

Private Public Partnership Project (PPP)

Large-scale Integrated Project (IP)



D.12.2.4: Report on Communication and Dissemination activities

Project acronym: FI-WARE

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Platform

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Contributors: FI-WARE Consortium



1.1 Executive Summary

This document describes the main communication channels and the dissemination and communication activities performed during the last five months.

A key section, in the beginning of this document, is the Communication Strategy Plan that sets the focus and targets of the whole communication chapter in the three years of the FI-WARE project.

The document itself is organized in the following sections:

- Web Site, social channels and promotional material
- Communication activities
- Dissemination activities

During Q3 2013 the foundations for a consistent and continuous communication and dissemination activity have been deeply reviewed. The determination of the communication framework, the definition of the channels and the rebranding of FI-WARE as a concept have led primarily to a revision of the current owned channels (web + social properties) and afterwards to the first application of the new framework and creative identity at Campus Party Europe in London where FI-LAB was announced with remarkable success.

This document is complementary to the "D.12.4.1 Report on Campus Party Events", where all actions related to the Campus Party Europe (London, September 2013) are described in detail.



1.2 About This Document

FI-WARE communication activities aim to influence the broader community and also developers fostering the adoption of FI-WARE results by means of:

- Publishing technical and scientific papers to boost the dissemination within the Research Community.
- Participating in relevant industrial events such as conferences, workshops, symposiums
 or Code Camps or in events organized by the EU. Specific effort will be made to inform
 Open Source communities through participation at relevant events.
- Large events with hackathons and contests for thousands of developers, starting with the Campus Party Europe 2013 (London, September 2013).

1.3 Intended Audience

The document targets interested parties in the FI-WARE project communication actions and resources. Those interested on the technology foundation of the FI-PPP services in different vertical sectors may find also useful pointers.

1.4 Structure of this Document

The document is generated out of a set of documents provided in the public FI-WARE wiki. For the current version of the documents, please visit the public wiki at http://wiki.fi-ware.eu/. The following resources were used to generate this document:

D.12.2.4 Report on Communication and Dissemination activities front page

Communication_Collaboration_and_Dissemination

Web_Site_social_channels_and_promotional_material

Communication activities

Dissemination activities

1.5 Typographical Conventions

Starting with October 2012 the FI-WARE project improved the quality and streamlined the submission process for deliverables, generated out of the public and private FI-WARE wiki. The project is currently working on the migration of as many deliverables as possible towards the new system.

This document is rendered with semi-automatic scripts out of a MediaWiki system operated by the FI-WARE consortium.

1.5.1 Links within this document

The links within this document point towards the wiki where the content was rendered from. You can browse these links in order to find the "current" status of the particular content.

Due to technical reasons not all pages that are part of this document can be linked document-local within the final document. For example, if an open specification references and "links" an



API specification within the page text, you will find this link firstly pointing to the wiki, although the same content is usually integrated within the same submission as well.

1.5.2 Figures

Figures are mainly inserted within the wiki as the following one:

```
[[Image:....|size|alignment|Caption]]
```

Only if the wiki-page uses this format, the related caption is applied on the printed document. As currently this format is not used consistently within the wiki, please understand that the rendered pages have different caption layouts and different caption formats in general. Due to technical reasons the caption can't be numbered automatically.

1.5.3 Sample software code

Sample API-calls may be inserted like the following one.

http://[SERVER URL]?filter=name:Simth*&index=20&limit=10

1.6 Acknowledgements

All project partners contributed to this deliverable.

1.7 Keyword list

FI-WARE, PPP, Architecture Board, Steering Board, Roadmap, Reference Architecture, Generic Enabler, Open Specifications, I2ND, Cloud, IoT, Data/Context Management, Applications/Services Ecosystem, Delivery Framework, Security, Developers Community and Tools, ICT, es.Internet, Latin American Platforms, Campus Party, Dissemination, Hackathons, Developers.

1.8 Changes History

Release	Major changes description	Date	Editor
V0.95	First draft of deliverable submission. New activities.	2013-09-27	OG1
V0.99	Completion with WP12 actions from all partners in the Wiki.	2013-10-6	ALL
V1.0	Final edition, integration of partners' actions.	2013-10-14	TID



1.9 Table of Content

	1.1	Exe	ecutive Summary	2
	1.2		out This Document	
	1.3	Inte	ended Audience	3
	1.4	Str	ucture of this Document	3
	1.5	Тур	ographical Conventions	3
	1.5	5.1	Links within this document	3
	1.5	5.2	Figures	4
	1.5	5.3	Sample software code	4
	1.6	Ack	knowledgements	4
	1.7	Key	/word list	4
	1.8	Cha	anges History	4
	1.9	Tak	ole of Content	5
2	Cor	nmı	unication, Collaboration and Dissemination	7
3	We	b Si	te social channels and promotional material	9
	3.1	FI-\	WARE Website and Weblog (Blog) Review	9
	3.2	The	e FI-LAB Website	10
	3.3	Soc	cial Channels & real-time communication review	11
	3.3	3.1	Specific channels, tools and statistics	13
	3.4	Pro	motional Material	14
	3.5	The	e FI-WARE Website, Forge and Wiki Statistics	15
	3.5	5.1	The FI-WARE Website, Forge and Wiki: Current Statistics	15
	3.5	5.2	The FI-WARE Website, Forge and Wiki: Past Statistics (May 2013)	17
	3.5	5.3	The FI-WARE Website IPv6 Support (since Jun 2012)	18
4	Cor	nmı	unication activities	20
	4.1	ΑB	Brand New Global Communication Framework	20
	4.2	FI-\	NARE Identity Creative Review	22
	4.2	2.1	New FI-WARE Brand Identity	22
	4.2	2.2	Renaming of FI-WARE Open Innovation Lab	25
	4.3	FI-\	NARE on-going key Communication activities	26
	4.4	Oth	ner FI-WARE relevant Communication actions	27
	4.4	1.1	FI-WARE Videos	27
	4.4	1.2	Press releases (international or local)	28
	4.4	1.3	Interviews (international or local)	29
	4.4	1.4	Mentions in Press or Media	31
	4.4	1.5	Newsletters	32
	4.4	1.6	Infodays	32
	4.4	1.7	Support to other events	33
5	Dis	sem	ination activities	35
	5.1	FI-\	WARE Dissemination actions related to CP Europe	35
	5.1	1.1	Pre-Event FI-WARE Communication Activities	35
	5.1	1.2	On-site FI-WARE Communication Activities at CP Europe	37
	5.2	FI-\	NARE Chapters planned key Dissemination actions	39

Future Internet Core Platform



5.3 Otl	ner FI-WARE relevant Dissemination actions	39
5.3.1	Scientific Papers and Panels	39
	Book chapters	
	Participation in Events (Presentations, round tables, keynotes)	
	Training materials & Tutorials	



2 Communication, Collaboration and Dissemination

FI-WARE Communication and Dissemination activities have significantly been improved after the integration of OpenCall 3 partners as long as their experience on the field beats the contributors in most EU traditional projects.

The overall FI-WARE plan remains the same as the one presented in the last reporting period and it is depicted in the following figure. The huge difference lays on the quality of the materials generated, the number of people attracted and, especially, the number of actual developers joining the platform evolution and its exploitation.

Communication Strategy plan



- FI-WARE delivers a FutureInternet OS-like platform making easier and faster Vertical applications development.
- The FI-WARE product is not only the platform but also the large ecosystem created by connecting opendata and sensors information from different living scenarios, such as smartcities.
- FI-WARE has started to be largely used by developers out of the traditional EU-research sphere thanks to the large Hackathons where participants normally had no previous contact with EU FP7 projects at all.

The following picture shows the specific tasks developed during this period as part of the Communication chapter of FI-WARE. The present document focus in all them, except Collaboration activities that will be reported in D12.3.x documents.



Communication Target & Implementation



Communication Targets & Implementation

- Our Communication strategy mainly targets 3rd party developers and stakeholders who
 are already exploiting and taking benefits from the FI-WARE product and technology.
 Our product is shown and promoted with the <u>FI-WARE Web Site</u>, social channels and
 <u>promotional material</u>, while developers looking for technology details and outcomes
 should refer to the FI-WARE Wiki.
- As a technical research initiative, EU and global experts on Cloud, Data/Context management, Internet of Things, Applications delivery, interfaces to networks and devices and security are an essential part of our target audience too as described in our <u>Dissemination activities</u> (Scientific papers and panels, articles, book chapters, events, training materials, tutorials ...). This section includes as well a description of the results of the Hackathons organized by FI-WARE so far.
- Such an ambitious goal as we set is only affordable by the means of <u>Collaboration</u> <u>activities</u>, which means FI-WARE leading and coordinating the cooperation with the FI-PP Use-case projects and other initiatives beyond the FI-PPP scope. As previously stated, the present document does not cover Collaboration activities, that will be reported in D12.3.x documents.
- As the core of the FI-PPP, mobilizing key EU stakeholders, the project will collaborate, provide outcomes and influence market and policy frameworks. Relevant actions and a brand new strategy to certainly attract developers and the attention of the whole society are described at <u>Communication activities</u>.



3 Web Site social channels and promotional material

3.1 FI-WARE Website and Weblog (Blog) Review

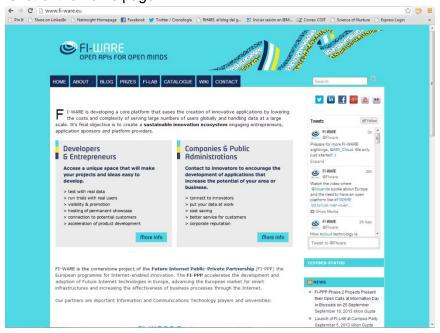
The first phase of restyling of the website, including FI-WARE blog has been executed. The goal was to have the new version fully ready by September 1st, to ensure its availability during and after the CP Europe event held in London.

The criteria for this work have been as follows:

- Application of the new brand identity to the website and weblog.
- Reorganization of content, especially in the home page, providing a fresh look & feel attractive to target audience.
- Reformulation of some sections to better explain what FI-WARE is, highlighting its advantages and providing a real door to the FI-LAB.
- Repositioning of key sections in the menu tabs to enhance clarity and facilitate navigation and page usability.
- Enhance visibility of Social Channels.

The easiest way to experience the changes is to visit directly the website: http://www.fi-ware.eu

This is a screenshot of the home page:





Regarding the weblog, in the past it was not often updated while nowadays several pieces have been posted regularly and on-time announcing and summarizing results of related events. Please, visit for more details:

http://www.fi-ware.eu/blog/

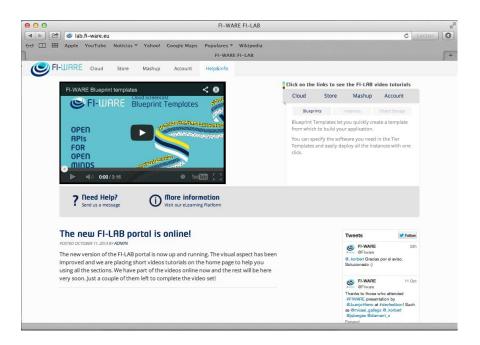
Latest posts include:

- Announcement of Smart Cities Event in Santander.
- Review of prices and winners of the hackathons that took place at CP Europe.
- Keynote Speakers contributions at CP Europe.

3.2 The FI-LAB Website

This is a brand new site created to make life of Hackathon participants easier and additionally to expose the product that is being built in FI-WARE, this is the architecture, the working platform and the ecosystem made by connecting opendata, sensors, users, etc.

The site is currently under construction but it can be visited at: http://lab.fi-ware.eu





3.3 Social Channels & real-time communication review

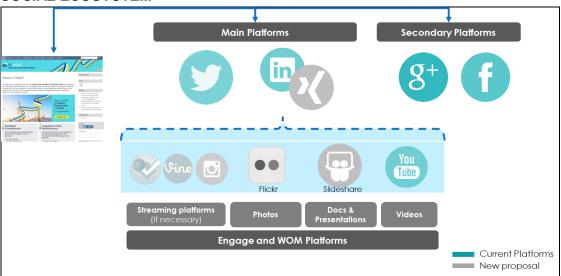
The strategy for Social Media Channels exploitation is fully documented. The strategy comprises:

- The definition of the social ecosystem, the role of each channel and the role of FI-WARE within this channel, etc.
- The Style Manual for Social Media Usage: Personality, Tone (by Channel), Content (by Channel), Policies to be followed (especially linked to the treatment of user contributions/comments....).

For a detailed description, please check "FI-WARE Social Media Strategy" available here. (https://forge.fi-ware.eu/docman/view.php/7/2896/FI-WARE_+Social+Media+strategy.pptx).

A summary of this social strategy is explained hereafter for the reader's convenience:

SOCIAL ECOSYSTEM



STYLE MANUAL SUMMARY:

Personality:

- We are technology experts and we want to share our passion for it.
- We promote the Open Source philosophy and technological innovation to achieve the common good.
- We are open minded, inquisitive, honest and accessible. We like enterprising, creative and original people.

Tone:

FI-WARE's tone in social media sites will be friendly and positive.



- We will try to achieve the right balance between the standard, relaxed and conversational tone generally used by these communities and a more informative, formal and corporate approach.
- The tone used will be flexible and adapted to the specific characteristics of each social media site.

Content:

Content will be selected according to the priority we want to give to each communication. Content will vary as follows:

- informative about technology and of interest to our community
- corporate and about the FI-WARE project
- events that FI-WARE are organizing or inviting its members to attend
- Interesting facts about the territory
- entertaining facts about technology, to provide diversion and encourage viralization

	Ours	External	
Texts	Texts written by ourselves on behalf of FI-WARE.	Quotes, always mentioning the author and the source.	
Images	Corporate photographs and of events hosted in our Flickr. Infographics.	Purchased with rights from an image bank.	
Videos	Videos hosted in our Youtube channel.	Videos that we find and deem of interest to the community.	
	Articles from our blog.	Web sites and articles that we consider of interest to	
Links	Our corporate web sites.		
	"Campus" webs.	the community.	

Finally, on top of the strategy, brand identity has also been applied to FI-WARE Social Channels. Please find an example (Twitter) here below:





3.3.1 Specific channels, tools and statistics

Each one of the tools have different characteristics and purposes. A list of these tools set up and exploited so far by the FI-WARE project follows:

Twitter (@Flware):

Twitter is the most successful real-time massive communication tool nowadays. It is highly interactive and accurate as messages are really short and pass quickly in front of the subscribers eyes.

As of October 2013, the FI-WARE twitter account holds 1345 followers. This means more than 285% increase since the last period (May 2013: 471. June 2012: 223) showing the success of the new approach.

Facebook: http://www.facebook.com/pages/FI-WARE/251366491587242

Facebook is more suitable for individuals but FI-WARE has imitated some companies and initiatives to have a presence in the most successful social network. Facebook is connected to the FI-WARE twitter account and thus regularly updated. So far, it can be considered as yet another method to reach users and capture feedback, It shows 142 likes as of October 2013.



• Flickr Picture Gallery: http://www.flickr.com/photos/76605615@N04/sets/ and Picasa Photo Gallery: https://picasaweb.google.com/110187051505314119413

The Picasa and the Flickr gallery enable the project to offer a fresh image and more human side by sharing nice pictures of internal meetings and participation in external events.

• LinkedIn: FI-WARE Open Group

Born as the main business social network, LinkedIn has enabled FI-WARE to receive questions and feedback from users normally reluctant to the usage of Facebook and/or Twitter.

3.4 Promotional Material

Three different promotional materials were produced for FI-WARE promotion at CP Europe.

- T-Shirts: Used as a reward for participation in Twitter contest.
- Sweaters: Distributed among FI-WARE members and stakeholders, some keynote speakers and some hackathon contestants.
- Wristbands: Used the first two days to control the attendance to workshops and participation to the hackathons. From Day 3 onwards, they were placed at the stand as a free giveaway to everybody.

In the following links you can find details on the design of these materials:

https://www.dropbox.com/s/nboen936etxzwgq/FI-WARE%20T-shirt%20final.pptx https://www.dropbox.com/s/mge4i40ds86gr0t/FI-WARE%20sweater%20final.pptx

https://www.dropbox.com/s/yven8ajyplrfz3o/FI-WARE%20wristbands.pdf

Finally, two roll-up's were produced: One for promoting on-site the Twitter contest, and the second one, pure institutional, to show all members of the FI-WARE consortium together. A snapshot of this one is shown here below:



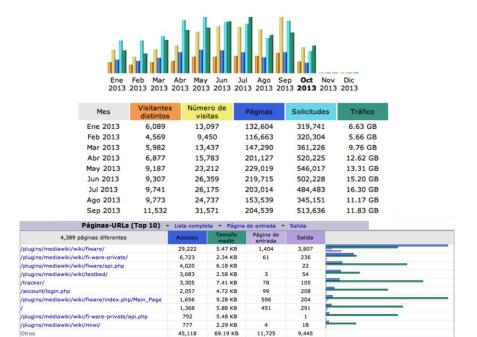


3.5 The FI-WARE Website, Forge and Wiki Statistics

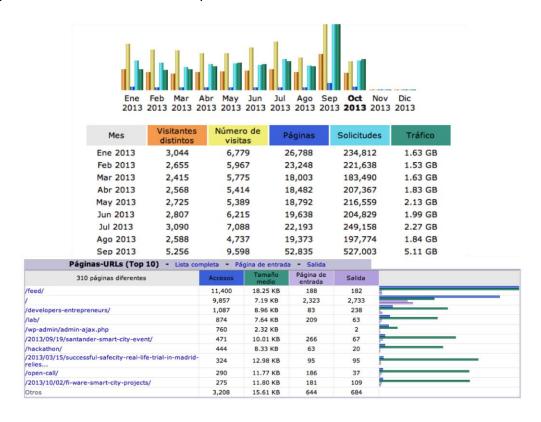
3.5.1 The FI-WARE Website, Forge and Wiki: Current Statistics

As of September 2013 the number of visits to Fi-WARE forge has top our previous records, achieving 11.5K unique visitors and 31.5K total hits. This month extraordinary results and the growing trend the moths before is indeed the result of the new communication strategy and the realization of developers' oriented events (Campus Party Europe 2013).





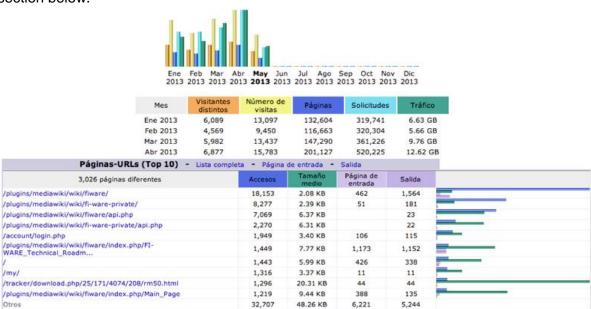
The Web statistics do also show a strong growth as long as September almost doubles the average stats with a total of 5.2K unique visitors and 9.6K overall hits.





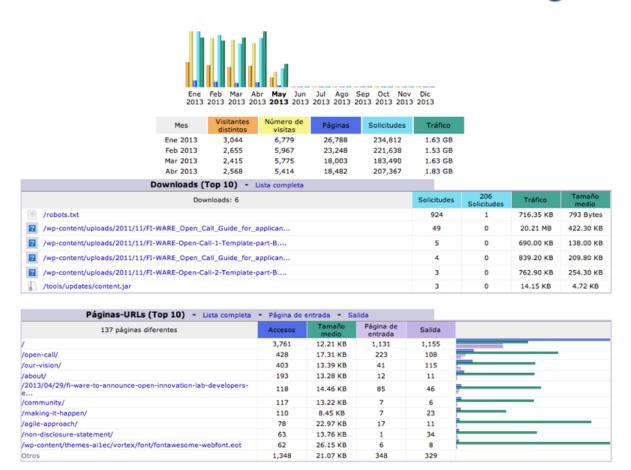
3.5.2 The FI-WARE Website, Forge and Wiki: Past Statistics (May 2013)

As of May 2013 and regarding the forge statistics we can see the activity in terms of unique hits per month has been almost doubled (from 3K to 6K) since June 2012 past stats shown in the section below.



According to the Web statistics, we have consolidated the number of hits on our main webpage (between 2.5K-3K per month) as reached last year, and shown in the past statistics section below. We can see the most accessed sections are the Open Calls, the announcement of the Open innovation Lab and the Testbed webpage. In the near future, we expect these statistics to significantly grow once the developer contests and hackathons are organized.





3.5.3 The FI-WARE Website IPv6 Support (since Jun 2012)

FI-WARE has endorsed the 'World IPv6 Launch Day' (http://www.worldipv6launch.org/). In practice this means that the Fi-WARE site contents are forever offered both in the Internet-IPv4 and the Internet-IPv6 after June 6th 2012, thus following the trend of the 23,8% of sites in the prestigious Alexa-500 ranking, including Google, Facebook, Youtube, Yahoo and Wikipedia. By adopting IPv6, the project shows leadership and expects to widen its audience.







4 Communication activities

You can find the content of this chapter as well in the wiki of fi-ware.

FI-WARE aims to achieve a great impact on the Internet community, mainly targeting third party developers and companies willing to exploit its Future Internet core-platform enabling a more profitable Internet beyond e-commerce and on-line advertising. Beyond developers, product designers and architects and policy makers mean a target in order to ensure the necessary awareness for success.

Press releases, interviews, newsletters and infodays are the main channels for such relevant and massive-impact-oriented communication actions. These initiatives will complement those others described in Web Site, social channels and promotional material

As of October 2013, there has been a relevant shift in the communication strategy: the 3rd Open Call has been fully oriented to bring into FI-WARE a consortium able to promote FI-WARE enablers, organize a hackathon and link via a social platform to thousands of developers. As a result there is a new communication strategy and lost of communication actions related to the organization of Hackathons.

4.1 A Brand New Global Communication Framework

As an starting point to develop the communication strategy, media and channels, an in-depth study of the scenario has been performed. In order to maximize the return of the investment we will use the following approach:

MEDIA Strategy:

- Minimize the PAID Media: The cost of a communication plan based on relevance in Paid Media at pan-european level is out of scope and budget. Moreover FI-WARE nature and target are not those of a mass-media typical product.
- Optimize the OWNED Media: Digital Communications have transformed owned media in a very cost-effective way to approach target audiences. Databases, Web, Blogs and Social Media should form a live ecosystem to spread messages to the community.
- Maximize the EARNED Media: Based on Digital PR philosophy the goal is to get relevance via publications and mentions in the different channels. For a technical product such as FI-WARE this is extremely important as reputation and relevance are very much driven by the opinion and support of experts, influencers and advocates in their respective forums. Earned Media are a key stone for FI-WARE dissemination mission.

Regarding the **TARGET AUDIENCE** we consider two main groups:

 Data Users: Those individuals or companies who will use FI-WARE to develop applications and services within FI-WARE chapters and/or vertical markets. Developers, Entrepreneurs, Start-Up Tech companies and a broad number of SMEs are of this kind.



• Data Providers: Those institutions and companies that will use FI-WARE as the platform where to put their (big) data in, obtaining return in form of applications and services developed onto these data. These are also known as Application Sponsors.

CHANNELS:

Media Strategy and Target Audience determine the optimal marketing mix to maximize return as follows:

1. EVENTS:

We are considering three types of events, depending on the target Audience:

- Massive Events for Developers / Entrepreneurs.
- Vertical Events for Start-Up Companies and SMEs.
- Institutional Events for Application Sponsors.

FI-WARE should be present and generate relevance pre, in and post-event.

Pre:

- Event Announcement, Invitation, Teaser Materials to push attendance.
- Engagement of press, key influencers and experts to attend the event where applicable.

During:

- On-site materials where applicable (Stand, Graphic Materials (posters, roll-ups, etc.), Merchandising)
- Event Live Coverage via Social Channels and generation of audiovisual material for present and future uses.

Post:

- Dynamization of Event outcomes and materials through all possible channels.
- Engagement of Press and Influencers to maximize FI-WARE relevance as a result of the event related activities.

2. WEB & BLOG:

A showcase resource which should perform two main missions:

- A fully updated place where to refer for FI-WARE description, news, announcements, references etc.
- A repository of articles, news and materials that show FI-WARE achievements, progress and possibilities.

3. SOCIAL MEDIA PROPERTIES:

A continuous communication channel with the FI-WARE community with a triple approach:

- A living source of news relevant for the target audience, both FI-WARE related and from the technical world.
- A gathering place for discussion, sharing and presentation of experiences and ideas, bidirectional between FI-WARE and its community.
- A container for FI-WARE and user generated content, especially audiovisual communication pieces (photograph, video, infographics...)



4. ONE-TO-ONE COMMUNICATIONS:

Due to the broad diversity of legislations across Europe it is not recommended to base the strategy in direct communication with individuals. Privacy and permissions prevent companies and institutions to address individuals massively.

As a result the strategy for ONE-TO-ONE communications will be to produce digital e-mailings to be distributed to relevant partners (within the FI-WARE consortium and/or external to it). These partners will send the information out to their respective databases. In that way all policies are guaranteed to be followed and no legal issues should occur.

In terms of content, there are mainly two types of information suitable for this channel:

- Call-to-Action e-mailings, for instance the invitations to Event Registration and Attendance.
- FI-WARE E-Newsletter: A periodic publication highlighting news, results, etc. and providing the upcoming agenda of the FI-WARE platform.

5. PUBLIC RELATIONS:

Apart from the activity around digital influencers and experts, a traditional PR approach needs to be in place to ensure FI-WARE message dissemination in broader channels and to broader audiences. In order to achieve that we need to:

- Create a press dossier to be distributed to relevant press according to the nature of the event or the information to be disseminated.
- Produce and distribute Press Releases as necessary to enhance FI-WARE press coverage and presence.

4.2 FI-WARE Identity Creative Review

4.2.1 New FI-WARE Brand Identity

To ensure communication consistency across all channels a new brand identity has been developed and started to be used in different executions as of today. The brand identity comprises the following elements:

1. **Graphic identity**: A color palette and graphic elements (patterns and visual universe) have been created specifically for FI-WARE. The result is as follows:

Typography

Neo Tech Std Medium

ABCDEFGHIJKLMN OPORSTUVWXYZ abcdefghijklmno pqrstuvwxyz 1234567890

Neo Tech Std Regular ABCDEFGHIJKLMN

OPORSTUVWXYZ

Pati abcdefghijklmno









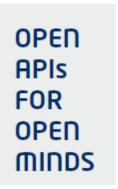


Visual Universe



- 2. **Typography:** The following font was selected. It reflects the technical world around FI-WARE along with clarity and a modern look&feel. It has been successfully tested with the color palette and the different elements of the brand identity.
- 3. **Tagline Message:** A phrase that represents a motto, that resumes what we want FI-WARE represents for our target Audience.





From the tagline message several variations could be performed depending on the occasion and the target audience. We recommend maintaining the Open-Open glitch, adapting the rest of the phrase as appropriate. Examples could include:

- Open Data for Open Minds.
- Open Data from Open Minds.
- Open APIs for Open Cities.

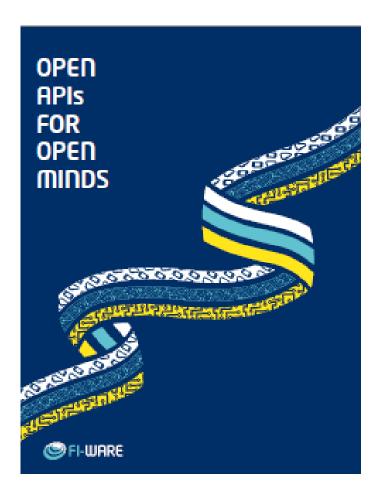
None of the above examples have been used so far.

4. **Restyling of FI-WARE logo:** The former FI-WARE logo has been slightly modified to facilitate its usage in the different channels and to maximize its fit within the new brand identity. This is the result along with the above referenced tagline message:



5. Sample execution of new Brand Identity:





4.2.2 Renaming of FI-WARE Open Innovation Lab

Being the cornerstone of the activities during the past months, the public announcement by the European Commissioner Neelie Kroes of FI-WARE Open Innovation Lab was relevant enough to pay detailed attention.

To better adapt it to the new FI-WARE Brand Identity and in line with the naming of other FI-PPP projects, a new simple and straightforward name & identity was created: FI-LAB





The new naming and logo could be used stand alone or maintaining its former denomination (FI-WARE Open Innovation Lab) as a tagline message. This will help for a smoother naming transition.

4.3 FI-WARE on-going key Communication activities.

Find hereby a list of the undergoing activities and their related tasks right now:

SMART CITIES EVENT at SANTANDER (Oct 16-18)

- Blog posting (already published).
- FI-WARE Concept Leaflet.
- FI-WARE Promotional Video.

SMART CITIES EXPO at BARCELONA (November)

- Bloghunting and influencers engagement (to attend the event invited by FI-WARE) underway.
- On-site event strategy under development (audiovisual resources, press coverage,...)

LIASON BETWEEN FI-WARE partners and FI-PPP members.

Plan for a common, agreed and consistent communication strategy in progress.

ON-LINE CONVERSATION SCREENING (OCS)

This task is also commonly known as "listening".

- We are right now exhaustively searching the network to understand where our target is participating, which subjects are they talking about, which products they are using, etc.
- The outcome of this process is what we call a "Social Map" which will be used by FI-WARE to join the conversation in those sites, blogs, forums, networks where our target is present and actively participating, with the aim of attracting them to our networks and, finally, to our platforms.



 The results of the OCS will be shared as soon as they are ready (end of October) and fully reported in the next Communication Report. These results will drive our policy of investment in Paid Media to maximize its return.

4.4 Other FI-WARE relevant Communication actions

4.4.1 FI-WARE Videos

Around 18 new videos related to Fi-WARE webinars and the Campus Party Europe Hackathons have been published during this period.

Please, check them all at: http://www.youtube.com/fiware

We include here a selection of the most relevant ones:

• Title: Neelie Kroes speaks at the FI-WARE and FI-Lab official presentation

Date: 12 Sep 2013Media: Youtube

Author: Ogilvy, Neelie Kroes

o Partners involved: Dissemination team

• Title: Carlos Domingo speaks at the FI-WARE and FI-Lab official presentation

Date: 12 Sep 2013Media: Youtube

Author: Ogilvy, Carlos Domingo

Partners involved: Dissemination team

Title: <u>Carlos Domingo introduces FI-WARE</u>

Date: 12 Sep 2013Media: Youtube

Author: Ogilvy, Carlos Domingo

Partners involved: Dissemination team

Title: Luis Iván Cuende speaks at the FI-WARE and FI-Lab official presentation

Date: 12 Sep 2013Media: Youtube

Author: Ogilvy, Luis Ivan CuendePartners involved: Dissemination team

Title: FI-WARE session at Campus Party Europe: Open APIs for Open Minds



Date: 12 Sep 2013Media: Youtube

Author: Ogilvy, Carlos Domingo

Partners involved: Dissemination team

Title: FI-WARE Prize Ceremony at Campus Party Europe

Date: 12 Sep 2013Media: Youtube

Author: Ogilvy, Juanjo Hierro

o Partners involved: Dissemination team

4.4.2 Press releases (international or local)

In the last six months the most relevant press releases are related to FI-WARE activities in the Campus Party Europe. Please refer to the document D12.4.1 and the Wiki section that will be regularly updated with this information.

Previously reported include:

- Title: <u>DFKI at CeBIT 2013</u>: A Compact Overview
 - o Date: 26 February 2013
 - Description: Overview of DFKI presentations at CeBIT 2013 including the KIARA high-performance and secure middleware
 - Author: Philipp Slusallek. Released by the DFKI UK.
 - Partners involved: DFKI
- Title: Telefónica at the forefront with its participation in the IPV6 launch world day
 - Date: 6 June 2012
 - Description: FI-WARE test-bed will be IPv6-enabled since its 1st day and thus mentioned as main facilities for Future Internet services.
 - Author: FI-WARE team: Juanjo Hierro, Carlos Ralli Ucendo. Released by the Telefonica Global-CTO office.
 - Partners involved: TID
- Title: [http://cordis.europa.eu/fp7/ict/ssai/newsletter-dec2011_en.html FI-WARE open call is coming up!]

Date: 7 December 2011Media: Cordis News Letter

Author: Jose Jimenez

Partners involved: <u>TID</u> and all partners



• Title: The FI-WARE project, developing the Core Platform in the Future Internet Public Private Partnership (PPP) setup by the EC in cooperation with major ICT players, publishes its Vision

o Date: 24 October 2011

Media: Press release PoznanAuthor: Jose Jimenez (Editor)

Partners involved: <u>TID</u> and all partners

Title: Telefonica trabaja en 6 areas con fondos europeos para la Internet del Futuro

o Date: 10 Jun 2011

Media: TerraLInk to article

Author: Jose Jimenez/ Susana Jurado

Partners involved: <u>TID</u>

• Title: Telefonica trabaja en 6 areas con fondos europeos para la Internet del Futuro

Date: 10 Jun 2011

o Media: Invertia, link to article

Author: Jose Jimenez/ Susana Jurado

Partners involved: TID

Title: <u>Telefonica y Bruselas desarrollarán juntas Internet</u>

o Date: 12 May 2011

Media: <u>el Economista link to article</u>
 Author: Jose Jimenez/ Susana Jurado

Partners involved: <u>TID</u>

4.4.3 Interviews (international or local)

Title: Interview with winner for Best Connected to the Internet of Things

Date: 12 Sep 2013Media: Youtube

Author: Ogilvy, Antonio Sanchez and DanielPartners involved: Dissemination team

• Title: Interview with the First Prize winners of FI-WARE hackathon: Smads

Date: 12 Sep 2013Media: Youtube

o Author: Ogilvy, Ivan Trancik

Partners involved: Dissemination team

• Title: Interview with the Second Prize winner of FI-WARE hackathon at CPEU3: Traffic Monitor

o Date: 12 Sep 2013



Media: YoutubeAuthor: Ogilvy,

o Partners involved: Dissemination team

Title: Interview with Third Prize winner of FI-WARE hackathon at CPEU: EnPhi

Date: 12 Sep 2013Media: Youtube

o Author: Ogilvy, Ivan Trancik

Partners involved: Dissemination team

• Title: Interview with the Fourth Prize winners of FI-WARE hackathon at CPEU3: SociWare

Date: 12 Sep 2013Media: Youtube

o Author: Ogilvy, Pau Contreras, Adrián Crespo, Pablo Iglesias

o Partners involved: Dissemination team

Previously reported include:

• Title: La UE busca crear aplicaciones cercanas al ciudadano

Date: 1 July 2011Media: computerworld

Author: Jose Jimenez/ Susana Jurado

Partners involved: <u>TID</u>

• Title: Telefonica I+D participa en el programa Future of Internet

o Date: 1 July 2011

Media: <u>networkworld Link to article & video</u>
 Author: Jose Jimenez/ Susana Jurado

Partners involved: <u>TID</u>

• Title: Designing the future

o Date: 1 July 2011

Media: http://www.researchresearch.com Research Magazine]

Author: Petra Turkama(CONCORD) and José Jiménez

Partners involved: <u>TID</u>

• Title: No se trata solo de dar conectividad sino tambien capacidad para procesarla

Date: 3 June 2011Media: <u>Xatakato article</u>

o Author: Jose Jimenez/ Susana Jurado

Partners involved: <u>TID</u>



4.4.4 Mentions in Press or Media

• Title: http://ec.europa.eu/commission_2010-2014/kroes/en/blog/campus-party-2013-startups Campus Party - Getting in Touch with Europe's Startup Scene]

Media: Neelie KROES BlogsDate: 03 September 2013

• Title: €100m Promised for Future Internet Companies by EU at Campus Party

Media: MobileMarketingDate: 04 September 2013

Title: Los Servicios del Ayuntamiento se actualizan con nuevas tecnocologías

Media: ABC (Seville edition)

o Date: 06 July 2012

 Title: Firmado un convenio con Telefónica para aplicar nuevas tecnologías a los servicios esenciales del Ayuntamiento

Media: elCorreoweb.esDate: 06 July 2012

 Title: El Ayuntamiento de Sevilla firma un acuerdo con Telefónica para convertirse en Smart City

Media: CibersurDate: 05 July 2012

 Title:un convenio para aplicar nuevas tecnologías a los servicios esenciales del Ayuntamiento

Media: Europa PressDate: 05 July 2012

Previously reported include:

Title: Los Servicios del Ayuntamiento se actualizan con nuevas tecnocologías

Media: ABC (Seville edition)

o Date: 06 July 2012

• Title: <u>Firmado un convenio con Telefónica para aplicar nuevas tecnologías a los</u> servicios esenciales del Ayuntamiento

Media: elCorreoweb.esDate: 06 July 2012

 Title: El Ayuntamiento de Sevilla firma un acuerdo con Telefónica para convertirse en Smart City

Media: CibersurDate: 05 July 2012

 Title:un convenio para aplicar nuevas tecnologías a los servicios esenciales del Ayuntamiento

Media: Europa PressDate: 05 July 2012



4.4.5 Newsletters

Title: Great Success of FI-LAB at Campus Party (London, September 2013)

o Date: 1 October 2013

Media: [http://www.fi-ppp.eu/snack/

o Author: Nuria de Lama

Partners involved: <u>ATOS</u>, <u>TID</u>, <u>FUTURANETWORKS</u>, <u>OGILVY</u>

Additionally, more newsletters are published by the means of the Fi-WARE Weblog (Blog), please refer to this resource to check the latest posts.

4.4.6 Infodays

Title: Objective 1.8 Information Day

o Date: 4 October 2013

o Location: Brussels, Belgium

o Presentations: The FI-WARE Generic Enablers (coming soon)

o Agenda: Objective 1.8 Information Day agenda

o Representatives: Nuria de Lama

Partners involved: <u>ATOS</u>

Previously reported include:

 Title: FI-WARE 2nd Open Call - Opportunità per partecipare alla costruzione dell'Internet del Futuro

Date: 15 October 2012Location: Trento, Italy

o Presentations:Trento Presentations

Agenda: Trento 2nd Call Infoday Agenda

 Representatives: Stefano de Panfilis, Matteo Melideo, Pierangelo Garino, Boris Moltchanov

Partners involved: <u>ENG</u>, <u>TI</u>

Title: Demi-journée d'information le 9-10-12 sur le 2ème Open Call du projet FI-Ware

o Date: 9 October 2012

Location: UBIFRANCE (Paris, France)

o Presentations: Paris Presentation

Agenda: Paris 2nd Call Infoday Agenda

o Representatives: Thierry Nagellen, Pascal Bisson, Henk Heijnen

Partners involved: <u>FT</u>, <u>Thales</u>, <u>TRDF</u>



- Title: FI-WARE 2nd Open Call (FI Core Platform) Oportunidades de Futuro en FI
 - o Date: 4 October 2012
 - o Location: Centro para el Desarrollo Tecnológico Industrial (CDTI)(Madrid, Spain)
 - o Presentations: CDTI Presentations
 - Agenda: Madrid 2nd Call Infoday Agenda
 - o Representatives: José Jiménez Delgado, Nuria de Lama, Juan José Hierro
 - Partners involved: TID ATOS
- Title: Future Internet PPP: Opportunities for Cities and SMEs
 - o Date: 21 March 2012
 - Location: European Programme Services, OMAU(Málaga, Spain)
 - o Presentations: OMAU Presentation
 - o Agenda: OMAU Agenda
 - o Representatives: Juan José Hierro
 - o Partners involved: TID
- Title: Infoday ICT-FP7 1st Open Call FI/WARE
 - o Date: 20 March 2012
 - Location: Centre for Industrial Technological Development (CDTI) Spanish Ministry of Economy and Competitiveness (Madrid, Spain)
 - Presentations: CDTI Infoday Presentations
 - o Representatives: José Jiménez, Juan José Hierro
 - Partners involved: TID
- Title: PPP FI initiative and FI-WARE Open Calls 1 presentation
 - o Date: 15 March 2012
 - Location: Lannion (France)
 - o Presentations: PPP FI initiative
 - o Representatives: Pierre-Yves DANET
 - Partners involved: Orange
- Title: PPP FI initiative and FI-WARE Open Calls 1 presentation
 - o Date: 13 March 2012
 - Location: Rennes (France)
 - Presentations: PPP FI initiative
 - o Representatives: Jean-Dominique MEUNIER
 - Partners involved: Technicolor

4.4.7 Support to other events

During the last six months the project has mainly focused in the inauguration of the FI-LAB and the Hackathon at the Campus Party Europe 2013.

Previously, FI-WARE has granted its support to a number of relevant events in areas of interest.

Launch of Strategic Roadmaps for SCS Competitiveness Cluster (Feb 2013 - Marseille):
 Fi-Ware presentation and preparation of phase 3



- ONIT workshop (4th International IEEE Workshop on Open NGN and IMS Testbeds) (Dec 2012)
- FUSECO 2012 (Nov 2012)



5 Dissemination activities

You can find the content of this chapter as well in the wiki of fi-ware.

FI-WARE dissemination activities aim to influence the broader community and foster the adoption of FI-WARE results by means of:

- Publishing technical and scientific papers to boost the dissemination within the Research Community.
- Participating in relevant industrial events such as conferences, workshops, symposiums
 or Code Camps or in events organized by the EU. Specific effort will be made to inform
 Open Source communities through participation at relevant events.
- Organizing Hackathons to attract third party developers and entrepreneurs exploiting the FI-LAB.

5.1 FI-WARE Dissemination actions related to CP Europe

Organized by O2 and Telefónica in London, under license of Futura Networks (FNE), one of the partners of the FI-WARE consortium, the event took place at the O2 arena from September 2nd to September 7th. Please refer to document D.12.4.1 for further details on the Event itself and other aspects of FI-WARE presence at CP Europe apart from communication.

5.1.1 Pre-Event FI-WARE Communication Activities

Several actions were developed to push attendance to CP Europe highlighting the presence of FI-WARE in the event. Specifically the promotion of the event was centered around:

- Sessions with keynote speakers
- Workshops
- Hackathons

A general description of these activities could be found in the following document: https://docs.google.com/document/d/1XpzXJpivDBp4iiHxdNSgpe0cci7AvdRDZ-qGFUxXMTo/edit?usp=sharing

The most relevant actions were:

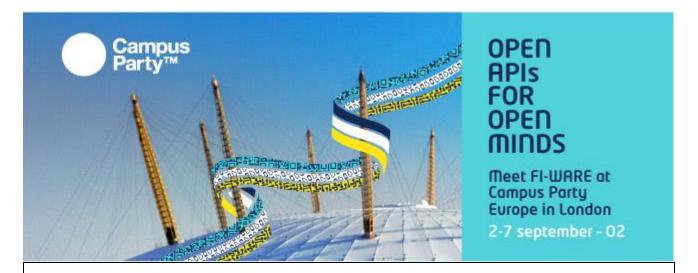
- Publication and dissemination through Social Channels, coordinating efforts with Campus Party owned channels (@campusparty, @campuspartyeu).
- Creation of a webpage within FI-WARE website: http://www.fi-ware.eu/campus-party-europe/
- Publication of the hackathons at:
 - o FI-WARE website: http://www.fi-ware.eu/hackathon/
 - Campus Party Europe website: http://www.campus-party.eu/2013/Hackathons.html



- Campus Lab website: http://www.campus-labs.com/es/
- Publication of the workshops at: http://www.campus-party.eu/2013/workshops.html
- Publication of the sessions at: http://www.campus-party.eu/2013/Whats on at Campus Party.html
- E-mailing to Campuseros Database (owned by Campus Party FNE), as shown below.



FI-WARE Future Internet Core Platform



Hello campuser@,

We're looking for your most promising, inspiring and brilliant ideas for a 'better internet for everyone'. There will be €20,000 in prizes to be given to applications developed while at Campus Party Europe this week:

- €10,000 for the first four placed winners
- Additional €10,000 in especial prizes

This unique contest will start at Campus Party Europe where FI-WARE will challenge you to build applications based on FI-WARE Generic Enablers available on FI-LAB, a live instance of FIWARE available free to developers who want to explore the technology.

To participate in this competition you should propose an application that meets the following requirements:

- It must use FI-WARE technologies, specifically using services provided by instances of "GEi products" deployed in FI-LAB.
- Part of its components are deployed on the FI-WARE Cloud provided as part of FI-LAB.



Don't miss the opportunity to attend the FI-WARE Workshops at Campus Party, where you'll learn how to develop your application using this disruptive new platform that was made to face the new internet revolution.

Don't forget though that you'll need to be at Campus Party to take part. Day tickets at £15 per day are still available here but your entry must be with us by 08:00 am GMT on 6 Entries received after this time will not be accepted.

For more information:

http://www.campus-labs.com/webapp/reto/ver/FIWARE?lang=en

Competing for FI-WARE prizes does not prevent you to join other challenges/hackathons. You can submit proposals in response to the "Datathon" and "Hacking for Something Better" hackathons at Campus Party Europe and to this challenge/hackathon and get more money!

Learn more at www.fi-ware.eu | www.fi-ware.eu

5.1.2 On-site FI-WARE Communication Activities at CP Europe

Apart from the activities mentioned above (Sessions, Workshops, Hackathons), FI-WARE presence at CP Europe was centered around FI-WARE stand, a place for giving information, meeting attendees and promote our brand and offering.

FI-WARE STAND

The stand was located in the so-called Live Quarter of the O2 Arena. You can find details on this at: http://www.campus-party.eu/2013/map.html

The stand was fully branded with FI-WARE identity and included three plasma screens. Detailed information on situation and design of the stand can be found at:

https://www.dropbox.com/s/ety0vhs0zdogzuf/FI-WARE%20stand%20redesign%20without%20video.pptx

FI-WARE SOCIAL CHANNELS ACTIVITY

During CP Europe, FI-WARE Content Manager and FI-WARE Community Manager were broadcasting the event, mainly through FI-WARE Twitter account. Moreover, they started distributing some graphic and audiovisual material through FI-WARE networks. Coverage of sessions, workshops and hackathons was included in this activity.

Under the hashtag #love2create a Twitter participative contest was rolled out. This resulted a very successful action with a multi-objective:



- Drive traffic to the stand, enhancing FI-WARE awareness and hackathon visibility.
- Generate new followers for our Twitter account.
- Distribute the T-Shirts among CP Europe attendees. The T-Shirt itself generated a lot of Word-of-Mouth, feeding back people who want the T-Shirt to the Twitter contest.

The mechanics of the contest were rather simple:

- Follow @Flware on Twitter.
- Tweet which type of attendee you are, mentioning @Flware.
- Add the hashtag #love2create.

More than 1000 T-shirts were distributed. As CP Europe progressed in time, a black tide was visible at the O2 Arena.

PROMOTIONAL MATERIALS

To avoid duplication of contents within this document, please refer to the previous section 3.4.

AUDIOVISUAL MATERIAL

To reference FI-WARE presence and, mainly, to be used as branded content post-event a number of photographs, videos and interviews were produced during the event.

All material is gathered in our Social Channels Containers: Flicker for the photographs and YouTube for the Videos.

Please visit for further details:

http://www.flickr.com/photos/fi-ware/

http://www.youtube.com/fiware

POST-EVENT FI-WARE ACTIVITY

After the event, all materials and outcomes from the event are being distributed and used as branded content in the different channels (Web, Blog, Social Networks). Collaboration is in place with FNE to use their networks to dynamize these materials also, contributing to generate engagement of target audiences and ultimately positioning FI-WARE among developers, entrepreneurs and Application Sponsor minds.



5.2 FI-WARE Chapters planned key Dissemination actions

This is the list of events previously highlighted by every chapter as relevant to be attended. Normally, at the end of 2013 we will make an assessment and then some of the conferences below might have been replaced by others as needed.

	EVENT / ACTION	DATE	LOCATION
Apps	International Conference on Wirtschaftsinformatik	27/02/2013	Leipzig, GE
	SAC 2013	18/03/2013	Coimbra, PT
	CeBIT 2013	05/03/2013	Hannover, GE
Cloud	OpenStack world-wide conference in USA (Also local conferences in Israel, France and Ireland)	01/04/2013	USA
	IFIP/IEEE International Symposium on Integrated Network Management	27/05/2013	Ghent, BE
	IEEE Communications Society conference	03/02/2013	Eilat, IL
IoT	IoT Week 2013	16/06/2013	Helsinki, FI
	Launch of Strategic Roadmaps for SCS Competitiveness Cluster	01/02/2013	Marseille, FR
	3rd annual Smart Grid Smart City forum	20/03/2013	Nice, FR
	Smart Cities Industry Summit	11/06/2013	London, UK
I2ND	Pannon University – Invited lecture series on "IT trends in industry"	06/12/2013	Veszprém, HU
	International CTIA Wireless 2013	21/05/2013	Las Vegas, US
	Research@Intel 2013	Summer'13	TBC
J.	Future Networks & Mobile Summit 2013	Summer'13	Lisbon, PT
Security	International Conference on Cyber Security	05/08/2013	New York, US
	Second International Conference on Cyber Security, Cyber Warfare and Digital Forensic (CyberSec2013)	04/04/2013	Kuala-Lumpur, MY
	SC17 WG5 workgroup meeting	15-04-2013	TBC
	International Conference of the PRESCIENT Project	27/11/2012	Berlin, GE

5.3 Other FI-WARE relevant Dissemination actions

The sections below enumerate and describe all other dissemination activities performed so far. (Last update in October 2013).

5.3.1 Scientific Papers and Panels

In the last six months the following contributions have been produced:

 2nd International Conference on Information Technology, E-Government and Applications (ICITEA 2013)



o Title: Citizen-centric Smart Cities: M-Technology for realizing Smart Participatory Urban Sensing

o Authors: Mohamed Salem and Joachim Schonowski and Axel Küpper

Venue: Istanbul, TurkeyDate: 22-23 November 2013

Status: AcceptedPartners: DT

Workshop on Privacy in the Electronic Society

o Title: Anonymously Sharing Flickr Pictures with Facebook Friends

 Authors: Jan Camenisch, Günter Karjoth, Gregory Neven, and Franz-Stefan Preiss

o Venue: Berlin, DE

o Date: 4 November, 2013

Status: Accepted (To be presented)Partners involved: IBM Research Zurich

Envirolnfo 2013

Title: Future Internet enablers for VGI applications

Authors: D. Havlik, J. Soriano, S. E. Middleton, H. van der Schaaf, J. Pielorz, C. Granell, A. Berre

Venue: Hamburg, GermanyDate: 2-4 September 2013

Status: Accepted

Partners involved: UPM

2nd International Conference on Information Technology, E-Government and Applications (ICITEA 2013)

o Title:Semantic Positioning - An Innovative Approach for Providing Location-based Services based on the Web of Data

Authors: Abdulbaki Uzun and Mohamed Salem and Axel Küpper

Venue: Irvine, CaliforniaDate: September 2013Status: Accepted

Status. AcceptedPartners: <u>DT</u>

SECRYPT 2013

Title: Abusing Social Netweorks with Abuse Reports

Authors: S.Trabelsi, H.Bouafif
 Venue: Reykjavick, Iceland
 Date: 29-31 July 2013
 Status: Accepted



Partners involved: <u>SAP</u>

Future Networks & Mobile Summit 2013

o Title: A new meta-model for Future Internet architectures

 Authors: H. Einsiedler, R. Aguiar (Universidade de Aveiro, Instituto de Telecomunicacoes, Portugal), A. Gavras (EURESCOM, Germany), H. Schotten (University of Kaiserslautern, Germany)

Venue: Lisbon, Portugal
 Date: 3-5 July 2013
 Status: Accepted
 Partners involved: DT

Future Networks & Mobile Summit 2013

 Title: A common open interface to programmatically control and supervise open networks in the Future Internet

o Authors: Palo, L. Zuccaro, A. Simeoni, V. Suraci, L. Musto, P. Garino

Venue: Lisbon, PortugalDate: 3-5 July 2013Status: Accepted

Partners involved: <u>TI UNIROMA1 ALU-I</u>

IEEE 2nd International Conference on Mobile Services (MS 2013)

o Title: Positioning Enabler for realizing location-based community services

o Authors: Mohamed Salem and Ulrich Bareth and Axel Küpper

Venue: Santa Clara, CA, USADate: 27 June - 2 July, 2013

Status: AcceptedPartners: DT

The 18th ACM Symposium on Access Control Models and Technologies (SACMAT)

Title: Sticky Policies on Mobile Devices

o Authors: Francesco Di Cerbo, Slim Trabelsi

Venue: Amsterdam, the Netherlands

o Date: June 12-14, 2013

Status: Accepted

Partners involved SAP

• 21st European Conference on Information Systems

- Title: Adoption of an online sales channel and "application" in the enterprise application software market: a qualitative study
- o Authors: Novelli Francesco, Wenzel Stefan



Venue: Utrecht, the Netherlands

Date: June 5-8, 2013
 Status: Accepted
 Partners involved SAP

IEEE Internet Computing Magazine

- Title: Citizen-centric Smart Cities: M-Technology for realizing Smart Participatory Urban Sensing
- Authors: Mohamed Salem and Joachim Schonowski and Axel Küpper
- Venue: -Date: -
- Status: Under Review
- Partners: <u>DT</u>

IEEE 2nd International Conference on Mobile Services (MS 2013)

- Title: Positioning Enabler for realizing location-based community services
- Authors: Mohamed Salem and Ulrich Bareth and Axel Küpper
- Venue: Santa Clara, CA, USA
- o Date: 27 June 2 July, 2013
- Status: Under Review
- o Partners: DT
- <u>IEEE International Conference on Communications 2013 2nd workshop on "Clouds, Networks and Data Centers- A Holistic Approach Towards an Integrated Service Provider Infrastructure"</u>
 - Title: Network as a Service in cloud computing (Architectural alternatives for integration and deployment)
 - Authors: József Bíró, Lóránt Németh, Krisztián Sinka, József Varga
 - Venue: Budapest, Hungary
 - Date: 9-13 June 2013
 - o Status: Cancelled
 - Partners involved: Nokia Siemens Networks

Previously reported are:

- 4th International Workshop on Data Usage Management
 - Title: Log Design for Accountability
 - o Authors: Denis Butin, Marcos Chicote and Daniel Le Métayer
 - Venue: San Francisco, US
 - Date: 23 May 2013Status: Accepted
 - o Partners involved: Inria



• International CTIA Wireless 2013

Title: (not finalized yet)
 Authors: (not finalized yet)
 Venue: Las Vegas, US
 Date: 21-23 May 2013
 Status: Cancelled

Partners involved: Nokia Siemens Networks

• Computers, Privacy & Data Protection, 6th International Conference (CPDP2013)

 Title: Accountability by Design - From General Principles to Effective Protection -Panel Data Protection Accountability - Who creates the account? - Computers, Privacy & Data Protection, 6th International Conference (CPDP2013)

o Authors: Denis Butin, Marcos Chicote and Daniel Le Métayer

Venue: Brussels, BelgiumDate: 23-25 January 2013

Status: PresentedPartners involved: Inria

4th International IEEE Workshop on Open NGN and IMS Testbeds (ONIT 2012)

 Title: X-centric Positioning: A Combination of Device-centric and Multi-RAT Network-centric Positioning Approaches

Authors: Mohamed Salem and Peter Ruppel and Ulrich Bareth and Axel Küpper

Venue: California, USADate: 3-7 December 2012

Status: AcceptedPartners: DT

ITU Kaleidoscope conference: Building Sustainable Communities

 Title: Standard-based Publish/Subscribe Service Enabler for Social Applications and Augmented Reality Services

Authors: Boris Moltchanov, Oscar Rodríguez Rocha

Venue: Kyoto, Japan
Date: 23-24 April 2013
Status: Accepted
Partners: TI

8th International Conference on Computer Vision Theory and Applications

 Title: Compressed Domain Moving Object Detection based on H.264/AVC Macroblock Types

o Authors: Marcus Laumer, Peter Amon, Andreas Hutter, André Kaup

Venue: Barcelona, SpainDate: 21-24 February 2013

o Status: Presented



o Partners: SIEMENS

WSF12 - The 2012 Workshop on Security Frameworks "Socio-technical Security"

Title: Log Design for Accountability

Authors: Denis Butin, Marcos Chicote and Daniel Le Métayer

o Venue: Università degli Studi di Catania, Catania, Italy

o Date: 11 December 2012

Status: PresentedPartners involved: <u>Inria</u>

International Conference of the PRESCIENT Project

Title: Accountability by Design for Privacy

Authors: Denis Butin, Marcos Chicote and Daniel Le Métayer

Venue: Berlin, GermanyDate: 27-28 November 2012

Status: PresentedPartners involved: Inria

5th International Conference of Education, Research and Innovation

 Title: Towards Security Certification Schemas for the Internet of Services in New Technologies, Mobility and Security (NTMS)

o Authors: V. Lotz, S. P. Kaluvuri, F. Di Cerbo, and A. Sabetta

Venue: Limassol, CyprusDate: 19-21 November 2012

Status: Paper pp. 1–5

Partners involved SAP

8th International Conference on Network and Service Management (CNSM'2012)

o Title: SLA-aware Resource Overcommit in a Cloud

Authors: D. Breitgand, Z. Dubitzky, A. Glikson, A. Epstein, I. Shapira

Venue: Las Vegas, USADate: 22-26 October 2012

Status: PresentedPartners involved: IBM

• 8th International Conference on Network and Service Management (CNSM'2012)

Title: Cloud Resource Management
 Authors D. Braits and D. Braits

o Authors: D. Breitgand and D. Raz

Venue: Las Vegas, USADate: 22-26 October 2012

Status: PresentedPartners involved: <u>IBM</u>



• 7th International Conference on Malicious and Unwanted Software (Malware'2012)

Title: Code synchronization by morphological analysis

o Authors: G.Bonfante, J.-Y. Marion, F. Sabatier, A. Thierry

Venue: Fajardo, Puerto RicoDate: 16-18 October 2012

Status: PresentedPartners involved: Inria

• 19th ACM Conference on Computer and Communications Security (CCS'2012)

Title: Aligot: Cryptographic Function Identification in Obfuscated Binary Programs

o Authors: J. Calvet, J. M. Fernandez, J.-Y. Marion

Venue: Raleigh, NC, USADate: 16-18 October 2012

Status: PresentedPartners involved: <u>Inria</u>

Annual Privacy Forum 2012

Title: The Use of USDL-SEC for Privacy Goals
 Authors: Slim Trabelsi and Francesco Di Cerbo

Venue: Limassol, CyprusDate: 10-11 October 2012

Status: AcceptedPartners involved SAP

• <u>IEEE 5th Symposium on Configuration Analytics and Automation (IEEE SafeConfig</u> 2012)

- Increasing Android Security using a Lightweight OVAL-based Vulnerability Assessment Framework
- o Authors: Martín Barrère, Gaëtan Hurel, Rémi Badonnel and Olivier Festor

Venue: Baltimore, USADate: 3-4 October 2012

Status: AcceptedPartners involved Inria

10th annual conference on Privacy, security and Trust 2012

o Title: Sticky Policies for Data Control in the Cloud

Authors: Slim Trabelsi and Jakub Sendor

Venue: Paris, France
 Date: 16-18 July 2012
 Status: Accepted
 Partners involved SAP

• SAC 2013



 Title: An Experiment Specification Language for Goal-Driven, Automated Performance Evaluations

o Authors: D. Westermann, J. Happe, and R. Farahbod

Venue: Coimbra, Portugal
 Date: 18-22 March 2013
 Status: To be published
 Partners involved SAP

• 11th International Conference on Wirtschaftsinformatik

 Title: Evaluating the App-Store Model for Enterprise Application Software and Related Services

o Authors: Wenzel Stefan, Novelli Francesco, Burkard Christoph

Venue: Leipzig, Germany

o Date: 27 February - 01 March 2013

Status: PresentedPartners involved SAP

• 9th International Conference on the Economics of Grids, Clouds, Systems, and Services

 Title: A Mixed-Methods Research Approach to Investigate the Transition from on-Premise to on-Demand Software Delivery

Authors: Novelli Francesco
 Venue: Berlin, Germany
 Date: 27-28 November 2012

Status: AcceptedPartners involved <u>SAP</u>

Open Semantic Service Networks: Modelling and Analysis

o Title: Open Semantic Service Networks: Modelling and Analysis.

o Authors: Jorge Caroso, Caros Pernac, an Peter De Leenheer.

 Venue: Proceedings of The 4th International Conference on Exploring ServiceScience. J.F. e Cunha, M. Snene, and H. Novoa (Eds.): IESS 2013, LNBIP 143, pp. 141–154,

o Date: 2013

Publisher: Springer, 2013.

Open Semantic Service Networks

Title: Open Semantic Service Networks

 Authors: Jorge Cardoso, Carlos Pedrinaci, Torsten Leidig, Paolo Rupino, Pieter de Leenheer

Venue: Leipzig, GermanyDate: 25 September 2012

Status: PresentedPartners involved SAP



• 3rd International Conference on Computer Modelling and Simulation

 Title: An Agent-Based Computational Laboratory to Investigate the Phenomenon of Product Cannibalization

Authors: Novelli Francesco
 Venue: Brno, Czech Republic
 Date: 3-5 September 2012

Status: PresentedPartners involved <u>SAP</u>

ICIN 2012

o Title: Connectivity Support Harmonization in Future Internet Architecture

o Authors: M. Corici, D. Vingarzan, T. Magedanz, P. Weik, N. Bayer, H. Einsiedler

Venue: Berlin, GermanyDate: 8-11 October, 2012

Status: Accepted

Partners involved: <u>FRAUNHOFER</u> & <u>DT</u>

10th Annual Conference on Privacy, Security and Trust

Title: Sticky Policies for Data Controll in the Cloud

o Authors: Slim Trabelsi and Jakub Sendor

Venue: Paris, France
Date: July 16-18, 2012
Status: Accepted
Partners: SAP

ruSMART2012: 5th conference on Internet of Things and Smart Spaces

Title: Smart Space governing through Service Mashups

Authors: Boris Moltchanov, Oscar Rodríguez Rocha, Luis Javier Suarez-Meza

Venue: St.Petersburg, RussiaDate: 27-29 August, 2012

Status: Presented

∘ Partners: <u>TI</u>

Workshop at AAAI'12: Activity Context Representation

 Title: Social and AR Applications using the User's Context and User Generated Content

 Authors: Boris Moltchanov, Oscar Rodríguez Rocha, Maurizio Belluati, Fabio Mondin, Carlo Alberto Licciardi

Venue: Toronto, Canada

Date: July 23, 2012Status: Presented

Partners: <a>T



Future Networks & Mobile Summit 2012

Title: Modelling Quality of Experience in Future Internet networks
 Authors: M. Iannone, F. Delli Priscoli, V. Suraci, A. Pietrabissa

Venue: Berlin, GermanyDate: 4-6 July 2012Status: Accepted

Partners involved: UNIROMA1

3rd International Conference on Software Business (ICSOB)

 Title: Platform Substitution and Cannibalization: the Case of Portable Navigation Devices

Authors: Francesco Novelli

Venue: MIT, Cambridge, Massachusetts

Date: June 19th 2012Status: PresentedPartners involved: SAP

REcon'2012

o Title: Recognition of binary patterns by Morphological analysis

o Authors: G.Bonfante, J.-Y. Marion, F. Sabatier, A. Thierry

Venue: Montreal, CanadaDate: 14 - 16 June 2012

Status: PresentedPartners involved: <u>Inria</u>

• <u>International Conference on Software Engineering (ICSE) Workshop - Software Engineering for Sensor Network Applications (SESENA)</u>

Title: Service Descriptions and Linked Data for Integrating WSNs into Enterprise
 IT

o Authors: Matthias Thoma, Klaus Sperner, and Torsten Braun

Venue: Zurich, Switzerland

Date: June, 2nd 2012Status: PresentedPartners involved: <u>SAP</u>

Scalable Computing: Practice and Experience (SCPE)

o Title: An Internet of Things Platform for Real-World and Digital Objects

Authors: Suparna De, Tarek Elsaleh, Payam Barnaghi, and Stefan Meissner

 Venue: Scalable Computing: Practice and Experience, vol. 13, number 1, pp. 45– 57. ISSN 1895-1767

Date: May 2012



o Status: Accepted

Partners involved: University of Surrey

<u>User-driven Open Innovation Ecosystems go really local...across borders</u>

Title: Exploring the role of Living Labs in the Future Internet PPP

Authors: Juan Bareño

Venue: Mechelen (Belgium)

Date: 23 May 2012

Partners involved: <u>ATOS</u>

• World Telecommunications Congress 2012 - workshop "Cloud Computing in the Telecom Environment, Bridging the Gap"

Title: A Holistic View of Telco CloudsAuthors: Lóránt Németh, József Bíró

Venue: Miyazaki, JapanDate: 4 March 2012

Status: Presented

o Partners involved: Nokia Siemens Networks

• <u>'ITU Kaleidoscope2011: The fully networked human? – Innovations for future networks</u> and services':

 Title: Context Representation Formalism and Its Integration into Context as a Service in Clouds

o Venue: Cape Town, South Africa

Date: 12-14 December 2011Speaker: Boris Moltchanov

Partners involved: TI

 Participant in panel at Final EURASIAPAC Workshop (Strenghening Cooperation on ICT Research between Europe and Asia-Pacific)[3]

Title: Roadmap and Opportunities

Venue: Brussels

Date: 30 November 2011Speaker: Nuria de LamaPartners involved: ATOS

 Participant in panel at Integration of AMI and AAL Platforms in the FI Platform Initiative Workshop [4]

Title: AAL and FI Communities Joining Forces: Technical Aspects

o Venue: Amsterdam

Date: 16 November 2011Speaker: Thierry Nagellen

Partners involved: <u>FT</u>



GARR Conference 2011

 Title: Extension of the OpenFlow framework to foster the Software Defined Network paradigm in the Future Internet

o Authors: Andrea Simeoni, Marco Castrucci

Venue: Bologna, ItalyDate: 8-10 November 2011

Status: Presented

Partners involved: UNIROMA1

ServiceWave 2011 - NESSOS Workshop

Title: Generic enablers for security of Future Internet Services

Authors: P. Bisson
 Venue: Poznan, Poland
 Date: 28 October 2011
 Status: Presented

Partners involved: <u>Thales</u>

ServiceWave 2011

o Title: FI-WARE Security: Future Internet Security Core

 Authors: Antonio García Vázquez, Pedro Soria-Rodriguez, Pascal Bisson, Daniel Gidoin, Slim Trabelsi, Gabriel Serme

Venue: Poznan, PolandDate: 26-28 October 2011

Status: Presented

DOI Code: 10.1007/978-3-642-24755-2
 Partners involved ATOS, Thales, SAP

• Innovations in Sharing Environmental Observation and Information

- Title: <u>Leveraging the Future Internet Public Private Partnership for the Environmental Usage Area</u>
- Authors: Avlik, Denis; Schade, Sven; van Wijk, Wout; Usländer, Thomas; Hierro, Juanjo

Venue: Ispra, Italy

o Date: 5 - 7 October 2011

Status: Presented

 Partners involved: AIT Austrian Institute of Technology GmbH, Vienna, Austria (not in FI-WARE); European Commission, DG Joint Research Centre, Italy; European Commission, DG Information Society & Media, Brussels, Belgium; FRAUNHOFER; TID

Trust and Security CWG meeting of Internet of Services (Obj 1.2)

o Title: FI-WARE: security in the Future Internet



Authors: P. Bisson & D. Gidoin

o Venue:Poznan, Poland

o Date: 28-29 September 2011

o Status: Presented

Partners involved: Thales & ATOS

23rd European Modeling & Simulation Symposium

 Title: A Simulation Study of The Interdependence of Scalability and Cannibalization in the Software Industry

Authors: Novelli Francesco

Venue: Rome, Italy

Date: 12-14 September 2011

Status: PresentedPartners involved <u>SAP</u>

• Transactions on Emerging Telecommunications Technologies Journal

 Title: Dynamic Class of Service mapping for Quality of Experience control in future networks

o Authors: F. Delli Priscoli, L. Fogliati, A. Palo, A. Pietrabissa

Date: 1 June 2012Status: acceptedPartners: UNIROMA1

Future Networks & Mobile Summit 2011

Title: Key Concepts for the Future Internet Architecture

Authors: Castrucci M., Cecchi M., Delli Priscoli F., Fogliati L., Garino P., Suraci V.

Venue: Warsaw, PolandDate: 15-17 June 2011

Status: Presented

Partners involved: TI & UNIROMA1

5.3.2 Book chapters

There are no such contributions during this period. In the last six months the following contributions have been produced:

• Chapter: Resource Management Mechanisms to Support SLAs in laaS Clouds

o Chapter Authors: D. Breitgand, A. Epstein, B. Rochwerger

Partners Involved: IBM

o Book Details: <u>Achieving Federated and Self-Manageable Cloud Infrastructures:</u> Theory and Practice, IGI Global, 2012, Isbn-10: 1-4666-1631-8

Status: Published



- Chapter: "Towards a Trustworthy Service Marketplace for the Future Internet," in The Future Internet, vol. 7281 F. Álvarez, F. Cleary, P. Daras, J. Domingue, A. Galis, A. Garcia, A. Gavras, S. Karnourskos, S. Krco, M.-S. Li, V. Lotz, H. Müller, E. Salvadori, A.-M. Sassen, H. Schaffers, B. Stiller, G. Tselentis, P. Turkama, and T. Zahariadis, Eds.
 - Chapter Author: F. Di Cerbo, M. Bezzi, S. P. Kaluvuri, A. Sabetta, S. Trabelsi, and V.
 - Partners involved: SAP
 - Book Details: Springer Berlin Heidelberg, 2012, pp. 105–116
- Chapter: On the Concept of Metadata Exchange in Cloud Services
 - Chapter Author: E. Castro-Leon, M. Shekhar, J. Kennedy, J. Wheeler, R. Harmon, J. Elicegui, R. Yeluri
 - Partners Involved: <u>INTEL</u>, <u>TID</u>
 - Book Details: <u>Intel Technology Journal</u>, <u>End to End Cloud Computing</u>, <u>Volume 16</u>, Issue 4, ISBN 978-1-934053-56-0, ISSN 1535-864x
- Chapter: Internet of Services
 - Chapter Author: Javier Soriano, Christoph Heitz, Hans-Peter Hutter, Rafael Fernández, Juan J. Hierro, Juergen Vogel, Andy Edmonds, Thomas M. Bohnert
 - o Partners involved: UPM, SAP, TID
 - Book Details: Telecom Services: towards a new ecosystem. Springer Lecture Notes in Computer Science, 2013 (to appear)

Previously reported are:

- Chapter: Towards a Trustworthy Service Marketplace for the Future Internet
 - Chapter Author: Francesco Di Cerbo, Michele Bezzi, Samuel Paul Kaluvuri, Antonino Sabetta, Slim Trabelsi and Volkmar Lotz
 - Partners involved: SAP
 - Book Details: The Future Internet Future Internet Assembly 2012: From Promises to Reality, Lecture Notes in Computer Science, 2012, Volume 7281/2012, 105-116, DOI: 10.1007/978-3-642-30241-1_10 paper link: http://www.springerlink.com/content/r703732774182416/
- Chapter: Future Internet Foundations: Architectural Issue A Cognitive Future Internet Architecture
 - Chapter Author: Delli Priscoli F., Castrucci M., Pietrabissa A., Suraci V.
 - Partners involved: UNIROMA1
 - Book Details: The Future Internet Future Internet Assembly 2011: Achievements and Technological Promises, Lecture Notes in Computer Science, Springer, 2011, Volume 6656/2011, 91-102, DOI: 10.1007/978-3-642-20898-0_1 paper link: http://dl.acm.org/citation.cfm?id=1983748
- Chapter: Service Pricing



- o Chapter Author: Kiemes T., Novelli F., & Oberle D.
- Partners involved: SAP
- Book Details: <u>Barros</u>, <u>Alistair</u>; <u>Oberle</u>, <u>Daniel</u> (<u>Eds.</u>), <u>Handbook of Service</u>
 <u>Description</u> (<u>1st ed.</u>), <u>Springer</u>, <u>December 2011</u> (forthcoming)
- Chapter: Chapter 13: Reducing Time to Market with the Platform as a Service Cloud of the Future
 - Chapter Author: José L. Vázquez-Poletti, Eduardo Oliveros, Rafael Moreno-Vozmediano, Ignacio M. Llorente, Sebastián Ortega, Miguel Jiménez, Javier Soriano, Andreas Menychtas
 - o Partners involved: <u>UPM</u>, <u>TID</u>
 - Book Details: in Dana Petcu and Jose L. Vazquez-Poletti (Eds.) "European Research Activities in Cloud Computing", Cambridge Scholars Publishing, March 2012 (to appear)

5.3.3 Participation in Events (Presentations, round tables, keynotes...)

• WebRTC Exhibition & Conference 2013

(http://www.uppersideconferences.com/webrtc2013/webrtc2013intro.html)

- o Title: Kurento, a Media Server Architecture and API
- Authors: Luis López
- o Venue: Paris, France
- o Date: December 10-12, 2013
- Status: accepted oral presentation
- Partners involved: URJC

FUSECO FORUM 2013 on Future Seamless Communication

(http://www.fokus.fraunhofer.de/en/fokus_events/ngni/fuseco_forum_2013/program/Program_at_a_glance/index.html)

- o Title: Elastic Cloud Platforms for Interactive, Social Multimedia Communication
- Authors: Luis López
- Venue: Berlin, Germany
- o Date: November 28, 2013
- o Status: accepted oral presentation
- Partners involved: URJC

• FI-WARE Session @ICT2013. Accepted! Coming soon...

- Title: Sustainability, take up and adoption of Future Internet results in Horizon 2020
- o Venue: Vilnius, Lithuania
- o Date: November 7, 2013
- Speaker: Nuria de Lama (to be updated)



Partners involved: <u>ATOS</u>

- 2013 17th International Conference on Intelligence in Next Generation Networks (http://www.icin.co.uk/)
 - Title: Catalyzing the Success of WebRTC for the Provision of Advanced Multimedia Real-time Communication Services
 - Authors: Luis López (URJC), Miguel París (URJC), Raul Benítez (URJC), José
 A. Santos (NAEVATEC), Fco Javier López (NAEVATEC)
 - Venue: Venice, Italy
 - Date: 15-16 October, 2013
 - Status: accepted
 - Partners involved: URJC, NAEVATEC
- Innovative Partnerships and Future Internet Development in the Enlarged EU
 - o Title: Future Internet Public Private Partnership in EU; FI-WARE: Overview
 - Venue: Poznan, Poland
 Date: September 18, 2013
 Speaker: Nuria de Lama
 Partners involved: ATOS
- Innovative Partnerships and Future Internet Development in the Enlarged EU
 - o Title: Panel discussion: Building the ecosystem: Identification of own strengths
 - Venue: Poznan, Poland
 Date: September 17, 2013
 Speaker: Nuria de Lama
 Partners involved: ATOS
- Innovative Partnerships and Future Internet Development in the Enlarged EU
 - o Title: Future Internet in the European Context: FI-PPP at a glance
 - Venue: Poznan, Poland
 Date: September 17, 2013
 Speaker: Nuria de Lama
 Partners involved: ATOS
- FI-PPP Netherlands Workshop, Eindhoven (NL)
 - o Title: FI-PPP FI-WARE, XIFI
 - Venue: Eindhoven, the Netherlands
 - o Date: June 26, 2013
 - o Authors: P. Bisson, M. Cecchi
 - Partners involved <u>Thales</u> <u>Tl</u>
- ICC Conference, the IEEE International Conference on Communications
 - o Title: Panel Discussion P5 Cloud Computing and Communication.



Venue: ICC Conference, Budapest, Hungary

o Date: June 11, 2013

Speaker: Wolfgang Theilmann

Partners involved: <u>SAP</u>

<u>Future Internet PPP 3. Phase - Take up innovative services: Perspektiven für KMU und</u> Entrepreneurs

o Title: FI Ware and its effect on the FI community in Phase 3

Venue: Graz, AustriaDate: 26 June 2013

Speaker: Burkhard Neidecker-Lutz

Partners involved: <u>SAP</u>

Campus Party Europe in London 2013

o Title: Workshop on Fi-WARE IoT, Context Broker and Live Demo

o Venue: London, UK

o Date: 04. September 2013

o Speaker: Fermín Galán, Carlos Ralli

o Partners involved: TID

Campus Party Europe in London 2013

Title: Developing Rich Multimedia Applications with FI-WARE

Authors: Luis López (URJC), Miguel París (URJC), Jesús Leganés (URJC), José
 A. Santos (NAEVATEC)

Venue: London, UK

o Date: 2-6 September 2013

Status: Workshop presentation

Partners involved: URJC, NAEVATEC

Campus Party Europe in London 2013

 Title: Talk 'Exploring Business Opportunities - The FI-WARE Business
 Framework' in Workshop 'FI-WARE 2: Developing and publishing applications on the FI-WARE Cloud – a next level of OpenStack'

Venue: London, UK

o Date: 04. September 2013

Speaker: Markus Heller and Thorsten Sandfuchs

Partners involved: SAP

Campus Party Europe in London 2013

 Title: Workshop Powerful web 3D, augmented reality and media features using FI-WARE cpeu3

o Venue: London, UK

o Date: 04. September 2013



o Speaker: Erno Kuusela, Jarkko Vatjus-Anttila, Jonne Nauha

o Partners involved: Playsign, Cyberlightning, Adminotech

SRII Europe Leadership Summit

 Title: Future of the Internet in H2020; panel session: "Future of the Internet for Services"

Venue: Erlangen, Germany

Date: June 28, 2013Speaker: Nuria de LamaPartners involved: ATOS

General Meeting of the Home Gateway Initiative

o Title: FI-WARE: Lowering Barriers to Innovation.

Venue: Shenzhen - China
 Date: June 19, 2013
 Speaker: Lindsay Frost
 Partners involved: NEC

- <u>IEEE WoWMoM 2013</u>. The Fourteenth International Symposium on a World of Wireless, Mobile and Multimedia Networks (http://wowmom2013.tmit.bme.hu/)
 - Title: Kurento: a media server technology for convergent WWW/mobile real-time multimedia communications supporting WebRTC
 - Authors: Luis López (URJC), Miguel París (URJC), Raul Benítez (URJC), José A.
 Santos (NAEVATEC), Fco Javier López (NAEVATEC)
 - Venue: Leganés (Madrid), Spain
 - o Date: 4-7 June 2013
 - Status: accepted and presented
 - Partners involved: URJC, NAEVATEC
- The IEEE 77th Vehicular Technology Conference: VTC 2013. Mobile and wireless communications to solve societal challenges
 - Title: The role of APIs in a new innovation economy; panel session: "Mobile and wireless communications to solve societal challenges"
 - Venue: Dresden, Germany

o Date: June 3, 2013

Speaker: Nuria de LamaPartners involved: ATOS

loT Week 2013, Helsinki

o Title: FI-WARE Architecture

Venue: HelsinkiDate: June 19, 2013

Speaker: Thierry Nagellen, Carlos Ralli, Martin Bauer



o Partners involved: FT TID NEC

Secure Document World

Title: The most important platform for government realted identity documents.
 Introduction of attribute technologies.

Venue: Secure Document World, Future Identity, London, UK

Date: May 21-24, 2013Speaker: Michael Osborne

o Partners involved: IBM Research Zurich

Future Internet European Day

o Title: FI-WARE Architecture

Venue: Madrid, Spain (Ministry of Industry)

Date: May 20, 2013Speaker: Nuria de LamaPartners involved: ATOS

Cartes Americas 2013 - Secure Connexions

 Title: Introduction of attribute credentialling technologies and their secure issuance

 Venue: Cartes Americas 2013 - Secure Connexions, Secure Issuance of Electronic Identities, Las Vegas, USA

Date: April 23-25, 2013Speaker: Michael Osborne

Partners involved: IBM Research Zurich

Demonstration of FI-WARE Cloud GE at Showcase of Open Innovation 2.0 Conference

Title: Dependable Cloud Computing

 Venue: Open Innovation 2.0 Conference and Showcase, The Mansion House, Dublin

o Date: May 20-21, 2013

Speaker: John Kennedy, David Coates

Partners involved: INTEL

Future Internet Assembly Dublin 2013

Title: Future Internet Public-Private Partnership Plenary Session

Venue: Dublin, IrelandDate: May 9, 2013

Speaker: Nuria de Lama, Juanjo Hierro, Stefano De Panfilis

Partners involved: ATOS, TID, ENG

Future Internet Assembly Dublin 2013



 Title: FI-WARE Pre-FIA Workshop: "DO YOU WANT TO KNOW MORE AND GET ENGAGED WITH THE FUTURE INTERNET PPP? Discover with us how to benefit from the FI-WARE OPEN INNOVATION LAB"

 Venue: Dublin, Ireland Date: May 7, 2013

Speaker: Nuria de Lama, Juanjo Hierro, Stefano De Panfilis

o Partners involved: ATOS, TID, ENG

Previously reported include:

- Presentation of KIARA Middleware and Security Concepts at CeBIT fair
 - o Title: Flexible, modular Security for a Networked Production
 - o Venue: CeBIT, Industry-4.0 booth of German BMBF, Hall 9
 - o Date: March 5-9, 2013
 - Speaker: Philipp Slusallek, Jaime Martin Losa
 - o Partners involved: DFKI, EPROS, USAAR-CISPA
- Pannon University Invited lecture series on "IT trends in industry"
 - o Title: IT telco convergence, Nokia Siemens Network activities in Hungary
 - Venue: Veszprém, Hungary
 - o Date: 6 December 2012
 - Speaker: Péter Gyenes, József Varga
 - Partners involved: Nokia Siemens Networks
- Scientific Association for Infocommunication symposium on "A quiet revolution: SDN"
 - Title: Network virtualization Venue: Budapest, Hungary
 - o Date: 22 November 2012 Speaker: József Varga

 - Partners involved: Nokia Siemens Networks
- FUSECO Forum 2012
 - o Title: Overview of the upcoming Pan-European Future Internet Platform Capabilities
 - Venue: Berlin, Germany
 - o Date: 15-16 November, 2012
 - Speaker: Hans J. Einsiedler
 - Partners involved: <u>DT</u>
- Openstack Swiss User Group
 - o Title: Developing OpenStack APIs
 - Venue: Zurich, Switzerland
 - o Date: 15 Nov, 2012



Speaker: Thijs MetschPartners involved: INTEL

green cities y sostenibilidad

Title: La internet del futuro
 Venue: Malaga, Spain
 Date: 8 November, 2012
 Speaker: Jose Jimenez
 Partners involved: TID

• Internet for the new century city

o Title: FI-WARE Short Overview

Venue: Zaragoza, Spain
 Date: 7 November, 2012
 Speaker: Jose Jimenez
 Event Flickr Gallery
 Partners involved: TID

Smart City: Las Oportunidades de Internet del futuro

Title: Smart City: Las oportunidades en la Internet del futuro

Venue: Seville, Spain
 Date: 6 November, 2012
 Speaker: Jose Jimenez
 Partners involved: TID

BMW IT Fair

Title: Open Cloud Computing
 Venue: Munich, Germany
 Date: 23-24 Oct, 2012

Speaker: Thijs Metsch, Juergen Hairbucher, Enno Luebers

Partners involved: INTEL

Research@Intel Europe

Title: Open Cloud Computing
 Venue: Barcelona, Spain
 Date: 22-24 Oct, 2012

Speaker: John Kennedy, Joe Butler

Partners involved: <u>INTEL</u>

• 6th International DMTF Academic Alliance Workshop on Systems and Virtualization Management at8th Int'l Conference on Network and Service Management (CNSM2012)

 Title: Autoconfiguration of Enterpirse-class Application Deployment in Virtualized Infrastructure Using OVF Activation Mechanisms



o Venue: Las Vegas, Nevada, USA

o Date: 22-26 October, 2012

Speaker: Fermín Galán Márquez

Partners involved: <u>TID</u>

OpenStack Fall 2012 Summit

o Title: OpenStack

Venue: San Diego, USA
 Date: 15-18 October, 2012
 Speaker: Alex Glikson
 Partners involved: IBM

<u>- Future Internet: FI-WARE 2nd Open Call (FI Core Platform) & Oportunidades de Futuro en FI</u>

 Title: Phase I Use Cases & collaboration between projects (including mechanisms and collaboration with FI-WARE)

Venue: CDTI, Madrid
 Date: 4 October 2012
 Speaker: Nuria de Lama
 Partners involved: ATOS

• Future Networks & Mobile Summit 2012 (Workshop)

o Title: Operator Business View on Wireless Network Programmability Solutions

Venue: Berlin, GermanyDate: 4-6 July 2012

o Speaker: Hans J. Einsiedler

Partners involved: DT

IPv6 World Congress

o Title: Internet-IPv6: Impact on Internet products design and architecture

Venue: Brussels, BelgiumDate: 26-27 June, 2012Speaker: C. Ralli

Partners involved: <u>TID</u>

Future Internet Assembly Research Roadmap for Horizon 2020, 2nd FIA Research Roadmap Workshop - Looking to the Horizon

 Title: Relationship FIA-FI PPP, innovation and impact-oriented research (based on formal comments sent to the FIA Research Roadmap)

Venue: EC premises, Brussels

Date: 25 June 2012Speaker: Nuria de LamaPartners involved: ATOS



Research@Intel

Title: Trusted Cloud Services
 Venue: San Francisco, USA
 Date: 25-26 June, 2012

Speaker: John Kennedy, Joe Butler

o Partners involved: INTEL

FI-PPP Road Show

Title: FI-WARE
 Venue: Brussels
 Date: 19 June 2012
 Speaker: Nuria de Lama
 Partners involved: ATOS

• Smart AgriMatics 2012 International Conference

o Title: FI-WARE Standarization

o Venue: Forest Hill, Paris-La Villette, France

Date: 14 June 2012Speaker: Nuria de LamaPartners involved: ATOS

User-Driven Open Innovation ecosystems go really local...across borders

o Title: Exploring the role of Living Labs in the Future Internet PPP

Venue: Mechelen (Belgium)

Date: 23 May 2012Speaker: Juan BareñoPartners involved: ATOS

5th International Workshop on Wireless Sensor, Actuator and Robot Networks (WiSARN'2012-Spring) at 8th International Conference on Distributed Computing in Sensor Systems (DCOSS'2012)

o Title: A Testing Framework for Discovering Vulnerabilities in 6LoWPAN Networks

Venue: Hangzhou, China

Date: 18 May 2012Speaker: A. LahmadiPartners involved: <u>Inria</u>

Aalborg Future Internet Assembly

Title: <u>FI-WARE Standarization</u>
 Venue: Aalborg, Denmark



Date: 7-11 May 2012
 Speaker: Thierry Nagellen
 Partners involved: FT

Aalborg Platforms Session

Title: FI-WARE A platform for innovation

Venue: Aalborg, Denmark
 Date: 7-11 May 2012
 Speaker: Jose Jimenez
 Partners involved: TID

Aalborg Future Internet Assembly-FI PPP Business Working Group

o Title: FI-WARE: Business Approach and IPR Management

Venue: Aalborg, Denmark

o Date: 10 May 2012

Speaker: Nuria de LamaPartners involved: ATOS

Aalborg proposers day

Title: <u>FI-WARE proposers day</u>

Venue: Aalborg, Denmark

o Date: 7-11 May 2012

Speaker: Jose Jimenez

Partners involved: <u>TID</u>

OpenStack Israel 2012 Summit

 Title of presentation: FI-WARE: EU-Sponsored OpenStack-Based Cloud Hosting Infrastructure for the Future Internet

Venue: Tel-Aviv, Israel
 Date: May 30, 2012
 Speaker: Alex Glikson
 Partners involved: IBM

Net!Works EXPERTS WORKSHOP on Critical Infrastructures

Title of presentation: FI-WARE: Overview & Interface to the Network and Devices

Venue: Stuttgart, Germany

Date: May 3-4, 2012
Speaker: Klaus Wuenstel
Partners involved: ALU

BCFIC2012: 2nd Baltic Conference on Future Internet Communications':

o Title: European Future Internet Tackling Clouds on the European Horizon

Venue: Vilnius, LithuaniaDate: 26 April 2012



Speaker: Boris Moltchanov

Partners involved: TI

CSP Cyber Security & Privacy EU Forum 2012

Title of presentation: <u>Future Internet Core Platform (FI-WARE & Security)</u>

Venue: Berlin, GermanyDate: 24th - 25th April, 2012

Speakers: Pascal Bisson, Daniel Gidoin

Partners involved: <u>Thales</u>

4 Caast General Assembly

o Title: NaaS for 4CaaSt: An Introduction

o Venue: Budapest, Hungary

o Date: 30 March 2012

Speaker: Krisztián Sinka and József BíróPartners involved: Nokia Siemens Networks

Internet of Things (IoT) in Sweden

– system for industry and society

[5]

o Title:Future Internet PPP, an European perspective

Date March 26 2012

 Venue IVA - Royal Swedish Academy of Engineering Sciences, Stockholm, Sweden

Speaker Henrik Abramowicz

Partners involved: Ericsson <u>EAB</u>

• OGF34

 Title: FI-WARE OCCI-OpenStack demonstration to "OCCI Presentations" session and contributions to sessions "OCCI Group Discussions", "OCCI PaaS Discussions", and "Cloud Interoperability""

Venue: Lyon, France
 Date: 12-15 March 2012
 Speaker: Andy Edmonds
 Partners involved: INTEL

CeBIT 2012 Bremen Innovation Forum

o Title: <u>FI-WARE: Open Future Internet platform to advance Europe's competitiveness in Future Internet technologies</u>

o Venue: CeBIT, Hannover, Germany.

o Date: 8 March 2012

Speaker: Stefano De PanfilisPartners involved: ENG

Presentation Fi-WARE



o Title: Presentation. Open call

Venue: France.Date: March 2012

Speaker: J MEUNIER-Technicolor P DANET Orange

Partners involved: FT

Presentation Fi-WARE

Title: <u>Presentation. Open call</u>Venue: Madrid, Spain.

o Date: March 2012

o Speaker: J. Hierro, J. Jimenez

Partners involved: <u>TID</u>

Presentation Fi-WARE

o Title: FI-WARE Presentation. Open call

Venue: Malaga, Spain.
 Date: March 2012
 Speaker: J. Hierro
 Partners involved: TID

 Thematic meeting on Videogames (organized by eNEM, the Spanish Platform on Networked Electronic Media)

o Title: FI-WARE and the FI PPP: Opportunities

Venue: AMETIC, Madrid
 Date: 1 March 2012
 Speaker: Nuria de Lama
 Partners involved: ATOS

• Finseny Stakeholders Workshop

Title: FI-WARE Presentation at Finseny Stakeholders Workshop

Venue: Siemens AG. Berlin, Germany.

o Date: 1 February 2012

Speaker: Carlos Ralli Ucendo

Partners involved: <u>TID</u>

• The 4th EU-Japan Symposium on the "New Generation Network" and the "Future Internet"

 Title: How can Atos Research & Innovation bring Security to your business (through FI-WARE)?

o Venue: TKP Tokyo eki Yaesu Conference Center

Date: 19 January 2012Speaker: Elsa PrietoPartners involved: ATOS



• The 4th EU-Japan Symposium on the "New Generation Network" and the "Future Internet"

Title: Cloud Infrastructures for Smart Scenarios [7]
 Venue: TKP Tokyo eki Yaesu Conference Center

o Date: 19 January 2012

Speaker: Jesús GorroñogoitiaPartners involved: ATOS

CELTIC PLUS Proposers Day

 Title: Future Internet Core Platform CELTIC PLUS and FI PPP Use Case Integration

Venue: SETSI (Ministry of Industry), Madrid

Date: 29 November 2011
 Speaker: Nuria de Lama
 Partners involved: ATOS

Integration of AMI and AAL Platforms in the FI Platform Initiative

Title: FI Technology Enablers

Venue: AmsterdamDate: 16 November 2011

o Speaker: Thierry Nagellen

Partners involved: <u>FT</u>

Open Geospatial Consortium - Technical Committee Meeting

Title: Internet of Things Services Enablement

o Venue: Brussels

Date: 11 November 2011
 Speaker: Dénes Bisztray
 Partners involved: NSN

Future Internet Symposium 2011

Title: Future Internet Research Challenges and Europe's answer, the FI-PPP

Venue: Wien, Austria
 Date: 8 November 2011
 Speaker: Thomas M. Bohner

Speaker: Friomas W. BoringPartners involved: <u>SAP</u>

fOSSa Conference 2011:

 Title: FI-WARE methods and Open Source tools to build Future Internet Applications

Venue: CITI Laboratory, INSA Lyon (FR)



o Date: 27 October 2011

o Speaker: Davide Dalle Carbonare

Partners involved: <u>ENG</u>

Future Internet Week

o Title: PANEL: Mobile clouds: What kind of applications can it offer?

Venue: Poznan, Poland
 Date: 24-28 October 2011
 Speaker: Calin Curescu
 Partners involved: Ericsson

Future Internet Week

o Title: Presentation on the Open Call

Venue: Poznan, PolandDate: 24-28 October 2011

Speaker: J HierroPartners involved: TID

Future Internet Week

o Title: PANEL: When infrastructure meets the user

Venue: Poznan, Poland
 Date: 24-28 October 2011
 Speaker: Jose Jimenez
 Partners involved: TID

- FIRST meeting (The European perspective on the European Cooperation with Latin America)[8]
 - Title: FI-WARE: International Cooperation with Latin America (views and interest from the FI PPP)

Venue: Poznan

Date: 26 October 2011
 Speaker: Nuria de Lama
 Partners involved: ATOS

• Future Internet PPP presentation at Future Internet Conference-Session User-driven Innovation[9]

o Title: The Future Internet PPP

Venue: Poznan

Date: 24 October 2011
 Speaker: Nuria de Lama
 Partners involved: ATOS

• 'u-World2011: New Dimension of the Smart Planet in U-Era':



Title: Context-Aware Content Casting and Context Enabled Clouds over EU

Venue: Dalian, ChinaDate: 24 October 2011Speaker: Boris Moltchanov

Partners involved: TI

• Event on Future Internet PPP organized by es.internet, Spanish Technology Platform on Future Internet (in Spanish)

Title: Presentation of PPPactivitites

Venue: Madrid Spain
 Date: 20 October 2011
 Speaker: J. Cavanillas
 Partners involved: ATOS

• Event on Future Internet PPP organized by es.internet, Spanish Technology Platform on Future Internet (in Spanish)

o Title: Presentation of Fi-WARE

Venue: Madrid Spain
 Date: 20 October 2011
 Speaker: J. Hierro
 Partners involved: TID

• Event on Future Internet PPP organized by es.internet, Spanish Technology Platform on Future Internet (in Spanish)

Title: Jornadas internet del futuro

Venue: Madrid Spain
 Date: 20 October 2011
 Speaker: Jose Jimenez
 Partners involved: TID

Congreso Telecom I+D

o Title: La PPP Futuro de Internet

Venue: Santander Spain
 Date: 20 October 2011
 Speaker: Jose Jimenez
 Partners involved: <u>TID</u>

3rd European Innovation Summit

o Title: FI-WARE

Venue: Brussels EC
 Date: 18 October 2011
 Speaker: Jose Jimenez
 Partners involved: TID



3rd European Innovation Summit

o Title: Smart cities Keynote

Venue: Brussels EC
 Date: 18 October 2011
 Speaker: Jose Jimenez
 Partners involved: TID

4th ISI SatCom Day [10]

o Title: ISI & Future Internet: Is there a role for Satellite in Future Internet?

Venue: Brussels

Date: 18 October 2011Speaker: Nuria de LamaPartners involved: ATOS

Region Innovation through the FI PPP:

o Title: FI-WARE and Regions: the center of a future ecosystem

Venue: BrusselsDate: 13 oct 2011

Speaker: Stefano De PanfilisPartners involved: ENG

• Future networks concertation meeting in Brussels

Title: Fiware presentation

Venue: Brussels EU Future Networks concertation meeting

Date October 6- 7 2011

Speaker: Henrik Abramowicz

Partner: <u>EAB</u>

NetWorks General Assembly [11]

Title: Future Internet Core Platform: the Telco Industry and Application Areas

Venue: Brussels

Date: 05 October 2011Speaker: Nuria de LamaPartners involved: ATOS

• <u>'ICUMT2011: Ultra Modern Telecommunications and Control Systems'</u>:

o Title: European Future Internet - an Opportunity or a Necessarity

Venue: Budapest, HungaryDate: 05 October 2011

Speaker: Boris Moltchanov

Partners involved: TI



IMS Global Congress

Title: Exploiting the capabilities of IMS in the Emerging Future Internet World

Venue: IIR IMS Global Congress 2011, Madrid, Spain,

o Date: October 4, 2011

Speaker: Thomas Magedanz

o Partner: FRAUNHOFER

ICTurkey 2011

o Title: Joining The FI-PPP: The FI-WARE Open Call

Venue: Istanbul, TurkeyDate: 27 September 2011Speaker: Thomas M. Bohnert

Partners involved: <u>SAP</u>

OGF33

Title: FI-WARE and Standardistaion (at OCCI Working Group F2F sessions)

Venue: Lyon, France

Date: 19-23 September 2011
 Speaker: Andy Edmonds
 Partners involved: INTEL

EuroView 2011

Title: "FI-WARE: The Technology Foundation of the FI-PPP"

Venue: Wuerzburg, Germany

o Date: 1 August 2011

Speaker: Markus Heller, Thomas M. Bohnert

Partners involved: <u>SAP</u>

• Samos Summit 2011

o Title: FI-WARE

Title: The FI PPP Core Platform and the ISU (Interoperability Service Utility)

Venue: SamosDate: 3-6 july 2011

Speaker: Stefano De PanfilisPartners involved: ENG

Third Usage Area Workshop

o Title: "A Unified Service Description Language (USDL)

o Venue: Brussels, Belgium

o Date: 29 June 2011

o Speaker: Markus Heller, Thomas M. Bohnert, Andreas Friesen



Partners involved: <u>SAP</u>

FI-WARE presentation at Third Usage Area Workshop [12]

o Title: FI-WARE: The Core Platform Project

Venue: BrusselsDate: 29 June 2011

Speaker: Thierry NagellenPartners involved: FT

 FI-WARE presentation (focused on Open Calls and engagement opportunities) at Third Usage Area Workshop [13]

o Title: FI-WARE and the Open Calls

Venue: Brussels
 Date: 29 June 2011
 Speaker: Nuria de Lama
 Partners involved: ATOS

• Funems - Future Networks

o Title: FI-WARE

Venue: Warsaw, Poland
 Date: 20 June 2011
 Speaker: Jose Jimenez
 Partners involved: TID

II European Summit on the future Internet

Title: FI-WARE
 Venue: Luxembourg,
 Date: 6 June 2011
 Speaker: Jose Jimenez
 Partners involved: TID

SYSTOR 2011, The 4th Annual International Systems and Storage Conference

Title: FI-WARE: Core Platform for Future Internet Applications

Venue: Haifa, Israel

o Date: May 30 - June 1, 2011

Speaker: Alex Glikson

Partners involved: <u>IBM</u>, <u>INTEL</u>, <u>TID</u>

Proposers Day Budapest

o Title: FI-WARE

Venue: Budapest, Hungary

Date: 20 May 2011Speaker: Jose Jimenez



Partners involved: TID

 Presentation at BIC (Building International Collaboration for Trusworthy ICT) Workshop in IWT2011: [14]

 Title: Future Internet in Europe: An overview of related Initiatives and ICT Security Challenges

Venue: Rio de Janeiro, Brazil

Date: 3 May 2011Speaker: Aljosa PasicPartners involved: ATOS

- Presentation of Linked-USDL and Business Framework (WP3) on the TrustedCloud standards workshop
 - TrustedCloud is an initiative of the German Ministry of Economics to support secure and safe cloud computing for small and medium enterprises and public sector. Part of this initiatives are 14 projects tackling various aspects of secure cloud computing for SME. F SAP (Dr. Torsten Leidig) presented USDL and FI-WARE GE in a keynote at the TrustedCloud Standards Workshop on May 9th, at the Karlsruhe Institute of Technology (KIT).

5.3.4 Training materials & Tutorials

In the last six months the following contributions have been produced:

- <u>FI-WARE Blueprint templates</u>. Webinar to teach developers how to exploit FI-WARE Cloud Blueprint templates in a practical way.
 - Venue: Youtube on-line resource
 - Dates: October 2013
- FI WARE Account. Webinar to teach developers how to create a Fi-WARE account.
 - Venue: Youtube on-line resource
 - Dates: October 2013
- FI-WARE Workshops at the Campus Party Europe 2013 event. 3 workshops were organized to teach developers how to exploit FI-WARE GEs/GEis in a practical way.
 - o Venue: O2-Arena, London
 - o Dates: September 2013
- webinar cosmos 20130704. Webinar to teach developers how to exploit FI-WARE Bigdata GEs/Cosmos GEis in a practical way.
 - Venue: Youtube on-line resource
 - o Dates: July 2013



• Orion Context Broker webminar 2013-06-19. Webinar to teach developers how to exploit FI-WARE Context Broker GEs/Orion GEi in a practical way.

Venue: Youtube on-line resource

o Dates: June 2013

Previously reported are:

<u>FI-PPP Architects Week</u> for Phase II use-case projects where extensive raining material
was provided to those projects, who in turn provided mappings of their solutions to FIWARE enablers/architecture.

Venue: UPM, MadridDates: April 2-5 2013

• FI-WARE GE webinars for developers

Venue: online

o Dates: November-December 2012

• Educational sessions with Use Cases

o Venue: Zurich , Switzerland

Venue: Madrid, SpainDate: May-June 2012