	International	English	N/A
I2R	event	SEACOOP brochure disseminated to the event attendees	Meeting	I2R Infocomm Media Horizons 2010 TechFest 2010	September 2010/Singapore	International	English	N/A
Sigma Orionis	event	SEACOOP exhibition stand and EU-ASEAN Networking Session	Exhibition	ICT event 2010	September 2010, Belgium	International	English	N/A
Sigma Orionis	event	SEACOOP Project highlighted	Forum	ASEM 8th Summit	October 2010, Belgium	International	English	N/A
Sigma Orionis	event	Session on International Cooperation: Presentation of the SEACOOP project	Forum	NEM Summit	October 2010, Spain	International	English	N/A
NCSTP	publication	Project information announcement	Newsletter	NCSTP Newsletter	October 2010	International	English	N/A
NCSTP	publication	Information on results and activities of the SEACOOP project shared with Vietnamese Ministry of S&T, the Prime Minister and government office in Vietnam	Circular letter	Ministerial Circular letter	November 2010	National	Vietnamese	N/A
NCSTP	event	Promotional materials on SEACOOP project has been circulated among participants	Conference	20101 IEEE-RIVF International Conference on computing and communication technologies	November 2010, Vietnam	International	English	N/A
Sigma Orionis	event	Session on ICT; presentation of the SACOOP project made by the project Coordinator	Workshop	SEA-EU-NET event - Budapest	November 2010, Hungary	International	English	N/A
Sigma Orionis	event	Flyers distributed and presentation of the project at the Sigma Orionis exhibition stand	Conference	ICT for Sustainable Homes	November 2010, France	International	English	N/A
Sigma Orionis	publication	News on launch of the project research Incubator in Singapore	Newsletter	Euraxess Newsletter	November 2010	International	English	http://ec.europa.eu/euraxess/links/singapore/docs/

								newsletter_112010.pdf
Sigma Orionis	publication	Page dedicated to the SEACOOP project	Webpage	Cordis Website	November 2010	European	English	http://cordis.europa.eu/fp7/ict/international/sea_en.html
NCSTP	event	Information on SEACOOP project has been discussed and cirtulated	Conference	The National conference on implementing new Master plan on ICT	December 2010, Vietnam	National	Vietnamese	N/A
Sigma Orionis	publication	News on the SEACOOP project	Newsletter	NEMletter	December 2010	International	English	
Sigma Orionis	event	Presentation of SEACOOP objectives and activities by SEACCOP project Coordinator	Seminar	APTN Seminar entitled "ICT in South East Asia: the potential for collaboration with Europe"	January 21, 2011, UK	International	English	N/A
NiDA	publication	Publication of SEACOOP Cooperation forum on ICT for Inclusion on Cambodia Ministry of Information website	News	SEACOOP Cooperation Forum on ICT for Inclusion Held	April 2011	International	English	http://www.akp.gov.kh/?p=4835
Sigma Orionis	event	"Mapping priorities of Cooperation in ICT research between Europe and Southeast Asia" report presented and printed version distributed to attendees	Meeting	Meeting to present bibliometrical data on Southeast Asia	May 2011	International	English	N/A
Sigma Orionis	event	Project promotion and helpdesk services	Workshop	ICT Proposer's Day 2011 in Budapest	May 2011, Hungary	International	English	N/A
Sigma Orionis	event	Project promoted through individual meetings	Networking event	Ideal-ist face2face international Brokerage Event	May 2011, Hungary	International	English	N/A
Sigma Orionis	event	The SEACOOP project represented the South-East Asian region and shared its experience and lessons learned through the DG Infso support actions focusing on Southeast Asia	Workshop	International Workshop on Cooperation projects in support to Research and Innovation Policies and Competence Building	June 2011, Belgium	International	English	N/A
NECTEC	event	The SEACOOP project participated to this event and was promoted as ICT expert. On this occasion, NECTEC	Exhibition	FP7 Info Day and NCP Training Event	June 2011, Indonesia	International	English	N/A

		was invited to join the Ideal-IST Network						
ASTI	event	SEACOOP brochures were displayed and distributed in the event's kit	Training	Knowledge Management Training	July 2011, Philippines	National		N/A
ASTI	event	SEACOOP brochures were displayed and distributed in the event's kit	Exhibition	National Science and Technology Week	July 2011, Philippines	National		N/A
I2R	event	SEACOOP brochure disseminated to the event attendees	Meeting	18th Infocomm & Media Horizons	August 2011,Singapore	International	English	N/A
UCSY	event	SEACOOP project booth to promote SEACOOP activities. Dissemination of flyers and brochures and providing information to visitors	Conference	Software Developer Conference	August 20 to 21, 2011, Myanmar	International		N/A
ASTI	Event	SEACOOP brochures were displayed and distributed in the event's kit	Training	Ubuntu administration, MySQL, and Java trainings at ASTI	August to September 2011, Philippines	National		N/A
NCSTP	event	SEACOOP Vietnamese partner NCSTP took part in this US-ASEAN conference on ICT cooperation and discussed project acitivities with relevant partners	Conference	The ASEAN Rural Connectivity Conference for Education and Development	September 21 to 23, 2011, Vietnam	International	English	N/A
I2R	event	Presentation of the SEACOOP project, Incubation Activities. Dissemination of a specific brochure on the 3 use-cases. Networking with potential EU partners	Conference	"Networked Electronic Media" (NEM) Summit on "Implementing Future Media Internet"	September 27 to 29, 2011, Italy	International	English	N/A
NCSTP	event	The SEACOOP paroject participated to this conference while diffusing information about the SEACOOP project and NCP ICT	Conference	SEA-EU-NET 4th Stakeholder's Conference	September 28, 2011, Vietnam	International	English	N/A
Sigma Orionis	event	Presentation of the SEACOOP project in the session devoted to International cooperation	Meeting	Researching Internet of Services together	September 29, 2011, Belgium	International	English	N/A
ASTI	event	Promotion of SEACOOP through showing a video, distributing brochures and introducing it in the press conference as an example of ASTI's involvement in international	Training	IPv6 Event Training	October 12 to 13, 2011, Myanmar	Regional		N/A

		cooperation projects						
UCSY	event	SEACOOP project booth to promote SEACOOP activities and the 6th Cooperation Forum in Myanmar. Dissemination of flyers and brochures and providing information to visitors	Exhibition	Myanmar International ICT Exhibition 2011	October 20 to 23, 2011, Myanmar	National		N/A
Sigma Orionis	event	The SEACOOP coordinator has been invited to contribute to this event while addressing "Why and how to be involved in EU-funded ICT research projects" and presenting SEACOOP project findings	Workshop	European Union Research and Scholarship Workshop	October 26-27, 2011, Myanmar	International	English	N/A
UCSY	event	Hosted by UCSY	Conferenc e	Parallel and Soft Computing Conference	December 22, 2011, Myanmar	International		N/A
Sigma Orionis	event	This Conference main aim is to bring together researchers and practitioners, facilitate the sharing of results, experiences, and contribute to the strengthening of networks among the ASEAN region and Europe	Conferenc e	SEANES 2012 Conference	July 2012, Indonesia	International	English	N/A

ANNEX 6: SEACOOP INCUBATOR FLYER